

PROFITS RUN PRESENTS

THE 7
TOP
POT
STOCKS
TO OWN

BILL POULOS



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Introduction

On December 5th, 1933, President Franklin D. Roosevelt finished signing a document on his desk. Before the ink had a chance to dry, he promptly poured himself a dirty martini.



He lifted the glass to his lips and – with flashbulbs popping – took a drink.

FDR had just repealed the prohibition laws and for the first time in 13 years, the production, transportation and sale of alcohol was legal again in America.

On that very same night, almost 1,000 miles away there was a non-stop flurry of activity. Almost 1,000 miles away – in St. Louis Missouri – workers at the Budweiser brewery were positioning cases of beer around the company's iconic Clydesdale horses. The media had been called to photograph the first night of what would be a breakthrough moment for the Budweiser company.

No matter your personal feelings about alcohol, no trader or investor can deny that a small stake in Budweiser back in 1933 would have swelled to an absolute fortune in the coming years.

We may be faced with a similar opportunity today with marijuana. Marijuana is classified as a schedule 1 drug under the Controlled

Substances Act of 1970. As such it is illegal to possess, use, buy, sell or cultivate marijuana according to federal law.

But the times – and the laws – are changing. We could be seeing an end to prohibition of marijuana in the very near future. And with wide sweeping changes like this comes massive profit opportunities.

So in this report, you'll discover some of the potential profit opportunities that could make their way to the forefront as marijuana acceptance grows. But more important than that, you'll also discover the "Profits Run" way for going after profits in an emerging market like this without putting your account balance at risk.

The 2% Rule

Maybe you've seen news articles promising that marijuana stocks can make you rich or that marijuana stocks are a "sure thing." Let me tell you this, right here and right now...

Nobody knows anything.

Yes, it's true that certain marijuana stocks or investment plays could very well shoot to the moon -- turning a small stake into a fortune. But the exact opposite could also occur. Any marijuana stock could easily go belly-up and all of your profits could go "up in smoke." In fact, the entire industry could collapse if lawmakers reverse course and begin enacting new legislature limiting the sales or distribution of marijuana.

That's why the 2% Rule is so important. Follow the 2% rule and you'll never suffer the pain and regret of seeing your account balance crippled because a speculative investment went south.

Here's the rule: Never risk more than 2% of your account balance on a high-risk/high-reward investment strategy.

The entire marijuana sector is definitely high-risk/high-reward so if you follow this rule you'd never risk more than 2% of your account on any marijuana stocks or investments.

To clarify, because the entire marijuana market qualifies as high-risk/high-reward you'd want to limit your total exposure to 2% of your account no matter how many individual marijuana plays you're making.

So for example, if you have a \$100,000 account and you wish to speculate on 10 different marijuana stocks... you would still want to limit your overall exposure to 2% of your total account which in this case would mean \$2,000. You'd then split that \$2,000 among the 10 stocks so in this hypothetical example you could be looking at putting \$200 total on 10 different stocks to stay under that 2% cap.

Diversify To Thrive

As I said before, nobody knows anything. So even though I'm sure you've received dozens of advertisements each touting the next "surefire" marijuana investment, the simple truth is that nobody has a crystal ball.

If you invest in 10 different marijuana stocks, all 10 could up in value. Or 9 could flat-line and 1 could explode. Or all 10 could go belly up. There's simply no way of knowing. And that's why diversification is so important.

If you follow the 2% rule, you limit your overall risk and eliminate the possibility of a catastrophic loss. But with proper diversification, you greatly improve your overall chances of landing on a successful investment.

In the rest of this report, I'll show you some investment ideas within the emerging marijuana market. Keep in mind, your success and failure with any type of investing – marijuana or otherwise – will often be determined not by the individual investment choices you select, but rather by your ability to follow strict risk management and diversification rules.

Potential Marijuana-Based Investments

I've already mentioned the important of diversification but let's dive a little deeper into that topic and talk about what I'm calling "Diversification through Distribution".

If we critically think about the marijuana process we will find many opportunities for diversification. Not only with large-cap and small-cap companies, but also at every point along the product chain.

First, there's the seed. Certain companies specialize in engineering seeds, and as a result can gain a foothold by creating popular strains of marijuana. Different strains have different effects and can be marketed to different segments of the population.

Next, certain companies will mostly like emerge as market leaders in the area of specializing in the actual growing of the plant (fertilizer, watering, lighting, heating, etc.)

Third, another potential link in the distribution chain has to do with cultivating and scaling the growth of the marijuana plant. And finally, there may be an opportunity for companies that can efficiently package, distribute and market the final product.

This is why diversification through the product chain could increase your chances of success in this emerging area.

Here is a list of potential marijuana investment opportunities – along all points of the distribution chain. **This is NOT a list of recommended investments.** Only you can make the decision on what individual investment choice is right for you.

This is simply intended to show there is a wide array of investing and trading opportunities, including but not limited to the opportunities listed below.

Large companies that may or have already benefited from relaxed restrictions on marijuana:

Scott's Miracle-Gro Company (SMG): Fertilizer and hydroponic growing supplies.

GW Pharmaceuticals (GWPH): Capitalizes on the botanical extracts. GWPH recently announced clinical trials are showing promising results in treating an aggressive form of brain cancer.

Insys Therapeutics (INSY): The company is also developing Cannabidiol Oral Solution, a synthetic cannabidiol for childhood catastrophic epilepsy syndromes; and other product candidates, including other dronabinol line extensions and sublingual spray product candidates.

These large/mainstream companies do not depend solely on the legalization of marijuana; however they are positioning themselves in order to capture a new their share of this emerging market.

Small-cap companies that could see dramatic growth if they emerge as the market leader in their respective fields within the marijuana industry:

United Cannabis Corp (CNAB): Working with the Jamaica-based Cannabis Research & Development in order to advance clinical research. The company's Prana Bio Medicinal products provide patients a way to mix/match cannabinoids for therapeutic purpose.

American Cannabis Company Inc. (AMMJ): A full-service business-to-business consulting solutions provider, and seller of ancillary products to the cannabis industry.

Terra Tech Corp (TRTCD): Through its subsidiaries, engages in the design, marketing, and sale of hydroponic equipment with proprietary technology to create sustainable solutions for the cultivation of indoor agriculture. The company offers environmental controllers and timers; ballasts; bulbs; reflectors; nutrients; and portable hydroponic trailers and The Big Bud and Little Bud, which are custom fabricated proprietary cultivation systems for horticulture enthusiasts, local urban farmers, and greenhouse growers. Already selling products in major retail chains through their subsidiary is Edible Gardens. They have four dispensaries in NV, sold through Blum retail subsidiary for their medical cannabis, growing the marijuana and being able to distribute them as plants and edibles.

Novus Acquisitions & Development Corp (NDEV): Provides medical plans and related programs for hemp and cannabis patients in the United States.

The stocks listed above are considered “penny stocks” and are completely dependent on the marijuana industry. The prices will fluctuate wildly based on any published news from the company or might take a plunge if for example the president tweets about not federally legalizing marijuana.

The aforementioned lists of large and small company’s descriptions are credited to Yahoo Finance.

Bottom Line

People have been talking about the potential benefits of investing in marijuana companies for years, but we may still be years away from marijuana truly gaining widespread acceptance. Or it may never happen.

But if you follow the diversification rules and the 2% risk-management cap, you can give yourself an opportunity to capture the upside if this market ever does explode, while limiting your losses in the event that this market never reaches peak potential.



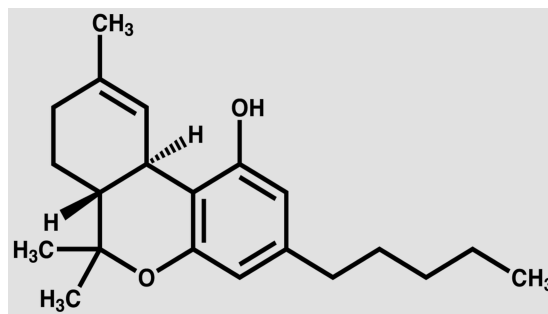
Good Trading,

Bill Poulos

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How To Make Quick & Early Gains Trading Pot Stocks With This 1 Sneaky Formula...



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