



**EXCLUSIVE RATES FOR  
PELLA CERTIFIED & PLATINUM  
CERTIFIED CONTRACTORS!!**

# Contractors report up to a 50% increase in sales with financing offers from the GreenSky® Loan Program<sup>1</sup>

Pella has teamed up with the GreenSky® Loan Program, a leader in home improvement financing, to help you close more sales and grow your business. Thousands of U.S. contractors trust GreenSky to increase their customers' buying power and get paid faster.

## Work can be performed anywhere

Customers can finance projects wherever they need work to be done.

- *Primary Residence*
- *Rental Property*
- *Vacation Home*
- *Anywhere Else!*

## Apply Now to Get Started Today

[greensky.com/sponsor/pellacontractors](https://greensky.com/sponsor/pellacontractors)

**877.250.8370**

**Use Sponsor Number: 708**

## CLOSE MORE SALES



- Deferred Interest plans<sup>2</sup>
- Credit limits up to \$55,000<sup>3</sup>
- High approval rates<sup>3</sup>

## GET PAID FASTER<sup>4</sup>



- Immediate funding upon authorization
- No paperwork, completion certificates or sales contracts required

## DELIGHT YOUR CUSTOMERS



- Paperless application process<sup>4</sup>
- Decisions in seconds
- GPS-enabled mobile app

<sup>1</sup>GreenSky® is a loan program name for certain consumer credit plans extended by participating lenders to borrowers for the purchase of goods and/or services from participating merchants/providers. Participating lenders are federally insured, federal and state chartered financial institutions providing credit without regard to age, race, color, religion, national origin, gender or familial status. GreenSky® is a registered trademark of GreenSky, LLC. GreenSky, LLC and its wholly-owned subsidiaries service the loans on behalf of participating lenders. Based on GreenSky® Program internal analytics. <sup>2</sup>Subject to credit approval. Interest is billed during the promotional period but all interest is waived if the entire loan amount is paid in full before the end of the promotional period. <sup>3</sup>Fixed APR during the life of the loan. Subject to credit approval. <sup>4</sup>See Operating Instructions at [greensky.com/merchantagreement](https://greensky.com/merchantagreement) LICENSES: NMLS #1416362; CT SLC-1416362; NJ MT #1501607 C22

## How GreenSky® Works



### Step 1:

#### Customer Applies

Customers can apply online through the program website, by phone, or on the mobile application.



### Step 2:

#### Customer Gets Approved

Credit decisions can be delivered in seconds; approved customers receive a GreenSky® account number and loan agreement from lender.



### Step 3:

#### You Get Paid

Use the customer's GreenSky® account number to process the payment just like a credit card.

## Frequently Asked Questions

### Q: Why should I offer financing?

Offering your customers flexible financing options gives them the buying power to afford their dream project, increasing your close rate and average order size.

**Affordable payment buyers** will spend more on their dream project if it only adds a small amount to their monthly payment.

**Cash buyers** could write a check today, but can afford to spend much more with promotional options, such as no interest/no payments for 12 months.

### Q: How do my customers pay me?

Once approved, your customer is given an account number as part of their loan agreement package. Once your customer agrees to use the GreenSky® loan, simply use this number as you would a standard credit card with your merchant processor.

### Q: Do you have Deferred Interest plans<sup>2</sup>?

Yes, we are an industry leader in providing Deferred Interest plans in the U.S.

### Q: How long does it take for me to get paid?

Once your customer approves the loan agreement, they can pay you immediately.

### Q: How does the GreenSky® Loan Program<sup>1</sup> increase sales?

Customers prefer payment options for major purchases to increase their buying power and fit their budget. GreenSky offers multiple plans including Deferred Interest, low interest, and fixed payment options to meet any needs.

### Q: How do I offer my customers the GreenSky® Loan Program?

1. Apply to become a GreenSky contractor.
2. Use our mobile app, online application or phone number to offer financing to your customer.
3. Close the sale and give your customer the products and services they need!