

PARAGON

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September 27, 2017

Dear Valued Customer,

We are currently experiencing a significant supply shortage on oranges that is expected to last until the end of October. You may recall seeing some of our earlier warnings regarding the exterior appearance of the fruit - green tint and surface scarring in addition to limited availability on the smaller sizes. These conditions were side effects of high temperatures earlier in the summer – there were several long stretches over 100 degrees in California this year. The temperatures had a major impact on fruit development and caused an earlier than normal end to the growing season for the Valencia crops.

Our current supply of oranges is expected run out next week; our most recent order was initially reduced before being cut completely. We are continuing to attempt to source more oranges on the secondary market but at this point we anticipate being out of fruit by Wednesday. This supply situation is likely to continue until the Navel crops begin around October 23rd. In the meantime, your sales representative can help you to determine an appropriate replacement for your fruit needs – there are several other citrus options in addition to local apples and pears that are of excellent quality right now.

We apologize for any inconvenience this situation may cause and if you have any questions regarding this information, please contact your Paragon sales representative.

Sincerely,



Edd Dwyer
Food Safety and Quality Assurance Manager