

## **Media Fact File** **Jumeirah Beach Hotel**

*A relaxed luxury family destination on Dubai's most famous private beach*

### **Hotel Overview**

Considered one of the best family hotels in the world, Jumeirah Beach Hotel is Jumeirah Group's first hotel and one of its most iconic. Since opening in 1997 the five-star premier lifestyle hotel has helped shape and define Dubai's position as a leading tourist destination.

Offering 599 sea-facing rooms and suites and 19 royal villas all with stunning views of the Burj Al Arab, more than 10 restaurants and bars, extensive conference and banqueting facilities, a Kids Club, Talise™ Spa, and direct complimentary access to Wild Wadi Waterpark™ for all guests, the 26-storey hotel continues to redefine the holiday experience.

The hotel was renovated from May – October 2018, covering all rooms & suites, the reimagining of several of its dining experiences and the redesign of its magnificent arrival atrium.

Having evolved from a classic beach resort into a contemporary relaxed five-star family destination, *Jumeirah Beach Hotel's* spirit of timeless fun has been retained, but the guest experience has been elevated to one of relaxed luxury.

### **Quick Facts**

- **Name:** Jumeirah Beach Hotel
- **Location:** On Jumeirah Beach Road, adjacent to sister properties Burj Al Arab and Madinat Jumeirah resort; 28kms from Dubai International Airport / 30 minutes by car.
- **Opening date:** November 1997
- **Last renovation:** Full renovation completed in 2018
- **Number of rooms and suites:** 599 guestrooms and 19 royal villas
- **Number of dining and entertainment venues:** 10
- **Connect:**
  - Instagram: @jumeirahbh / @wildwadiwaterpark
  - Facebook: Jumeirah Beach Hotel / Wild Wadi Waterpark
  - Website: <https://www.jumeirah.com/en/hotels-resorts/dubai/jumeirah-beach-hotel/>
  - Common Hashtags: #JumeirahBH / #WildWadi
  - PR Contact: jumeirahpr@jumeirah.com
  - Blog: – [Inspire Me](#) a luxury travel blog offering insider guides and travel tips
- **Rates**
  - High Season: AED 2500++; Low Season: AED 1000++; Best Category Suite: ranges from AED 4,000++ to AED 12,000++

## **Editorial Inspiration – an icon reimaged**

### **A contemporary new look, inspired by the sea, stone and water**

#### Lobby and public areas

The contemporary and yet still welcoming interior of *Jumeirah Beach Hotel* lobby marks the start of a beautifully curated experience that flows from check-in, to beachfront dining, right through to comfortable beds resulting in a peaceful night's sleep.

Firstly, guests are welcomed by a beautifully bright open space with prominent views of Burj Al Arab, the Arabian Gulf and of course *Jumeirah Beach Hotel's* own private beach.

The lobby itself has been redesigned to allow a more comfortable guest arrival, resulting in a generous and welcoming space. Alongside a beautifully lit wall with tie-dye wave effects to frame the space of the Reception and Concierge spaces (which have now expanded in size), there is a wooden dhow plant/flower feature, as well as curved gold desks at which guests will start their seamless check-in experience, and Bianco V Crema (elegant white) marble flooring, reflecting the serenity of being beachside.

When looking up into the 100m high atrium, guests will be greeted by a kinetic display of lights called 'The Meadows', that resemble upside down flowers that react to guests moving beneath them, as if they were blooming in the sun, creating a unique botanical and artistic experience. (Created by Studio Drift, a Dutch Studio)

The supporting columns in the lobby now feature tiny glass beads that create a quartz effect by reflecting light in all directions. Maya Romanoff, the largest manufacturer of handcrafted wallcoverings in the United States, has also custom designed the dazzling glass patterns that cover the surrounding walls.

#### Guest room and suites

All the 599 guest rooms and suites have been renovated with the calmness and serenity of the Arabian Gulf in mind. Inspired by the natural colours of the sea with subtle tones of blues and beiges (i.e. waves and sand), the rooms have chagrin leather covered furniture, a flooring design that resembles water rippling over sand and walls covered with both real stone wallpaper and reflective materials, giving them a stunning shimmery effect.

The rooms are generous in size (starting from 50 square metres across 11 different categories) and have large seating areas and walk-in showers and/or baths. They all have floor-to-ceiling glass windows which offer direct sea views of the Arabian Gulf and Burj Al Arab, as well as unique seating areas for the perfect nook from which to enjoy spectacular views.

A good night's sleep will always be guaranteed, as all rooms have HYPNOS beds (that come complete with a Royal seal of approval from the Queen of England), presented with 400 thread count bedding to ensure the family's complete relaxation after a busy day at the Kids Club, the pool or the beach.

All Ocean Deluxe, Ocean Deluxe Balcony and Ocean Club rooms also feature Murphy beds where the little and not so little can still enjoy a relaxing night's sleep without compromising on space.

The rooms are also completed with a series of indulgent amenities such as luxurious toiletries, a selection of bath experiences and in-room fragrances such as Jasmin essential oil for an Oriental night experience or lavender for a soothing night's sleep, as well as a pillow and flower menu.

### **Reimagined Food & Beverage experiences**

The local community and the hotel's loyal guests will settle back into favourites such as D&A, La Parilla and Uptown Bar, and be delighted by the transformation of Villa Beach, Beachcombers and Ocean Blue, into a trio of destination restaurants that celebrate and accentuate the hotel's beachside location.

At the heart of the hotel, Latitude has been reimagined as Kitchen Connection and Palm Court has become Pearl Lounge, framed by the views of the Arabian Gulf and Burj Al Arab Jumeirah.

*Kitchen Connection* (Previously Latitude): has been completely renovated and now features nine interactive live cooking stations including artisanal style pizza made with sourdough bread salad jars to go and a dim sum factory to name but a few. Breakfast lovers can enjoy well-loved fresh eggs and continental pastries and dishes, as well as Indian homemade breakfast, or Shakshouka and Manakeesh from the Levant – and also three different types of nut butters ground in-house (almond, peanut and walnut). The Chefs will also personalise dishes to guests' preferences during breakfast, lunch and dinner – and of course during the famous Friday Brunch as well.

Pearl Lounge (previously Palm Court): is still located in the ground level as a continuation of the lobby, but now features a magnificent ceiling centrepiece recreating a fisherman's net and an expanded outdoor terrace with views of Burj Al Arab. This lobby lounge serves gourmet sandwiches, delicious tartines and a pearl inspired afternoon tea.

### **All things family and leisure**

As a family resort, finding new and exciting ways to keep the children entertained is a very important part of the guest experience.

Fully renovated in 2017, the new KiDS Club provides a range of supervised activities for children aged between 2-12 years. As a guest of Jumeirah Beach

Hotel, children receive daily complimentary entry from 8.00am to 8.00pm daily. Activities ranging from sports and aqua activities to face painting, movies and crafts all take place within the resort and are fully supervised by the trained and qualified staff.

The focus of any seaside family holiday, the main stretch of beach has been refreshed, the main leisure pool renovated and the swim up pool bar has been expanded.

As well as the beach and pools enhancements, other additions include luxurious private beach cabanas with service buttons and 'do not disturb' options, a new Beach Spa service and retail hut, a new beach activity centre with games such as table tennis, foosball, billiards, snookball and board games, new pool and sea inflatables and a variety of new amenities such as detox shooters, ice lollies, and sunglass cleaning. Those with access to the Executive Pool and Beach will also be served by their own Tanning Butler.

### **Complimentary Wild Wadi Waterpark™ access**

All guests of Jumeirah Beach Hotel (and indeed all Jumeirah hotels) can still enjoy unlimited, complimentary access to Wild Wadi Waterpark™ through a private entrance in the resort. With 30 rides and attractions for all the family, including the 32 metre high near-vertical drop thrill ride, Jumeirah Sceirah, Wild Wadi Waterpark™ is a family favourite with hotel guests, tourists and UAE residents.

### **Did You Know?**

- On entering the lobby of Jumeirah Beach Hotel, guests are greeted by a refreshing blend of essential oils that breeze subtly through the air conditioning system. The scent was created by a *maître parfumeur* in Grasse, France, the world capital of perfume. The lobby scent is a composition of lemon oils from Sicily, subtle jasmine and rose combined with delicate apple and peach tones.
- The curved silhouette of Jumeirah Beach Hotel represents a breaking wave of the Arabian Gulf, on the shore of which the hotel is located.
- The Talise™ Spa building is designed in the shape of a shell, in homage to the pearl diving industry which shaped the economy of Dubai until the first half of the 20<sup>th</sup> century.
- The Conference Centre is designed to represent a dhow, a traditional fishing boat from the region and traditional mode of transport for pearl divers.
- Jumeirah Beach Hotel employs a full-time sand artist who, using the private beach as his canvas, creates captivating drawings in the sand. The sand art is used to mark special occasions and to delight hotel guests as they relax on

the beach. Sand art lessons are also available for hotel guests which are very popular with younger members of the family.

- The history of Jumeirah Beach Hotel goes back to the days of Chicago Beach Hotel – Dubai's first resort-style hotel which closed in the 1990s. Ahead of its time in offering resort-style holidays, Chicago Beach Hotel is said to have helped pave the way for a tourism industry in Dubai. Today, Jumeirah Beach Hotel is located next to where Chicago Beach Hotel once stood.

### **Architecture**

Designed by architectural firm WS Atkins, the 26-storey Jumeirah Beach Hotel took three years to build. The distinctive and dynamic wave-shaped design and long layered façades represent a wave swelling and breaking. Curved both in plan and on elevation, the elliptical corridors inside the hotel mean each room and suite offers views out to sea. Standing 93 metres high and 275 metres long, the exterior of the hotel was constructed from aluminium and blue plated glass, giving it an almost surreal, cool finish.

### **Rooms, Suites and Royal Villas**

Jumeirah Beach Hotel offers 599 sea-facing rooms and suites, and 19 royal villas. Luxuriously furnished, the rooms and suites range in size and configuration, from the 50sqm Ocean Deluxe Rooms up to the spacious 216sqm Royal Suite.

The rooms and suites are complemented by the 19 **Beit Al Bahar Royal Villas**, which include 13 two-bedroom villas (112sqm) and six one-bedroom villas (79sqm).

Set within the grounds of Jumeirah Beach Hotel, this tranquil cluster of villas, whose name means 'villas by the sea', offer a highly personalised service in luxurious surroundings. The one and two-bedroom Beit Al Bahar Royal Villas offer a private terrace, a plunge pool overlooking a private garden and the Arabian Gulf, a 24-hour butler service, aromatherapy menus, fine bed and bath linens, and the latest in-room technologies. The decor blends elements of Arabia with a comforting colour palette and contemporary furnishings. The generous living-rooms, high wood-beamed ceilings, plush bedrooms and sunken bathtubs are just some of the exceptional features found in the 19 Beit Al Bahar Royal Villas.

<b>Room type</b>	<b>Units</b>	<b>Room size (sqm)</b>
Ocean Deluxe Rooms	239	50
Ocean Deluxe Rooms – Balcony	139	50
Ocean Club Executive	172	50
Junior Ocean Suite	5	105

Family Garden Suite	6	148
One bedroom Ocean Suite	10	128
Two bedroom Ocean Suite	21	162
Three Bedroom Ocean Suite	5	215
Presidential Suite	2	160-216
Beit Al Bahar One Bedroom Royal Villa	6	130
Beit Al Bahar Two Bedroom Royal Villa	13	220
<b>Total Rooms, Suites and Villas 19</b>	<b>618</b>	

## **Dining and Entertainment**

### **Dhow & Anchor**

Boasting a large terrace area with a fully-fitted beverage counter and unforgettable views of Burj Al Arab, this award-winning British gastropub serves contemporary British cuisine in a casual setting. Traditional pub favourites such as fish and chips and a daily roast are served alongside a wide range of beverages as well as live screening of major sporting events.

### **La Parrilla**

Located on the 25th floor, La Parrilla is an award-winning Latin American Steakhouse. Sizzling meats and spectacular views make this Latin American restaurant a gastronome's paradise.

### **Kitchen Connection**

Kitchen Connection's international buffet offers a diverse cuisine with fresh fish, meat and a variety of homemade pastas prepared at live cooking stations. Round off every meal with an array of desserts, including a chocolate fountain, which is always popular with kids and adults alike. Also, experience a new selection of gourmet theme nights that offer cuisines ranging from traditional Italian comfort food and exotic Indian favourites. In addition, enjoy a resident live band and kid's entertainment on selected days through the week.

### **Al Marsa Lounge**

This casual and contemporary beach lounge is located directly in front of the Burj Al Arab – the closest restaurant to the iconic hotel. Serving tapas-style dishes with a Mediterranean twist, the food here is every bit as unforgettable as its surroundings.

### **Beach Lounge**

A sensational spot for scenic sundowners or an after-dinner digestif, Beach

Lounge is situated in front of Villa Beach restaurant, at the foot of the Burj Al Arab. With a menu offering refined Andalusian-style tapas, Beach Lounge comprises a variety of seating options to watch the sunset.

### **Beachcombers**

Buffet-style dining infused with Far Eastern flavours, Beachcombers is informal, easygoing and open every day for an international breakfast and Pan-Asian buffet dinner. Guests can dine indoors or on the deck overlooking the beach and Burj Al Arab.

### **Der Keller**

The striking red brick decor and heavy oak furniture set the scene at this long-standing restaurant. Offering authentic German cuisine from its first-floor location, the menu at Der Keller, which means the cellar, ranges from healthy salads and vegetarian options to regional specialties.

### **Ocean Blue**

This al fresco restaurant is set overlooking the hotels private beach and Burj Al Arab. It offers an Italian Trattoria inspired menu throughout the daytime and evening.

### **Creations Cakery**

This delightful patisserie offers guests an innovative selection of bespoke cakes, bakes and breads – all of which are prepared by the highly skilled pastry chefs at Jumeirah Beach Hotel.

### **Pearl Lounge**

Escape the hustle and bustle of Jumeirah Beach Hotel at this spacious lobby lounge. Offering freshly brewed coffees and a selection of teas, pastries and sandwiches for either a light bite or afternoon tea, Palm Court is a quiet space to retreat for a morning meeting, midday snack or evening get-together with the whole family.

### **Uptown Bar**

Located on the 24th floor of Jumeirah Beach Hotel, this elevated cocktail bar with its spacious terrace provides spectacular views of the stunning Burj Al Arab and Dubai's striking skyline. The extensive drinks menu complements the sophisticated setting.

### **Villa Beach**

Perfectly positioned on the beachfront, opposite Burj Al Arab, Villa Beach offers an innovative Mediterranean-inspired menu sprinkled with imaginative interpretations of traditional seafood dishes.

### **Talise Café**

Waterfront offers healthy options for breakfast, lunch and dinner. Serving an eclectic selection of fresh food without the frills, from salads and sushi to meat



dishes and pasta, this waterfront restaurant is open for lunch and dinner.

## **Wellness and Leisure**

Jumeirah Beach Hotel epitomises the relaxed luxury family travel experience. Its five external **swimming pools** located around the hotel's landscaped grounds, include: the main leisure pool featuring a walk-in Jacuzzi, chilled plunge pool and submerged airbeds with a swim-up pool bar; a family pool surfaced in synthetic rubber with a walk-in 'beach' effect and water slide; a shaded shallow children's pool with water play equipment; a 25m lap pool; and the Executive pool, complete with a decking area of 290 sunbeds and 22 gazebos.

Jumeirah Beach Hotel also offers direct, complimentary access to **Wild Wadi Waterpark™** for guests via a private entrance located within the hotel. Themed around the tale of Juha, a known character from the Arabian folklore, the waterpark is home to 30 rides and attractions, including a lazy river, racing slides and the Thomas Lochtefeld-designed surfing experience, WipeOut.

**Talise™ Spa**, a two-storey haven of tranquility set across 2,500m, is a luxuriously tempting place to retreat for hotel guests and UAE residents alike. Designed in the shape of a pearl, the spa offers an extensive treatment menu as well as a range of saunas, hot tubs, steam rooms, Jacuzzis, plunge pools and treatment rooms. Similarly, **Talise Fitness**, a state-of-the-art gym offering tailored programmes for varying levels of fitness, is also open to guests staying at Jumeirah Beach Hotel and private members. Other facilities include three squash courts and seven tennis courts - including the UAE's first clay court. Situated on the nearby courtyard and terraces of Talise Fitness is the **Talise Climbing Wall**.

Guests at Jumeirah Beach Hotel can enjoy the hotel's private beach overlooking Burj Al Arab. The 2km shoreline is the perfect place to soak up the sun while spending some quality time with friends or family, or participate in a variety of water sports, including sailing, waterskiing, windsurfing, kayaking, wakeboarding and banana boating. Fully qualified staff are on hand to assist in many of the activities, including tennis, squash and water sports.

## **KiDs Club**

With activities ranging from aqua fun and face painting to movie time and craft making as well as a range of sports activities for older kids - there is something for everyone at the new KiDs Club.

Designed with an underwater theme, the KiDs Club has a Family Jungle Gym with three floors in the form of an Octopus, a giant whale hanging in the middle of the room, a number of trampolines, a yellow submarine complete with Lego and an interactive game zone, not to mention the Splash Pad right outside.



With its 1,178 square metres of total play, chill and swim areas, the Club is designed not only to meet international child care standards but also to ensure that your children have lots of fun and enjoy the extensive play areas and both indoor and outdoor activities.

### **Clubs and Lounges**

The exclusive **Club Executive** is for adults only. Complimentary for guests who book one of the hotel's Club Rooms or Suites, exclusive benefits include airport transfers, access to the Executive Pool and beach, and a dedicated reception area. The Club Executive Lounge, located on the 24th floor overlooking the Arabian Gulf and Burj Al Arab, is ideal for business travellers in need of a quiet place to work, relax or make some all-important calls.

The family-oriented **Premium Leisure Club** is available for guests with children staying in one of Jumeirah Beach Hotel's Club Rooms or Suites. Complimentary benefits include airport transfers, access to the Executive Pool and beach, and complimentary breakfast and afternoon tea service. The exclusive Premium Leisure Club Lounge is built over two floors and features a dedicated reception area, children's computer room, Internet room and spacious outdoor seating. Beside the lounge, which is located on the ground floor, is a dedicated entrance to Wild Wadi Waterpark™.

### **Venues for Hire**

Jumeirah Beach Hotel features an outstanding portfolio of flexible meeting facilities. Here are some of the hotel's event space highlights:

- **Conference Centre:** The stand-alone Conference Centre is located in front of the hotel and boasts a number of ballrooms, meeting rooms and lobby areas for both large-scale and small events.
- **Events Arena:** Jumeirah Beach Hotel offers a range of exquisite outdoor venues including the 3,800sqm Events Arena. Situated on the main beach of the hotel, overlooking the Arabian Gulf and Burj Al Arab, the venue can accommodate up to 2,500 guests for a stand-up cocktail reception or 1,500 for a seated function.
- **Meeting Rooms:** Located on the first floor of the Conference Centre, the eight Marasi meeting rooms can be configured to suit each guest's individual requirements.
- **Sundeck Level 2:** As the name suggests this outdoor venue is located on level two of the hotel and is the ideal venue for gatherings, receptions or intimate soirées. Offering exceptional views of Burj Al Arab as well as the hotel's pools, garden and beach, the venue spans 850sqm.
- **Safinah Ballroom:** This elegant 1,332sqm space is located on the ground floor of the Conference Centre. With beautiful décor and capacity for up to 1,500 guests for a lavish cocktail reception or 900 for a seated function, this flexible space can be divided into four individual areas.
- **Lobby Areas:** Shams and Qamar Lobby are two bright and spacious lobbies

located at either end of the Conference Centre. Named after the Arabic word for sun (Shams) and the moon (Qamar), each lobby features high ceilings and an open space that can be configured to suit individual requirements.

- Sunset Garden: This 600sqm al fresco space boasts beautifully landscaped grounds and breathtaking views of Burj Al Arab.
- Board Rooms: With room for up to 16 guests, the three executive boardrooms – the Dana, Rubaan and Jumanah rooms – are located on the first floor of the Conference Centre. The rooms feature permanent conference tables; built-in ceiling screens and projectors are also available.

### **Images**

To download high-resolution images of the resort, [click here](#)

### **For further information please contact:**

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