



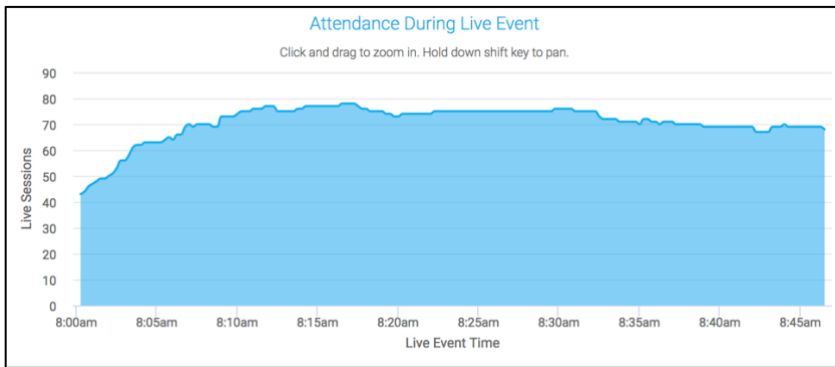
Webinar Event Summary
Engineering of Medical Devices with advancements in Light Cure Adhesives
November 30, 2017 – 8:00 am ET and 2:00 pm ET

Registrants

Total Registrants 276
 Total Live Viewers 81

Audience Engagement

29% Live Attendance Rate



Sample Companies that attended the Live Event:

Abbott	Duobject Medical Systems	Promex
Abbvie, Inc.	Gerresheimer Regensburg GmbH	Sedecal
Aspen Surgical Products	InjectiMed, Inc.	Smith-Nephew
Azena Medical	iVascular	Solvay
Boston Scientific	Lockheed Martin	SonaCare Medical
Designworks	Medtronic PLC	Soundbite Medical Solutions
Douglas Medical Products, Inc.	Philips Ultrasound	Wilsonic Design

Event Promotion:

INSIDER Newsletter

Featured prominently in INSIDER Newsletters – 10/26/17, 11/06/17, 11/27/17

Total subscribers: 150,000

E-mail Promotion – 10/24/17, 11/01/17, 11/13/17, 11/20/17, 11/29/17

Total names: 203,593

Color Page Print Ad – November MDB Issue Promoting Live Event

Total reach: 98,000+

Banner Ads: Tech Briefs websites

Impressions: 15,707

To complement the live event, TBMG hosts an archived version for 1 year