

# Tools and Resources to Bring the Eight Components of College and Career Readiness Counseling to Life

*NOSCA Fall 2012 Webinar Series*

## **Moderator**

**Vivian V. Lee**, Senior Director, NOSCA, The College Board

## **Panelists**

**Venisa Green**, Professional School Counselor, Chicago Public Schools

**Robert Sheffield**, Senior Director, SpringBoard, The College Board

**Anne Sturtevant**, Executive Director, Higher Education Initiatives,  
The College Board

# Learning Outcomes

## Participants will learn how to:

- Engage and use College Board tools, resources and programs that crosswalk with NOSCA's Eight Components of College and Career Readiness Counseling
- Learn how to connect the dots between the Eight Components, relevant data elements and systemwide interventions
- Learn best practices and strategies when using tools and resources
- Learn how to use or engage to more effectively assist underserved populations

# Today's Panel and Moderator



## Panelists

- **Venisa Green**, Professional School Counselor, Chicago Public Schools
- **Robert Sheffield**, Senior Director, SpringBoard, The College Board
- **Anne Sturtevant**, Executive Director, Higher Education Initiatives, The College Board



## Moderator

- **Vivian V. Lee**, Senior Director, NOSCA, The College Board



# NOSCA is home of. . .



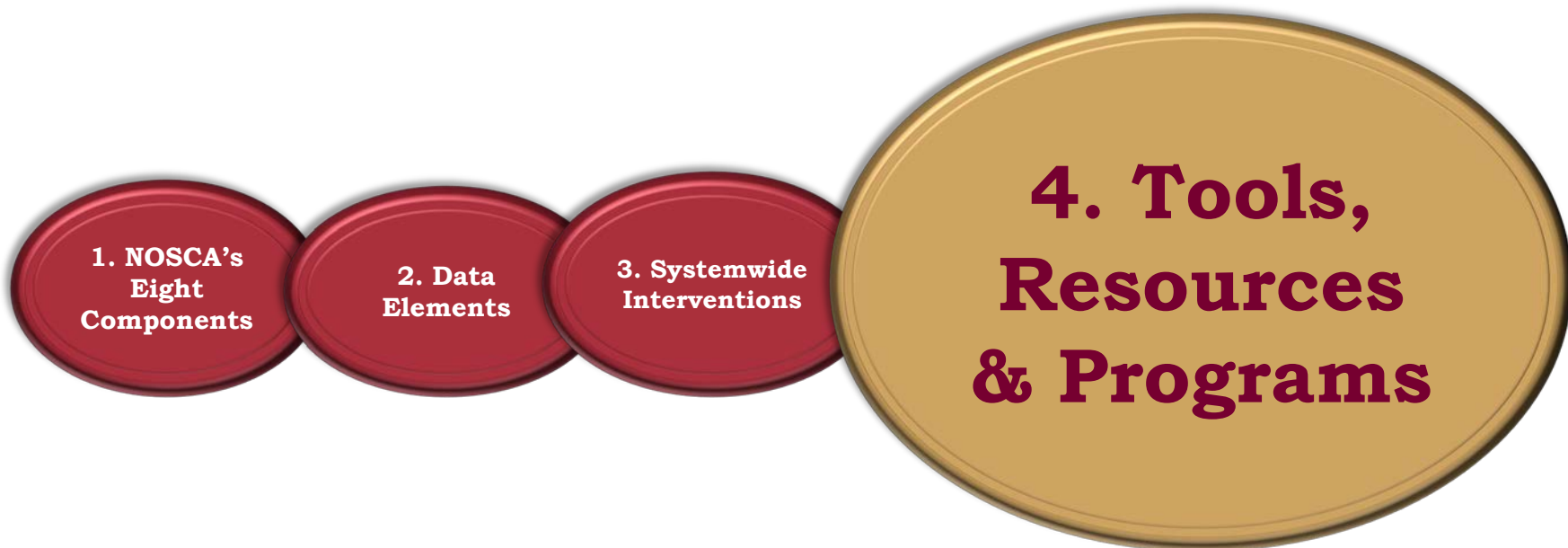
- Between 2008 and 2018, 63% of job openings will require some postsecondary education
- But only 42% of Americans currently earn an associate degree by the age of 25
- College and career readiness is necessary to keep pace in this rapidly changing national and global economy

Source: [nosca.collegeboard.org](http://nosca.collegeboard.org)

# A Crosswalk to Connect the Dots

1. NOSCA's Eight Components	2. Data Elements	3. Systemwide Interventions	4. Tools, Resources & Programs
1. College Aspirations			
2. Academic Planning for College and Career Readiness			
3. Enrichment and Extracurricular Engagement			
4. College and Career Exploration and Selection Process			
5. College and Career Assessment			
6. College Affordability Planning			
7. College and Career Admissions Process			
8. Transition from High School Graduation to College Enrollment			

# Connect the Dots



**The “How To”...the “Hands-On”**

# NOSCA's Eight Components of College and Career Readiness



The College Board National Office for  
School Counselor Advocacy  
**Eight Components of College  
and Career Readiness  
Counseling**

Equity • Leadership • Transformation

CollegeBoard  
Advocacy & Policy Center

1. NOSCA's  
Eight  
Components

1. College Aspirations

2. Academic Planning for College and Career Readiness

3. Enrichment and Extracurricular Engagement

4. College and Career Exploration and Selection Processes

5. College and Career Assessments

6. College Affordability Planning

7. College and Career Admission Processes

8. Transition from High School Graduation to College Enrollment

CollegeBoard  
Advocacy & Policy Center

# Connecting Components to Data Elements

**Data Elements for the Eight Components of College and Career Readiness Counseling**

The chart below shows key data elements for each of the Eight Components.

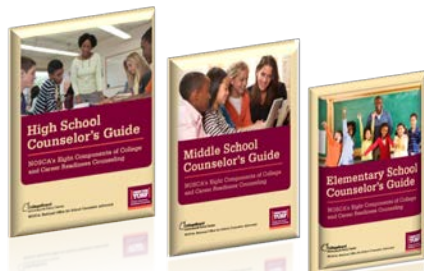
Component	Elementary School	Middle School	High School
1. College Exploration	•	•	•
2. Academic Planning for College and Career Readiness	•	•	•
3. Enrollment and Enrollment Engagement	•	•	•
4. College and Career Exploration and Selection Processes	•	•	•
5. College and Career Application Processes	•	•	•
6. College and Career Assessment	•	•	•
7. College and Career Application Processes	•	•	•
8. Transition through School Structures to College Readiness	•	•	•

## Data Elements for the Eight Components of College and Career Readiness Counseling

The chart below shows key data elements for each of the Eight Components.

Data Elements, By Component	Elementary School	Middle School	High School
4. College and Career Exploration and Selection Processes			
Participation in college and career exploration programs	•	•	•
College and career/technical school application completion			•
College and career/technical school application submission			•

**High School Guide p.20**  
**Middle and Elementary School Guide p.16**

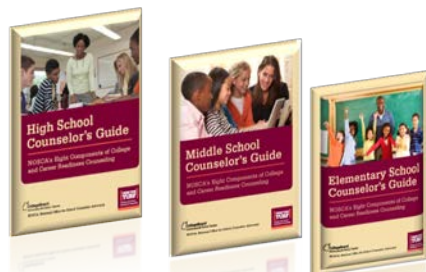




# 4 College and Career Exploration and Selection Processes

## Connecting Components and Data to Systemwide Interventions

### 3. Systemwide Interventions



## WORK SYSTEMWIDE

Students    
(Individual, Group, Classroom and Grade)

- Help students plan and implement a program of study that meets requirements for acceptance to in-state universities and/or leads to industry and technology licenses and certifications.
- Help students take college/career/technology classes while still in high school by introducing them to dual enrollment, online classes, early college, distance learning and virtual schools.
- Help students understand and make the most of their own learning styles as they develop skills in test taking, research, writing, speaking, debate, presentation, studying, and higher-order thinking (application, analysis, synthesis, evaluation, etc.). This will increase their academic performance and proficiency and develop their confidence to take more rigorous courses.

School  

- Examine policies and practices that govern entrance into rigorous classes. Work with your school's master scheduler to ensure there are sufficient sections of rigorous courses so all students have opportunities to participate.
- Collaborate with teachers, including those who teach Algebra I, calculus, physics, chemistry, AP, honors, IB and other rigorous courses to develop strategies to help more students succeed (e.g., using technology and experiential learning, tutoring, extra study time and special skills sessions).
- Collaborate with teachers and students to build peer support networks to assist traditionally underserved students, first-generation students, and others who may need extra help with rigorous courses.

District  

- Collaborate with middle or junior high school counselors to share information about student programs of study that align to admission standards for in-state universities and career/technical schools.
- Collaborate with other high school counselors in your district to build networks and to share interventions that support rigorous course-taking patterns to reach school and district goals.

Parents and Families  

- Create outreach efforts to ensure that parents and families are aware of their role in assisting their children in academic planning. Emphasize that academic planning is critical so students take the courses they need to gain entrance into a state university and/or earn industry/technology certification or licenses (see student interventions above).
- Help parents and families assist their children in developing and implementing academic plans and understanding the consequences of not engaging in the planning process.
- Provide ways parents and families can share their college and career experiences to build students' aspirations and encourage their academic performance.

Community  

- Team with community-based organizations to provide mentoring opportunities aimed at promoting participation in college-preparatory courses.
- Promote consistent messages about college and career readiness, emphasizing that all students, including those traditionally underserved, can be college and career ready.

Component  
**4** College and Career Exploration  
and Selection Processes

**WORK SYSTEMWIDE**

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*Individual, Group, Classroom and Grade!*

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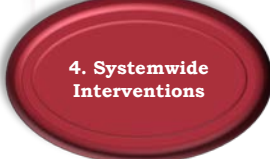
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- Promote consistent messages about college and career readiness, emphasizing that all students, including those traditionally underserved, can be college and career ready.

## High School Sample Intervention

### Students

Encourage all students to actively consider all of their options, including traditional colleges, HBCUs, HSIs, tribal colleges and career/technical schools.

## What Tools, Resources and Programs can School Counselors use with this Intervention?



# Connect Components and Data to Corresponding Tools, Resources & Programs



# Critical Information About the Tools, Resources and Programs

1. The purpose of the tool, resource or program.
2. How the tool, resource or program works.
3. How school counselors can use the tool or engage in the program.
4. How the tool can be used to better serve underserved populations.

1. NOSCA's  
Eight  
Components

## Component 2: Academic Planning for College and Career Readiness

2. Data  
Elements

Student participation in 

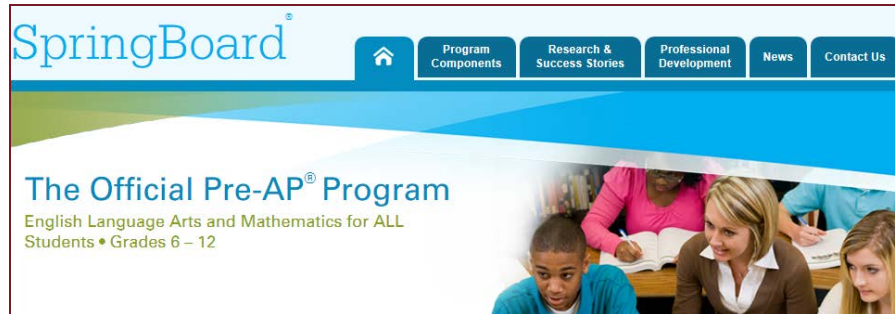
3. Systemwide  
Interventions

Interventions: Students

4. Tools,  
Resources  
& Programs



# What is SpringBoard?



1. The Official Pre-AP Program: ELA and Math 6-12
2. 100% Alignment with Common Core and State Standards with College Board Standards for College Success
3. Rigor – Sets High Expectations
  - Students gain skills necessary for college and career success
4. Relevant – Made Accessible & Engaging for ALL Students
  - Higher Level Questioning and Critical Thinking in Real World Context
5. Written for Teachers – by Teachers
  - Using an understanding by design approach
6. Research Based – Proven Effective

[springboardprogram.collegeboard.org](http://springboardprogram.collegeboard.org)

# Basic Program Components – Fully Integrated Activities + Assessments + PD

- Consumable Student Editions
- Annotated Teacher Editions
- Unit Tests – Online & in Print
- Professional Development & Coaching Services
- Online Resources: The Community
- Materials, Assessments, Reports and Professional Development Opportunities



# SpringBoard Design

### STANDARDS

- College Readiness & Common Core

### ASSESSMENTS

- Measure student understanding of skills and knowledge

### ACTIVITIES

- Students develop, practice, and master skills



# Quote

“SpringBoard makes it possible to throw open the doors to Advanced Placement that have long been closed to all but the elite. The confidence my students had...is exactly the kind of empowerment I want for my own children.” *SpringBoard Teacher*

# How Counselors Can Support Rigorous Classroom Instruction

Advocate for:

- Rigorous curriculum and learning for all students.
- Curricula vertically aligned to AP, college courses, and other post-secondary experiences.
- Learning strategies that lead to student ownership of the curricula.

SpringBoard®



1. NOSCA's  
Eight  
Components

## Component 4: College and Career Exploration and Selection Process

2. Data  
Elements

Student participation in college and  
career exploration programs

3. Systemwide  
Interventions

Interventions: Students

4. Tools,  
Resources  
& Programs

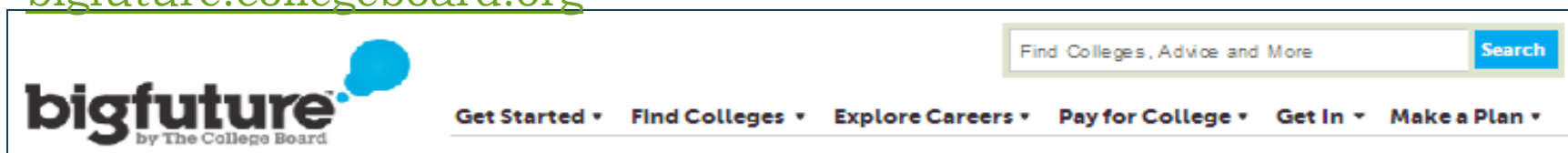


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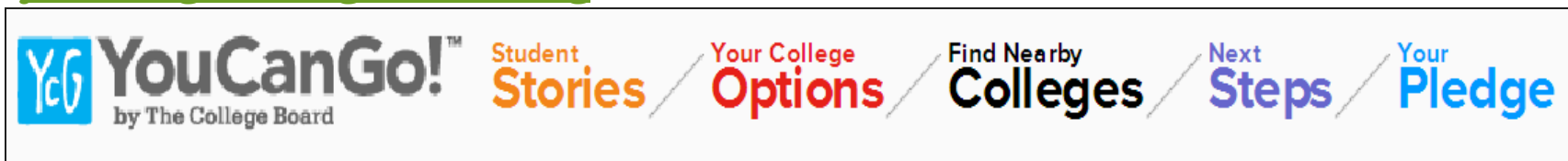


## Component 4: College and Career Exploration and Selection Process

[bigfuture.collegeboard.org](http://bigfuture.collegeboard.org)



[youcango.collegeboard.org](http://youcango.collegeboard.org)



### Featured Strengths

- Easy to navigate – students can enter sites wherever they want
- Students can hear stories, see videos, find colleges, explore careers and make plans

## What School Counselors Need to Help Students:

- **Resources** that can help them systematically deliver the message of college and career opportunities to every student they serve.

Answer 10 Questions and Discover Your Future

2 of 12

**1**

**What are some things you feel you do well?**

Think about the talents you already know you have, and ask friends and family what they think you're good at. You might be surprised by what they say.

**bigfuture**  
by The College Board

## Hear From Other Students

Meet Jonard [Print](#)

**Now Playing**  
Money is out there to help you—just look. (0:45)  
Jonard talks about how much money is available to students.  
[See all students concerned with Cost](#)

**It was just me, my brother and my mother. (0:52)**  
Making his mother proud was a big motivation for Jonard.  
[See all students concerned with Cost](#)

**Everything I worked for paid off (01:04)**  
Jonard finds out he was accepted to coll

## Student Self-Exploration

# Exploring Colleges: Step-by-Step

## College Search

Save Selections Clear All Selections

**SELECT FILTERS**

- Type of School
- Location
- Campus & Housing
- Majors & Learning Environment
- Sports & Activities
- Applying
- Academic Credit
- Paying
- Support Services
- Diversity

**bigfuture**  
by The College Board

**20** colleges closest to:

## Examples

- Begin assembly presentations scrolling videos.
- Map College and Career/technical schools.
- Use videos during parent nights.
- Use the College Search Tool (location, major, size) to help students develop a college list.
- Assign college homework.

# Exploring Majors and Careers

## Major & Career Profiles



### MAJOR CATEGORIES

- Arts, Entertainment, and Sports
  - ▶ Arts, Visual, and Performing
  - ▶ English Language and Literature
  - ▶ Languages, Literatures, and Linguistics
  - ▶ Philosophy and Religion
- Business
- Health and Medicine
- Multi-/Interdisciplinary Studies
- Public and Social Services
- Science, Math, and Technology
- Social Sciences
- Trades and Personal Services

### CAREER CATEGORIES

- Arts, Entertainment, and Sports
  - ▶ Arts, Visual and Performing
  - ▶ Sports and Fitness
- Business
- Health and Medicine
- Media and Social Sciences
- Public and Social Services
- Science, Math, and Technology

## See your opportunities grow

Graduate high school and you have college options. Do more and open even more doors.

Answer three simple questions and watch your opportunities grow.

**1** Will you graduate from high school?

YES  NO

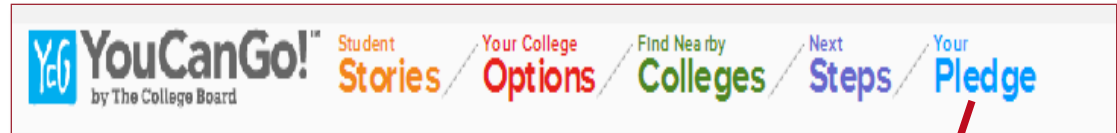




## Relevance – Underserved Populations

### What We Know

- Students have limited College Knowledge.
- Many feel they cannot go.
- They need quick access to information.
- They like social media: Post pledges on Facebook.
- Follow Big Future on Facebook, Twitter and YouTube.



**Create your own college pledge**  
Make it, print it, share it.

**I'M GOING TO COLLEGE!**

**1 Why and when?**  
I'm going to college because I want:  
Choose one [dropdown]  
I'll start college in:  
2012 [dropdown] [Next >]

**2 What?**  
This is what I'm looking for in a college:  
Location [checkbox] Majors [checkbox]  
Scholarships & aid [checkbox] Size [checkbox]  
Sports & activities [checkbox] Social life [checkbox]

**3 Add a Message**  
Add a message [dropdown]  
Your Name [text box]

## Take a next step

Tell us what grade you're in and we'll give you some ideas for getting started.



Choose your grade

Go

Middle school

Freshman/Sophomore

Junior



## Get a plan.



Answer 5 simple questions and get a free step-by-step road map to college.

### 1. What grade are you in?

8th grade or lower

9th grade

10th grade

11th grade

12th grade

High school graduate

Sign Up/In ▶

**Middle School  
Planning**



**Get Started** ▾

[Home](#) / [Get Started](#) / [For Parents](#) / [Parent Action Plan: Middle School](#)

## For Parents and Families

### Parent Action Plan: 12th Grade

Parents: From college applications to high school graduation, this is going to be a busy year for you and your 12th-grader. Are you ready?

[Go](#)

### Parent Action Plan: 10th Grade

Parents: Tenth grade is a great time to decide on college "must-haves" and explore career ideas. Find out how to help your child.

[Go](#)

### Parent Action Plan: Middle School

#### Parent Action Plan: Middle School

Middle school is important because your child is laying the foundation in a lot of subjects and forming study habits. Developing certain skills now will make it easier for your child to adjust to the challenges of high school and college later — and will lead to more college options. Here are some things you and your child can do to make the most of this time.

- Help your child set goals for the year. Working toward specific goals will help your child stay motivated and focused.
- Review the school calendar together. Note important dates and put them in a shared online calendar or in an easy-to-view place, such as a bulletin board in your kitchen.
- Make a plan to check in regularly about schoolwork. If you keep up with your child's tests, papers and homework assignments, you can celebrate successes and head off problems as a team. Get [homework tips for your child](#).
- Talk about extracurricular activities. Getting involved in clubs and other groups is a great way for your child to identify interests and feel more engaged in school. Read more about the [benefits of extracurriculars](#).
- Discuss ways to take on challenges. Encourage your child to take the most-challenging courses that he or she can handle. Tackling tough courses can give your child confidence and prepare him or her for higher-level high school classes.
- Come up with fun reading ideas. Look for magazines or newspapers your child may like and talk about the books you loved reading when you were your child's age. If your family makes reading enjoyable, it can become a daily habit.
- Visit a nearby college together. If you live near a college, look for upcoming events on campus that are open to the community or see if the college offers classes to local children and families. Just being on a campus may get your child interested in college.
- Get the big picture on paying for college. It's not too early to learn the basics of [financial aid](#).

### Parent Action Plan: 11th Grade

Parents: Are you ready to help your 11th-grader search for colleges, get ready for college admission tests and research financial aid?

[Go](#)

### Parent Action Plan: 9th Grade

Parents: Find out how you can help your 9th-grader adjust to high school and begin to think about college.

[Go](#)



#### ¿Puede solicitar ayuda para pagar la colegiatura?

Adriana Flores-Ragade, Directora de Iniciativas de Diversidad, The College Board

## Parents and Families

- Help parents and families know their role and actively engage in the college and career readiness process.

## Examples

- Discuss ways to take on challenges. Encourage your child to take the most-challenging courses that he or she can handle. Tackling tough courses can give your child confidence and prepare him or her for higher-level high school classes.

## Educator Resource Center

Here you'll find college planning resources to support the work you do every day with students and families. Check back regularly for new items or sign up below to stay connected.

- Browse resources
- For first-time visitors
- Events & webinars
- For your website

### NEW AND NOTABLE

#### Step-by-Step Guides

Download free handouts for your students.

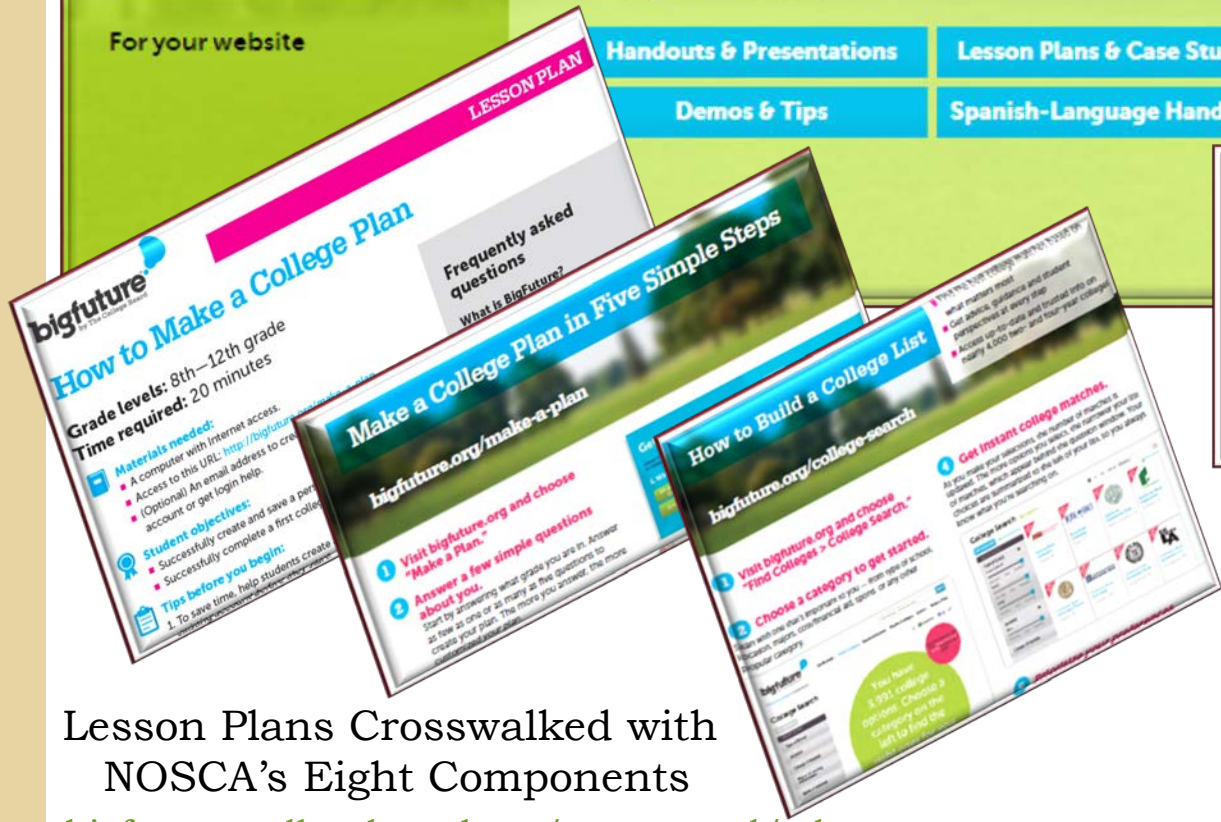
- [How to Make a College Plan \(.pdf/295KB\)](#)
- [How to Build a College List \(.pdf/494KB\)](#)

Handouts & Presentations

Lesson Plans & Case Studies

Demos & Tips

Spanish-Language Handouts



**bigfuture**  
by The College Board

**Crea un portafolio académico sólido**

La programación de tu curso puede parecerse una selección al azar de clases, pero los funcionarios de admisiones en la universidad lo ven como el plano de tu educación en la escuela secundaria. Están buscando unos sólidos cimientos de aprendizaje sobre los que puedas basarte en la universidad.

Toma cada semestre al menos cinco clases con una carga académica fuerte. Las siguientes asignaturas y clases son una norma para el éxito en la secundaria y en tu vida posterior, independientemente de que pienses asistir a una institución para cursar estudios de cuatro o dos años, o que estudies en una escuela técnica.

[Inglés \(Lengua y Literatura\)](#)      [Estudios sociales](#)

## Spanish Language Materials

Lesson Plans Crosswalked with NOSCA's Eight Components

[bigfuture.collegeboard.org/get-started/educator-resource-center](http://bigfuture.collegeboard.org/get-started/educator-resource-center)





**and**



1. NOSCA's  
Eight  
Components

## Component 6: College Affordability

2. Data  
Elements

Student participation in financial aid  
planning process

3. Systemwide  
Interventions

Interventions: Parents/Families

4. Tools,  
Resources  
& Programs

The College Board's  
Net Price Calculator

# What are Net Price Calculators (NPCs) and How are They Helpful?

## What is the Net Price Calculator?

The Net Price Calculator is a tool that you can use to estimate your “net price” to attend a particular college or university. Net price is the difference between the “sticker” price (full cost) to attend a specific college, minus any grants and scholarships for which you may be eligible. Sticker price includes direct charges (tuition and fees, room and board) and indirect costs (books and supplies, transportation and personal expenses).

- NPCs estimate the financial aid award and out-of-pocket expenses for a particular college or university
- Different from “Estimated Family Contribution Calculators”

# What are Net Price Calculators (NPCs) and How are They Helpful?

- NPCs help high school students make more informed decisions about:
  - what colleges to explore
  - how to prepare – academically & financially – colleges that will be a good fit – academically, personally and financially.
- NPCs help in middle school by fostering aspirations and debunking myths about what is possible, keeping the path to college open.



## Three Places to find NPCs

- [netpricecalculator.collegeboard.org](https://netpricecalculator.collegeboard.org)
- [bigfuture.collegeboard.org/pay-for-college/tools-calculators](https://bigfuture.collegeboard.org/pay-for-college/tools-calculators)
- Individual College Websites

**UVA**  
**WISE**

## Financial Aid

- Announcements
- Financial Aid Process
- Your Awards
- Forms and Applications
- Contact Us
- Financial Aid Estimator / Net Price Calculator
- Calculator

Financial Aid Estimator / Net Price Calculator



# The Net Price Calculator Website

## The College Board's Net Price Calculator

[Are you an Institution? Click here](#)

Home

Participating Schools

What is the Net Price Calculator?

Welcome! We're glad you're exploring how to plan and pay for your college education. Colleges that you may think are out of your price range may be affordable.



Using the NPC

Financial Aid 101

Announcements

## My Net Price for Academic Year 2011-12 is \$ 4,164

PRINT summary 

How did we calculate your net price? Your net price is the cost of attendance (estimated below) minus grants and scholarships ("free money") that you may receive.

### Estimated Cost of Attendance ?

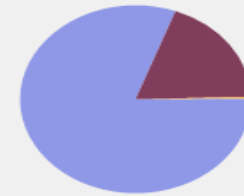
Tuition & Fees <span>?</span>	\$ 9,978
Room & Board <span>?</span>	\$ 8,696
Books & Supplies <span>?</span>	\$ 1,100
Transportation <span>?</span>	\$ 0
Personal Expenses <span>?</span>	\$ 1,890
<b>Estimated Total Cost of Attendance</b>	<b>\$ 21,664</b>

### Estimated Grant Aid ?

Pell Grant	\$ 5,500
Michigan TIP	\$ 2,000
Presidential Scholarship	\$ 10,000
<b>Estimated Total Grant Aid</b>	<b>\$ 17,500</b>
<b>ESTIMATED NET PRICE <span>?</span></b>	<b>\$ 4,164</b>

### Estimated Self Help ?

Student Loan	\$ 4,100
<b>Estimated Total Self Help</b>	<b>\$ 4,100</b>
<b>ESTIMATED REMAINING COST <span>?</span></b>	<b>\$ 64</b>



■ Grant Aid ■ Self Help ■ Remaining Cost

This chart shows the estimated share of money available to you from grant aid (money that does not have to be repaid) and self-help (money that you earn or borrow). The difference between your cost of attendance and these two sources of funds is the amount you will be responsible for paying. It is the estimated "Remaining Cost," and is the third slice of the pie.

### NOTE:

Did you know?

Wayne State University awards need-based aid to eligible undergraduates as equity packaging, to equalize the treatment of needy students.

Wayne State University offers a variety of university-wide scholarships, which are awarded based on a combination of criteria including financial need, scholastic achievement, or leadership qualities. In addition, WSU colleges, schools, and academic departments offer a variety of awards.

# What Misperceptions Can Net Price Calculator Address?

- Misperceptions about college costs and financial aid cause students (and parents) to rule out colleges that might be a great fit for the student.
  - In a recent poll:
    - **more than half of seniors surveyed reported ruling out colleges on the basis of sticker price** without considering their likely financial aid awards.
    - **an even higher proportion of students from low- and middle-income families** — those in greatest need of financial aid — reported ruling out schools purely on the basis of published cost.

Source: *studentPOLL* (2012). The College Board and Art & Science Group.

# What Misperceptions Can Net Price Calculator Address?

- Research shows that:
  - students who enroll in colleges that are not a good fit academically will be much less likely to complete.
- School counselors are critical to helping students & parents understand:
  - the difference between sticker price.
  - net price and the role of NPC's in broadening their thinking about what choices are possible.

*Source: The College Keys Compact, Getting Into College: A Cross-Cohort Examination of College Preparations by Lower-SES Students (2011). The College Board.*

# How can NPCs change how you help students explore and plan for college?

- **Young students, families and community**
  - Financial literacy / financial aid information sessions
  - Family college savings plan discussion / development
- **Middle School**
  - College Choice/College Cost Information Sessions
  - Career Exploration Workshops
  - Incorporated in Guidance Lessons
- **High School**
  - Individual Financial Aid Planning Sessions
  - College Cost Comparison Lesson
  - Financial Aid Application Workshops

# NPC Big Picture Hopes

- Students from low & middle-income families will aspire, prepare, apply and enroll in a college that is a good fit:
  - Students may explore wider choices if they can envision affordability.
  - Colleges can begin relationships with potential students earlier, broadening access and enrollment.
  - Families may be better prepared for financial expectations, aiding retention.

**The College Board's  
Net Price Calculator**

[www.collegeboard.org/npc](http://www.collegeboard.org/npc)

**What Counselors Need to Know About Net Price Calculators**  
Helping Students Make Good Decisions

Low-income and first-generation college students in particular are affected by confusing and contradictory information because they often have to navigate the tricky waters of financial aid alone.

But the NPC, as good a tool as it is, will not substitute for good guidance and mentoring by professional counselors.

<http://media.collegeboard.com/digitalServices/pdf/npc/npc-role-of-counselors-full-article.pdf>



# Net Price Calculator Tip Sheet



## Net Price Calculator

### A Guide for Students and Families

A net price calculator (NPC) is an online tool that provides estimates of college costs for prospective students based on inputs, such as family income, size and assets. The NPC calculates estimated grant and scholarship from a college's cost of attendance, resulting in an **estimated net price**. Most NPCs go the next step and estimate the student's estimated "self-help" (i.e., loans and work), resulting in a figure called **estimated remaining need**.

For many years, there have been calculators online that allow families to calculate their expected net price. Now, with the introduction of the NPC, the difference is that the other half of the equation — how colleges distribute their financial aid — is now available. Families can estimate bottom-line college costs and plan accordingly.

The results of NPCs can vary. These tips should help students and their families interpret and understand the results.

- Not all NPCs will deliver the same results.** Colleges and universities have three options when choosing an NPC: using a federal NPC, developing their own NPC or subscribing to one from a third-party provider. Depending on the number and type of questions asked, the results will vary in accuracy. Typically, the fewer the questions, the less accurate the results.
- Timing is a factor.** The closer the student is to actually enrolling in college, the more accurate the results will be — because the financial information inputted will be most current.
- There is no uniform way that colleges and universities are required to display results, so use caution when comparing results to make sure that "apples-to-apples" comparisons are being made.** (See "Compare Your Net Prices" on the back for an example.)
- If loans are subtracted from the net price, be aware that loans vary in pricing, terms and conditions.**
- Colleges and universities have different funding levels, types of funds and criteria for distributing their funds.** A student may receive a scholarship at one institution and not at another for a variety of reasons.
- The amount of time and effort to complete each NPC will vary, based on the questions asked.**
- Do not only look at what it costs to attend a college.** Students should not "race to the bottom" and only focus on what it will cost them to attend a specific college. To be successful, it is more important that the institution is the best educational fit.
- After completing an NPC, always keep a copy for your records.**
- Input the most accurate information when completing an NPC.** The results of the NPC are only as valid as the accuracy of the data entered.
- It is not necessary to enter personal identifying information while using an NPC.** Some colleges may prompt students to enter personal identifying information. By law, that is not required. A student can remain anonymous to the NPC to protect his or her privacy.

For further information on how to use NPCs, see the next page of this document.

**2. Timing is a Factor** – the closer the student is to actually enrolling in college, the more accurate the results will be – because the financial information will be the most current.

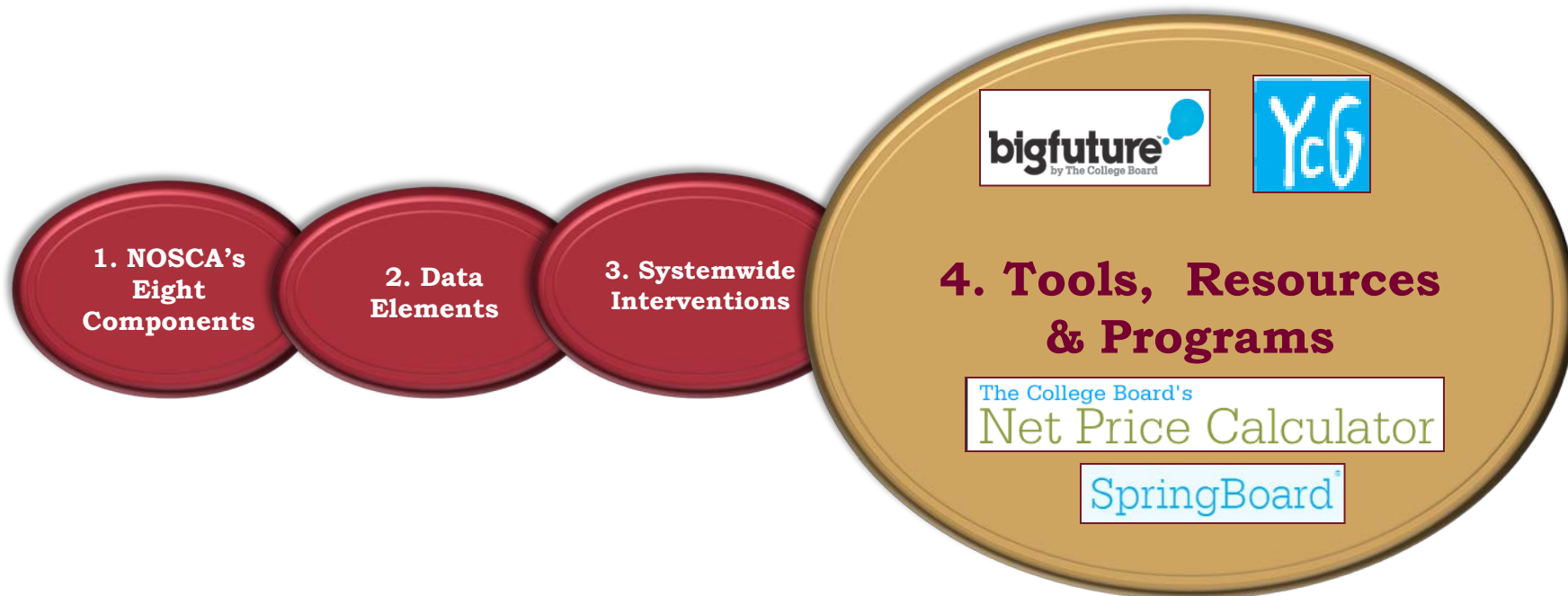
<http://media.collegeboard.com/digitalServices/pdf/npc/NPC-tipsheet-parents-students-011312.pdf>



## The College Board's Net Price Calculator

**4. Tools,  
Resources &  
Programs**

# Connect the Dots



## The “How To”...the “Hands-On”

## Developing Your Crosswalk – Program Overview

Component	Data	Systemwide Interventions	Tools, Resources and Programs
1. College Aspirations			
2. Academic Planning for College and Career Readiness			
3. Enrichment and Extracurricular Engagement			
4. College and Career Exploration and Selection Process			
5. College and Career Assessment			
6. College Affordability Planning			
7. College and Career Admissions Process			
8. Transition from High School Graduation to College enrollment			

# Developing Your Crosswalk by Component

**Component:** \_\_\_\_\_

**Data Elements:** \_\_\_\_\_

**Tools, Resources and Programs:** \_\_\_\_\_

Systemwide Interventions	Where and How Tools are Used/Engaged
Individual	
Group	
Classroom	
Grade	
School	
District	
Parents/Families	
Community	

Source: Lee, V. V. & Goodnough, G. E. (2011). Systemic data-driven school counseling practice and programming for equity. In B. T. Erford (Ed.) *Transforming the school counseling profession* (3<sup>rd</sup>). Columbus, OH: Pearson Merrill Prentice-Hall.

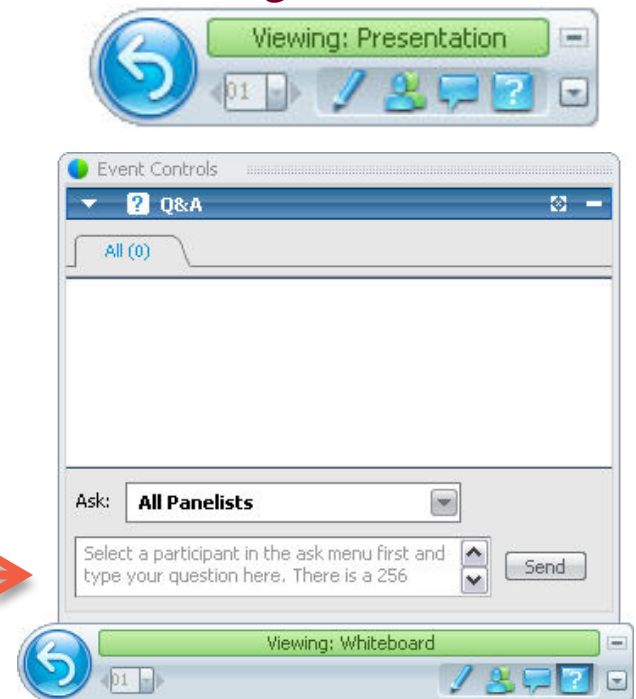
# Submitting Online Questions & Comments

- Questions and comments may be submitted at any time during the presentation.

## To submit a question:

- Click on the Question Mark icon (?) on the floating toolbar on your Web Session screen (as shown at the right).
- This will open the Q&A window on your computer only.
- Type your question into the small dialog box and click the Send Button.

### Q&A Icon



# Today's Panel and Moderator



## Panelists

- **Venisa Green**, Professional School Counselor, Chicago Public Schools



- **Robert Sheffield**, Senior Director, SpringBoard, The College Board



- **Anne Sturtevant**, Executive Director, Higher Education Initiatives, The College Board



## Moderator

- **Vivian V. Lee**, Senior Director, NOSCA, The College Board

# Upcoming NOSCA Webinars

Sep  
**27**  
2012

**College Access Providers and Community-Based Organizations:  
Partnering with School Counselors to Increase College and Career  
Readiness**

Oct  
**17**  
2012

**NOSCA's Urban School Counseling Initiative: Transforming School  
Counseling Districtwide**

Nov  
**01**  
2012

**Tools and Resources to Meet the Needs of Young Men of Color**

Nov  
**14**  
2012

**National School Counselor Survey 2012: Counselors and Principals  
Weigh In on Critical Issues**

Dec  
**12**  
2012

**School Counselors and FAFSA Completion: Systemic Best Practices  
to Increase FAFSA Submissions and Completions in Your School**



[Home](#)[Program](#)[Call for Proposals](#)[Registration](#)[Travel](#)

# Destination Equity 2013:

Charting Bright Futures for All Students

April 12-13, 2013 | New Orleans Marriott, New Orleans, La.

## Important Conference Dates

- October 1<sup>st</sup> Awards Nominations Due
- October 19<sup>th</sup> Call for Proposals Due
- November 12<sup>th</sup> Early Bird Registration Closes

## Conference Website

[destinationequity.collegeboard.org](http://destinationequity.collegeboard.org)