

Premium Body Care Products



Cityline Store, Southwest Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Burt's Bees

- Baby Bee Dusting Powder
- Baby Bee Nourishing Baby Oil
- Baby Bee Shampoo and Wash

Calendula Body Lotion

- Weleda

Calendula Face Cream

- Weleda

Dr. Bronner's

- Mild Baby Bar Soap
- Mild Liquid Baby Soap
- Mild Liquid Baby Soap - 32 oz.
- Mild Liquid Baby Soap - 16 oz.

Earth Mama Angel Baby

- Angel Baby Bottom Balm 2oz
- Shampoo & Wash

EveryDay Shea

- Shea Butter Shampoo & Body Wash for Babies & Up
- Bubble Bath for Babies & Up - Comforting Eucalyptus Mint
- Bubble Bath for Babies & Up - Calming Lemon-Lavender
- Shea Butter Conditioner & DeTangler for Babies & Up

Jason

- Strawberry, Kid's Only! Toothpaste

The Honest Company

- Tangerine Dream Bubble Bath
- Healing Balm

Weleda

- Calendula Baby Oil
- White Mallow Body Lotion
- White Mallow Face Cream

Bar Soap

Alaffia

- Good Soap Seasonal 3pk
- African Black Soap, Unscented
- Authentic African Black Soap, Tangerine Citrus
- Authentic African Black Soap
- Good Soap Bulk
- Bulk Bar Soap
- Triple Milled Pineapple Coconut Bar Soap
- Unscented Authentic African Black Soap
- Passion Fruit Shea Butter Soap
- African Black Soap, Unscented
- Authentic African Black Soap, Peppermint
- Good Soap 3pk
- Good Soap 6pk
- Good Soap 3pk

Dr Bronner's

- Rose Bar Soap
- Almond Bar Soap

Dr. Bronner's

- Lavender Soap Bar
- Mild Baby Bar Soap
- Tea Tree Soap Bar
- Eucalyptus Soap Bar
- Orange Citrus Soap Bar
- Peppermint Soap Bar

Kiss My Face

- Pure Olive Oil Soap - 3pk

The Seaweed Bath Co.

- Cellulite Detox Bar Soap

Whole Foods Market

Whole Foods Market (Cont'd)

Triple Milled Sandalwood Bar Soap
WFM Organic Triple Milled Soap Honey Almond
Triple Milled Milk Bar Soap
WFM Organic Triple Milled Soap Grapefruit Mint
Triple Milled Green Tea Bar Soap
WFM Organic Triple Milled Soap Lemon Verbena
Triple Milled Lavender Bar Soap
WFM Organic Triple Milled Soap Lavender
Triple Milled Lemon Verbena Bar Soap

Bath Salts/Sugars/Scrubs

Alaffia

Moisturizing Shea Butter Bubble Bath, Vanilla Citrus Mint
Moisturizing Shea Butter Bubble Bath, Lavender
Moisturizing Shea Butter Bubble Bath, Unscented

Ancient Secrets

Nasal Cleansing Salts-packet

The Honest Company

Tangerine Dream Bubble Bath

Cosmetics

Mineral Fusion

Eye Shadow Trio - JADED
3-in-1 Color Stick - Berry Glow
Lipstick - Intensity
Radiance Illuminating Powder
Pressed Powder Foundation - NEUTRAL 2
Eye Shadow - RAW
Sheer Moisture Lip Tint - Glisten
Lipstick - Exotic
Lipstick - Nude
Curling Mascara - Ridge
Concealer Duo - Cool
Sheer Moisture Lip Tint - Glow
Liquid Lip Gloss - Enlighten
Sheer Moisture Lip Tint - Blush
Volumizing Mascara - Jet
Curling Mascara - Gravity
Lip Gloss - Dazzle
Eye Pencil - Azure
Lip Stick Molten
3-in-1 Color Stick - Rosette
Concealer Duo - Warm
Pressed Powder Foundation - OLIVE 3
Eye Shadow Trio - SULTRY
Liquid Concealer - Warm
Liquid Concealer - Cool
Waterproof Mascara - Raven
Lip Stick - Burst
Lip Pencil - Splendid
Bronzer - Sparkle
Eye Pencil - Coal
Pressed Powder Foundation - WARM 3
Eye Shadow - FLASH

Mineral Fusion (Cont'd)

Lipstick - Inspire
Liquid Concealer - Neutral
Volumizing Mascara - Chestnut
Smoothing Eye Primer
Sheer Moisture Lip Tint - FLICKER
Lip Gloss - Captivate
Blush - CREATION
Eye Shadow - PRISM
Lip Gloss - Clarity
Liquid Lip Gloss - Reflect
Eye Shadow - STONE
Lip Pencil - Graceful
Liquid Eyeliner - Ebony
Bronzer Duo - BLONZER
Liquid Lip Gloss - Delicate
Lipstick - Crush
Sheer Moisture Lip Tint -Twinkle

Dental Care Products

Botanique by Himalaya

Tooth Paste

Desert Essence

Tea Tree Mouthwash

Dr. Bronner's

Cinnamon All-One Toothpaste
Peppermint All-One Toothpaste

Jason

Power Smile Super Refreshing Mouthwash
Sea Fresh Biologically-Active Mouthwash
Healthy Mouth Naturally Antiseptic Mouthwash
Sea Fresh Toothpaste
PowerSmile Whitening Toothpaste

Deodorant

EO

Citrus Spray Deodorant
Vetiver Spray Deodorant
Lavender Spray Deodorant

Milk + Honey

Coconut Vanilla Deodorant

Weleda

Citrus Deodorant
Sage Deodorant
Wild Rose Deodorant

Z Natural Life

Fresh Extra Strength Deodorant

Facial Care Products

365 Everyday Value®

Gentle Skin Cleanser - For All Skin Types
Moisturizing Lotion FOR ALL SKIN TYPES
Daily Facial Cleanser - For Normal to Oily Skin

ACURE

Seriously Glowing Facial Serum
Moroccan Argan Oil

ACURE (Cont'd)

Moroccan Argan Oil
Facial Toner Balancing, Rose and Red Tea

Acure

Sensitive Facial Cleanser Argan Oil + Probiotic
Brightening Facial Scrub
Superfruit Facial Cleanser
Olive + Mint Facial Cleanser
Sensitive Facial Cream Argan Oil + Probiotic
Oil Free Facial Lotion
Eye Cream
Chamomile + Carrot Day Cream

Andalou Naturals

Purple Carrot + C Luminous Night Cream
Rose Stem Cells Sensitive Cleansing Foam
Resveratrol Q10 Night Repair Cream
Probiotic + C Renewal Cream
Probiotic Cleansing Apricot Milk
Rose Stem Cells Sensitive Floral Toner
Rose Stem Cells Sensitive Heavenly Night Cream
Rose Stem Cells Sensitive Beautiful Day Cream

Avalon Organics

Vitamin C Vitality Facial Serum
Vitamin C Balancing Facial Toner

CocoKind

Organic Eye Firming Oil
Organic Facial Cleansing Oil
Organic Rosewater Facial Toner
Organic Facial Repair Serum

Derma E

Vitamin E Severely Dry Skin Creme
Hydrating Mist with Hyaluronic Acid
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester
Hydrating Cleanser with Hyaluronic Acid
Microdermabrasion Scrub
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol
Firming Serum with DMAE, Alpha Lipoic and C-Ester
Deep Wrinkle Reverse Moisturizer with Peptides Plus
Hydrating Serum with Hyaluronic Acid
Hydrating Night Creme with Hyaluronic Acid

Desert Essence

Skin Ointment

Dr. Hauschka

Cleansing Cream
Rose Day Cream Light
Melissa Day Cream
Quince Day Cream
Eye Balm
Clarifying Toner
Daily Hydrating Eye Cream
Rose Day Cream
Facial Toner
Soothing Cleansing Milk

Every Man Jack

Face Lotion

Juice Beauty

To Go Kit
SPF 30 Tinted Mineral Moisturizer Sand
SPF 30 Mineral Moisturizer Sheer
Green Apple Peel Sensitive
Smoothing Eye Concentrate
Nutrient Moisturizer
Cleansing Milk

Nourish Organic

Lightweight Moisturizing Face Lotion

Trilogy

Replenishing Night Cream
Cream Cleanser
Rosehip Oil Antioxidant+
CoQ10 Eye Recovery Concentrate
Vital Moisturizing Cream
Ultra Hydrating Face Cream
Very Gentle Calming Serum

Weleda

Gentle Cleansing Milk
Wild Rose Smoothing Day Cream
Iris Hydrating Facial Lotion
Wild Rose Smoothing Eye Cream
Skin Food

evanhealy

Rosehip Facial Serum - Rose
Rosehip Facial Serum - Blue
Shea Butter with Olive Leaf
Rose Vetiver Day Moisturizer
Blue Chamomile Moisturizer
Rose Cleansing Milk
Blue Lavender Cleansing Milk
Rose Geranium Facial Tonic Hydrosol

Fragrances & Perfumes**Aura Cacia**

Lavender Mist

Hair Care Products**Acure**

Daily Nourishing Lemongrass + Argan Stem Cell
Conditioner
Dry Shampoo
Ultra-Hydrating Leave-In Conditioner Argan Oil + Argan
Stem Cell

Alaffia

Passion Fruit Shampoo - All Hair Types
Shea Butter Moisturizing Conditioner, Lavender
Shea Butter Curl Activating Cream for Curly to Kinky Hair
Shea Butter Moisturizing Shampoo, Lavender
Curl Nurturing Shea Butter Leave-In/Conditioner Detangler
for Babies
Shea Butter Moisturizing Shampoo, Unscented
Shea Butter Curl Activating Cream for Babies & Up

Alaffia (Cont'd)

Super Hydrating Coconut Shampoo for Normal to Dry Hair
Super Hydrating Coconut Conditioner for Normal to Dry Hair
Shea Butter Moisturizing Conditioner, Vanilla-Mint
Curl Enhancing Shea Butter Shampoo
Shea Butter Curl Control Custard for Curly to Kinky Hair
Passion Fruit Conditioner - All Hair Types
Cleansing Coconut Reishi Conditioner
Shea Butter Moisturizing Shampoo, Vanilla-Mint
Curl Enhancing Shea Butter Leave-In Conditioner
Shea Butter Curl Defining Gel For Wavy To Curly Hair

Andalou Naturals

Age Defying Shampoo Thinning Hair Treatment
Age Defying Hair Spray
Age Defying Conditioner Thinning Hair Treatment
Lavender & Biotin Full Volume Conditioner
Argan & Sweet Orange Moisture Rich Shampoo
Moisture Rich Leave In Conditioner
Lavender & Biotin Full Volume Shampoo
Age Defying Style Cream
Argan & Sweet Orange Moisture Rich Conditioner
Age Defying Scalp Intensive Thinning Hair Treatment

Avalon Organics

Nourishing Lavender Shampoo
Peppermint Revitalizing Conditioner
Lavender Nourishing Conditioner
Peppermint Revitalizing Shampoo
Lavender Nourishing Shampoo
Tea Tree Scalp Treatment Shampoo
Lemon Clarifying Shampoo

Badger

Hair Pomade

Everyday Coconut

Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair
Pure African Coconut Oil for Hair and Skin
Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair

Giovanni

Pineapple & Ginger Shampoo
Pineapple & Ginger Hair Mask
Pineapple & Ginger AntiFrizz Hair Serum
Pineapple & Ginger Leave in Conditioner
Pineapple & Ginger Conditioner

Mineral Fusion

Volumizing Shampoo
Volumizing Mineral Conditioner

The Honest Company

Sweet Orange Vanilla Conditioner
Conditioning Mist
Sweet Orange Vanilla Shampoo and Body Wash

The Seaweed Bath Co.

Argan Shampoo - Euc. & Pepp.
Argan Shampoo - Lavender

The Seaweed Bath Co. (Cont'd)

Argan Conditioner - Euc. & Pep
Argan Conditioner - Citrus
Argan Conditioner - Lavender
Argan Shampoo - Citrus

Weleda

Rosemary Conditioning Hair Oil

Hand & Body Lotions**365 Everyday Value®**

Maximum Moisturizing Lotion
Moisturizing Lotion FOR ALL SKIN TYPES
Maximum Moisture Body Lotion
Maximum Moisturizing Lotion
Maximum Moisture Body Lotion

Alaffia

Super Hydrating Coconut Body Lotion for Normal to Dry Skin

Andalou Naturals

Refreshing Lavender & Thyme Body Lotion

Andalou Naturals

Mandarin Vanilla Vitalizing Body Lotion
1000 Roses Velvet Soft Body Butter
1000 Roses Soothing Body Lotion
Kukui Cocoa Nourishing Body Butter

Avalon Organics

Lavender Hand & Body Lotion

Burt's Bees

Farmer's Friend Hand Salve - 3 oz.
Lemon Butter Cuticle Cream
Farmer's Friend Hand Salve - .03 oz.

Derma E

Vitamin E Intensive Therapy Body Lotion, Naturally Scented
Vitamin E Intensive Therapy Body Lotion, Fragrance Free

Dr. Bronner's

Coconut Lotion
Peppermint Lotion

EO

Everyone Lotion Citrus & Mint
Everyone Lotion Lavender & Aloe
Everyone Lotion Lemon & Coconut
Unscented Body Lotion

Egyptian Magic

Skin Cream

EveryDay Coconut

Coconut Lime Body Lotion

EveryDay Shea

Unscented Body Lotion
Lavender Body Lotion

ShiKai

Borage Dry Skin Therapy Lotion

The Honest Company

Face and Body Lotion

The Seaweed Bath Co.

Lavender Body Cream
 Unscented Body Cream

Weleda

Weleda Skin Food, Small

Hand & Body Washes**365 Everyday Value®**

Lavender Translucent Bar Soap
 Vitamin E Translucent Bar Soap
 Olive & Aloe Translucent Bar Soap
 Unscented Translucent Bar Soap

Alaffia

Super Hydrating Coconut Body Wash for Normal to Dry Skin
 Coconut Shampoo & Body Wash
 Coconut Mango Hand Soap
 Coconut Mint Hand Soap

Avalon Organics

Lavender Bath & Shower Gel

Dr Bronner's

Rose Liquid Soap-32 oz.
 Almond Liquid Soap-32 oz.
 Almond Liquid Soap-16 oz.

Dr. Bronner's

Peppermint Liquid Soap
 Peppermint Liquid Soap - 32 oz.
 Lavender Liquid Soap - 32 oz.
 Lavender Liquid Soap
 Peppermint Liquid Soap
 Eucalyptus Liquid Soap - 16 oz.
 Mild Liquid Baby Soap - 32 oz.
 Mild Liquid Baby Soap
 Tea Tree Liquid Soap - 32 oz.
 Lavender Liquid Soap
 Eucalyptus Liquid Soap - 32 oz.
 Mild Liquid Baby Soap - 16 oz.
 Liquid Soap Pump Baby/Mild Unscented
 Citrus Orange Liquid Soap - 32 oz.
 Peppermint Liquid Soap - 16 oz.
 Lavender Liquid Soap - 16 oz.

EveryDay Shea

EveryDay Shea Moisturizing Body Wash, Unscented
 EveryDay Shea Moisturizing Body Wash, Vanilla Mint
 EveryDay Shea Moisturizing Body Wash, Lavender

Mrs. Meyer's

Sunflower Hand Soap
 Bluebell Hand Soap
 Rosemary Hand Soap

The Honest Company

Sweet Orange Vanilla Shampoo and Body Wash

Lip Balms**Avalon Organics**

Vitamin C Soothing Lip Balm

Burt's Bees

Guava Lip Shimmer
 Lip Shimmer Peony
 Coconut & Pear Moisturizing Lip Balm
 Honey Lip Balm
 Beeswax Lip Balm
 Fig Lip Shimmer
 Rhubarb Lip Shimmers
 Watermelon Lip Shimmer
 Champagne Lip Shimmer
 Vanilla Bean Moisturizing Lip Balm
 Lip Shimmer - Caramel

CocoKind

Organic Lip Balm

Dr. Bronner's

Naked Lip Balm-12 pack
 Peppermint Lip Balm-12 pack

Eco Lips

Vanilla Mongo Kiss
 Organic Mongo Kiss Peppermint Lip Balm
 Organic Mint Lip Scrub

Mineral Fusion

Lipstick Butter - Ripe
 Lipstick Butter - Delicious
 Lipstick Butter - Honeysuckle
 Lipstick Butter - Pomegranate

Weleda

EVERON Lip Balm

Whole Foods Market

Organic Lip Balm Tangerine
 Organic Lip Balm Peppermint
 Organic Lip Balm Vanilla Honey
 Organic Lip Balm Pomegranate Orange

Oils - Essential/Massage/Aromatic**365 Everyday Value®**

365 Eucalyptus Essential Oil
 365 Tea Tree Essential Oil
 365 Lavender Essential Oil
 365 Peppermint Essential Oil

ACURE

Moroccan Argan Oil
 Moroccan Argan Oil

Aura Cacia

Renew, Essential Oil Blend
 Freshen, Essential Oil Blend
 Eucalyptus Essential Oil
 Tamanu Oil
 Lime
 Eucalyptus
 Avocado Skin Care Oil
 Ylang Ylang III
 Indulge, Essential Oil Blend
 Rosehip Oil

Aura Cacia (Cont'd)

Argan Oil
Jojoba Skin Care Oil 4oz
Peppermint, Natural
Tea Tree
Orange, Sweet
Lavender
Clary Sage
Chill Pill Essential Solutions Oil
Grapeseed Skin Care Oil 4oz
Sweet Almond Skin Care Oil 4oz
Patchouli, Dark
Lemongrass
Geranium
Clove Bud
Cinnamon Leaf
Spearmint Essential Oil
Sweet Almond Skin Care Oil 16oz
Grapefruit
Lemon Eucalyptus
Peppermint Essential Oil
Jojoba Skin Care Oil
Bergamot BF Bergaptene-Free
Frankincense
Lemon
Rosemary Essential Oil
Lavender Essential Oil
Tea Tree Essential Oil

Badger

Organic Dry Scalp Herbal Hair Oil

Desert Essence

Eco-Harvest Tea Tree Oil
Organic Lavender Tea Tree Oil

Jason

Vitamin E Oil 45,000 IU
Vitamin E Oil 32,000 IU w_wand
Vitamin E Oil 14,000 IU

NOW Essential Oils

Patchouli Oil
Oregano Oil
Tea Tree Oil
Cinnamon Cassia Oil
Spearmint Oil
Rosemary Oil
Camphor Oil
Cedarwood Oil
Lavender Oil
Lemon Oil
Grapefruit Oil
Eucalyptus Oil
Peppermint Oil

NOW Foods

100% Pure Clove Oil

NOW Foods (Cont'd)

100% Pure Orange Oil
100% Pure Lemongrass Oil

Nature's Gate

Vitamin E 32,000 IU Roll On
Vitamin E 40,000 IU

Trilogy

Certified Organic Rosehip Oil 20 ml

Weleda

Wild Rose Body Oil
Arnica Massage Oil

Ointments/Salves/Gels/Antiseptics**Alba Botanica**

Aloe Vera Gel

Badger

Healing Balm
Organic Cayenne and Ginger Muscle Rub
Cooling Blend Sore Muscle Rub
Arnica Blend Sore Joint Rub

Dr Bronner's

Lavender Hand Sanitizer-12 pack

EO

Organic Lavender Hand Sanitizing Spray
Hand Cleansing Wipes Large Tub
Organic Peppermint Hand Sanitizing Spray
Hand Cleansing Wipes Lavender
Hand Sanitizer Spray Coconut Lemon
Hand Sanitizer Spray Peppermint Citrus
Organic Lavender Hand Sanitizing Spray

Earth Mama Angel Baby

Angel Baby Bottom Balm 2oz

Medicine Mama's Apothecary

Medicine Mama's Bee Magic 4 oz
Medicine Mama's Bee Magic 2 oz

Motherlove

Nipple Cream

The Honest Company

Healing Balm

Weleda

Calendula Diaper Care

Personal Care**Derma E**

Vitamin E Severely Dry Skin Creme
Skinbiotics Treatment Creme with Tea Tree and Oregano
Scar Gel
Psorzema Creme

EO

Hand Sanitizer Spray Coconut Lemon
Hand Sanitizer Spray Peppermint Citrus

Shaving Aids**Burt's Bees**

Men's Shave Cream

Dr. Bronner's

Shaving Gel Lavender
Shaving Gel Mild Unscented
Shaving Gel Spearmint Peppermint

Every Man Jack

Sandalwood Shave Gel

Kiss My Face

Fragrance Free Moisture Shave 11 oz
Cool Mint Moisture Shave 11 oz
Lavender & Shea Moisture Shave 11 oz

Sun Protection**Badger**

Sunscreen And Anti Bug SPF 30
Baby Sunscreen SPF 30+
Sport Unscented SPF 35 Sunscreen
Cream Sunscreen SPF30

Goddess Garden

Kid's Natural Sunscreen SPF 30
Kids Natural Sunscreen SPF 30 Tube
Natural Baby Sunscreen SPF 30
Sport Natural Sunscreen Continuous Spray SPF 30
Kids Sport Natural Sunscreen Continuous Spray SPF 30
Everyday Natural Sunscreen Continuous Spray SPF 30