

How to Setup a Mobile CPA Campaign with Proper Tracking

Ad Network : [BuzzCity](#)

CPA Network : [MobPartner](#)

Tracker : [MobAff Tracker](#)

Volkan Sen

08/14/2013

Create an account on BuzzCity

1. [Click here](#) to create your account on [BuzzCity](#). (BuzzCity is the Ad Network where we will buy traffic.)
2. Click “Sign Up now” link.



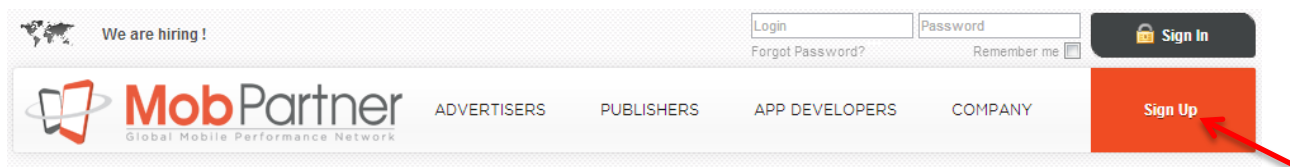
3. Fill the registration form. (Be sure to select “Advertiser”)

I wish to sign up as a :

Advertiser Publisher

Create an account on MobPartner

1. [Click here](#) to create your account on [MobPartner](#). (MobPartner is the affiliate network, we will promote their offers.)
2. Click “Sign Up” button.



3. Fill the registration form. (Be sure to select “Media Buyer”)

Account Type * :

Publisher
If you manage a Mobile Site, an iPhone App, an Android App...

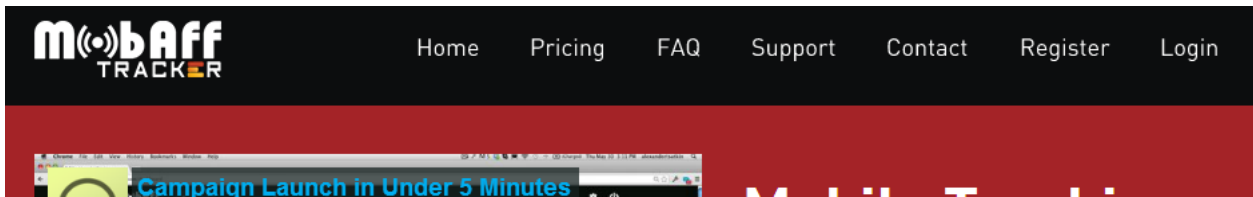
Media Buyer
If you buy traffic on other adnetworks to bring users to our CPA campaigns

Ad Network
If you manage a CPC Network to monetize your unsold traffic, a CPA Network to import our offers for your own affiliates, an Ad Network Agregator to add MobPartner on your networks list...

4. You can write something like “I will buy mobile traffic on BuzzCity, InMobi, mMedia, TapIt and direct link to your offers using the creatives supplied by the advertiser” to the ‘Describe your activity’ box. (Please don’t write the same sentence.)

Create an account on MobAff Tracker

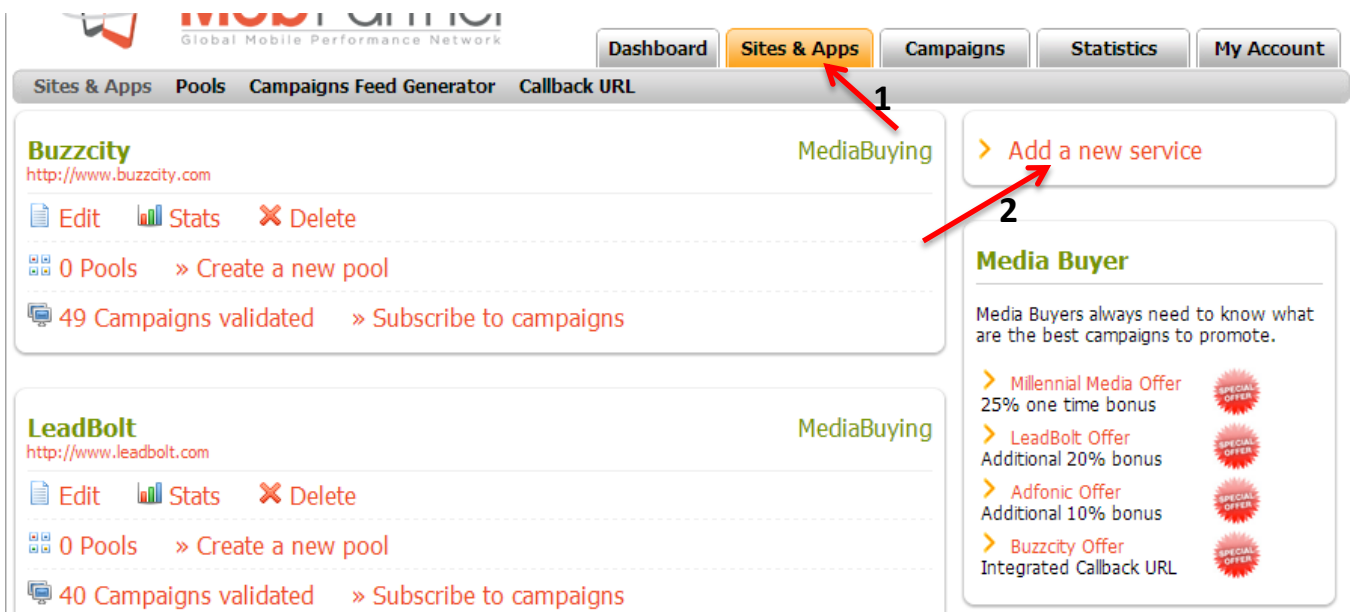
1. [Click here](#) to create your account on [MobAff Tracker](#).
2. Click the “Register” link.



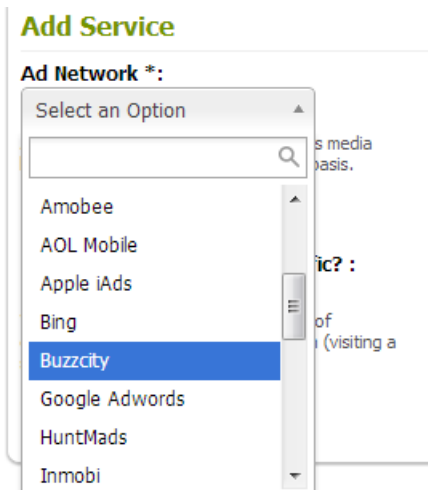
3. Fill the simple registration form & confirm your email.

Add BuzzCity (and other ad networks) as a new service

Now that we have created our account, we can start promoting our first campaign but first we need to tell MobPartner which ad networks we intend to use. Click “Sites & Apps” and then click “Add a new service”

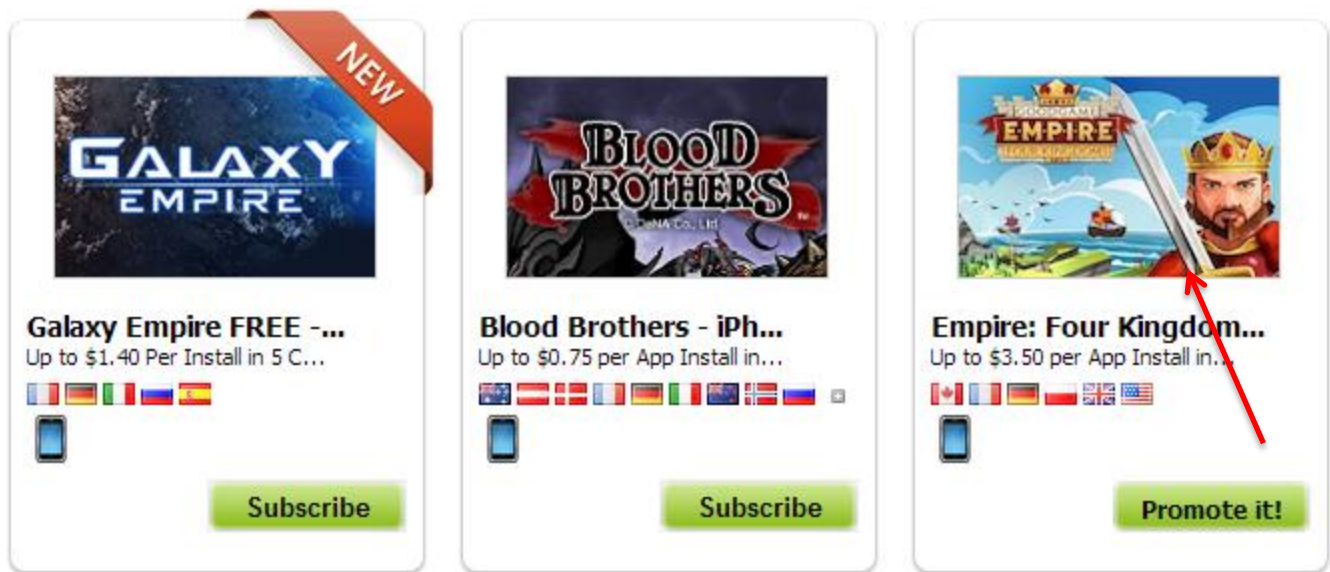


Select BuzzCity & click “Add”. While you are at it add all of the ad networks, you will eventually use them too.



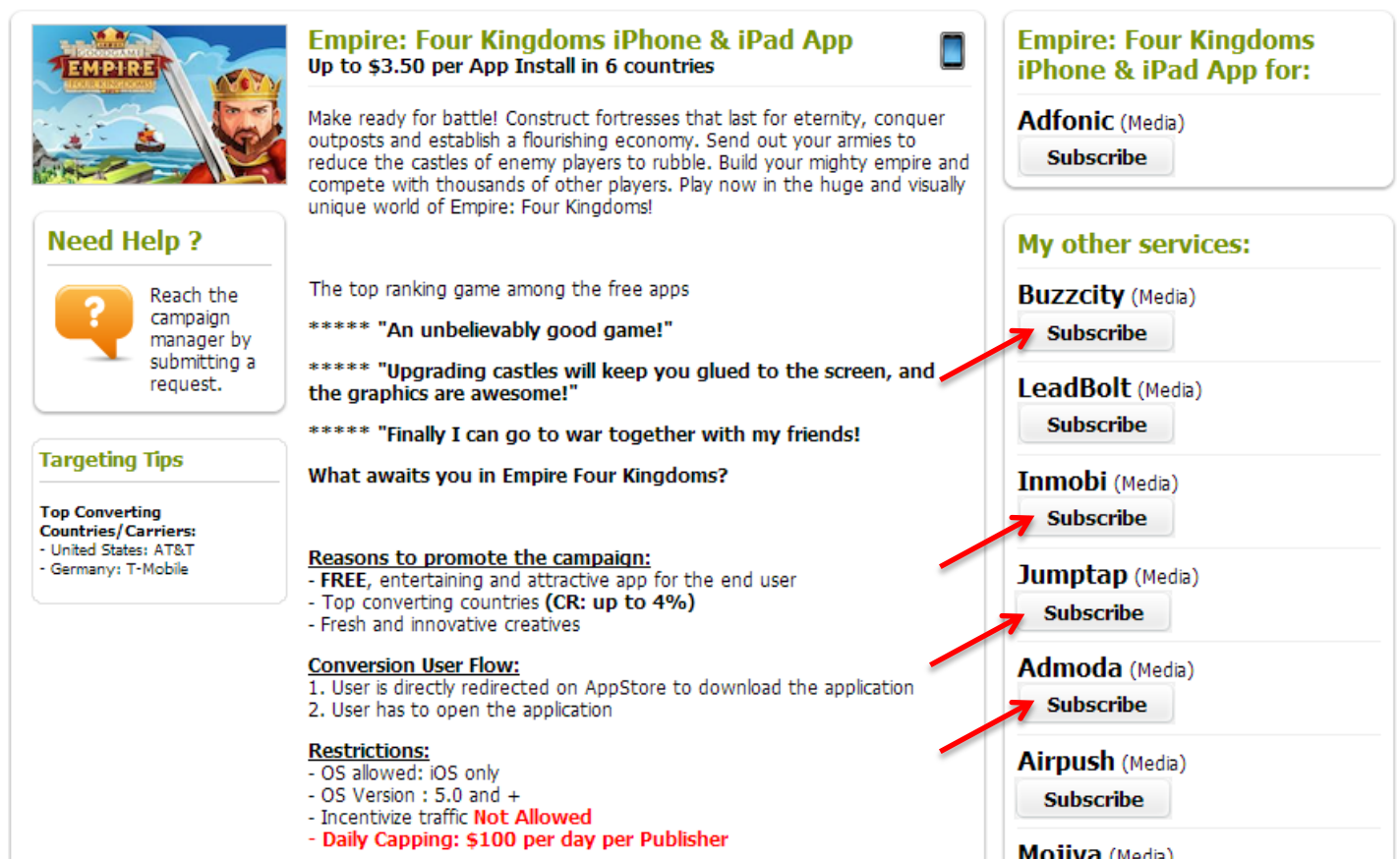
Select an offer to promote

Now that we added a new traffic source we need to choose & subscribe to an offer.



The image shows three offer cards side-by-side. The first card is for 'Galaxy Empire FREE' with a 'NEW' ribbon, offering up to \$1.40 per install in 5 countries. The second card is for 'Blood Brothers' offering up to \$0.75 per install in 10 countries. The third card is for 'Empire: Four Kingdoms' offering up to \$3.50 per install in 6 countries. A red arrow points to the 'Empire: Four Kingdoms' card, specifically to the 'Promote it!' button.

Click on the image of the offer to see more detail.



This block shows the detailed view of the 'Empire: Four Kingdoms' offer. It includes a description of the game, user testimonials, targeting tips, reasons to promote, conversion user flow, and restrictions. On the right side, there is a list of 'My other services' with 'Subscribe' buttons for Adfonic, Buzzcity, LeadBolt, Inmobi, Jumptap, Admoda, Airpush, and Mojiva. Red arrows point to the 'Subscribe' buttons for Buzzcity, Inmobi, Jumptap, and Admoda.

Empire: Four Kingdoms iPhone & iPad App
Up to \$3.50 per App Install in 6 countries

Make ready for battle! Construct fortresses that last for eternity, conquer outposts and establish a flourishing economy. Send out your armies to reduce the castles of enemy players to rubble. Build your mighty empire and compete with thousands of other players. Play now in the huge and visually unique world of Empire: Four Kingdoms!

Need Help ?
Reach the campaign manager by submitting a request.

Targeting Tips
Top Converting Countries/Carriers:
- United States: AT&T
- Germany: T-Mobile

The top ranking game among the free apps
***** "An unbelievably good game!"
***** "Upgrading castles will keep you glued to the screen, and the graphics are awesome!"
***** "Finally I can go to war together with my friends!"

What awaits you in Empire Four Kingdoms?

Reasons to promote the campaign:
- FREE, entertaining and attractive app for the end user
- Top converting countries (CR: up to 4%)
- Fresh and innovative creatives

Conversion User Flow:
1. User is directly redirected on AppStore to download the application
2. User has to open the application

Restrictions:
- OS allowed: iOS only
- OS Version : 5.0 and +
- Incentivize traffic **Not Allowed**
- **Daily Capping: \$100 per day per Publisher**

My other services:
Adfonic (Media)
Buzzcity (Media)
LeadBolt (Media)
Inmobi (Media)
Jumptap (Media)
Admoda (Media)
Airpush (Media)
Mojiva (Media)

Click "Subscribe" buttons to request promoting the offer with the selected Ad network. I honestly click all of them even if I don't plan to use all of them. Campaign may become very profitable and I may want to scale it with other traffic sources quickly. I don't want to wait MobPartner to approve them later.

When selecting an offer check the conversion flow, it should be easy for a user to complete the offer. Take this offer for example:

Conversion User Flow:

1. User is directly redirected on AppStore to download the application
2. User has to open the application

When a user clicks your advertisement, he/she will be taken directly to AppStore to download the game. After he/she downloads and opens the game you get a commission. It's easy for the user.

Also don't forget to check the commission chart as offers pay differently country / device & OS wise.

iPhone App Install (CPI)

Canada	\$2.65
Germany	\$2.65
France	\$2.65
United Kingdom	\$2.65
Poland	\$0.87
United States iPhone OS 6.0	\$2.65

iPad App Install (CPI)

Canada	\$3.50
Germany	\$3.50
France	\$3.50
United Kingdom	\$3.50
Poland	\$0.87
United States Apple iPad	\$3.50

Trying to promote this offer in Poland wouldn't be too wise if you can't find a very very cheap traffic source, because it pays \$0.87 for Poland whereas for US it pays 2.65 for iPhone & \$3.50 for iPad. Let's promote this game to US market.

Sometimes advertisers don't allow certain carriers, OS or OS Versions, don't forget to read everything on the offer page or you may be wasting your time & money for nothing.

Another important table from the offers page:

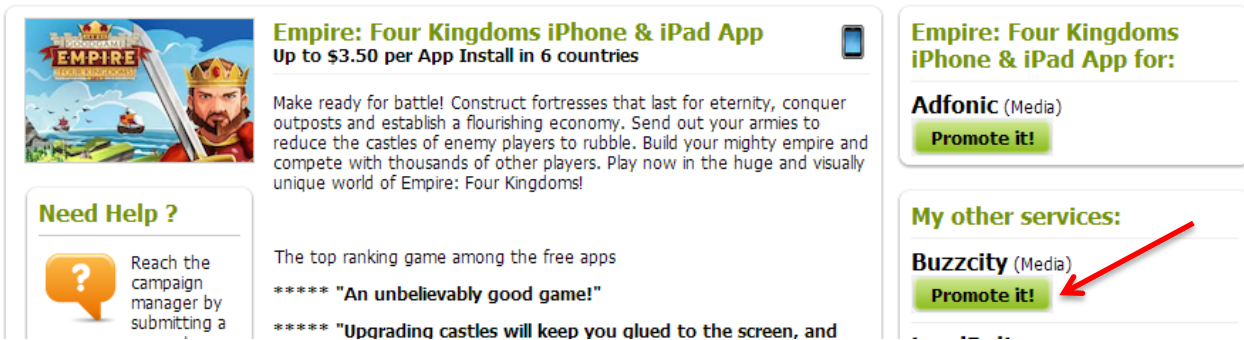
Custom Creatives	⊖
Adult Traffic	⊖
Incentivized Traffic	⊖
Mediabuyer Traffic	✓
Search Traffic	✓
Push Notification Traffic	⊖
Ads Icon Traffic	⊖
Discovery App Traffic	✓
Emailing	⊖
SMS Traffic	⊖
Instagram Traffic	⊖
Mobile Application Traffic	✓
Mobile Web Traffic	✓
Desktop Web Traffic	⊖

So as you can see the advertiser doesn't allow "Custom Creatives" so we need to use the creatives that are supplied by the advertiser.

You can't use "Push Notification Traffic" neither so no LeadBolt or AirPush traffic.

Just read them all and don't do the DON'Ts if you want to get paid.

Ok, next step, we are approved. Click the "Promote It!" button under "BuzzCity (Media)":



Empire: Four Kingdoms iPhone & iPad App
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Make ready for battle! Construct fortresses that last for eternity, conquer outposts and establish a flourishing economy. Send out your armies to reduce the castles of enemy players to rubble. Build your mighty empire and compete with thousands of other players. Play now in the huge and visually unique world of Empire: Four Kingdoms!

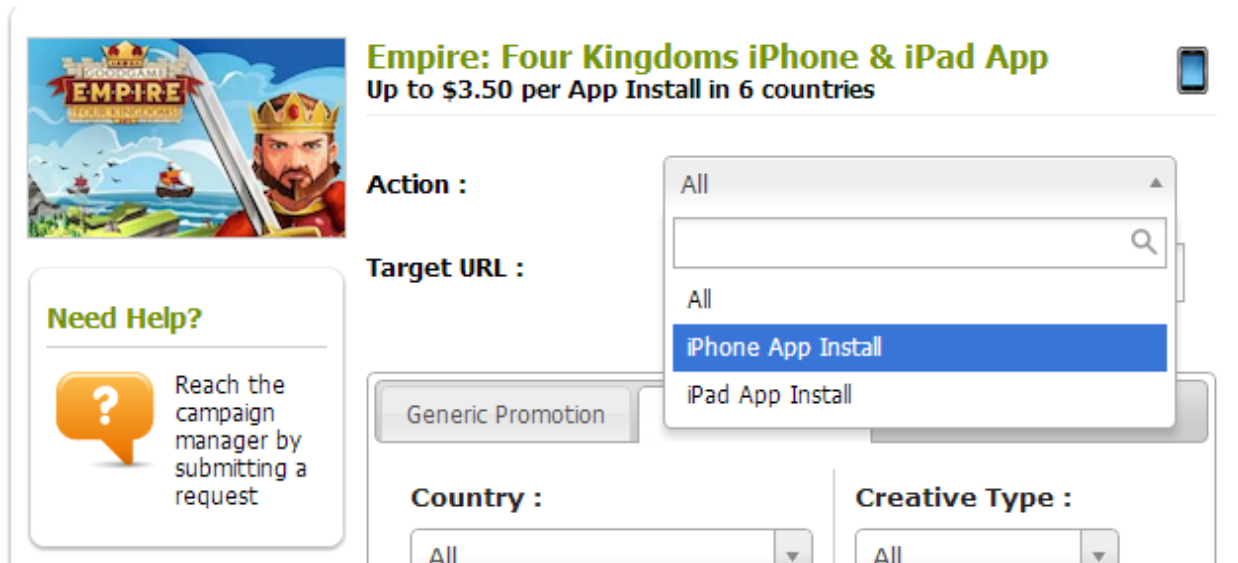
Need Help ?
Reach the campaign manager by submitting a request

The top ranking game among the free apps
***** "An unbelievably good game!"
***** "Upgrading castles will keep you glued to the screen, and

Empire: Four Kingdoms iPhone & iPad App for:
Adfonic (Media)
Promote it!

My other services:
Buzzcity (Media)
Promote it!

Next we will get all the creatives the advertiser has supplied for us:



Empire: Four Kingdoms iPhone & iPad App
Up to \$3.50 per App Install in 6 countries

Action : All
All
iPhone App Install
iPad App Install

Target URL :

Country : All

Creative Type : All

I select the "iPhone App Install" from the combobox. And I copy the Target URL to notepad.

Action : iPhone App Install

Target URL : <http://d.mobpartner.mobi/?s=680XXX&a=2>

<http://d.mobpartner.mobi/?s=XXXXXX&a=YYYY> ← so this is my target url for the offer, there is a separate Target URL for every creative in MobPartner but that really complicates things. I just use the URL above.

Select United States and click “Display” to see all the creatives for this offer.

Generic Promotion Browse Creatives

Country :
United States ▼

Creative Type :
All ▼

Creatives Pack :
All ▼

Creative Size :
All ▼

» Need a specific creative?

Display

I have download every different creative I found on the page:



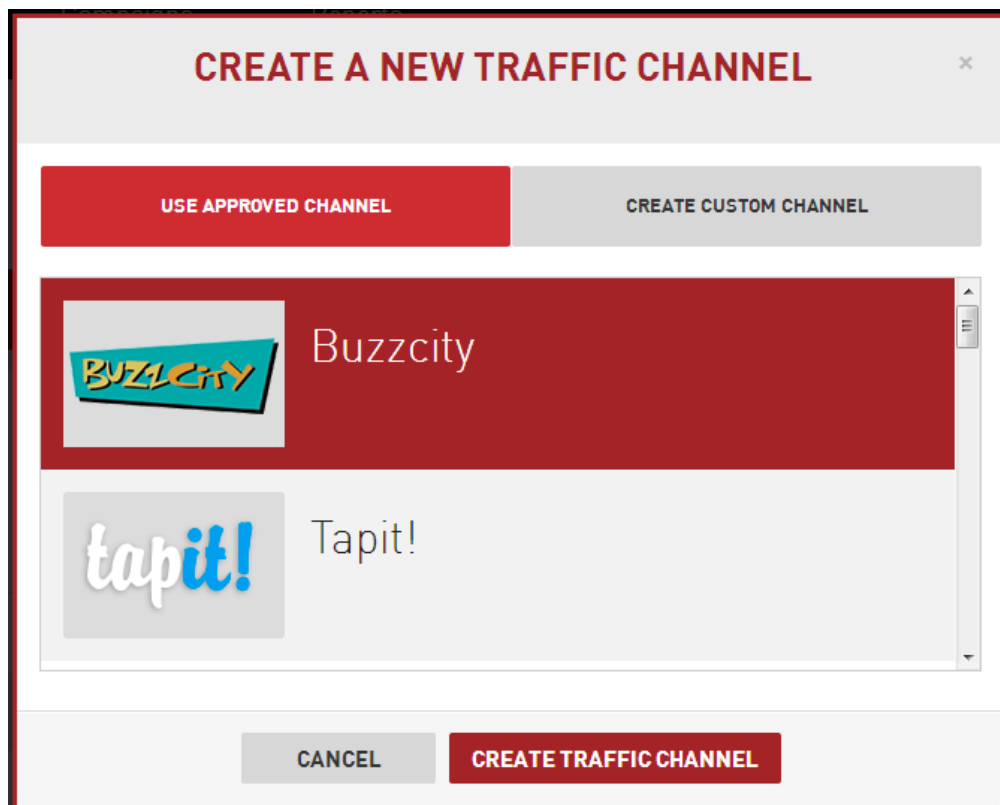
Ok, now we are done with MobPartner, we will visit it again one more time to set our S2S Conversion Tracking URL.

Setting Up the Tracking

Go to <https://tracker.mobaff.com/login> and login with your username and password.


Click the  button and then click the **+ NEW TRAFFIC CHANNEL** button.


Select Buzzcity and click CREATE TRAFFIC CHANNEL:



CREATE A NEW TRAFFIC CHANNEL

USE APPROVED CHANNEL CREATE CUSTOM CHANNEL

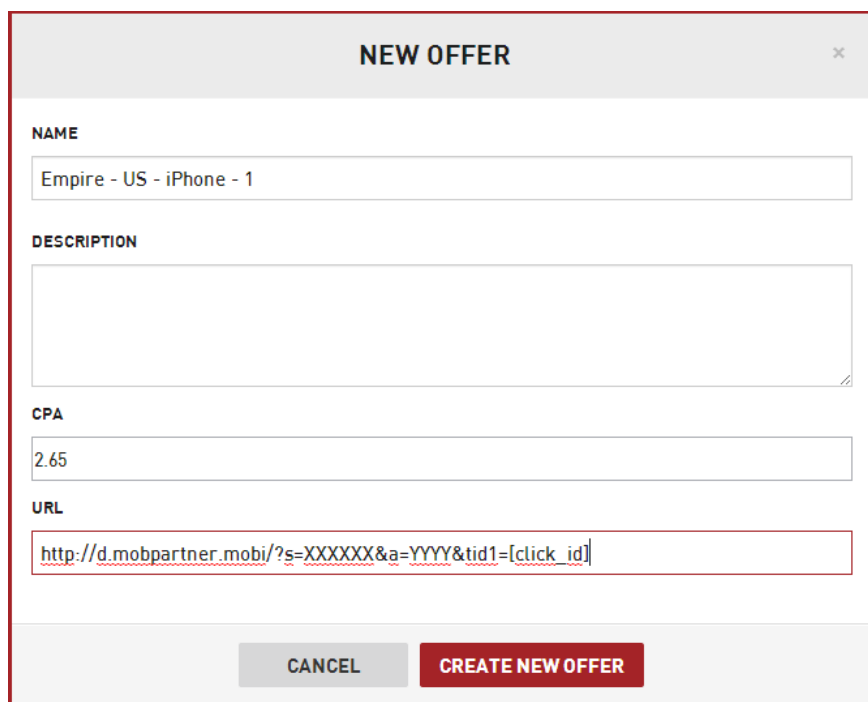
 Buzzcity

 Tapit!

CANCEL CREATE TRAFFIC CHANNEL

You can add all of the ad networks while your are at it, you will eventually use the other traffic sources if you are serious about mobile CPA marketing.

After you are done with adding the traffic sources, click the “Offers” tab at the top of the screen. Now we are going to create our offer in MobAff Tracker. Click the **+ NEW OFFER** button.



NEW OFFER

NAME
Empire - US - iPhone - 1

DESCRIPTION

CPA
2.65

URL
`http://d.mobpartner.mobi/?s=XXXXXX&a=YYYY&tid1=[click_id]`

CANCEL CREATE NEW OFFER

Now Pay attention:

NAME : Enter anything you want.

CPA : Offer’s payout, it was \$2.65 for US – iPhone so I enter 2.65 here.

URL : Now you remember the Target URL we copied to notepad right, copy & paste it here and add **&tid1=[click_id]** at the end of the URL.

Now our tracker will send MobPartner a unique id with each click. When a conversion occurs MobPartner will be able tell our tracker exactly which click has generated the conversion.

Our offer is ready, now let's create a campaign. Click the "Campaigns" tab at the top of the screen.

Click the **+ NEW CAMPAIGN** button to create a new campaign. Why are we doing this? There is not much point if you are going to add only 1 offer to a campaign but if you are going to add multiple offers you can do some cool things.

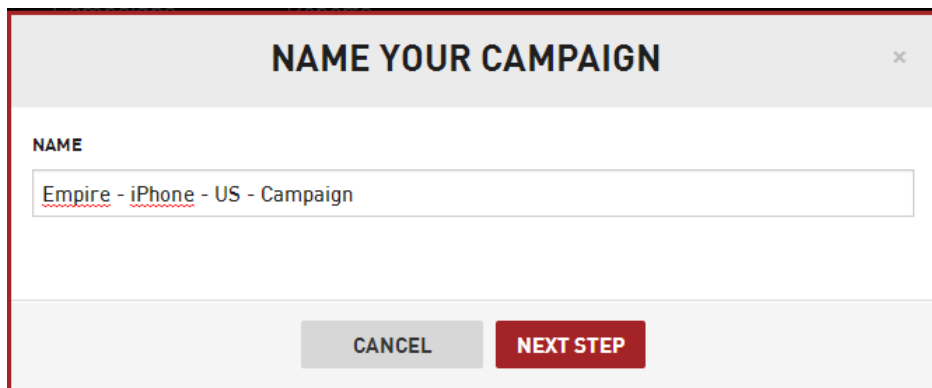
I will give an example, if you have realized our offer doesn't accept IOS version below 5.0 and you can't target different IOS versions with BuzzCity. You can only target IOS - all versions that's it.

Restrictions:

- OS allowed: iOS only
- OS Version : 5.0 and +
- Incentivize traffic **Not Allowed**
- **Daily Capping: \$100 per day per Publisher**

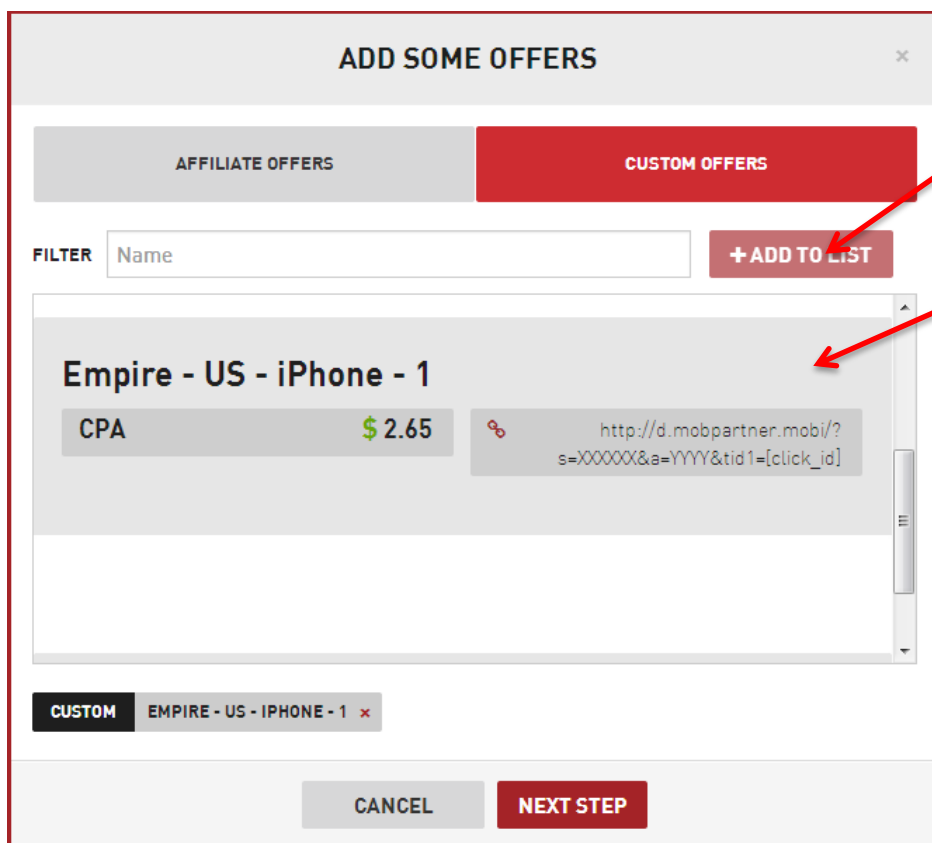
Now what you can do is, add another US, iPhone offer to our campaign and create a rule in the campaign so that it will redirect the traffic coming from an iPhone with an IOS version lower than 5.0 to the second offer. But I don't want to complicate things now, let's add our only offer to our campaign."

Enter a name for your campaign and click next.



A dialog box titled "NAME YOUR CAMPAIGN" with a close button (x) in the top right corner. Below the title is a "NAME" label and a text input field containing "Empire - iPhone - US - Campaign". At the bottom of the dialog are two buttons: "CANCEL" and "NEXT STEP".

Add the offer to the campaign. Select the offer and click + ADD TO LIST. Then click NEXT STEP.



A dialog box titled "ADD SOME OFFERS" with a close button (x) in the top right corner. It features two tabs: "AFFILIATE OFFERS" (grey) and "CUSTOM OFFERS" (red). Below the tabs is a "FILTER" section with a "Name" input field and a "+ ADD TO LIST" button. A scrollable list contains one offer: "Empire - US - iPhone - 1". This offer has a "CPA" of "\$ 2.65" and a URL: "http://d.mobpartner.mobi/?s=XXXXXX&a=YYYY&tid1=[click_id]". Two red arrows point to the "+ ADD TO LIST" button and the offer entry. At the bottom, there is a "CUSTOM" tab and a tag "EMPIRE - US - IPHONE - 1" with a close button (x). Below these are "CANCEL" and "NEXT STEP" buttons.

Select the traffic source, click ADD TO LIST and then click FINISH.

CONNECT TRAFFIC CHANNELS

Buzzcity
http://api.buzzcity.net/vconvert.php?partnerid=[c1]&clickcode=[ext_click_id]&hash=ENTER_BUZZCITY_HASH

Tapit!
http://a.tapit.com/adconvert.php?xid=[uniqid]

+ ADD TO LIST **+ ADD NEW TRAFFIC CHANNEL**

CANCEL **FINISH**

Now we will configure our affiliate link. In the campaigns page click this button and then click the gear near the trash bin.

Buzzcity
settings

+ TRAFFIC CHANNELS

Enter your BuzzCity hash here. You can find your hash here :

<https://partner.buzzcity.com/index.php?emode=advertiser/settings>

Enter your Partner ID here, your Partner ID is on the home page of BuzzCity : <https://partner.buzzcity.com/index.php>

CUSTOM TRAFFIC CHANNEL SETTINGS

NAME
Empire - iPhone - US - Campaign < Buzzcity

BACKLINK
.net/vconvert.php?partnerid=[c1]&clickcode=[ext_click_id]&hash=ENTER_BUZZCITY_HASH

UNIQUE ID [clickcode]	CREATIVE AD1
C1 ENTER_PARTNER_ID	C4 [pubid]
C3 Channel1	

+ ADD KEY VALUE

CANCEL OK



BuzzCity Network
Partner ID [redacted]
[Change Account](#)





Home Advertiser Publisher Mv Account

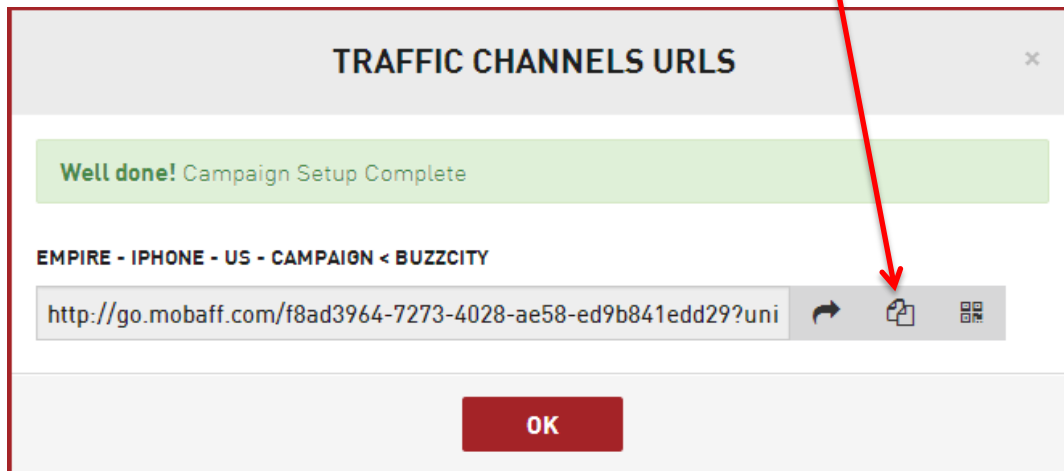
Enter "AD1" here, later we will change it. (We will track our different banner images with this token)

Click "+ ADD KEY VALUE" button and enter "Channel1" in the box. (We will track channels with this token)





Click OK.

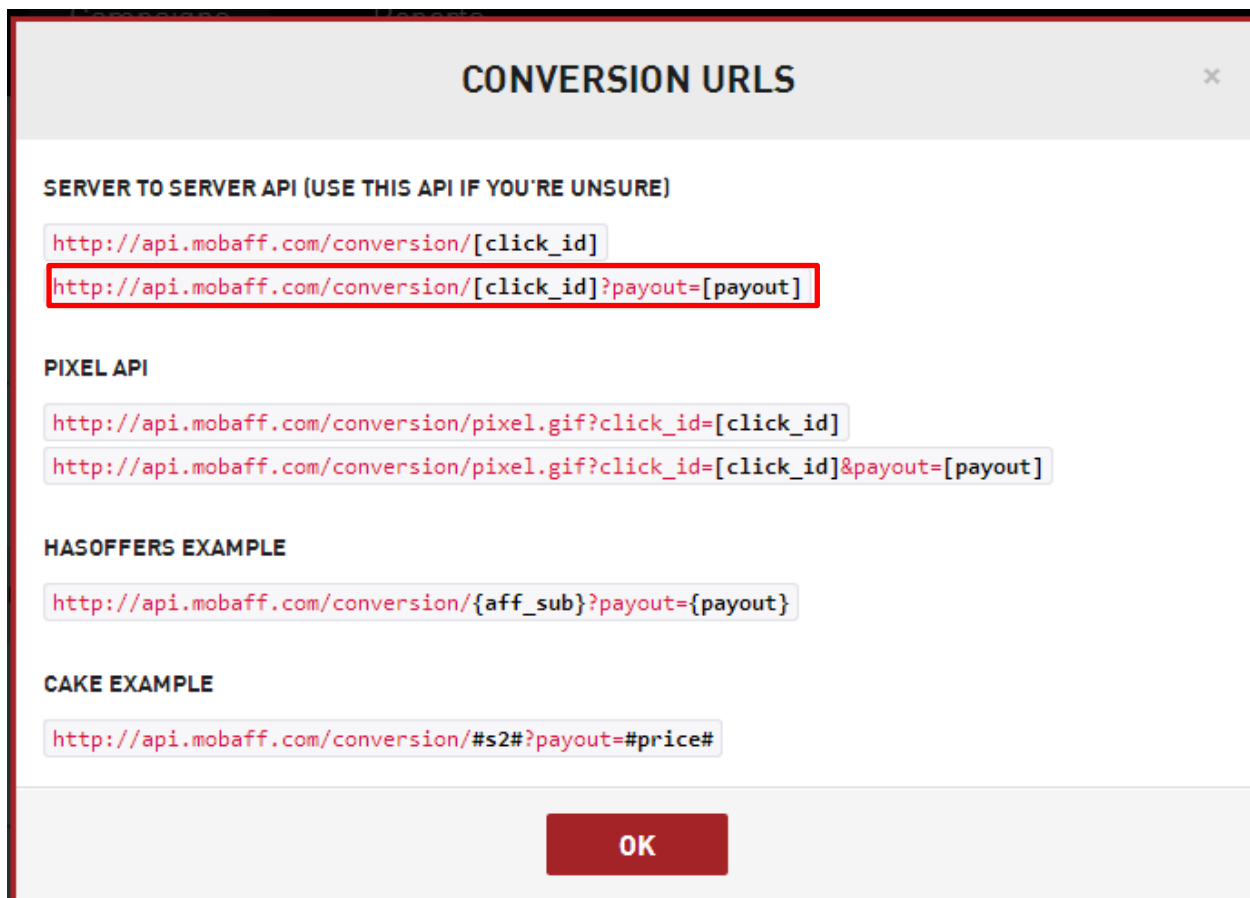
Now before we leave the tracker, you need to write down 2 URLs.

Click     the selected button and click this button in the next window to copy your affiliate URL.



Paste it into notepad.

Now click     the selected button and copy/paste the highlighted URL into notepad.



This is our conversion tracking URL.

Setup the Campaign on BuzzCity

Navigate to https://partner.buzzcity.com/index.php?emode=ads/asa_utils and click

Create New Campaign ▶

Title

Campaign Type

Day until

Apply to all campaigns

Time

Daily Budget (USD)

Enter name of the campaign and your desired daily budget.

Click "Select File" and select the appropriate sized Image that you have downloaded before.

Banner Ads (For Smartphones / Feature Phones)

These are ad-units suited for display in Mobile web sites.
Please upload banner(s) according to [BuzzCity Content Guidelines](#).
Suitable banners will be shown depending on phone resolution. (Maximum file size: <10KB)

XX-Large (320x50)
 Dosya seçilmedi

X-Large (300x50) *
 Dosya seçilmedi

Large (216x36)
 Dosya seçilmedi


Medium (168x28)
 Dosya seçilmedi

Standard (120x20)
 Dosya seçilmedi


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Medium (168x28)
 Dosya seçilmedi



Standard (120x20)
 Dosya seçilmedi



I uncheck **Larger Ads (For Smartphones / Tablets)** because I am promoting this app for the iPhone only. I don't have all the ad sizes BuzzCity requires anyway. Enter you affiliate URL you copied earlier to "My Target URL" textbox:

Just 1 thing to change → Replace [clickcode] with {clickcode} & [pubid] with {pubid}, according to BuzzCity documents we should use curly brackets not normal brackets with these 2 tokens.

To be able to use the PubID filtering you need to activate that feature on your BuzzCity account.

More about Publisher Filterign : <http://docs.buzzcity.net/wiki/PubID - For Advertisers>

Click-Through To

Bring customers to a WAP page with this URL:

Tag (Optional)

Your URL should like this : http://go.mobaff.com/f8blabla-7273-4028-ae58-ed9b841edd29?unique_id={clickcode}&creative=AD1&c1=XXXXX&c3=Channel1&c4={pubid}

XXXXX being your partner ID.

Replace Channel1 with "news_and_info" because we will select "News & Information" channel only in this campaign.

Now your URL should like this : http://go.mobaff.com/f8blabla-7273-4028-ae58-ed9b841edd29?unique_id={clickcode}&creative=AD1&c1=XXXXX&c3=news_and_info&c4={pubid}

I only enter my bid in US box:

Country and Carrier Targeting: Price per Click (USD)

Selected Countries

Custom Rates
* Please check minimum bids for each country in the Campaign Planner.
Enter Price per Click for regions or countries where ads will appear.

Africa

Asia

Europe

North America

<input type="checkbox"/> Antigua & Barbuda	<input type="checkbox"/> Bahamas	<input type="checkbox"/> Barbados
<input type="checkbox"/> Belize	<input checked="" type="checkbox"/> Canada	<input type="checkbox"/> Costa Rica
<input type="checkbox"/> Cuba	<input type="checkbox"/> Dominica	<input type="checkbox"/> Dominican Rep.
<input checked="" type="checkbox"/> El Salvador	<input type="checkbox"/> Grenada	<input checked="" type="checkbox"/> Guatemala
<input type="checkbox"/> Haiti	<input checked="" type="checkbox"/> Honduras	<input type="checkbox"/> Jamaica
<input checked="" type="checkbox"/> Mexico	<input checked="" type="checkbox"/> Nicaragua	<input type="checkbox"/> Panama
<input type="checkbox"/> Puerto Rico	<input type="checkbox"/> St. Kitts & Nevis	<input type="checkbox"/> St. Lucia
<input type="checkbox"/> St. Vincent	<input type="checkbox"/> Trinidad & Tobago	<input checked="" type="checkbox"/> 0.01 United States

Oceania

South America

I need only smartphone & IOS traffic. (I always exclude opera mini – proxy traffic, it doesn't convert well in my experience)

Device Targeting

Selected Devices

Do note that targeting will reduce your potential traffic.

Devices

Platforms

- Smartphones
- Feature phones
- Tablets

Advanced

- Android
- BlackBerry OS
- iOS
- Symbian OS
- Windows Mobile
- Nokia S40
- MAUI
- MIDP
- Android Applications
- BlackBerry Applications
- iOS Applications
- JavaME Applications

Features

Others

- Exclude Proxied-browser Traffic
 - Exclude Opera Mini Traffic
 - Exclude UC Browser Traffic
 - Exclude Ovi (S40) Browser Traffic
- Only Opera Mini Traffic

I only select “News & Information” as my channel.

Channel Targeting

Selected Channels

- News & Information
- Entertainment & Lifestyle
- Mobile Portals
- Utilities
- Mobile Content
- Community
- Glamour & Dating
- Adult Sites

At last **Submit** your campaign for approval.

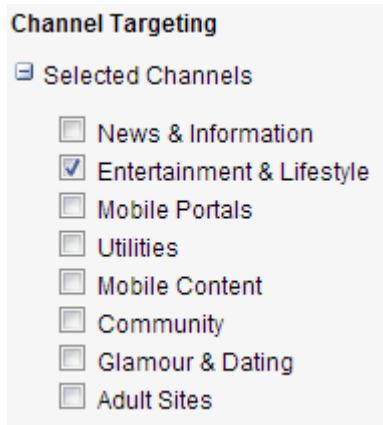
I have replaced **Channel1** with **new_and_info** in my tracking URL:

http://go.mobaff.com/f8blabla-7273-4028-ae58-ed9b841edd29?unique_id={clickcode}&creative=AD1&c1=XXXXX&c3=news_and_info&c4={pubid}

Because now when someone clicks my ad, MobAff Tracker will know it came from BuzzCity, AD1 and News & Information channel.

If I want to target another channel, I will duplicate my campaign in BuzzCity and will only change My Target URL & Channel:

It would have been much easier if only BuzzCity had a token for tracking Channels. But it doesn't have such thing, so we need to create separate campaigns for each "Channel" we want to target.



If I wanted to target "Entertainment & Lifestyle" channel, I will clone my campaign unselect the "News & Information" channel and select the "Entertainment & Lifestyle" channel. And I will change my Target URL like this:

My Target URL : http://go.mobaff.com/f8blabla-7273-4028-ae58-ed9b841edd29?unique_id={clickcode}&creative=AD1&c1=XXXXX&c3=ent_and_life&c4={pubid}

If I wanted to add another banner, I will duplicate my campaign upload the new banner Images and change My Target URL to : http://go.mobaff.com/f8blabla-7273-4028-ae58-ed9b841edd29?unique_id={clickcode}&creative=AD2&c1=XXXXX&c3=ent_and_life&c4={pubid}

You see I replaced AD1 with AD2. Now if someone clicks this ad and downloads the app, I will know that this person clicked my second banner Image and he was in a mobile website or app categorized as "Entertainment & LifeStyle"...

You can track custom variables too. Let's say you have created 2 identical campaigns but the only difference is CPC you pay for them, one costs you \$0.05 per click and the other costs \$0.10 per click.

You can add a new token to your Target URL such as "&c5=005" for the first campaign and "&c5=010"

(MobAff Tracker supports up to 10 custom token c1, c2, ... c10)

I have duplicated the above campaign and now my final Target URLs look like this:

First Campaign : http://go.mobaff.com/f8blabla-7273-4028-ae58-ed9b841edd29?unique_id={clickcode}&creative=AD2&c1=XXXXX&c3=ent_and_life&c4={pubid}&c5=005

Second Campaign : http://go.mobaff.com/f8blabla-7273-4028-ae58-ed9b841edd29?unique_id={clickcode}&creative=AD2&c1=XXXXX&c3=ent_and_life&c4={pubid}&c5=010

Now you can filter by c5 token in MobAff Tracker Drilldown Report.

Setting Up the Conversion Tracking

Go to the offer page in MobPartner again & click the "Configuration" link below the Callback URL.

Download All Creatives

- Mobile Web Traffic
- Desktop Web Traffic
- Instagram Traffic

Add to Pools
Create a pool first

Callback URL
[Configuration](#)

Callback URL

The callback server URL is how our servers notify your servers for each transactions. Your callback URLs should not require any authentication process in order to reach your server.

You can setup a callback URL with the following parameters:

[=tid1=][=tid2=] ... [=tid6=]	Some tracking ID that you will send with the parameter &tid1= or &tid2=...
[=subid=]	The SubID that you will send with the parameter &subid= to categorize the click.
[=order_id=]	The unique ID of the transaction
[=timestamp=]	The timestamp of the transaction
[=country=]	The country ISO (2 letters) of the transaction
[=ip=]	The IP address of the end user
[=useragent=]	The UserAgent of the end user
[=payout=]	The payout value of the transaction, for example 0.80
[=currency=]	The currency of the transaction, for example USD
[=idfa=]	The iPhone IDFA of the end user
[=androidid=]	The Android ID of the end user
[=udid=]	The iPhone UDID of the end user
[=campaign_id=]	The ID of the campaign
[=action_id=]	The ID of the action
[=service_id=]	The ID of the service
[=brand=]	The brand of the device
[=model=]	The model of the device
[=os=]	The Operating System of the device
[=osversion=]	The OS version of the device
[=operator=]	The operator of the end user
[=actiontype=]	The type of the action (CPL, CPS, ...)

More parameters are available in the PDF file available on the right.

Example of a callback: `http://www.yourserver.com/callback.php?tid1=[=tid1=]&uid=[=order_id=]×tamp=[=timestamp=]&country=[=country=]&ip=[=ip=]&useragent=[=useragent=]&sid=[=subid=]&payout=[=payout=]¤cy=[=currency=]&campaign_id=[=campaign_id=]`

Configuration for "Buzzcity" for "Empire: Four Kingdoms iPhone & iPad App"

Server2Server or Pixel ?

- Server2Server (HTTP GET)
- Server2Server (HTTP POST)

When the transaction is created

`http://api.mobaff.com/conversion/[=tid1=]?payout=[=payout=]`

[Click to Disable](#)

Service selected

Buzzcity (MediaBuying)

Campaign selected

Empire: Four Kingdom...

[Display](#)

Callback URL Doc



Find additional information about our callback URLs configuration and integration in this document.

Feel free to [contact our team](#) if you have any questions or if you need specifics functionalities.

For Buzzcity Campaigns

If you buy your traffic from Buzzcity, you can add the Buzzcity Callback URL to monitor the conversions performance directly on your BuzzCity Advertiser Account.

Please insert your BuzzCity Partner ID and MD5 hash to display the URL. To find your partner ID and hash ID, [click here](#)

Partner ID:

MD5 hash:

[OK](#)

[> More informations](#)


Need Help?



Read our frequently asked questions or send us a request.

Make sure BuzzCity is selected as service:

Service selected

Buzzcity (MediaBuying) 

Campaign selected

Empire: Four Kingdom...

Display

Remember our tracking URL? : [http://api.mobaff.com/conversion/\[click_id\]?payout=\[payout\]](http://api.mobaff.com/conversion/[click_id]?payout=[payout])

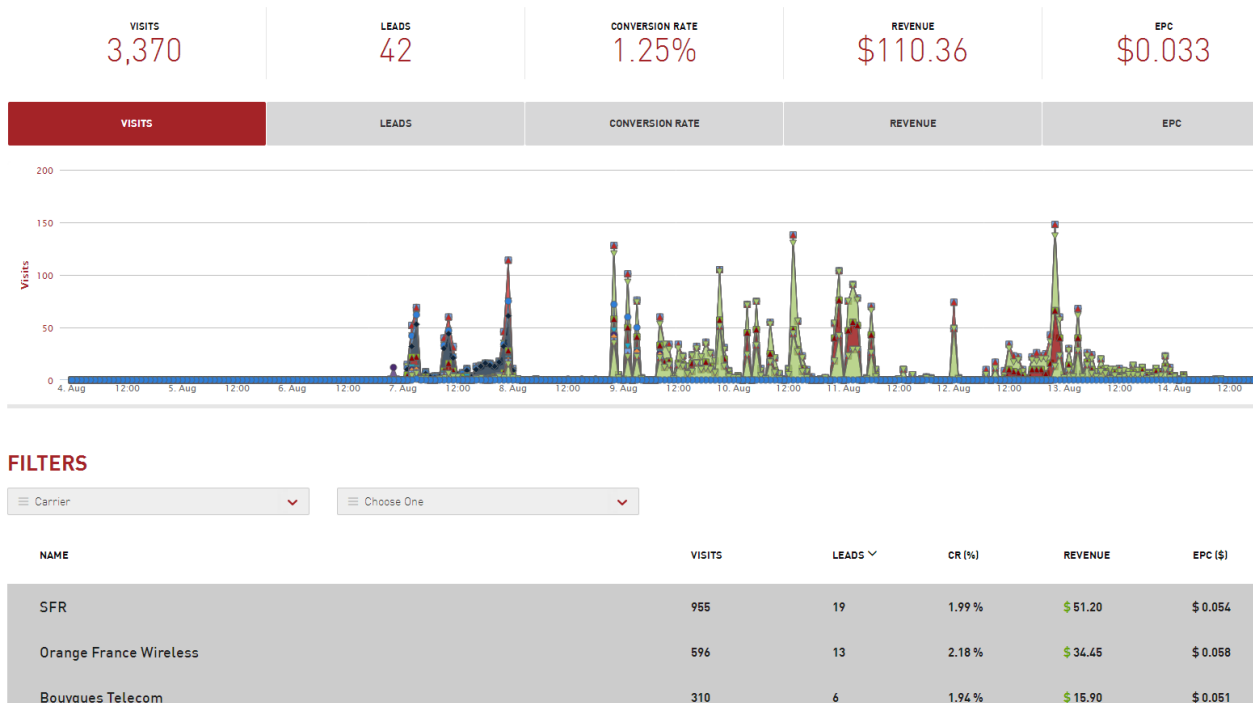
Paste it into the box below, but replace [click_id] with [=tid1=] & [payout] with [=payout=]

When the transaction is created

[http://api.mobaff.com/conversion/\[=tid1=\]?payout=\[=payout=\]](http://api.mobaff.com/conversion/[=tid1=]?payout=[=payout=])

And click "Update", that's it you have successfully created a mobile CPA campaign with tracking.

After a while you can use the reporting tab in the MobAff Tracker:



You can filter by Carrier, Device, OS, Creative (Your banner ad : AD1, AD2 etc.), c3 (Channel) and publisher ({pubid})

http://go.mobaff.com/f8blabla-7273-4028-ae58-ed9b841edd29?unique_id={clickcode}&creative=AD1&c1=XXXXX&c3=news_and_info&c4={pubid}



Recomended Resources

Best Paid Forum for Mobile : [IMGrind Community](#)

MobiManifesto (189 Pages): <http://www.imgrind.com/mobile-marketing-guide/>

Mobile Advertising Guide (155 Pages): <http://www.imgrind.com/resources/mobile-advertising-guide/>

Don't forget to check these awesome follow along campaigns threads:

mkane's follow along campaign, his 2 month journey from \$0 to \$2000 revenue :

<http://www.imgrind.com/forum/showthread.php?t=5805>

affbooster's follow along campaign, he hits \$3,824.60 in 1 month :

<http://www.imgrind.com/forum/showthread.php?t=5611>

heisenberg's follow along campaign, his last new goal was \$490/week profit :

<http://www.imgrind.com/forum/showthread.php?t=6861>

bigmo315's follow along campaign, amazing folow along, he reported each day with stats and explained the details what he is doing, he had ROI's as high as 800% and he hit his goal of \$1000 revenue at day 25 :

<http://www.imgrind.com/forum/showthread.php?t=5730>

the red's follow along campaign, one of the best follow along campaigns ever, 19 pages of awesomeness :

<http://www.imgrind.com/forum/showthread.php?t=5489>