

How to Develop a Strategic Plan

Albany • Binghamton • Rochester • Ronkonkoma • New York City
February & March 2016



How to Develop a Strategic Plan

TRAINING



The NYS Office of Victim Services (OVS) is pleased to offer training on *How to Develop a Strategic Plan*. OVS has teamed-up with **J.A. Strategies, LLC** and **Krieger Solutions, LLC** to offer a full-day training session which will educate attendees on how to develop their own strategic plan, a requirement under all existing victim assistance program (VAP) contracts with OVS. The session will feature training on the following topics:

- Strategic Plan Overview and Process
- Mission/Vision Statements
- Strength Weakness Opportunity Threat Analysis
- Strategic Goals and Objectives
- Implementation Strategies

In addition, *How to Develop a Strategic Plan* will provide an opportunity for program and organization leaders to begin drafting their own strategic plan.

OVS strongly encourages VAPs to send the person(s) responsible for writing their strategic plan to this training. The training is free and open to multiple staff from each agency/organization that share strategic planning responsibilities.

Trainer Spotlight:

Founded in 2006, [J.A. Strategies, LLC](#) provides consulting services in strategic and business planning, interim management, fund development and training and has worked with nonprofit, government and private sector organizations throughout the New York Capital Region and New York State. Jennifer Amstutz, founder and principal of J.A. Strategies, has more than 20 years of experience in nonprofit management and training.

Founded in 1992, [Krieger Solutions, LLC](#) provides consulting in team building, strategic planning and leadership; and conducts training in a wide range of leadership and people skills. Alan Krieger, founder of Krieger Solutions, LLC is a former Executive Director of a statewide non-profit and former supervisor for a NYS agency.