

# **Product Insert Examples**

Product Inserts are an essential part of your physical product business. They will drive some of the cheapest & highest ROI leads available.

There are many different strategies available for sellers to use in their product inserts.

Let's look at examples of those strategies in action...

# Amazon Reviews

This is the most popular type of product inserts you'll see on Amazon. Most sellers start off here.

With this product insert, you're trying to get the customer to leave a 5-star review:



## THANK YOU

Dear Valued Customer,

It is my profound honor, on behalf of my entire family here at Sports Research to personally thank you for choosing one of our premier products.

Since 1980, Sports Research has been providing the highest quality products to more than 50 countries worldwide. Our mission is to maximize your wellness by helping you achieve your health and fitness goals.

We are continually inspired by your positive 5-star feedback and we are committed to provide and support you with the best and most innovative products on Amazon.

Thank you again, and we hope to hear from you soon.

Best Regards,

A handwritten signature in black ink that reads "Jeff Pedersen".

Jeff Pedersen  
Founder and CEO  
Sports Research Corporation

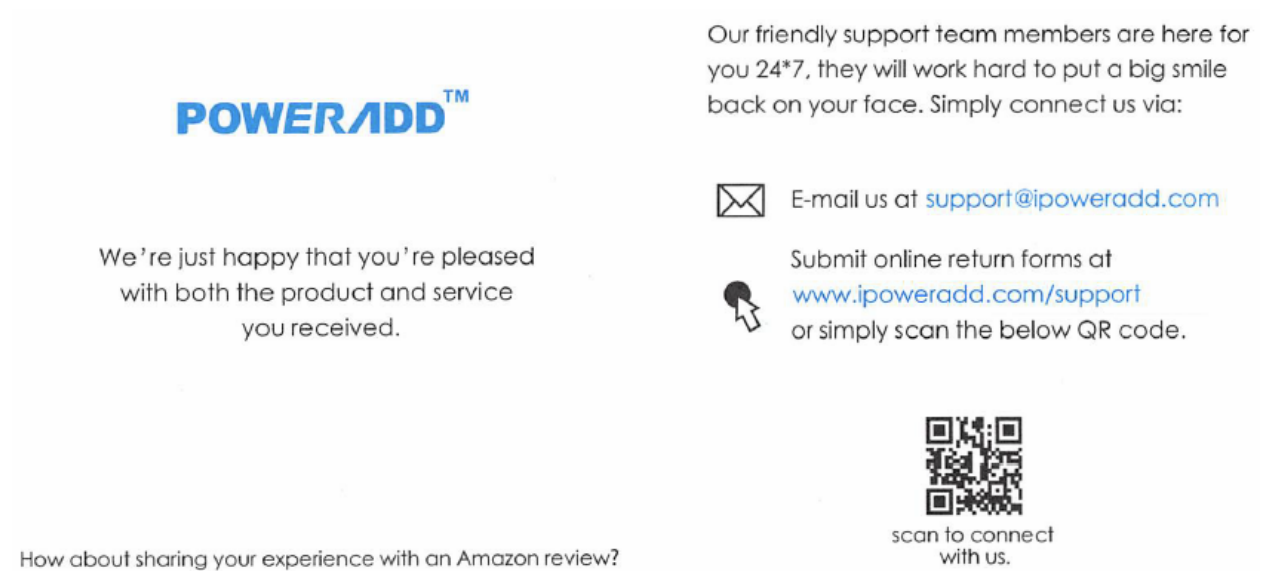




## StartupBros

You can also include company contact info, and verbiage that makes it clear that YOU WILL FIX ANY PROBLEMS the customer runs into. This helps decrease the likelihood of a bad review.

This can be done subtly:



The image shows a screenshot of an email from PowerAdd. The email content is as follows:


**POWERADD™**

We're just happy that you're pleased with both the product and service you received.

Our friendly support team members are here for you 24\*7, they will work hard to put a big smile back on your face. Simply connect us via:

✉ E-mail us at [support@ipoweradd.com](mailto:support@ipoweradd.com)

Submit online return forms at [www.ipoweradd.com/support](http://www.ipoweradd.com/support) or simply scan the below QR code.



scan to connect with us.

How about sharing your experience with an Amazon review?

Or more aggressively:



## StartupBros

You can also share your social pages on this insert:



Thank you for choosing  
**Ezink** ● ● ●





★ ★ ★ ★ ★



Thank you for choosing E-Z Ink for your ink and toner supplies!

As a customer centric business, we rely on reviews to help us continuously improve our product quality and services. We would appreciate it if you can leave a review about your experience with our product on the marketplace you purchased it from.

However, if you experienced any issues or have any questions, please contact us at :

EMAIL  [support@ezink123.com](mailto:support@ezink123.com)  [www.ezink123.com](http://www.ezink123.com)

Follow E-Z ink on social media for special promotions and updates

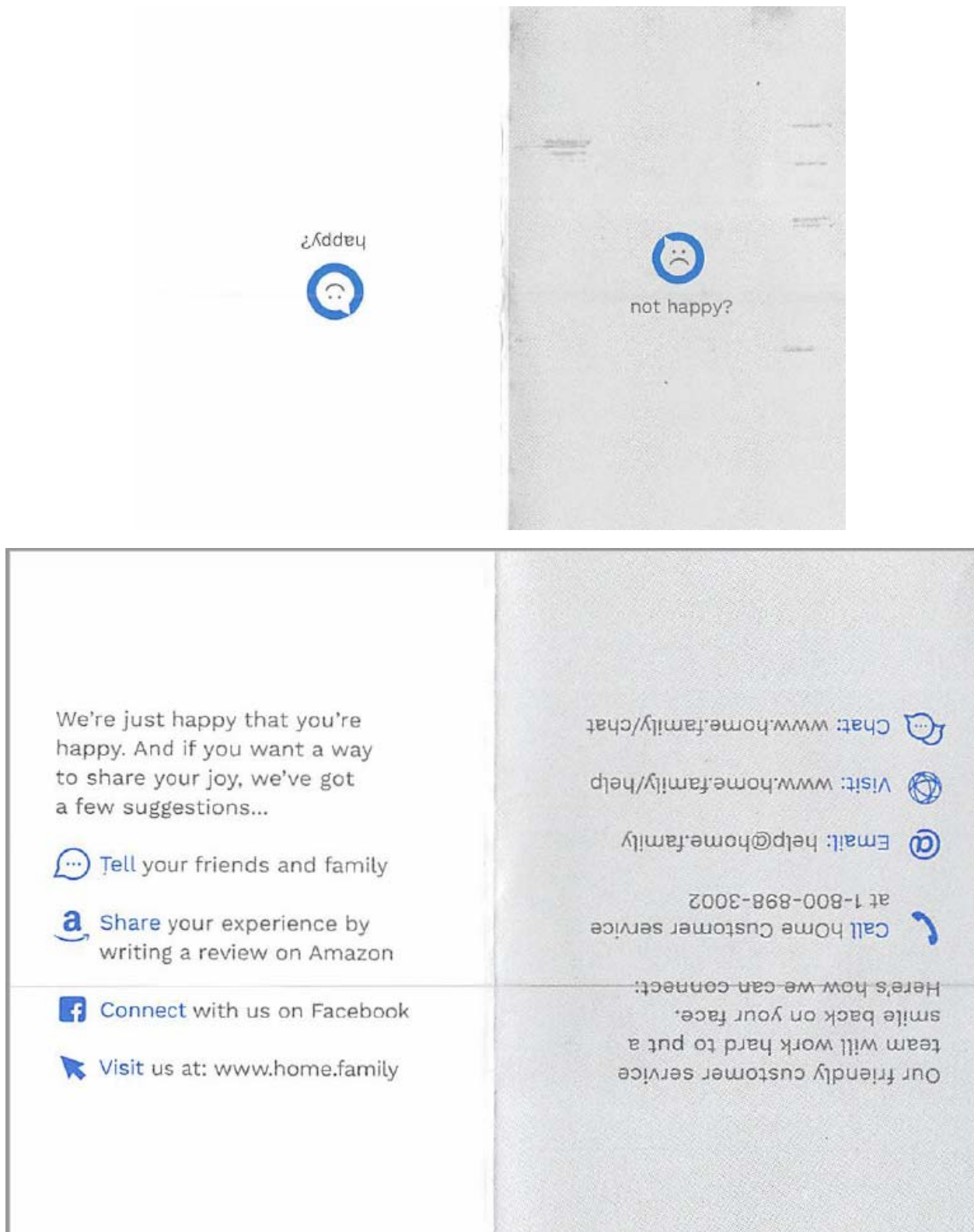
-  [www.facebook.com/ezinkinc](http://www.facebook.com/ezinkinc)
-  [www.linkedin.com/e-z-ink-inc](http://www.linkedin.com/e-z-ink-inc)
-  [www.twitter.com/ezink\\_inc](http://www.twitter.com/ezink_inc)
-  [www.instagram.com/ezinkinc](http://www.instagram.com/ezinkinc)

**Ezink** ● ● ●

 [www.ezink123.com](http://www.ezink123.com)

# StartupBros

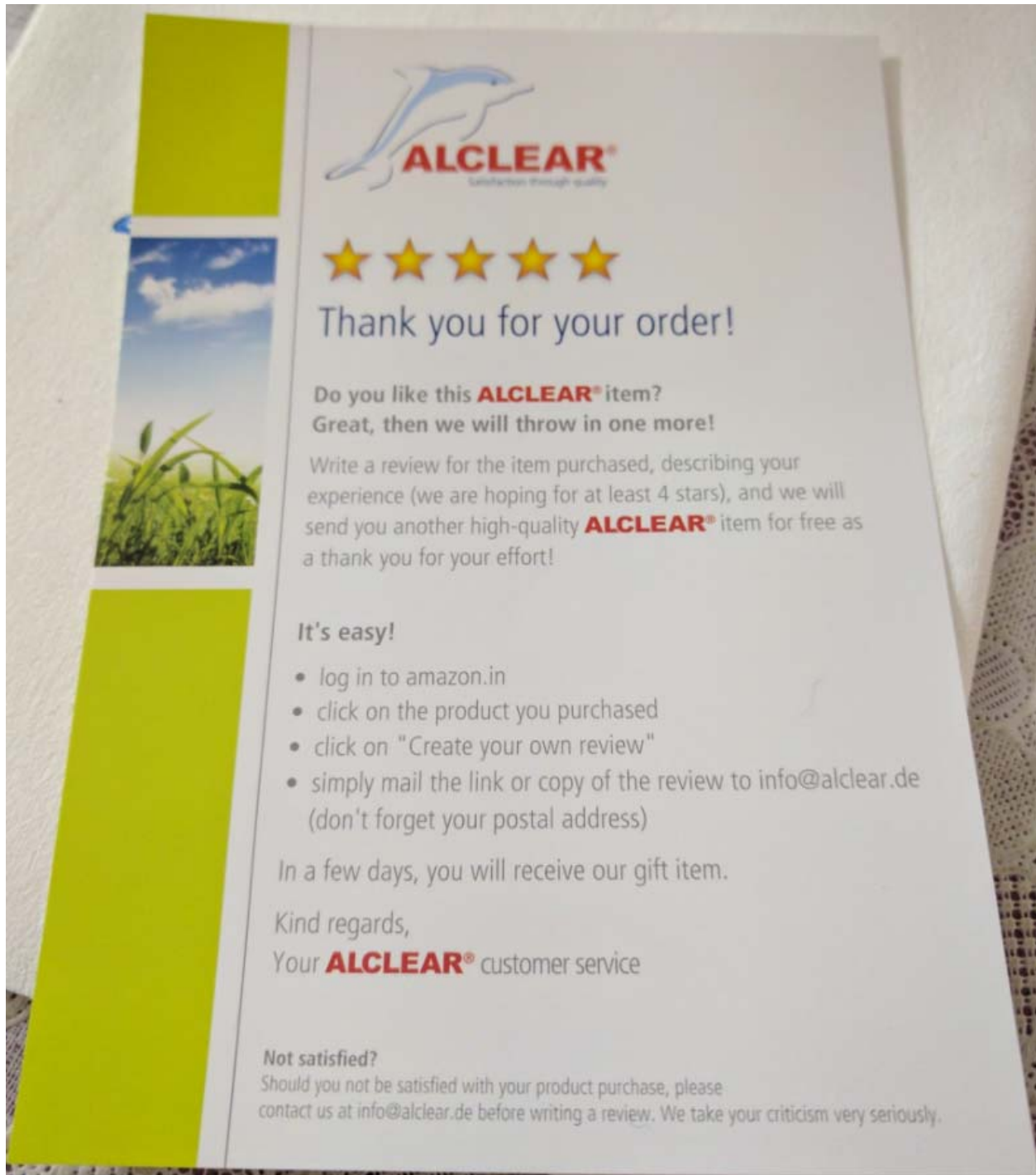
Some of the best of these types of inserts combine all these strategies into something like this:





## **StartupBros**

Some sellers even get away with incentivized reviews on product inserts. This is a grey area I would not recommend for new sellers, but I do want to make you aware of the strategy:



You'll see more examples like this below in the 'Combinational Inserts' section...

# Discounted Products

You can offer post-purchase discounts to incentivize customers to buy more.

The easiest way to do this is with a 'catch-all' discount:

Save 15% on Your  
Order of \$40 or More!\*

Order with  
Priority Code  
**GY55**  
expires 1/31/16



### CLASSIC TOWER

Send them a touch of class with this tantalizing tower. Includes three sizes of Fairytale Brownies, moist, chewy cookies, and buttery bars.

Item - RF303




### THANK YOU DOZEN

Our perennial customer favorite features one each of all 12 Fairytale flavors. These rich chocolate brownies are sure to please everyone.

Item - CY112

**800.FAIRYTALE | BROWNIES.COM**

\*New orders only. \$40 merchandise total, excluding shipping. Order with priority code GY55. Cannot be combined with other promotions or discounts.

LIMITED TIME OFFER 20% OFF EKOCUPS   
ORDER AND TAKE ADVANTAGE TODAY ON

---

# INTRODUCING EKOCUPS. GOURMET, ARTISINAL COFFEES WITH A CONSCIENCE.

---


EKOCUPS SELECTS ORGANIC, FAIR TRADE, SINGLE-ORIGIN BEANS FROM  
THE BEST GROWERS ON THE PLANET, AND PACKS 13 GRAMS OF  
PERFECTLY-ROASTED COFFEE INTO OUR PATENTED RECYCLABLE CAPSULES.


WITH 30% MORE GROUNDS PER CAPSULE THAN LEADING NATIONAL BRANDS,  
EVERY SIP OF EKOCUPS DELIVERS ROBUST COFFEE FLAVOR, AND OUR  
RECYCLABLE CAPSULES ARE A BETTER CHOICE FOR THE ENVIRONMENT.

MORE COFFEE FOR RICHER TASTE. RECYCLABLE CAPSULES FOR LESS WASTE.

# EKOCUPS™ JUST. BETTER.

---



ORDER AND TAKE ADVANTAGE TODAY ON 

LIMITED TIME OFFER 20% OFF EKOCUPS   
ORDER AND TAKE ADVANTAGE TODAY ON

**EKOCUPS™**  
**JUST. BETTER.**

<p><b>BOLD &amp; EXTREME</b> <b>SUMATRAN</b> <b>COFFEE</b> Caramel Toffee Peppery Notes Dark Chocolate Candied Fruit Complex Body Rum Raisin Finish</p>	<p><b>SWEET &amp; BRIGHT</b> <b>MEXICAN</b> <b>COFFEE</b> NUTTY <b>SPICY</b> Medium Body Crisp Finish</p>	<p><b>ELEGANT &amp; REFINED</b> <b>GUATEMALAN</b> <b>COFFEE</b> Deep Cocoa Complex Spices Exquisite Balance Dense Body Rich Finish</p>
<p><b>RICH &amp; INTENSE</b> <b>DARK</b> <b>COFFEE</b> French Roast Smoky Overtones Spicy Notes Full Body Pleasant Finish</p>	<p><b>RICH &amp; FLORAL</b> <b>ETHIOPIAN</b> <b>COFFEE</b> Jasmine &amp; Fig Tangy Orange Syrupy Body Smooth Finish</p>	<p><b>SMOOTH &amp; STRUCTURED</b> <b>LIGHT</b> <b>COFFEE</b> Tropical Fruit Light Cocoa Toasted Nut Silky Body Balanced Finish</p>
<p><b>RICH &amp; COMPLEX</b> <b>BOLD</b> <b>COFFEE</b> Caramel Apple Dark Chocolate Blood Orange Robust Body Maple Finish</p>	<p><b>RICH &amp; BALANCED</b> <b>DECAF</b> <b>COFFEE</b> Raspberry <b>CITRUS</b> Dried Fruit Medium Body Smooth Finish</p>	<p><b>SWEET &amp; CREAMY</b> <b>VANILLA</b> <b>COFFEE</b> Vanilla Bean <b>BOURBON</b> Round Body Mellow Finish</p>

ORDER AND TAKE ADVANTAGE TODAY ON 

# StartupBros



As your business becomes more robust, you can start segmenting product inserts and sending different inserts out based on the product that was purchased:

# NEED AN EXTRA CUP?



**NUTRIBULLET.**  
**24oz TALL CUP**

**ONLY \$9<sup>96</sup>**  
+\$2.99 S&P

UNLOCK THE HIDDEN **NUTRITION**  
INSIDE THE **FOODS** THAT YOU EAT!

- BPA-Free
- Durable Tritan Cups
- Dishwasher safe
- Extract and Blend in the Same Cups
- Includes Resealable Lid

Available at [NutriBullet.com/accessories](http://NutriBullet.com/accessories) or at [Nutraliving.com/store](http://Nutraliving.com/store) NB-WA005-02

NON-TOXIC PLASTIC • BPA free • NO BISPHENOL A

# NEED AN EXTRA BLADE?



**NUTRIBULLET.**  
**EXTRACTOR BLADE**

**ONLY \$9<sup>96</sup>**  
+\$2.99 S&P

UNLOCK THE HIDDEN **NUTRITION**  
INSIDE THE **FOODS** THAT YOU EAT!

- Busts open seeds
- Cracks through stems
- Shreds tough skins
- Breaks down even the toughest ingredients

Available at [NutriBullet.com/accessories](http://NutriBullet.com/accessories), at [Nutraliving.com/store](http://Nutraliving.com/store) and in most retail stores!

NON-TOXIC PLASTIC • BPA free • NO BISPHENOL A

## StartupBros

You can even make post-purchase offers on the same product the customer just bought:

**i** **IMPORTANT NOTICE**  
Regarding Your Luggage Scale

Every Jetsetter Luggage Scale comes with a free copy of **The Ultimate Insider's Guide to Traveling Through Airports** so you can move through airports faster, cheaper and with less stress. You'll learn...

- Super simple steps to save on baggage fees
- Baggage weights and rates for every major airline
- 5 Things you should always have in your carry-on... and why
- The best time to travel to save time in airports
- Pros & cons of registering for TSA Pre-Check In
- Sanity saving tips for traveling with kids
- And much more!

You already own it now go get it! And when you do you'll also receive a **25% OFF COUPON** for second luggage scale you can gift to a friend, family or fellow traveler!

**GET YOUR FREE INSIDER'S GUIDE  
PLUS YOUR 25% OFF GIFT  
COUPON HERE:**

**TarrissTravelGear.com/guide**

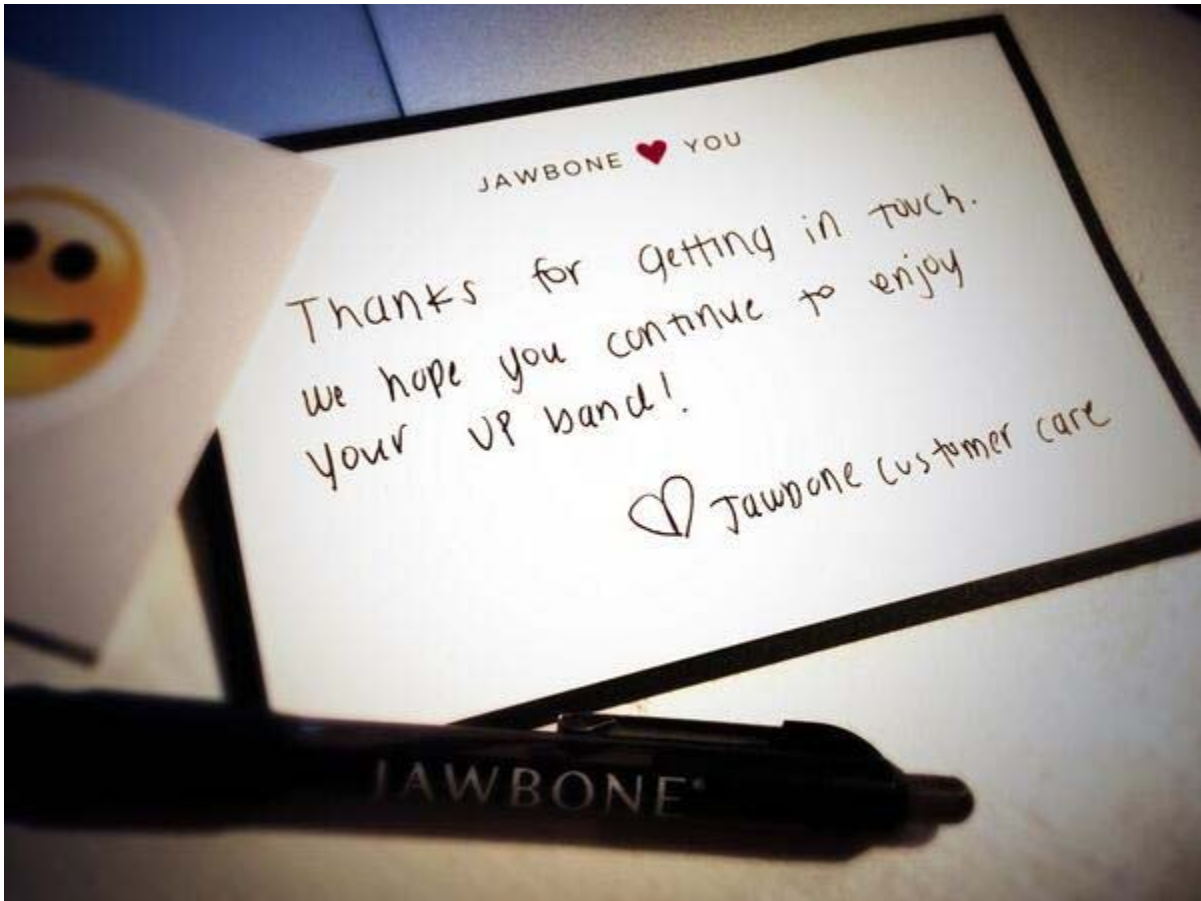
**TARRISS**  
TRAVEL GEAR

TARRISS™ and TARRISS Travel Gear™ are divisions of  
Barking Turtle Media Inc.



## Thank You Notes / Cards

These are not nearly as popular on Amazon as they are in general commerce. They can be extremely effective (depends on the message).

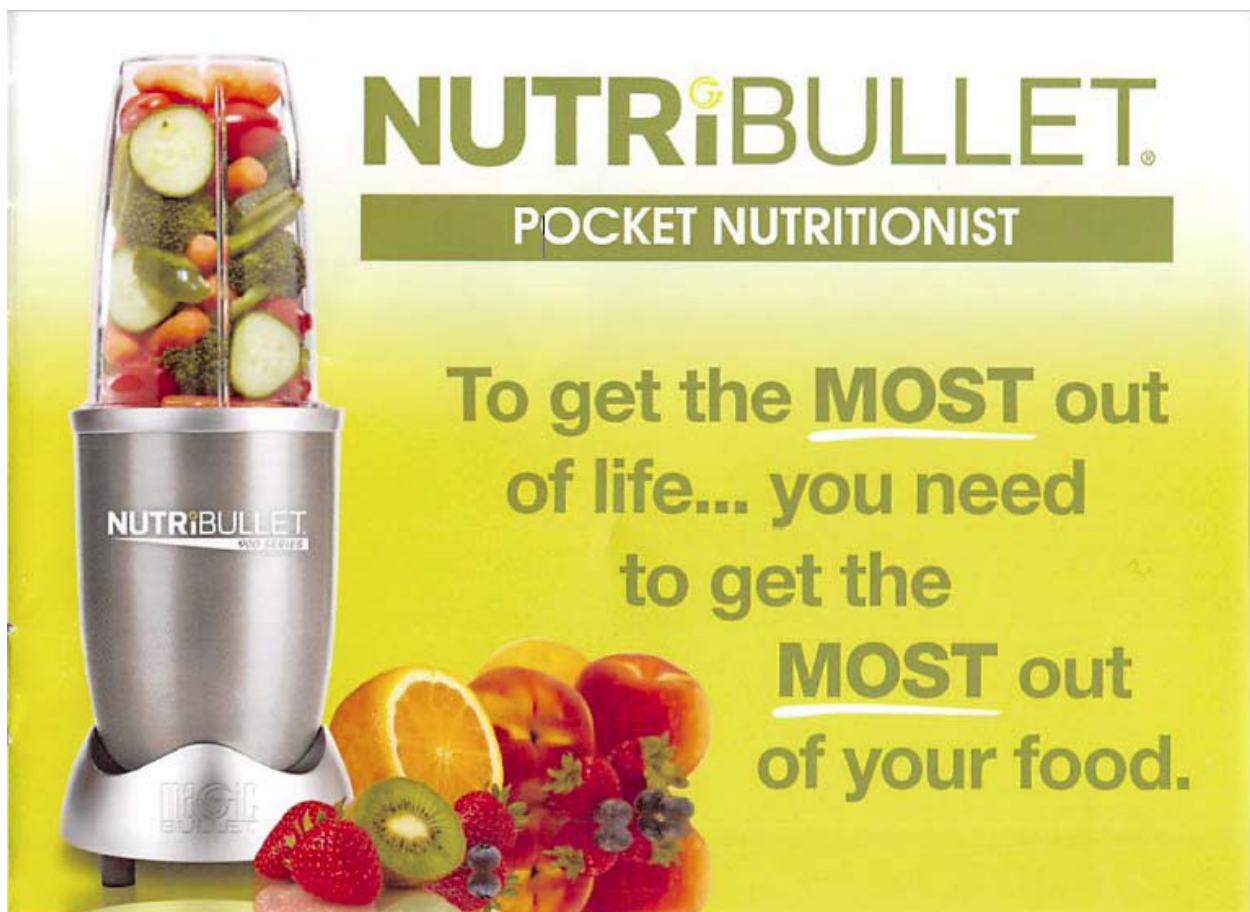


You won't use these on Amazon very often, but you could! You may also want to use notes like this when the opportunity presents itself (returns/exchanges, etc).

## Product Information

Out of all possible product inserts, this is likely the one we are all most familiar with. They provide information about the product – everything from Quick Start Guides to Troubleshooting.

These inserts can be effective if they help the customers get more immediate value out of the product (like a Quick Start Guide or Recipe Book):



**NUTRiBULLET.**  
POCKET NUTRITIONIST

To get the **MOST** out of life... you need to get the **MOST** out of your food.

The advertisement features a silver NutriBullet blender on the left, filled with a variety of vegetables including cucumbers, tomatoes, and broccoli. In front of the blender is a pile of fresh fruits including an orange, kiwi, raspberries, and blueberries. The background is a bright yellow gradient.

# NUTRIBULLET®

## POCKET NUTRITIONIST

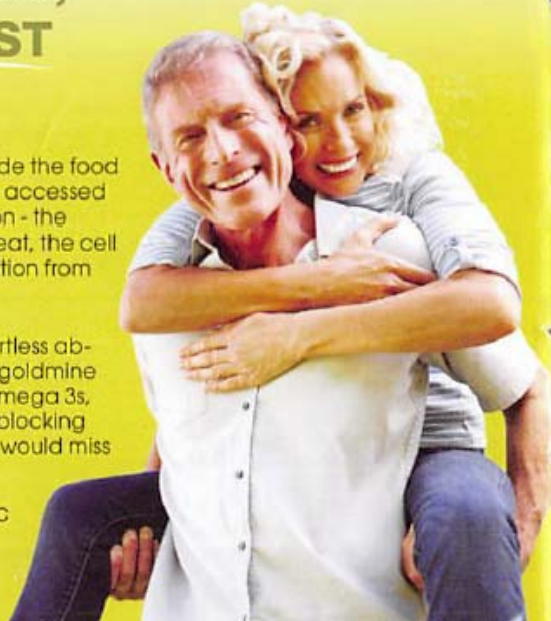
To get the **MOST** out of life,  
you need to get the **MOST**  
out of your food.

The **NUTRIBULLET** has the power to unlock the hidden nutrition inside the food we eat! Many of the essential elements within our food cannot be accessed by juicing, blending or chewing alone. To access the super nutrition - the phytonutrients - inside the seeds, skins and stems of the foods we eat, the cell walls need to be ruptured - and when they are, we get 3x the nutrition from eating the very same foods we are eating right now!

The **NUTRIBULLET** makes all of this super nutrition available for effortless absorption by your body! With the **NUTRIBULLET**, you can unlock the goldmine of zinc and magnesium inside watermelon seeds, the wealth of Omega 3s, protein and antioxidants inside blackberry seeds and the cancer blocking compounds inside broccoli, cabbage and kale - all of which you would miss unless the cell walls were ruptured.

NUTRIBULLET is a registered trademark of Homeland Housewares, LLC

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NB-IM026-02



## **StartupBros**

Another good strategy is to help the customer take care of the product better (extend its lifespan):

## YOGI TIPS TO

### *Break In & Maintain Your Yoga Mat*

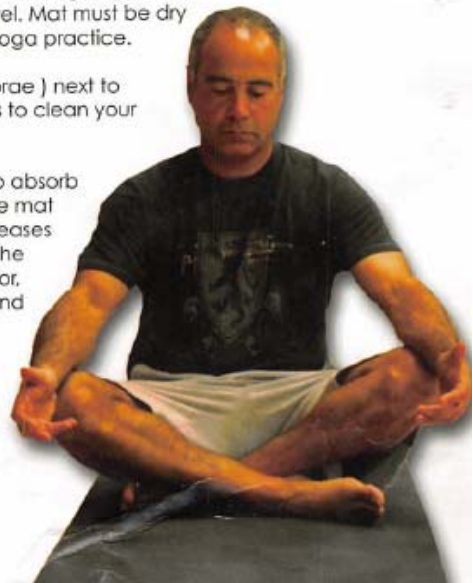
Aurorae yoga mats are ready to use upon receiving. You will find they have virtually no odor, but if you find yourself slipping, here are some yogi tips that may help break in your mat. As part of our Aurorae family, we are dedicated to resolving your problems or concerns, and we guarantee your satisfaction and our products 100%. Our main goal is to ensure your safety and enjoyment that will allow you to maximize your yoga experience.

**Aurorae Customer Service Policy** – Contact the owner directly, satisfaction guaranteed. We at Aurorae are here to serve you as best as possible! We value 5-star service, so if you are unsatisfied for any reason, please contact me directly at [dennis@auroraeyoga.com](mailto:dennis@auroraeyoga.com) before writing a review. **I am 100% committed to doing whatever is possible to resolve your issue.**

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- 1** Aurorae's yoga mats have been designed with our special Aurorae memory foam. It is thick enough to protect your knees and joints, while allowing you to grip the floor. These yoga mats will mold to your hands and feet during your yoga practice and any indentations will disappear after time and use.
- 2** Wash your hands with soap and water before using your yoga mat. This will reduce any natural oils in your hands that may transfer to the yoga mat and cause slipping.
- 3** **DO NOT** use creams or oils on your hands or feet before your yoga practice to keep your mat clean. This may also cause slipping.
- 4** Wash your mat in the bathtub with soft brush, warm water and a small amount of non-oil based detergent. (Some customers even mix sea salt in the water) Rinse thoroughly. This will help break in your mat and reduce any resins that may be sitting on top of your mat. Resin is an oil base that is put in all synthetic materials to help preserve your mat. When it lays on top of the mat it could cause slipping. This is normal for all new mats and is part of the production process to keep it safe during handling/shipping. Repeat as needed.
- 5** Wrap your mat in a bath towel after washing and squeeze any excess water out. This will expedite the drying process. Do not worry if you see any suds on the mat, this is normal and it will dissipate as the mat dries.
- 6** Hang dry your yoga mat outside in the sun. **DO NOT PUT IN DRYER.** The sun will help dry up the resins in your mat. Hang over your shower rod if you can't dry outside. Your mat must be absolutely dry before using.
- 7** To keep your yoga mat fresh and clean, we recommend our **Aurorae All Natural Organic Yoga Mat Wash**. Use to naturally clean your yoga mat, while also giving it a fresh natural scent. Spray directly onto mat and wipe dry with towel. Mat must be dry before using. We recommend cleaning the mat after your yoga practice.
- 8** Always keep a micro fiber towel (available through Aurorae ) next to your yoga mat to wipe away any perspiration, as well as to clean your yoga mat.
- 9** If necessary, use an **Aurorae Yoga Slip Free Rosin Bag** to absorb any perspiration, natural oils in your skin, or resin from the mat itself that could cause slipping. Our slip free Rosin Bag increases gripping power on your yoga mat. This product, made in the USA, is made of materials derived from nature, has no odor, and is non-sticky. Go to our website, [auroraeyoga.com](http://auroraeyoga.com), and watch the video on how to properly use the Rosin Bag.

Namaste,  
*Dennis Ingui*  
Dennis Ingui  
CEO/Founder of Aurorae



# StartupBros

This Product is made from heavy duty 100% eco-friendly bamboo. It is also covered in a clear coating of polyurethane that will help protect it from water stains and water damage.

That means it is perfectly fine for this product to get wet! However, to properly care for your bamboo product and to keep it looking new you should always dry it after using. Just like any other surface in your bathroom, leaving this product covered in water can result in mildew and mold forming. So make sure to give it a quick wipe down after each shower or bath.

To further clean your bamboo product, we recommend one of the following techniques:

- Use a ph neutral floor cleaner or a product like Murphy's Oil Soap to clean, remove the soap with a damp soft cloth and towel dry.
  - You can also use a mixture of vinegar and water; add ¼ cup of vinegar to 1 quart of water. Simply wipe down the bamboo with a cloth that has been dampened in the mixture. The vinegar smell dissipates naturally or you might add an essential oil for a pleasant scent. We suggest lavender oil as it is antiseptic and has a calming scent!
  - You may also use a few drops of mild dish soap added to a half-gallon of water. Use a soft sponge or cloth dampened with the solution and wipe the bamboo down. A soft toothbrush can be used for hard-to-reach spots.
  - A few drops of linseed oil, or flax seed oil, on a dry cloth will add a shine to your bamboo product and help extend its life.
-

## **StartupBros**

They can also prove very useful for reducing refunds/bad reviews:

# FOR BEST RESULTS

## **To avoid egg leaking:**

- **Make sure unit is Preheated**
- **Make sure cooking plate is pushed all the way into place**
- **Use large eggs or smaller**
- **Use fresh egg whites ONLY**
- **DO NOT use store-bought egg whites**
- **DO NOT overfill sandwich maker**
- **DO NOT push lid down on unit. It is intended to “float” on the bread. Lid will rise as egg cooks.**

## **To make clean up easier:**

- **Use nonstick cooking spray on the cooking plate & rings before each use**
- **Hand wash cooking plate & rings after each use to reduce nonstick damage**

**880015600**

**06/13**



## How to Avoid Three Common Mistakes

1. The LCD panel is inherently sensitive (especially at the corners). Use caution when placing the Thermal Plate on the rear of the LCD, applying excess force when installing the screws can damage the LCD panel.
2. The Flex Cable gives your screen life! Be sure to attach the three **flexible** cables with even pressure so the connection is firm.



YES



NO

3. The tiny silver bar on your display is the LCD controller. Make sure the silver bar rests against the thermal plate. If the silver bar gets trapped under the thermal plate it can permanently damage the LCD.



## **Social Media Campaigns**

This is another one you won't see too often on Amazon, but I want you to have it in your toolbox.

You can use product inserts to execute a social share campaign that generates word-of-mouth.

You'll typically see this being done by bigger brands. It really depends on demographics too - it only makes sense if your demo will respond to it.

Because of this, you'll see many companies marketing to women under the age of 34 like this:

# StartupBros



## StartupBros

One company that does this extremely well is Frank Body (they make coffee body scrub):

hey, babe.

to be frank, i'm a  
simple coffee scrub.

and i can't wait to be on you.

get naked. get dirty.  
get rough. get clean.





here I am, the original frank. soak up  
all of my essential oils, minerals and  
my special coffee blend.

to be used morning or night at your  
leisure, i'll target dry, flakey skin  
as well as cellulite, stretch marks,  
and other skin imperfections.

are you ready, babe?

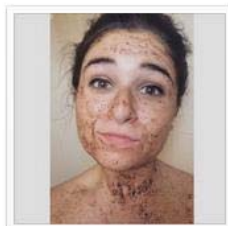
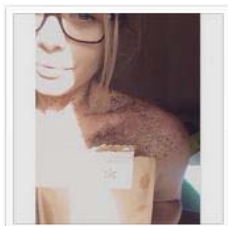
i'd love to know  
what you think, and  
more importantly,  
for you to share me  
with your friends on:

[frankbody.com](http://frankbody.com)

-  @frank\_bod  
#thefrankeffect  
#letsbefrank
-  facebook.com/  
frankskincare
-  @frank\_bod
-  pinterest.com/  
frankbody

# StartupBros

And you can see the awesome word-of-mouth this generates:



# **Small Gifts**

You can REALLY surprise and delight your customers with small unexpected gifts.

Many 'newer' brands that are trying to develop a following will do this. And it can work GREAT!

# StartupBros

Here's what Johnny Cupcakes send out to each new customer:



## Warranty Cards

This was the original 'build your email list' strategy that most Amazon sellers used. However – it's not very effective for most products.

Only do this when it REALLY makes sense with the product you're selling.



**DecoBrothers®**

We appreciate your order of Deco Brothers® products and your trust to our company.

Your purchase includes **LIFETIME WARRANTY.**

To register your product getting special discount, information and services. Please visit our on-line registration at

<http://decobros.us/reg>



If you have any questions, please do not hesitate to contact us.

Sincerely,

Deco Brothers®

Email : [service@decobros.com](mailto:service@decobros.com)

Phone : 1-800-853-6920



120-0007-05

# a simple promise

To create smart, functional tools, we start with intuitive design and solid engineering. Then, we use the best materials and subject our products to rigorous testing. That's what makes a simplehuman product and why our warranty is a **real promise**.

# simplehuman®

# 10 year warranty

protect your warranty—register today at [simplehuman.com/register](https://simplehuman.com/register)

This warranty period applies to standard household use.  
For full consumer and commercial terms and conditions, [www.simplehuman.com/service/warranty-terms.html](https://www.simplehuman.com/service/warranty-terms.html)  
Failure to register your product will not affect the warranty.

## Register NOW!!!

Register your RAVPower products and receive the following benefit:

- Extra 6 months warranty (this gives you a total of 18 months of warranty)
- Free return label for the first 180 days from your purchase date (applicable to defective products only)
- Receive free and exclusive discounted products to test and review\*\*



\*\*Offered as part of our Genesis Reviewer program

To register, please go to: [www.RAVPower.com/productregistration](http://www.RAVPower.com/productregistration)

Reliable • Affordable • Value

## Your warranty includes:

- **30 Days Worry-free Money back Guaranty:** within the first 30 days of your purchase, you are allowed to return your products for a full refund, and we will provide a prepaid return shipping label.
- **30 to 90 days:** If our product fails due to manufacturer fault, we will replace the defective unit with a brand new one. RAVPower will provide a prepaid return shipping label.
- **90 days to 12 months:** We will replace your defective units with a brand new one. If you register your product, you will receive extra 6 months of extended warranty.

Reliable • Affordable • Value



## How to return your RAVPower products:

- 1** Contact [support@RAVPower.com](mailto:support@RAVPower.com) with your order number\*
- 2** We will issue RMA # and return address for your return
- 3** Please fill out RMA info at the back, tear off this page, and leave it inside your return package
- 4** We will issue replacement / refund after receiving your return

\* If your product is purchased from Amazon Fulfilled channel, please contact Amazon for your return within 30 days of purchase.

# **Communities & Launch Clubs**

One of my personal favorites – you create a community or club for your customers to become a part of and use the insert to direct them there.

This is one of the quickest and easiest ways to start building an email list of your customers (that you can then use to launch new products).





## THANK YOU! FOR GETTING YOUR COPY OF EXPERT SECRETS!

You've made a **great decision**, and I'm so excited to give you this copy of Expert Secrets! This book will help you to find your message, build a tribe and **change the world!**

As you step into this new role, I don't want you to feel alone. We have a group with over **50,000** of your peers, who are all going on this journey together. We'd love for you to come join us, so we can help you to get your message out to the world!

You can join our community here: [www.ProjectClickFunnels.com](http://www.ProjectClickFunnels.com)

When you come, please take a picture of yourself holding this book, and post that picture in our group introducing yourself to our tribe and use the hashtag **#expertsecrets** in the post!

**Thanks again** for getting your copy, and I can't wait to start telling your success story.

*Russell Brunson*

P.S. - Don't forget, you're just one funnel away from your 7 figure story...



1. Visit Etekcitizen.com
2. Apply for free membership
3. Select a product
4. Write a review

## 4 Simple Steps



**100% FREE PRODUCTS**  
Become an Etekcitizen and choose great Etekcitizen products to keep and review every month!



Are you ready to start **NUTRiLiving?**

Activate your **NutriLiving.com** account today and

**GET 6 MONTHS FREE!**

Get **direct access** to our in-house nutritionists and learn how the NutriBullet can help...

- Lower cholesterol
- Improve sleep
- Increase energy
- Improve digestion
- lose weight
- or whatever your own personal condition may be

at **NUTRiLiving.com**



Just go to **NUTRILIVING.COM** and click the Register button. Then, enter the serial number from the bottom of your NutriBullet. You get 2 memberships per serial number.



**Join Today To Access:**

- 100's of recipes!
- Direct access to NutriBullet Nutritionists
- How-to-videos
- An entire encyclopedia of Healing Foods
- And more!

This membership can **CHANG YOUR**



**NUTRiLiving.com**



**OUT OF COFFEE?  
NO PROBLEM!**

*Super Fast & Free\**  
**SAME DAY SHIPPING**

IF ORDERED BY 2:00 PM EST WEEKDAYS

**\*ORDERS OF \$19 OR MORE**



**Create your own  
variety pack!**

*Choose from more than 250 different  
coffee, tea, hot chocolate, cappuccino and  
chai K cups and single serve cups.  
Get only what you want and love! Gift Box  
available.*



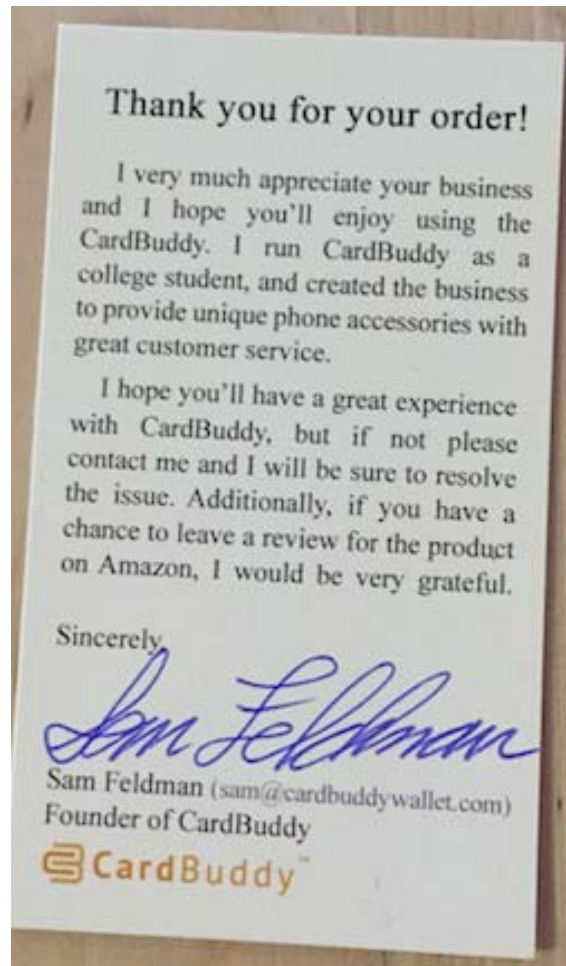
**JOIN OUR PERFECT CLUB:  
GET 15% OFF YOUR FIRST ORDER  
AND 10% THEREAFTER** *(Plus free shipping,  
flip back for details)*

**CHECK OUR COUPONS PAGE ONLINE AT:  
[www.perfectsamplers.com](http://www.perfectsamplers.com)**



## Combinational Inserts

When first starting out, your inserts will likely be basic (both in design and strategy). As your business becomes more robust, you'll start to mix & match strategies to create custom product inserts that REALLY resonate with your target customer.

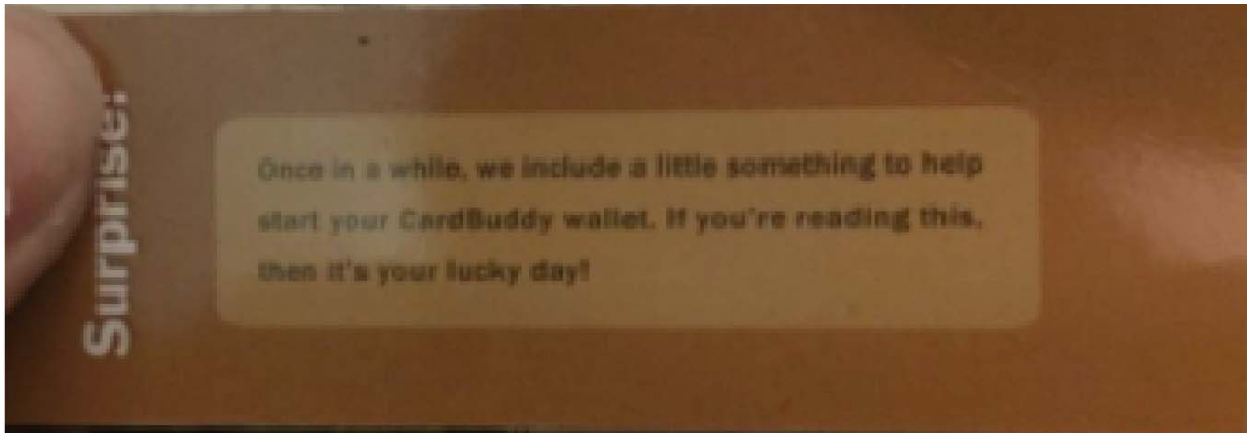


# StartupBros



britt @brittanyelsten\_ · 18 Jan 2016

hey thanks @CardBuddyWallet





## Read Me First

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### **WASHING INSTRUCTIONS – COMPRESSION SOCKS**

- Hand Wash Recommended (Machine Wash OK)
- Air Dry Recommended (Low Heat Tumble Dry OK)
- Mild Soap or Detergent
- Warm Water OK
- Do Not dry clean
- Do Not Bleach
- Do Not Iron



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for the Champion in you!



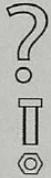
### Need Help Setting Up?

Visit our website at [www.joolausa.com](http://www.joolausa.com) for assembly videos and extra copies of Instruction Manuals.



### Want to learn more about table tennis?

Learn about official table tennis rules and additional JOOLA accessories you could use, such as rackets, protective cases, ball collecting tools, robots, and more at [www.joolausa.com](http://www.joolausa.com).



### Have any problems, questions or missing parts?

**BEFORE YOU CONTACT YOUR RETAILER, CONTACT US FIRST!** Email [cs@joolausa.com](mailto:cs@joolausa.com) or fill out our support form online at [www.joolausa.com](http://www.joolausa.com) under the Support Tab, so we can help.



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Visit our website at [www.joolausa.com](http://www.joolausa.com) to check out our video series featuring Fun Games to play on your table when you have conquered regular table tennis.

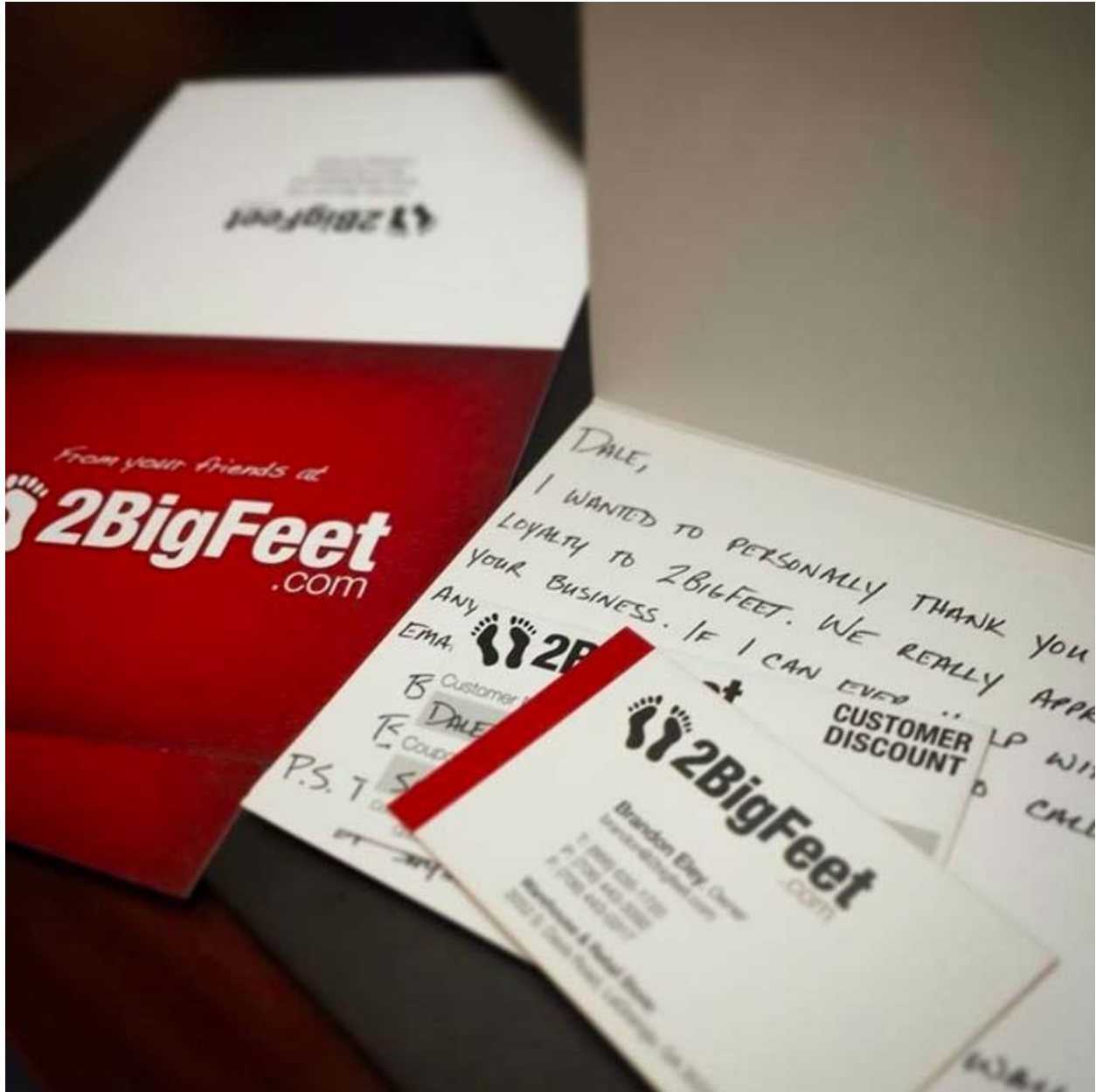


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In three easy steps, you could get a FREE box of 3-Star balls. Just share your opinion of the table and let us know.

See other side for complete details.

# StartupBros





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Viper Sportswear stands by its products 100%, and we want to ensure your complete satisfaction. We want you to get the best value possible, and we are not happy until you are happy!

Thank you so much for being one of our highly-valued customers !  
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## FEATURES & BENEFITS

### HAND PROTECTION

Viper Gloves are designed to prevent calluses & blisters so you don't postpone any workouts.

### STRONG GRIP

Anti-slip silicon padding on the palm provides the ultimate grip for pull ups, chin ups, bars, dumbbells or kettlebells.

### SWEAT PROTECTION

Our gloves were designed for maximum air flow so your hands don't sweat, keeping your gloves and hands dry and your grip strong during your workouts to eliminate that annoying slippery feeling.

## WASHING INSTRUCTIONS

- Hand Wash Recommended (Machine Wash OK)
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