



Level A

- 1. What is the purpose of informative text?
 - A) To persuade you to buy something.
 - B) To describe how a scene might look in a novel.
 - C) To provide clear facts about something.
 - D) To tell you how to do something.
- 2. The following passage is an example of informative text: true or false?

New Sydmouth Public Library: What can I borrow or hire?

There is a large collection of books including paperbacks, non-fiction books, 'talking books', books in large print and books in languages apart from English. Up to 6 items can be borrowed for 3 weeks.

- A) True
- B) False
- 3. What is this text passage trying to persuade you to do?

CLEAR YOUR DEBTS FAST!

Do you owe more money than you are making? Do you have lots of different debts?

It's quick and easy to apply and you could get the money within just 2 days! Yes that's right 2 days, so why waste time. So if you want to clear your debts, make home improvements, go on a holiday or just buy something you've always wanted call us now on 0900 7895 2369.

- A) To go on holiday.
- B) To make some home improvements.
- C) To take out a loan with the advertising loan company.
- D) To buy something you've always wanted.





4. What type of text is the following passage?

The boy was astonished by what he saw inside. Never could he have imagined that, there in the middle of the desert, there existed a tent like this one. The ground was covered with the most beautiful carpets he had ever walked upon, and from the top of the structure hung lamps of hand-wrought gold, each with a lighted candle.

- A) descriptive
- B) instructive
- C) informative
- D) persuasive
- 5. Why is this car insurance company giving away a brand new car?

Pay less for your car insurance and win a brand new car! Why pay more each year for your car insurance when you could actually cut costs with Skillswise Direct car insurance. Call us now on 0990 296 296 for a free no-obligations quote over the phone

- A) To help customers to replace cars more than 6 years old.
- B) To persuade you to take out car insurance with this company.
- C) To help customers afford a new car once they have reduced their car insurance.
- D) To persuade customers to have environmentally-friendly cars.
- 6. What type of text would you need to use to tell someone how to wire a plug?
 - A) persuasive
 - B) instructive
 - C) informative
 - D) descriptive
- 7. This is an example of persuasive text: true or false?

I had to leave my sick bed to visit Bert Baxter before school. It took me ages to get there, what with feeling weak and having to stop for a rest every now and again, but with the help of an old lady who had a long black moustache I made it to the front door.

- A) True
- B) False







8. This is an example of instructive text: true or false?

Measure the first side. Measure three foot on the first side and mark it off. Measure four foot on the second side and mark it off.

- A) True
- B) False
- 9. A cooking recipe is an example of which type of text?
 - A) descriptive
 - B) instructive
 - C) informative
 - D) persuasive
- 10. The following passage contains descriptive text: true or false?

Everyone was in a state of high excitement, all the women in light cotton saris worn specially for the occasion, now clambering over the side, screaming when the boat rocked and clutching each other in pleasurable panic.

- A) True
- B) False



Level B

1. Persuasive texts are often written in a special way to bring the text to your attention. Which of the following methods is not used in the example below?

CLEAR YOUR DEBTS FAST!

Do you owe more money than you are making?

Do you have lots of different debts?

Why not make your life easier and combine all of your debts into one easy affordable monthly payment. For under £100 a month you could borrow £5 000 immediately with no questions asked.

- A) capital letters
- B) exclamation marks
- C) humour
- D) rhetorical questions
- 2. What is the purpose of the following passage of text?

ACCIDENT:

Treatment aims

- 1. Control bleeding
- 2. Minimise shock for casualty
- 3. Prevent infection for casualty and between yourself and the casualty
- 4. Arrange for casualty to go to the hospital if necessary
- A) To inform the reader that bleeding needs to be controlled.
- B) To describe the scene of an accident.
- C) To persuade the reader to attend a First Aid course.
- D) To instruct the reader on what to do if they come across an accident.

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3. What is the purpose of the following passage of text?

Bert Baxter was lying in a filthy-looking bed smoking a cigarette, there was a horrible smell in the room. I think it came from Bert Baxter himself. The bed sheets looked as though they were covered in blood, but Bert said that was caused by the beetroot sandwiches he always eats last thing at night.

- A) To inform the reader not to smoke in bed.
- B) To persuade the reader to always clean their sheets.
- C) To describe Bert Baxter and his room.
- D) To instruct the reader how to eat beetroot sandwiches.
- 4. Why might a personal loan company include the following line in their advertisement?

For under £100 a month you could borrow £5 000 immediately with no questions asked.

- A) To instruct you to guickly contact the company to arrange the loan.
- B) To persuade you to take out a loan for £5 000.
- C) To inform you that your loan application will be accepted.
- D) To describe the range of services offered by the loan company.
- Is the following passage an example of instructive text?

SPECIAL OFFER FOR SHELL FRIDGE SHOPPERS!

2 Tickets for the price of 1 if you book before 16th September.

- A) Yes
- B) No





The following passage is an example of informative text. Which of the following is the reader being informed about?

Introduction to Yoga.

FURBY COLLEGE OF CONTINUING EDUCATION

Description of Course:

This course is an introduction to the practice of yoga.

Aimed at beginners, yoga is great for men and women of any age or ability or fitness level.

- A) That the course is suitable for complete beginners
- B) That the course will lead you on to the Stage 2 course.
- C) That yoga is particularly suitable for women.
- D) That yoga is not suitable if you have a heart complaint.
- 7. Which of the following are not normally used in descriptive texts?
 - A) adjectives
 - B) adverbs
 - C) step by step action to be taken by the reader
 - D) comparisons to enable the reader to picture something
- Instructive texts always use images to show what is to be done.
 - A) True
 - B) False
- 9. You should always consider the intended audience/reader when writing a document to be read by someone else.
 - A) True
 - B) False
- 10. Which of the following is not a piece of text?
 - A) an email
 - B) a newspaper article
 - C) a portrait
 - D) an advertisement





Level C

Informative text provides the reader with clear facts. The reader is informed that The Black Plague reached which of the UK's main countries first?

The Black Plague

In 1348, the bubonic plague arrived in Britain through the southern coast ports. The plague reached London by September 1348 and Scotland, Wales and Ireland in the winter of 1349. Estimates place the total dead as somewhere between a tenth and a third of the population (for the period 1348-50)

- A) Wales
- B) Scotland
- C) Ireland
- D) England
- Informative text can give the reader details of events that have happened.

This example informs the reader that the king that led the army in battle at Falkirk in 1298 was who?

Wallace was spectacularly dressed against a better equipped and better trained English army at the Battle of Stirling Bridge (11 September 1297) but was ultimately defeated by an army led by Edward I in person at Falkirk (22 July 1298). Wallace remained politically active in guerrilla warfare for a further seven years but was ultimately betrayed to the English.

- A) Edward I
- B) Edward II
- C) Wallace
- D) King John
- 3. Which of the following is not an example of informative text?
 - A) a church newsletter
 - B) a recipe book
 - C) a doctors' surgery leaflet about services provided
 - D) an obituary in a local newspaper





4. Descriptive text often uses adjectives and comparisons to help the reader to picture things more clearly.

What does the following passage describe?

Will caught sight of the pair of them in a mirror, and was shocked to see that they could easily pass for father and son; he had somehow imagined himself as Marcus' elder brother, but the reflection threw age and youth into sharp relief – Will's stubble and crow's feet versus Marcus's smooth cheeks and gleaming white teeth. And the hair... Will prided himself on having avoided even the tiniest of bald patches, but he still had less on top than Marcus, almost as if life had worn some of it away.

- A) That shop mirrors make people look older than they are.
- B) That Will had forgotten to shave that morning.
- C) The hair piece Marcus was wearing.
- D) Will realising that he was ageing when compared to Marcus.
- 5. What descriptive comparison does the piece of text make to Uma as she struggled for breath?

Uma knelt there, in the shallows, water pouring from her mouth and hair. She rose, gasping for breath, struggling, flailing her arms and choking like a big, wounded water bird.

- A) Uma was like someone flailing her arms.
- B) Uma was like a big, wounded water bird.
- C) Uma was like the water which was pouring from her.
- D) Uma was like something rising from the waters.
- 6. Persuasive text encourages the reader to take certain action. What is the reader encouraged to do in this example of a letter from a clairvoyant?

I would like to help guide you through this difficult time so that you can have the wonderful life that you deserve.

If you would like the advice you need to help you find the love and riches you have always looked for write to me immediately. The sooner I can send out your 12 month reading and start you on your path to happiness and success the better.

- A) To write to the clairvoyant.
- B) To attend some clairvoyant sessions.
- C) To phone the clairvoyant.
- D) To fall in love.





- 7. Which of the following is persuasive text, as taken from a letter appealing against a parking
 - A) I was given a parking ticket for parking in a suspended bay/space.
 - B) There were no warning signs or notices to say the parking area was to be suspended the next day.
 - C) As there had been no previous warning, I would appreciate being let off this fine.
 - D) I have an up to date resident's parking permit.
- 8. An instructive piece of text is normally written as though the reader is being spoken to.
 - A) True
 - B) False
- 9. The following passage is an example of instructive text: true or false?

London Borough of Welard

Register of Electors 2002

Every British, Irish or Commonwealth citizen living in Great Britain on the 12th of November 2001 is eligible to vote in this country's elections. European Union citizens can vote in local and European Parliamentary elections.

- A) True
- B) False
- 10. What type of text is used for the following travel directions?

Wedding Directions

How to get to Anne Marie and John's wedding.

From the South via the M3

Leave the M3 Junction 12 (B3446) sign posted Winchester. Go straight over 1st roundabout. Take 2nd exit of 2nd roundabout into Rabbit Farm Road. Continue straight across next roundabout and take 2nd exit at next roundabout.

- A) persuasive text
- B) informative text
- C) instructive text
- D) descriptive text





Answers

Level A

1. What is the purpose of informative text?

The correct answer is: C. The purpose of informative text is to provide facts about somewhere, something or someone.

2. The following passage is an example of informative text: true or false?

New Sydmouth Public Library: What can I borrow or hire?

There is a large collection of books including paperbacks, non-fiction books, 'talking books', books in large print and books in languages apart from English. Up to 6 items can be borrowed for 3 weeks.

The correct answer is: A. This passage is an example of informative text which gives you information about what is available to borrow from the library

3. What is this text passage trying to persuade you to do?

CLEAR YOUR DEBTS FAST!

Do you owe more money than you are making? Do you have lots of different debts?

It's quick and easy to apply and you could get the money within just 2 days! Yes that's right 2 days, so why waste time. So if you want to clear your debts, make home improvements, go on a holiday or just buy something you've always wanted call us now on 0900 7895 2369.

The correct answer is: C. The text is trying to persuade you to take out a loan with the advertising loan company.





4. What type of text is the following passage?

The boy was astonished by what he saw inside. Never could he have imagined that, there in the middle of the desert, there existed a tent like this one. The ground was covered with the most beautiful carpets he had ever walked upon, and from the top of the structure hung lamps of hand-wrought gold, each with a lighted candle.

The correct answer is: A. This passage is descriptive text.

5. Why is this car insurance company giving away a brand new car?

Pay less for your car insurance and win a brand new car! Why pay more each year for your car insurance when you could actually cut costs with Skillswise Direct car insurance. Call us now on 0990 296 296 for a free no-obligations quote over the phone

The correct answer is: B. This text is trying to persuade you to take out car insurance.

6. What type of text would you need to use to tell someone how to wire a plug?

The correct answer is: B. You would use instructive text to tell someone how to wire a plug.

7. This is an example of persuasive text: true or false?

I had to leave my sick bed to visit Bert Baxter before school. It took me ages to get there, what with feeling weak and having to stop for a rest every now and again, but with the help of an old lady who had a long black moustache I made it to the front door.

The correct answer is: B. False. This piece of text is descriptive and is not trying to persuade anyone to do anything.

8. This is an example of instructive text: true or false?

Measure the first side. Measure three foot on the first side and mark it off. Measure four foot on the second side and mark it off.





The correct answer is: A. True. This piece of text is an example of instructive text.

9. A cooking recipe is an example of which type of text?

The correct answer is: B. A recipe instructs you how to cook something.

10. The following passage contains descriptive text: true or false?

Everyone was in a state of high excitement, all the women in light cotton saris worn specially for the occasion, now clambering over the side, screaming when the boat rocked and clutching each other in pleasurable panic.

The correct answer is: A. True. This passage describes a group of women getting into a boat.

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Level B

1. Persuasive texts are often written in a special way to bring the text to your attention. Which of the following methods is not used in the example below?

CLEAR YOUR DEBTS FAST!

Do you owe more money than you are making?

Do you have lots of different debts?

Why not make your life easier and combine all of your debts into one easy affordable monthly payment. For under £100 a month you could borrow £5 000 immediately with no questions asked.

The correct answer is: C. Humour has not been in this example to get your attention.

2. What is the purpose of the following passage of text?

ACCIDENT:

Treatment aims

- 1. Control bleeding
- 2. Minimise shock for casualty
- 3. Prevent infection for casualty and between yourself and the casualty
- 4. Arrange for casualty to go to the hospital if necessary

The correct answer is: D. The purpose of this passage of text is to instruct the reader on what to do if they come across an accident.





3. What is the purpose of the following passage of text?

Bert Baxter was lying in a filthy-looking bed smoking a cigarette, there was a horrible smell in the room. I think it came from Bert Baxter himself. The bed sheets looked as though they were covered in blood, but Bert said that was caused by the beetroot sandwiches he always eats last thing at night.

The correct answer is: C. The purpose of this text is to describe the rather unpleasant sounding Bert Baxter and his room.

4. Why might a personal loan company include the following line in their advertisement?

For under £100 a month you could borrow £5 000 immediately with no questions asked.

The correct answer is: B. The words used here make it sound very simple to arrange to take out the loan.

5. Is the following passage an example of instructive text?

SPECIAL OFFER FOR SHELL FRIDGE SHOPPERS!

2 Tickets for the price of 1 if you book before 16th September.

The correct answer is: B. This piece of text wants to persuade you to buy tickets as part of a good deal. It does not instruct you about how to do this.





The following passage is an example of informative text. Which of the following is the reader being informed about?

Introduction to Yoga.

FURBY COLLEGE OF CONTINUING EDUCATION

Description of Course:

This course is an introduction to the practice of yoga.

Aimed at beginners, yoga is great for men and women of any age or ability or fitness level.

The correct answer is: A. The information in the text tells the reader that the course is aimed at beginners.

7. Which of the following are not normally used in descriptive texts?

The correct answer is: C. Step by step action is not normally found in descriptive texts but is used in instructive texts to help the reader understand how to do something.

Instructive texts always use images to show what is to be done.

The correct answer is: B. False. Instructive texts sometimes use images to help the reader understand what to do but this doesn't happen every time.

9. You should always consider the intended audience/reader when writing a document to be read by someone else.

The correct answer is: A. True. The audience/reader of a piece of writing should always be considered by the writer.

10. Which of the following is not a piece of text?

The correct answer is: C. A portrait uses a picture or diagram to show you information rather than using words.





Level C

Informative text provides the reader with clear facts. The reader is informed that The Black Plague reached which of the UK's main countries first?

The Black Plague

In 1348, the bubonic plague arrived in Britain through the southern coast ports. The plague reached London by September 1348 and Scotland, Wales and Ireland in the winter of 1349. Estimates place the total dead as somewhere between a tenth and a third of the population (for the period 1348-50)

The correct answer is: D. In the text it says that The Black Plague reached England first in September 1348.

2. Informative text can give the reader details of events that have happened.

This example informs the reader that the king that led the army in battle at Falkirk in 1298 was who?

Wallace was spectacularly dressed against a better equipped and better trained English army at the Battle of Stirling Bridge (11 September 1297) but was ultimately defeated by an army led by Edward I in person at Falkirk (22 July 1298). Wallace remained politically active in guerrilla warfare for a further seven years but was ultimately betrayed to the English.

The correct answer is: A. Edward I was the king that led the English army at Falkirk.

3. Which of the following is not an example of informative text?

The correct answer is: B. A recipe book is an example of instructive text rather than informative as it tells you how to make different food dishes.





4. Descriptive text often uses adjectives and comparisons to help the reader to picture things more clearly.

What does the following passage describe?

Will caught sight of the pair of them in a mirror, and was shocked to see that they could easily pass for father and son; he had somehow imagined himself as Marcus' elder brother, but the reflection threw age and youth into sharp relief – Will's stubble and crow's feet versus Marcus's smooth cheeks and gleaming white teeth. And the hair... Will prided himself on having avoided even the tiniest of bald patches, but he still had less on top than Marcus, almost as if life had worn some of it away.

The correct answer is: D. Seeing himself in the mirror next to Marcus made Will realise that he was ageing.

5. What descriptive comparison does the piece of text make to Uma as she struggled for breath?

Uma knelt there, in the shallows, water pouring from her mouth and hair. She rose, gasping for breath, struggling, flailing her arms and choking like a big, wounded water bird.

The correct answer is: B. Uma is described as being like a big, wounded water bird as she struggles for breath.

6. Persuasive text encourages the reader to take certain action. What is the reader encouraged to do in this example of a letter from a clairvoyant?

I would like to help guide you through this difficult time so that you can have the wonderful life that you deserve.

If you would like the advice you need to help you find the love and riches you have always looked for write to me immediately. The sooner I can send out your 12 month reading and start you on your path to happiness and success the better.

The correct answer is: A. This text is encouraging you to write to the clairvoyant for a reading.





7. Which of the following is persuasive text, as taken from a letter appealing against a parking

The correct answer is: C. This is an example of persuasive writing as the writer is trying to encourage the reader to let them off the fine.

8. An instructive piece of text is normally written as though the reader is being spoken to.

The correct answer is: A. True. An instructive piece of text is written as though speaking to the reader although words such as 'you' are often left out.

The following passage is an example of instructive text: TRUE or FALSE?

London Borough of Welard

Register of Electors 2002

Every British, Irish or Commonwealth citizen living in Great Britain on the 12th of November 2001 is eligible to vote in this country's elections. European Union citizens can vote in local and European Parliamentary elections.

The correct answer is: B. False. This is an example of informative text. You are being informed about who is able to vote in British elections.

10. What type of text is used for the following travel directions?

Wedding Directions

How to get to Anne Marie and John's wedding.

From the South via the M3

Leave the M3 Junction 12 (B3446) sign posted Winchester. Go straight over 1st roundabout. Take 2nd exit of 2nd roundabout into Rabbit Farm Road. Continue straight across next roundabout and take 2nd exit at next roundabout.

The correct answer is: C. This text is instructing you on how to get to the wedding.



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Types of text quiz