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"SUMMER SALES EVENT HAPPENING NOW"

Ford F-250 Super Duty Named Best Truck

DEARBORN, Mich., May 2, 2017 – The experts from PickupTrucks.com and Cars.com named the 2017 Ford F-250 Super Duty King Ranch pickup truck the “Best Premium Three-quarter Ton Pickup truck of 2017” – a clear and decisive win over segment challengers from General Motors, Nissan and Ram.

It's the latest in a long list of best-in-class accolades the re-engineered 2017 Super Duty trucks have received from the automotive and truck media as well as consumer guides and industry analysts. “Like a great all-around athlete, the new Ford F-250 King Ranch has the power-train of a bulldozer, and the interior features and technology of a luxury hotel room,” said Mark Williams, pickup truck expert at Cars.com. For the 2017 Challenge, four competing three-quarter ton trucks were put through a series of tests and evaluations that included payload and towing capacity, acceleration and braking, and overall driver/passenger comfort and performance. The results will be posted for consumers to compare the trucks on the Cars.com website.



Todd Eckert, Ford truck group marketing manager, said the recognition demonstrates Ford's continued leadership in the

Continued on page 10

Lease or Buy? What's Best for You?

Paying cash or taking out a car loan isn't the only way to get into a new car. Leasing was once reserved for corporate customers and luxury car buyers, but now it's found in every segment of the car industry, from college grads leasing subcompacts to families leasing full-size SUVs. As vehicle prices continue to climb, so does the number of people who lease. Leasing now accounts for nearly one-third of vehicle sales.

While many people take out a car loan to finance a car, leasing offers another way to have a new car in your driveway. Leasing can allow buyers to acquire a more expensive vehicle than they might otherwise be able to afford.

We'll take a closer look at the difference between leasing and buying in the following sections. If you're curious about what kind of deals you can get with leasing vs. buying, check out our specials page on our website at www.spitzerfordhartville.com.

Continued on page 3

**COUPONS
INSIDE**



2017 Ford Fusion



Ford's New 'SmartLink' Gives 2010-2017 Models Modern Connectivity

Whoever said you can't teach an old dog new tricks clearly wasn't talking about automobiles.

Beside the vast array of performance-enhancing upgrades that can be installed on just about anything with an internal-combustion engine, Ford Motor Company today announced a new device called “SmartLink,” which plugs into the diagnostic port of Ford and Lincoln models from 2010 through 2017, adding many of the modern connectivity features that today's drivers have come to know and love.

SmartLink, which occupies the OBDII port beneath the steering wheel in late-model Ford vehicles, adds the following features: Remote start, lock, and unlock from the user's smart-phone. Vehicle health and security alerts. A vehicle location service 4G mobile WiFi hot spot, capable of providing wireless internet access to up to eight devices

Ford says that SmartLink is the culmination of two years of research and development, during which time the Ford team worked with Delphi Automotive and Verizon Telematics to ensure complete compatibility with 2010-2017 Ford and Lincoln vehicles.

“From security to performance, we've conducted extensive testing and made a number of improvements to ensure Ford SmartLink enhances the customer experience for our owners,” says Ford Executive VP and Chief Technical Officer Raj Nair.



HARTVILLE



About Spitzer Ford of Hartville From before you even walk into our showroom to long after you drive home, all of our customers here at Spitzer Ford are customers for life. Being car-owners ourselves, it's only fitting that we'd provide our drivers with the kind of courtesy, service and respect that we would expect.

It all starts with our extensive lineup of fabulous new and used Ford models. Whether you're looking for something for the whole family to enjoy or something to spice up your daily commute, the world is your oyster when you consider the lineup of vehicles we carry. And thanks to the car loan and Ford lease options that are available throughout the year, it's never been easier to get behind the wheel on your terms.

From there, the experts in our car service and maintenance department will be there to make sure that your vehicle will continue to run as smoothly as it did on day one. Or if you're looking do some upgrades with the latest and greatest Ford parts on the market, you can trust the experts at Spitzer Ford cover your automotive needs.

The service never stops once you visit us here at Spitzer Ford. There's never been a better time to drop on by at our dealership here in 543 West Maple Street Hartville, Ohio, proudly serving drivers from Uniontown, Alliance, Kent and Canton OH. We're very much looking forward to it.



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**** All offers Subject To Change See Our Staff For Details**

2017 MUSTANG 2017 FUSION 2017 ESCAPE 2017 EXPLORER

*Not all buyers will qualify for Ford Credit financing. 0% APR financing for 72 months at \$13.89 per month per \$1,000 financed regardless of down payment. Trade-In Assistance Bonus Cash is available to customers who currently own or lease a 1995 or newer vehicle who trade in or have an expiring lease up to 30 days prior to through 90 days after the sale date of the new vehicle. Customer must have owned or leased the vehicle for a minimum of 30 days prior to the sale date of the new vehicle. Not available on Mustang Shelby GT350/GT350R. For all offers, take new retail delivery from dealer stock by 7/31/17. See dealer for qualifications and complete details.

Continued From Page 1

Benefits of Leasing a Car

Leasing a car is similar to financing in many ways, but there are some key differences. When you are purchasing a car, the loan value is based on the entire cost of the vehicle, minus your down payment and trade-in value.

When leasing, however, you're only financing the depreciation that occurs during the lease term (most commonly three years), plus fees. At the end of the lease term, you simply return the car to the dealership.

So, unless you pay a tremendous amount of money down, or your trade-in had a high value, a monthly lease payment will be lower than a monthly loan payment. With the car lease, you only pay the difference between the car's price and what it's expected to be worth at the end of the lease, which is known as its residual value.

It's helpful to look at some numbers. Say your dream car is a new SUV that costs \$30,000, you're able to put 10 percent down (\$3,000), and don't have a trade-in. You'll need to finance \$27,000.

With any lease, there will be a predetermined residual value. Let's say, for our example, that it's 55 percent, or \$16,500. That means you'll only make payments on the \$13,500 worth of use that you're expected to get from the vehicle. That's half the price of the outright purchase. Now both types of deals generally come with fees and taxes that need to be included in the math – but that gives you a basic idea of why lease payments are generally lower than financing payments.

If you only have a small down payment saved up, leasing may be a good option. You can put down anywhere from zero to several thousand dollars up front on your lease. Just like with an outright purchase, the more money you put down, the lower the monthly payment.

Leases are a good way to have a predictable total cost of ownership. Many leases last about three years, or the length of a typical new-car bumper-to-bumper warranty. That means the car is covered under warranty for unexpected repairs during the lease. You'll still need to have normal maintenance done, which includes oil changes, tire rotations and recommended maintenance from the manufacturer. If you enjoy having the newest technology and safety features, leasing could also be the better choice for you. With leasing, you can get a new car every few years, and each one will have the latest and greatest features. With a leased car, you don't have to worry about selling the car or getting a good price for your trade-in.

When the lease is up and you have followed all the rules about mileage and maintenance, you can simply turn in the car or purchase it if you choose to do so.

Benefits of Buying a Car

If you prefer to keep your vehicle for a long time or drive more than 20,000 miles per year, buying is probably a better option for you than leasing. When you buy, you own the car outright when the loan is paid off though until then, the lender owns the vehicle. Throughout the length of the loan, you gain equity in the car as long as your payments outpace the depreciation of the vehicle. At the end of the loan, the car belongs to you, and your lender will transfer its title to you. Other than the basic costs of ownership – gas, insurance, repairs, etc. – you won't have to figure any car payments into your budget. If you're wondering what kind of deals you can get with leasing vs. buying, check out our lease deals and purchase deals here at Spitzer Ford Hartville.

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Akron Canton Waste Oil Company, Inc. is committed to providing North East Ohio with superior service in the used oil collection industry. And has been doing so for over 37 years and continues that tradition today. Our clients can rest assured that their used petroleum products will be handled in a safe and environmentally sound manner.



Car Care Tips



Regular preventive maintenance is probably the single thing you can do as a car owner to keep your ride happy and save money on repairs in the future. However, not everyone agrees on what preventive maintenance is, what you should do, and when you should do it. Let's clear that up, and give you some tips that'll apply to any vehicle.

Anyone who's ever worked on cars or spent a ton of money getting their car repaired will tell you: Don't ignore preventive maintenance. The basics, like changing your oil, checking your tire pressure, and getting scheduled inspections and work done are like getting regular checkups at the doctor. They keep you healthy and give you—and the experts—a chance to catch anything serious before it becomes a major problem. With your car, that can save you thousands.

Spitzer Ford Service 877-966-8252

Do your own inspection. It's basic, but give your car a once-over periodically so you catch anything that looks out of the ordinary. Make sure all your lights are working. Check the air pressure in your tires every month or so (and buy a cheap tire air pressure gauge and keep it in the glove compartment). Doing so is good for your tires, gets you better mileage, and saves you money in gas if you discover that the pressure is off. Listen for any strange sounds, inside and out. Make sure your tires have enough tread. You can use a penny to do it, or look out for the wear indicators on the tire treads. If anything's out of the ordinary, don't ignore it. Call **Spitzer Ford Service at 877-966-8252** to have one of our certified technicians take a look at it for you.

Learn to check your fluids. Even if you don't ever learn how to change your antifreeze, power steering, coolant, or even check your wiper fluid, you should learn how to check those fluid levels. In some cases, you can see the tank level directly, but most have gauges or dipsticks you can pull out to check current levels against a notch that indicates optimal levels. Even if your owner's manual doesn't have much to say about checking your transmission fluid or antifreeze, don't be afraid to open the hood and see if you can find it. If you're running low, add more (if you can) or get it changed. Most importantly, never ignore a leak.

Inspect and get your timing and serpentine belts replaced when necessary. Many people will tell you to get your timing belt replaced every 60,000 miles or so, and your serpentine belt replaced every 40,000 miles, give or take. Again, your owner's manual will offer real numbers for your type of vehicle. If you can't find the manual, look around on-line. You'll probably find the actual recommendation for your car. Use it as a guideline, and ask your mechanic to inspect the belts when it gets time to replace them mileage-wise. If they're still in good shape, don't bother, but if they're worn out, get them replaced before they fail. If you wait and those belts do fail, you'll break down, and the damaged belt can damage other accessories, making the repair even more expensive.

Check your oil and get it changed regularly. Whether your car has a dipstick to check the oil's color and oil level or the dipstick has been replaced with an electronic gauge, you should know how to check it. Knowing the difference between clean oil and muddy, murky oil will save you a ton on unnecessary changes and gives you a way to tell if something's wrong with your engine (e.g. the oil looks terrible but you just had it changed). It's hard to make a universal recommendation for how frequently you should change your oil, but the answer is—as we mentioned—in your owner's manual. Don't just blindly follow the 3,000 mile myth though—for most vehicles it can be as high as 10,000 miles, depending on the oil your vehicle calls for (something else that's in the manual).

Check your battery and clean the contacts (if necessary). Most batteries these days don't require much in the way of maintenance, but you should know where it is and check it to make sure it's not leaking and there's no mineral or other buildup on the contacts. If there is, clean it off with a battery cleaning brush. It will set you back a couple of bucks at any auto parts or department store. Buy one and keep it in the trunk. While you're at it, consider buying a cheap battery tester or jump starter. You'll never need to call someone or wait for AAA (or a friendly passer-by) to give you a jump.

Replace your windshield wipers when the view gets streaky. It may seem silly, but I've known several people who just ignored their wipers until they got them replaced as part of a bigger job. Wipers are cheap and easy to replace yourself. Don't wait until you can barely see through your windshield. Your visibility is important, and you wouldn't wait until you saw an optometrist to clean your glasses, would you? While you're at it, give your windshield a good cleaning inside and out—if it's hard to see, the problem may be inside, not out.

Replace your cabin air filter. Replacing a cabin air filter is probably one of the easiest things you can do to keep your car comfortable. Most vehicles make the cabin air filter easily accessible, and replacing it is as easy as opening a box. You can get a new filter in our service parts department. It may not be critical to your car's operation, but it's easy, it makes the ride more pleasant, and it's a repair you'll never have to pay someone else to do.

Replace your engine air filter. Getting to the engine air filter may be a little trickier depending on the vehicle you have, but replacing it regularly is important. Your owner's manual will give you a mileage estimate for how frequently you should replace your engine air filter, but if you can get to it, check it. If it's dirty, replace it. If you drive a ton, especially in stop-and-go traffic or have a long commute, your engine air filter may get dirtier faster than someone who drives open roads or only drives around on the weekends. If you need help or your owner's manual doesn't lay out exactly how to do it (although it should), call our service parts department and we can help you.

Get your tires rotated and balanced, and your alignment checked. Your manual will tell you how often to do this, and it's important to do to make sure your tires wear evenly and your car drives smoothly. You can make your tires last much longer by getting them rotated and balanced. Your alignment is just as important. If you're fighting your car to keep it straight, that's a bad situation that's easily corrected. **Call Spitzer Ford Service at 877-966-8252** to schedule all your service needs.



2017 Ford C-Max Hybrid



2017 Ford Edge



2017 Ford Expedition



Get Your Car Revved Up For Vacation!

You've Planned It Down To The Last Detail, Don't Forget About Your Car!

Fun and relaxing family time is what most people have in mind before a vacation. It's important to pack extra sunscreen and all your toys, but you should also ask, "What kind of shape is the car in?"

You will avoid an unplanned detour or delay due to unforeseen repairs, when taking your vehicle on a long trip, especially if you plan to tow an RV or boat. Follow these helpful reminders to keep you moving safely along to your vacation destination.

1. Make an appointment at Spitzer Ford in advance of your trip. Be sure you get your oil changed if you are close to the scheduled maintenance, along with air filters and fuel filters if needed. Tires should be properly inflated to manufacturer's specifications (look inside the driver's door for the sticker if you're checking them yourself) and inspected for any dry rot or deformities.

Belts, hoses and battery can be inspected and tested, as well as topping off all fluids including coolant and wiper fluid. Definitely check the brakes if you plan on towing, and have the transmission fluid, transfer case fluid, and differential fluids changed if needed.

2. Before towing with your vehicle, be sure to check the manufacturer's guidelines and weight limits.

Remember to calculate the weight for passengers, luggage, gas, and supplies that your vehicle may be loaded with. Inspect the trailer tires as well, as they can be susceptible to dry rot if they have been sitting for a long period of time.

3. Plan your route with awareness of steep hills or winding roads.

Most highways have rest areas in these locations. Make use of them to allow your vehicle's engine, transmission and brakes to cool down.



Keep an eye on the gauges on your dash, especially the engine temperature. Pull over if you sense any burning smells.

4. You should tow in the Drive setting on your shifter as opposed to the Overdrive selection when pulling heavier loads. This allows the transmission to operate at higher RPMs, and reduces the load on the torque convertor, thus creating less heat for the transmission.

5. Consider joining a nationwide tow service like AAA.

Also check into your auto insurance for towing compensation policies on vehicles that are towing trailers, boats or RVs. As always, travel with extra water, battery cables, a flashlight and a first aid kit in case of emergencies.

Follow these suggestions to assure that you are prepared for smooth sailing on your trip, and arrive safely, ready to start the vacation!



2017 Ford Focus



2017 Ford Mustang





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***Most vehicles**

- A. Change Oil and Filter
- B. Rotate Tires
- C. Set Air Pressure in All Tires
- D. Top of All Fluids and Advise Customer
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Also Install BG SC 2 in Fuel Tank
**Includes BG On The Road and Tire Protection*



- BG SC2 in Fuel Tank
- Fights fuel deposits in your fuel system

***Special oil or oil filter extra. Up to 5 quarts of oil. Shop fee will apply. Most Vehicles



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**Includes BG On The Road and Tire Protection*



BG SC2 in Fuel Tank

- Fights fuel deposits in your fuel system

BG MOA Motor Oil Fortifier

- Protects Engine Against Wear
- Keeps Engine Components Clean
- Extends the Life of Your Engine
- Gives Your Engine Coverage by the BG Lifetime Protection Plan. Certain Conditions apply



***Special oil or oil filter extra. Up to 5 quarts of oil. Shop fee will apply. Most Vehicles

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\$99.95*

***Most vehicles**

- A. Change Oil and Filter
- B. Rotate Tires
- C. Set Air Pressure in All Tires
- D. Top of All Fluids and Advise Customer
- E. Complete Multi-Point Inspection

Also Install 3 Part Engine Performance Restoration Package

**Includes BG On The Road and Tire Protection*



Before Changing the Oil we Run BG EPR in Your Engine

- Cleans Oil Passages to Valve Train Actuators and Turbochargers
- Restores Compression and Lost Power
- Reduces Oil Consumption

BG MOA Motor Oil Fortifier

- Protects Engine Against Wear
- Keeps Engine Components Clean
- Extends the Life of Your Engine
- Gives Your Engine Coverage by the BG Lifetime Protection Plan. Certain Conditions apply



Install BG 44K in your Fuel Tank

- Cleans Your Fuel System and Combustion Chamber

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*Towing available for accidents and vehicle disablements
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BG On The Road is available in the U.S., Canada and Puerto Rico. Coverage up to \$100 USD per event, except for emergency travel expense of \$300 USD and theft/hit and run protection of \$500 USD. (Limited to 2 events) for 6 months. The service is available 24-hours a day 365 days a year.

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Super Saver Page

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MOTORCRAFT® BRAKE PADS INSTALLED, \$99.95 OR LESS*

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*Per-axle price for pads or shoes on most vehicles. Exclusions apply. Taxes extra. See Service Advisor for details.

Coupon valid at vehicle check-in.

Offer valid with coupon.

Expires: 12/31/17

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With 84-month warranty.

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*With exchange. Taxes and installation extra. Warranty includes FREE towing on Dealer-installed battery.

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Coupon valid at vehicle check-in.

Expires: 12/31/17

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Is the area expert with over 300 years of combined auto service experience. Our staff is made up of former Terry's Tire Town employees. As you would expect from a neighborhood store, each of our locations offer individual customer focus and a warm personal touch.

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How Do I Know Its Time To Replace My Tires?

THE PENNY TEST

In the United States, tire tread depth is measured in 32nds of an inch. New tires typically come with 10/32" or 11/32" tread depths, and some truck, SUV and winter tires may have deeper tread depths than other models. The U.S. Department of Transportation recommends replacing tires when they reach 2/32", and many states legally require tires to be replaced at this depth. The idea of the penny test is to check whether you've hit the 2/32" threshold. Here's how it works:

1 Place a penny between the tread ribs on your tire. A "rib" refers to the raised portion of tread that spans the circumference of your tire. Tire tread is composed of several ribs.

2. Turn the penny so that Lincoln's head points down into the tread.

3. See if the top of his head disappears between the ribs. If it does, your tread is still above 2/32", If you can see his entire head, it may be time to replace the tire because your tread is no longer deep enough.

4. When performing the penny tire test, remember not only to check each tire, but to check various places around each tire. Pay special attention to areas that look the most worn. Even if parts of your tread are deeper than 2/32", you should still replace the tire when any areas fail the penny test.



Continued from page 1

three-quarter ton segment, which is a critical offering for the towing and work truck segment.

“We’ve listened to our customers who depend on three-quarter ton trucks to get the job done, whether that’s the work truck hauling equipment and tools, or the RV-er traveling cross country with their boats and campers, it’s clear the editors of Cars.com recognize Ford Super Duty delivers on best-in-class towing, luxury and technology that our customers expect,” said Eckert.



2017 Ford F-150 King Ranch

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Community Spotlight



WHAT TO DO IN CASE OF AN ACCIDENT

1. Stop your Vehicle if its clear, legal & safe.
2. Move the vehicle out of the roadway if no one is injured and if it's safe & clear. (In some states its against the law to move the vehicle from the place where the accident occurred. Check the laws in your state).
3. Turn off the ignitions of the cars involved.
4. Give first aid to any persons injured in the accident.
5. Call the police and emergency personnel if necessary.
6. Use flairs or emergency triangles to mark the scene of the accident.
7. Take down the names of all people in the cars involved as well as witnesses.
8. Make up a quick drawing of where the vehicle occupants were seated as well as the vehicles direction of travel and the lanes they were in. Also record the date, time and weather conditions.
9. Ask to see the other driver's license and registration and insurance card write down the information or a take a picture of it with your smart phone.
10. Ask for a copy of the police report from the local jurisdiction that responded to the accident.

Akron Classic Auto Body 330-376-8222

Akron Classic Auto Body: Started in 1986, founded itself on quality and personalization of service. While a lot has changed over the years, our quality of customer service has remained unsurpassed. At Akron Classic Auto Body we know our customers by name; you're not just a number to us!

Quality Commitment Our Pledge to You:

When you service any vehicle at Akron Classic Auto Body you can expect three things.

- 1) Quality Craftsmanship – our employees are trained technicians and are specialists who are committed to excellence.
- 2) Product Quality – we buy only the best products and use only the most modern equipment.
- 3) Full Guarantee of Your Complete Satisfaction – perhaps a somewhat unusual promise, we believe it's the least you can expect in return for your transportation dollar. And it's the most we can do to maintain a commitment of quality to you, our customer.

Quality is a Presence That Must Be Felt:

At some companies quality is quite simply, an elusive good feeling. Not at Akron Classic Auto Body. That is not good enough. When you step into our body shop, you are immediately surrounded by quality. We use only quality products and equipment. Our trained technicians are specialists who are committed to excellence and to your complete satisfaction. And, they are back by one of the best warranties in the industry.

Your Satisfaction is Guaranteed:

Akron Classic Auto Body fully guarantees your satisfaction. We guarantee a lifetime warranty on all collision repair, a lifetime warranty on all craftsmanship and a one year warranty on all refinishing. This means that if you are not completely satisfied with the work performed by our craftsman, return your vehicle rest assured that your concerns will be addressed promptly and with respect. That is quality in writing. That is quality you can count on.



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**Monday- Friday
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313 W. North St. Akron Ohio 44303

Being in a collision can be one of the most stressful experiences a person can have, so don't face it alone! Since 1986, Akron Classic Auto Body has been the trusted source for quality auto body repair and restoration in Akron, OH. From collision repair, dent and ding removal to customer body and paint work, our trained and experienced technicians will handle any of your auto body needs.

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