

# Online MBA Program

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BUSINESS EDUCATION  
REIMAGINED.

**N** Northeastern  
D'Amore-McKim School of Business



# BUSINESS IS CHANGING. EMBRACE THE FUTURE AND PREPARE TO LEAD.

Modern business is in the midst of rapid transformation. Advances in technology, connectivity, and the cloud are driving innovation around the globe, merging traditional, technological, and human resources. At Northeastern's D'Amore-McKim School of Business, we see this as an opportunity to revolutionize business education again. By placing emphasis on digital expertise and analytics, we're helping you take your place amongst the business leaders of tomorrow.

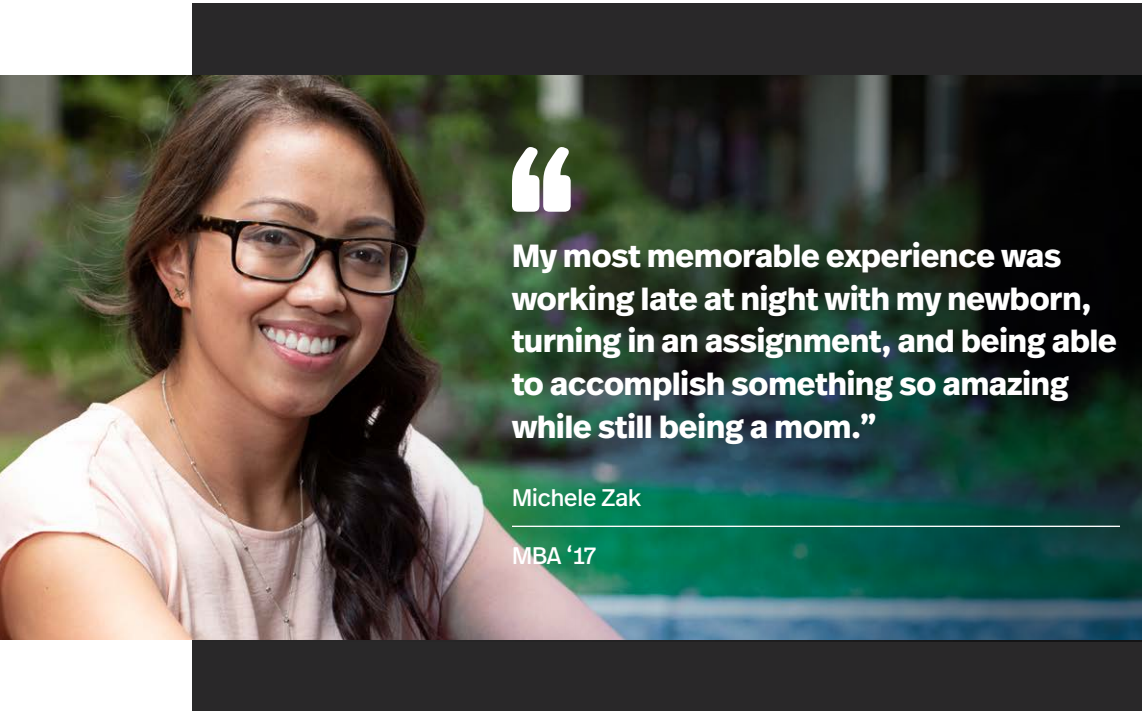
Our Online MBA is a one-of-a-kind program delivering advanced business knowledge, future-facing technological comprehension, and the essential soft skills employers are seeking. Choose from eight highly relevant concentration options to customize your learning and focus.

## WITH AN MBA EDUCATION FROM NORTHEASTERN, YOU CAN:

- Prepare for the future of work in a world being shaped by transforming technologies
- Understand real-world best practices in business and help companies adapt to change
- Develop a global mindset and study alongside culturally diverse peers
- Learn from a faculty of seasoned business leaders and industry experts
- Receive personalized assistance with course registration, time management and more from our highly trained student support advisors.

Learn to **embrace change and thrive in an era of digital business transformation.**

Call **1.877.348.8150** (U.S. and Canada) or **+1.617.476.3110** (International) to speak with an enrollment advisor today. You can also book a phone appointment at [live.vcita.com/site/northeasternonlinemba](https://live.vcita.com/site/northeasternonlinemba).



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**My most memorable experience was working late at night with my newborn, turning in an assignment, and being able to accomplish something so amazing while still being a mom.”**

Michele Zak

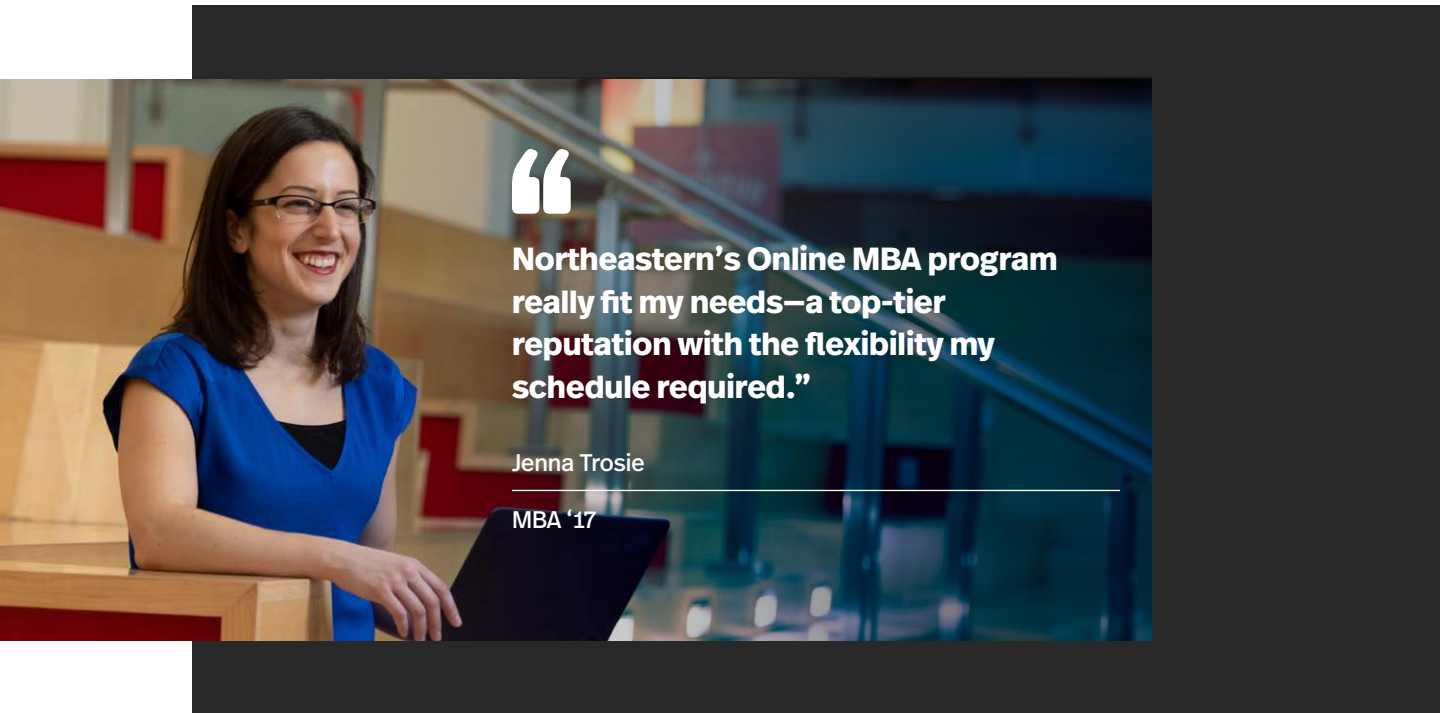
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# ONLINE MBA AT A GLANCE

- Study an expertly designed curriculum that focuses on business, technology, and critical soft skills
- Take part in intimate online courses limited to 20 students to foster a strong peer network and allow for greater interaction with faculty
- Participate in our optional domestic campus residency where you can meet fellow students on campus, collaborate, and put your new knowledge into practice
- Consider signing up for D'Amore-McKim's annual International Field Study. Study and travel abroad over eight intensive days gaining new perspectives on global business
- Tailor your MBA by choosing from eight in-demand concentrations
- While meeting deliverable deadlines, listen to lectures, access course material, and submit assignments at your own pace each week
- Take advantage of our Pair & Share program and get matched with another student in your cohort for support and professional networking
- Join our exclusive Peer Mentorship program and get paired with a second year Online MBA student to share advice, resources, study tips, and professional guidance
- Graduate in as few as two years
- Start when you're ready with a selection of start dates in spring, summer and fall. Our flexible program lets you choose what fits your busy schedule

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“

**Northeastern’s Online MBA program really fit my needs—a top-tier reputation with the flexibility my schedule required.”**

Jenna Trosie

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# THE E-LEARNING DIFFERENCE

## ENJOY THE ADVANTAGES OF ONLINE LEARNING

We understand how important it is to be able to pursue a graduate degree while you continue to advance your career. Our Online MBA is a highly respected degree delivered in an innovative online format suited to working professionals like you. Learn anywhere, at any time of day, while forging a strong, open line of communication with faculty and fellow students. Here are some of the benefits of online learning with Northeastern:

### Individual Attention

Your section instructors will engage and challenge you while providing support and coaching on a personal level that is rare in graduate programs. With Northeastern’s Online MBA, you can also take advantage of our unique Pair & Share Program and Peer Mentoring to elevate your experience.

### Flexible Scheduling

Complete assignments at your own pace while meeting deliverable deadlines. Your instructors will outline course requirements so you know what to expect and how to prepare.

### Intimate Classes

Each class is limited to fewer than 20 students, helping you foster a peer network that will encourage discussion.

### Accessible Resources

You can access academic resources, such as the online library and current course materials, 24 hours a day, 7 days a week, all year round—just like your on-campus counterparts.

# CURRICULUM

At Northeastern's D'Amore-McKim School of Business, your coursework is based on the real-world expertise of our esteemed faculty to be both future-forward and comprehensive. You can study a curriculum that challenges conventional wisdom, encourages solving problems with cross-industry solutions, and inspires your entrepreneurial spirit. You'll also develop the essential soft skills desired by many employers.

Online students also have the option of participating in an on-campus residency. This weeklong program allows eligible students to experience Northeastern University and its rich history, meet faculty and fellow classmates in person, and take advantage of this fast-track course at our flagship campus in the heart of Boston.

Our Online MBA also features eight modern, in-demand concentration options, allowing you to specialize your master's degree in alignment with your career goals.

## CONCENTRATIONS

### Finance

Develop an extensive understanding of today's global financial strategies, practices, and analytics through coursework and rich peer-to-peer interactions.

### Healthcare Management

Prepare to pursue high-level healthcare positions by expanding your managerial expertise on a variety of issues that can have a direct impact on improving healthcare delivery and accessibility.

### Innovation Entrepreneurship

The business of innovation operates at breakneck speeds. Build a skill set that prepares you to stay ahead of technology and process breakthroughs as you grow your business.

### High Technology Management

Become an agile leader with the contemporary skills necessary to manage the financial, employment, and legal issues involved in the fast-paced technology industry.

### International Management

Establishing and maintaining a global presence requires an in-depth understanding of international finance, culture and law – and how each can influence strategy, process, branding, advertising and emerging opportunities.

### Supply Chain Management

Dive into leading best practices and learn to incorporate today's technological advances to achieve a competitive advantage in the marketplace.

### Marketing

Deepen your understanding of target audiences, contemporary branding practices, new media, and incorporating today's popular advertising services.

### Sustainability

Help create a better future and a thriving business environment based on renewable policies, growth initiatives, and strategies.

For detailed curriculum information, [click here](#).

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# GRADUATE BUSINESS PROGRAMS

Explore D'Amore-McKim's complete offering of graduate business programs, all designed to prepare you to be the leader that today's technology-driven business world demands. Also, please note that courses completed in any modality (online or on-campus) can be applied to any other program or modality with the same course requirements

## Accounting and Finance

MS in Accounting

MS in Finance

MS in Taxation

## Additional MBA Programs

Part-time MBA

Full-time MBA

## Analytics

MS in Business Analytics

## Innovation

MS in Innovation

MS in Technological Entrepreneurship

## International

MS in International Business

## Graduate Certificates

Accounting and Financial Decision Making, Business Administration, Corporate Finance, Corporate Renewal, Healthcare Administration and Policy, Leadership and Human Capital, Innovation Management, International Business, Investments, Marketing, Mutual Fund Management, Supply Chain Management and Technological Entrepreneurship



# MBA DUAL DEGREES

Dual degrees are intensive programs that reward you with unparalleled preparation. You'll be able to step onto the world stage and stand out among your peers.

## MS in Finance/MBA

Earn an accelerated MS in Finance alongside your MBA and prepare to be a leader at the intersection of business and finance.

**Full-time** You will complete one of the MBA concentrations and a corporate residency.

**Part-time** Designed for working professionals, this program allows you to complete your degree on your own timetable while gaining the vital knowledge, skills, and expertise you need to accelerate your career.

**Online** Earn a dual master's degree in a 100% online format with the addition of four finance courses to the Online MBA. You can complete one of the MBA concentrations and optional field study through a global travel course or a U.S.-based residency.

## MS in Accounting/MBA

Designed for non-accounting majors, this dual degree includes a paid corporate residency at a leading accounting firm.

## JD/MBA

As a partnership with the School of Law, you will gain expertise to lead in the increasingly interdependent legal and business spheres.

[northeastern.edu/businessprograms](http://northeastern.edu/businessprograms)

# CAREER RESOURCES AT NORTHEASTERN

Every student at Northeastern, online or on campus, has access to our specialized and personal career services both during their studies and beyond graduation. As a leader in business education, we also strive to be your leader in achieving meaningful employment.

We provide advising, coaching, and counseling that includes assistance/training for resume review, cover letter review, networking strategy, interview preparation, and compensation negotiation.

Once you've completed 50% of your program, you'll get lifetime access to the Global Talent System - an exclusive employer recruitment site only open to MBA and MS students.

We also offer additional resources such as:

- Networking events
- Webinars
- Lifetime access to the Graduate Career Center and a career advisor

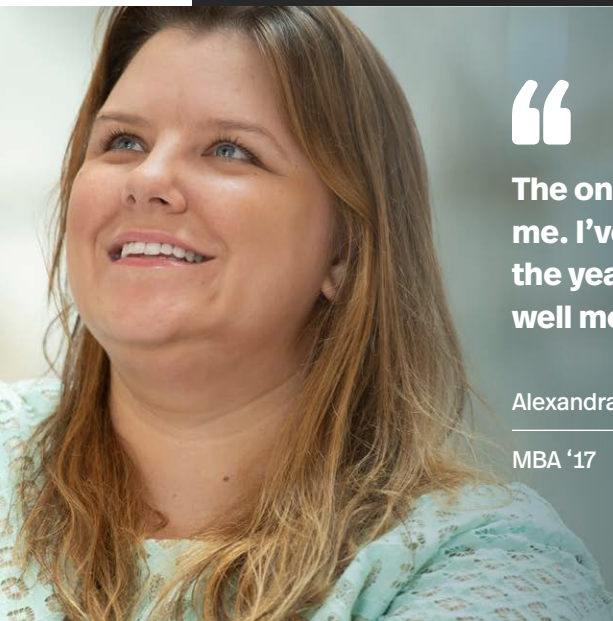
# JOIN A GLOBAL NETWORK

The time you spend at Northeastern encompasses more than academics. As you progress through your coursework, you'll also be forging lifelong relationships with peers, employers, world-class faculty, guest lecturers, and global network of alumni. Northeastern alumni live and work in more than 40 national and international locations including China, France, Greece, the United Kingdom, India, United Arab Emirates, Taiwan, and many more.

Northeastern Alumni  
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40

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**The online degree was a perfect fit for me. I've made a lot of connections over the years and I'm sure they will serve me well moving forward.”**

Alexandra Pleckaitis

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# ABOUT NORTHEASTERN UNIVERSITY

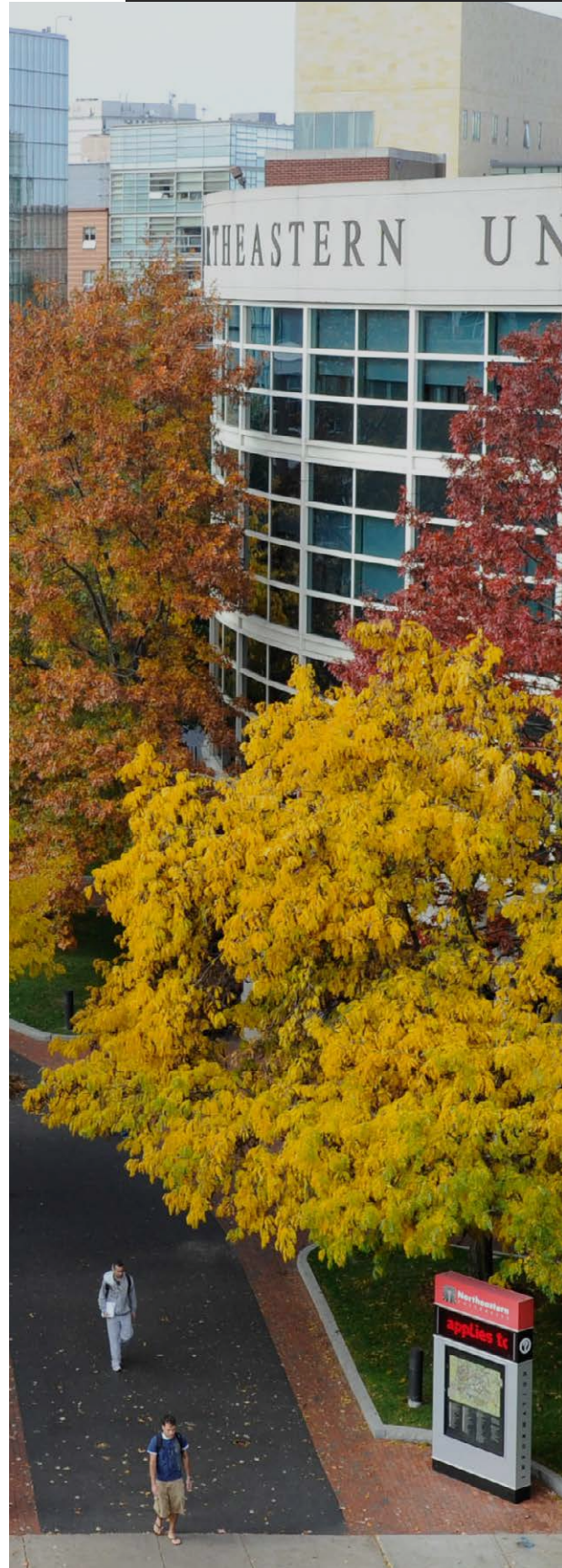
Founded in 1898, Northeastern is a global research university and the recognized leader in lifelong learning. Our world-renowned experience-based approach empowers our students, faculty, alumni, and partners to create an impact far beyond the confines of disciplines, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley, Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern’s comprehensive array of undergraduate and graduate programs—in on-campus, online, and hybrid formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 140 multidisciplinary majors and degrees designed to prepare students for purposeful lives and careers.

## ABOUT THE D’AMORE-MCKIM SCHOOL OF BUSINESS

Northeastern’s D’Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.



# HOW TO APPLY

Your application to our Online MBA program will need to include the following:

- ❑ Official transcripts from all colleges/ universities attended
- ❑ Official TOEFL, IELTS, or PTE Academic scores are required for candidates whose undergraduate instruction was conducted in a language other than English except those candidates with at least two years of full-time work experience in the U.S.
- ❑ Two letters of professional recommendation
- ❑ Resume
- ❑ Essay/personal statement
- ❑ Application fee of \$100 USD

## PREREQUISITES:

- ❑ Undergraduate degree from an accredited institution of higher learning
- ❑ GPA score of 3.0 or higher on a scale of 4.0
- ❑ Currently employed with five (5) years of demonstrated leadership experience in a work or professional setting\*

\*Candidates who do not meet the minimum requirements, may still apply. In these cases, supplemental documentation, such as official GMAT test scores, official professional designations or certifications, or STEM and business degrees may help to strengthen an application portfolio.



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