# MULTIPLE CHOICE QUESTIONS

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### **CHAPTER 1 TEST QUESTIONS**

#### STRATEGIC HUMAN RESOURCE MANAGEMENT: AN OVERVIEW

#### **MULTIPLE CHOICE**

1	In HR terms, what refers to the firm's corporate image or culture?  A. environment	С
	B. customs	
	C. branding	
	D. tradition	
2	In HR terms, what embodies the values and standards that guide peoples' behavior?	В
	A. society	
	B. brand	
	C. tradition	
	D. custom	
3	Listed below are various HR brands that a company may have. Which of these possible brands would likely be a detriment to recruitment?	D
	A. "We're a great place to work."	
	B. "We have a passionate and intelligent culture."	
	C. "It's fun to work at this company."	
	D. "They don't push you to your maximum."	
4	Being on which list of "100 best" is so desirable that some organizations try to change	
	their culture and philosophies to get on the list?	В
	A. Working Mother list of 100 best companies	
	B. Fortune magazine's 100 Best Companies to Work For	
	C. Business Ethics magazine list of 100 Best Corporate Citizens	
	D. Computerworld list of Best Places to Work	
5	The utilization of individuals to achieve organizational objectives is	В
	A. human resource leadership.	
	B. human resource management.	
	C. human resource staffing.	
	D. human resource planning.	
6	How many functional areas are associated with human resource management?	В
	A. 6	
	B. 5	
	C. 8	
	D. 10	

7	Which of the following is <b>NOT</b> a human resource management function?  A. staffing  B. training and development  C. human resource research  D. compensation	C
8	What is the process called through which an organization ensures that it always has the proper number of employees with the appropriate skills in the right jobs, at the right time to achieve the organizations objectives?  A. staffing B. recruitment C. selection D. HR planning	Å
9	Which of the following tasks is involved in staffing?  A. job analysis  B. human resource planning  C. recruitment  D. all of the above	D
10	Which of the following is <b>NOT</b> a component of staffing?  A. training  B. human resource planning  C. recruitment  D. selection	A
11	What is the systematic process of determining the skills, duties, and knowledge required for performing jobs in an organization?  A. human resource planning B. human resource analysis C. human resource research D. job analysis	D
12	What staffing task impacts virtually every aspect of human resource management?  A. selection  B. job analysis  C. recruitment  D. human resource planning	В
13	The systematic process of matching the internal and external supply of people with job openings anticipated in the organization over a specified period of time is referred to as A. human resource planning.  B. recruitment.  C. selection.  D. performance appraisal.	A

14	The process of attracting individuals on a timely basis, in sufficient numbers, and with appropriate qualifications, to apply for jobs with an organization is referred to as A. human resource planning.  B. selection.	D
	C. appraisal.	
	D. recruitment.	
15	The process of choosing from a group of applicants the individual best suited for a particular position and the organization is known as  A. recruitment.  B. human resource planning.	D
	<ul><li>C. human resource scrutiny.</li><li>D. selection.</li></ul>	
16	Which human resource management function consists not only of training and development but also of individual career planning and development activities, organization development, and performance management and appraisal?  A. staffing  B. employee and labor relations  C. training and development	D
	D. human resource development	
17	What is the term that is designed to provide learners with the knowledge and skills needed for their present jobs?  A. development B. training C. career planning D. succession planning	В
18	What task involves learning that goes beyond today's job and has a more long-term focus?  A. training B. career planning C. development D. organizational development	C
19	An ongoing process whereby an individual sets career goals and identifies the means to achieve them is called  A. succession planning.  B. career development.  C. career planning.  D. management staffing.	C

20	The average person graduating from college today may face how many career changes in his or her working years?		
	A. five to seven	A	
	B. one to two		
	C. two to three		
	D. three to four		
21	A formal approach used by the organization to ensure that people with the proper		
	qualifications and experiences are available when needed is referred to as	F	
	A. career development.		
	B. succession planning.		
	C. career planning.		
	D. training.		
22	What is the planned process of improving an organization by developing its structures,		
	systems and processes to improve effectiveness and achieving desired goals called?	A	
	A. organization development		
	B. team development		
	C. team training		
	D. organization training		
23	What is a goal-oriented process that is directed toward ensuring that organizational processes are in place to maximize productivity of employees, teams, and ultimately, the organization?  A. team management B. performance management C. organization development D. career development	e B	
24	What human resource management task is a formal system of review and evaluation of individual or team task performance?  A. team training	В	
	B. performance appraisal		
	C. organizational appraisal		
	D. team appraisal		
25	What HR approach affords employees the opportunity to capitalize on their strengths and overcome identified deficiencies?  A. recruitment B. staffing C. performance appraisal D. selection	C	

26	Compensation, as described in your text, refers to				
		otal of all rewards provided employees in return for their services.			
		he wages individuals receive each pay period.			
		vage schedules and wage rates listed in the union contract.			
	D. th	he internal alignment of intrinsic awards.			
27	Compensation, as the term is used in this book, includes what rewards received as a result of				
	employm		D		
		lirect financial			
		onfinancial			
	C. in	ndirect financial			
	D. a	ll of the above			
28	What is p	pay that a person receives in the form of wages, salaries, commissions and			
	bonuses	called?	A		
	A. d	lirect financial			
	B. b	enefits			
	C. ir	ncentives			
	D. e	nticements			
29	What are	What are rewards related to the job itself or to from the psychological and/or physical			
	environn	nent in which the person works called?	В		
	A. v	racation			
		onfinancial			
	C. b	penefits			
	D. si	ick pay			
30	What hu	man resource management task involves protecting employees from injuries			
	caused by	y work-related accidents?	D		
	A. a	ccident prevention			
	B. in	njury analysis			
	C. w	vorkplace analysis			
	D. sa	afety			
31	What hu	man resource management task refers to the employees' freedom from physical or	r		
	emotiona	al illness?	C		
	A. u	itilization review			
	B. p	hysical review			
	C. h	ealth			
	D. w	vorkplace analysis			
32	What percent of the private sector was unionized in 1958?				
	A. 2				
	B. 1	7			
	C. 3	9			
	D. 5	2			

33	What percent of the private sector was unionized in 2005? A. 7.8				
	B.	14.2			
	C.	20.7			
	D.	15.3			
34		ess firms are required by law to recognize unions and	A		
	A.	bargain with them in good faith.			
	B.	make concessions.			
	C.	assist them in organizing activities.			
	D.	sponsor them.			
35		a labor union represents a firm's employees, what is the human resource activity referred to as?	C		
	A.	union manager			
	B.	labor manager			
	C.	industrial relations			
	D.	union relations manager			
36	What human resource task pervades all functional areas of human resource management? D				
	A.	human resource planning			
	В.	development			
	C.	training			
	D.	human resource research			
37	Which	Which of the following best describes HRM functional areas?			
	A.	independent			
	В.	interrelated			
	C.	distinct			
	D.	autonomous			
38	What are factors outside an organization's boundaries that affect a firm's human				
		ces make-up called?	В		
	A.	corporate environment			
	B.	external environment			
	C.	social environment			
	D.	corporate culture			
39	Which	of the following is <b>NOT</b> an external environment factor?	C		
	A.	competition			
	B.	customers			
	C.	firm's mission			
	D.	technology			

40	Which of the following is <b>NOT</b> an external environmental factor?			
	A.	unanticipated events		
	B.	labor market		
	C.	economy		
	D.	informal organization		
41	Which	of the following is an external environmental factor for managers to consider?	D	
	A.	society		
	B.	unions		
	C.	shareholders		
	D.	all of the above		
42	What a	are potential employees located within the geographic area from which employees		
	are rec	cruited called?	В	
	A.	forecasted allocation		
	B.	labor market		
	C.	workers		
	D.	workforce		
43		of the following are parts of the legal considerations that affect human resource gement?	D	
	A.	executive orders		
	B.	court decisions		
	C.	laws		
	D.	all of the above		
44		applied, enforced, or felt obligation of managers, acting in their official capacities, to protect the interests of groups other than themselves is referred to as	C	
	A.	ethics.		
	В.	social ethics.		
	C.	social responsibility.		
	D.	morals.		
45		is the discipline dealing with what is good and bad, or right and, wrong or with duty and obligation referred to as?	C	
	A.	morals		
	B.	social responsibility		
	C.	ethics		
	D.	social interests		
46	called		C	
	A.	conspiracy.		
	В.	organization.		
	C.	union.		
	D.	association.		

47	Unions are treated as an environmental factor because, essentially, they become a party when dealing with the company.				
	$\overline{A}$ .	disinterested	C		
	В.	secondary			
	C.	third			
	D.	accountable			
48		unionized organization, the, rather than the, negotiates an			
	_	ement with the firm.	A		
	A.	union; employee			
	В.	employee; supervisor			
	C.	steward; supervisor			
	D.	employee; steward			
49		t are owners of a corporation called?	D		
	A.	managers			
	В.	executives			
	C.	presidents			
	D.	shareholders			
50	Wha	t are the people who actually use a firm's goods and services called?	C		
	A.	managers			
	В.	shareholders			
	C.	customers			
	D.	employers			
51		panies are automating many or all of the human resource	В		
	A.	production functions			
	В.	administrative functions			
	C.	core functions			
	D.	strategic functions			
52		HR expert said "We have seen more technological changes in the last			
		ths than we have seen over the last 18 years."	D		
	A.	16			
	B.	22			
	C.	10			
	D.	36			
53		According to HR technology researcher IDC, spending by U.S. companies on workforce			
		nization and other hiring-process automation services is expected to reach			
	\$	million by 2008.	D		
	A.	550			
	B.	600			
	C.	670			
	D.	720			

54	As a generalization, when the economy is booming, recruiting qualified works	
	A. easier	(
	B. dynamic	
	C. more difficult	
	D. more systematized	
55	Your author described the impact of Hurricane Rita on human resource manage	ement in his
	home town as an external environmental factor. What was that factor?	E
	A. the economy	
	B. unanticipated events	
	C. society	
	D. labor market	
56	What is the concept of a possibility of a never-ending workday called?	C
	A. techowork	
	B. telecommuting	
	C. cyberwork	
	D. 24/7 work	
57	In analyzing HR's changing role, which of the following is a question to be aske	d? I
	A. Can some HR tasks be performed more efficiently by line managers?	
	B. Can some HR tasks be centralized or eliminated altogether?	
	C. Can some HR tasks be performed more efficiently by outside vendors?	•
	D. All of the above	
58	The Hackett Group, the Atlanta-based business process advisory firm, reports	that world-
	class HR organizations spend less per employee on HR than their peers and th	ey operate
	with percent fewer HR staff.	A
	A. 35	
	B. 15	
	C. 25	
	D. 45	
59	The changing role of HR permits it to shed its image and focus or	n more
	strategic and mission-oriented activities.	(
	A. legalistic	
	B. diversity	
	C. administrative	
	D. staff	
	0	

60	Individuals who normally act in an advisory or staff capacity, working with other managers to help them deal with human resource matters, are referred to as			
	A.	executives.	C	
	В.	line managers.		
	C.	human resource managers.		
	D.	project managers.		
<i>c</i>			_	
61		uman resource manager normally operates in what capacity?	D	
	A.	line		
	B.	production		
	C.	matrix		
	D.	staff		
62	The process of hiring an external provider to do the work that was previously done			
		ally is referred to as	C	
	A.	shared service centers.		
	B.	consolidation centers.		
	C. D.	outsourcing.		
	D.	human resource centers.		
63	The total value of all human resource outsourcing contracts was \$3.6 billion worldwide in			
		but was expected to reach \$ billion by 2009.	A	
	A.	7.4		
	B.	6.2		
	C.	5.3		
	D.	4.2		
64	Whic	h of the following is a key to the success of outsourcing?	D	
	A.	determine which functions to outsource		
	В.	determine the extent to which they should be outsourced		
	C.	determine which ones to keep in-house		
	D.	all of the above		
65	Toda	y HR outsourcing can be done in three ways. Which of the following is <b>NOT</b> one or	f	
	those ways?			
	A.	discrete services		
	B.	moderate services		
	C.	multi-process services		
	D.	total HR outsourcing		
66	Procter & Gamble has outsourced its entire training operations. According to your text,			
	what	form of outsourcing service would this be called?	A	
	A.	multi-process service		
	В.	discrete service		
	C.	single task service		
	D.	total HR outsourcing		

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67	Whirlpool Corporation signed a 10-year deal to outsource HR business processes.  According to your text, what form of outsourcing service would this be called?			
	A.	multi-process service		
	B.	discrete services		
	C.	total HR outsourcing		
	D.	single task service		
68		ough most organizations expect to outsource more in the future, they will likely keep	_	
		· · · · · · · · · · · · · · · ·	D	
	A.	organizational		
	B.	functional		
	C.	administrative		
	D.	strategic		
69		is the term that takes routine, transaction-based activities that are dispersed throughout		
			В	
	A.	outsourcing centers		
	B.	shared service centers		
	C.	consolidation centers		
	D.	human resource centers		
70	Shared services centers provide an alternative to HR and can often provide			
		8	A	
	A.	outsourcing		
	B.	onboarding		
	C.	functioning		
	D.	downsizing		
71	Approximately what percent of the <i>Fortune</i> 500 companies use shared service centers for some of their HR tasks?			
	A.	20	_	
	В.	30		
	C.	50		
	D.	60		
72	What is the term called when a company leases employees to other businesses?			
	A.	outsourcing		
	B.	HR provider		
	C.	external employer organization		
	D.	professional employer organizations		
	-·	LL2)		

73	According to your text, what is a possible weakness in the use of professional employer organizations?  A. excessive paperwork  B. erosion of employee loyalty  C. EEOC complaints  D. higher cost	В
74	What are individuals directly involved in accomplishing the primary purpose of the organization called?  A. human resource managers  B. line managers  C. staff managers  D. mobile managers	В
75	As the traditional work of HR managers diminishes, managers are stepping up and performing duties often done by the human resource manager.  A. staff B. advisory C. line D. consulting	C
76	What is the term called that uses software and the corporate network to automate paper-based human resource processes that require a manager's approval, record-keeping or input, and processes that support the manager's job?  A. manager self-service B. HRIS C. manager support service D. corporate support service	A
77	A generation ago many HR people were more like than managers of human capital.  A. salespersons B. marketers C. financial managers D. policemen	D
78	Which of the following would <b>NOT</b> likely be a task accomplished by an HR executive in his or her role as a strategic partner?  A. EEO-1 preparation  B. Strategic planning  C. Mergers and acquisitions  D. Reorganizing/Downsizing	A

79	During a session at a SHRM conference in Philadelphia, Richard Pinola, chair and CEO of Right Management Consultants, Inc., listed tasks that CEO's want from HR. Which of the following was one of those tasks?  A. Make workforce strategies integral to company strategies and goals B. Leverage HR's role in major change initiatives C. Earn the right to a seat at the corporate table D. All of the above	f D
80	HR must focus on expanding its and high-level corporate participation with an emphasis on adding value.  A. mobile B. technical C. strategic D. tactical	C
81	Human resource professionals can give the CEO and CFO a powerful understanding of the role plays in the organization and the way it combines with business processes to expand or shrink shareholder value.  A. laws B. executive orders C. human capital D. management	C
82	<ul> <li>There are certain questions that the HR executive should ask to determine if he or she is involved strategically. Which of the following is one of those questions?</li> <li>A. Is HR present at mergers and acquisitions planning meetings, strategy reviews, and restructuring discussions?</li> <li>B. Does HR provide an annual report on its ROI?</li> <li>C. Is HR rated by its customers?</li> <li>D. All of the above</li> </ul>	D
83	What are measures of HR performance?  A. HR performance measures B. human capital management C. human capital metrics D. strategic measurement	C
84	Even though employees account for as much as percent of the worth of a corporation, it is often difficult to measure and understand how they contribute to the bottom line.  A. 50 B. 80 C. 40 D. 70	В

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85	Part of HR becoming a business partner includes being able to measure the effectiveness of the various HR tasks.  A. strategic B. practical C. administrative D. management	A
86	Today, HR is under scrutiny and management wants to know how HR activities contribute to the organization's  A. staff work  B. administrative forecasting  C. company welfare  D. bottom line	D
87	It has been estimated that the cost per employee for HR administration ranges from \$	C
88	What is the report card of HR effectiveness of a specific person called?  A. efficiency measure  B. scorecard  C. balance sheet  D. effectiveness report	В
89	What is a top-level manager called who reports directly to the corporation's chief executive officer (CEO) or to the head of a major division?  A. executive B. generalist C. specialist D. manager	A
90	<ul> <li>A human resource generalist normally performs tasks</li> <li>A. at entry levels.</li> <li>B. in either compensation or labor relations.</li> <li>C. in fewer than three functional areas.</li> <li>D. in a variety of human resource-related functions.</li> </ul>	D
91	<ul> <li>A human resource specialist may be which of the following?</li> <li>A. training manager</li> <li>B. compensation analyst</li> <li>C. recruiter</li> <li>D. any of the above</li> </ul>	D

92	Which of the following positions would be considered a human resource specialist?				
	A.	human resource manager			
	B.	compensation manager			
	C.	vice president human resources			
	D.	marketing manager			
93	An individual with a job title of <i>Benefits Analyst</i> is probably which type employee?				
	A.	executive			
	В.	generalist			
	C.	specialist			
	D.	manager			
94	The	vice president of industrial relations is both a (an) and a	. C		
	A.	specialist, generalist			
	В.	generalist, specialist			
	C.	executive, specialist			
	D.	manager, specialist			
95	A HI	R vice president is both a (an) and a (an), having			
	respo	onsibility for a wide variety of functions.	В		
	A.	specialist, generalist			
	B.	executive, generalist			
	C.	executive, specialist			
	D.	manager, specialist			
96	When the first edition of your text was written, what was the title of the book?				
	A.	The Management of Human Resources			
	В.	Personnel: The Management of Human Resources			
	C.	Managing Personnel			
	D.	Personnel			
97	In what edition was the title of your text changed to <i>Human Resource Management?</i> C				
,	A.	third	Č		
	В.	fourth			
	C.	fifth			
	D.	sixth			
98	The title of the incomed agreement has the Coniety of Harrison Decourse Management in				
90		itle of the journal prepared by the Society of Human Resource Management is ntly <i>HR Magazine</i> . What was the previous title?	٨		
	A.	Personnel Administrator	A		
	A. B.	Personnel Journal			
		Personnel News			
	C.	Hersonnei News Human Resource Focus			
	D.	Human Resource Focus			

99	What was the previous title of the journal <i>Workforce Management?</i>		В
	A.	Personnel Administrator	
	B.	Personnel Journal	
	C.	Personnel	
	D.	Human Resource Focus	
100	What tasks might the evolving HR organization be involved with most?		D
	A.	outsourcing	
	B.	shared service centers	
	C.	line managers performing HR tasks	
	D.	all of the above	