





Greater than the Sum of its Parts

By Charlie Kratsch, Infinite Campus Founder and CEO

Infinite Campus continues to grow and we need more room for new employees, visiting customers and various events. While it would be easy to rent office space in another part of town, we decided that keeping our staff together in a single facility was best. Last fall we began construction of a nine story tower inspired by the NASA vehicle assembly building in Florida to serve as a space dock for our mothership, the CSS Enterprise. In case you didn't know by now, I am a huge Star Trek fan.

That got me thinking...facilities are a lot like enterprise application software:

Design - Boring buildings are common. All you have to do is copy what everyone else has done by slamming together another beige box in an endless sea of uninspired offices. Sure they're cheap and easy, but how does that motivate people to do great things? I believe form follows function. Our buildings are designed around how we function as a business with collaboration, creativity and efficiency infused throughout. Our software is designed around how you function as educators leveraging a single database and consistent user interface to streamline administrative processes, promote stakeholder collaboration and personalize learning.

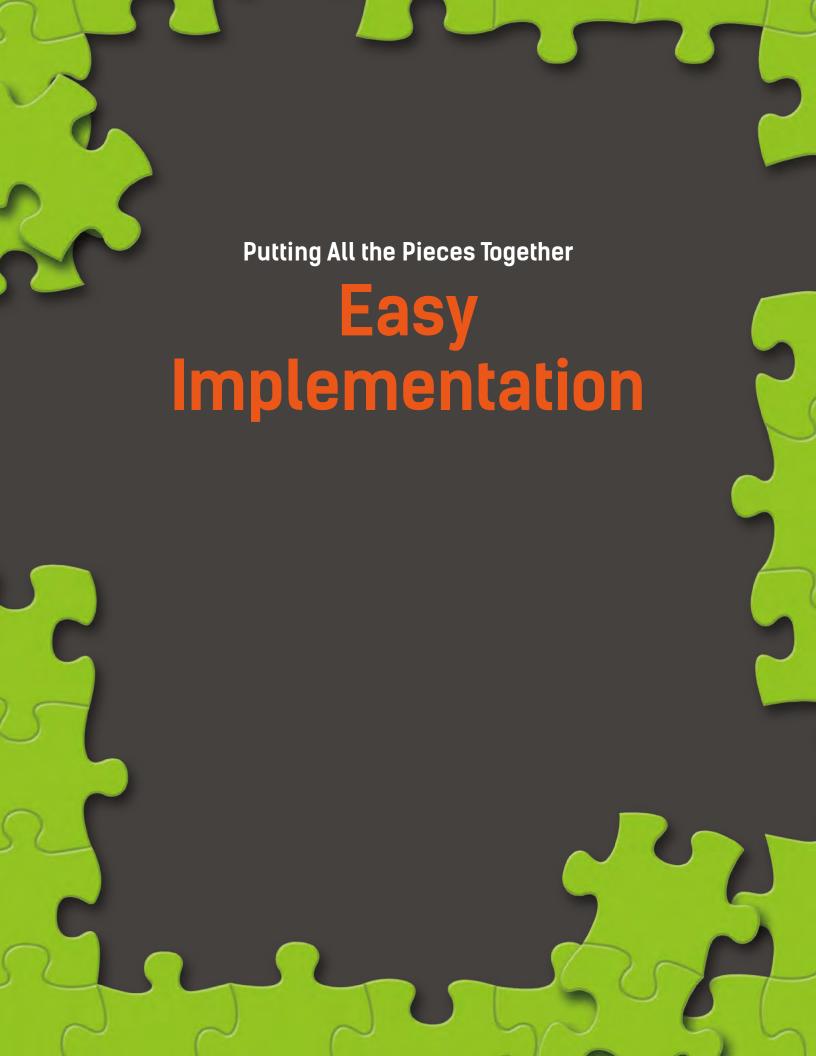
Construction - The best design in the world is useless if you can't turn it into reality given realistic timelines and budgets. Choosing a general contractor you trust and working with subcontractors who generate quality work can be the difference between success and failure. It's the same with our business model. Our project managers work with you to plan every aspect of your implementation. Our data conversion staff makes sure your historical information is pulled in accurately. Our process consultants help reengineer your business processes so you run more efficiently. Our trainers educate your staff and empower you to train others. Better yet, we have tools that allow users to learn on their own.

Maintenance - Nightly cleaning, weekly grass mowing, fixing leaks, changing burned out bulbs; ignore facilities maintenance and you'll pay dearly later. Enterprise software requires maintenance as well. Whether it's bug fixes, updates to state reporting or simple data cleanup, our support staff is here to help. Monthly updates, online and in-person support and a robust user community all work together to guarantee your ongoing success. Don't forget about security. You wouldn't leave your buildings unlocked and unguarded; the same is true for your enterprise

applications. Our hosting team makes sure your data is secure and available 24x7.

When you put all the pieces together, just right, you get something that is greater than the sum of its parts.







Julie Lane, Director of Client Services; Gordon Rogers, Manager of Data Services; and Bonnie Linder, Training Manager, discuss the conversion and implementation plan for a new customer.

Easing Your Transition to Infinite Campus

Trust Us

The thought of implementing a new SIS is daunting to most districts. It doesn't have to be. Regardless of your district size, Infinite Campus has the expertise and experience to guide you through a well-managed implementation that assures you of timely and successful adoption of our product.

Work Together

It's a lot of work by many dedicated people - but Campus works closely with the district teams to develop a solid plan, communicate with all involved and keep the project moving.

" Switching to Infinite Campus was a smooth and easy transition. Our Campus Implementation Team was with us every step of the way.

Lynn Wieczorek, Data Systems Specialist Prior Lake-Savage Area Schools

Embrace Change with Individualized Implementation

Infinite Campus understands that no two districts are the same. To best meet your needs, we offer three implementation options. For most districts, a full-service implementation is the model of choice. The intent of Product Implementation Methodology (PIM) is to deliver a consistent project approach that reduces risk and allows for a scalable structure.

Campus offers three implementation options:



Implementation

Most robust

District size doesn't matter (20+ week implementation)



Basic Plus Implementation

Onsite Training/Webinars

Recommended for districts up to seven schools (12-20 week implementation)

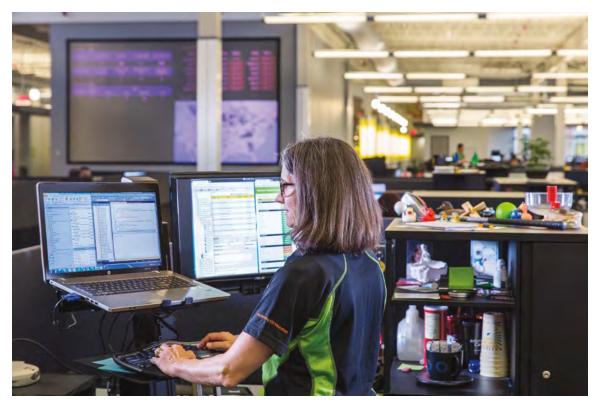


Basic Implementation

10 Webinars

Recommended for districts under 1,000 students (12 week implementation)

Implementation	Campus Implementation	Basic Plus Implementation	Basic Implementation
Implementation Planning Meeting	Ø	Ø	Ø
Data Migration Call	⊘		Ø
Trial 1 Data Conversion	Ø		
Data Health Check Report	⊘		Ø
Trial 2 Data Conversion	⊘		
Live DB Created	⊘		Ø
Live Data Conversion	⊘	Ø	Ø
Project Management Status Calls	Ø	Ø	Ø
Data Health Check Tool	⊘	Ø	Ø
Training	Campus Implementation	Basic Plus Implementation	Basic Implementation
Webinar	Ø	Ø	Ø
Onsite			



Deb Schnedler; Data Servies Engineer II helps a new customer.

Product Implementation Methodology (PIM)

Phase 1:

Pre-implementation

Decision to purchase.

Final paperwork is signed, a purchase order is generated and you're transitioned from the sales group to professional services.

Phase 2

Initiation & Planning

Let's get started.

The assigned Campus Project Manager guides the district through the implementation process to ensure success.

Phase 3

Implementation

Conversion and training begin.

This phase consists of data conversion trials, data reviews, and training for end users.

Phase 4

Go-Live

Ready. Set. Go.

The final data extract is delivered, conversion is performed and data is placed into production. Onsite support and additional training takes place.

The framework of PIM is based on four phases and can be implemented as quickly as four months.



Training: Key to implementation success

High Quality Training

High quality training is critical to the success of any implementation. As part of implementation planning, Infinite Campus works with the core team to determine which staff should be assigned to which training. The Campus Training Specialist works directly with an assigned member of the core team to determine training sessions and schedules.

Designate a School Coach

At least one individual per school (two or more for larger secondary schools) should be selected as the primary go-to person for end users at the school level.

Must do.



Designate a School



School Coach

Implementation Training Options

Train-the-Trainer

This option works well for large district implementations. District trainers become well steeped in the content and curriculum of the product and are comfortable teaching Campus to others. Ongoing support is provided through Infinite Campus University at a minimal charge or through an annual subscription. This allows district trainers to request courses as needed and learn about new enhancements and advanced tools in a cost effective manner.

Onsite Sessions

Infinite Campus comes to you. We provide onsite training for the core team, curriculum and instruction staff, system administrators, school coaches, teacher coaches, special education coaches and master schedulers. Sessions are focused on learning Campus in a hands-on lab environment, with 15-20 participants.

Independent Learning

The Campus Community has thousands of videos and simulations online so product learning is just a click away.

Live Webinars

These Webinars give users in-depth experience using Campus with the guidance of a Campus Training Specialist. Class sizes range from 15-20 participants and actively engage district staff in learning the product.

Staff Development Plan

Infinite Campus will assist the district in developing a comprehensive training plan to ensure the right people attend the right trainings at the right times. Users participate in training based on each person's area of responsibility in using Campus.

Campus Headquarters

Attend training sessions at the Corporate Office. Courses most often offered are the Fundamentals of Campus I and II, Fundamentals of the Campus Database - Intro to Campus Schema and Support Certification.

Meet the Project Managers



Tim Fredin

I enjoy working to fulfill the objectives of customers of all sizes; from the remote school district with a few hundred students to State Education Agencies responsible for

managing hundreds of thousands of students. As Program Manager, I guide district staff throughout the implementation process to ease the challenges and ensure a smooth transition to Infinite Campus.



Jessica Johnson

Love what you do each and every day. As a Project Manager for Infinite Campus I can really say I love what I do to help our customers during the implementation of our product.



Stephanie Mrachek

I have had the pleasure of working at Infinite Campus for over 10 years. I am a wife, mother, and Green Bay Packer fan living in Viking country. I was voted most likely to be the next Picasso by my graduating class in the 80's.



Laurie Kasel Client Services Coordinator

I've worked at Infinite Campus since 2007. The most satisfying part of my job is helping customers and those I work with in any way I can. I love dogs and am the go-to dog sitter for the extended family. I like to sew quilts and read.

Trust us.



Infinite Campus has completed thousands of implementations and has built a tried and true practice. Our goal is to make the transition to Campus as easy as possible.

Implementation Success: Washoe County School District



Front row left to right: Gunne Rostrup, Lynette Larson, Mary Martini, Michelle Hibbitt, Deanna Snell, Denise Salyers, Geoff Cornelius. Back row: Patty Smit, Chris Cothrun.

Washoe County School District

64,000 Students | Reno, Nevada

Campus Experts can talk about our implementation services all day; but hearing it directly from a district makes it ring true.

Washoe County School District became an Infinite Campus customer in 2010. Here is how they made their implementation, and ongoing use of Infinite Campus a true success story.



What advice about the implementation process would you give a district interested in switching their SIS to Infinite Campus?

How would you describe the implementation process?

- » It's a lot of work. But we had great people who took an active role in making this happen.
- >> We had three data conversion trials which allowed us to check our data and to identify areas for data clean up. We brought school-level users to the lab for data review, which helped them see their data and use the product before we went live.
- » Our Conversion Team also **organized committees** to clean up our student and parent demographic data so that our household data would be accurate at go live.

Who was involved with the initial implementation? What was their role?

Our implementation was a partnership between the Student Accounting Department and the **Application Support Team in IT.** Both departments were considered Project Managers.

- » Our major stakeholders were the Office of Academics for grading policy, Student Support Services for Behavior and Special Education and Student Health Services for Health and Immunizations.
- **»** We also had teams under the Project Manager:
 - » The **Training Team** created the schedules, documentation, and delivery of training.
 - **»** The **Communication Team** was a partnership between IT. Communications and Student Accounting, to develop and execute a communication plan.
 - The Data Conversion team worked with Infinite Campus on converting our data from our previous SIS.

What three Campus features have been the most valuable?

- » The Parent Portal has been very helpful in increasing communication between schools, teachers, parents and students.
- » We implemented Online Registration in our second year. It has saved the district hundreds of thousands of dollars in printing expenses over the years. Parents like that it is available 24/7 so they don't have to plan time to get forms to and from school. They also like that they fill out one application for the entire family.
- >> The ability to create **custom tabs** within Infinite Campus has allowed our district to eliminate thirdparty software, user-created spreadsheets and databases. We have single point of entry for most student data.



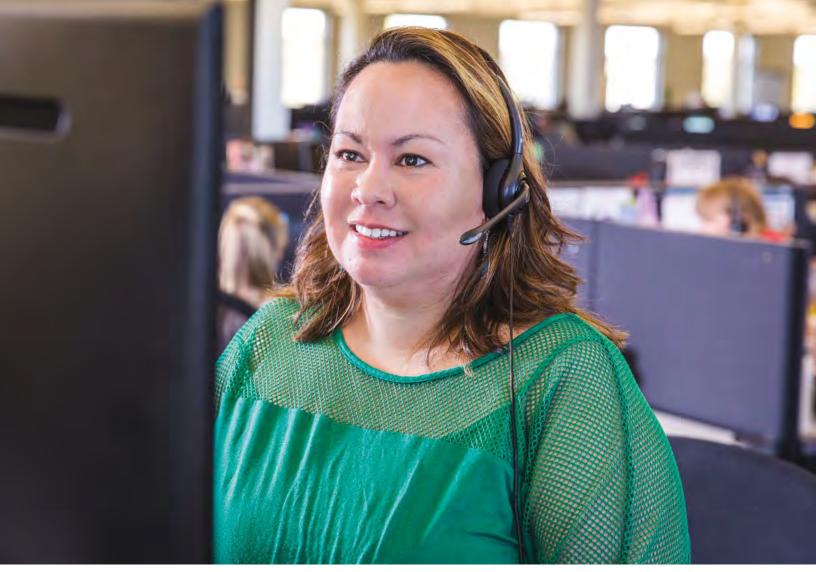
Clean student and parent demographic data. Going from a student-centric system to a household-centric system. is a big shift. The cleaner your data is, the easier your first year supporting the system will be.

Understand the impact of the decisions and setup on users. Without this understanding, it may be necessary to do a lot of retraining which leads to confusion and frustration.

Face-to-face training is important, especially with Census, Campus Instruction and Scheduling. Training is expensive but delivers better data integrity. It is money well spent.

Plan Open Lab time after go live. Even though it is six years since our go live, we still offer weekly open labs and quarterly open labs just for teachers.





Cheril Davies assists a customer on the Campus Support toll-free number.

Passing the Baton: Sales to Services

It's Done!

Staff is trained. Teachers use the instructional tools with ease. Students and parents are a "ping" away from viewing assignments, grades, peer discussions and more from their mobile devices.

Now what?

Infinite Campus doesn't leave you hanging. Our team of Client Executives will know you personally. Our award-winning Support Staff assist you with any questions or problems. Our online Campus Community provides 24x7 access to support videos, simulations, documentation and more. We're with you every step of the way.

You can depend on Campus Services for personalized support, ongoing communication and access to online help anytime, from anywhere.

Client Executives

We're There for You

After implementation, districts are assigned a Campus Client Executive who keeps you informed, serves as your advocate, and becomes a valued member of your team. These services are provided at no additional cost.

Meet the Client Executives



Julie Lane

Director, Client Services & TX I've been riding with the Campus gang since 2002 and have enjoyed every minute of it.

I am currently the Director of Client Services and have been lucky enough to manage a hardworking and fun-loving team of Project Managers and Client Executives for the past eight years.

You don't have to worry about a thing, because they will be there for you every step of the way.



Eileen Hughes | AZ, CA & NM

I have a passion for education. Growing up in Silicon Valley, technology has always been a part of what I do. When I'm not helping out my customers, you'll find me hiking or kayaking – or sometimes just reading in my garden.



Aaron Mills | ID, IN, MI & OK

People are my passion! I bring with me a zeal for communicating with people and helping them achieve their goals. I enjoy golfing, bowling, and oddly enough was once a finalist for a hand modeling gig.



Jason Kramer | FL, ME & BIE

I've been with Infinite Campus for over six years. I'm married with two wonderful daughters and I like to play the guitar. Building customer relationships is a passion of mine. Lastly, I can lift like 10 pounds right over my head!



Lisa Rhoton | KY

I love working and living in Kentucky. When I am not working with customers I spend time with my two daughters and three grandchildren.



Michael Mock | OH, KDE

I'm a veteran employee of Infinite Campus and the reigning Campus Dart Ball medalist. While I enjoy the occasional laugh, I truly value building lasting relationships through honest and supportive communication.



Denise Salyers | NV, NV DOE

I have worked with federal education systems, Bureau of Indian Education and Department of Defense Schools. When not visiting our Nevada customers, I enjoy spending time with family and cheering on my grandchildren.



Our Client Executive is very friendly and helpful. He responds to questions quickly and is committed to making sure we have all the information we need to be successful. I appreciate his creativity as well...the monthly tips and video are great.

A satisfied customer



Sal Schmidt | WI

I'm Sal (short for Sallie). I grew up in Wisconsin. I'm mom of three and grandma of seven. I brought Infinite Campus to my hometown school district, and I truly understand what it takes to ensure a district's success.



Scott Sinclair | SD, SD DOE

I bring 25 years of experience to my customers, including several years as a system administrator. Rolling out Infinite Campus to more than 150 districts has given me product expertise and understanding of district needs



Stephanie Sondrol | MT, OPI

I love working with all customers, both external and internal, and keeping everyone happy! When I'm not at work, I spend time with my amazing husband and two-year-old son. I love being outdoors and on the go!



Mike Soucheray | LA, MN, VA & D.C.

I've come full circle. I started as a CE, then moved into development. I recently re-joined the CE team. I have a wife, three sons and two grandchildren. My advice to all fishermen is to hold the fish close to the camera so it looks larger than it is.

What You Get

User Group Meetings

Join your peers to see what's new in the product, gain insights into how to use the product more effectively, and meet the Campus Staff.

Communications

Friendly and well-informed, CEs provide monthly "Tips and Tricks" emails, heads up on new tools, important notices, or just give a shout out to check in... CEs like to stay in touch.

Maximized Investment

CEs know your district well. That's why they can help you learn more about our Premium Products so you can take full advantage of Campus integration.

Client Executives Will...

- » Communicate product enhancements and important notices.
- » Schedule user group meetings.
- » Provide answers to district questions and concerns.
- **» Deliver information** regarding Campus Premium Products and services.
- » Help explore additional training opportunities.
- » Offer helpful suggestions to maximize the value of Campus.

Your Friend in Need us Support



The award-winning support team is knowledgeable, friendly and ready to help.

Help! I'm not getting the information I need!

What do you do?

First, relax. Your Campus Support Team is a click and a phone call away.

How does this work?

During implementation your district designates two or three authorized support contacts who have a direct relationship with Campus Support. Preferrably they have completed Mastering the Fundamentals of Campus, as well as participate in available Infinite Campus University (ICU) trainings to stay current on the latest changes to the product.

What does that mean?

A teacher has a question on entering grades; They call your District Support Contact. A principal has a scheduling question; They call your District Support Contact.

When the District Support Contact doesn't know what's wrong and needs assistance...

Who do you call? Campus Support!

How easy is this?

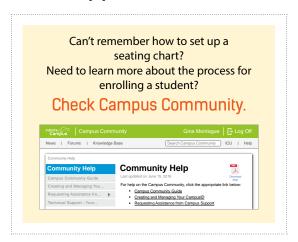
Ok, there is a problem or question that is outside the realm of knowledge for the District Support Contact. They checked the Campus Community for reference and still have questions. The District Contact has two options: submit an online support case into the Campus Community, or call a Campus Support Contact directly. Or both. It's that easy.

Campus Community: Online 24/7 Support

Campus Community should always be the first-stop when user questions arise. Campus Community is the heart of the Infinite Campus experience. With single sign-on access directly within the Campus product, users get free, helpful resources.

Thousands of documents, videos and simulations, release information and step-by-step guided instructions are available at no additional charge.

Plus, districts can add their own documents or videos that address district-specific processes, etc.



Phone Support: Expert Advisors

Sometimes you can't wait... you need help right now. Again, that's easy. First, it's highly recommended to submit the case details into a support ticket first to expedite the phone request. Then, when you call, you will be routed to the appropriate Campus Support Advisor or the next available advisor.

The average wait time for calls is less than 20 seconds.

The majority of calls are answered within six rings.

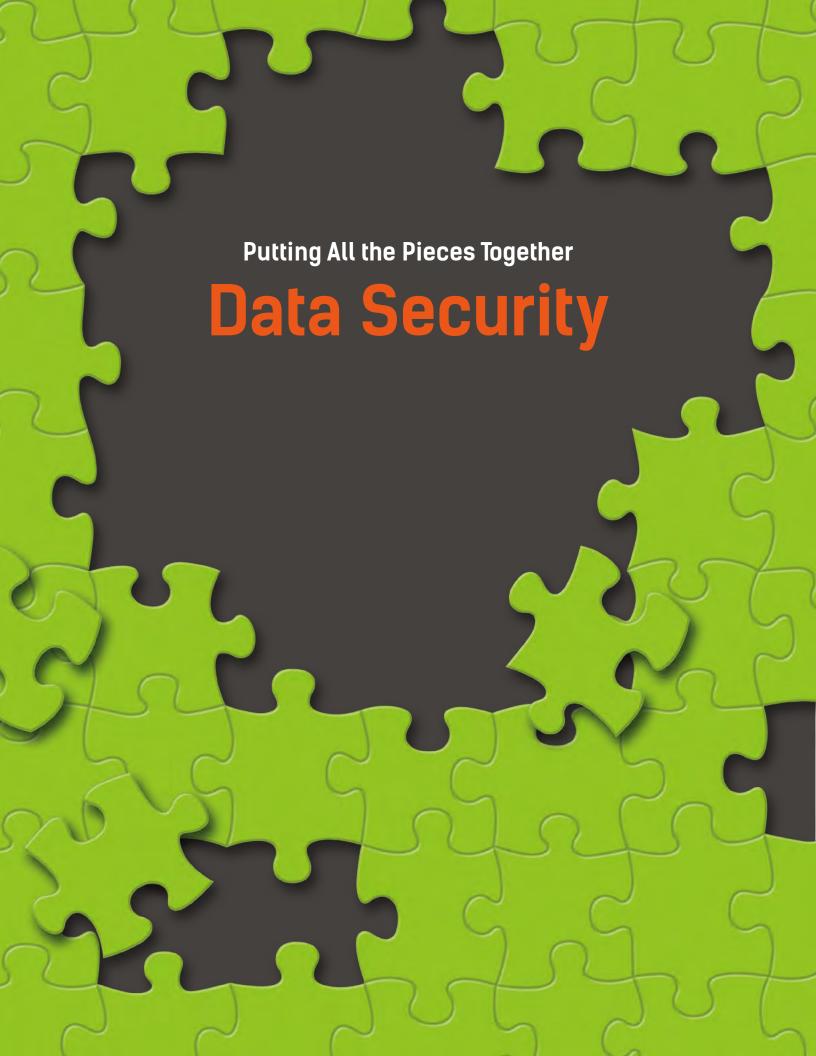
Communication is the key here. Upon receiving a support case with sited replication steps, Campus will determine the cause of the problem: is it a bug, feature enhancement, data or configuration issue, or simply a training step the district missed.

Campus support works very closely with Managed Services, Training, Process Consulting, Custom Development and Data Services to ensure your request is resolved in a timely manner.

Critical cases are responded to within an hour; Low cases receive a response within two business days.

All customer communications are recorded and tracked via the support case portal in Campus Community for future reference.







Campus Managed Services Team. Back row from left to right: Scott Gulasch, Jason Oettel, Shane Lieberg, Ryan McKnight. Front row from left to right: Tim Peterson, Brian Mattson, Casandra McCrae

How Secure is Your Data?

No Worries. We've got this!

Infinite Campus keeps your data secure. It's a different world out there. Hackers, data breaches, cyber attacks and more. At one time, the public paid little attention to IT security operations. Today it's a highest priority.

Protect Student Data

Student data privacy is a federal mandate. According to the U.S. Department of Education, it is imperative to avoid discrimination, identity theft, or other malicious and damaging criminal acts. The need for privacy protections and data security continues to grow as Statewide Longitudinal Data Systems (SLDS) are built and more education records are digitized and shared electronically.

Infinite Campus takes this seriously and has the highest security standards. Keeping an SIS, or any other large scale customer-facing operation requires a complex combination of software, hardware, facilities and preparedness on the part of the vendor. For the customer, these components are often invisible... until something breaks down. Then you can rely on Campus to keep your data secure.

Every day Infinite Campus is entrusted with the personal information of millions of students. By building data security into our everyday operations, Infinite Campus ensures that security is part of our company DNA.



Ready to meet today's security challenges

As the first fully Web-based SIS, Infinite Campus has always been ahead of the curve when it comes to online data security. One of the largest threats to today's modern data centers and networks are Distributed Denial of Service (DDoS) attacks. DDoS attacks are designed to overwhelm networks and infrastructure making them unavailable to intended users. Because Infinite Campus maintains our own Tier 4 data centers, we can design our sytems to specifically mitigate DDoS attacks and protect our customers' data.



Continuous Backup and Disaster Recovery

Campus Continuous Backup/Disaster Recovery is a powerful way to retrieve almost 100 percent of your data after a disaster. As data is being saved, it is replicated to the Infinite Campus headquarters on a continuous basis. Should the unthinkable occur, rest easy knowing that your data will be available, districtwide, with minimal data loss (20 minutes or less) in about one hour.

Infinite Campus has a state-of-the-art weather alert system that notifies the Campus Managed Services staff immediately regarding pending severe storms. When an EF-5 tornado devastated ten schools in Joplin, Missouri, Campus Managed Services retrieved and backed-up information and sent it to Joplin via cloud communications. By the next day at 9:30 a.m., Joplin School District leaders began confirming student, staff and family lists, thanks to Campus Disaster Recovery.



Security tools built into the product

The Infinite Campus multi-tier system employs an advanced object-based security model that is both role and function-based. System administrators assign rights by group or individual; tools and abilities to view, edit or delete information (at the module and page level) are selected and determine what is visible to stakeholders. Field-level access can be configured for very sensitive fields (for example, allowing or preventing users in certain roles to see students' social security numbers). Users can be assigned to more than one group providing true multi-user modality. Multiple security questions/answers, in addition to the password for user authentication or access, can be defined, including enforcing strong password settings. The user can open multiple views (or windows) within the same session.

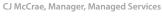


Forced security checks occur every time a user requests a new page and every request is passed to the security control objects to verify the user is authorized to access the requested function or data object. Infinite Campus does not allow self-signed certificates and uses Thawte as its third-party certificate authority. Application and database servers exist within the boundaries of the same firewall and their security is maintained to the highest professional standards.

Infinite Campus also prevents SQL injection, preventing malicious SQL statements to be inserted into an entry field for execution. Infinite Campus uses EASPI filters to prevent double encoding from the browser and to discard data that fails a check for double encoding. Session tokens are used to prevent browser history replay attacks. The combination of database schema and the Infinite Campus modified EASPI library handles most vulnerabilities.



In addition to ensuring the highest level of data security, our team is the first responder for site outages, critical hardware failure and disaster recovery. We manage the cloud platforms, application updates and new customer site configurations. We work hard to keep you up and running.





How we manage data security: We don't outsource

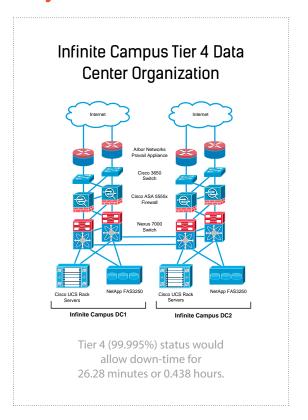
Infinite Campus is the only major SIS vendor that maintains its own network of Tier 4 data centers.

A four-tier ranking system, developed by the Uptime Institute, determines the reliability of a data center. A lower tier means that a data center has fewer protocols designed to avoid downtime.

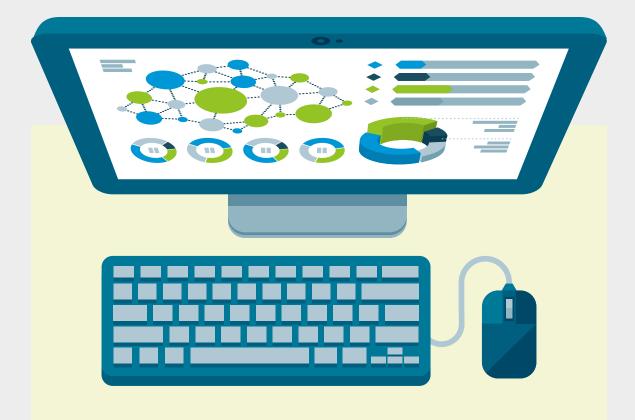
Infinite Campus owns and operates two Tier 4 data centers

Tier 4 level is the most secure level. Each data center is a mirror of the other and is capable of handling the other's entire load in case of failure. The two data centers are tied together via a dedicated 10 gigabit connection providing instant traffic rerouting in case of a network outage and allowing a virtual server array and storage area network to span both data centers seamlessly.

This provides unprecedented student data system performance and reliability. If one site is inaccessible for any reason, the other site can continue to operate without any service interruption or loss of customer data.



Tier Level Requirements Tier Four Tier One Tier Two Tier Three Single non-redundant Meets or exceeds all Meets or exceeds all Meets or exceeds all distribution path Tier 1 requirements Tier 2 requirements Tier 3 requirements serving the IT equipment Redundant site Multiple independent All cooling equipment infrastructure distribution paths is independently Non-redundant capacity components serving the IT dual-powered, including chillers and capacity components with expected equipment availability of 99.741% heating, ventilating and air-conditioning Basic site All IT equipment must (HVAC) systems infrastructure with be dual-powered and expected availability fully compatible with of 99.671% the topology of a Fault-tolerant site site's architecture infrastructure with electrical power storage and Concurrently distribution facilities maintainable site with expected infrastructure with availability of 99.995% expected availability of 99.982%



Going Above and Beyond

- » All of our cloud-hosted operations are subject to yearly SOC2 Type 1 examination reporting.
- » Our data centers are monitored 24/7/365 and use advanced intrusion detection systems and dynamic firewall technologies to thwart common attacks such as cross-site scripting (XSS) and SQL injection.
- » A minimum of 256 bit SSL encryption is used for all data transfers between the application server and browser.
- » Infinite Campus does not share data with any third-party nor is confidential customer data used for any marketing or research purposes.

Your Data is Secure

Pass a Federal background check

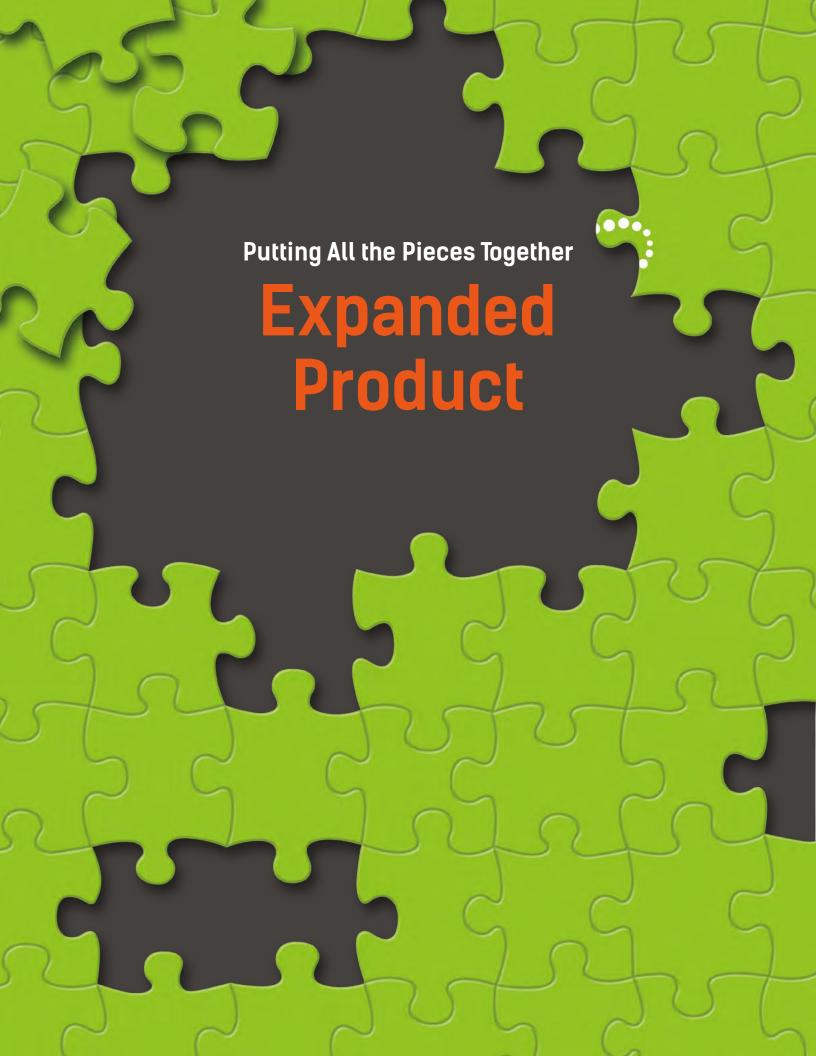
Pass regular Federal Security Awareness

a comprehensive Privacy and Records Management



Infinite Campus' quick reaction and response time to our tornado disaster says it all.

Traci House, Director of Technology, Joplin School District R-Viii





Chris Ripken, Centennial teacher, engages students with the Campus Learning model of instruction.

Up and Running? Dive Deeper

Implementation training gets your district up and running with core functionality needed by staff and teachers. However, don't get stuck or limit yourself to think that's all there is to using Infinite Campus. Dive deeper into the product to maximize your investment.

Premium Products

Is your district taking full advantage of Campus integration by adding Premium Products? Whether it's food service, emergency messaging or Finance/HR/ Payroll, save time and money by using one fully integrated solution.

Campus Instruction

Are your teachers using Campus Instruction tools for effective classroom management and online LMS options? Infinite Campus brings the power of LMS and more to your classroom at no additional cost.

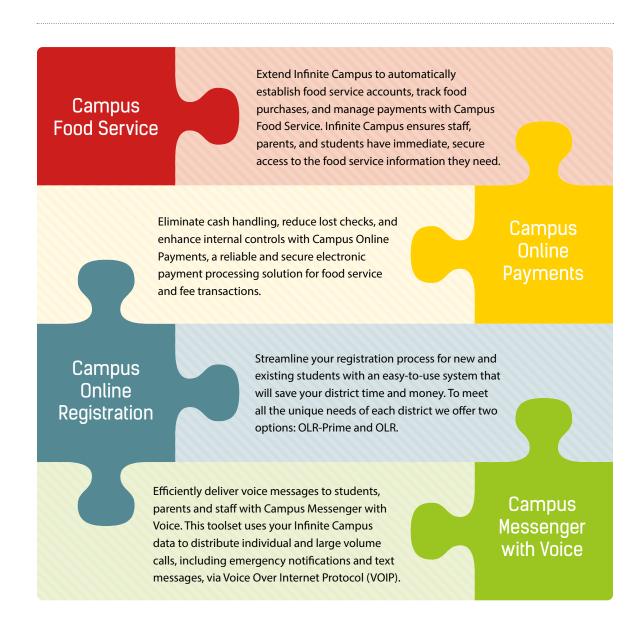
Campus Learning

Are you exploring Campus Learning? Our self-paced, individualized training help staff learn the product to be more effective users. In the classroom, Campus Learning gives students true personalized learning that will transform the educational environment.

Full Integration with

Premium Products

Districts eliminate costly and time consuming third-party systems by adding Campus Premium Products. No more double data entry. No more uploads. Only a seamless process with real-time access to information.



Additional Premium Products

Campus Data Health Check

Detect costly data entry errors and optimize the data efficiencies of Infinite Campus. Improve data accuracy to save time and money with Campus Data Health Check.

Campus Student Feeder

Reduce the costly process of importing feeder district data with the Campus Student Feeder. Implementing a standardized file layout, feeder districts export data into a standardized format, which can be imported by your district with a few simple steps.

Campus Data Change Tracker

Easily reconcile changes made within Infinite Campus with a visible audit trail to all data changes: date and time of change, user who made the change, location of the change and before/ after values that were entered.

Campus Staff Evaluations

Provide effective tools for staff performance evaluations, eliminate paper processes and allow easy access and retrieval of staff evaluations.

Campus Data Extract Utility

Use the wealth of information maintained in your Infinite Campus database to automate data with external databases and third-party systems. Set up and schedule flat file data extracts to provide precisely the right data to the right place, in the right form, at the right

Campus Multi-language Editor

The Campus Multi-language Editor allows you to support multiple languages when building custom reports about courses, grading tasks, standards and performance summaries. Use it to communicate with your stakeholders in their own languages, thereby increasing your communication effectiveness.

Campus Continuous Backup

Retrieve almost 100 percent of your data after a disaster with Campus Continuous Backup. As data is being saved, it is replicated to the Infinite Campus headquarters, providing minimum data loss and abilities to be up and running again in about an hour.



Jason Miller (right) works with Denae O'Hara and Cher Lee on a custom development project.

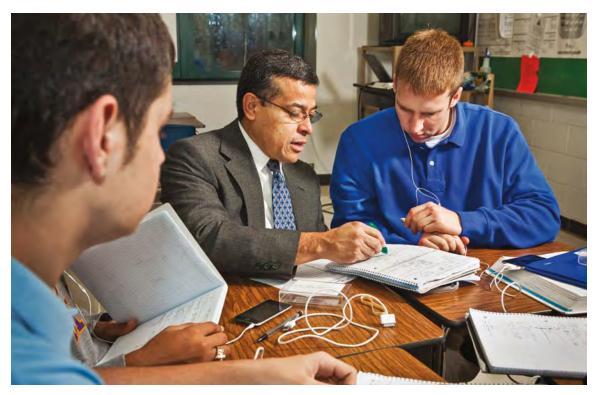


Infinite Campus University (ICU) Subscription

For a low annual subscription, your staff can access core system courses, regular lunch and learn sessions, personal one-on-one trainings, and fast-track training when a quick training session is all that is needed.

Finance/HR/Payroll

Provide your district with a complete set of business functionality by adding Campus Finance, HR, and Payroll. It works in unison with Infinite Campus allowing you to eliminate the cost and complexity of thirdparty applications. Manage everything from budgeting, purchase orders, and day-to-day HR activities.



Campus Instruction, with LMS, supports personalized learning

Campus Instruction: SIS + LMS

In today's busy classrooms, teachers need the best tools to help them focus on what's important: teaching. With this in mind, Campus Instruction is designed to minimize administrative tasks and support student learning all in one place.

Infinite Campus combines all the functionality of a student information system (SIS) with the best features of a learning management system (LMS). It's a single-solution that eliminates the need for third-party vendors while giving teachers the tools they need to be successful in a 21st century classroom.

In addition, Infinite Campus now offers two Learning Management System (LMS) options. Districts can use both methods simultaneously giving them the most features, flexibility and ease of use at the lowest total cost of ownership.

Obtaining IMS Global Certification allows Infinite Campus to offer the IMS One Roster API and

provide connectivity between Infinite Campus and participating LMS vendors that support the standard. The IMS One Roster API offers single sign-on and provides a method by which the LMS can access all necessary organizational, course, roster and learning activity data from external systems. Infinite Campus has also extended to the API to allow grades to be passed back to the SIS from the LMS.

Learning Management System options



Native LMS functionality within the core student information system (SIS).

2

A connection to third-party LMS products using the IMS One Roster API.

All this functionality is included in our SIS at no additional cost:

Online Assignments

Teachers can post assignments online allowing students to access and submit them from any internet connected computer.

Online Assessments

With a few clicks teachers can create and assign an online assessment using Campus Instruction, Auto-scoring frees teachers to provide personal feedback and focus on what students need to learn most.

Discussions

Discussions allows teachers to augment classroom lessons with structured and secure online discussions. Teachers have numerous options to support online safety including full moderation and parental read-only access.

File Attachments

Campus Instruction lets teachers give their students the digital files they need to do their work. Students and parents can download these files from any computer.

Assignment Library

A district-wide repository of assignments, the Assignment Library lets teachers search by keyword, standard or learning objective and add assignments directly to their Planner.

Student Submissions

Students can attach files to assignments or enter a response using a rich-text editor. Teachers can open and score each student's submission from their Planner or Grade Book.

Enhanced Planner

From the Planner teachers can easily create, modify and add assignments to their classroom schedule, search for exiting assignments in the Assignment Library and get real-time pacing information by viewing other teachers' Planners.

District Management of Grading Setup

Allows global Grade Book setup to be done at the district level, reducing errors and freeing teachers to focus on instructional tasks.



Google Drive Integration

Teachers and students in districts that support Google Apps for Education can share files from their Google Drive and other cloud services.



Students access information anywhere, anytime.

Campus Instruction: Great for students and parents

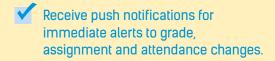
Students are more engaged with the anywhere, anytime learning and increased communication with teachers.

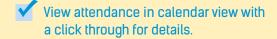


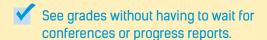




Parents view student assignments, grades, schedules and more to support their children and stay better informed.









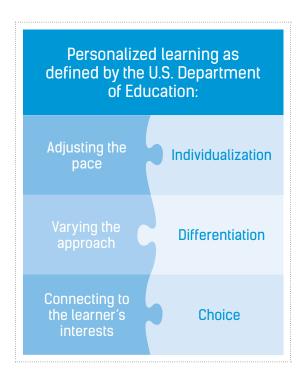
The Knowledge Management Team for Campus Learning bring personalized training to your district.

Campus Learning: Self-Paced, Personalized Learning

Campus Learning: For Staff

Campus Learning for Staff is an innovative learning method unlike any other and will significantly reduce the costs of training. Whether you are a new district to Campus or simply a new user to the district, Campus Learning will have a specific learning plan based on your role, with appropriate assessments to ensure competency, and learning guides to assist with comprehension.

Campus Learning is a cost-effective way to manage training and ensure staff use the product effectively. Training includes documentation, videos, and an assessment to assess if the user is ready to use the product. This proactive learning model is standard with Infinite Campus and supports all users throughout the district to be successful.



Each standard includes multiple formats of learning content, including simulations, video tutorials, in-depth documentation, and check lists/ job aids. Regardless of the content type selected, learners are expected to complete a knowledge check in Campus Learning to measure their mastery of the content.

Delivery of Campus Learning

Campus core training, Mastering the Fundamentals, is delivered in a flipped classroom format. Participants are assigned introductory learning tasks in Campus Learning, the personalized learning environment included in Infinite Campus District Edition. These learning tasks are designed to instruct users in the basics of how to complete a task or workflow.

Infinite Campus Content Standards

Learning tasks are standards within the Infinite Campus Content Standards (ICCS), the corporate-created taxonomy of workflows and tasks which are used to define and organize Campus-created content. Standards included in the Mastering the Fundamentals interactive learning content are sequenced in a logical order based on our experience and expertise in the product.

Gaining Product Proficiency

In Campus Learning, each user is given an individualized learning plan, with learning objects and proficiency checks throughout. When this initial learning phase is complete, and general proficiency is acquired, learners attend classroom training.

Training instructors have access to the district learners' proficiency levels for each module and therefore can focus their attention on areas needing more explanation, and/ or dig deeper into more complex areas - what we consider personalized instruction. Much like a flipped classroom, videos, simulations and written documents are completed outside the classroom, giving the instructor the flexibility to guide the class on what's needed; saving valuable time and staff resources.

When Campus Learning and the classroom environment are completed, additional on-going support is available through Infinite Campus University, the online resource Campus Community and seasonal user groups.

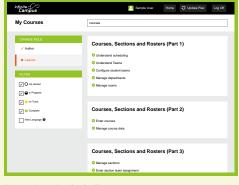


What Is Campus Learning?

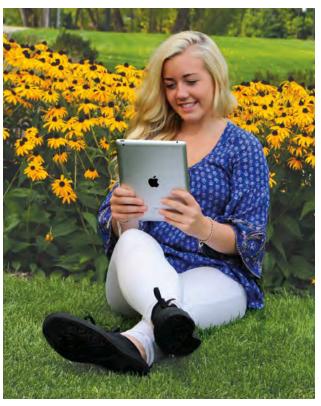
Campus Learning was developed and is maintained by staff with vast K12 experience including former administrators, teachers, staff from Campus districts, Campus trainers, as well as individuals with corporate training experience and graduate degrees in instructional design.

In addition, as Infinite Campus releases new or upgraded product functionality, employees are required to maintain product certification status by attending in-person certification courses or the electronic equivalent. Proficiency is assessed and must be met.

Campus Learning is a true personalized learning model. Infinite Campus provides differentiated, competency-based options for staff learning our product, as well as student classroom learning.



Campus Learning for Staff



Students access assignments online.

Campus Learning: For Students

True Personalized Instruction

Personalized learning is broader than just individualization or differentiation, in that it affords the learner a degree of choice about what is learned, when it is learned and how it is learned.

Moving beyond the traditional and digital learning models, classrooms are beginning to support the personalized learning environment. Teachers draw from a variety of materials to enhance learning: videos, books, articles, simulations, blogs, online courses and much more. Students choose the activity that best meets their learning style. When students have gained proficiency, they move to the next level.

Infinite Campus is currently supporting several Campus Learning pilots for the classroom.

Competency, Standards-based learning Transforming K12 Education® begins with Standards-based learning

Element	Course-based Learning	Competency-based Learning
Time	Fixed	Flexible
Curriculum	Whole Class + Differentiation	Individualized
Learning	Flexible	Fixed
Interventions	Temporary, for catch up	Built in
Teacher Role	Author, Lecturer, Guide, Assessor	Guide, Assessor
Student Sorting	Qualitative (Grades)	Quantitative (time to mastery)

Types of Access

Campus Learning for students is a competency, standards-based learning model within District Edition using learning activities suitable for specific learners. Each learner has their own learning plan and the teacher uses tools designed specifically to help them teach, guide and assess their students.



Campus Learning Author Tool



Teacher's view of student progress



Campus Learning Student Report

Author Tool

It begins with the Author Tool. Individualized content can be written by teachers, experts and even students. Learning activities are written with the student in mind and formative assessments are embedded throughout the activity. Because the author tool is accessed through a web-browser, content creators can live and work anywhere.

Progress Monitor

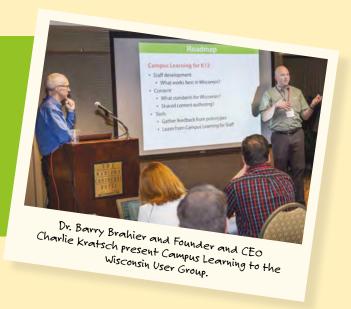
Teachers have access to student progress, in real time, as they move through individualized content at their own pace. They can immediately see where a student may need more help and which students are accelerating their learning. It creates an environment of self-paced, personalized instruction.

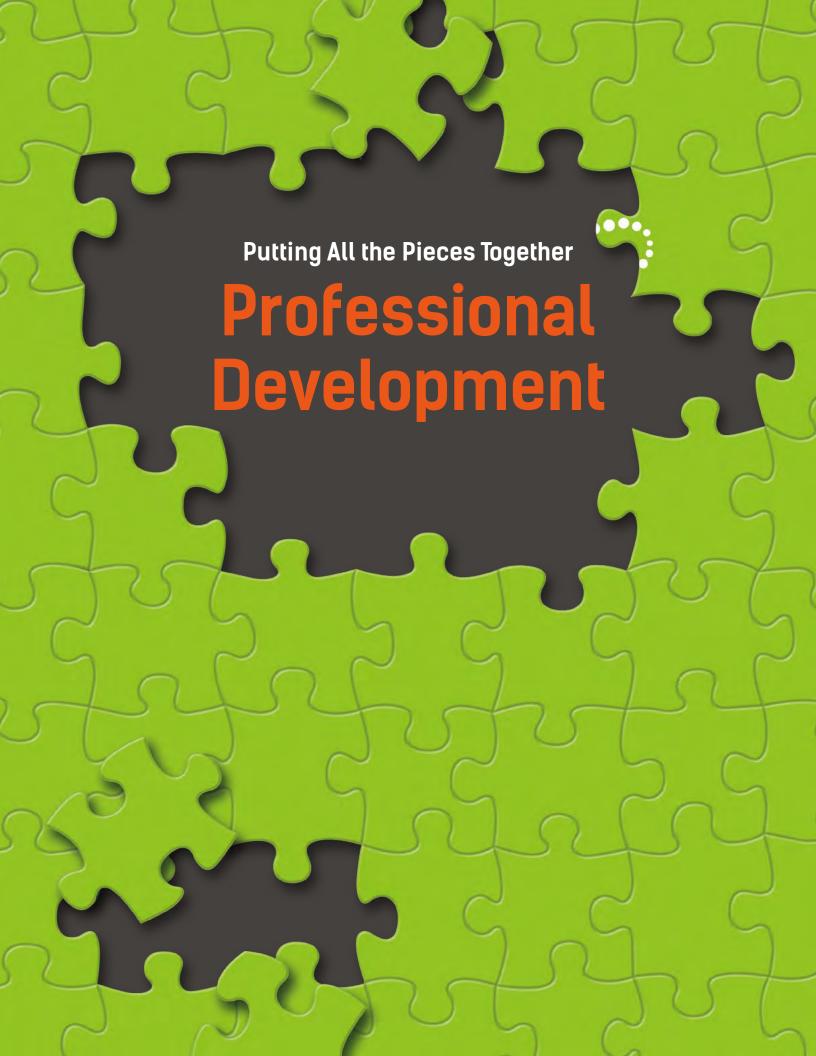
Student Access

Students access their portal from a laptop or mobile device to monitor their progress and completed tasks. They also have access to their assignments and can take their assessments from anywhere. Content is delivered with the student's learning style in mind, so they stay engaged. The combination of standards-based content and creative delivery makes learning fun and efficient.

Infinite Campus supports LMS functionality and personalized learning better than any other vendor. Why?

It's all integrated within one system.







Stephen Hallman, Process Consultant leads a Wisconsin User Group in Madison, Wisconsin.

Take it up a Notch: Professional Development

Campus Confidence

Yikes! Monthly enhancements; new technologies; changing best practices, and more. Your district risks significant disadvantages if you simply slide by with what you learned in implementation. But in a world of accelerating technology and product improvements, it's hard to keep up.

Infinite Campus professional development is here to help. Infinite Campus gives you all the opportunities you need to stay current, learn new things and improve your skills.

The only requirement from you... your participation!

66

Districts that do not take advantage of the ongoing learning activities can miss out on using all the features. These learning activities help me work smarter, not harder.

Carol Reis, Information Service Coordinator **Buffalo-Hanover-Montrose Schools**



Professional Development

Infinite Campus University: Work Smarter... Not Harder

As more and more emphasis is placed on staff professional development, Infinite Campus University (ICU) should play an important role in your district's ongoing training. Customers can purchase an ICU subscription for a minimal cost; or take advantage of the à la carte offerings.

Lunch and Learn Sessions

Review new enhancements that were recently released in the product. See what they mean to you and how they will improve current processes.

Teacher Tuesdays

Designed with teachers in mind, these sessions always include the newest instructional tools so teachers can be more effective in the classroom.

What's Possible Wednesdays

Infinite Campus is a robust product. Do you even realize everything it does? If not, you're wasting valuable resources. Based on customer feedback and a response to support tickets... we teach you what you don't know about using Campus.

One-on-One Training

If a new employee, a current employee, or a group of staff need basic or refresher training, then a personal one-on-one training is the perfect solution.

Core Course Webinars

Bringing you back to the basics. These are great for new hires or those who need a refresher. Topics include Census, Report Card and Transcript Template Creation, Ad Hoc, and Data Analysis. A variety of topics are offered seasonally such as Scheduling, Posting of Grades and Transcripts.

Fast Track to Training

Have your "how-to" training questions resolved quickly when calling our Campus Support toll-free number. ICU subscription holders are automatically routed to a designated trainer as high priority, giving you the personalized attention you need.

Training Bundles

Get bundles of trainings when more than one session is necessary to complete a module or different groups are involved in various areas. Districts can request the bundle and have different staff attend the sessions.



Our staff regularly attends training sessions, either in-person or through Infinite Campus University. The support and training staff is top notch!

Cindy Olson, Executive Director at ARCC

Campus Partners: Local Service and Support

Sometimes, the best support is in your backyard.

Channel Partners

Channel Partners act as a "mini" Infinite Campus, hiring staff to acquire new customers, as well as an in-house client services staff for support. They are experienced in delivering unique, high-quality software solutions to customers in their region.

Computer Information Concepts, Inc.

Colorado, Kansas, Illinois, Iowa, Missouri, Nebraska, Wyoming

Custom Computer Specialists, Inc.

Connecticut, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont

K-12 Solutions Group

Alabama, Georgia, Tennessee

ESAs

Educational Service Agencies (ESA) provide educational support programs and services to local schools and districts. ESA's have many names in various parts of the country, including Board of **Cooperative Educational Services** (BOCES), Voluntary Education Cooperative (VEC), and Regional Education Service Agency (RESA).

Infinite Campus creates and maintains strong partnerships with long-established ESA organizations to benefit our valued customers. Although the services provided by an ESA on behalf of Infinite Campus may vary on a case-by-case basis, they all have a commitment to provide the best support possible.

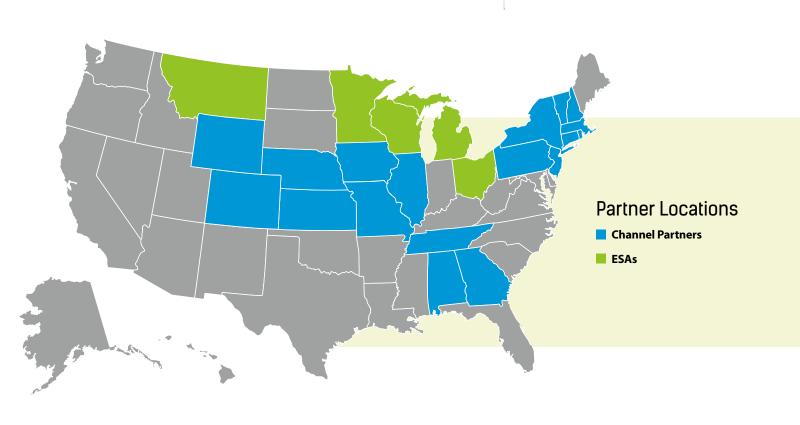
Why become a partner?

Partner Benefits:

- » Attract new members and retain existing members
- » Level of involvement or ownership is driven by your organization
- » Ongoing training and support
- » User group assistance
- Company stability

District Benefits:

- » Single solution, no more thirdparty systems
- » SIS, LMS, Parent Portal, Instructional tools and more, at no additional cost
- » Free monthly enhancements
- » Local service and support
- » Highest level of data security



Wisconsin Regional Computer Centers

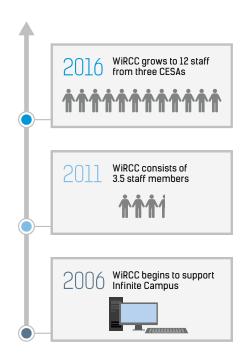


The WIRCC Team: Autumn Pease (bottom left), Lori Woock, Missy Schuh, Amber Ostrowski, Paul Skaletski, Karen Krakow, Brian Scheibach (top left), Christine Boettcher (top right), Todd Bresser, Kari Bowe, Tamara Kreklow, and Lois Biely (bottom right).

See for Yourself What an ESA **Partnership Brings to Our Customers**

It began in the mid-1960s. Wisconsin Regional Computer Centers (WiRCC) was comprised of four Cooperative Educational Service Agencies (CESA), geographically positioned throughout the state of Wisconsin, provided districts access to computing resources which, "back in the day", were on huge mainframes. With the advent of personal computers and school networks, WiRCC transitioned to supporting and training school personnel how to most effectively use the applications and troubleshoot problems as they arose.

WiRCC began supporting Infinite Campus 10 years ago, and their staff began to grow. Five years ago, they had only 3.5 staff members. Today they have grown to 12 full time employees, coming from three CESAs. With three convenient locations, WiRCC delivers affordable local training, professional implementation and support to districts statewide.



Local Service and Support

WiRCC knows Wisconsin. They have developed their own version of Infinite Campus University (ICU), called Campus ACADEMY, that meet general product knowledge as well as state specific requirements. Districts subscribe to a wealth of training opportunities that are provided on a weekly basis.

Training topics are scheduled for "just in time" training, when seasonal or once-a-year topics roll around. For example, reporting-critical topics, such as ad hoc attendance reporting, are offered as a refresher in the weeks leading up to the actual state reporting, to ensure accurate, on-time reporting.



Kari Krakow leads a Wisconsin User Group session

Great for Districts

The partnership between WiRCC and Infinite Campus has provided significant benefits for Wisconsin districts.

» Great pricing model

Because of the volume of customers using Infinite Campus, WiRCC can provide expert services at a very competitive rate.

» Great service

Having built strong relationships in their work with the CESAs, WiRCC staff have continued the personalized service their customers have learned to expect.

» Great experience

WiRCC staff have earned a level of trust and respect from customers that has developed over the years. Customers know that when there is a request, a concern or a question, WiRCC staff are well trained to respond quickly and accurately.



The FastTrack Personal Touch

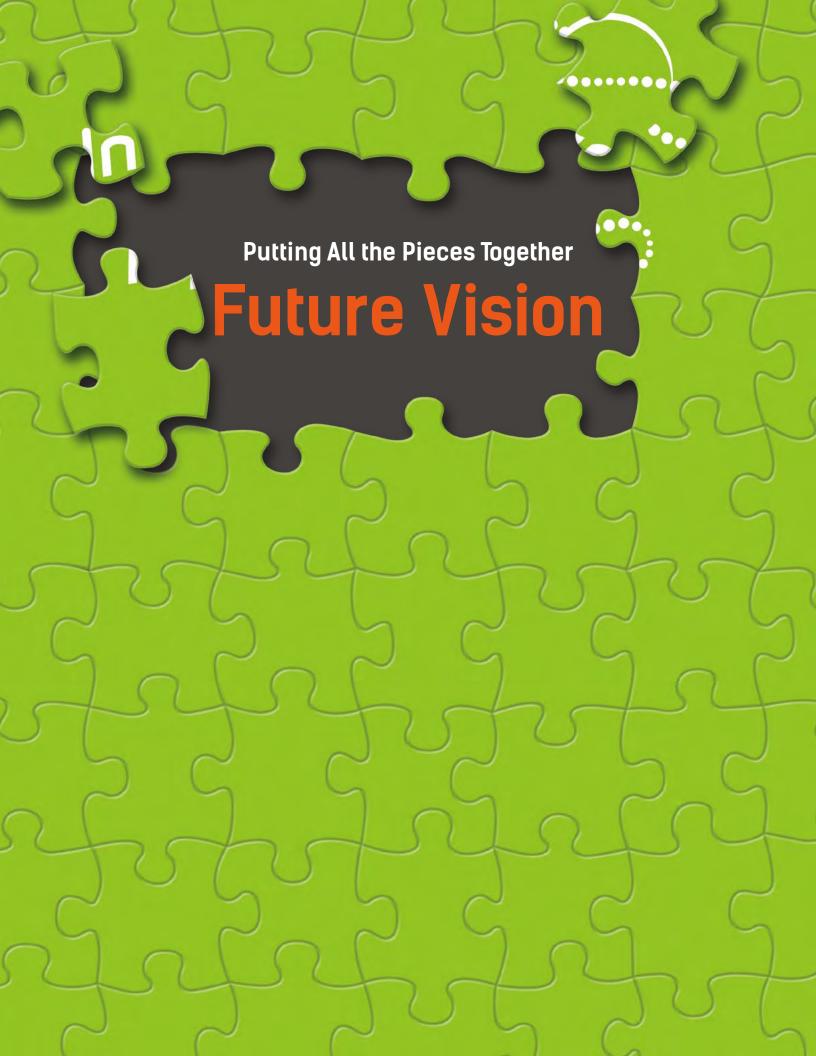
FastTrack offers districts that subscribe to the ACADEMY direct phone access to a trainer, to receive a 15 minute mini-lesson on any part of Infinite Campus product. This personal touch re-enforces the strong relationship between the district and WiRCC and demonstrates the level of support given to their customers.

Staying Up to PAR

A district has been on Infinite Campus for many years. Staff are very busy and simply continue to do what they've always done. But it's essential the district uses the product fully in order to maximize their efficiency. That's where Product Assessment Recommendations - or PAR - comes in.

Recommendation: If you've been on Infinite Campus over four years and/or have had key Infinite Campus people leave your district recently, invest in PAR.

Ask: What is available *free* in Infinite Campus that we're not using? Is there a better process to help us save time?





Managers Josh Sheppard and Dan Sweet lead their teams with creativity and communication.

Transforming K12 Education®

A Vision for the Future

Since Infinite Campus was founded in 1993, there has been strategic, consistent growth in the product, customer base and the company. In these uncertain times of mergers and acquisitions, Infinite Campus continues to be led by founder and CEO, Charlie Kratsch; has never ended the life of a product; and continues to be driven by our mission of Transforming K12 Education®



Continuous

Product Improvement



A team of developers bring a wealth of experience to product development.

Infinite Campus is embarking on the development of true personalized learning tools embedded within the SIS, at no additional cost.

Curriculum management tools, integration with cloud services such as Google Drive and access to digital content from major publishers will further set us apart from the competition.

Infinite Campus: Building for the future.

While other SIS vendors may rest on their laurels, Infinite Campus continues to invest in product improvements. Whether it's developing new functionality to our core product, such as our LMS offerings; or adding more integrated options to our premium products, such as our Finance/HR/Payroll, our customers benefit from working with one company and one solution.

Our monthly enhancements are delivered at no additional cost to our customers, so the product can quickly respond to the ever-changing educational requirements. Our team of in-house development professionals understand education and deliver welltested functionality that staff, teachers, students and parents value.

Product Offerings Include:

Infinite Campus District Edition

Infinite Campus provides districts with the tools needed to streamline student administration, enable stakeholder collaboration and personalize learning. The entire student information system (SIS) is Web-based so educators, parents and students have access to information from anywhere at any time. The SIS serves as a district-wide transactional data warehouse, allowing student data to be entered once and used across the district in realtime, supporting data-driven decision making.



Infinite Campus offers more core functionality than any other system. We help districts efficiently serve students and communicate instantly with their stakeholders. Because all the features are built-in, data is entered once and immediately available across the district.

Infinite Campus State Edition

Our statewide system is an off-the-shelf statewide data collection system. Currently seven ICSE customers have their own unique deployment of Campus tools, or combination of district-level systems. The benefits of a reliable, state-level information system are extensive for both the state department of education and districts.



Campus Premium **Products**

Campus Premium Products work seamlessly with the Campus SIS so you can eliminate third-party systems. Send emergency notifications, achieve faster lunch lines, lower costs and increase efficiencies.

Business Administration Suite (Finance/HR/Payroll)

We are the only company that provides an SIS with fullyintegrated Finance, HR and Payroll tools. With Campus, districts improve organizational efficiency and effectiveness by eliminating manual processes and gaining access to readily available information.

Infinite Campus continues to invest in product improvements.

Continuous Corporate Growth



The nine story tower will accomodate another 400 employees, with increased meeting facilities.

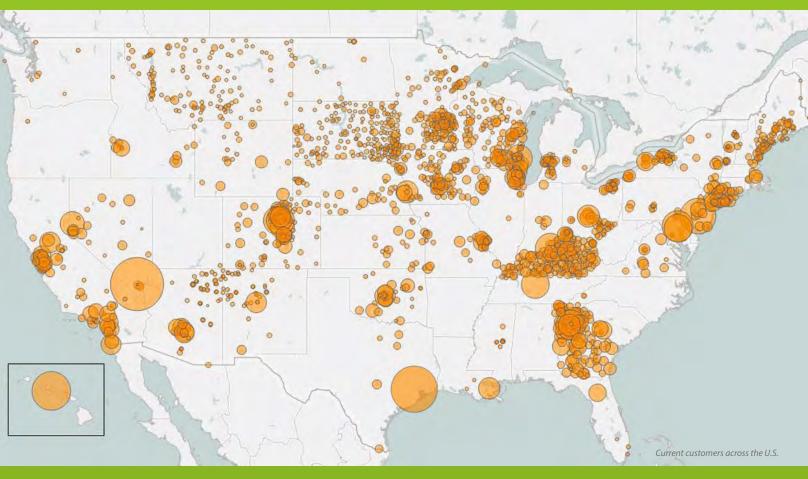
Infinite Campus is expanding its Corporate Headquarters in Blaine, Minnesota, with plans to increase its high tech workforce from 400 to well over 800 employees. Construction is already underway for the addition of a ninestory tower, connecting auditorium and parking structure.

With more than 2,000 districts using Campus to manage student information, communicate with parents, impact classroom management and provide strategic direction for the future of education, Infinite Campus will stay ahead of the curve with product development services.

Infinite Campus broke ground on its current building, aka the "Mothership" modeled after the Starship Enterprise, in 2007. Having been designed for 400 employees, it has now reached capacity as the company continues to grow.

In keeping with the theme of the Mothership, the new office Tower was inspired by the Vehicle Assembly Building (VAB) at NASA's Kennedy Space Center. The Tower will be a ninestory, 90,000 sq. ft. structure to accommodate increased staff, as well as a reinforced, state-of-the-art data center.

Continuous Customer Growth



7.7 Million Students 2,000 Districts 45 States 7 Statewide Implementations

For more than 20 years, Infinite Campus has implemented solutions for customers of all sizes.

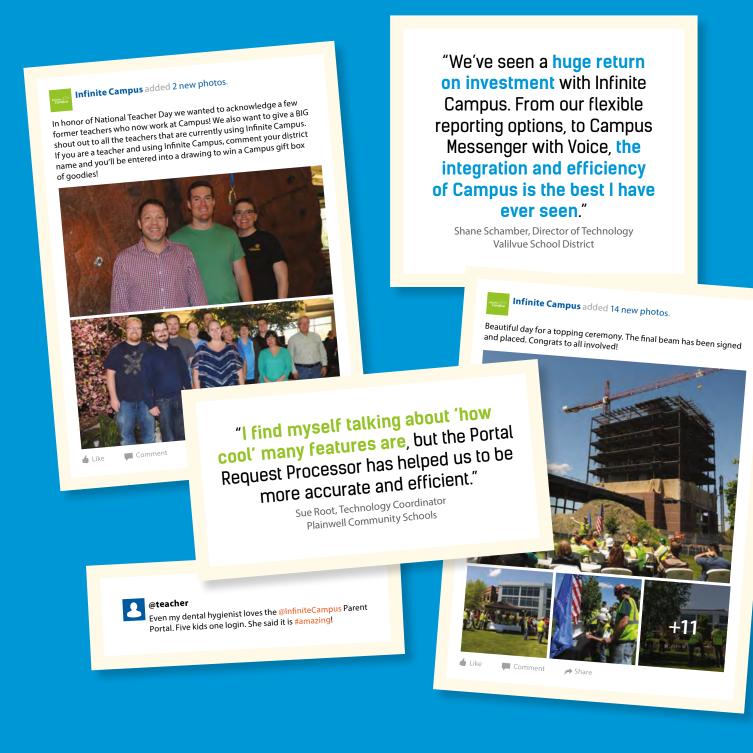
We have a unique combination of a focused company, powerful product and superior customer service and support, making us the most trusted name in student information and the best choice for districts.

As you see, Infinite Campus has a long-term vision for the future that will ensure our customers are providing the best educational options to their students and staff.

Are you ready?

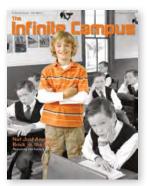


Connect With Us, Follo

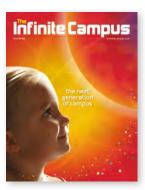


w Us, See Us in Action

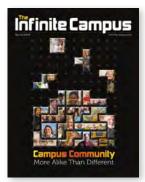




Not Just Another Brick in the Wall



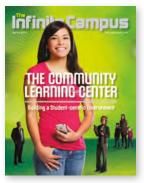
FALL 2008 The Next Generation of Campus



SPRING 2009 Campus Community



FALL 2009 Transforming K12 Education



SPRING 2010 The Community Learning Center



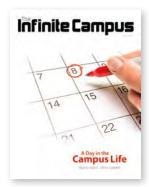
FALL 2010 See What's Possible



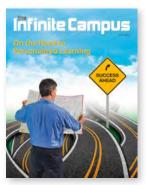
SPRING 2011 **Dossier - About Campus**



SPRING 2012 Extreme Makeover **District Edition**



FALL 2013 A Day in the Campus Life



FALL 2014 On the Road to Personalized Learning



FALL 2015 Choosing an SIS



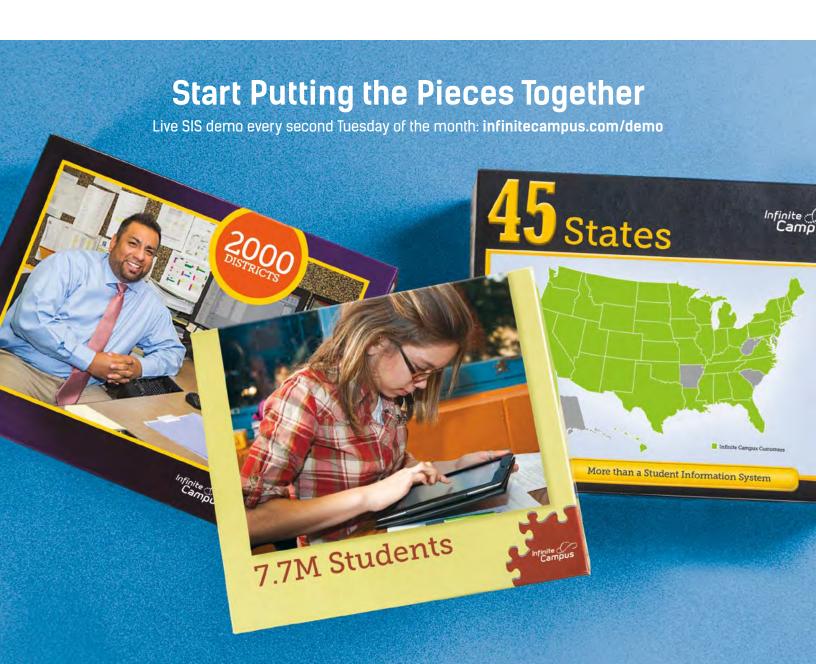
Infinite: Camp Congratulations! Every piece fits together. As the puzzle continues to grow... so will your opportunities.





4321 109th Ave NE, Blaine, MN 55449

CHANGE SERVICE REQUESTED



The Most Trusted Name in Student Information

sales@infinitecampus.com | 800.850.2335