# Financial Planning and Analysis









Companies rely on financial planning and analysis professionals to set goals, interpret operating results and make decisions about strategy and new initiatives. Gain the education and skills to succeed in this high-growth role with UC Berkeley Extension's Certificate Program in Financial Planning and Analysis, approved by the University of California, Berkeley, Haas School of Business.

Learn how to analyze, interpret, budget, model and forecast key indicators that support a company's strategic direction. Gain the skills to identify, measure and predict profitability and liquidity drivers; plan around capital needs; and produce return-on-investment (ROI) assessments. You also explore how to uncover new business opportunities and provide acquisition analysis to support sound business decisions. Finally, practice communicating and presenting this information to key stakeholders, including a board of directors.

Refine your skills by focusing on either an accounting or planning concentration; classroom or online courses give you the flexibility to continue working while completing the curriculum. With the Certificate Program in Financial Planning and Analysis, you are well on your way to becoming a successful and influential C-level executive.





## Financial Planning and Analysis

#### **Required Courses**

4 Core Courses, 3 Concentration Courses I Elective\* I6-I8 Semester Units At Least 240 Hours of Instruction Online or Classroom Format

#### **Core Courses**

#### Business Valuation BUS ADM X431.9

Learn to apply financial and economic theory to investment, financing and dividend decisions in order to identify ways to maximize shareholder returns.

#### Corporate Financial Analysis and Modeling

**BUS ADM X430.8** 

In this hands-on course, you apply the theories, concepts and tools to perform effective analysis and decision making.

#### Financial Statement Analysis BUS ADM X419.2

Examine the analytical tools to assess a company's performance, the concept of liquidity, quality of earnings, approaches to valuation and other issues.

#### International Finance BUS ADM X430.8

Understand international finance from corporate and international banking viewpoints, as well as the financial constraints on international business.

#### **Concentration Courses**

#### Accounting Concentration

Dive deeply into financial accounting concepts and principles, including time value of money, financial statements, and how enterprises recognize revenue and account for assets and liabilities. Learn how to analyze this data to boost a company's bottom line.

#### Planning Concentration

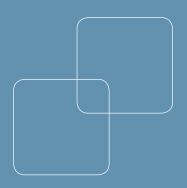
Focus on the ideas and techniques—including the Balanced Scorecard performance-management tool—that financial managers use to make effective financing and working capital management and strategic growth decisions.

\*Please see the website for a complete list of electives.

### GAIN THE SKILLS TO SUCCEED

- □ PERFORM FINANCIAL DATA ANALYSIS AND FORECASTING
- ☐ LEARN VALUATION

  METHODOLOGIES
- UNDERSTAND DIVIDEND RECOMMENDATIONS AND CAPITAL STRUCTURE ANALYSIS
- □ DESIGN INTERNAL REPORTING PACKAGES
- MANAGE ANDINTERPRET FINANCIALRESULTS



#### **Prerequisites for Admission**

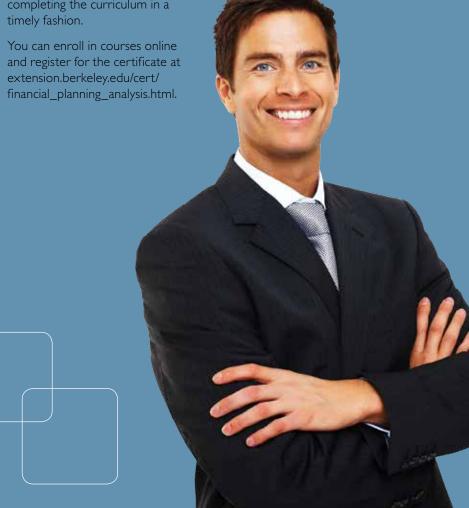
There are no prerequisites for the Certificate Program in Financial Planning and Analysis, but a bachelor's degree is recommended.

#### **Curriculum Requirements**

The curriculum comprises 4 required courses, 3 concentration courses and I elective course for a total of 16-18 semester units (at least 240 hours of instruction). Candidates must pay a nonrefundable certificate registration fee.

All coursework must be completed within five years of registering for the certificate. However, requirements may be updated based on new developments in

the field of study; we recommend completing the curriculum in a



Visit extension.berkeley.edu/cert/financial\_planning\_analysis.html



#### **Completion Requirements**

All courses must be taken for a letter grade. To receive the certificate, you must maintain an overall minimum 2.5 grade point average (GPA), with a grade of C or better in each course. A Certificate With Distinction will be awarded to those who complete the certificate with a GPA of 3.7 or higher.

#### **How to Register for Your Certificate**

To register for the Certificate Program in Financial Planning and Analysis, submit the form at extension .berkeley.edu/cert/register.html and include the nonrefundable certificate registration fee.

You may enroll in individual courses without registering for the Certificate Program in Financial Planning and Analysis.

## Value of a UC Berkeley Extension Professional Certificate

As the continuing education arm of the University of California, Berkeley, UC Berkeley Extension is a respected provider of adult and professional education. A UC Berkeley Extension professional certificate is approved by an academic advisory board consisting of industry experts; University of California, Berkeley, professors; and UC Berkeley Extension academic staff. A certificate is widely recognized as proof of the successful completion of a high-caliber, in-depth course of study.

#### Learn More

For more information about the Certificate Program in Financial Planning and Analysis, visit extension.berkeley .edu/cert/financial\_planning\_analysis.html, email business@ unex.berkeley.edu or call (510) 642-4231.

