

Hello 2019! This year, Emirates NBD will align its CSR initiatives with the UAE's Year of Tolerance, under the Bank's key pillars: Advocating for People with Disabilities and Financial Literacy.

Q1 at a Glance



Express your inner artist

Children from the Special Needs Development Centre (SNF) joined our Exchangers at Medaf for a painting session to bring out their inner artist and creativity!



Want to #GiveInToGiving?

Join us in giving back to members of our community who are in distress by donating essential items to assist them in their daily lives. We appreciate all and any help, please only donate items that bring joy and dignity to the beneficiary.

[Click here](#) for a handy guide of items you can donate.

[Click here](#) to know where to drop off your donations.



Our own Exchanger, Christine, embarks on Annapurna Charity Challenge

The Annapurna Charity Challenge, will raise funds to build schools for the children of brick kiln labourers in Kathmandu. For many, this will mean access to early education; in a safe, secure and child-friendly environment! Well Done Christine!

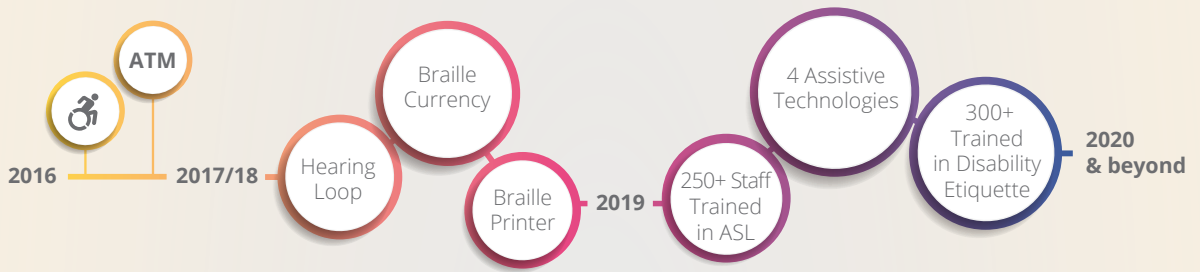
Keeping the UAE desert beautiful and clean

Did you know that it takes over 450 years for a plastic cup to biodegrade?

65 of our Exchangers and their family and friends gathered to clean up Al Qudra desert to protect our environment and wildlife from plastic pollution!



Disability Friendly Branch (DFB)



Sharing Best Practices

We are pleased to share our latest Whitepaper, 'Cultivating an inclusive service sector' to move towards a brighter and more inclusive future. We aim to provide an overview of the current global context and shed light on how the service sector in the UAE is facilitating the inclusion of customers with disabilities.

To read our latest Whitepaper, please [click here](#).



Collaborating with L&D to deliver role based training

Role Based training uses real life scenarios and universal best practices. To train employees on the service

etiquette required to provide inclusive and empathetic service to our customers with disabilities.

To find out more about our DFBs and banking privileges for customers with disabilities, [click here](#).



#moneywise

Interested in receiving Financial Coaching?

Our peer to peer financial coaching programme continues to grow! Start your journey towards financial success with the help of our seasoned banking experts. To sign up and find a coach please [click here](#).

#BalanceForBetter

#moneywise in collaboration with Women in Digital, held an event for female staff to celebrate International Women's Day (IWD). Aligning with the IWD campaign to build a gender-balanced world, we invited guest speakers to host sessions on Personal Finance and Women Empowerment.



#TogetherLimitless

The Road to Workplace Inclusion: Hiring People with Disabilities

In partnership with the French Business council, the Careers Network hosted a Q&A session gathering 22 government and private organizations to discuss inclusion and diversity to broaden their workforce.

We now have 123 job ready candidates!

For more information please email ElodieM@EmiratesNBD.com



Philanthropy

Seen our cash collection boxes?

Together with Dubai Cares, cash collection boxes have been placed to provide education for underprivileged children around the world.

AED 25 = 25 school meals to a hungry child

Art for a cause

An initiative to display and sell art created by People with Disabilities, with proceeds going to the artist.

To find out more about our Art Exhibit, please [click here](#).

Environment

Keep the Creek Clean (KTCC)



This year, our Emirates NBD Group volunteer divers spent over 200 minutes underwater, to remove 242 Kg of waste from our oceans! Don't let your dives go waste, and collect what doesn't belong in our ocean!

GMCE start anti-single-use plastic campaign!



Together with Tanfeeth and Procurement we have managed to collect and recycle over 1,000 single use plastic bottles through a Simply Bottles Initiative. Our next step is to reduce single use plastic cups, bottles and cutlery on our floor. To find out how you can reduce, reuse and recycle contact GroupCSR@EmiratesNBD.com