

Connecting the Global Online Lending Community



San Francisco 2016

April 11 – 12, San Francisco Marriott Marquis



Get Ready for LendIt USA 2016















dit USA Hale track | April 14

Renaud Laplanche

















LendIt USA is the world's largest annual gathering of the online lending community.

It is where established and emerging platforms and investors come to learn, network and do business.

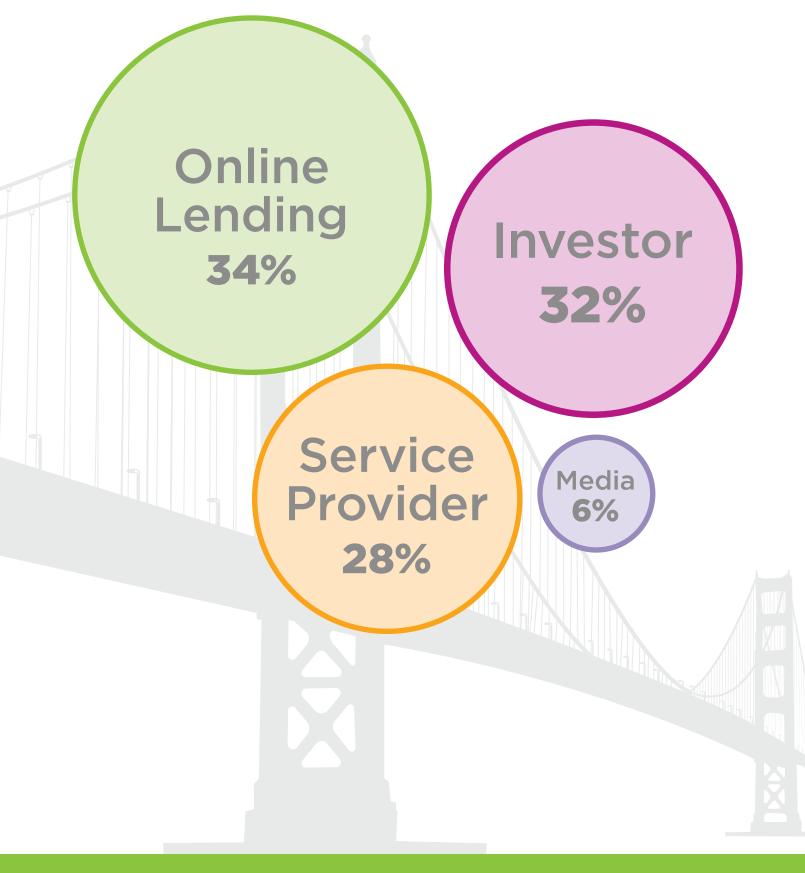
2013	*** 375
2014	••••••1,000
2015	***************************************
2016	4,000+

ATTENDEES PER YEAR = 👗 100 PEOPLE

Lendlt USA 2016 will be the largest online lending expo in history with more than 40,000 square feet of exhibition space.







Past Participating Companies



1010data 400 Capital 4Finance 9F Inc A U Holdings, LLC a16z ABE, LLC ABL Advisor Able Lending ABLSoft Accenture Access Softek, Inc. Accion, the U.S. Network Account Technologies Acrecent Financial Corporation ACS Associates, Inc/Get Financing Adobe Advance Partners Advance Faithers Advanceit Financial Advent International Aequitas Capital Management Affirm Afluenta AGI Aite Group ALBA Investments Albion Investments Aliya Capital Alliance Bernstein Alliance Partners Ally Financial Inc. Alpha Credit Resources, LLC Alpha Law Firm Alternative Capital Associates AltFi.com Amazon Amarican Banker Newspaper American Banker Newspaper American Healthcare Lending American Homeowner Preservation Amerimerchant Amerimerchant AmicucARE Amicus Plc Amicus Plo Amida Special AmMAC AmOne.com AmOne.com Androscoggin Bank Androscoggin Bank Apollo Education Group Apollo Management LP ApplePia Capital Applied Data Finance, LLC Aquila Capital Advisors GmbH Arbor Ventures Arcadia Eurode Arbor Ventures Arcadia Funds Ares Management LLC Argon Credit ARJ Strategy Partners Arvato Financial Solutions Ascend Consumer Finance Ascett Venue Inc AssetAvenue, Inc. Asset-Backed Alert Assetz Capital Associated Press Assurant Assure Funding Atalaya Capital Management ATB Financial Atlanticus.com Auction.com August Capital Auto One Acceptance Autonomous Research auxmoney.com Avant AXA Axonic Captial Backed Inc Bain Capital Ventures Balboa Capital Balard Spahr LLP Banco Santander - Innovation Division Banjo Loans Bank Innovation Bank of America Merrill Lynch Bankers Healthcare Group Inc. Barclays Barclays Wealth Managem BasePoint Capital LLC Bateman-Group **BBVA** BDO USA Beecher Carlson Beehive Group DMCC Beijing Xingshengsi Education Technology, LLC Beijing Zhongji Intellectual Property Manager Berkery, Noyes & Co., LLC Bernard Levy & Company Bessemer Venture Partners Bettalives Group Better Finance, Inc. Better Office Apps Ltd. BHCP BHG Bigstone Capital

Bijie Folk Loan Registration Service Center Birchmere Advisors BitBond BitLendingClub Biz2Credit Bizpetrol BlackBock Blend Blend Bliss Integrated Communication Bloomberg Markets Bloomberg Newsroom Blucora, Inc. BluCredit LLC Blue Elephant Capital Management, LLC Blue Ridge Capital BlueVine Capital BlueYield BlueYield Blumberg Capital BMC Bancshares BMO Capital Masrkets BNY Mellon Boardman Bay Capital Management Bolstr Bond Street Bondloop Bondora Bonell Ryan Executive Search Bonwick Capital Partners Borro Borrowell BorrowersFirst, Inc. Bovill Brean Capital Breeze Brightwater Capital, LLC Bristlecone Holdings Bryant Park Capital Burr Pilger Mayer, Inc. Business Financial Services **Business Insider** BZM C2FO Cain Hoy Enterprises Calico Financial Callcoredit Information Group CAN Capital Canaan Partners CapAccel, LP capco Capital Business Credit LLC Capital Distributions of Capital Cone Bank Capital One Bank Capital One Ventures CapitalSource Card Resource Groun CardWorks Carillion Capital Carldan Capital Carmel Ventures CarVal Investors LLC Cashforce Cavalry Investments, LLC CBD Credit CBN TV Cedar Hill Holdings Celtic Bank Centurion Group Certa Financial Chapman and Cutler Check into Cash China Rapid Finance China Silicon Valley Chamber of Commerce Cimh CircleBack Lending, Inc. CIT Citi Research un nesearch Citigroup Global Markets, Inc. Citizens Bank Education Finance Clarity Services, Inc. Click Media Clifford Chance LLP Climb Credit Cloud Lending Clovelly House Club Hill Capital Coffin Capital & Ventures Comin Capital & ventures Cognical Cogo Labs Colotis Capital Management LLC Colford Capital, LLC College Ave Student Loans Columbia University CommerZventures GmbH CommonBond, Inc. CommonBond, Inc. Commonwealth Bank of Australia Communitas Capital Community Investment Management Compass Point Research & Training CompStak Conatus Capital Confident Financial Solutions Consumer Financial Protection Bureau Contour Asset Management Corbin Capital Partners Core Innovation Capital Cornerstone Advisors

Cortera County Bank Courtyard Capital Credibility Capital Credible Credisfera Credit Karma Credit Services Corp Credit Sesame, Inc Credit Suisse Securities LLC Credit Today CreditEase Creditera Creditloans Canada Financing Inc. Crediyo Crelogix Acceptance Corporation Crestar Group of Companies Criteria Cross River Bank CrossLend GmbH Croudify Crowdcredit. Inc. Crowdcredit, Inc. Crowded Media Group CrunchBase CTC | myCFO Cultivation Capital Cumulus Funding Currahee Financial, LLC CusCus Darien Rowayton Bank Dart Data, Inc. Datamvx DB Securities DCM Ventures Dealstruck deBanked Debtwire DebtX Deloitte & Touche LLP Devonshire Investors Devonshire Investors DianDiShenBian Dianrong Digital Federal Credit Union Digital Origin Direct Lending Investments, LLC DirectMoney Pty Ltd DK Canital D'NA Investments Ltd. DoubleLine DoubleLine Capital Dow Jones VentureWire Downtown Lending doxIQ Drip Capital Drip Capital DriverUp Drobny Capital DST Systems, Inc. Duff & Phelps, LLC Dun & Bradstreet Credibility Corp DV01 Dwell Finance Evalewood Europe LLP Eaglewood Europe, LLP EarlyShares Earnest Eastern Labs Easycash eBay eBureau eCanital Echelon Capital Strategies, LLC ECMC Servicing Corporation Economic Daily Economic Daily Edenred Capital Partners Educational Services of America, Inc. EG Capital Advisors LG Capital Advisors EG Private Equity EisnerAmper LLP Ellington Management Company Elvaston Management LLC Emerald Development Managers LP Emerald Direct Lending Advisers, LLC Emerge Financial Ive Enlivan Einancial Ive Enliven Financial Inc Enova International, Inc. Enterprising Investor ePAY Healthcare Epiphany Ventures eProdigy Financial Equifax EquityMultiple Euclid Union EVEN Financial EverFi Evolution Income Funds Evolution Real Estate Partners Exchange Co Executive Support Services Experian Fair Go Finance Family Office Association FastAR Funding Federal Reserve Board

Fenway Summer Ventures FIC Advisors, Inc. Fifth Third Bank FIG, LLC Finagraph Financeit Finexkap FinFit Finnovista FinSight Ventures Fintech Collective Fintex Partners Finvoice First Associates Loan Servicing First Data Corporation First Data Ventures First Liberties Financial First Manhattan Co. First Marblehead Corporation First Republic Bank FirstKey Lending Firstrust Bank Fiserv Fisher Brothers Fitch Ratings Flagler Investment Management, LLC Flat Six Media Flex Funding A/S Flexpoint Ford Flexpoint Ford NY LLC Float Money Flock Specialty Finance Fora Financial Forbes Media Forest Capita Forest Gapital Fortress Investment Group Forward Financing / 2Dollar Capital ForwardLine Financial Foundation Capital Francisco Partners Francisco Fartners Freedom Financial Asset Management Freedom Financial Asset Ma Freedom Financial Network FTV Capital Fund My Contract Fund364 Fundación Capital Fundation Fundhox Inc Funded By Crowd / Sharestates.com Fundera, Inc. Funding Once Funding Metrics, LLC Funding Strip Funding Wonder Funding-U Fundrise FundThrough Future Cash Fund Future Plan Property Future Plan Property G2 Garnet Capital Garnet Capital Adivsors Garrison Investment Group GCA Savvian Advisors GDS Link, LLC GE Capital **GE** Capital General Atllantic General Catalyst Partners General Financial Generation Investment Management Geometric Investments GetFinancing GGV Capital Gibraltar Capital GLI Finance Limited Glide Capital LLC Global Credit Investments Global Debt Registry Global Kapital Group GlobalCapital Golden Pacific Bank Golden Pear Funding Goldman Sachs Specialty Lending Group Goldman Sachs GoldMaster Magazine - China Business Network Goodbanker.com Goodwin Procter LLP GPS Capital Management, LLC Grail Partners Grameen America Grassi & Co. Greenhill & Co. Grenadier Capital GROUNDFLOOR Finance, Inc. Grouplend GT Riches Networking Technology Guangzhou Peng Yu Business Service Co., Ltd. Guarded Capital LLC Guesttek Haitou, Inc. Harbin Enterprise Credit Financing Guarantee Service Center

Harlan Capital Partners Harmoney Henan Jujin financial services Limited by Share Ltd Herio Capital Heritage Capital Ventures, LLC Hexin E-commerce Company Limited Highland Capital Hogan Lovells Holland & Knight LLP Houde is Fu Capital Investment Co Houlihan Lokey House of Lending Agreement Hudson Cook, LLP Hudson Cove Capital Hunan Kundao investment & management company HVS Capital Corp Hwansan i.me IA Capital Group ID Analytics, LLC ID Finance IDology iMENA Holdings Ltd. IMN IMN Inalyst Inc. Magazine Independent Consultant Independent Executive Consultant Infinity Capital Funding Informed Partners inkhouse Inmost Partners Inner Mongolia NaLinMiao Coal Co. Insikt Inc Inter-American Development Bank Intoo Intuitive Trading Investment Management Company InvestNextDoor Invus IOU Central Inc IOU Financial Inc. IRAeXchange ISB Development Corp ITOCHU International IWC0 Direct IWCO Direct iwoca Itd J.C. Flowers & Co. LLC J.P. Morgan J.P. Morgan Asset Management JAC partners Jade Capital JAMKO Investments Janus Capital Management, LLC Javlin Capital LLC JCUTLER Media Group JeanChatzky.com Jefferies, LLC Jim Jonassen and Associates Venture Search Jimubox Jinxin Wealth Network JMP Securities LLC Joe Mack Ventures JP Morgan Juhe Internet Financial Information Juhui Wealth Weifang Branch Kabbage, Inc. Kaixindai Financing Kajaine Capital Kalamata Capital Kauppalehti - Finnish Business Daily Kedma Capital IIc Keefe, Bruyette & Woods Khosla Ventures Kikka Capital Kilgour Williams Capital Kingdom Trust Kiva KKR Klarna AB Klear KLS Diversified Asset Management KPCB KPMG LLP Kramer Levin Naftalis & Frankel KREDITECH GROUP Kredito unija Amber Kroll Bond Rating Agency, Inc. Kubo Financiero Kueski, Inc. Laizhou Langhu Laseraway L'Atelier Laveer Capital Management, LLC LeadsMarket.com LLC LeaseQ, Inc. LeaseTeam, Inc. LeBruin Private Lee Equity Partners Legal Funding Central Lend Academy

Past Participating Companies

MMKT



lend2fund.com Lenda Lendable Lenddo Lenders Marketing Lendery Lendex Group Limited Lendful Lendico Lendify AB Lending Ark Lending Club Lending Crub Lending Services & Investments Lending Mome Lending Memo Lending Point Lending Pohot LendingRobot LendingTree LendingWell Lendini Lendino LendInvest Lendio Lendlt Lendix LendKey Technologies LendLaver LendLift LendLink Lendrise Marketplace. Inc. LendStreet LendUp LendVantage LendZoan Leucadia National Corporation Level Field Capital Liberis Liberum Lietuvos kreditas LiftForward Inc Lighter Capital LightStream.com (SunTrust Bank) Lightyear Capital Link Capital Lionfish Capital Liquidity Management Team LLC MigCredit Loan Science LLC IoanDepot com LoanHero Loanz, Inc. loh Locavesting Loft Solutions - Europe Loftopia Logical Glue LogicFl Lone Star Americas Acquisitions 11C Long Ridge Equity Partners Longitude Partners, Inc Longworth Venture Partners Looking Glass Investments Lord SPV / TMF Group LOYAL3 LSQ Lufax Lutax LW PARTNERS Macquarie Bank Limited Madison Paige Capital LLC Madison Place Capital Main & Wall Makai Advisory Sociaco Main & Wall Makai Advisory Services Manatt, Phelps & Phillips Mango Credit Pty Ltd Marketcore.com, Inc. Marlette Funding, LLC Marlin Leasing Marqeta Mascia Development Mastercard Maynard Cooper & Gale MCAN LLC MeaureOne 6 1 1 MediaKat IIc MediaShares.com Merchant Advance Capital Merchant Cash and Capital Merchant Source Inc Merrill Lynch Merriman Metropolitan Capital Metropolitan Merchant Capital MHP Funds MIAC Analytics Middlemarch Partners Midori Management Mighty miiCard Milken Institute Millennium Trust Company Ministry of Strategy and Finance of Korea Mintos MKP

Mogo Monex Group, Inc. Money 20/20 Money360 MonevLion Inc MonevMe MoneyPlace MonJa Moodv's Moore Capital Management MORGAN STANLEY Morgan Stanley Asia Ltd Morling Financial Advisors Morningstar Credit Ratings Mosaic MountainView Capital Holdings MPOWER Financing Mr Presta MytripleA Napier Park Global Capital NASA Federal Credit Union National Business Capital National Credit, LLC National Debt Relief National REIA National Student Clearinghouse Natural Intelligence Navient NCP Finance Needham & Company Net Credit Financial Group, Inc. Net Flement Neuberger Berman New College Capital Ltd New York Times Nexlend Capital Partners Nexus Strategy Neyber LTD NHV Nimble Noesis Nomura Securities North Ocean Group NorthStar Capital Funding Nortridge NOWaccount Network Corporation NSR Invest NULOOK CAPITAL Nvca Partners Oak HC/FT Ocean Road Advisors Oliver Wyman Omega Ádvisors Omega Point Research OmniArch Onboard Informatics OnDeck One Credit One Park Financial OneMain Financial Onist Technologies Online Lenders Alliance Open Energy Group Oportun Opportunity Financial Opus Fund Services Orchard Platform Orion First Financial Orrick, Herrington & Sutcliffe OurCrowd Ovamba Solutions, Inc. Overland Advisors Overseacrowd Ovid Capital P2Binvestor p2p capital P2P-Picks Paladin Market Advisors Passport Capital Patch of Land Pave PayNet, Inc. PayPal PayPal Payplant PBOC Pearl Capital LLC Pebb Capital Peerform PeerIO PeerStreet PeerTrader PENSCO Trust Peoplefund Pepper Hamilton Peppercomm Performl ine PerPay Petra Partners Piedmont Business Advisors Pine River Capital Pine River Capital Management Pitney Bowes Planet Finance China Plum Lending

PokitDok Polsinelli Portfolio Defense Consulting Group Portfolio Financial Servicing Company PPM America Present Company Presta2.com PricewaterhouseCoopers PrimaHealth Credit Prime Meridian Capital Management, LLC Princeton Alternative Funding Private Banking USA Private Debt Investor Privio Inc Prodigy Finance Prodigy Network Professional Bank Services ProFunder I td Progress Progress Group, LLC Promise Financial, Inc Promontory Local Credit Propell Prospa Advance Prosperity Bridge Capital Provident Trust Group Prudential PSC Purisima West Funds PwC QED Investors Quark Finance Group Quarterspot Quartz Quick Bridge Funding QuietStream Crowdfunding Quorum Federal Credit Union Rackson Asset Management Rafferty Capital Markets Rainmaker, Inc. Raiseworks Ramius LLC Rapid Financial Services, LLC RateSetter Australia Real Capital Analytics RealCrowd Reality Crowd RealPartner RealPartner Realty Mogul RealtyShares REAMERGE Red Hawk Holdings Three RED VENTURES REIFA ReliaMax Rescue One Financial RetailCapital LLC Reuters Revco Credit RI Student Loan Authority Ribbit Capital Richards Kibbe & Orbe LLP Rinato Financial, LLC RiverNorth Rockbridge Growth Equity Rockbridge Growth Equity Rosskamp Capital Route 66 Ventures RSK Capital Partners Runa Capital S L Capital Strategies, LLC S&N Debt Solutions S. Jordan Associates SAB Capital Management Sanay Sagax Sam's Club/Walmart Sandler O'Neill + Partners Sands Capital Management Santander InnoVentures SBD Fund Schroders SEC Securian Financial Group Security Financial Services SeedInvest Seek Canital Seer Capital Self Directed IRA Services, Inc. sendto Seguoia Canital Sequoia Capital SF Capital Group Shadow Tree Capital Management LLC Shang Hai YingCan Investment Management Consulting Co., Ltd. Shanghai Great Finance Information Consignate Limited services Limited Shanghai Jiayin Financial Service (Niwodai) Shanghai Lujiazui International Financial Asset Exchange Co.Ltd (Lufax) Shangmei PR Consulting Shannon River Partners Services Limited Sharestates Shelving Rock Shenzhen CHT Financial Infomation CO., LTD Shenzhen GaoSouYi Information

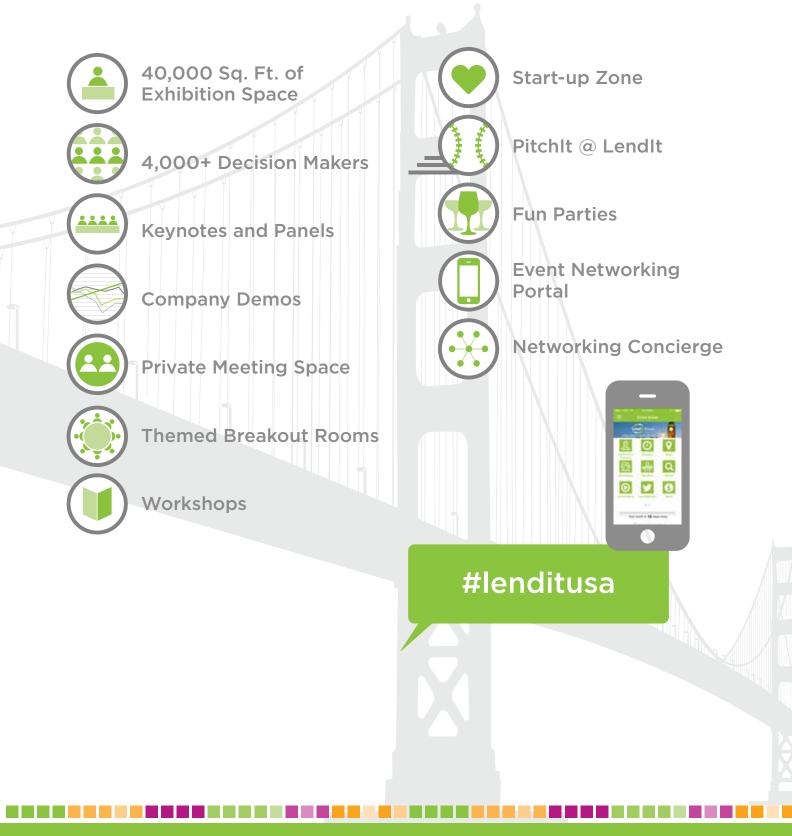
Technology Co., Ltd. Shenzhen Heshidai Financial Service Shenzhen Triuna Financial Service Shenzhen Tritons Financial Services Investment Develeopment Shepherd Capital Sheridan Asset Management 11C Shopify Sidley Austin LLP SIG Sigma Infosolutions LLC Silar Advisors Silver Rock Funding Sina Sindeo Sino Credit Corporation Slifka Asset Management Slo Industries Sio Industries Small Business Lending Services LLC SmallBusinessFunding.com Smart Lenders AM Ltd SmartBiz Smartika Spa SocietyOne SoFi, Inc. SolarCity Soros Fund Management SourceMedia inc. Snark Canital Specialty Finance Group, LLC Specialty Funding Company, LLC Speedy Group Holdings Corp. Spera, Inc. Split 10 Capital Spotcap Global Services GmbH Springleaf Financial Square Square Two Financial Stable Asset Management Standard & Poor's Stanford Stangl Advisors Stanley Park Ventures Staples Statebridge Company, LLC StormHarbour Partners Strategic Funding Source StreetShares Strike Capital Management Strontium Group Student Loan Hero Student Loan Liquidity Partners LLC Suffolk Management LLC SunTrust Susan Joseph LLC Susquehanna Growth Equity Swift Capital Syncora Alternative Investments LLC SyncUS TA Associates Target Ventures Taulia TCS Group Technology Crossover Ventures Tencent Tesoro Funds Texas Capital Bank Thayer Street The Bancorp The Board of Governors of the Federal The board of dovernors of the ref Reserve System The Boston Consulting Group The Business Backer The Credit Junction The Hechuang Credit Guarantee The Interface Financial Group The Lead Group The Omni Group The Presidio Group The Professional Education Institute The Rockefeller Foundation The State-Owned Properties Investment & Management The Transfinity Group The Veld Group The Vistria Group Theorem Thiel Capital ThinCats Australia Think Finance Third Point Thomson Reuters Thomvest Ventures Thorek/Scott and Partners ThreatMetrix Thrive Tidewatch LLC Tienda Pago Tilden Park Time Magazin TIO Networks Corp. TM Capital Top Dekk Top Trend International nar Associates

TorQuest Partners TPG Opportunities Partners, L.P. TradeRiver USA inc Traditions Capital Transamerica Ventures TransUnion **TREND** Financial Tribeca Venture Partners TriNet Tritium Research, Inc TrueAccord Trufund Financial Services, Inc. Trustpilot UBS Financial Services Inc. UC Berkeley UC Funds UK Bond Network Ultegra Financial Partners, Inc. UniCredit Unifund LLC Unitud LLC United Capital Source United Debt Holding United Medical Credit University of Chicago University of Pennsylvania Updata Partners United Lans Unlift Loans Upstart US Small Business Association **US** Treasurv USA Funds USC Uvamo Corporation Valinor Management, LLC Van Eck Varadero Capital Varde Partners Vault Circle Inc Vcheck Global Veda Velocity Portfolio Group Verredus Funds Inc Vertrealus Funds Inc. Vertical Point Solutions Vested Finance Victory Park Capital Advisors Viking Funding Group VION Investments Virgo Investment Group Viva Credit IFN SA Vouch Financial Inc VP Compliance Services VSL Partners Vulcan Capital Wafra Capital Partners Inc. Waldorf Trade Risk, LLC Wall Street Journal Wall Street Journal Wangdaizhijia Warburg Pincus LLC WarrenBrook Partners Waterfall Asset Management Waterfall Asset Management Waterford Capital, Inc. WealthForge WabBank WebBank Wellington Management Wellis Fargo Bank Wells Fargo Securities, LLC West Side Advisors Westbon Inc Westway Capital Wheat Finance (Nonobank) White Pine Advisors White Pine Advisors William Blair Wilmore Finance Winston & Strawn LLP Wolters Kluwer Financial Services Women's Health Specialist Wonga Workinvoice World Acceptance Corporation World business lender Worthy Ventures Limited Wunde Xanadu Holding Xiaoyaodai Finance Customer Xinhe Wealth Nanjing Branch XinhuaPress Xinjiang Xuyang Steel Materials Co. Xintong China XOR Data Exchange XPRS Capital, LLC YesGrowth Ltd vicai.com Yield Crowd Yodlee Interactive yotepresto.com Zencap Global Services GmbH ZestFinance ZhongGuanCun Interest Zhongtou Guotai Capital Zip Code Capital, Inc. (aka. ZipCap)

Event Overview

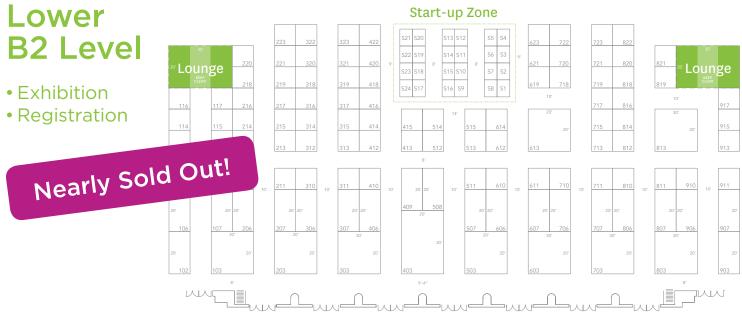


The 4th annual LendIt conference will take place over two action-packed days at the San Francisco Marriott Marquis.



Event at a Glance

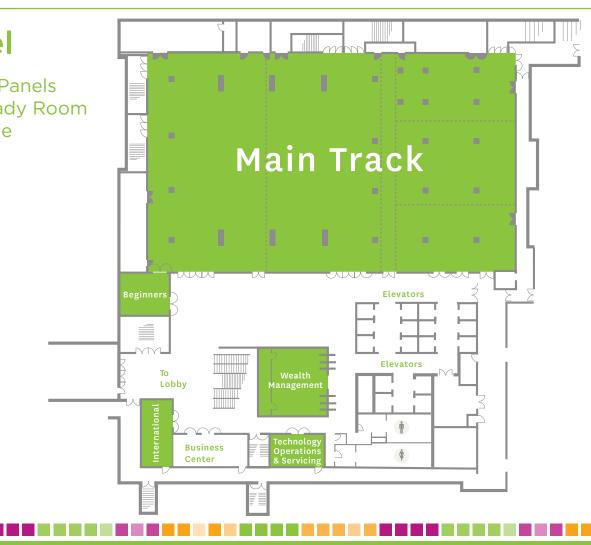




Entrance

B2 Level

- Keynotes & Panels
- Speaker Ready Room
- Press Lounge
- Lounge

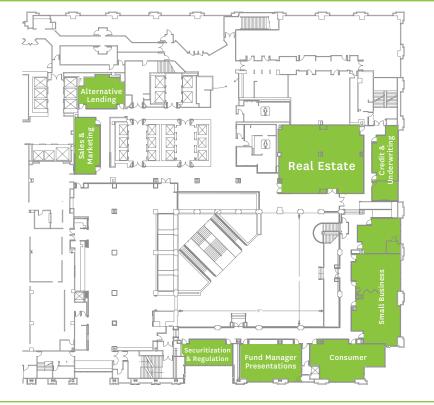


Event at a Glance



Second Level

- Private Meeting Space
- Breakout Sessions



Fourth and Fifth Level

• Private Meeting Space



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Confirmed 2016 Speakers





Renaud Laplanche Founder & CEO Lending Club



Ron Suber President Prosper Marketplace



Al Goldstein Co-Founder & CEO Avant



Noah Breslow CEO & Chairman OnDeck



Peter Renton Co-Founder & Chairman LendIt



Sam Hodges Co-Founder & U.S. Managing Director *Funding Circle*



Nigel Morris Managing Partner QED Investors



Matt Burton CEO & Co-Founder Orchard



Anthony Hsieh Chairman & CEO IoanDepot



Kathryn Petralia COO & Co-Founder Kabbage

"Great place for a newcomer to see all the industry people in one place."

Andrew Bertolina, CEO, Finvoice

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Confirmed 2016 Sponsors



Title Sponsor



Platinum Sponsors





Confirmed 2016 Sponsors



Silver Sponsors







Exhibitor







Interested in sponsoring LendIt USA 2016? Act fast: Limited opportunities are still available.

Don't miss this sponsorship opportunity!

Why Sponsor?

- Connect with important decision makers
- Launch new products
- Build brand awareness
- Raise capital
- Educate the market
- Generate new business leads

Remaining Opportunities Include:

- Be the official LendIt Live Stream Sponsor
- Host the official LendIt after-party on April 11th
- Make your presence known in the expo hall by sponsoring a networking lounge
- Sponsor a meal or refreshment break
- Host a private dinner or breakfast workshop
- □ Sponsor PitchIt@LendIt
- □ Sponsor the LendIt Startup Zone
- □ Write a white paper or blog post
- Co-host a LendIt webinar
- □ Sponsor a themed break-out room

"The content was **exceptional.**"

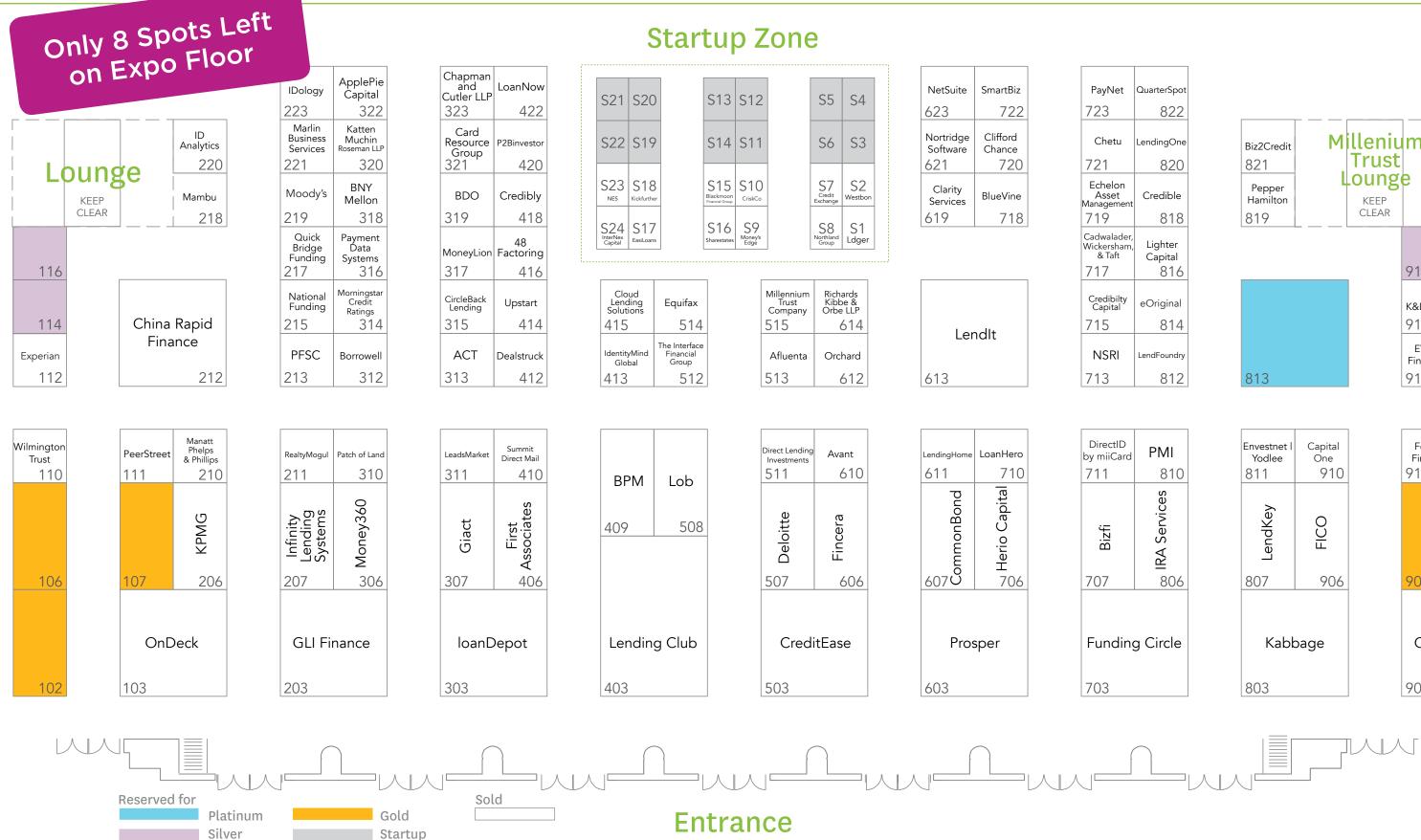
Larry Chiavaro, Executive Vice President & Principal, First Associates Loan Servicing, LLC.

For Remaining Opportunities: Please contact Bladimir Estevez, Sales Director at bladimir@lendit.com

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Expo Map



lendit.com



yNet	QuarterSpot				
3	822				
hetu	LendingOne				
1	820				
helon sset gement 9	Credible 818				
walader, ærsham, & Taft 7	Lighter Capital 816				
dibilty apital 5	eOriginal 814				
SRI	LendFoundry				
3	812				







LendIt is about getting down to business. Reserve your private meeting room now.



Need help preparing for your meetings? Enlist the help of LendIt's Networking Concierge.

These spaces are limited. Don't Delay.

Please contact Bladimir Estevez, Sales Director at bladimir@lendit.com



New in 2016: Sponsor a themed break-out room at LendIt

Themed break-out rooms are the perfect place to escape from the larger Lendlt crowd to meet with like-minded industry peers in a more intimate setting.

Break-out themes include:

- A. Real Estate Lending
- B. Small Business Lending
- C. Consumer Lending
- D. Fund Manager Focus
- E. Securitization & Regulation
- F. Beginners
- G. Wealth Management
- H. Alternative Lending
- I. Sales & Marketing
- J. International Markets Beyond the USA
- K. Credit & Underwriting
- L. Technology, Servicing & Operations

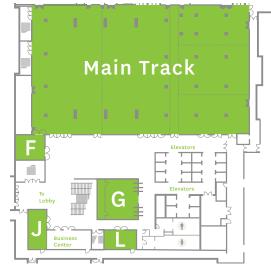
Break-out room sponsorships include:

- Company logo and description on the LendIt website, event app and show guide as an Associate Sponsor
- 3 all access conference passes
- 25% discount code
- Onsite branding in and break-out room
- Work with the LendIt content team to set the agenda for the break-out room

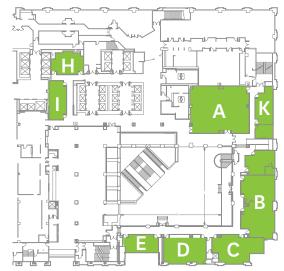
Investment: 15K

Sponsoring a break-out room is the perfect opportunity to demonstrate your thought-leadership and align your brand with the topics that matter most to your business.

B2 Level break-out rooms:



Second Level break-out rooms:



Pitchlt @ Lendlt





Sponsor Pitchlt @ Lendlt

A competition for startups focusing on innovation that lenders care about

- Align your brand with innovative start ups
- Get introductions to PitchIt applicants and contestants
- Sponsor the Pitchlt Award
- Giveaway a life-size check with your brand on it



Sean De Clercq, CEO, KickFurther and Recipient of the Pitchlt 2015 Trophy

Judges



Frank Rotman Founding Partner QED Investors



David Wieden Partner Khosla Ventures



Nick Shalek Partner Ribbit Capital



Chris Bishko

Partner Omidyar Technology Ventures

Host a Private Dinner at LendIt





Hosting a private dinner is the perfect opportunity to bring together a select group of senior executives to brainstorm and share ideas in an intimate setting.





How it works:

- Select a theme from LendIt's list
- Work with LendIt to select a guest of honor
- Work with LendIt to curate a 15-20 person guest list

Suggested dinner party themes:

- Borrowers
- Bank partnerships
- European marketplace lenders
- Invoice & Receivables
- Global Online Lending
- Family Office
- Institutional Investor
- Financial Advisor

Investment: 10K*

* Not including the cost of F&B, entertainment, transportation etc.

- Credit Underwriting
- Student loans
- Start Ups
- Securitization
 Professionals
- Crowd Funding
- Energy
- Mortgages

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Throw a party at Lendlt. You'll have many reasons to celebrate.

For more information contact: bladimir@lendit.com



Celebrate with the entire industry.





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Sponsor

LEVEL	TITLE	PLATINUM	GOLD PLUS	GOLD	SILVER	BRONZE
Company logo and/or description featured on: LendIt website, LendIt show guide, event signage and email marketing campaign	SOLD OUT	1LEFT	~	4LEFT	4 LEFT	SOLD OUT
Private Meeting Room						
Conference Kickoff Party						
Exhibitor Booth	600 Sq. Ft	400 Sq. Ft				
Passes (all events)	15 All Access and 20 Workshop & Expo Passes	10 All Access and 15 Workshop & Expo Passes	6 All Access and 8 Workshop & Expo Passes	6 All Access and 8 Workshop & Expo Passes	4 All Access and 5 Workshop & Expo Passes	3 All Access and 3 Workshop & Expo Passes
Show Guide	Full Page	Full Page	Half Page	Half Page		
Discount Code	25%	25%	25%	25%	25%	25%
LendIt Blog	2 Guest Blog Posts and 1 White Paper Release	1 Guest Blog Post or 1 White Paper Release	1 Guest Blog Post or 1 White Paper Release	1 Guest Blog Post or 1 White Paper Release	1 Guest Blog Post or 1 White Paper Release	1 Guest Blog Post or 1 White Paper Release
Onsite Branding						
Swag Bag Insert						
Pricing	150K	75K	65K	50K	25K	20K

Exhibitor & Start-up

LEVEL	EXHIBITOR	START-UP*
Company logo and / or description included on: LendIt website, show guide, and networking app	SOLD OUT	12 LEFT
Booth	100 Sq Ft.	48 Sq Ft.
Conference Passes	1 All-Access and 2 Workshop & Expo Passes	1 All-Access and 1 Workshop & Expo Passes
Discount Code	15%	15%
Pricing	10K	5K



Media Coverage



Companies come to LendIt to make major announcements.



white papers press releases interviews blog posts

Media Outlets at LendIt USA 2015

- ABL Advisor AltFi.com American Banker Asset-Backed Alert Associated Press Bank Innovation Bloomberg Markets Business Insider CBN TV Credit Today
- Crowded Media Group CrunchBase Debtwire Dow Jones VentureWire Economic Daily Enterprising Investor Forbes Funded By Crowd GlobalCapital Inc. Magazine
- L'Atelier National REIA New York Times Private Debt Investor Rafferty Capital Markets REIFA Reuters Thomson Reuters Time Magazine Wall Street Journal

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Why Online Lending Will Take Off With Small Business Owners

Fortune

Funds Rush to Pour Money into Online Lending CNBC

LendIt's significance seen in number of launches Bankless Times

Lendlt Offers Market Barometer Asset-Backed Alert

Peer-to-Peer parties Past Talk of Credit Reckoning Financial Times

Financial Times

Marketplace Lending is Heating Up Business Insider

+ more



"Probably the most fruitful and intense two days of meetings and networking in the industry."

Patrick de Nonneville, COO, Lendix

"This is THE conference for online lending. **Don't miss it!"**

Jason van den Brand, Founder/CEO, Lenda

"LendIt was a phenomenal event which brought together key players from every aspect of the P2P ecosystem. I can't wait for next year's conference!"

Craig Schleicher, Manager, PwC

"LendIt is the one **"must attend"** conference of the year if you want to be up to date on the internet lending space."

Lou DiPalma, Managing Partner, Garnet Capital

"Fantastic display of a growing industry. Well planned and executed."

Adam Goller, Lending, Cross River Bank

"Best managed conference I've ever attended. Relevant, Energetic, Informative, state-of-the art."

John Pigott, CEO/Founder, the ABE

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Let's Chat



To sponsor or exhibit at LendIt, please contact:



Peter Renton Conference Chairman & Co-Founder peter@lendit.co



Jason Jones Co-Founder jason@lendit.co



Bladimir Estevez Sales Director bladimir@lendit.co



Joy Schwartz Vice President of Events joy@lendit.co



Dr. Tharon Smith Managing Director, LendIt China tharon@lendit.co



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Get Ready for LendIt USA 2016











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