## SEARCH FOR DOCTORS, HOSPITALS AND MORE



## HEALTH TOOLS MAKE COST AND QUALITY EVEN CLEARER

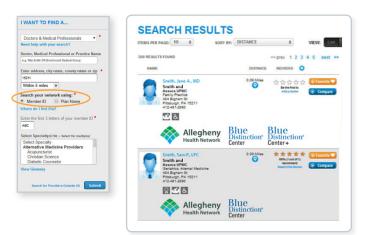
Our online health tools help you get the most value from your health plans, and make getting cost and quality information about providers easier so you can make smart health care decisions. Simple to use and easily accessible, our health tools can help you better manage your overall health care spending and shopping.

## **A BETTER SEARCH EXPERIENCE**

Our most popular online tool, Find a Doctor, lets you find the right providers for you; from primary care doctors and specialists to hospitals, imaging centers, urgent care centers, pharmacies and more.

Find a Doctor also lets you see and compare quality measures on providers, and read how they're rated by other patients.

Now it's easier to search for and choose the providers who are right for you. We've added options to search by your member ID or plan name to not only reduce the number of steps involved in searching, but also to help you find providers personalized to your unique plan.



Each provider profile includes practice details such as location

and office hours, physician credentials, plans accepted, and

### **CHOOSING JUST GOT EASIER**

Find a Doctor offers a deeper look into the details about each provider, so it's easier to make the right selection. To start looking, use the dropdown menus to search by doctor, hospital or medical facility. You can also search by member ID or plan name. Choices can be filtered by plan or specialist.

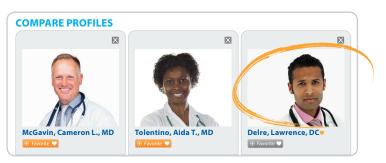
A results summary shows all the options, including:

- Contact information and distance
- Patient ratings
- Blue Distinction<sup>®</sup> Centers
- Allegheny Health Network employed providers

When comparing hospitals and doctors, in many cases, you will be able to link to provider websites to view a list of services provided.

#### hospital affiliations, plus quality ratings and patient reviews. It's easy to save favorites for future reference. You can even compare up to three providers side-by-side.

**COMPARE PROFILES AND SAVE FAVORITES** 



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## **SHARE YOUR OPINIONS WITH PATIENT EXPERIENCE REVIEWS**

Patient Experience Review ratings may appear on each provider search listing as an indicator of other patients' opinions about their experiences. Patient Experience Review lets you read what other people think of the providers and medical facilities you're considering. With Patient Experience Review, you can rate your experiences on a star basis, just like with restaurants and movies.



#### **RATINGS BASED ON FIVE KEY CRITERIA**

In a Patient Experience Review, providers are rated on five criteria: experience, communication, availability, environment and recommendation. After your appointment, you can even write and submit your own reviews.

## **QUALITY MATTERS**

Cost and convenience are just a few things to think about when choosing providers. Quality and overall experience are also important.

In addition to Patient Experience Review ratings, you'll also see other helpful quality information, including:

- Board certifications
- Accreditations
- Physician Quality Measures ratings
- Participation in quality programs such as Blue Physician Recognition
- Blue Distinction designations

These quality measures draw data from trusted sources such as the Blue Cross and Blue Shield Association (BCBSA), The Joint Commission on Accreditation of Healthcare Organizations (JCAHO) and WebMD<sup>®</sup>.

Seeing providers' quality measures can help you compare results and choose the right providers to fit your needs.

Required Fields				
1. Experience:	Low	$\gamma \gamma$	~	High
How would you rate your overalll experience and satisfaction with this provider?	21	32	12	W
2. Recommend:	0			
Would you recommend this provider to your family/friends?	Ď	Yes	Ş	No
3. Communication:	Low		0	High
How well did this provider communicate with you about your health concern?	175	3 2	7 17	1
4. Availability:	Low			High
How would you rate this provider's availability for your appointment?	21	32	r W	W
5. Environment:	Low	~ ~	~~	High
How would you rate this provider's overall office environment?	21	12	ſW	W
6. Have additional comments to make about this provider? Comments:			Reset	My Ratin
400 characters left				
* I agree to the terms and contidtions.				

# Log in to **highmarkblueshield.com** to access Find a Doctor.

Find a Doctor is one of our many online health tools that make it easier for you to understand and manage your health care and shop for quality, high-value providers.

Designation as Blue Distinction Centers means these facilities' overall experience and aggregate data met objective criteria established in collaboration with expert clinicians' and leading professional organizations' recommendations. Individual outcomes may vary. To find out which services are covered under your policy at any facilities, please call your local Blue Cross and/or Blue Shield Plan.

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