

Dow Jones Industrial AverageSM

Fact Sheet

Stated Objective

To represent large and well-known U.S. companies. Covers all industries with the exception of Transportation and Utilities.

Key Features

- Components are selected at the discretion of The Wall Street Journal editors.
- The index is price weighted.

Descriptive Statistics

Market Capitalization (Billions)

Currency	Component Number	Full	Float-Adjusted	Mean	Median	Largest	Smallest
USD	30	2,889.1	2,753.0	91.8	92.5	345.5	10.0

Data calculated as of June 30, 2009.

Mean, median, largest component and smallest component values are based on float-adjusted market capitalization.

Performance

Total Return (%)

Annualized Total Return (%)

Currency	3-Month	YTD	2008	1-Year	3-Year	5-Year	10-Year
USD	11.96	-2.01	-31.93	-23.00	-6.34	-1.68	-0.41

Data calculated as of June 30, 2009.

Fundamentals

P/E (Including Negative)

P/E (Excluding Negative)

P/E (Including Negative)		P/E (Excluding Negative)		P/B	Dividend Yield	P/Sales	P/Cash Flow
Trailing	Projected	Trailing	Projected				
11.36	12.48	11.36	12.31	2.32	3.19	0.95	6.20

Data calculated in USD as of June 30, 2009.

Symbols

	Total Return USD	Price Return USD
Suggested Symbol	DJITR	DJI
ISIN	N/A	US2605661048
Bloomberg	DJITR	DJI
Bridge	US&ITR	US&DJI
Comstock	DJITR	INDU
Reuters	.DJITR	.DJI
Thomson	.DINDR	.INDU
Thomson GlobalTopic	N/A	DJIA.CT
Telekurs	DJITR	DJI

Top Components

Company	Country	ISIN/Ticker	Industry	Supersector	Weight (%)
International Business Machines Corp.	U.S.	IBM	Technology	Technology	9.34%
Exxon Mobil Corp.	U.S.	XOM	Oil & Gas	Oil & Gas	6.25%
Chevron Corp.	U.S.	CVX	Oil & Gas	Oil & Gas	5.93%
3M Co.	U.S.	MMM	Industrials	Industrial Goods & Services	5.38%
McDonald's Corp.	U.S.	MCD	Consumer Services	Travel & Leisure	5.14%
Johnson & Johnson	U.S.	JNJ	Health Care	Health Care	5.08%
United Technologies Corp.	U.S.	UTX	Industrials	Industrial Goods & Services	4.65%
Procter & Gamble Co.	U.S.	PG	Consumer Goods	Personal & Household Goods	4.57%
Wal-Mart Stores Inc.	U.S.	WMT	Consumer Services	Retail	4.33%
Coca-Cola Co.	U.S.	KO	Consumer Goods	Food & Beverage	4.29%

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Quick Facts

Component Number	30
Weighting	Price
Review Frequency	As needed
Calculation Frequency	Every 2 seconds during U.S. stock-exchange trading hours; indicative every 15 seconds during Xetra trading hours
History Availability	Available back to May 26, 1896
Date of Introduction	May 1896

For more information on the Dow Jones Industrial AverageSM,
email djindexsupport@dowjones.com or call 609-520-7249.
Learn more at www.djindexes.com.

All information as of June 30, 2009

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