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THE BOUTIQUE WHOLESALE FASHION VENUE

WWW.FASHIONINDUSTRYGALLERY.COM



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"WE AIMED TO MARRY OUR URBAN AND URBANE DOWNTOWN LOCATION WITH HIGH-END DESIGN AND THE PROGRAMMING OF THE BEST-OF-BREED FASHION LINES TO PROVIDE BUYERS WITH A MORE DIRECTED, ENTERTAINING, AND PRODUCTIVE BUYING EXPERIENCE."

John T. Sughrue, CEO of Brook Partners, Inc and Chairman of FIG Enterprises, Inc



About FIG

Fashion Industry Gallery (FIG) is a boutique wholesale venue that showcases the best in women's, men's and children's contemporary, bridge sportswear, and accessories. FIG is located within a high-design, hospitality-driven venue in the Arts District in Downtown Dallas.

FIG was initially founded by Brook Partners Inc., and a group of agents who sought to distinguish themselves in a focused market venue that showcased contemporary wholesale collections. FIG opened its doors in January of 2004 with a dozen permanent showrooms, and has grown to house approximately 60 of the industry's top contemporary showrooms, as well as an additional 20,000 square feet of temporary trade show space. FIG's Markets, featuring FIG's permanent tenants and SHOP's visiting vendors, spotlight leading designers such as Alice & Olivia, Elizabeth & James, Haute Hippie, J Brand Jeans, Milly, Robert Rodriguez, and Vince among others. FIG continually strives to maintain the best collections the industry has to offer, creating an atmosphere where buyers are surrounded by top quality fashions.

Market Calendar

FIG hosts 5 markets annually

SPRING 2/ SUMMER - JANUARY

FALL 1 - MARCH

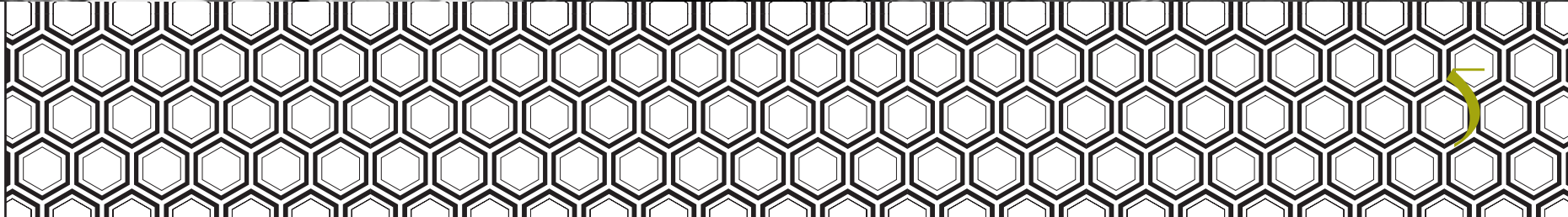
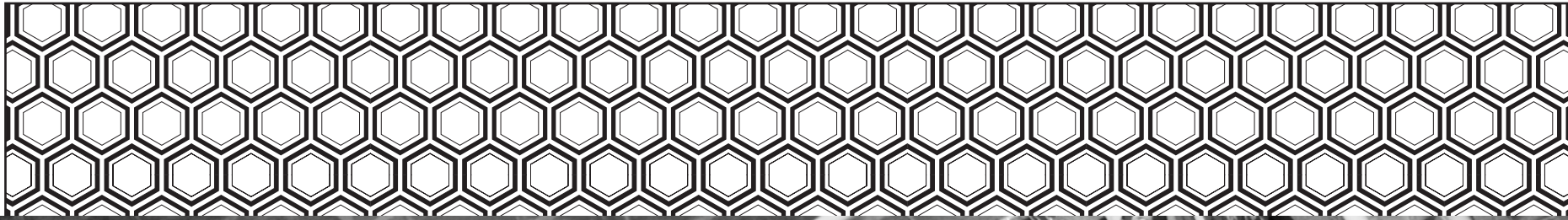
FALL 2/ WINTER - MAY/JUNE

HOLIDAY/RESORT - AUGUST

SPRING 1 - OCTOBER

FIG, in downtown Dallas, offers a unique opportunity to buy from top fashion designers in a central location. The showrooms on the first floor at FIG hail from LA, New York, and Dallas, and are leaders in the fashion industry. The second floor at FIG is home to 20,000 square feet of additional showrooms and SHOP, our premium juried tradeshow at FIG.

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SHOP at **f.i.g.** fashion industry gallery P

ABOUT SHOP

SHOP at FIG, is a premium juried tradeshow that has gained national recognition as the place to be for top retailers seeking the most diverse, fresh, and relevant lines in the industry. Located on the second floor of FIG, SHOP occupies a spacious 20,000 square foot sleek and modern space accentuated by concrete floors, exposed brick walls, and track lighting. SHOP offers designers a unique opportunity to showcase and sell to the region's top stores., as buyers trust FIG to continually provide them with the best selection of product.

SHOP hosts an impressive list of exhibitors including, 12th Street by Cynthia Vincent, Dolce Vita Footwear and Clothing, Genetic Denim, House of Harlow, James Jeans, Jay Godfrey, Nanette Lepore, Rory Beca, Susana Monaco, and many more.

EXHIBITORS

To apply for the SHOP juried premium temporary show, please visit our website at www.fashionindustrygallery.com to submit an application. Once you have submitted information about your line, you will be contacted by a FIG staff member to complete your registration process.

For collections interested in participating in our temporary tradeshow at FIG, SHOP offers several options of booth packages. Please inquire within for details.

Where the BEST stores come to
find the HOTTEST products in the
COOLEST juried show around



I DO ALMOST EVERY SHOW-
NYC, ATLANTA, COAST MIAMI,
VEGAS, LA, ETC... AND FIG DOES
THE BEST JOB. FIG IN DALLAS
REALLY IS THE BEST EXECUTION
OF A SHOW- BUYERS, SPACE,
PROMOTION, EXHIBITORS...

- FIG EXHIBITOR



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"I LOVE FIG. I HAD ALWAYS ATTENDED MARKETS IN LA AND NY BEFORE. I ATTENDED FIG A YEAR AGO AND IT IS SO EASY AND YET COMPLETE. LOVE." - FIG BUYER



Why Buy at FIG?

Fashion Industry Gallery has created the ultimate buying experience for those seeking the best of women's contemporary fashion. Unlike other shows, FIG offers an easy-to-navigate layout, with juried collections and only top showrooms in the industry from Los Angeles, New York and Dallas. Upon arrival, you will receive a detailed directory complete with a map of the entire space, including a map of SHOP, to ensure that you find exactly what you need with ease.

FIG offers 2 floors of fashions for you to peruse. The first floor houses all permanent galleries. Each gallery is listed by name as well as numerically for your convenience. The second floor houses the temporary tradeshow, SHOP, as well as 5 additional galleries. The galleries on the second floor, line the far left wall of the space and are occupied by permanent and temporary tenants. SHOP's layout varies by market, but all temporary collections are positioned in a layout that is conducive to easy browsing.

FIG is your one-stop location for buying emerging designers as well as established contemporary lines. Amid contemporary veterans such as Trina Turk, Charlotte Tarantola, 10 Eleven, HatCh, Ben Sherman and Citizens of Humanity, you will also find designers such as Jay Godfrey, CC Skye, Fluxus, Halston Heritage, Lauren Moffat, Paper Crown and many more. For a complete listing of showrooms and lines available at SHOP, please visit www.fashionindustrygallery.com.

Who Shops at FIG?

FIG proudly hosts a wide variety of buyers from stores including Neiman Marcus, Stanley Korshak, and Julian Gold to name a few. Top boutiques such as FortyFiveTen, Elements, By George, and The Hip Chick also shop exclusively at FIG markets.

To register to attend, please submit your information at www.fashionindustrygallery.com. Once you arrive, be prepared at the front desk with a current business card. Not carrying business cards? Simply fill out a registration form at the front desk prior to entering the market.

Buyer Services

Fashion Industry Gallery continually strives to enhance our buyer's individual experience by demonstrating the highest quality of hospitality and service. These services extend far beyond FIG's front doors, and enable buyers to enjoy their entire market from start to finish.

DISCOUNTED TRAVEL

FIG has partnered with American Airlines and Avis to ensure that buyers receive a discounted flight and/or car rental upon their arrival in Dallas. For more information and current discounts, please visit www.fashionindustrygallery.com

HOTEL PARTNERS

Market can be exhausting. Relax, FIG has partnered with Dallas' top luxury and boutique hotels so that buyers can enjoy a home away from home, at our reduced rate. For a full listing of hotels and their prices, please visit www.fashionindustrygallery.com

COMPLIMENTARY SHUTTLE

FIG provides a shuttle that runs every Thursday - Sunday of market from 9am - 6pm. The shuttle will pick up at the front door of FIG and transport buyers directly to the front door of the Dallas Market Center. The shuttle arrives approximately every 15 minutes.

COMPLIMENTARY DINING

Don't worry about finding a nearby restaurant or racing back to your hotel in-between market appointments. FIG provides buyers complimentary breakfast and lunch, canapés and cocktails, daily. All meals are catered on the 2nd floor in SHOP. Canapés and cocktails are passed each afternoon.

FIG FASHIONS IN THE PARK

A favorite tradition, each Thursday of market ends with a fabulous cocktail party hosted by FIG, in the park adjacent to our entrance. Buyers enjoy complimentary hors d'oeuvres and cocktails amongst some of the industry's top designers and fellow fashion professionals. Choice music and an ambient atmosphere help to end the first day of market with a fashionable bang.







FIG Featured Guest Designers

In conjunction with offering some of the top showrooms and designers in the industry, FIG has also generated an opportunity for top designers to debut as our "Featured Guest Designer" during March and October markets. This is an opportunity for industry leaders to visit the FIG venue, meet buyers and experience FIG's market first hand. FIG hosts a cocktail party in honor of our featured designer, attended by tastemakers, buyers, media, and other fashion professionals.



FIG FEATURED GUEST DESIGNER ALUMNI

ALI FATOURECHI

CAROLYN JONES

CHAN LUU

COREY LYNN CALTER

ERICA DAVIES

GERARD YOSCA

JAIMIE PRESSLY

JAY GODFREY

JULIE CHAIKEN

MANDY MOORE

MEGHAN FABULOUS

MICHAEL COHEN

PAIGE-ADAMS GELLER

PETRO ZILLIA

RACHEL PALLY

TRINA TURK

AND MANY MORE





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