



Counselor Workshops 2019

collegeboard.org/counselors



What We'll Learn

1

**College Board for
Counselors**

2

**College Board
Opportunity
Scholarships**

3

**SAT Suite of
Assessments**

4

**Student Search
Service**

5

**Services for
Students with
Disabilities (SSD)**

6

**Advanced
Placement**

Materials on collegeboard.org/counselors

1

**Quick Reference
Guide**

2

**Counselor
Webinar Series**

3

**College Board
Opportunity Scholarships
Brochure**

4

**Fee Wavier
Benefits**

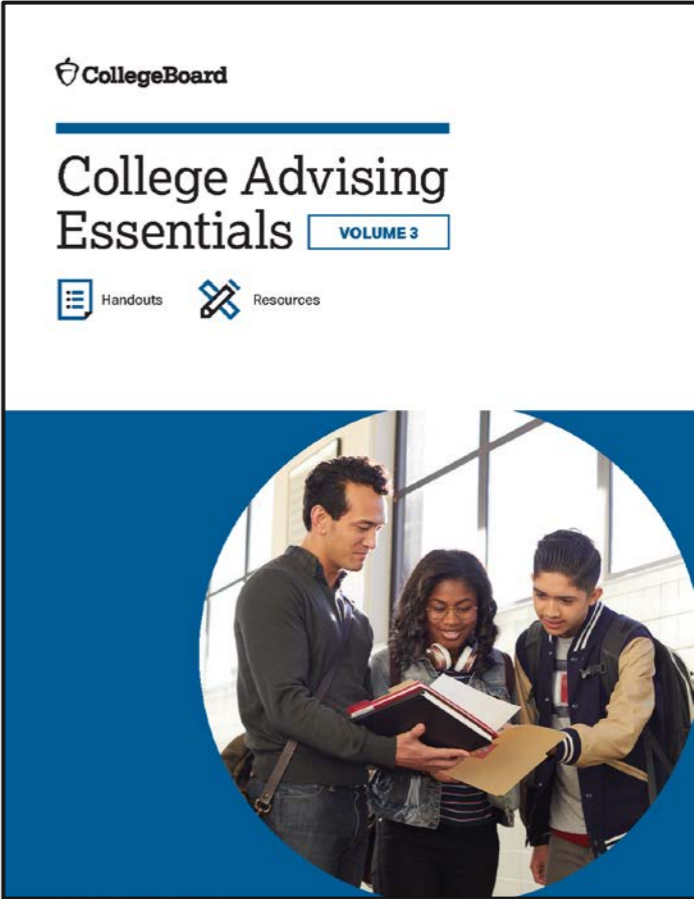
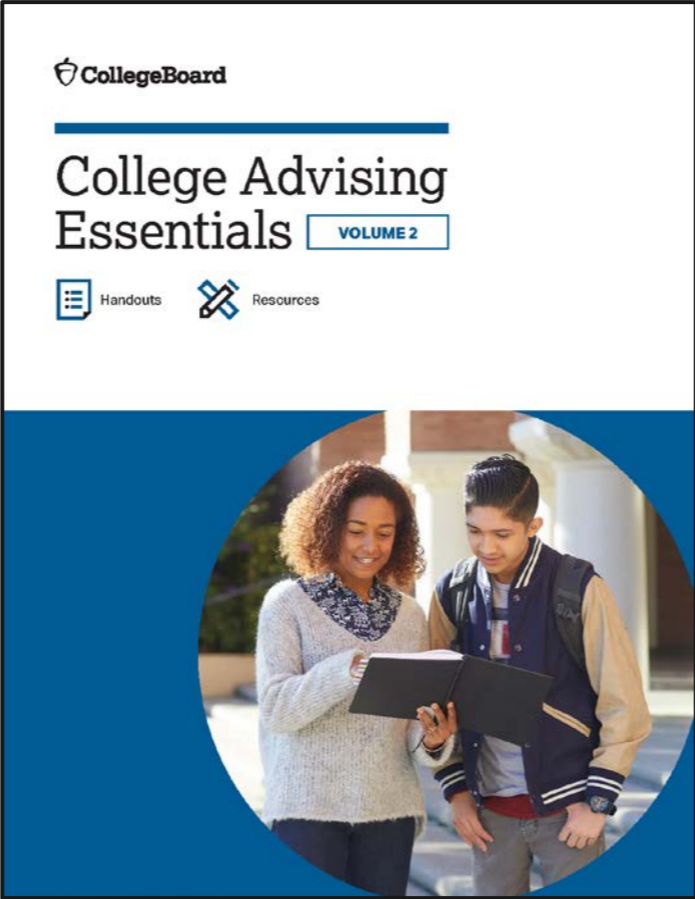
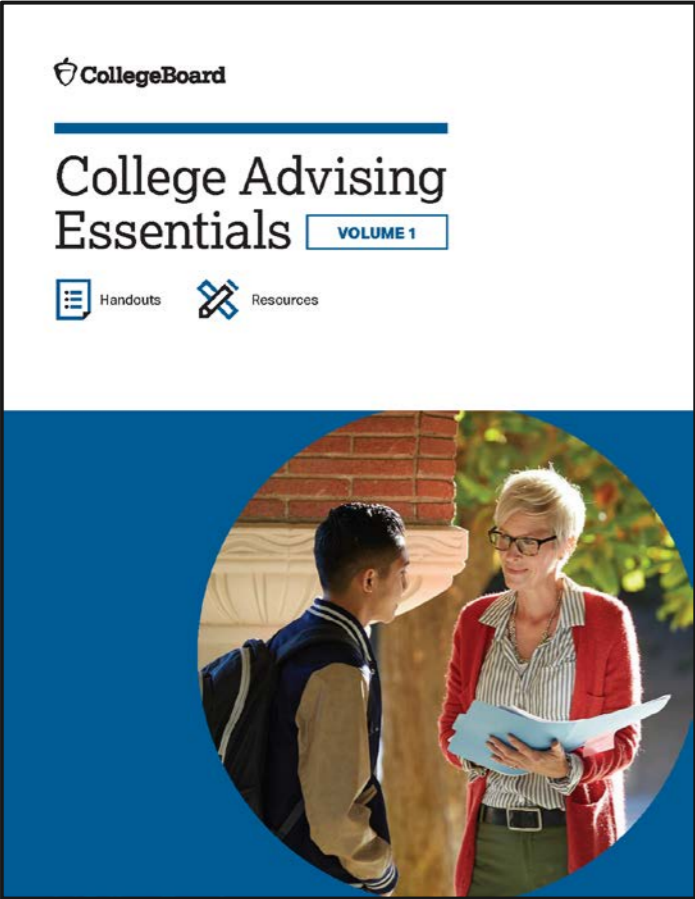
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**Counselor's Guide
to AP**

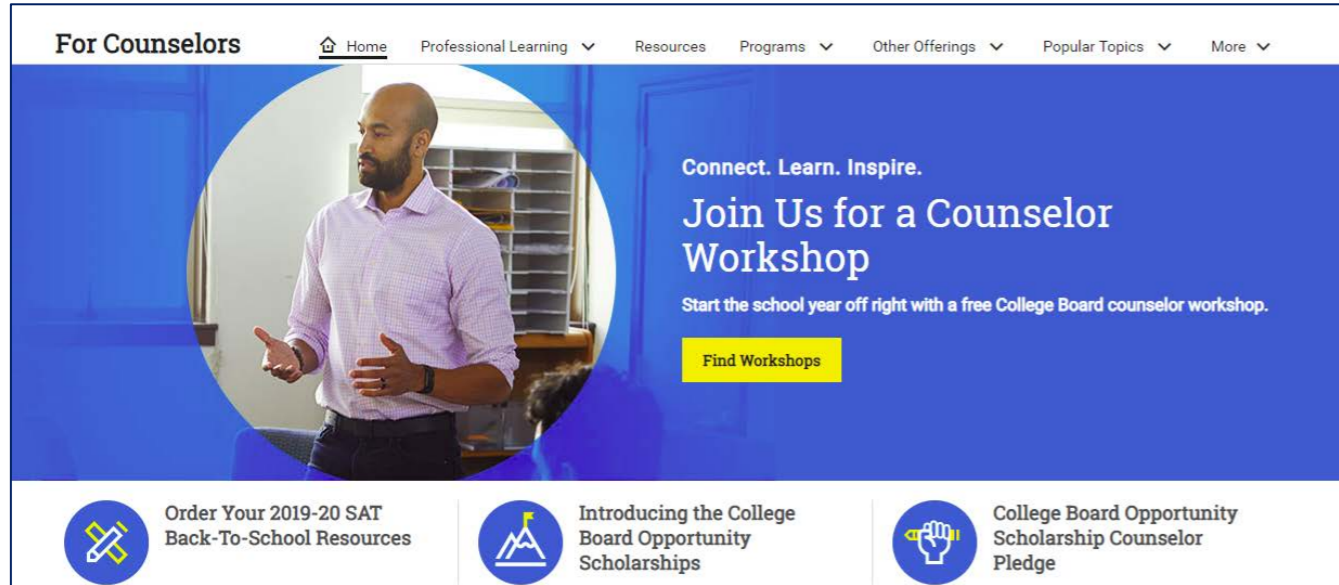
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**Student Planning
Pad**

Additional Materials Online



College Board for Counselors



The screenshot shows the homepage for 'College Board for Counselors'. At the top, there is a navigation bar with the following items: 'For Counselors', 'Home' (with a house icon), 'Professional Learning' (with a dropdown arrow), 'Resources', 'Programs' (with a dropdown arrow), 'Other Offerings' (with a dropdown arrow), 'Popular Topics' (with a dropdown arrow), and 'More' (with a dropdown arrow). The main content area features a large blue banner with a circular image of a man in a light purple shirt speaking. To the right of the image, the text reads: 'Connect. Learn. Inspire.' followed by 'Join Us for a Counselor Workshop' in a larger font. Below this, it says 'Start the school year off right with a free College Board counselor workshop.' and a yellow button labeled 'Find Workshops'. At the bottom of the banner, there are three icons with corresponding text: 1. A pencil and paper icon with the text 'Order Your 2019-20 SAT Back-To-School Resources'. 2. A mountain icon with a flag at the top and the text 'Introducing the College Board Opportunity Scholarships'. 3. A hand holding a pencil icon with the text 'College Board Opportunity Scholarship Counselor Pledge'.

Professional Learning

Earn **free** CEU credit through our professional learning opportunities for counselors.

Resources

Find our collection of handouts, guides, presentation, and more.

Programs

Find resources and information on College Board programs including the SAT[®] Suite of Assessments and Advanced Placement[®].

Popular Topics

Get links to information on popular topics such as fee waivers and CEUs.

Visit collegeboard.org/counselors

Resources and Professional Learning

- Counselor Summer Institute
AUGUST 6–9
- On-Site Counselor Workshops
AUGUST–OCTOBER
- Score Week for Counselors
DECEMBER 2–6
- Spring Into the SAT
MARCH
- Counselor Webinar Series
YEAR-ROUND
- Monthly Counselor Newsletter
- Boost Counselor Community

Webinars

Lesson Plans

Handouts

Presentations

Videos

2019-20 Counselor Webinar Series

- Our Partners
- The Basics
- 2019-20 Changes to Advanced Placement
- Quick tips
- Webinars en español
- E-modules

All webinars are eligible for CEUs and are recorded for on-demand viewing.

Counselor Webinar Series

ONLINE PROFESSIONAL LEARNING:
QUICK TIPS, LIVE AND ON-DEMAND WEBINARS,
AND E-MODULES



Enhanced Counselor Community

- Up-to-date resources
- Important events
- Connect with colleagues
- Mobile app – Coming soon!



collegeboard.org/counselor-community

Counselor Recognition Program

Eligibility criteria for nominees:

- Serve as a full-time middle or high school counselor in a public, private, or independent school located in the United States
- Provide direct guidance and counseling services for a caseload of students and their families
- Hold a master's degree
- Nominations will be accepted beginning September 1

Highlighting the work of innovative, results-oriented middle and high school counselors

Visit collegeboard.org/counselors to nominate a school counselor by **October 24, 2019**

Fellowship Opportunity

- Developed by regional council leaders in direct response to feedback they received from the educators they represent.
- The College Board will cover travel, lodging, and registration costs associated with attending one of eight 2020 College Board national events, including the College Board Forum.
- Applications are due October 15, 2019.
- For more details visit:
[Collegeboard.org/regional-fellowship](https://collegeboard.org/regional-fellowship)

Regional Fellowship Program

Support for education professionals at College Board member institutions and organizations in the U.S

College Board Opportunity Scholarships

Counselor Workshops 2019

College Board Opportunity Scholarships

- College Board is committing **\$25 million in scholarships** over the next five years.
- College Board Opportunity Scholarships launched in December 2018.
- Half of the scholarships are designated for students whose families earn less than \$60,000 per year.
- Students earn chances at scholarships by completing 6 key actions along the path to college. Scholarships are awarded monthly through drawings among all eligible students.

**4,000 students each year
earn scholarships ranging
from \$500 to \$40,000**

College Board Opportunity Scholarships

This is a unique scholarship program. These scholarships:

- Are open to **all** juniors and seniors who attend high school in the US or US territories, regardless of GPA, test scores, family income, and citizenship status
- Simplify the college planning process
- Reward effort and action
- Promote practice
- Don't require an application or essay

Over 275,000 students
have joined the program
so far.

The 6 Key Actions to Prepare for College

Build Your College List

\$500

(700 Scholarships)

Get started by exploring colleges you're interested in with BigFuture™.

Practice for the SAT **\$1,000**

(1,500 Scholarships)

Get ready for test day with Official SAT Practice on Khan Academy®.

Improve Your Score

\$2,000 (150 Scholarships)

Show how practice pays off by improving your SAT score.

Strengthen Your College List

\$500 (300 Scholarships)

Make sure your college list has a mix of safety, match, and reach schools.

Complete the FAFSA

\$1,000

(800 Scholarships)

Fill out the free government form to apply for financial aid.

Apply to Colleges **\$1,000**

(500 Scholarships)

Apply to the colleges you want to attend.

Complete Your Journey Scholarship



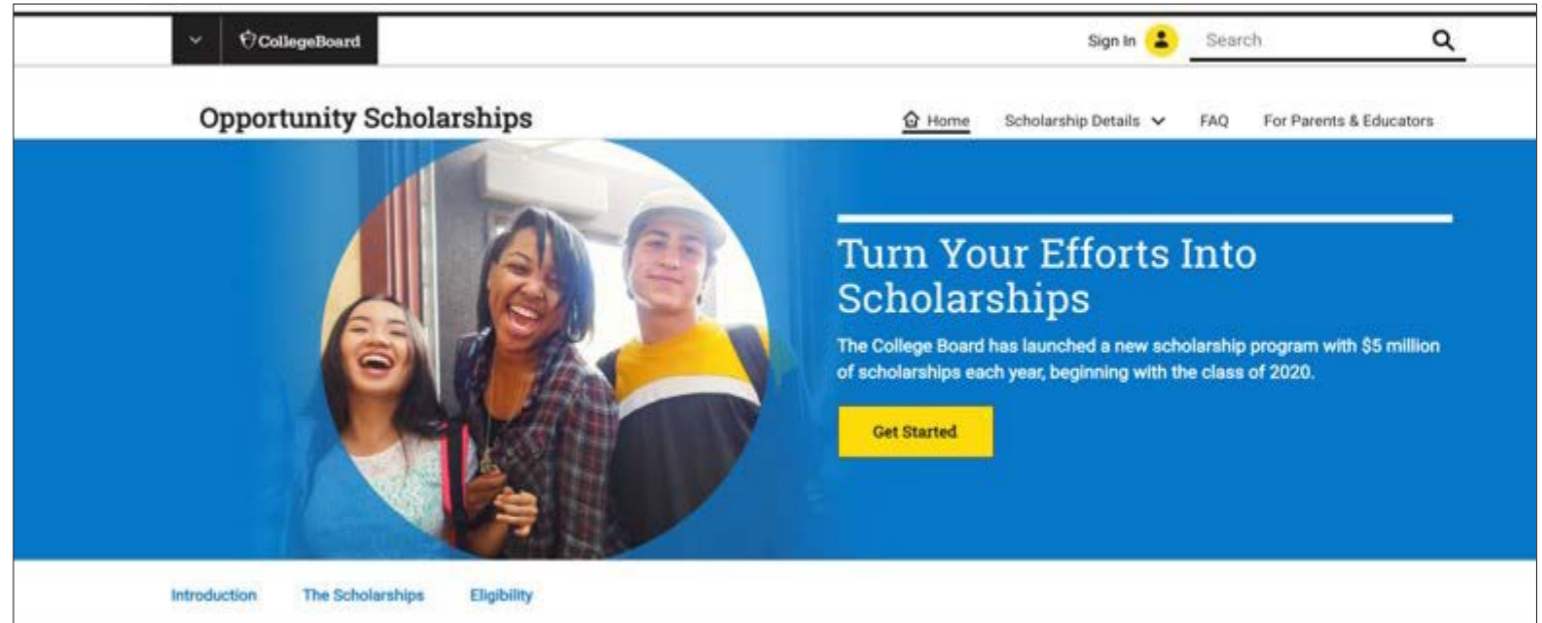
**Complete Your Journey \$40,000
(25 Scholarships)**

Complete all 6 actions to be eligible.

What you will find here

- Scholarship details
- Official rules
- FAQs
- Tips for parents and educators
- Downloadable resources

Students Start Here



Students log in using their College Board account or create a College Board account if they don't have one.

Every dollar counts when you are trying to pay for college. Students, invest time into this program.

Rahsaan McFarland II, GA
Practice Scholarship Recipient

Counselor Pledge



Allow us to mail you free resources by pledging your support at cb.org/counselorpledge

SAT Suite of Assessments

Counselor Workshops 2019

PSAT-Related Assessments

Counselor Workshops 2019

PSAT/NMSQT Score Release

Educator Score Release:

- Available to educators starting on Dec. 2
- Can be found in the K-12 Reporting Portal

Student Score Release:

- Available to students over the course of 3 days, from December 9–11.
- Students will receive an email when scores are available.

COMING IN 2020
Expedited PSAT™ Score
release!

Score Week for Counselors

Webinars will cover:

- Scholarship and recognition opportunities
- Mapping the SAT Suite to academic readiness for college and careers
- Fee waiver benefits
- The path from PSAT/NMSQT to SAT

Take advantage of Score Week resources:

- Webinars
- Downloadable resources including lesson plans
- Short videos

SAVE THE DATE!

Score Week for Counselors
December 2–6

PSAT/NMSQT Updates

New

Material return process for irregularities

Enhanced functionality during invoicing process

Reminders

Schools should identify fee waiver eligible students when completing the invoicing process.

Students will need to accept the fee waiver benefits in their College Board account.

Official SAT Practice on Khan Academy

- **20 hours of practice** on Official SAT Practice is associated with a 115 point PSAT- to- SAT gain.
- Remind students to **link their College Board and Khan Academy accounts** to access their personalized practice plan.
- Free Counselor Resources:
 - **Official SAT Practice Coaching Tools**
 - **Official SAT Practice Educator E-Module**

Free, personalized SAT practice from the makers of the SAT and Khan Academy.

Student Search Service®

Counselor Workshops 2019

Student Search Service Helps Your Students

- Student Search Service is effective, it's voluntary, it's free, and it's secure.
- **Over 80%** of students taking College Board assessments opt in to Student Search Service.
- Recent research shows that students participating and contacted via Student Search Service are 12% more likely than their peers to enroll at a four-year college.

For over 40 years,
Student Search Service
has connected students
with information about
college options and
scholarship opportunities.

New Pilot for 2019 College List Feature in Student Search Service

- Students often report they need specific and relevant information beyond generic college mailing.
- They want information about majors they are interested in, financial aid and application deadlines.
- This is an expansion of an existing pilot that will create a more integrated and personalized experience for students.

For students who have **opted in to Search** and **created a College List** in BigFuture, their college list will be added to the information about them in Student Search Service.

Scholarship and Recognition Program Partner Updates

Counselor Workshops 2019

Connection to Over \$350M in Scholarships

- In 1971 our partnership began with the **National Merit Scholarship Corporation.**
- In 2015 we welcomed five new scholarship partners.
- In 2016 the Cobell Scholarship was added.
- Since 2017 we added 13 partners for a total of 20 scholarships.

Fall 2019: Recognition Programs



**African American
Student Recognition**



**Hispanic Student
Recognition**



**Indigenous Student
Recognition**



**Rural Student
Recognition**

Connecting Students to Scholarships and Recognition

Students Take the PSAT/NMSQT or PSAT 10

Partners Identify Students
Using PSAT/NMSQT and PSAT 10 Data

Students Become Aware of Available Opportunities

Student receives recognition

Students Say “Yes” to Free Student Search Service

Students can also opt in to Student Search Service® via BigFuture.

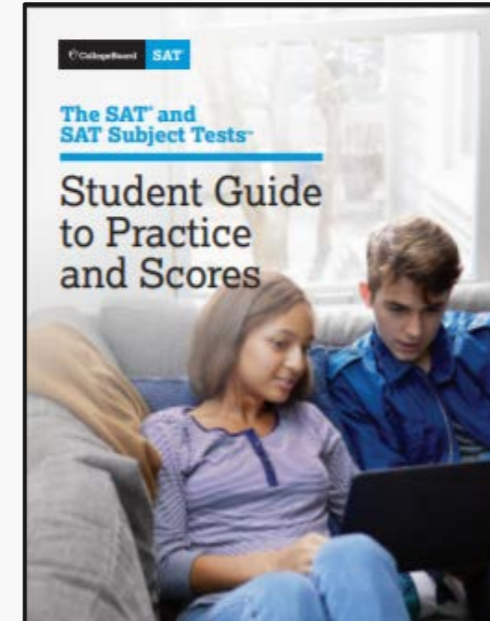
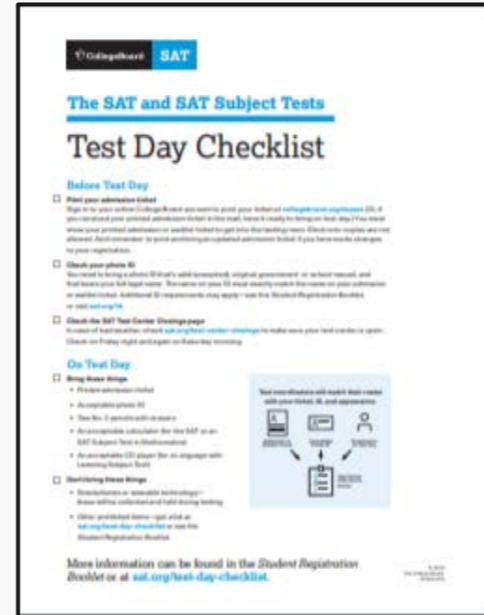
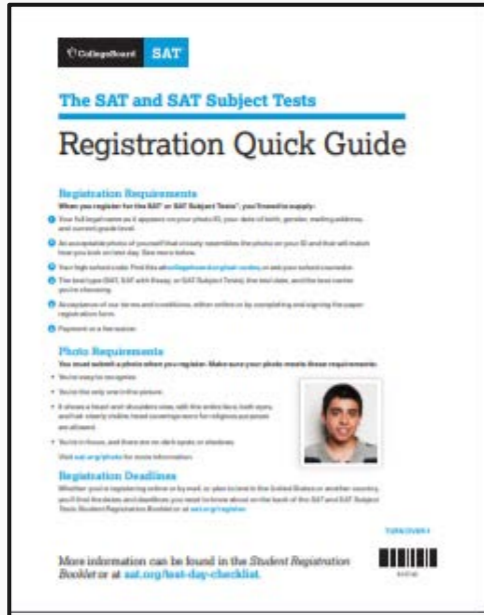
Students Are Invited to Apply
Partners send information about their programs to qualified students.

Students Decide to Apply for Scholarships

SAT[®]

Counselor Workshops 2019

Free Back to School SAT Resources



- Order exactly what you and your students need
- Simple, efficient ordering process
- Immediate access to downloadable resources

Test Day Experience: Updates

Same-room testing

Students taking the SAT and SAT with Essay may test in the same room, provided their testing time and break schedules align.

Seating changes

Test coordinators may now seat students 3 feet apart, rather than the previous 4 feet, to accommodate access for more students.

Payment changes

Weekend test center staff can be paid via mobile payment instead of check.

SAT Fee Waiver Benefits

Free Tests and Free Feedback

- 2 free SAT tests, with or without the essay
- 6 free SAT Subject Tests™
- 2 free Question-and-Answer Service (QAS) or Student Answer Service (SAS) reports

College Application Benefits

- Unlimited score reports to send to colleges
- Waived application fee at participating colleges
- Free CSS Profile™ applications

Other Benefits

- Fee reductions for score verification reports
- No non-U.S. regional fees for free tests
- No late registration fees for free tests

SAT School Day—Key Benefits

Students test in a familiar environment

No conflict with weekend obligations

Fee reductions and free score sends for income-eligible students

Helps cultivate a college-bound culture, creates a level playing field

Evidence shows SAT School Day propels more students into college

SAT School Day—Expanding Access

+12%

School Day students are 12% more likely to be **underrepresented minorities** than Weekend students.

+23%

School Day students are 23% more likely to come from **high poverty schools** than the Weekend population.

Sending SAT Scores Through MyCoalition

1. Students will use MyCoalition to apply to Coalition for College Access institutions.
2. When they're ready to send their SAT scores, they'll be prompted through MyCoalition to enter their College Board credentials to access their scores.
3. From there, they'll follow a series of easy prompts to send their official SAT score reports, all without leaving MyCoalition!

Beginning in summer 2019, students applying to college through the Coalition Application will be able to send official SAT and SAT Subject Test scores to colleges directly through MyCoalition, the Coalition's online platform.

College Admissions Fraud Case: Varsity Blues

- The College Board has and will continue to cooperate with authorities throughout the investigation.
- Test administrators and proctors must follow our policies and procedures. When they don't, we take appropriate action on behalf of students.
- To prevent this abuse of the system, the College Board will ensure students with school-based accommodations test at their home schools whenever possible.

Test Security

The current climate underscores the need for **objective measures** as part of the college admissions process.

We're investing millions of dollars—more than ever in our history—in **test security**, including:

- Producing more test content
- Cell phone policies
- Increasing test center audits

Landscape™

Consistent High School and Neighborhood
Information for Colleges

What is Landscape?

Landscape™ provides consistent high school and neighborhood information for all applicants to help admissions officers fully consider every student, no matter where they live.



- **A way to fully consider all students** | Landscape provides consistent high school and neighborhood information for all applicants to help college admissions officers fully consider every student, no matter where they live.
- **A collaboration with colleges** | Working for three years with admissions officers all over the country, we developed Landscape.
- **Adds, doesn't replace** | Landscape is just one of the many things that colleges look at when considering an applicant and does not replace the individual information included in an application, such as an applicant's GPA, personal essay, or high school transcript.
- **No applicant gets offered or denied admission because of Landscape, only considered** | Colleges do not use Landscape to decide who gets in and who doesn't. It simply helps admissions officers give more students from more places a fair look. All colleges that use Landscape agree they will adhere to the Landscape Appropriate Usage Guidelines.

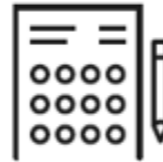
What's included in Landscape?

Three Categories of Information

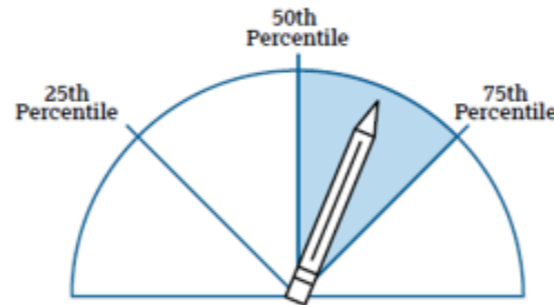


Basic High School Data

- Locale (e.g., Rural)
- Senior class size
- Percent of students eligible for free and reduced-price lunch
- Average SAT® scores at colleges attended
- AP® participation and performance



Test Score Comparison



Applicant's test score compared to others from the same high school



High School and Neighborhood Indicators

- College attendance
- Household structure
- Median family income
- Housing stability
- Education levels
- Crime

Research shows these indicators are related to students' education outcomes. Two averages are created based on these six indicators. Values are shown on a scale from 1 to 100 relative to the U.S. average.

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Services for Students with Disabilities

Counselor Workshops 2019

New training and FAQs for SSD Coordinators

- **New Training:** “Administering the **Weekend SAT** with Accommodations”
- **New FAQs:** Administering the SAT/PSAT with accommodations
- Access the training and FAQ’s from SSD Online dashboard

SSD Updates

Change in MP3 audio format

Will now be delivered through an internet streaming application.

Clarification of school verification question

SSD coordinators will now be asked, “Is the student consistently using this accommodation for school tests?”

New deadline for requesting AP Exam accommodations

Earlier deadline for requesting accommodations for AP[®] Exams

NEW DEADLINE:
January 17, 2020

Change in school-based testing policy

Verifiable justification now required for student requests to test at a school other than their own.

Career Finder™

Counselor Workshops 2019

Career Finder

- **Free** access to career exploration
- Suggestions of careers and majors that align with students' personal interests
- Efficient and easy-to-use resource to ensure your students are planning—and on track—for college and career
- Simple, engaging course and career-planning tool
- Video interviews with successful professionals across industries

Advanced Placement[®]

Counselor Workshops 2019

Counselor's Guide to AP 2019

Discover benefits for

- Students/Families
- Counselors/Coordinators
- Teachers

Key Dates

- August 1
- October 4
- November 15

Webinars

- Counselor focused
- Offered monthly
- Opportunity to earn free CEUs

2019–20

Counselors Guide to Advanced Placement®



Counselor Support for AP Changes for 2019-20

Students

Remind students to sign in to My AP and to enroll in their AP classes with the codes provided by their teachers.

Make sure students understand the new exam registration timeline and fees.

Provide eligible students with information about the AP fee reduction.

Teachers

Ensure that teachers, especially new AP teachers, are aware of the powerful **free** resources available.

Remind teachers to inform students of the new registration timelines and fees.

Share information with teachers about the AP fee reduction eligibility requirements.

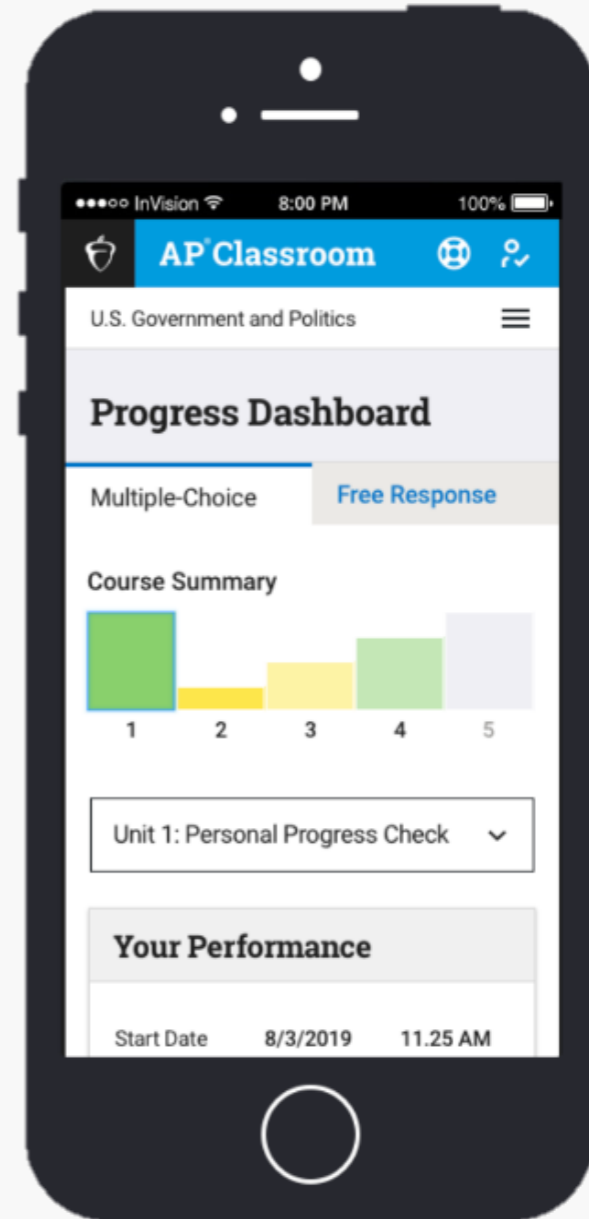
Help Students Get Started

- AP teachers provide students with a unique “join code” for each class section.
- Students sign in to My AP (myap.collegeboard.org) with their College Board user name and password and enter the join code.

Progress Report: Student View

Students get feedback on their progress building knowledge and skills.

- Topic Questions
- Personal Progress Checks
- Question Bank



Thank you.