

## Final exam Answer-key

DURATION : 2h

**N.B. : No dictionaries or documents allowed. You are kindly asked to write legibly.**

### EXERCISE 1. Select the correct answer. [/8]

#### LUSH: fresh handmade cosmetics

The Lush founders (1) ~~are having/had/have/were having~~ 40 years experience of inventing products from scratch. You could say it is something of an obsession. All products (2) ~~are starting/start/could start/would start~~ their life in one of our specialist development rooms in which Lush founders and compounders perfect our formulas out of the fresh produce and safe synthetics.

Our love for handmade products and tailor made experiences runs throughout the entire Lush supply chain. Whether we're working with Peruvian farmers to set up eco-friendly rosewood oil distilleries in the Amazon; developing spa treatments to take you on a sensory journey; or juicing pink grapefruits for shower gels at our Poole factory, our dedicated team ensures each product has been lovingly handcrafted.

Last year our Poole factory (3) ~~press up/pressed up/presses up/was pressing up~~ 9.4 million bath bombs, and like the other five factories around the world, our specialist compounders look after everything from rolling fresh cleansers to creating the perfect bow from recycled ribbon for our gift boxes.

Our online broadcast – live from the Lush Kitchen – (4) ~~invite/invites/invited/is inviting~~ you to be a part of the process. Watch as our founders and compounders combine fresh self-preserving ingredients - including fruit and vegetables - with essential oils and safe synthetics to create exclusive handmade cosmetics. The broadcast (5) ~~provides/provide/provided/is providing~~ you with an intimate peek behind the scenes, and (6) ~~provides/providing/are provided/provided~~ an insight into some of the techniques used by our product inventors over the past 40 years.

Invention has and continues to be a huge part of what we do. Over the years, we (7) ~~have pioneered/pioneered/is pioneered/pioneering~~ innovative products including solid shampoo bars, bath bombs and toothy tabs. Like all good alchemists, however, (8) ~~we're constantly assessing/we constantly assess/we constantly assessed/we've constantly assessed~~ products to ensure they are the very best that they can be for our customers, suppliers and the environment.

[Source: <https://www.lush.co.uk/article/handmade>]

### EXERCISE 2. Select the correct answer. [/30]

#### STARBUCKS COMPANY PROFILE

##### The Starbucks Story

Our story (1) ~~begins/begun/began/is begin~~ in 1971. Back then we (2) ~~was/is being/were/is been~~ a roaster and retailer of whole bean and ground coffee, tea and spices with a single store in Seattle's Pike Place Market.

Today, we (3) ~~was/were/are/was been~~ privileged to connect with millions of customers every day with exceptional products and more than 21,000 retail stores in 66 countries.

##### Folklore

Starbucks (4) ~~names/is named/has names/have named~~ after the first mate in Herman Melville's *Moby Dick*. Our logo (5) ~~has/is/have/are~~ also inspired by the sea – featuring a twin-tailed siren from Greek mythology.

## Starbucks Mission

Our mission: to inspire and nurture the human spirit – one person, one cup and one neighborhood at a time.

## Our Coffee

(6) ~~We're always believed/We've always believed/We always believed/We always believing~~ in serving the best coffee possible. It's our goal for all of our coffee to be grown under the highest standards of quality, using ethical sourcing practices. Our coffee buyers personally (7) ~~are traveled/have traveled/travel/have traveling~~ to coffee farms in Latin America, Africa and Asia to select the highest quality beans. And our master roasters (8) ~~bringing out/brings out/bring out/are bringing out~~ the balance and rich flavor of the beans through the signature Starbucks Roast.

## Our Stores

Our stores (9) ~~be/being/are/is~~ a neighborhood gathering place for meeting friends and family. Our customers enjoy quality service, an inviting atmosphere and an exceptional beverage.

## Total stores: 21,878\* (as of December 28, 2014)

Argentina, Aruba, Australia, Austria, Bahamas, Bahrain, Belgium, Bolivia, Brazil, Brunei, Bulgaria, Canada, Chile, China, Colombia, Costa Rica, Curacao, Cyprus, Czech Republic, Denmark, Egypt, El Salvador, Finland, France, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Indonesia, Ireland, Japan, Jordan, Korea, Kuwait, Lebanon, Macau, Malaysia, Mexico, Monaco, Morocco, Netherlands, New Zealand, Norway, Oman, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Romania, Russia, Saudi Arabia, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, United States and Vietnam.

## Our Partners

We (10) ~~offered/offer/are offered/have offered~~ the finest coffees in the world, grown, prepared and served by the finest people. Our employees, who we (11) ~~called/have called/call/is called~~ partners, (12) ~~be/is/been/are~~ at the heart of the Starbucks Experience.

We (13) ~~are believe/believe/believed/is believed~~ in treating our partners with respect and dignity. We (14) ~~is/are/have/has~~ proud to offer two landmark programs for our partners: comprehensive health coverage for eligible full- and part-time partners and equity in the company through *Bean Stock*.

## Our Products

Starbucks (15) ~~offered/offers/has offered/is offered~~ a range of exceptional products that customers (16) ~~enjoy/enjoyed/are enjoying/have enjoyed~~ in our stores, at home, and on the go.

**Coffee:** More than 30 blends and single-origin premium coffees.

**Handcrafted Beverages:** Fresh-brewed coffee, hot and iced espresso beverages, Frappuccino® coffee and non-coffee blended beverages, Starbucks Refreshers™, smoothies and teas.

**Merchandise:** Coffee- and tea-brewing equipment, Verismo System™ by Starbucks®, mugs and accessories, packaged goods, music, books and gifts.

**Fresh Food:** Baked pastries, sandwiches, salads, salad and grain bowls, oatmeal, yogurt parfaits and fruit cups.

## Consumer Products

- **Coffee and Tea:** Whole bean and ground coffee (Starbucks and Seattle's Best Coffee brands), Starbucks VIA® Ready Brew, Starbucks® K-Cup® portion packs, Starbucks® and Teavana® Verismo™ pods, Tazo® tea filterbags, and tea latte concentrates.

- **Ready-to-Drink (RTD):** Starbucks® bottled Frappuccino® coffee drinks, Starbucks Discoveries® chilled cup coffees, Starbucks Discoveries® Iced Café Favorites™, Starbucks Iced Coffee, Starbucks Doubleshot® espresso drinks, Starbucks Doubleshot® Energy+Coffee drinks; Starbucks Refreshers™ beverages, Evolution Fresh bottled juices, Tazo® bottled iced and juiced teas.

## Brand Portfolio

Starbucks Coffee, Seattle's Best Coffee, Teavana, Tazo, Evolution Fresh, La Boulange and Torrefazione Italia Coffee.

## Investor Information

- Starbucks (17) ~~goed/went/was going/was went~~ public on June 26, 1992 at a price of \$17 per share (or \$0.53 per share, adjusted for subsequent stock splits) and closed trading that first day at \$21.50 per share.
- Starbucks (18) ~~been/was/being/has been~~ incorporated under the laws of the State of Washington, in Olympia, Washington, on Nov. 4, 1985.
- Starbucks Corporation's common stock is listed on NASDAQ, under the trading symbol SBUX.

## Being a Responsible Company

At Starbucks, we (19) ~~are always believed/have always believed/have always been believed/were believed~~ in the importance of building a great, enduring company that strikes a balance between profitability and a social conscience.

**Ethical Sourcing:** We (20) ~~take/are taking/have taken/took~~ a holistic approach to ethically sourcing the highest quality coffee. This (21) ~~was including/included/have included/includes~~ responsible purchasing practices, supporting farmer loans and forest conservation programs. When we (22) ~~are buying/buy/bought/are bought~~ coffee this way, it (23) ~~are helping/have helped/is helped/helps~~ foster a better future for farmers and a more stable climate for the planet. It also (24) ~~helps/has helped/is helps/is helping~~ create a long-term supply of the high-quality beans we've been carefully blending, roasting and packing fresh for more than 40 years.

**Environmental Stewardship:** We (25) ~~shared/share/are sharing/were sharing~~ our customers' commitment to the environment. And we (26) ~~believed/are believed/believe/believes~~ in the importance of caring for our planet and encouraging others to do the same. We (27) ~~have been working/are working/have been worked/have worked~~ to significantly reduce our environmental footprint through energy and water conservation, recycling and green construction.

**Community Involvement:** From the neighborhoods where our stores are located to the ones where our coffee (28) ~~has grown/is grown/grows/is growing~~ – we (29) ~~believed/are believing/believe/were believed~~ in fostering thriving communities. By 2015, we (30) ~~hope/are hoping/hoped/have hoped~~ to contribute one million volunteer hours each year to our communities.

[Source: <http://globalassets.starbucks.com/assets/4286be0614af48b6bf2e17ffcede5ab7.pdf>]

## EXERCISE 3. Select the correct answer. [/45]

### THE BEATLES, COCA-COLA AND THE CASBAH COFFEE CLUB

By Red Ryan, Oct. 22<sup>nd</sup>, 2012.

I have to confess right from the start that I (1) ~~am/was~~ a huge Beatles fan. My iPhone (2) ~~has/has had~~ an inordinate number of Beatles songs, and I (3) ~~have/am having~~ a Beatles shuffle playing as I (4) ~~have written/write~~ this. Now that my confession (5) ~~is being/is~~ over, here (6) ~~was/is~~ my Beatles story. Several years ago I (7) ~~purchased/have purchased~~ a copy of *The Beatles — The True Beginnings*, by Roag Best with Pete and Rory Best.

The book (8) ~~is telling/tells~~ the history of the Casbah Coffee Club, the club where the Beatles (9) ~~have gotten/got~~ their start. I (10) ~~was purchasing/purchased~~ the book because, as a Beatles nut, I (11) ~~was seeing/saw~~ a Coke cooler in the cover photo. I (12) ~~was being/was~~ curious to learn more about how that cooler happened to be present in the photograph, so I (13) ~~have written/wrote~~ Roag Best at [casbahcoffeeclub.com](http://casbahcoffeeclub.com) for more information. We (14) ~~have/have had~~ a great e-mail exchange over the past few months, and I (15) ~~was wanting/wanted~~ to share the story of the birth of the Casbah Coffee Club, the Beatles and Coca-Cola.

### THE EARLY DAYS AT THE CASBAH COFFEE CLUB

John, Paul and George, (16) ~~were helping/helped~~ paint the Casbah with fanciful designs including spiders, dragons and stars.

In Liverpool, England, in 1959, Mo Best (17) ~~has decided/decided~~ to open a coffee club to capitalize on the growing popularity among teens for the emerging rock 'n' roll music. She (18) ~~was cleaning out/cleaned out~~ the basement of her house on 8 Haymans Green and, with the help of her family and some local kids named John, Paul and George, (19) ~~was painting/painted~~ it with fanciful designs including spiders, dragons and stars. Then, on August 29, 1959, the Casbah Coffee Club (20) ~~has opened/opened~~ with the musical entertainment provided by the Quarrymen featuring John Lennon, Paul McCartney, George Harrison and Ken Brown.

While the group (21) ~~was become/became~~ a regular at the club, the band's members and even the group's name (22) ~~has changed/changed~~. Paul McCartney (23) ~~was asking/asked~~ Pete Best to join the group as the drummer, and their name (24) ~~was changing/was changed~~ to the Beatles as they (25) ~~had headed off/headed off~~ to do a tour in Hamburg, Germany. Upon their return to Liverpool on December 17, 1960, the Beatles (26) ~~were playing/played~~ the Casbah with the new raw rock 'n' roll sound they (27) ~~perfected/had perfected~~ in Germany. Six months later, they (28) ~~had recorded/were recording~~ their demo in London. Beatlemania soon (29) ~~was followed/followed~~.

### WHY COCA-COLA WAS THERE

While it was called a coffee club, Coca-Cola (30) ~~was being/was~~ the preferred drink at the Casbah.

What role did Coca-Cola play in all this? More than you would think. Through Roag Best, we (31) ~~had been able to/were able to~~ catch up with Johnny Johnson, who (32) ~~was working/worked~~ for the Liverpool Coca-Cola bottler. Johnson (33) ~~is/was~~ active in making sure that, while it was called a coffee club, Coca-Cola was the preferred drink. Through Johnson, the Casbah (34) ~~was receiving/received~~ a Coca-Cola sign with the club's name. Johnson also (35) ~~had been/had~~ coolers placed around the venue, and enough Coca-Cola (36) ~~has been sold/was sold~~ there that the Casbah Coffee Club became the largest selling account in Liverpool and (37) ~~had required/required~~ two or three deliveries a week. It (38) ~~is being/is~~ easy to see why a great new venue with great music and crowds of teenagers (39) ~~was sounding/sounded~~ like a winning combination for anyone selling Coke. Johnson even (40) ~~had played/played~~ with the band a few times.

The Casbah is maintained as a Beatles museum and (41) ~~is looking/looks~~ just as it did when it (42) ~~has closed/closed~~ in 1962 (the same year the Beatles (43) ~~were releasing/released~~ their first album). The stage, musical equipment, and even the artwork drawn by the band (44) ~~be maintained/are maintained~~ in pristine shape. I (45) ~~had never visited/have never visited~~ Liverpool, but you can be certain that if I do, the Casbah will be the first stop on my tour.

[Source: <http://www.coca-colacompany.com/stories/the-beatles-coca-cola-and-the-casbah-coffee-club#TCCC>]

### EXERCISE 4. Complete the sentences with a passive verb. You may need a negative form. [/6]

1. Somebody damaged the goods in transit.  
=> The goods **were damaged** in transit.
2. Millions of people see this ad every day.  
=> This ad **is seen** by millions of people every day.
3. They will not finish the project by the end of the month.  
=> The project **will not be finished** by the end of the month.
4. They have closed twenty retail outlets over the last year.  
=> Twenty retail outlets **have been closed** over the last year.
5. We are reviewing all of our IT systems.  
=> All of our IT systems **are being reviewed**.
6. We cannot ship your order until we receive payment in full.

=> Your order **cannot be shipped** until we receive payment in full.

**EXERCISE 5. Rewrite the sentences using the passive if it is possible. You may need a negative form. If it is not possible to make a passive, put a cross (X). [/8]**

1. Our R&D department have discovered a promising new drug.  
=> *A promising new drug has been discovered by our R&D department.*
2. The rate of inflation went up by around 1% last quarter.  
=> X
3. One of our best young designers created this line.  
=> *This line was created by one of our best young designers.*
4. I'm sorry, we can't do that.  
=> *I'm sorry, that can't be done.*
5. Something very interesting happened to me last week.  
=> X
6. The Accounts Department may not authorize this payment.  
=> *This payment may not be authorized by the Accounts Department.*
7. I worked as a consultant for four years after my MBA.  
=> X
8. They were asking me all sorts of highly technical questions.  
=> *I was being asked all sorts of highly technical questions.*

**EXERCISE 6. Complete the following table. [/23]**

INFINITIF	PRÉTÉRIT	PARTICIPE PASSÉ	TRADUCTION
	bore		
		beaten	
to come			
			rêver
		eaten	
to fall			
	fought		
			trouver
to grind			
		hung	
			avoir
	held		
to keep			
		led	
			prêter
to meet			
	rode		
		sought	
			shaken
to smell			
	spelt		
		split	
to stink			