

BE PART OF THE EXPERIENCE



THE MICHIGAN AVENUE EXPERIENCE

333 North Michigan Avenue is uniquely located on the Magnificent Mile at the southeast corner of Michigan Avenue and Wacker Drive. Surrounded by a dramatic and distinctive environment, the location delivers a unique opportunity to attract shoppers, diners, tourists, local residents and workers. The next decade will see the Avenue emerge as an increasingly popular retail experience, enhanced by public art, concerts, theater performances and other tasteful events. The pedestrian character of North Michigan Avenue is the most important element distinguishing the Avenue from other retail areas in the City. In addition to the incredible hotel and residential development in the area, over 22 million visitors walk North Michigan Avenue every year seeking to be entertained at various retail venues. One of the most vital components supporting these venues is the area's accessibility: locally, regionally and internationally. North Michigan Avenue is not just a place or destination, it's an experience; Be a part of it.





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THE MICHIGAN AVENUE EXPERIENCE

- +/-37,000 pedestrians cross the Michigan Avenue bridge each day in front of 333 North Michigan Avenue
- 5.5 Million visitors annually visiting Millennium Park
- +/-64 million square feet of office space and over 200,000 employees within walking distance of 333 N Michigan Avenue

Daytime population (220,000), Hotels (20), Residents (26,000) within walking distance of 333 N. Michigan Avenue

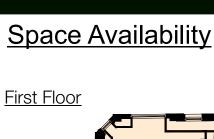


Tourism - 40 million visitors annually





Pedestrian Counts - 37,000 cross the Michigan Avenue bridge each day in front of 333 North Michigan Avenue



WACKER DRIVE



MICHIGAN AVENUE

Second Floor



MICHIGAN AVENUE



MID-AMERICA®
Real Estate Corporation

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347 SF

ENTRY TO

SECOND FLOOR

CONTACT INFORMATION

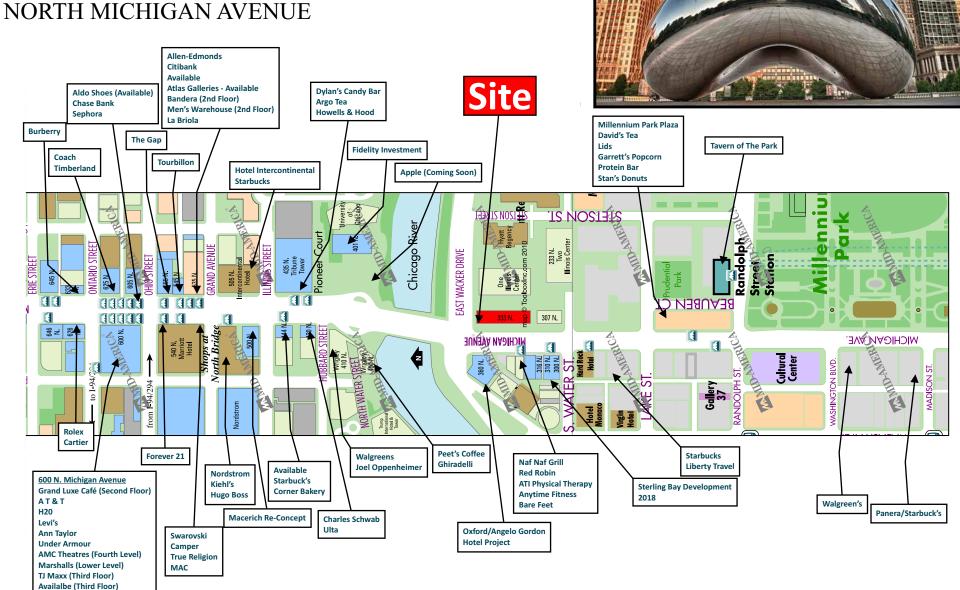
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Millennium Park 4.5 million visitor's annually (2013)



333

NORTH MICHIGAN AVENUE

THE ELEGANCE OF A HISTORIC AND ICONIC LOCATION WITH THE BENEFITS OF NEW CONSTRUCTION.

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