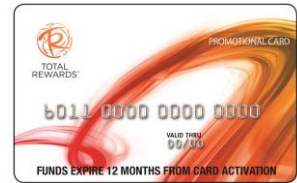


TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

Applicable for gift cards issued on or before January 2014



ARIZONA

Harrah's Ak-Chin

Agave's Restaurant
Copper Cactus Grill
Hotel
The Buffet

The Jackpot Gift Shop
The Lounge
The Range Steakhouse

CALIFORNIA

Harrah's Resort Southern California

Fortunes
Hotel
International Buffet
Oyster Bar

Room Service
San Luis Rey Café
Spa
Spiked

ILLINOIS

Harrah's Joliet

Aces Diner
Destinations Gift shop
Hotel
Hotel Sundries shop

Sheer Bar
Starbucks
The Reserve Steakhouse

Harrah's Metropolis

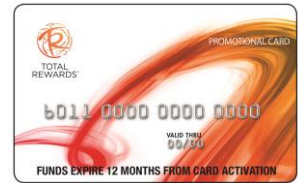
Fresh Buffet
Hotel
Jackpot Gift Shop

*SUBJECT TO CHANGE WITHOUT NOTICE

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



INDIANA

Horseshoe Hammond

37 Steakhouse
Carnivale
Casino Bar
Evergreen Restaurant
Furama Restaurant North
Furama Restaurant South
Gamba Ristorante
Gift Shop
Horseshoe Casino Steakhouse Bar
Horseshoe Hammond Gift Shop
Hyatt Regency McCormick Place
Jack Binion's Steakhouse
JB's
JB's Gourmet
LauYuJu
LaoShangHai

LaoMaLa
Lost Marsh Golf Course
My Place Chinese Cuisine
Noodle Bar
NIU Japanese Fusion Lounge
Push
Sable Kitchen & Bar
South Water Kitchen
Steakhouse
Sze Chuan Cuisine
Teibel's Family Restaurant
The Venue
Three Happiness Restaurant
Village Square Buffet

Horseshoe Southern Indiana

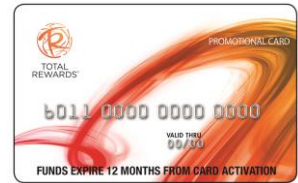
Accessories
Aroma Café
Binion's Steak
Chariot Run Golf Course
Chariot Run Pro Shop
Graeter's Ice Cream
Horseshoe Gift Shop

Hotel
Hotel Gift Shop
Indulge Spa
JB's Café
Room Service

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



IOWA

Harrah's Council Bluffs

360 Steakhouse
Essentials Gift Shop

Fresh Market Buffet
Vertigo

Horseshoe Council Bluffs

Jack Binion's Steakhouse
JB's Café

Village Square Buffet
Whiskey Roadhouse

LOUISIANA

Horseshoe Bossier City

Gift Shop
Horseshoe Hotel

Jack Binion's Steakhouse
The Spread

MISSISSIPPI

Harrah's Gulf Coast

Bellissimo Spa
Destinations Gift Shop
Grand Bear Golf Course

Grand Bear Pro Shop
Hotel

Horseshoe Tunica

Bluesville
Founder's Club
Horseshoe Gift Shop
Horseshoe Hotel

Jack Binion's Steak House
Stage Bar
Starbucks
Village Square Buffet

Tunica Roadhouse Casino & Hotel

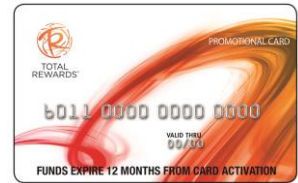
Trading Post

*SUBJECT TO CHANGE WITHOUT NOTICE

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



MISSOURI

Harrah's North Kansas City

810 Zone
The Buffet
The Roasted Coffee House

NEVADA

Bally's Las Vegas

Bally's on the Avenue
Casino Bar
Donn Arden's Jubilee!
Indigo Lounge
Java Coast
Landau
Nosh
Pool Concessions (Seasonal)

Race & Sports Bar
Sbarro
Signatures
Splashes
Sterling Brunch
Sully's Bar
The Spa at Bally's

Caesars Palace

Bacchanal Buffet
Caesars Exclusively
Cleopatra's Barge
Colosseum Bar
Colosseum Boutique
Emperors Essentials
Front Desk
Home

Mesa Grill
Nobu Restaurant and
Lounge
Payard Express
Payard Pastry Counter
Payard Patisserie &
Bistro
Qua Baths and Spa

Race & Sports Bar
Rao's
Restaurant Guy Savoy
Seahorse Lounge
Snakus Maximus
Spanish Steps
Sun Gods

*SUBJECT TO CHANGE WITHOUT NOTICE

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



NEVADA (continued)

Caesars Palace - Forum Shops

Agent Provocateur
Alfred Dunhill
Antiquities
Brighton Collectibles
David Yurman

DKNY
H&M
Hublot
Pal Zileri
Pandora

Tommy Bahama
Tourneau The Watch
Authority

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



NEVADA (continued)

Flamingo Las Vegas

Beach Club Café
Bugsy's Bar
Center Cut Steakhouse
Club Cappuccino
Destinations
Fitness Center
Flamingo Spa
Front Desk
Garden Bar

Go Sexy
Margaritaville
Paradise Garden Buffet
Pool Store (Seasonal)
Promenade Gift Shop
Strip Store
Wedding Chapel

Harrah's Lake Tahoe

Box Office
California Bar
Essentials
Forest Buffet
Friday's Station Steak & Seafood Grill

Harrah's Hotel
PEEK Nightclub
Reflections Spa
Showroom Bar
Starbucks

Harrah's Las Vegas

Bill's Corner Bar
Destinations
Flavors Buffet
Harrah's Essentials
Jackpot Store
Oyster Bar at Harrah's

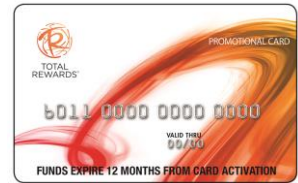
Party Time Bar
Piano Bar
Pool Bar (Seasonal)
Pool Retail Store
(Seasonal)
Showroom Bar

Spa at Harrah's
Sport's Bar
Starbucks[®]
Toby Keith's I Love This
Bar & Grill
Toby Keith's Retail

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



NEVADA (continued)

Harrah's Laughlin

Beach Café
Chances Bar Fresh Market Buffet
Harrah's Hotel
Laughlin Boutique
Laughlin Box Office
Laughlin Convenience Store
Laughlin Gift Shop

Laughlin Salon
Pool & Beach Bar
Range Bar
Starbucks
The Range Steakhouse
Tiki Hut

Harrah's Reno

Carvings Buffet
Gift Shop
Harrah's Steakhouse
Hotel

Joy Luck Noodle Bar
Sapphire Lounge
Starbucks

Harveys Lake Tahoe

19 Kitchen & Bar
Box Office
Cabo Wabo
California Bar
Fitness Center

Harveys Hotel
Heavenly Bar
Sage Room Steakhouse
Starbucks
Tahoe Gifts

The LINQ

Front Desk
The Auto Collections
The Auto Collections Gift Shop

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



NEVADA (continued)

Paris Las Vegas

Front Desk
Gustav's Bar
JJ's Boulangerie
La Creperie
Le Bar du Sport
Le Burger Brasserie
Le Cabaret
Le Café St. Louis
Le Central Bar
Le Journal

Le Tour Eiffel Bar
Le Village Buffet
Les Elements
Les Necessities
L'Oasis Pool Store (Seasonal)
Napoleon's
Shoooz
Showroom Bar

Planet Hollywood

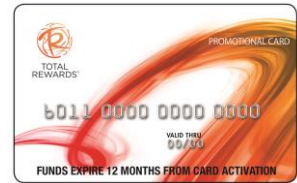
Extra Bar
Front Desk
Gordon Ramsay BurGR
Heart Bar
Koi

Playing Field Lounge
Pool Bar (Seasonal)
Room Service
Spice Market Buffet
Starbucks

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



NEVADA (continued)

Planet Hollywood - Miracle Mile Shops

Aldo
Aldo Accessories
Alpaca Imports
American Apparel
Auntie Anne's Pretzels
Basin White
Bath & Body Works
bebe
Bikini Bay
Mimi Mango
Billabong
Blondies Sports Bar &
Grill
Brighton Collectibles
Cabo Wabo Cantina
Chicos
Chinese Laundry
Citta Delle Luci
Club Tattoo
Crazy Shirts
David Z NYC Footwear
Earl of Sandwich
Foot Locker
French Connection
Gap
Gap Body

Gap Maternity
Garrett Popcorn Shops
GUESS
GUESS Accessories
H&M
Houdini's Magic Shop
Jamba
Journeys
La Salsa Cantina
Landau
Las Vegas Fight Shop
Lids
Lobster ME
Lombardi's Romagna
Mia
Lucky Brand Jeans
Napoleon
Original Penguin
Oyster Bay Seafood &
Wine Bar
Pampas Churrascaria
Panda Express
Pandora
PBR Rock Bar & Grill
Quicksilver
Sephora

Skechers
Solstice Sunglass
Boutique
Steve Madden
Sunglass Hut
Swarovski
TAGS Evolution
The Body Shop
The Source Electronics &
Accessories
The Walking Company
Todai Sushi & Seafood
Buffet
Tommy Bahama
TRISTAR Sports
Memorabilia
True Religion Brand
Jeans
Urban Outfitters
Vegas Royalty
Victoria's Secret
White House Black
Market

NEVADA (continued)

Rio All-Suite Hotel & Casino

All American Bar & Grille
Cabana Del Sol
Carnival World Buffet
Chippendales Bar
Chippendales[®] Boutique
iBar Ultra Lounge

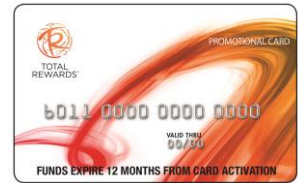
Logo Shop
Masquerade Bar
Masquerade Store
Pavilion Florist
Pavilion Sundries
Penn & Teller Bar

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TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



Pool Bar (Seasonal)
Pool Service (Seasonal)
Race & Sports Bar
Salon & Spa
Shutter's Bar
Sports Kitchen

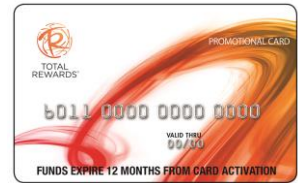
Starbucks[®]
The Village Seafood Buffet
Voodoo Steak & Lounge
Wine Cellar

*SUBJECT TO CHANGE WITHOUT NOTICE

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



NEW JERSEY

Bally's Atlantic City

Bally's Hotel
The Salon at Bally's
Bikini Beach Bar
Blue Martini
Gold Tooth Gerdie's Buns & Bagels
Harry's Oyster Bar
Johnny Rockets
Lobby Lounge
Mountain Bar

Noodle Village
Park Place Jewelers
Primo Pizza
Sack O Subs
Spa at Bally's
Studio
The Gift Shop

Caesars Atlantic City

Caesars Gift Shop
Caesars Hotel
Cafe Roma
Circus Maximus Box Office

Emperors Emporium
KWI Restaurant & Noodle Bar
Nero's Grill

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



NEW JERSEY (continued)

Caesars Atlantic City – The Playground

A|X Armani Exchange
Apple
BCBGMAXAZRIA
bebe
Buddakan
Burberry
Continental
Gucci
GUESS

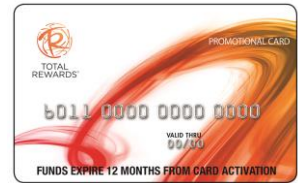
IT'SUGAR
L'Occitane
Louis Vuitton
LUSH Fresh Handmade
Cosmetics
Michael KORS
Phillips Seafood
Piazza di Giorgio Café
Souzai Sushi & Sake

Sports City
Starbucks
Swarovski
Tiffany & Co.
Tommy Bahama
Victoria's Secret
Market

TOTAL REWARDS[®] GIFT CARD PARTICIPATING MERCHANTS*

CONTINUED

Applicable for gift cards issued on or before January 2014



NEW JERSEY (continued)

Harrah's Resort Atlantic City

Bill's Bar and Burger
Harrah's Hotel
Park Place Jewelers
Pool Bar
Red Door Spa
Studio

Studio Shoes
The Steakhouse
Top Drawer
Waterfront Buffet
Xhibition Bar

NORTH CAROLINA

Harrah's Cherokee

Chef Stage Buffet

Kanati's Trading Post

OHIO

Horseshoe Casino Cincinnati

Bobby's Burger Palace
Café Italia
Diamond Lounge
Jack Binion's Steak
Margaritaville

Rock Bar
Starbucks
The Gift Shop
The Spread Buffet

Horseshoe Casino Cleveland

The Gift Shop
The Spread Buffet

PENNSYLVANIA

Harrah's Philadelphia

C-Bar
Copper Mug
Gift Shop
Mien
The Cove

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