

THE FOLLOWING SITES WELCOME GROUPS AND/OR OFFER TRANSLATIONS FOR INTERNATIONAL VISITORS:

RECEPTIVE OPERATORS

Hawthorne Tours
HawthorneTours.com | 978-744-5463
A German speaking guide is available with prior notice.

Wolf Adventures & Tours
WolfeTours.com | 978-255-1645

ACCOMMODATIONS

Hawthorne Hotel
HawthorneHotel.com | 978-744-4080
Languages spoken: Spanish

Salem Waterfront Hotel & Suites
SalemWaterfrontHotel.com | 978-740-8788

MUSEUMS & ATTRACTIONS

Count Orlok's Nightmare Gallery
NightmareGallery.com | 978-740-0500

Cry Innocent: The People Versus Bridget Bishop
HistoryAliveSalem.com | 978-810-2588
Translations offered: Arabic, French, Italian, Japanese, Mandarin, Russian, Spanish

Gallows Hill Museum/Theatre
GallowsHillSalem.com | 978-825-0222

Historic New England's Phillips House
HistoricNewEngland.org | 978-744-0440
Translations offered: French

The House of the Seven Gables
7Gables.org | 978-744-0991
Translations offered: Cantonese, French, German, Italian, Japanese, Mandarin, Portuguese, and Spanish

New England Pirate Museum
PirateMuseum.com | 978-741-2800

Peabody Essex Museum
PEM.org | 978-745-9500 ext. 3014
Translations offered: Cantonese audio tours of Yin Yu Tang, A Chinese House

OMEN: Psychic Parlor and Witchcraft Emporium
OmenSalem.com | 978-666-0763

Salem Maritime National Historic Site
NPS.gov/SaMa | 978-740-1650

Salem Wax Museum & Witch Village
SalemWaxMuseum.com | 978-740-2929

Salem Willows Arcade
WillowsArcade.com | 978-745-0251

Salem Witch Hunt Film & Tours
EssexHeritage.org/SalemWitchHunt | 978-224-2036

Salem Witch Museum
SalemWitchMuseum.com | 978-744-1692
Translations offered: Cantonese, French, German, Italian, Japanese, Mandarin, Russian, Spanish

The Tarot Experience at The Witchery
TheWitcherySalem.com | 339-203-1307

Witch Dungeon Museum
WitchDungeon.com | 978-741-3570
Translations offered: French, German, Italian, Japanese, Spanish

Witch History Museum
WitchHistoryMuseum.com | 978-741-7770

The Witch House
WitchHouse.info | 978-744-8815
Translations offered: French, German, Italian, Japanese, Polish, Portuguese, Spanish

Witch Pix
WitchPixofSalem.com | 978-745-2021

TROLLEY & WALKING TOURS

A.M. Coffee Walks/Salem Food Tours
SalemFoodTours.com | 978-594-8811
Translations offered: Cantonese, French, Mandarin, Portuguese

Bewitched After Dark Walking Tours
BewitchedAfterDark.com | 978-498-4061
Translations offered: Spanish

Black Cat Tours
BlackCatSalem.com | 978-239-9145

Hocus Pocus Tours
HocusPocusTours.com | 781-248-2031

Salem Historical Tours
SalemHistoricalTours.com | 978-745-0666

Salem Night Tour
SalemGhostTours.com | 978-741-1170

Salem Trolley
SalemTrolley.com | 978-744-5469

Salem Witch Walk
WitchWalk.com | 978-666-0884

Spellbound Tours
SpellboundTours.com | 978-740-1876

SAILS & HARBOR TOURS

Mahi Cruises & Charters
MahiCruises.com | 978-825-0001
Languages spoken: French

Schooner Fame Of Salem
SchoonerFame.com | 978-729-7600

Sea Shuttle
Sea-Shuttle.com | 888-400-8601

TRANSPORTATION

Boston Harbor Cruises/Salem Ferry
BHC Morning Mandarin Cruise in Boston
SalemFerry.com | 617-227-4321

RESTAURANTS

Adriatic Restaurant & Bar
AdriaticRestarantandBar.com | 978-594-1832

Brodie's Seaport
BrodiesSeaport.com | 978-594-8490

Brother's Taverna
BrothersTaverna.com | 978-741-4648

Essex's NY Pizza & Deli
EssexsNYPizza.com | 978-741-1383

Finz Seafood and Grill
HipFinz.com | 978-744-8485

Ledger
LedgerSalem.com | 978-594-1908

Red's Sandwich Shop
RedsSandwichShop.com | 978-745-3527

Rockafellas
RockafellasofSalem.com | 978-745-2411

Sea Level Oyster Bar
SeaLevelOysterBar.com | 978-741-0555

Turner's Seafood at Lyceum Hall
Turners-Seafood.com | 978-745-7665

Village Tavern
VillageTavernSalem.com | 978-744-2858

ADDITIONAL LANGUAGES:

Northey Street House B&B
NortheyStreetHouse.com | 978-397-1582
Innkeeper speaks Mandarin and Cantonese

Salem Chamber of Commerce
Salem-Chamber.org | 978-744-0004
Executive Director speaks Dutch and German



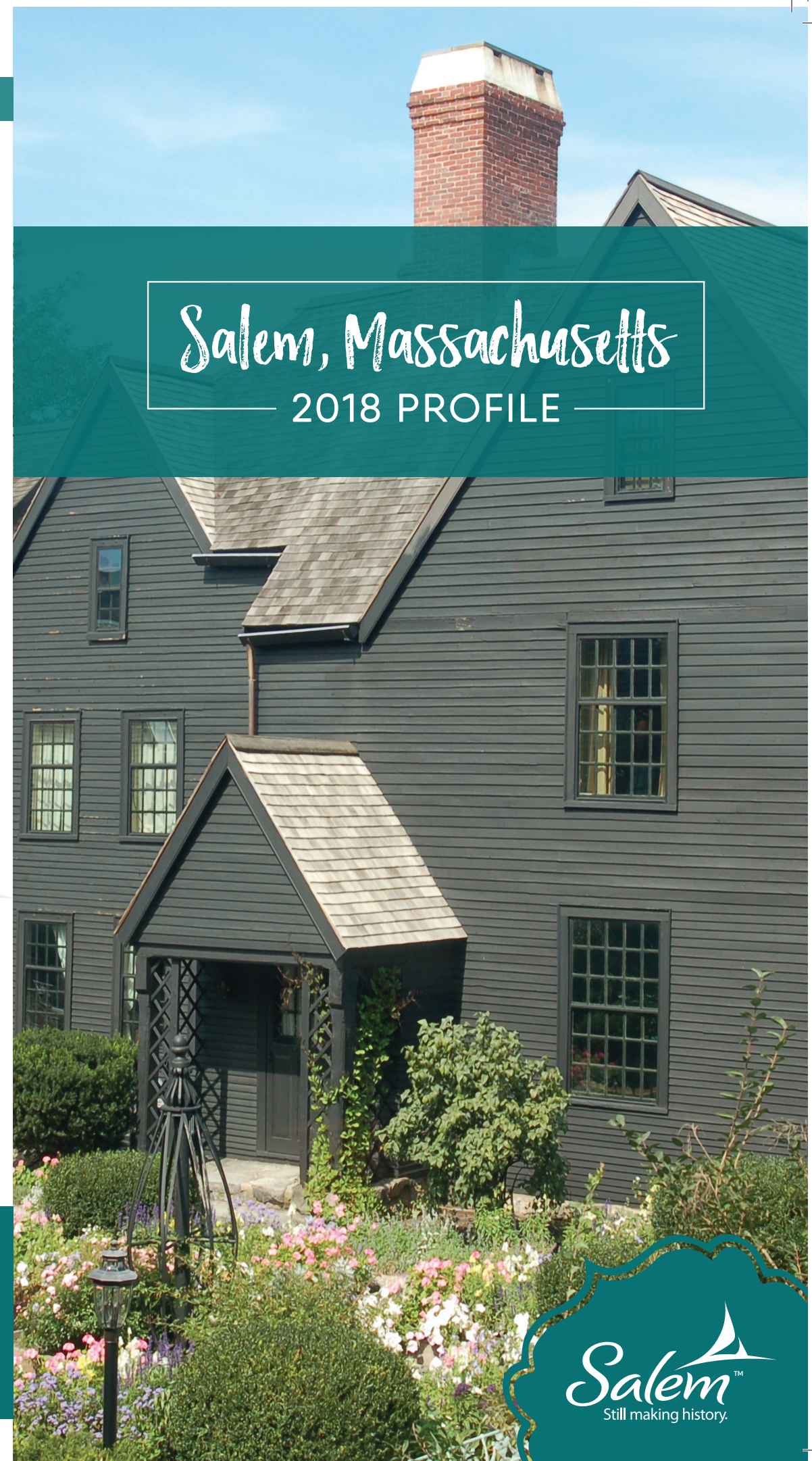
DESTINATION SALEM

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Salem, Massachusetts
2018 PROFILE

ABOUT Salem

Salem, Massachusetts is a fascinating destination for visitors from around the world. Most noted for the Salem Witch Trials of 1692, Salem's history stretches from the 17th-century to the 21st-century and includes American literature, architecture, maritime heritage, and military history.

When you visit Salem, you will learn the stories of the interesting men and women who have made remarkable contributions to Salem, New England, and the world.

FUN FACTS

1. Salem is most known for the Witch Trials of 1692, when 19 innocent men and women were hanged, and one man pressed to death, accused of being Witches.
2. Salem is the birthplace of the American National Guard. The first militia muster was held on Salem Common in 1637.
3. Dating back to 1668, The House of the Seven Gables is New England's oldest wooden mansion.
4. Alexander Graham Bell placed the first long-distance telephone call from Lyceum Hall in Salem to Mr. Watson in Boston in 1877.
5. Founded in 1799, the Peabody Essex Museum is the oldest continually operated museum in America.
6. The Parker Brothers game company opened in Salem in 1887. Monopoly and other beloved games were largely produced here until production ceased in 1991.

LOCATION & ACCESS

- Salem is 16 miles (25 kilometers) north of Boston and 14 miles north of Logan International Airport. Closest highway: MA RTE-128; Closest interstate: I-95.
- Salem is a 30 minute drive from Gloucester, Ipswich, and Essex, and 24 miles from historic Lexington and Concord, Massachusetts.
- The high-speed Salem Ferry provides service between Salem Wharf and Long Wharf in Boston late May through October.
- Commuter train service between Salem and Boston's North Station takes 30 minutes and is available daily, year-round. The train can be taken north from Salem to Gloucester, Ipswich, Rockport, and Newburyport.

HOSPITALITY & AMENITIES

Destination Salem is happy to offer the following amenities and services. Please contact us or visit Salem.org for more information.

- Assistance with itinerary planning
- FAM Tours
- Free motor coach/tour bus parking (first come, first served)
- Motor coach drop zones
- On-board and/or shore-side hospitality upon arrival for visiting cruise ships.
- Overflow motor coach parking
- Picnic tables (Salem Maritime National Historic Site)
- Public restrooms (Old Town Hall, Salem Maritime National Historic Site, Salem Regional Visitor Center)
- Motor Coach Parking Map and Guidelines (free)

SALEM WHARF

Located at 10 Blaney Street, Salem Wharf serves as the port for the seasonal Salem Ferry to Boston as well as tour and educational cruises and visiting cruise ships. The Port of Salem can accommodate vessels up to 850 FT (259M) LOA and deep draft of up to 32' (9.7M).

VISITOR CENTER

Salem Regional Visitor Center, National Park Service
2 New Liberty Street | (978) 740-1650

AMENITIES:

Restrooms, visitor information, free film, "Where Past is Present," tour bus drop zone.

TOUR GUIDE LICENSES

The City of Salem requires all hired tour guides, except for teachers leading a tour that pertains to their curriculum, to be licensed by the City of Salem. The penalty for leading a tour without a license is between \$25-\$100. To obtain a Guide License, please contact the City of Salem Clerk's Office at (978) 745-9595.

ANNUAL FESTIVALS & EVENTS

JANUARY	Salem Comedy & Spirits Festival
FEBRUARY	Salem's So Sweet
MARCH	Salem Film Fest
MAY	Massachusetts Poetry Festival
JUNE	Salem Arts Festival North Shore Pride Parade & Festival
JULY	Salem Celebrates the Fourth
AUGUST	Salem Maritime Festival Salem Jazz & Soul Festival
SEPTEMBER	Salem Spice Festival
OCTOBER	Salem Haunted Happenings
DECEMBER	Christmas in Salem

THEMES & ITINERARIES

SALEM WITCH TRIALS OF 1692

The Salem Witch Trials are a dark period of fear and accusation. There are several attractions, museums, walking tours, and films that examine and interpret the Witch Trials and their relevance to contemporary society. Visitors are encouraged to pause for reflection and remembrance at the Salem Witch Trials Memorial.

MARITIME HERITAGE

Salem has a vibrant, exciting maritime heritage. From boat-building to fishing to the prosperous China trade, residents of Salem earned great wealth during the 17th and 18th centuries. Today there are several museums and historic sites that illustrate the impact of goods, art and culture from around the world on Salem.

BOOKS & MOVIES

Here you can immerse yourself in the stories of Nathaniel Hawthorne, Arthur Miller, Brunonia Barry, Katherine Howe, Kathleen Kent, and more. The movie *Hocus Pocus* continues to have a dedicated following of fans who want to visit the sites used in the film. In recent years, Salem has "doubled" for locations in David O. Russell's films *Joy* and *American Hustle*.

WHAT'S NEW IN 2018-2019

- Changes to motor coach parking locations, including new drop/pick-up zones
- Count Orlok's Nightmare Gallery is moving to 217 Essex Street
- Finz Seafood & Grill is moving to 86 Wharf Street
- The Hotel Salem and its two restaurants: Counter and The Roof
- The House of the Seven Gables celebrates its 350th Anniversary
- Ledger Restaurant
- Mr. Crêpe
- Omen Psychic Parlor expansion
- The Tarot Experience at The Witchery

COMING IN 2020

- The Hampton Inn (Maine Course Hospitality)
- Peabody Essex Museum expansion

HAUNTED SALEM

Scores of visitors to Salem are seeking a paranormal experience, and several professional paranormal investigators have set their sights on this bewitching seaport. Salem offers ghostly tours waiting to tell you about Salem's murder mysteries, wrongful deaths, and wandering spirits. If you are seeking your own personal ghosts, several of Salem's Witch shops offer mediumship.

CULINARY SALEM

Indulge in a food tour, which connects Salem's maritime and spice trade heritage with the modern restaurant scene, or explore independently. Don't miss Salem Spice on Pickering Wharf, where maritime history and savory seasonings come together.

SALEM SAMPLER

If this is your first visit to Salem, we recommend an overview tour aboard the Salem Trolley, immersion in the Witch Trials story at the Salem Witch Museum, Witch Dungeon, or Wax Museum, and a tour of the iconic House of the Seven Gables. If time allows, the Peabody Essex Museum offers a unique step into Salem's historic and contemporary global connections. The tour, three attractions and lunch will fill a day with just enough time to shop for the perfect souvenir!

SALEM Haunted Happenings

Each October the City of Salem hosts the largest Halloween celebration in the world. Spanning all 31 days of October, events planned in October range from family-friendly costume parades to 21+ balls and parties. Coinciding with the fall foliage cruising season, Salem Haunted Happenings in October is a fun, festive, and beautiful time to visit Salem. The City of Salem encourages mid-week visits in October as the crowds and traffic are more manageable.

Complete information on Haunted Happenings can be found at HauntedHappenings.org.

