



# TOYOTATHON IS ON!

## HURRY! EVENT ENDS JANUARY 3RD!

FOR ALL  
TOYOTA OFFERS

[buyatoyota.com](http://buyatoyota.com)

ASK ABOUT OUR \$1,000 MILITARY  
& \$750 COLLEGE GRAD REBATE PROGRAMS<sup>13</sup>

THAT'S OVER & ABOVE ALL OTHER INCENTIVES!

Every New Toyota Comes With ToyotaCare<sup>14</sup>

Toyota's No Cost Maintenance Plan.

1. \$500 Toyota Financial Services Bonus/Subvention Cash on new 2017 Camry (includes hybrids) and new 2016 and 2017 RAV4 (includes hybrids). Valid 12/13/16 thru 1/31/17 only. Must be included in the deal and may be combined with the TFS special reduced APR, customer cash or Lease offers. 2. 0% APR financing for 36 months with \$27.78 per \$1,000 borrowed OR 0% APR financing for 48 months with \$20.83 per \$1,000 borrowed OR 0% APR financing for 60 months with \$16.67 per \$1,000 borrowed OR 0.9% APR financing for 72 months with \$14.27 per \$1,000 borrowed. 3. \$1,500 Total Bonus Cash direct from Toyota and must be applied to deal. Valid only on new 2017 Camry (excludes hybrid) 12/13/16 thru 1/31/17 only. \$1,500 Retail Bonus/Subvention Cash includes \$500 Bonus Cash and may only be combined with TFS special reduced APR offer. 4. \$2,500 Total Customer Cash (\$2,000 Customer Cash + \$500 Bonus Cash) valid only on new 2017 Camry (excludes hybrid) 1/13/16 thru 1/31/17 only. Cash back direct from Toyota Motor Sales, USA, Inc. 5. 0% APR financing for 36 months with \$27.78 per \$1,000 borrowed OR 0% APR financing for 48 months with \$20.83 per \$1,000 borrowed OR 0% APR financing for 60 months with \$16.67 per \$1,000 borrowed OR 0.9% APR financing for 72 months with \$14.27 per \$1,000 borrowed. 6. \$1,500 Total Customer Cash (\$1,000 Customer Cash + \$500 Bonus Cash) valid only on new 2017 RAV4 (excludes hybrid) 1/13/16 thru 1/31/17 only. Cash back direct from Toyota Motor Sales, USA, Inc. 7. See disclaimer information for numbers 8 & 9 for \$0 Down Payment/\$0 Security Deposit/\$0 1st Month's Payment/\$0 Due At signing information. 8. New 2017 Camry SE Model #2546. \$229/Mo. -36-Month Lease. \$0 Due at Lease Signing. \$0 Customer Down Payment & \$0 First Month's Payment. \$0 Security deposit (\$275 waived to qualified buyers subject to approved credit through Toyota Financial Services). \$1,000 TFS Lease Bonus/Subvention Cash must be applied to lease. 36-month payments total \$8,244 (First month's payment of \$229 paid by dealer & remaining 35 payments totaling \$8,015 paid by lessee). Lease based on net cap cost of \$21,372. Lease end purchase option \$14,939. 9. New 2017 RAV4 LE FWD Model #4430. \$255/Mo. -36-Month Lease. \$0 Due at Lease Signing, \$0 Customer Down Payment & \$0 First Month's Payment. \$0 Security Deposit (\$300 waived to qualified buyers subject to approved credit through Toyota Financial Services). \$500 TFS Lease Bonus/Subvention Cash must be applied to lease. 36-month payments total \$9,180 (First month's payment of \$255 paid by dealer & remaining 35 payments totaling \$8,925 paid by lessee). Lease based on net cap cost of \$25,710. Lease end purchase option \$16,687. 10. \$1,000 Retail Bonus/Subvention Cash valid on new 2017 Camry Hybrid (includes hybrid) direct from Toyota and must be applied to deal. May only be combined with TFS special reduced APR offer. 11. 0% APR financing for 36 months with \$27.78 per \$1,000 borrowed OR 0% APR financing for 48 months with \$20.83 per \$1,000 borrowed OR 0% APR financing for 60 months with \$16.67 per \$1,000 borrowed OR 0.9% APR financing for 72 months with \$14.27 per \$1,000 borrowed. 12. 0% APR financing for 36 months with \$27.78 per \$1,000 borrowed OR 0% APR financing for 48 months with \$20.83 per \$1,000 borrowed OR 0% APR financing for 60 months with \$16.67 per \$1,000 borrowed. 13. Toyota Military Rebate Program & Toyota College Rebate Program are not compatible and cannot be combined. Visit [buyatoyota.com](http://buyatoyota.com) for complete details. 14. Covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. \*NO SECURITY DEPOSIT subject to approved credit through Toyota Financial Services - Tier 1 PLUS customers ONLY. Excludes state and local taxes, tags, registration and title, and insurance. License and applicable fees are extra. Other options and dealer charges extra. Lessee may be charged for excessive wear based on Toyota Financial Services standards for normal use and for mileage in excess of 36,000 miles at the rate of \$0.15 per mile. A \$650 Acquisition Fee is applied to lease. \$350 Disposition Fee is due at lease termination. \*\* Subject to approved credit through Toyota Financial Services Tier 1 & 1 only. Not all customers will qualify for lowest rate - see dealer for terms and conditions. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12 & 13: Must take retail delivery from remaining new 2016 or new 2017 dealer stock between 12/13/16 and 1/31/17. APR, Customer Cash & Lease offers may not be combined. See participating dealer for complete details. Individual dealer prices and documents fees may vary. Offers may vary by region. VEHICLE IMAGES USED FOR ILLUSTRATION PURPOSES ONLY. Expiration for this ad is 1/31/17.

**JUST ANNOUNCED!**  
**\$500 BONUS CASH ON 2017 CAMRY & RAV4!**



2017 CAMRY XLE shown with available options.



2017 RAV4 XLE shown with available options.

ANY NEW **2017 CAMRY**

0% APR FINANCING FOR **6 YEARS**<sup>2</sup>  
+ **\$1500** TOTAL BONUS CASH<sup>3</sup>  
\* 72 monthly payments of \$13.89 per \$1000 borrowed.

or **\$2500** TOTAL CUSTOMER CASH<sup>4</sup>

or **36 MONTH TOYOTATHON LEASE**

**\$0** DOWN PAYMENT  
**\$0** SECURITY DEPOSIT  
**\$0** 1ST MONTH'S PAYMENT  
**\$0** DUE AT SIGNING<sup>7</sup>

**2017 CAMRY SE**  
6-Speed AT ECT-I  
4-Door Sedan Model #2546  
\*Due at signing includes \$1000 TFS Lease Subvention Cash.  
**\$229 PER MO.**

**1ST MONTH'S PAYMENT MADE BY DEALER.**  
EXCLUDES APPLICABLE TAXES AND FEES. NO SECURITY DEPOSIT REQUIRED.

ANY NEW **2017 RAV4**

0.9% APR FINANCING FOR **6 YEARS**<sup>5</sup>  
+ **\$500** BONUS CASH<sup>1</sup>  
\* 72 monthly payments of \$14.27 per \$1000 borrowed.

or **\$1500** TOTAL CUSTOMER CASH<sup>6</sup>

or **36 MONTH TOYOTATHON LEASE**

**\$0** DOWN PAYMENT  
**\$0** SECURITY DEPOSIT  
**\$0** 1ST MONTH'S PAYMENT  
**\$0** DUE AT SIGNING<sup>7</sup>

**2017 RAV4 LE**  
6-Speed AT ECT-I  
4-Door FWD SUV Model #4430  
\*Due at signing includes \$500 TFS Lease Subvention Cash.  
**\$255 PER MO.**

**1ST MONTH'S PAYMENT MADE BY DEALER.**  
EXCLUDES APPLICABLE TAXES AND FEES. NO SECURITY DEPOSIT REQUIRED.

**TOTAL BONUS CASH, CUSTOMER CASH AND LEASE OFFERS INCLUDE \$500 BONUS CASH**

Or Any New  
**2017 CAMRY HYBRID**  
**0% APR FINANCING FOR 6 YEARS**<sup>2</sup>  
**PLUS \$1000 BONUS CASH**<sup>10</sup>  
\* 72 monthly payments of \$13.89 per \$1000 borrowed.

Or Any New  
**2017 RAV4 HYBRID**  
**0.9% APR FINANCING FOR 60 MOS.**<sup>11</sup>  
**PLUS \$500 BONUS CASH**<sup>1</sup>  
\* 60 monthly payments of \$17.05 per \$1000 borrowed.

OR ANY NEW 2016  
**HIGHLANDER**  
INCLUDES HYBRIDS

0% APR FINANCING FOR **60 MOS.**<sup>12</sup>  
\* 60 monthly payments of \$16.67 per \$1000 borrowed. 2016 Highlander XSE shown with available options.

OR ANY NEW 2016/2017  
**COROLLA**  
INCLUDES COROLLA iM

0% APR FINANCING FOR **6 YEARS**<sup>2</sup>  
\* 72 monthly payments of \$13.89 per \$1000 borrowed. 2017 Corolla XSE shown with available options.



See Your Local Toyota Dealer Today!

**SIGNATURE TOYOTA**  
680 East Napier • Benton Harbor, MI  
**877.241.7725**