



University of Southern California

usc Marshall SCHOOL OF BUSINESS
Graduate Admission Application



Master of Science in Social Entrepreneurship

Essay #1: Personal Statement (300 words max)

Select one or two prompts from the following (300 words max total).

- In what moments or situations do you shine? If we were to ask your close friends or family to describe your strengths, what would they say?
- Fill in the blank: “I would be willing to get arrested protesting _____.” Explain why.
- What's the hardest thing you have ever done?
- Describe a time when you took a great risk. What was the outcome?
- Describe a spectacular failure in your life. What did you learn?
- Fill in the blank: “In my experience, people are fundamentally _____.” Explain.

Essay #2: Statement of Purpose (300 words max)

How will this degree program serve your personal and/or professional goals?