

# Profitable Business



Ideas,

When You Don't Know

What Industry to Start



**Do you need Ideas to start a Profitable  
Business as an Entrepreneur?**

**Here are 10 Best Small Business  
Ideas:**

## ➤ Wood Chips

Woodchips are small to medium sized pieces of wood formed by cutting or chipping larger pieces of wood such as trees, branches, logging residues, stumps, roots, and wood waste. Woodchips may be used as a biomass solid fuel and are raw material for producing wood pulp.





They may also be used as an organic mulch in gardening, landscaping, and restoration ecology, bioreactors for Denitrification and as a substrate for mushroom cultivation.

Wood chip, mainly used to produce paper and other products traditionally, has also been used to produce biofuel. The global demand for wood chip is increasing as policies promote the use of biomass for renewable energy. The USA has been a major exporter of wood chip worldwide. Meanwhile, European Union (EU) demand for wood chip is expected to increase rapidly in response to its renewable energy policy.

Wood chips are typically used in fluidized-bed installations, technically also in combination i.e. Co-combustion with coal. Such facilities are present all around the world. Outside Europe, the three main destinations for international wood chip trade include: Japan, Turkey, and China.

## ➤ Wood Pulp

Wood pulp is wood that has been cut up into small pieces and crushed. Wood pulp is used to make paper. Wood reduced to pulp through mechanical and chemical treatment for use in the manufacture of certain kinds of paper.





Wood that has been ground to a fine pulp for use in making newsprint and other cheap forms of paper, and in the production of hardboard. Finely pulped wood that has been digested by a chemical, such as caustic soda, and sometimes bleached: used in making paper.

The global wood pulp market is expected to witness a CAGR of 2.1% during the forecast period (2018 – 2023). Wood pulp is one of the most important global traded products due to its high demand in the paper production industry.



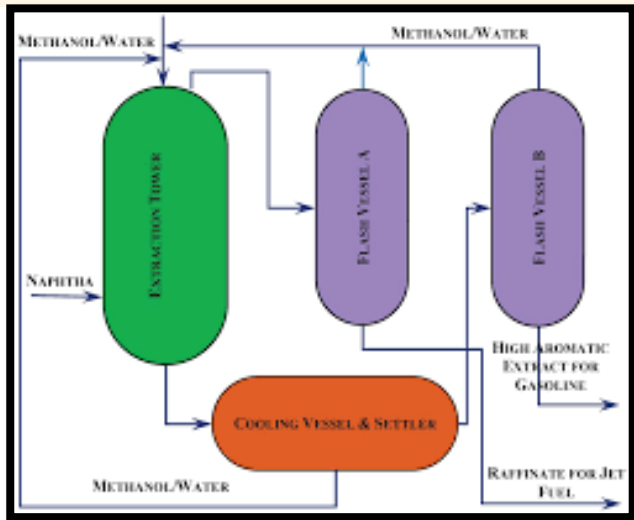


The production and trade of wood pulp have become the most important industries in many countries. The pulp is a lignocellulosic fibrous material prepared by chemically or mechanically separating cellulose fibers from wood, fiber crops, or waste paper.

Growing demand is breathing new life into the wood-fiber industry and spurring new wood pulp-based consumer products. The most important factor driving the wood pulp industry is the growing global demand and consumption for tissue paper. The US is the largest consumer of tissue paper in the world, on an average 25 kg of tissue is used annually per person in the country. In the US, 37% of the tissue used is in the kitchen as kitchen towel.

## ➤ Dearomatization of Kerosene Oil

Kerosene, also spelled kerosine, also called paraffin or paraffin oil, flammable hydrocarbon liquid commonly used as a fuel. Kerosene is typically pale yellow or colourless and has a not-unpleasant characteristic odour.







It is obtained from petroleum and is used for burning in kerosene lamps and domestic heaters or furnaces, as a fuel or fuel component for jet engines, and as a solvent for greases and insecticides.

Kerosene and gas oil fractions are generally extracted with selective solvents to effect marked reduction in the concentration of aromatics, acidic, sulphur, organ metallic and nitrogen compounds and unstable materials. The resultant raffinates meet the product specifications which are becoming more and more stringent. Aromatics concentration in kerosene is reduced to produce jet fuels and/or illuminant kerosene.

The aromatic extracts obtained from kerosene, diesel/gas oil fractions are used as feeds for hydro cracking or for carbon manufacture or as plasticizers for rubber, depending on their suitability. A solvent suitable for refining kerosene, diesel and gas oils must have fairly high selectivity and capacity for aromatics.



## ➤ Soda Water in Plastic Pouches

Soda water is fizzy water used for mixing with alcoholic drinks and fruit juice. Soda water is carbonated water and is often used for mixing with alcoholic drinks and fruit juice. Soda Water is carbonated water with a small amount of sodium bicarbonate (aka Baking Soda) in it. It is used in making many cocktails.





Soda water is water into which low levels of pressurized carbon dioxide has been dissolved. Soda water has long been considered a wholesome alternative to regular water. Soda water has that characteristic fizz and slightly sour flavor which is why it is preferred by those who dislike the flat taste of plain still water. And aside from it being a zero-calorie drink, soda water offers a handful of other health benefits as well.

Carbonated drinks are those drinks that bubbles and fizzes with dissolved carbon dioxide gas in it. Many people find the fizzy sensation to be pleasing and are fond of the slight different taste that carbon dioxide provides. The health concerns by the consumers are leading the manufacturers to shape their corporate strategy, with diet and low-calorie varieties in the global market. The industry has moved far beyond simply offering low or reduced-sugar versions of their brands, reformulating their products to include natural rather than artificial additives.



The global carbonated beverages market is expected to reach USD 412.5 billion by 2023, at a CAGR of 2.8%, during the forecast period. Carbonated beverages sector is one of the matured industries in the worldwide beverages market. In the recent past, the industry has undergone major changes regarding product innovations and offerings.

In the recent times, the global carbonated beverages market has undergone a number of changes and the scenario is projected to remain same over the next few years. The increasing base of the young population, specifically in developing economies, together with the rise in the purchasing power of consumers is anticipated to boost this market significantly in the years to come.

Some of the key players in the global soda production market are Jones Soda Co., Cott Corporation, The Coca-Cola Company, Trend Drinks, Faygo Beverages Inc., Asahi Soft Drinks Co. Ltd., Dr Pepper Snapple Group Inc., and PepsiCo Inc. The Coca-Cola Company holds the largest share in the market, followed by PepsiCo Inc. and Dr Pepper Snapple Group Inc.

## ➤ Pressure Cooker

A pressure cooker is an airtight cooking device that cooks food quickly. Pressure cooker, hermetically sealed pot which produces steam heat to cook food quickly. The higher temperature of a pressure cooker penetrates food quickly, reducing cooking time without diminishing vitamin and mineral content.





Pressure cookers are especially useful at high altitudes, where they alleviate the problem of low temperature boiling caused by reduced atmospheric pressure. The pressure cookers are extensively used in household for preparing food. The pressure cookers have preference over the conventional cooking utensils due to the advantage of retaining the nutritive value and flavour of the cooked food and less time required for cooking and thus effecting considerable savings in time and fuel.

The Indian small appliances market continues to grow strongly. The increased purchasing power and evolving lifestyle has made the market extremely attractive. Out of all the pressure cookers sold annually, the South accounts for almost 40% of pressure cookers sales in India. It has been observed, keeping in view the average family, which medium size/capacity pressure cookers have greater market. With the rapid advancement in the general living standards of the people, the demand of pressure cookers is increasing day by day. Accordingly, there is great scope for setting up of the new units for manufacture of pressure cookers to standard specifications.



## ➤ Digital Cinema Projector Equipment and Software Development

A digital projector is an electronic device that is capable of connecting to a computer or other device and projecting the video output onto a screen or wall. Digital projectors can be either fixed onto the ceiling, placed on a stand or can even be portable.





Digital projectors are used in situations such as office training or presentation sessions, classroom teaching and home cinemas.

Projectors are one of the fastest growing product lines in India due to the booming education market. Changing lifestyles, decrease in price and rising spending on electronics has led to an upsurge in demand for high-end products including projectors.

Today Projectors have become a must have for small businesses and digital homes.







The projector market in India is extremely fragmented with many brands operating in various categories. With the latest HD and short throw projectors, home entertainment is getting a shot in the arm. 3D projectors are also making this category more attractive for 3D gaming and entertainment. Projectors are one of the fastest growing product lines in India thanks to the booming education market. Changing lifestyles, decrease in price and growing spending on electronics has led to an upsurge in demand for high-end products including projectors. The market in India is expected to grow at around 30%. There are also various emerging segments, which are booming with demand for projectors.

With the digitization of classrooms, many education institutions are incorporating virtual learning, e-learning, and video content-based learning's in their curriculum to aid their faculty in teaching with digital aids, thereby revolutionizing the whole teaching and learning process. This leads to the market growth for projectors on a global level.

## ➤ Orphanage with School

An orphanage is a place where children without parents are cared for and housed. If a child has no parents — because the parents died or lost custody — the child is considered an orphan. Orphans are parentless. An orphanage is an institution that takes care of orphans.





A school is an institution designed to provide learning spaces and learning environments for the teaching of students under the direction of teachers. There are two types of school that is primary school for young children and secondary school for teenagers who have completed primary education. The Indian education industry is poised for growth. This sector is changing rapidly with more private players entering the field. The government is also taking many measures to improve the quality of education in India. This industry is going to achieve its peak as the idea of business via education catches up.

India holds an important place in the global education industry. The education sector in India is poised to witness major growth in the years to come as India will have world's largest tertiary-age population and second largest graduate talent pipeline globally by the end of 2020. The education sector in India is estimated at US\$ 91.7 billion in FY18 and is expected to reach US\$ 101.1 billion in FY19E.



## ➤ Outdoor & Indoor Entertainment Centre

An entertainment center is a piece of furniture designed to house consumer electronic appliances and components, such as televisions. A family entertainment center (or centre), often abbreviated FEC in the entertainment industry, (also known as indoor amusement park or indoor theme park) is a small amusement park marketed towards families with small children to teenagers, and often entirely indoors or associated with a larger operation such as a theme park.





They usually cater to "sub-regional markets of larger metropolitan areas. FECs are sometimes called family amusement centers, play zones, family fun centers, or simply fun centers. Some non-traditional FECs, called urban entertainment centers (UECs), with more customized and branded attractions and retail outlets, are associated with major entertainment companies and may be tourist destinations. Others, sometimes operated by Non-Profit organizations as Children's Museums or Science Centers, tend to be geared toward edutainment experiences rather than simply amusement. FECs may also be adjuncts to full-scale amusement parks.

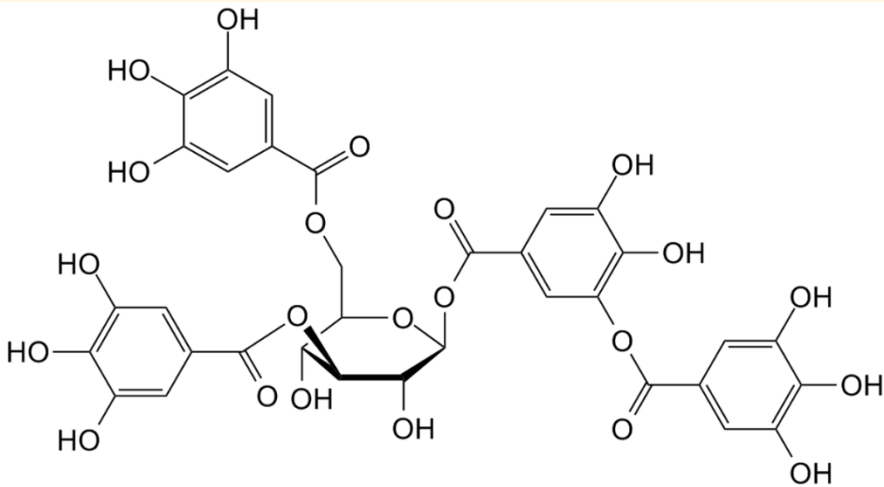




Customers are choosing Family entertainment centers for spending quality time with friends, children, parents, and other family members because of the availability of entertainment options such as movies, music, gaming, and food & beverages. Rising income among families is the prime factor leading to the increase in the expenditure capabilities on entertainment and leisure activities. Families having children and young age members are spending more on entertainment activities such as bowling, and arcade games due to increasing interest of children in this kind of games. Moreover, the increasing GDP growth rates are helping individuals to improve their spending capabilities in various activities such as entertainment. Also, the constant demand for the diversified gaming and entertainment options for the customers is generating new technology implementation in the gaming such as virtual reality gaming, Augmented reality gaming, etc. These new innovations in the gaming are also responsible for driving the market demand for the family entertainment centers.

## ➤ Extraction of Tannin (Edible) from Areca Nut Waste

Tannin, an astringent biomolecule is extracted from plants and fruits. It is found in various parts of plants including, barks, seeds, stem tissues, roots, and leaves. Plants have tannin content in abundance, which protects them from predation and also helps for their growth regulation.





Areca nut is the fruit produced from the palm trees of South East Asia. Although, the production of areca nut is dependent on the geographic and climatic conditions of the region. Thus, the price fluctuations are majorly dependent on the production of the areca nut. The areca nuts are consumed not only for chewing with betel leaf, but also for various rituals in South East Asia Pacific countries. India is the largest consumer and producer of areca nut in the world. As high consumption of areca nut causes severe health problems, the market for areca nut has attained maturity in the global market.

Arecanut (*Areca catechu* L.), being a highly profitable commercial plantation crop. Tannins is obtained as a by-product from the process of preparing immature betelnuts for masticatory purposes. The sediments found in the tannin when it is dried, is called arecanut dust. Tannins in arecanut were being used for dyeing clothes and roaps and also used for tanning leather. It can be used as an adhesive in plywood manufacture.





India is the major producer and consumer of areca nut in the world. Production is concentrated in six states, namely Karnataka, Kerala, Assam, Meghalaya, Tamil Nadu and West Bengal. Areca nut is the major plantation crop of coastal and southern districts of the country under assured irrigation facility. Globally it is primarily grown in India, Bangladesh, China, Indonesia and Myanmar. India leads the production followed by China and Bangladesh. In India it is grown in Karnataka, Kerala, Assam, Maharashtra, West Bengal and parts of Tripura.

The global tannin market is expected to grow significantly during the forecast period. The increasing demand from the various end-use industries such as leather, wine, and wood adhesives is the major driving factor for the growth of tannins market. The anti-oxidation and decomposition properties of tannins are a major factor for the demand of tannins in the leather manufacturing and wine fermenting industries. The increasing consumption of alcohol is expected to boost the growth of tannin market.



## ➤ Aluminium Angles, Channels, Doors & Windows

Aluminium is the strongest and most durable material, easy to clean and maintain. Aluminium Angle has rounded corners and is generally used for structural applications where strength is important.





Aluminum channel material is a great choice for structural applications where strength is important. Aluminium Channel is widely used in home and garden DIY. It is ideal for frame making, sliding doors, caravan refurbishment, shed building and cable management, to name just a few. Aluminium Channel has a right angle inside and outside corners making the ideal shape. Aluminium U Channels can be used for various different uses; including general fabrications, light construction projects, decoration vehicle construction, boat building and much more.

Aluminium doors are often used for commercial properties and retail facilities. Aluminium doors differentiate by their frame thickness, quality and stability as well as thermal and acoustic properties.



High performance aluminium windows are able to meet or exceed energy efficiency standards. Aluminium windows and doors can easily achieve improvements in heat gain and heat loss through windows by 60% rivalling more expensive timber and uPVC equivalents.

The future of the global aluminum door and window market looks promising, with opportunities in the growth of the residential and commercial construction industry. The global aluminum door and window market is estimated to reach \$72.1 billion by 2021 and is forecast to grow at a CAGR of 5.1% from 2016 to 2021. The major drivers of growth for this market are increasing new construction and renovation activities.

While the growth looks imminent in aluminium consumption especially through value added products, India's downstream processing industry is likely to witness a phenomenal progress in coming years. In advanced economies, aluminium is increasingly replacing wood and steel in building sector. Aluminium cans and containers are used extensively world over.



## **Tags**

How to Start a Business, Start Your Own Business, How to Start a Small Business, Starting a Business, How to Start a Business in India, Starting Your Own Business, Business Plan, Free Business Plan, Manufacturing Business Ideas in India, Small Scale Manufacturing Business Ideas in India, List of Manufacturing Business Ideas for Small Scale Industry, New Manufacturing Business Ideas with Medium Investment in India, New Business Ideas in India, Medium Scale Business Ideas in India, Profitable Business Ideas, Money Making Business Ideas, Best New Business Ideas in India with Low & Medium Investment, How to Start a Medium Scale Industry or a Good Profitable Business, Low & Medium Cost Business Ideas, Profitable Business Ideas in India, Most Successful Business Ideas, Best Manufacturing Business Ideas with High Profits, Best Profitable Business India, Most Profitable Businesses, Most Profitable Business to Start in India, Best Business to Start in India, Most Profitable Business Ideas, Profitable Business Ideas for Startups in India,



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## Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**



- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**





- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**



- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**



- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



## Reasons for Buying Our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**



- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



## **Our Approach:**

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



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- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
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- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*





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- *We use authentic & reliable sources to ensure business precision*



# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



# Contact us

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