

Talking To Kids About Alcohol

A guide for parents and carers







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It's a right of passage – part of growing up

What can we do?
We can't monitor what he's
doing when he's out with his
friends

It's aspirational isn't it?
Our kids see soaps featuring
booze and celebrities getting
drunk and see it as cool and
normal

I'm far more worried about the friends she's hanging out with and her sleeping around

They don't listen to us, it's what their friends are doing that matters

Is this what you're thinking? Our children will encounter alcohol whatever we do, so what's the point?

Well, the first part is true, your kids will come across alcohol via their friends, at parties and in their everyday lives as they get older. 45% of 15 year-olds in the UK drink alcohol – fact. However, 99% of 11 year-olds do not – some will have tasted alcohol in the family home or at a celebration, but it is at this age – between 11-13 that their drinking habits for the future will be formed – and you, in kids' opinion, are the most important influence in their lives through:

- the examples you set,
- the house rules,
- the allowance and freedoms you allow them.

This booklet gives tips and guidance for you to approach the issue of drinking with your children, teenagers or students. Talking about it early on will help your child to understand alcohol and its effects, and make sensible choices about drinking in the future.



Get talking – when do you start?

Children are naturally curious about alcohol - they see people drinking and they want to know more. Kids will be influenced by their friends, their teachers, TV, films and the media – but in most cases, parents have the biggest effect on their children's behaviour, including how they drink alcohol. So you're in a good position to make sure they have the facts about alcohol and drinking, and can make sensible choices in the future.

At what age should I talk about drinking?

There is no one size fits all message, but gearing your conversation to different ages helps.

Very young children

It is illegal to give a child under five alcohol. By the time a child is aged five, research shows they have already formed basic attitudes and opinions about alcohol. If you drink at home, your children are bound to ask questions at an early age about what you are drinking and what it tastes like. It is tempting to say 'wait until you are older', but it is worth explaining to your child that little bodies can't digest alcohol, which is 'strong' so they should wait until they are older.

11 - 13 year-olds

The average age of a first whole drink in the UK is between the ages of 13 and 14, so it's important to talk at an early age and for your child to have an understanding of units, how alcohol affects the body and liver, why young bodies can't cope with alcohol and the risks they run by experimenting. This is why the UK Chief Medical Officers recommend that children under 15 should not drink alcohol, as their brains and livers are not fully developed and are more liable to damage than adults.

At age 11, children see it as unacceptable to get drunk and 99% don't drink regularly, but age 13 is what we call 'the tipping point'. Growing up is an awkward

time, reaching puberty, their social lives changing, relationships and peer pressure growing - and probably being less open with you. Try not to force the subject, wait until the subject comes up via the TV, the media or similar. Put a conversation about drinking in context with other 'life skills', such as staying safe, talking about drugs and what sex is all about.

You might think your 'baby' is too young for all this, but unfortunately in this savvy world they'll be more informed than you think! Often, a good approach is to talk about an embarrassing or dangerous situation someone you know or have read about, got into when young and the consequences.



Older teenagers

Finding the right balance between protecting your child and giving them freedom isn't easy. You can't be by their side all the time, and they wouldn't thank you for it anyway. However, with communication and trust, you can help them to make the right decision in a tricky situation, learn from their mistakes, come to you for advice when needed and still stay safe.

Research shows that older teenagers often experiment with alcohol in the company of their friends, either at parties or in public places, so checking where your kids are and who they are

with is really important at this age. Pick up and drop off at parties, check parents are present, ensure sleep over plans are genuine and be prepared to say no if you're not happy or your teenager hasn't been honest with you.

By age 15 many teenagers will drink, so talking to your kids about sensible drinking guidelines, what a unit is, how to resist peer pressure and what happens to your reactions if you combine drinking and driving for example, is of great importance.

Visit the parents' area of alcoholeducationtrust.org for film clips, our newsletter and tips. You can also follow us on twitter.com/AETparenthelp.





living away from home for the first time, it is harder to influence them and you have no control over the time they come home or how they drink and eat. The path to self-respect and independence should have been properly laid already, but the following advice might help:

- Highlight the dangers of drunkenness, such as not getting home safely, looking a fool in front of their friends or partners and the risk of unprotected sex, assault and theft.
- Encourage them to pace themselves by alternating with soft drinks, to eat before going out and to be aware of the alcohol levels of different drinks.
- Tell them to keep their mobiles fully charged and with them when going out and to work out how they will get home before they go.

- spiked
- Drink and drive O
- Take a lift from someone they suspect has taken drink or drugs
- Leave a party or venue on their own at night.

A good wake up call if they're tempted to drink-drive is that they'll be unable to get car insurance, they'll lose their licence for up to two years, could face up to £5,000 in fines, or a prison sentence. Another is the effect of a criminal record on their job prospects if they get involved in violence or damage. Tell them that they won't be able to go to the US if they have a criminal record.

Practical ways of delaying teenage drinking

Research shows that the younger a person is when they start to drink regularly, the greater their risk of alcohol-related problems later in life. By highlighting the short term effects of getting drunk, such as being sexually assaulted or robbed, plus the embarrassment of looking a fool in front of their mates, you can help delay the age that teenagers start drinking and the amount they consume. This is more effective than just saying 'don't'.

These tips should help:

- Encourage sports, hobbies, clubs and social activities that keep your kids active and fulfilled.
- Teenagers cite boredom and hanging around with nothing to do as one reason for drinking. Encourage them to get a holiday job or volunteer.
- Establish routines, like mealtimes, that mean you can spend some time together and to talk to each other. This helps your child to feel they can come to you if they have a problem.
- Make sure you know the facts and laws about alcohol and can talk in a balanced and constructive way about the pros and cons of drinking.
- Talk and listen to your teenager. It is important that they hear your views and that you hear theirs. Use everyday opportunities, for example a storyline in a TV programme, as a prompt.
- Make sure the ground rules are clear, discuss them with all family members, and be clear about what is allowed and not allowed. Have consequences for breaking rules and enforce them such as stopping their allowance or grounding them.

- If your teenager is going to a party, drop them off and pick them up or book a taxi.
 Agree the time they will be leaving the party. Your kids will hate it, but always check sleepover and party plans - ring other parents and check who's in charge.
- Check where they're going and who they're with, and always make sure they've got a fully charged mobile with them.
- Be careful where you leave alcohol in the house. Know how much you have and check it regularly. If you are away for the night it is unfair to your teenagers to leave them in a situation where they have access to a large supply of drink.
- Supervise parties at home and always serve food. Be careful how invitations and photos are posted on social media sites and ensure that there is adult supervision of parties in friends' homes.



Are you Alcohol Aware?

Units and daily guidelines

UK Government guidelines for sensible levels of drinking for adults define 'a unit' or 'drink' as 8g (1cl) of pure alcohol and recommend that men should not exceed 3-4 units a day (a pint or two of beer) and women 2-3 units a day (one large glass of wine). Guidelines vary for men and women as women are generally smaller than men and have less body water; also they have less of the enzyme that breaks down alcohol.

How alcohol affects you will depend on your age, size, sex and health. How guickly you drink and whether you're eating also affects how alcohol is absorbed by the body.

Guidelines are daily rather than weekly, as you should not 'save up' units and drink heavily at the weekends. Binge drinking over one or two nights a week can lead to health problems and anti-social behaviour. Labels on bottles of alcoholic beverages usually contain information to help you. Icons on the label give the total number of

> units contained in a bottle or the number of units in a specific standard measure, as well as alcoholic strength.



A pint of

lager, beer or cider

A 440ml can of

medium strength (4.5%)

lager, beer or cider

A double measure of

spirit (40%)

The UK Chief Medical

Officers recommend

that adults do not regularly exceed:

2-3 units a day

When not to drink

DON'T

- Drink and drive
- Operate machinery, use electrical equipment or work at heights after drinking
- Drink heavily before playing sport
- Drink while on certain medications - ask your doctor if you are unsure
- Binge drink it can lead to health and other problems
- Drink when you are pregnant.

For more information visit: drinkaware.co.uk or drinkingandyou.com



strength (5.5%) alcopop

A standard glass (175ml)

wine or champagne

of lower strenath (12%) lower strenath (4%)



How too much alcohol affects the body

Brain

Too much alcohol acts a depressant on the brain, the control centre of the body. It can make the drinker feel happy for a little while, but that's followed by a depressing low. Longterm drinking can kill off brain cells and lead to memory loss and mental problems.

Head

After a few drinks, it can be easy for someone to lose their head. They may feel more relaxed, emotional and uninhibited, but they also lose control. Their judgement is affected too. They might make a fool of themselves, get into trouble, cause an accident or do something they regret later. Every year, 22% of accidental deaths are alcohol related. Alcohol draws water out of the brain. So, as the body starts to break down the alcohol, the drinker may feel dizzy and be in for a throbbing headache if they drink too much.

Heart

Drinking large quantities of alcohol over a short period can cause irregular heart beats and shortness of breath, leading to panic attacks and illness.

Moderate drinking, that is 1 or 2 units a day, may offer some protection from heart disease in men over 40 and in post menopausal women, but it is not advised that an adult takes up drinking if they don't already. It is more important to be physically active, eat a healthy, balanced diet and to avoid smoking.

Reproductive organs

Drinking too much alcohol can affect performance in the bedroom because the drinker's not fully in control of their body. Alcohol affects judgement too, so people may have unsafe sex or sex they later regret. In women, excessive drinking may delay periods and affect fertility. Because alcohol crosses the placenta to a foetus, you should not drink if you are pregnant.

Waist

Although alcohol is fat free, it is very calorific (only fat contains more calories per gram) and increases your appetite, so it can lead to weight gain.

Skin

Too much alcohol dehydrates the body, which is bad news for the skin and complexion. It also dilates the blood vessels under the surface of the skin, leading to ugly veins on the nose and cheeks.

Eyes

Too much alcohol dilates blood vessels in the eyes, so they can look red and bloodshot. It also affects the signals sent from the eyes to the brain - vision becomes blurred, and distances and speeds get harder to judge. Many road accidents involve drivers or pedestrians who have alcohol in their blood. Too much alcohol also suppresses REM (Rapid Eye Movement) sleep. It's the most important phase of sleep so drinking can ruin the chance of a good night's rest.

Gut

Alcohol is absorbed from the stomach into the bloodstream. Your body's ability to process alcohol depends on various things, like your age, weight and sex. Your body breaks down alcohol at a rate of roughly one standard drink per hour. Because it takes time for your body to break down alcohol, drinking more than one unit of alcohol an hour will build up your blood alcohol concentration (BAC) and it may be many hours before you are safe to drive. After a night of heavy drinking you risk being over the drink drive limit the next morning.

Liver

The liver breaks down most of the alcohol a person drinks. (The rest leaves the body in breath, urine and sweat). However, it can only break down about 1 unit (8g) of alcohol an hour in an average adult. More than that, and it stops working properly. If the body can't cope with all the alcohol in its system, the person falls into an alcoholic coma (which can be fatal). Long-term heavy drinking kills off liver cells, leading to a disease called cirrhosis. It's a 'silent' disease – symptoms may not be noticeable until the disease is advanced. Long-term excessive drinking can also lead to liver cancer.

Armpits

Alcohol is also excreted as smelly body odour and bad breath - not great for attracting potential partners.



The law and underage drinking

It is important to be aware of guidelines, facts and the law about alcohol in the UK.

Under 5? It is illegal to give alcohol to under 5s.

Under 16? It is at the landlord's discretion as to whether children are allowed anywhere in a pub. They cannot of course, buy or drink alcohol on the premises.

Under 18? If you are under 18, it is illegal to buy alcohol (this includes in any shop or supermarket, off licenses, bars, clubs or restaurants and buying on line). It is illegal to buy alcohol for someone under 18 in a licensed premises, the only exception is for 16 or 17 year-olds who are allowed to drink beer, wine or cider with food if with an adult (but they may not buy the alcohol themselves).

It is legal for anyone over 5 to drink alcohol. The restrictions apply to purchasing (under 18) and location - in licensed premises, public places or alcohol exclusion zones.

Police have powers to confiscate alcohol from under 18s drinking in public spaces (e.g. in the street or in parks).

Drinking and driving

It's against the law to drive with more than 80mg (milligrams) alcohol per 100ml (millilitres) of blood. If you break the law, you face a fine of up to £5,000, six months in prison and having your licence taken away for at least a year. Causing death through drink-driving can result in a maximum prison sentence of 14 years and a two-year driving ban.

Buying alcohol for those under 18

Police have the power to charge those over 18 who knowingly buy alcohol for anyone under the legal drinking age (buying by proxy). It is important that older friends and family know that they could be charged for supplying alcohol irresponsibly. As it is increasingly difficult for under 18s to buy alcohol, parents are now the main providers of alcohol for this age group (60%), putting a huge responsibility on you to keep youngsters safe and out of trouble.

Can I let my kids drink at home?

Some parents allow their children to try a little alcohol with them on special occasions; others prefer not to. There is some evidence that shows drinking at an earlier age increases the possibility of alcohol-related harm later on, but other studies show young people introduced to drinking moderately in the home, with good parental role models are less likely to binge and more likely to develop moderate drinking habits. Remember, there is a world of difference between sips on special occasions and whole drinks, so:

The UK Chief Medical Officers (CMO) recommend that parents should not allow their children to drink alcohol at home under the age of 15.



CMO Guidance:

- (1) Children and their parents and carers are advised that an alcohol-free childhood is the healthiest and best option. However, if children drink alcohol, it should not be until at least the age of 15 years.
- (2) If young people aged 15 to 17 years consume alcohol it should always be with the guidance of a parent or carer or in a supervised environment.
- (3) Parents and young people should be aware that drinking, even at age 15 or older, can be hazardous to health and that not drinking is the healthiest option for young people.

If 15 to 17 year-olds do consume alcohol they should do so infrequently and certainly on no more than one day a week. Young people aged 15 to 17 years should never exceed recommended Government guidelines.

Whatever you decide, stick to your guns and make sure your child understands why it can be dangerous for young people to drink. Be prepared to say NO if you are uncomfortable with party situations and lay down ground rules. Children should also know that there are laws restricting the age at which you can buy and drink alcohol.

With older teenagers, you need to aim for a balance: warning them of the dangers and making them aware of the laws; but also saying that they can enjoy moderate social drinking when they're adults if they choose to.

The important thing is to focus on the facts, and to give your child the knowledge and skills to avoid the dangers associated with alcohol.

Keep talking as they get older

Stress and peer pressure

Understand the pressures they're facing from peers and wanting to fit in. Don't fly off the handle if you discover they've been drinking, talk it through and explain the risks they are taking. It's important to understand why they want to drink - reasons teenagers give for drinking include increasing their confidence and enjoyment in social situations, getting a buzz and having something to do, being able to forget their problems, helping them fit in, to gain respect or enhance their image. Have a look at the teenage guide for ideas to support them or we have some great short films called 'Just A Few Drinks' made with BBC2 via alcoholeducationtrust.org.

Make them feel respected

It may seem obvious, but letting your child know they're respected often gets overlooked in busy lives. Your child's opinions matter, and they should feel that they can express their views in a supportive environment. Let them know in good time of any changes that will affect them, and let them know you're proud of them too. If their friends get into trouble and your child wasn't involved, say how proud you are that they acted so maturely.

Set limits

It's important that children know the ground rules, and the consequences of not sticking to them. They will test them, so don't make threats you're not prepared to carry out. An effective 'punishment' is to remove privileges – such as grounding them for a while, stopping their allowance, cancelling having friends over, etc.

But don't forget to praise them when they do the right thing. Giving reasons for the rules helps children to stick to them and develops a sense of responsibility. Knowing who they're with and when they'll be back is important for their safety, and not just your sanity.

Trust them

Trusting your child means they'll feel they can tell you the truth (especially about unacceptable or risky things), and you won't get angry or judge them. Being willing to listen to their side of the story, and talking through the other options, will help them to make sensible choices in the future.

Trust is essential to open and honest communication. If your child feels safe discussing difficult issues with you, then they'll talk to you when they need to and listen to what you have to say.

Remember, you are key – through example you set, by knowing where your kids are and who they are with, sticking to rules you agree to and controlling monetary allowances, you can help ensure that your children become responsible young adults.



Parents' fact file

Facts that might get your kids to think about their drinking

It's no good just telling teenagers that excess drinking is harmful to their health, you believe you're untouchable as a youth - Wait for that familiar rolling of eyes, and 'Well you drink Mum, don't you?' Or if you don't drink, it's that 'Well, what would you understand about it?' What's proving far more effective is to focus on what could happen to them now, if things get out of hand and to give them the tools to get out of a tricky situation so that they know what to do if things go wrong.

FACT I - You're the tops

According to the 2012 GfK Roper Youth Report, 73% of children aged 13 to 17 say that their parents are the number one influence on whether they drink alcohol. A survey by the YMCA in 2008 found that parents were important influencers, but that they weren't seen by most teenagers as good role models and didn't set ground rules that they stuck to. Only 21% said that their parents or other adults they knew were good role models. Although 55% of young people say that their school provides clear rules and boundaries, and their behaviour is monitored in the community by neighbours and others, barely a quarter (27%) say they have to abide by clear rules and consequences in their family, or that their parents keep track of where they are.

Know where they are and who they're with

Research clearly shows that if parental monitoring is in place - that is knowing where your kids are, and who they're with - teenagers are much less likely to begin to use drugs or alcohol at an early age.

FACT 2 - Most teenagers DON'T regularly go out and get drunk, or drink heavily

The first thing to remember is that in spite of the headlines out there condemning 'booze Britain' and 'ladettes', most teenagers do not go out to get drunk; in fact, the majority of schoolgoing children across Europe, including the UK, have never had a whole drink! The number of teenagers under 15 years experimenting with alcohol is falling in the UK. Regular underage drinking has halved from 26% of 11-15 year-olds in 2001 to 12% in 2012 in England – so 88% don't drink regularly or to excess. The numbers of 11-15 year-olds who have never drunk alcohol has increased. from 40% in 2001 to 57% in 2012. Binge drinking (more than 12 units for men and 9 units for women per occasion) has fallen to 13% among 16-24 yearold men and 12% among women in 2011. This means that a big majority of young adults (87% of men and 88% of women) go out to enjoy themselves and socialise, not to get drunk.

FACT 3 - 'The Tipping Point'

Just 1% of 11 year-olds will be drinking alcohol weekly, but our study of over 4,400 Year 8 pupils in 34 across England in 2011/13 found that age 13 was the tipping point with 42% having had whole drink by age 13, although overwhelmingly in a supervised environment. By age 15, 26% of 15 year-olds will have drunk alcohol in the last month and 40% will have experienced being drunk at least twice. This is why it is so important that you talk about drinking, its effects and risks in a balanced way before the age of 13 and regularly from then on.

FACT 4 - Don't send them underground

Talking openly with your kids is hugely important. Secret drinking with friends away from home does happen. Streets and local parks were the most usual drinking place for 32% of 10-19 year-olds (Talbot and Crabbe, 2008) and at parties, so it's important to know where your kids are, and who they're with – and what time you expect them home. If you discover that they have been drinking, don't fly off the handle. Sit down calmly and let them tell you what happened, then explain the dangers that they face.





FACT 5 - What happens to teenagers who get drunk

Teenagers are far more likely to be involved in an accident, a violent incident or get in trouble with the police after drinking, affecting their chances of a good career if they end up with a criminal record or losing their driving licence through letting things get out of hand.

If a teenager drinks before they are 15 they are:

- 7 times more likely to be in a car crash because of drinking, and
- 11 times more likely to suffer unintentional injuries after drinking.

Even drinking to get drunk occasionally can have serious consequences as it increases risky behaviour. Teenagers who get drunk are far more likely to:

- injure themselves or someone else even accidently
- engage in unsafe sex, which could result in sexually transmitted infections and unplanned pregnancies
- be robbed especially of cash, ipods and mobile phones
- end up going home with a stranger on their own
- get in a fight, an argument or relationship problems
- get into trouble with the police and end up with a criminal record.

So always encourage your kids to look out for each other, plan how they are going to get home before going out and to keep enough money aside in case of emergencies.

Perfect parents

So, how can you make sure you don't drink too much?

The place where your children are most likely to absorb what you're up to is at home – and it's where we do most of our relaxation, socialising and drinking. It's often all too easy for the drinks to add up without you realising – These tips might help ensure you drink sensibly when you're at home or with friends and be good role models.

Units and mixing

The amount of alcohol in drinks can be confusing, so keep an eye on how many units are in your drink. Many drinks carry unit icons on the packaging or back labels to help you keep a tab on your intake. To give you an idea, a glass of wine can contain anything from 1.5 units for a small glass of sparkling wine at 11%, to 3 units for a 250ml glass at 12%. A double vodka or whisky will contain 2 units, but home pours of spirits are usually more generous and you could be drinking much more than you realised.



Pace yourself

Try alternating alcohol drinks with soft drinks - you'll stay more hydrated and give your liver a chance to break down the alcohol. Watch out for 'top ups' too – you can kid yourself that you're still on the same drink. Empty your glass first before having another drink, so you can keep more of a tally on your intake.

A bite to eat

If possible, try and drink with food, or eat before you go out. Alcohol has much more of an effect on an empty stomach as it's absorbed more quickly into the blood stream, and you tend to drink faster without food.

Having friends over

If you're mixing your own drinks, make sure they're not too strong – home pours are usually much larger and glasses bigger too. Use plenty of ice and fruit in drinks or use exotic mixers. If guests are mixing their own, have a spirits measure to hand. Check back labels to choose drinks with lower alcohol content and there are some delicious recipes for non-alcoholic alternatives too.

Make sure your nibbles and snacks are substantial, watch out for salty snacks as they make you want to drink more!

Offer water and imaginative low alcohol or soft drinks, especially if your friends are driving home. If you're worried a guest has drunk too much, make sure they can get home safely – have the number of a reliable cab firm to hand, arrange for someone to take them home, or offer them a bed for night if needed.



- abrupt mood swings for no apparent or good reason
- skipping classes, or just not going in to school
- frequent lateness
- money disappearing from your purse/ wallet
- disappearing to their room the moment they come in for the day
- significant change in school performance
- restlessness or tiredness
- smelling of alcohol
- suddenly using breath mints or brushing teeth regularly
- wanting to stay over in friends' houses, especially after parties
- becoming very secretive (more so than usual).

If you want to know more about alcohol issues, or are worried about your own or your child's drinking, then there are people who can help. You could also talk to your doctor who can refer you, or the following sites could help:

Addaction

Drug and alcohol treatment UK charity. Tel: 0207 251 5860 addaction.co.uk

Adfam

Provides information and advice for families of alcohol and drug users. The website has a list of local family support services.

Tel: 0207 553 7640 adfam.org.uk

Drinkline

If you're worried about your own or someone else's drinking, you can call this free helpline in complete confidence. They can put you in touch with your local alcohol advice centre for help and advice. Tel: 0300 123 1110

Family Lives

Offers support and information for anyone parenting a child, and runs parenting courses.

Tel: 0808 800 2222 familylives.org.uk

The Alcohol Education Trust

For more information on drinking guidelines and being a good parent you will find plenty of good advice via the dedicated parent area of our website, alcoholeducationtrust.org

You can also:

- Sign up for our free half-termly newsletter:
 alcoholeducationtrust.org/Pages/Parents/parnews.html
- o Follow us on Twitter @AETparenthelp
- 'Like' our Facebook page (Alcohol Education Trust)
- Speak to your child's school about a session for parents
- o Contact our parent coordinator: sandra@alcoholeducationtrust.org

Other useful websites for parents

Talk About Alcohol - talkaboutalcohol.com

This website has advice on how to talk to your kids, a quiz to check you're alcohol aware, a section for your children to play games and quizzes and resources for teachers.

Drinking and You - drinkingandyou.com

A website linking to all responsible drinking websites for consumers all over the world, giving information on drink drive laws, legal drinking age and sensible drinking guidelines for the UK and Internationally.

Family Talk - facebook.com/FamilyTalkUK

A forum for parents to share experiences and advice about discussing alcohol and responsible drinking with their children. Parents can watch open and frank videos and download top tips from other parents to help them start the conversation.



Websites for teenagers

Talk About Alcohol – talkaboutalcohol.com
Drinking and You – drinkingandyou.com
The Site – thesite.org
Talk to Frank – talktofrank.com
Young Minds – youngminds.org.uk
Alateen – al-anon.alateen.org

If you have any feedback or comments regarding this guide or the web materials on alcoholeducationtrust.org, please email info@alcoholeducationtrust.org

If you would like to be involved, or make a donation to help support our important work, please log on to alcoholeducationtrust.org and click on Get involved/Fundraise.



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Frampton House Frampton Dorset DT2 9NH Tel: 01300 320 869