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BUFFALO WILD WINGS NAMES BRIAN COAN VICE PRESIDENT OF ENTERPRISE SUPPLY CHAIN
Tapped to Help Drive Growth for “Wings.Beer.Sports.” Chain

MINNEAPOLIS (January 13, 2014) – Buffalo Wild Wings® today announced that Brian Coan has been named vice president of enterprise supply chain. Coan will be responsible for developing and executing overall supply chain strategy and capabilities for the “Wings.Beer.Sports.” chain, helping to drive growth domestically and internationally.

Coan joins Buffalo Wild Wings with more than 20 years of experience in sales and marketing, operations, distribution and purchasing. In his new role, he will manage sourcing and procurement of products and services, inventory management, distribution and quality assurance.

“Brian comes to Buffalo Wild Wings armed with both an impressive resume of related expertise, as well as passion and industry leadership that we look for in our team,” said Mary Twinem, chief financial officer for Buffalo Wild Wings. “We’re excited to work with Brian during a time when Buffalo Wild Wings is expanding across the globe bringing our brand to more sports-hungry Guests.”

The company recently announced the opening of its first restaurant in Mexico, with additional locations anticipated to open in Mexico, the Philippines and Middle East this year.

Coan joins Buffalo Wild Wings from Chick-fil-A, where he served as purchasing manager and oversaw strategy development, multimillion-dollar cost savings strategies and supplier relationship management, among his other duties. He also participated in internal cross-functional teams including those related to public affairs, menu execution and the company bowl game sponsorship.

Supplementing his experience, Coan is involved in several related industry associations, including the National Council of Chain Restaurants, National Chicken Council and National Restaurant Association, and is a frequent speaker at poultry industry events.

About Buffalo Wild Wings

Buffalo Wild Wings, Inc., founded in 1982 and headquartered in Minneapolis, is a growing owner, operator and franchisor of Buffalo Wild Wings® restaurants featuring a variety of boldly flavored, made-to-order menu items including its namesake Buffalo, New York-style chicken wings. The Buffalo Wild Wings menu specializes in 21 mouth-watering signature sauces and seasonings with flavor sensations ranging from Sweet BBQ™ to Blazin’®. Guests enjoy a welcoming neighborhood atmosphere that

includes an extensive multi-media system for watching their favorite sporting events. Buffalo Wild Wings is the recipient of hundreds of "Best Wings" and "Best Sports Bar" awards from across the country. There are currently more than 990 Buffalo Wild Wings locations across 49 states in the United States, as well as in Canada and Mexico.

To stay up-to-date on all the latest events and offers for sports fans and wing lovers, like Buffalo Wild Wings on Facebook, follow @BWWings on Twitter and visit www.BuffaloWildWings.com.

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