# McLeod Health Foundation ANNUAL REPORT TO DONORS



**JANUARY 1, 2018 TO DECEMBER 31, 2018** 

# We are Inspired by You and Celebrate a Landmark Year



The McLeod Health **I** Foundation was established in 1986. The first year our donors contributed more than \$100,000. What started as a dream to impact the lives of patients through charitable gifts has grown into a vital partnership with McLeod Health providing care for patients across the region.

In 2018, the gifts you shared in support of our mission led to a landmark year of abundant generosity.

With nearly \$8.2 million received, your generosity broke all records helping McLeod Health enhance important lifesaving programs, services, technology and bedside care.

This Annual Report to you, our valued donor, is a celebration of your philanthropy and the ways in which you helped improve the lives of those whom we are so privileged to serve.

As you read through this report, you will see how donors like you have chosen various,

very personal ways of giving. While the methods of giving are diverse, each has opened doors, created stepping stones, and nurtured dreams for a better tomorrow.

As stewards of your gifts, we are honored to share with you the new initiatives, projects, and programs made possible by your thoughtful generosity. So many of our achievements would not have been realized without your encouragement and support.

I hope you will take the time to review the stories of your heroic generosity included in this report and celebrate with us this year of overflowing gratitude.

Thank you for being our partners in shaping the future of healthcare in our region.

We are inspired by you.

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Jill M. Bramblett **Executive** Director

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Timothy E. Cunningham Chairman, Board of Trustees

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## ON THE COVER

Two years after sustaining a traumatic brain injury, six-year-old Conner Miles is now happy and healthy thanks to the life-saving care he received at McLeod Health Dillon and *McLeod Regional Medical Center. To ensure the best possible care for pediatric patients like* Conner, Ruiz Foods recently made a major commitment to the McLeod Health Foundation's capital campaign to expand McLeod Children's Hospital. The story of the bond developed between Conner and the leadership of Ruiz Foods is shared on page 10.

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**Special Delivery** PAGE 6

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# Honoring Your Healthcare Hero

# A Simple Smile Can Make a Difference

As Ed Jenkins will tell you, what makes a top-notch nurse is so much more than simply medical expertise.

d was overjoyed when he learned about the McLeod Foundation's new Healthcare Hero Program. As a Foundation supporter, he was pleased that he could make a gift to help others, while at the same time honoring the extraordinary care and compassion he received.

You see, the nurses that took care of Ed during his recent surgery and hospital stay left a lasting impression on him.

"The four nurses I recognized as my Healthcare Heroes, went above and beyond in every single incident," said Ed.

"From their smiling faces when I woke up, to their genuine concern for my well-being, I knew I wanted to give back in their honor."

Ed was pleased to learn that the nurses would be formally recognized as Healthcare Heroes at a staff meeting in front of their peers. When a caregiver is honored, they are given a specially-designed Healthcare Hero lapel pin and certificate.

Often, the heroic and compassionate work provided by front-line staff, while appreciated, is not acknowledged.

The Healthcare Heroes program allow patients and family members to easily express appreciation and honor those who have given special care.

Emily Holland, one of the nurses honored shares, "It was my pleasure to care for Mr. Jenkins. I treat all of my patients this way but it was especially nice to be recognized in a way that helps others, too."

"These nurses give far more than I do," Ed said of his Healthcare Heroes. "Their positive attitudes, their caring spirit, and their smiling faces -- no matter what shape you are in -- are as crucial to your recovery as your actual medical treatment.

A simple smile really can make a difference, he added gratefully.

If you would like to honor that special nurse, physician or other staff member who has been exceptional to you or your loved one, please visit: www.McLeodHealthcareHero.org or call the McLeod Foundation office at 843-777-2694.

> Ed Jenkins and his wife, Anne, were pleased to give back through the Healthcare Hero program to honor special caregivers like Emily Holland.

# **EVERLASTING SUPPORT FOR McLeod Hospice**

# Endowed Gift Honors the Memory of a Beloved Sister

s a long-time leader at McLeod Health, Teresa Anderson thought she understood the value of the McLeod Hospice program.

Yet in 2011, her family experienced this compassionate care in a new, very personal way. Teresa's sister, Margaret Cantey, was admitted to the Hospice House after a brave nearly seven-year struggle with ovarian cancer.

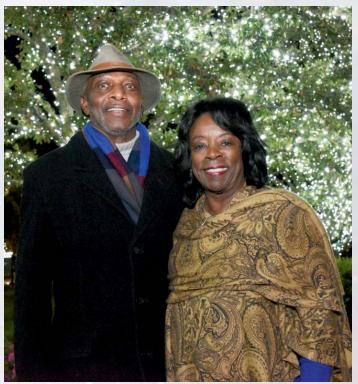
Through this experience, Teresa truly understands what hospice care can mean for a family. She remembers the support and genuine caring from the team at the McLeod Hospice House. The rooms were comfortable and allowed for special moments between sisters. She especially recalls how the staff was able to help her understand and cope with this time of transition. Margaret was also able to comfort Teresa by telling her, "Don't worry, I will be okay."

Teresa and her husband, James, have been longtime supporters and advocates for the McLeod Foundation. Now, it is so much more personal.

Following Margaret's passing, they generously began a tradition of sponsoring the McLeod Hospice Tree Lighting each year in her memory.

"In our family, we were raised to know God's blessings are meant to help others," says Teresa with conviction.

In 2016, when Teresa learned that the Foundation had established McLeod Hospice Tree Lighting Sponsor Endowments, she immediately agreed to fund an endowment in memory of her cherished sister.



James and Teresa Anderson attend the annual McLeod Hospice Tree Lighting. They funded an endowed sponsorship in memory of Teresa's sister, Margaret.

She and James continue to be an influential presence at the Tree Lighting ceremony each year. They are comforted to know that their gift of support will be available to provide care for hospice patients and their families for years to come.

Tree Lighting Sponsor Endowments give donors the opportunity to honor their loved one while ensuring annual support for the hospice program. Endowments are established with a commitment of \$25,000. The earnings generate an annual gift benefitting McLeod Hospice patients and families.

# **SPECIAL DELIVERY**

# How a Simple Act Impacts the Lives of Others

**D** very day, Dr. Joe Heyward walks down his L' driveway to check the mail. "We can hear the mail truck pulling up," said Dr. Heyward, "so we know the mail has arrived."

When he opens the mailbox to find an envelope from the McLeod Foundation, Dr. Heyward doesn't just see a piece of mail. He sees an opportunity.

"It's a reminder that there's a need out there," Dr. Heyward explained. "And I have the opportunity to help meet that need."

Throughout his life, Dr. Heyward has always worked hard to meet the needs of others. He's served abroad in the military. He's been a high school teacher, a principal, and a college administrator. He sits on several community boards (including two different boards at McLeod), is active in his church and is a member of Rotary and the NAACP.

"My wife says that I don't know what the word 'no' is," Dr. Heyward said regarding his many roles in the community and the effort he puts into each of them.

Giving to McLeod, on the other hand, is probably the easiest thing he does.

"It's really simple," Dr. Heyward said of responding to the requests. "I just open it, see if the cause is something I believe in, put it in my 'must pay' file, then send a check."

The McLeod Foundation regularly makes it into Dr. Heyward's "must pay" file... he has responded to the Foundation's direct mail for 17 consecutive years.

"In college, my fraternity's motto was 'service above self.' I've always tried to live that," Dr. Heyward explained. "Having been a patient at McLeod and a member of McLeod Men and McLeod Fellows, I know there are many who could benefit from financial support for the care they need. It's a blessing to be able to give back and help them."





Charles and Frances Bethea's consistent tribute gifts make a significant impact on the program that has touched their hearts.

In 1990, Frances and Charlie Bethea made their first tribute gift to McLeod Hospice honoring the memory of a loved one. This began their history of giving to the McLeod Foundation that has lasted more than 30 years.

When faced with the greatest tragedy imaginable for a parent -- the loss of their precious son --McLeod Hospice Bereavement was there to provide comfort and strength for healing. Frankie and Jessie Tanner, McLeod Hospice Chaplains, helped them through their most difficult time of grief. For that, they will be forever grateful.

When Frances' uncle was diagnosed with terminal cancer, he was referred to McLeod Hospice in-home care. His hospice team made it possible for him to live the remainder of his life as he wished -at home with loving family by his side.



In addition to their regular tribute giving, the Betheas also make gifts honoring friends and neighbors during the McLeod Hospice Tree Lighting. They attend the Tree Lighting ceremony every year, knowing they have helped patients and families.

Charlie and Frances have found consistent tribute giving very gratifying. "We are pleased to know that throughout the year, our gifts add up to make a significant impact on the program that has touched our hearts while honoring the memory of those who have touched our lives," shares Charlie.

# **From Pennies to Portfolios**

# Supporting Worthy Causes with Your IRA

Then Jeannette Glenn met with her financial advisor, she was given a choice. It was time for her to start receiving distributions from her IRA. She could either receive these distributions as income -- and pay a hefty tax -- or avoid taxes and help others by giving the distributions to charity.

## For Jeannette, the choice was easy.

Jeannette has been giving her entire life. She started as a child, enthusiastically dropping pennies into the offering plate at church. When she grew up, she became a nurse, giving love and care to patients at McLeod.

Jeannette contributes to patient care financially as well -- she has given to the McLeod Foundation for 26 consecutive years.

"The Bible says, to whom much is given, much will be required," Jeannette said. "God has been good to me. So, the little bit I have to give, I will give."

When she was a nurse at the old McLeod Infirmary, Jeannette saw family members sleep under their loved ones' hospital beds, just to stay close to them. This sparked her passion for giving to The Guest House at McLeod, which provides patient families with a comfortable place to stay right on the McLeod Regional Medical Center campus.

Caring for her daughter and husband, who both fought cancer, motivated Jeannette to support the McLeod Center for Cancer Treatment and Research.

## And now, Jeannette uses her IRA to fund several different McLeod Foundation initiatives.

"Contributing with my IRA allows me to make an impact at McLeod and stay within my budget," explained Jeannette.

"I've come a long way from putting pennies in the offering plate," she added with a smile.



Contributing with her IRA allows Jeannette Glenn to make an impact at McLeod while staying within her budget.

# A Gift in Our WILL Ordinary People Accomplishing the Extraordinary

**T** ach day, patients from all Lwalks of life turn to McLeod Health in illness and injury. Tired, frightened, and often with few resources, they all receive care.

These patients serve as the inspiration for Joan and John Billheimer.

Ioan and John have been dedicated donors to the McLeod Foundation for 27 years. Joan serves on the Board of Trustees and specializes in connecting Florence newcomers with the work of the Foundation.

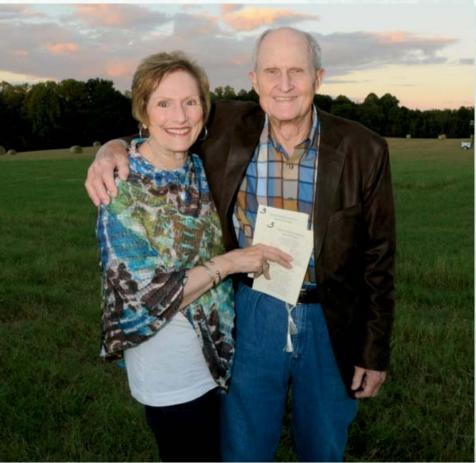
Joan and John also rely on McLeod for their healthcare and it is important to them for all to have access to excellent care.

It was a perfect extension of their generosity to include a gift in their will in order to benefit patients who may receive care from McLeod in the future.

Providing access was the motivation for Joan's most memorable work with the Foundation. She co-chaired the campaign to fund the McLeod Mobile Mammography Unit. This successful campaign ensured that time and distance would not be a barrier for women who need this critical test for early detection. When breast cancer is caught in the early stages, lives are saved.

As a breast cancer survivor, Joan and John know that ordinary people, such as themselves, can do extraordinary things by simply planning a gift in their wills. "It means so much to us that Like Joan and John, you may wish to include a gift in your receive the most advanced will to help patients and their families. To learn how simple this can be, call Roxanna Prezioso that lives have been saved at the McLeod Foundation, 843-777-2694 or visit www.mcleodhealthlegacy.org. Joan said.

Joan is gratified to know that because of the Mobile Unit more than 25,000 women have had access to this life-saving screening. women throughout our region technology to detect breast cancer in its earliest stages. We know because of generous donors,"



For Joan and John Billheimer, a gift in their will for the McLeod Foundation is a perfect extension of their generosity.

# Perfect Timing

# Building a Better Future for Children

n 2014, when Ruiz Foods Products announced L they would be coming to Florence, they made a generous gift to McLeod Children's Hospital.

Recently, as Ruiz Foods began making expansion plans, they knew they wanted to reaffirm this commitment to the youngest and most vulnerable members of our community.

Leaders at the company were looking for that perfect opportunity to make an impact. Soon, that opportunity would present itself. At the same time Ruiz Foods was finalizing their plans, McLeod Children's Hospital was making expansion plans of their own.



Kim Ruiz Beck and her brother, Matthew Ruiz, enjoy spending time with Conner Miles knowing that Ruiz Foods commitment to McLeod Children's Hospital helped him survive.

To ensure the best possible care for our youngest patients, the Children's Hospital needed to grow. So, the McLeod Foundation initiated a capital campaign to raise funds in support of this effort.

When the team at Ruiz first learned of these plans, they quickly jumpstarted the campaign with a major commitment of \$100,000.

"One of the biggest joys of our success is the ability to give back," shared Kim Ruiz Beck, Chairman of the Board of Ruiz Foods. "We're proud to support programs serving children in the communities where we live and work.

"Children's Hospitals have been near and dear to our hearts," she continued. "My middle son was born with fluid in his lungs and was treated at a Children's Hospital. My sister's son had a heart murmur, which required surgery at a Children's Hospital. And my brother Matt's first child was recently born at a Children's Hospital.

"We do everything we can for children -- it's important to care for our community's smallest and most fragile citizens," she added.

# **Ruiz Foods Leaders Develop Special Bond with Children's Hospital Patient**

Kim and her brother, Matthew, recently visited McLeod Children's Hospital and met a very special boy.

In 2017, four-year-old Conner Miles, of Latta, was seriously injured when a hail storm uprooted a 100-year-old tree and sent it crashing through the roof of his family's home. After his father frantically pulled him from under the tree and debris, Conner was rushed to the McLeod Health Dillon Emergency Department.

His small skull fractured and his brain severely bleeding, doctors immediately transferred Conner to McLeod Children's Hospital for emergency brain surgery. As his family anxiously travelled down I-95 to Florence, they wondered if their son would survive the devastating injury.



Conner underwent major brain surgery, followed by 20 long days of specialized care in the Pediatric Intensive Care Unit. His recovery was slow but steady due to caring hands and hearts of an expert pediatric team and his sheer will to improve.

> Today, he is a healthy, happy six-year-old who loves sports, especially football.

> > The Miles family is incredibly grateful to donors like you whose support made this care available in our region. Without you, Conner may not have survived.

# EMPLOYEE GIVING: COMING FULL CIRCLE

# Gleve Huckabee's Journey from Employee to Donor to Patient

leve Huckabee has seen McLeod Health from Jjust about every angle.

She's been a McLeod employee since 1992, spending the last 19 years as a nurse in Cardiac Rehabilitation. She works every day to help her patients recover from heart attacks and heart surgery.

But Gleve's dedication to her patients goes beyond her job description. For 16 consecutive vears, she has contributed to the McLeod Foundation Employee Campaign.

Her gifts help ensure that patients with limited financial resources receive the life-saving care provided by Cardiac Rehab.

"I have been giving for so long that it has become second nature to me," Gleve said. "I see my gift in the faces of every patient I serve."

Last year, Gleve's experience with McLeod came full circle when she was diagnosed with breast cancer.

During a routine mammogram McLeod Radiologists detected a suspicious area. A biopsy came back negative, however, the doctors were not satisfied. They persisted, and Gleve required surgery. A subsequent biopsy revealed that it was indeed breast cancer.

Gleve received treatment at the McLeod Center for Cancer Treatment and Research and is pleased to tell you she is now cancer free.

"Going from caregiver to care receiver was a new experience for me," Gleve recalled. "I feel blessed that we have such a great team of physicians at McLeod, Without their dedication, I would have never known I had breast cancer."



Gleve Huckabee sees the impact of her gifts through Employee Campaign in the faces of her patients like Chic Mercuri.

Gleve's experience as a patient did not diminish her passion to help others or her giving spirit.

Today, she is already back at work helping her patients recover from their own challenges.

And she never stopped supporting the McLeod Foundation.

"I know how many patients benefit from the Employee Campaign," Gleve explained. "I'm honored to be part of it."

# THE GIFT OF TIME Jeri McCumbee Volunteers to Improve Healthcare for Her Community

lifelong resident of Horry County, Jeri McCumbee has witnessed the ebb and flow of changes along the coast. Working in the healthcare industry for more than 20 years, she has seen more changes than most.

One thing that hasn't changed, Jeri says, is the importance of having quality healthcare in your local community.

"I watch new medical issues come up every day," Jeri said.

"I have five children and two grandchildren. Having a quality medical center is vital not only to my neighbors and my patients, but to my loved ones and family as well. The success of our local hospital plays a significant role in the overall success of our community."

When McLeod Health merged with Loris Seacoast Healthcare System, Jeri knew that the success of this partnership would be crucial for Horry County.



Jeri McCumbee does it all in her efforts to help her local community. From meeting with local business leaders to secure event sponsorships, to crafting decorations for those events, there is no act of service too big or too small for Jeri.

That is the reason she volunteered to serve on the McLeod Loris Seacoast Foundation Board.

But to Jeri, volunteering goes beyond serving on the Board.

Jeri gives generously in a variety of ways -- financially, and with her talents and time. She actively serves on the McLeod Seacoast Golf committee, which raises crucial funds for cancer services. She is a McLeod Seacoast Fellows graduate, and was named the McLeod Foundation's Volunteer of the Year.

Jeri truly does it all. She speaks with local business leaders to secure sponsorships for events on one day, and the next you'll find her working with her hands, crafting decorations for that event.

## There is no request too big or too small.

"McLeod has opened doors of growth and opportunity for improved healthcare in our community," stated Jeri. "We have been able to accomplish much more than we ever thought possible."

Volunteers are crucial to the Foundation's work. To learn the different ways you can give your gift of time, contact Jill Bramblett at jbramblett@mcleodfoundation.org, or 843-777-2694.

# Award-Winning Fundraising Efforts FOR McLEOD CHILDREN'S HOSPITAL

# Resort Makes the Hospital Less Frightening for Children

hildren's Miracle Network → Hospitals (CMNH) raises funds for 170 children's hospitals throughout the United States and Canada. For nearly four decades, Marriott has remained a committed and generous partner to CMNH,

raising money for the children's hospitals in their local communities.

As the only CMN hospital in our region, McLeod Children's Hospital benefits enormously from this partnership.

This past year, Marriott Ocean Watch Resort, in Myrtle Beach, went above and beyond to make the McLeod Children's Hospital a less scary place.

It began with a tour of the McLeod Children's Hospital.



In recognition of their hard work for McLeod Children's Hospital, Marriott Ocean Watch Resort took home the first CMN Hospitals Legacy Award.

The Ocean Watch Resort team learned of a new medical device that the Children's Hospital needed to enhance patient care: vein viewers.

Vein viewers make hospital stays a lot easier for kids. By illuminating veins and making them easier to see, these devices virtually eliminate painful misplaced needle sticks.

When the team learned how the kids at McLeod would benefit from this technology, they quickly jumped on board to raise the funds needed to purchase the vein viewers.

What started off as a \$40,000 goal quickly grew as the Marriott Ocean Watch Team raised more than \$55,000.

**Recently, Marriott Ocean** Watch Resort received the first CMN Hospitals Legacy Award for their teamwork, creativity in fundraising, and commitment to McLeod Children's Hospital.

Contest.

Inspired by Mark's generosity and love of children, his wife, Chrisie, and son, Grey, keep the yearly tradition alive. The 2018 Raines Hospitality Hot Dog Eating Contest raised \$10,000 to support McLeod Children's Hospital.

# CARRYING ON A LEGACY

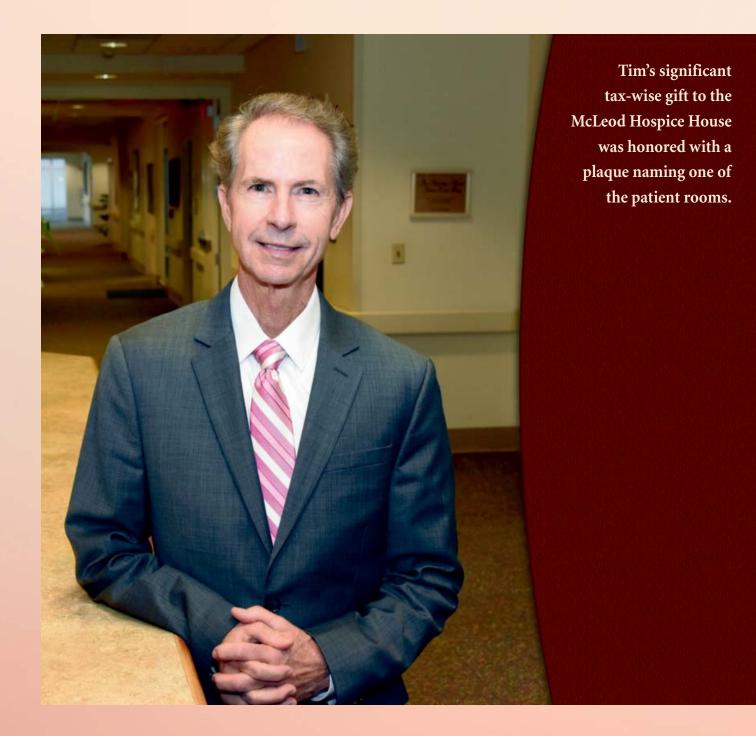
Raines Hospitality has managed Marriott properties in the Florence area for many years. Like Marriott, they are committed to supporting children's healthcare in the region.

The late Mark Raines, one of the founders of Raines Hospitality, was a loyal supporter of the McLeod Children's Hospital until he passed away in 2015. Every year, he looked forward to his favorite way to raise funds, the Annual Raines Hospitality Hot Dog Eating

> Chrisie and Grey Raines continue to support McLeod Children's Hospital as a CMNH National Sponsor in the tradition established by the late Mark Raines.

# WISE INVESTMENTS BENEFIT FAMILIES AT MCLEOD HOSPICE HOUSE

How Your Appreciated Stocks Can Be Used for Good



im Cunningham is always deliberate **I** with financial decisions.

When the longtime financial advisor and Chairman of the McLeod Health Foundation Board learned that McLeod would be building the first inpatient hospice facility in the region, he decided to make a tax-wise gift of stock shares that had grown in value over the years.

Tim knew he wanted to make a significant gift because of an early family experience. At the tender age of 23, Tim experienced first-hand the benefits of

hospice care when his brother passed away from cancer. It would not be long before he would learn just how big an impact his gift had on others.

"One day, I was at my daughter's school," Tim recalled. "Someone deliberately made their way to me and said, 'My mother was a patient at the McLeod Hospice House. She spent her remaining hours with us in comfort in the room you named. This special facility meant so much to my family and I wanted to thank you."

Her story made Tim realize how his gift had already touched others, even those he has never met. The opportunity to "name a room" through a financial contribution made a powerful impact.

Several years later, Tim's mother, Billie, became ill. A longtime McLeod volunteer, she had given so much of herself to others. Billie's final days, too, would be dignified by the compassionate care she received at the McLeod Hospice House.

When Tim arrived to be with her, he was delighted that she had been placed in the room he named. Tim knew his mother would have wanted to be in "his" room, holding his hand during her final journey.

"Mom was always so proud of my support of the Hospice House," Tim said. It was a comfort to him that this would be a special tribute to her, where she spent her last moments with her son at her side, in a room that would honor her legacy of love and service.

Patient Room In honor of the loving care provided for McLeod Hospice patients and their families **Tim Cunningham** McLeod Health Foundation

In addition to helping others, giving your appreciated stock shares to the McLeod Foundation offers several benefits to YOU.

- You can give more without impacting income.
- You can receive income tax savings as a charitable deduction.
- You can avoid capital gains tax on the sale of your appreciated assets.

# **Battling Against a** HEALTHCARE CRISIS

# A Grant from Marion County Foundation Helps the Most Vulnerable Victims of the Opioid Epidemic

The devastation caused by the opioid epidemic is well known. But what many do not know, is the story of the epidemic's smallest victims. Every year, hundreds of babies are born at McLeod dependent on drugs present in their mothers' systems at birth.

"It's heartbreaking to see the number of babies born in this condition.

"One-day old and already addicted... unable to sleep, crying 22 hours out of the day," states Pete Mazzaroni, the Executive Director of the Marion County Healthcare Foundation.

The Marion County Healthcare Foundation is dedicated to supporting the health and well-being of Marion County, which has been hit especially hard by the opioid crisis.



**Dianne Herrington and Pete Mazzaroni of the Marion County Healthcare** Foundation, visit the McLeod NICU knowing their grants have helped treat babies from Marion County.

Pete knows that McLeod's ability to treat opioid-dependent babies is crucial for Marion County.

"This crisis knows no boundaries," he added.

For this reason, the Marion County Healthcare Foundation Board approved a grant of \$48,732 to help McLeod improve the treatment of drug-dependent babies.

"From educating medical staff throughout the region on how to recognize and address the issue to improving how the hospitals respond with treatment, we know this funding will have a major impact," explained Dianne Herrington, Chair of the Marion County Healthcare Foundation Board.

Securing grant funding is instrumental in addressing many of the pressing issues facing healthcare today. Without these significant commitments from granting foundations, dreams for the programs that improve the health of our communities may go unfunded.

# Giving HOPE Local Business Leader Inspires Event Sponsorship

The McLeod Foundation L Evening of Hope Cancer Benefit has excelled at sharing the message of HOPE to sold-out audiences, while raising recordbreaking funds to benefit cancer patients through the HOPE (Helping Oncology Patients Everyday) Fund.

The HOPE Fund, established in 2014, provides direct patient support for those undergoing cancer treatment.

An Evening of Hope event sponsors, attendees and contributors know that their donations help patients who are struggling with financial barriers to care as well as providing resources for every patient on their tenuous cancer journey.

Often, the motivation for this support is very personal.

Robby Roberson, Vice President of East Coast Distribution at Harbor Freight Tools in Dillon, is passionate about his company's support for cancer patients at the McLeod Center for Cancer Treatment and Research because he shares in that very personal journey.

"I am a cancer survivor, so I have a real connection with the people the HOPE Fund benefits," Robby said.

Robby understands the difficulty of coping with a diagnosis of cancer.



Robby Roberson, a cancer survivor, guides Harbor Freight's generous sponsorship of An Evening of Hope *Cancer Benefit knowing they are* helping alleviate the financial burdens of patients battling cancer.

He is aware of how nearly impossible it is to battle cancer if vou lack the financial means.

"There are so many who don't have the sufficient financial resources available and we want to help them," explains Robby.

Harbor Freight shares Robby's outlook on giving back. That support alleviates some of the burden of treatment and recovery. When Robby went to corporate leadership in California to get their blessing on sponsoring the event, it wasn't a hard sell.

"Our owner, Eric Smidt is very community focused," Robby explains. "He relies upon those of us in the field to suggest how our philanthropy should be directed. Because of my own experience at McLeod and my reflections on excellent care, he was in favor of supporting the cancer benefit."

Harbor Freight has provided major sponsorship for An Evening of Hope for several years. Robbie looks forward to continuing their partnership in this event for the benefit of McLeod cancer patients.

# **Employee Giving Raises More Than \$1.5 Million**

The continued dedication **I** and support of McLeod Employees is vitally important to the McLeod Health Foundation. The largest group of donors to the Foundation, McLeod Employees have raised more than \$11 million through the Annual Employee Campaign since the Foundation was established in 1986.

In 2018, McLeod Employees raised \$1,506,242, demonstrating how dedicated they are to serving patients in ways beyond their job description. This amount represents more than 3,500 employees who participated in the annual campaign to raise funds to support the programs and services of McLeod Health.

"The participation of our employees greatly enhances the outstanding level of care for which McLeod Health is known," said Jill Bramblett, Executive Director. "Their donations reflect how much our McLeod family believes in and supports the mission of the McLeod Foundation."

The importance of this support is evident in the McLeod Cancer Center, McLeod Hospice, McLeod Children's Hospital, McLeod Diabetes Center, and many other programs that the Foundation funds to care for the well-being of people living in the 15-county region McLeod Health serves.

To wrap up the Annual Employee Campaign, the McLeod Foundation recently honored those individuals who inspired participation in the 2018 campaign.

The Foundation also presented the Spirit of Giving award to Emergency Services at McLeod Regional Medical Center for increasing their participation, involvement and monies raised for the Employee Campaign. In addition, the McLeod Regional **Environmental Services Team** received the Inspiration Award for going above and beyond in their support of the Foundation from assistance with events to funds raised by their staff members.



**EMPLOYEES OF THE YEAR:** 

Ja-Novice Richardson

McLeod Regional Medical Center

**Shelly Sellers** 

McLeod Loris Seacoast

**Crystal Lambert** 

McLeod Health Clarendon

**DIRECTORS OF THE YEAR:** 

**Cassandra Brunson** 

Molly McMillan

McLeod Darlington

**Regina McCullough** 

Mcl eod Dillon

**Robert Kyle Stewart** 

McLeod Loris Seacoast

Theodore Willard

McLeod Health Cheraw

**Elizabeth Lowery** 

McLeod Health Clarendon

Kay Davis

McLeod Regional Medical Center

**VICE PRESIDENT OF THE YEAR:** 

Pamela Elliott McLeod Regional Medical Center

The Environmental Services Team at McLeod Regional Medical Center was honored with the Inspiration Award for going above and beyond in their support of the McLeod Health Foundation from assistance with events to funds raised by their staff members.



Total Amount Raised by the McLeod Foundation

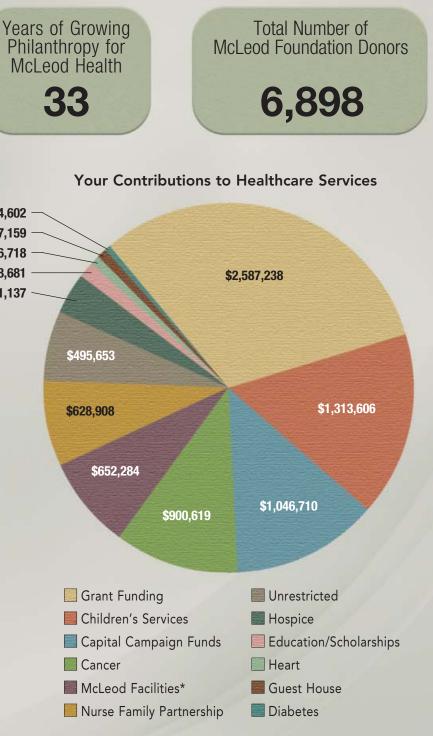
\$8,203,316

### \$24,602 -\$67,159 \$76,718 \$108,681 \$301,137

### Your Gifts Growing Through the Years



These figures are based on the McLeod Foundation fiscal year of October 1, 2017 - September 30, 2018.



\*McLeod Facilities: McLeod Cheraw, McLeod Clarendon, McLeod Darlington, McLeod Dillon, McLeod Loris Seacoast

## 2018 FOUNDATION EVENTS

## 2018 FOUNDATION EVENTS



From left to right: Marva Harvey, Dorothy Perkins and Audrey Gilbert attended the 19th Annual An Evening of Hope Cancer Benefit at the Florence Little Theatre in September.



Cat Country DJs Mudflap and Ed Palmer are pictured with Brandi, Michael and Hagen Rogers, during the 16th Annual McLeod Children's Hospital Radiothon. Working with new partner, Community Broadcasters LLC, the Radiothon raised \$114,685 for the Children's Hospital.



Mr. and Mrs. Ashley Nance are pictured at the 2018 Chef & Child Dinner and Auction. Danielle Nance served as Chair of the 2018 Chef & Child Committee.



The family of Rev. Charles "Pete" Cooper were honored to light the trees in his memory during the 2018 McLeod Hospice Tree Lighting Ceremony



Thomas Stanley, Collier Schettig,

Ashwin Patel and Raj Pankhania, representing Presenting Sponsor Sandhills Bank, placed first in the McLeod Seacoast Cancer Benefit Golf Classic held at Barefoot Resort and Golf in North Myrtle Beach.

Members of the eleventh graduating class of *McLeod Fellows take a group picture after* their graduation ceremony. Pictured from left to right, standing: Jule Eldridge, John Brand, Kerry Tharp, Tommy Pruitt, Mark Palmer, Craig Martin and Ron Glancy; seated: Rev. Mary Finklea, Heather Greenberg and Clarissa White; not pictured: Stephen Fowler, Charlie Ipock, Donald Nance, Roger Sloan, Lauren Stanton and Katie Wilcox.



Each year since 2017, First Reliance Bank and Signature Wealth Strategies have underwritten the Colours of Cancer Benefit which has raised nearly \$30,000 for the HOPE Fund at McLeod. At left, Rick Saunders, President and CEO of First Reliance Bank, presents the 2018 donation to Jill Bramblett, Roxanna Prezioso and Tim Cunningham.



Walmart Neighborhood Market Store #5923 in Market Commons was the top producing market store in 2018 raising \$5,901 for McLeod Children's Hospital. Members of the staff are pictured during their Curbside Pick Up Kick Off Fundraiser.



Overall winners of the 2018 McLeod Children's Hospital Golf Classic were Jay Lee, Jay Saleeby, Jason Hyman and Chris Peebles.



Members of the second graduating class of McLeod Seacoast Fellows pose for a group picture after the ceremony. Pictured from left to right, first row: Jo Harvey, Roxanne Brewer, Claire Yoder, Gretchen Floyd and Angela King; second row: Austin Cox, Dewey Brunson, Fred Coyne, Mendel Bell and Will Wall; not pictured: Faye Chowning and Joe Hunter Hyman.



Don Koser, General Manager of QVC of Florence, and Alex Ludwig, Senior People and Organization Partner for QVC, present a donation to Lisa McDonald, Director of Cancer Coordination, and Jill Bramblett, McLeod Foundation Executive Director, in support of the McLeod Center for Cancer Treatment and Research.



Travis McIntosh was honored for his many years of dedicated service to the McLeod Health Foundation's Advisory Board at McLeod Health Clarendon. *He is pictured with Rachel Gainey,* Administrator of McLeod Health Clarendon, and Carrie Anna Strange, McLeod Foundation Director.



Laura and Matt Marechal show their support for McLeod Pediatric Orthopedic Surgeon Dr. Al Gilpin's Rock for Kids Campaign in support of McLeod Children's Hospital. Matt is a long time patient of Dr. Gilpin's.



Sam's Club Store #6353 in Myrtle Beach produced \$18,360 for McLeod Children's Hospital in 2018. The group is pictured during their Food Truck Rally Fundraiser in September.

# McLeod News

## **Foundation Announces New Board Members**

The McLeod Health Foundation recently announced the addition of six new members to its Board of Trustees -- Jule E. Eldridge, III; Brian L. Fast; E. Daniel Guyton, Jr., MD; J. Douglas Lynn; Laura M. Marechal; and Amy F. Urquhart.



Jule E. Eldridge, III, is a Senior Vice President and Investment Officer for Wells Fargo Advisors. A graduate of the McLeod Fellows program, Eldridge serves on the Foundation Grants Committee and is a member of the McLeod Men's group. In the community, Eldridge has served as Past

President and a member for more than 20 years of the Florence Rotary Club. He has also spent several terms on the Florence Museum Board of Trustees. A member of Central United Methodist Church, Eldridge has served as Chairman of the Board of Trustees and Finance Committee. Eldridge and his wife, Mary Glenn, have three children.



A Senior Vice President and Market Executive for First Citizens Bank, Brian L. Fast serves on the Foundation Grants Committee, Governance Committee and as a member of the McLeod Men. He is also a member of the New Generation Task Force and a graduate of the McLeod Fellows

program. In the community, Fast has served as a member of the Pee Dee Coalition, Florence Symphony Orchestra, Wofford Young Alumni Leadership Advisory Council, Boy Scouts of America Coastal Carolina Council, the Upper Lowcountry and Lowcountry Boards for the Fellowship of Christian Athletes and the United Methodist Relief Center. Fast and his wife, Patricia, are the parents of two children.



Dr. E. Daniel Guyton, Jr. is a retired urologist who cared for patients in Birmingham, Alabama; Atlanta, Georgia; and Florence, South Carolina for 45 years. During his years of service at McLeod Regional Medical Center, Dr. Guyton served as Chief of the Medical Staff in 2000 and

2001. He also served as a member of the McLeod Health Board of Trustees for 15 years. Dr. Guyton and his wife, Susan, are the parents of Ellis Isaacs and the late Eugene Daniel Guyton, III. They also have one grandson, Wyatt.



J. Douglas Lynn is the Vice President/ Owner of Dillon Tractor and Implement Co., Inc. He is graduate of the McLeod Fellows program and serves on the Foundation Grants Committee. Lynn has previously served as a member and chairman of the McLeod Health Dillon

Community Board. He has also given of his time as a member of the Pee Dee Land Trust Board. Lynn and his wife, Valerie, have two sons.



Laura M. Marechal is Vice President of McLean Marechal Insurance and Financial Services, Inc. Her involvement with the McLeod Foundation has included serving as a member of the McLeod Angels and the Community Partners Program. A current member of the McLeod Fellows Class,

Marechal spent five years as a board member for House of Hope of the Pee Dee. She has also served two terms as a deacon for First Presbyterian Church in Florence. Marechal and her husband, Erik, have two children.



Financial Planner, Amy F. Urguhart is a partner with WebsterRogers' Office of Managing Partner. She also serves as the Managing Partner for WebsterRogers Financial Advisors, LLC. Her involvement with the McLeod Foundation dates back to

A Certified Public Accountant and Certified

2007 when she first joined the Board. Urguhart serves on the Foundation Finance and Investment Committee and is a past chair of the committee. A graduate of the McLeod Fellows Class of 2009, she currently serves on the Foundation Planning Committee. In the community, Urquhart has given of her time to support All Saints Episcopal Day School, Women in Philanthropy -- Eastern Carolina Community Foundation, the Florence Area Humane Society, The School Foundation and Young Professionals of Florence. Urguhart and her husband, Derick, are the parents of two children.

# McLeod News

## **Foundation Names Volunteer and Physician Champion of the Year**

Each year, the McLeod Foundation honors special individuals whose consistent leadership has contributed significantly to the work of the organization. Volunteers are instrumental in helping the Foundation raise funds needed to support the programs and services of McLeod Health. These volunteers serve in championing the need for enhanced patient services in one of McLeod's seven hospitals or planning special events. Many improvements in patient care would otherwise not be possible. In 2018, the McLeod Foundation honored two very deserving individuals: Ginger Sullivan as the Volunteer of the Year and Dr. Michael Pavy as the Physician Champion of the Year.

### **Ginger Sullivan**

In presenting the Volunteer of the Year award, Jill Bramblett, Executive Director of the McLeod Health Foundation, said, "The intent of this award is to shine a light on the extraordinary generosity of an individual that has made a remarkable difference in bringing about a positive change in our community.

"Ginger Sullivan, this year's Volunteer of the Year, has been a shining example of the very best that can be accomplished through philanthropy. Webster's Dictionary describes philanthropy as 'love of mankind.' Most of us think of it as giving something of value away. However, it has become more than simply supporting charitable causes and purposes.



Jill Bramblett, Executive Director of the McLeod Health Foundation, and Roxanna Prezioso, Development Officer, presented Ginger Sullivan, at center, with the 2018 McLeod Foundation Volunteer of the Year award at the annual Founders' Society Garden Party.



"Philanthropy promotes the quality of life and includes volunteer service in addition to gifts. It is a human experience that is fully appreciated not only by those in need of help or assistance but by the giver that impacts the lives of others.

"Ginger is very special woman who leads by example every day. She inspires the best in us," added Bramblett. "Ginger dedicates her time and resources to make a difference in the healthcare needs of our region. Her generous heart has led to amazing work in the McLeod Cancer Center, the McLeod Hospice House, the Guest House at McLeod, the HOPE Fund for cancer patients and McLeod Children's Hospital. Through Ginger's work on committees and boards, she has used her generosity to effect change rather than to preserve the status quo. Her work has made a lasting impact for the 'love of mankind."

(Continued on next page)

# McLeod News

### Foundation Names Volunteer and Physician Champion of the Year

### **Dr. Michael Pavy**

The McLeod Foundation also honors a physician whose exemplary role has assisted the efforts of the organization. Dr. Michael Pavy was chosen by the Foundation as the recipient of the Physician Champion of the Year for 2018.

"Our hearts are touched by the courageous spirit of physicians who dedicate their lives to helping others," said Roxanna Prezioso, Development Officer. "In the spirit of making a difference in our community, Dr. Pavy dedicates his time and energy to his patients,

serves as an ambassador for the Foundation and gives generously from his heart. Clearly understanding the need for philanthropy, he has gone that extra mile to make an impact on cancer struggling. care at McLeod Health."

When the HOPE (Helping Oncology Patient Everyday) Fund was established in 2014, Dr. Pavy immediately had a stake in the success of the fund, according to Prezioso. "While he, his partners and staff provide the very best clinical care for their patients, Dr. Pavy is well aware of the many life-changing financial issues that are barriers to care

when a patient is undergoing cancer treatment. It was clear to him that donors to the HOPE Fund could provide assistance to patients who are

"He quickly grasped the concept of the healing power of gratitude and embraced the idea that physicians are the number one influencer for grateful patients. Through his encouragement and support of grateful patient efforts, Dr. Pavy has influenced hundreds to give to help McLeod cancer patients in their often difficult journey," added Prezioso.



Dr. Michael Pavy was honored as the 2018 McLeod Health Foundation Physician Champion for his commitment and dedication to the HOPE Fund.

#### FOUNDERS'

The following list represents members of the McLeod Foundation's Founders' Society. Our entire list of donors are recognized on the McLeod Foundation's website: www.mcleodfoundation.org.

The McLeod Health Foundation is pleased to honor YOU, our donors who generously support the Foundation. Your gifts help make it possible for us to support McLeod Health in providing healthcare for the people of our region.

# **Centurions**

Gifts reflect donations made between January 1 to December 31, 2018. Centurions of the Founders' Society provide annual gifts totaling \$10,000 and up in support of the mission of the Foundation. Centurions include individuals, corporations, organizations and other foundations that make a major charitable investment in the health of our region. Through their partnership with the McLeod Foundation, Centurions are closely involved in changing the quality of life throughout the region.

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### SOCIETY



Store Managers with Walmart, one of the largest national sponsors for McLeod Children's Hospital, visited the hospital to deliver Christmas presents to pediatric patients and supplies for the Child Life Activity Center. *The visit was coordinated by Eddie Bostic, at center, Market Manager for* Market 38.

Marlboro County General Hospital, **Charity Trust** Jane B. Rogers

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Gifts reflect donations made between January 1 to December 31, 2018. Patrons of the Founders' Society provide annual gifts totaling \$2,500 ~ \$4,999 to help fulfill the vision of the Foundation. Like Benefactors, Patrons are closely involved in the work of the Foundation.

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Gifts reflect donations made between January 1 to December 31, 2018. Benefactors provide annual gifts of \$5,000 ~ \$9,999 for the work

of the Foundation. Benefactors include individuals, corporations, and organizations; several of whom sponsor many Foundation events.

Marion and Frances Swink hosted the Founders' Society Garden Party in October.

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# **Founders**

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Dr. Vera Hyman was honored to meet Leslie Brewer, at left, the first recipient of the Dr. Vera Hyman Medical Technology Scholarship. They are pictured with April Orange, Director of the McLeod School of Medical Technology.

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The Vision of the McLeod Health Foundation is to help provide the very best healthcare resources.

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