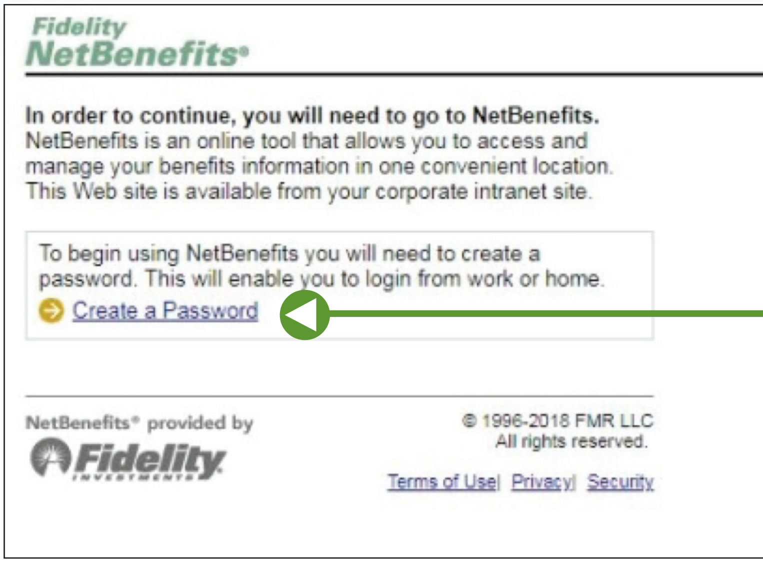
How to open your Fidelity Account

A step-by-step guide for Amazon participants

Complete the account opening process as outlined in Steps 1 through 14 below.

Before you get started, you will need your Social Security number and date of birth.

Step 1

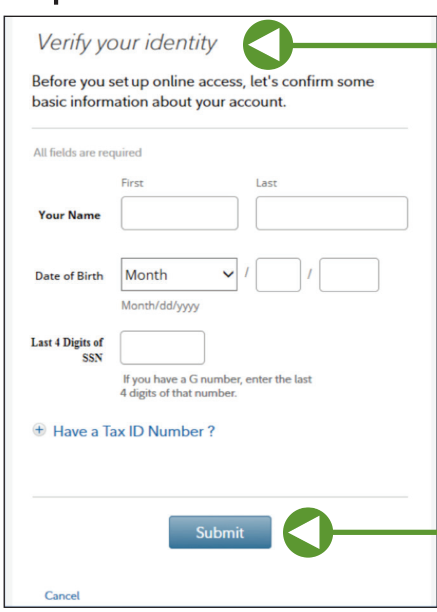


Log In

If you already have Fidelity login credentials, you will be taken to **Step 8—Open Account** when coming from the Amazon Stock portal.

Otherwise, you will need to create a password before you can proceed. Click *Create a Password* to begin.

Step 2



Screenshots are for illustrative purposes only.

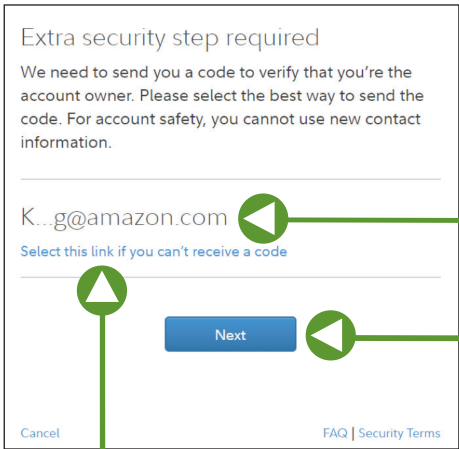
Verify Your Identity

The first part of the registration process will verify basic information about your account.

Enter the information requested in the blanks.

Once all information is entered, click *Submit*.

Step 3



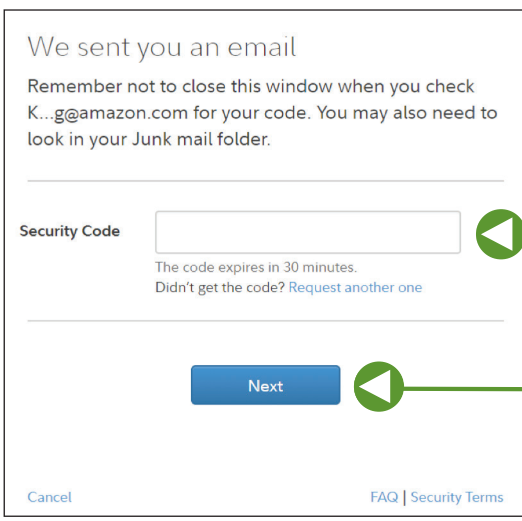
Extra security step required

We need to send you a code to verify that you're the account owner. Please select the best way to send the code from the options provided on the screen.

As an Amazon participant, it's likely that your work email is the only option. Make your choice, if applicable, and click *Next* to continue.

IMPORTANT: If you are shown a work email that you cannot access, please click *Select this link if you can't receive a code.* You will be prompted to call Fidelity to verify your identity over the phone.

Step 4



Security Code

Retrieve the code that was sent to you based on your choice in Step 3. Be careful **not** to close this window while retrieving the code. If it was sent via email and you are not seeing it, be sure to check your Junk folder. Enter the security code and click *Next*.

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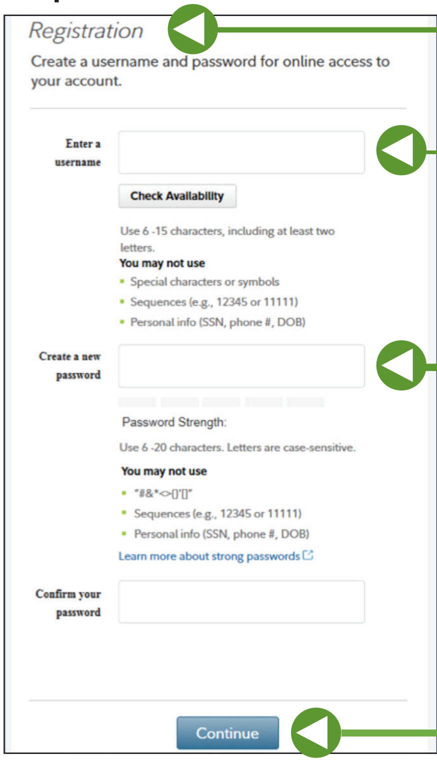
Step 5



Registration
Create a username and password:

Username
6–15 letters and/or numbers, including at least two letters. You may not use:

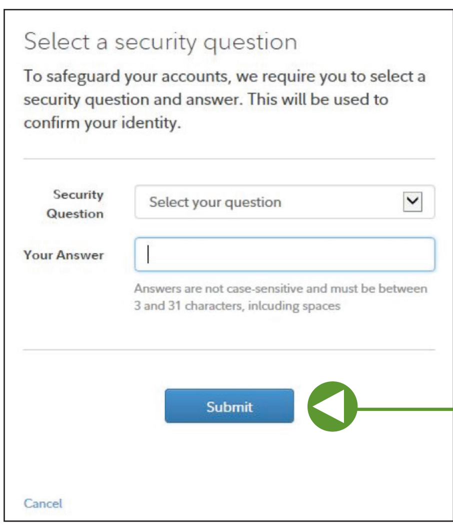
- Special characters or symbols
- Sequences (e.g., 12345 or 11111)
- Personal info (SSN, phone number, or date of birth)

Password
6–20 letters, numbers and/or certain special symbols. Letters are case-sensitive. You may not use:

- "#&*<>{}'[]
- Sequences (e.g., 12345 or 11111)
- Personal info (SSN, phone number, or date of birth)

Click *Continue*.

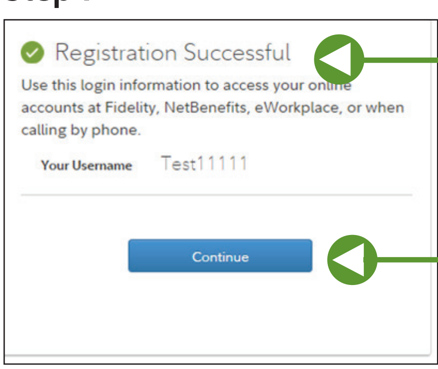
Step 6



Select a security question
To safeguard your accounts, we require you to select a security question and answer. This will be used to confirm your identity.

Once complete, click *Submit*.

Step 7



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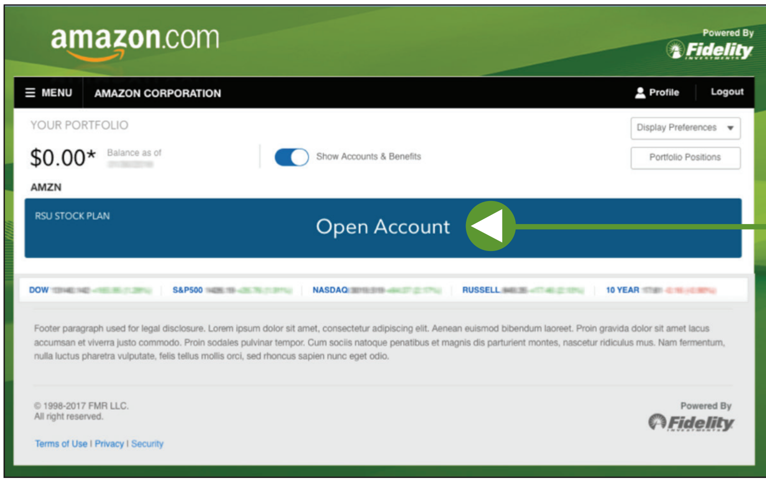
Registration Successful
You will see a confirmation of successful registration. Be sure to save your username for future reference.

Click *Continue* to complete the account opening process.

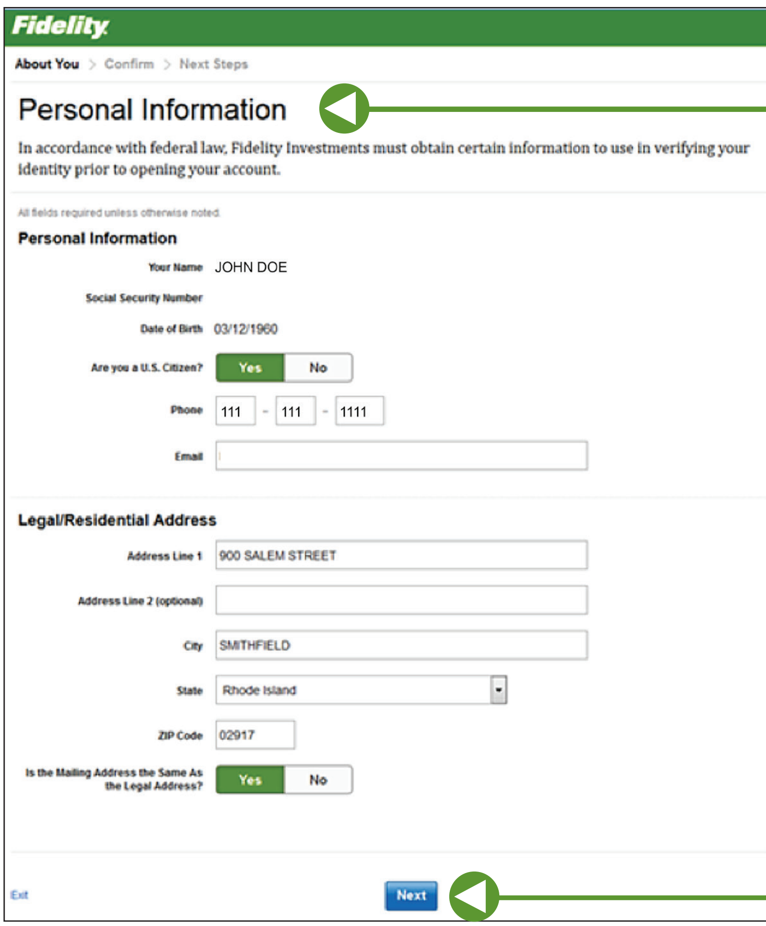
Step 8



Open Account

Click the blue *Open Account* bar to begin.

Step 9



Personal Information

Federal law requires Fidelity Investments to obtain certain information to verify your identity prior to opening your account.

All fields are required unless otherwise noted.

Please take a minute to review, edit, and verify information from your account.

Click *Next*.

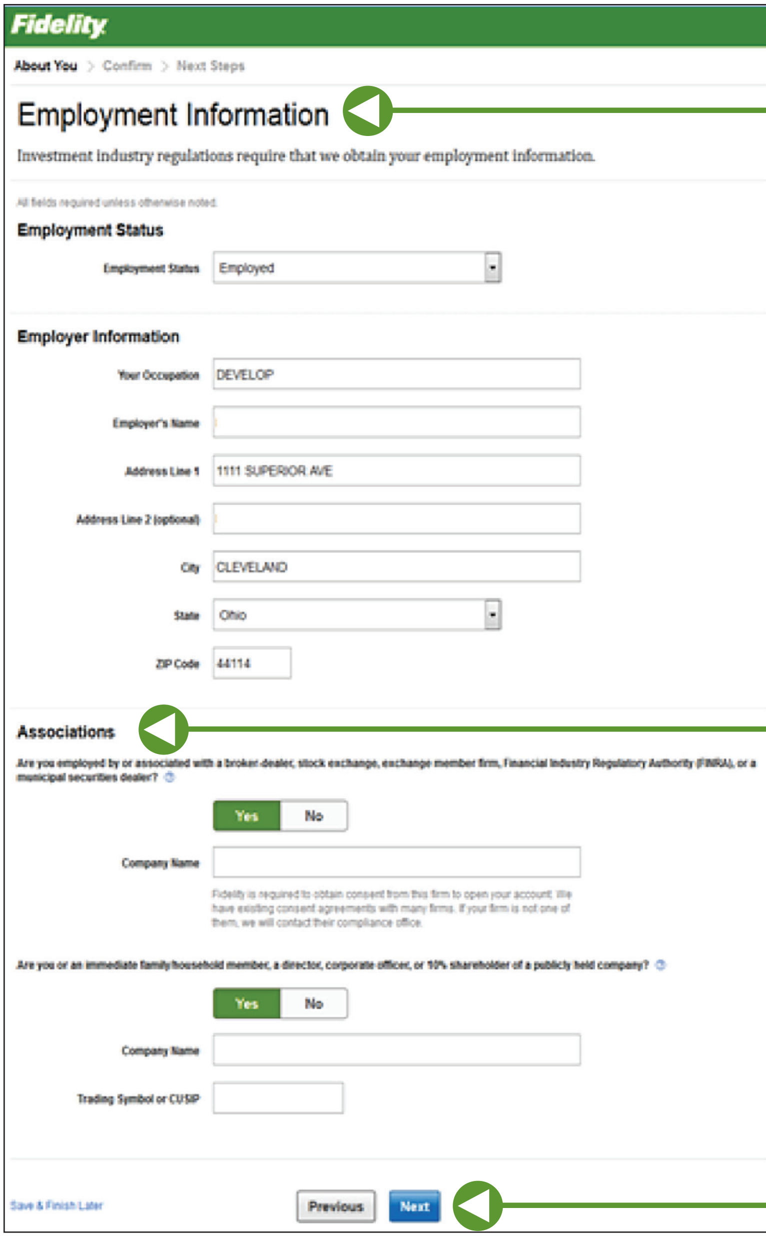
How to update your Amazon Employee Address?

If your address on NetBenefits.com is not accurate, active Amazon employees can change their address easily through PeoplePortal. In PeoplePortal, click the *Personal Information* link to update your address. A to Z users can click the *Profile* button to update their address: updates will automatically carry over in 3–5 business days when Amazon sends updated address data to Fidelity.

Active Whole Foods Market Team Members can change their address in Workday.

Screenshots are for illustrative purposes only.

Step 10



Employment Information

Regulations require that Fidelity obtains your employment information.

Associations

Please be aware that most individuals typically answer *No* to both associations questions; however, if either of the two bullets below do apply to you, you must answer *Yes*.

- Are you employed by or associated with a broker-dealer, stock exchange, exchange member firm, Financial Industry Regulatory Authority (FINRA), or a municipal securities dealer?
- Are you or an immediate family/household member, a director, corporate officer, or 10% shareholder of a publicly held company?

Click *Next.*

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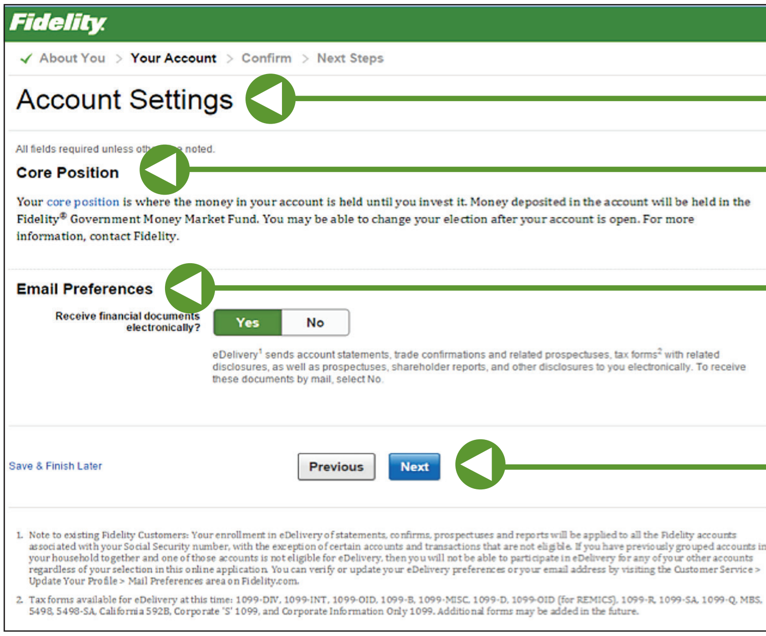
Step 11



Account Settings

Core Position

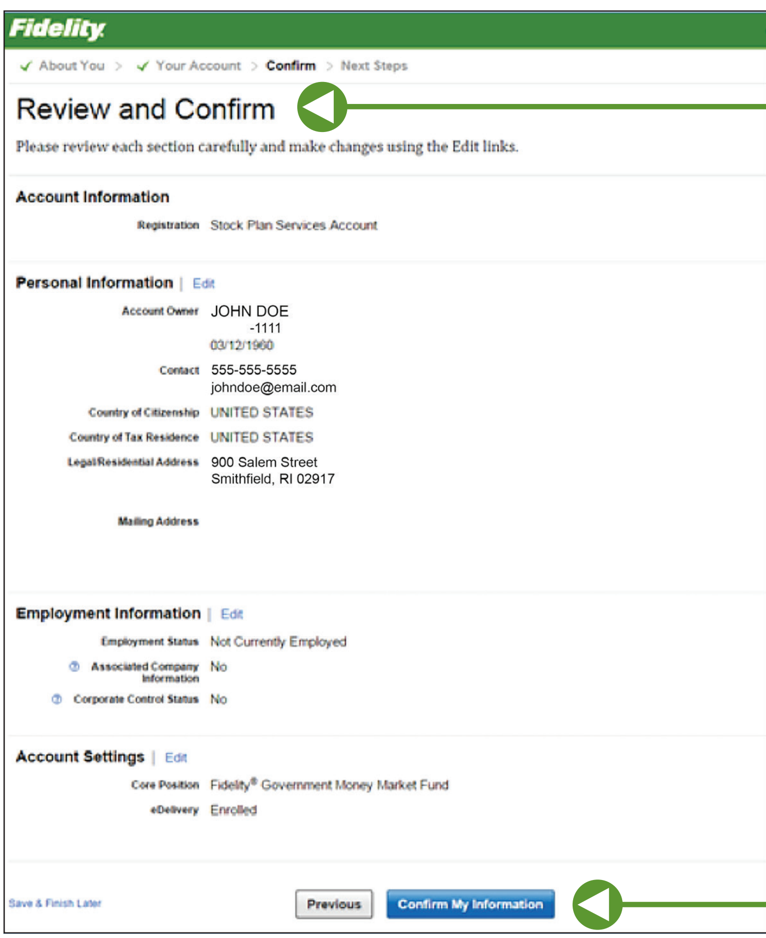
Your core position is where the money in your account is held until you invest it. When you open your account, the default core position is the Fidelity® Government Money Market Fund. You may be able to change your election once your account is open.

Email Preferences

By leaving the default option of *Yes*, you are agreeing to receive account statements, trade confirmations and related prospectuses, and tax forms with related disclosures, as well as prospectuses, shareholder reports, and other disclosures, electronically.

Click *Next*.

Step 12



Review and Confirm

Please review each section carefully and make changes using the Edit links.

Click the blue *Confirm My Information* button to continue.

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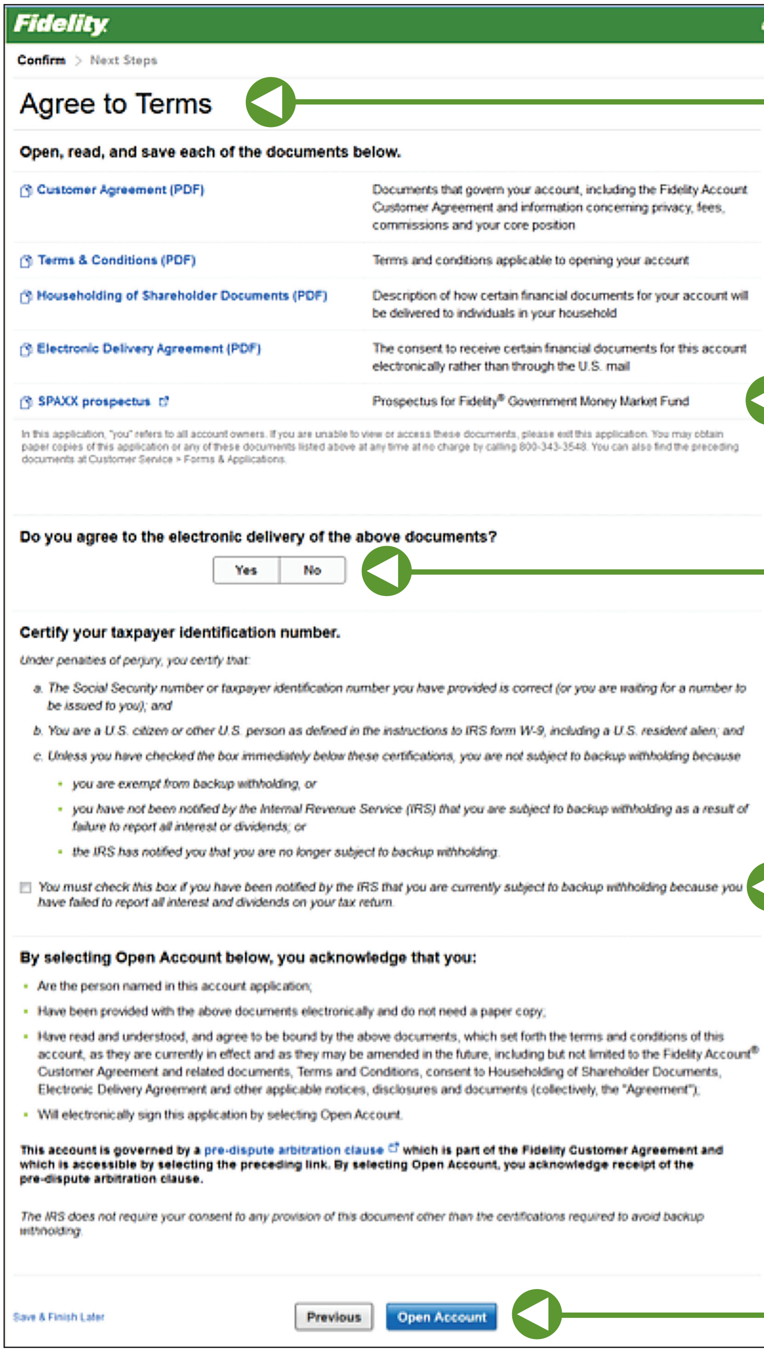
Step 13



Agree to Terms

Review the Customer Agreement and other documents.

The Fidelity® Government Money Market Fund is the Core Account where proceeds from stock sales will be deposited.

Select *Yes* to agree to electronic delivery of the documents.

IMPORTANT: Most individuals **do not** check this box. Click here only if you've been informed by the IRS that you're subject to backup withholding.

Once ready, click the blue *Open Account* button to complete the account opening process.

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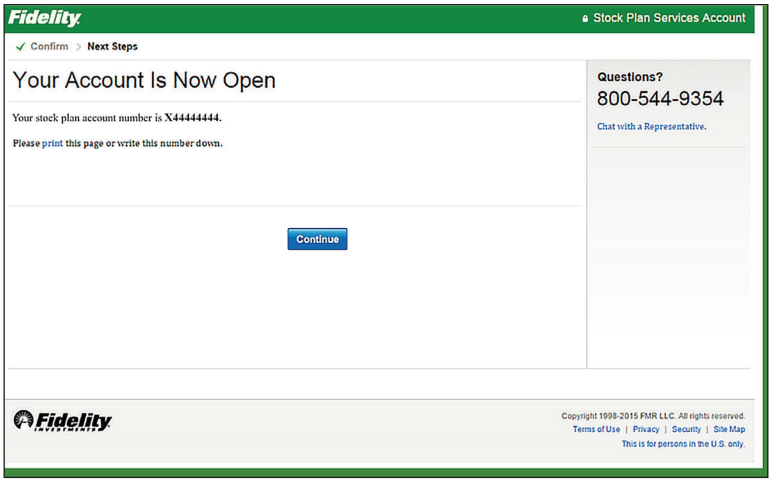
Step 14



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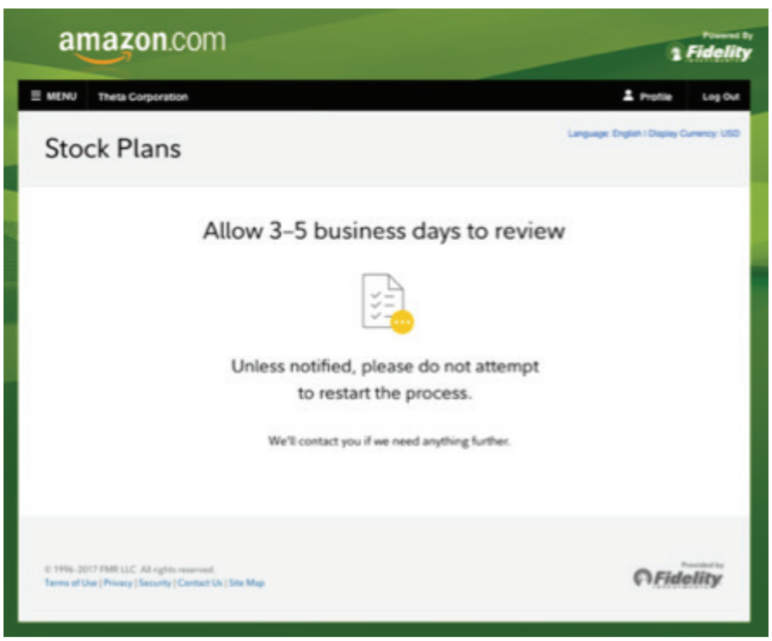
You will see confirmation that you have successfully completed your account opening process.

Printing this confirmation page is optional. Please note your account number for future reference.



If your account opening is not successful, you will see an online message notifying you that your application is under review. Please check back any time after five business days to see if it is complete. Fidelity will contact you if additional information is needed.