

Customer Incentives

Incentives in this table are a summary of retail programs offered. Programs may vary by region and model.

	Cash rebate	Finance rate		Cash rebate	Finance rate		Cash rebate	Finance rate
BMW GROUP								
<i>Expires Oct. 1.</i>								
2019 models								
Mini Cooper*, Countryman, E Countryman		1.9-9.3%	Malibu (incl. Hybrid)	\$1,000-\$1,750	2.9-9.9%	NISSAN NORTH AMERICA		
2018 models								
Mini Cooper*, Countryman, E Countryman		1.9-9.3%	Trax	\$750-\$1,750	2.9-9.9%	<i>Expires Sept. 4. In lieu of rebates, cut-rate financing is available.</i>		
FCA US								
<i>Expires Sept. 4. In lieu of rebates, cut-rate financing is available.</i>								
2019 models								
Jeep Cherokee	\$250-\$3,000	0-3.9%	Suburban, Tahoe	\$1,250	3.9-9.9%	2019 models		
Ram 1500	\$500-\$4,000	0-5.9%	Impala	\$1,000	3.9-9.9%	Infiniti QX50, QX60		
2018 models								
Alfa Romeo Giulia, Stelvio	\$1,750	1.9-5.9%	Bolt EV,			2018 models		
Chrysler 300	\$1,000-\$6,000	0-3.9%	Silverado 2500HD,			Infiniti Q50 (incl. Hybrid)		
Pacifica	\$500-\$2,500	0-3.9%	Silverado 3500HD	\$1,000		Q60, QX30, QX60, QX80		
Dodge Grand Caravan	\$4,000	0-3.9%	Camaro	\$500-\$1,000	9.9%	Nissan Titan, Titan XD		
Journey	\$500-\$3,500	0-2.9%	Traverse	\$750	3.9-9.9%	Armada, Maxima,		
Charger, Durango	\$500-\$2,500	0-4.9%	Equinox	\$500-\$750	1.9-6.9%	Rogue (incl. Hybrid)		
Challenger	\$500-\$1,000	0-4.9%	Sonic, Spark	\$500		Altima		
Fiat 500e	\$7,250	0%	GMC Savana 2500,			Frontier		
500L, 500X	\$500-\$3,000	0-4.9%	Savana 3500	\$3,500	1.9-6.9%	Murano		
500, 500C	\$1,500	0-3.9%	Sierra 1500	\$1,000-\$3,500	3.9-9.9%	Pathfinder		
124 Spider	\$500-\$1,500	0.9-4.9%	Sierra 2500HD,			Sentra		
Jeep Renegade	\$500-\$3,000	0-3.9%	Sierra 3500HD	\$1,000-\$1,350		Leaf		
Grand Cherokee	\$500-\$2,500	0-4.9%	Terrain	\$750		NV200		
Compass	\$250-\$2,000	0-2.9%	Acadia	\$500		Rogue Sport		
Ram 1500	\$250-\$4,000	0-4.9%	2017 models			Versa		
ProMaster 1500,			Chevrolet Corvette	\$4,000	1.9-9.4%	NV Cargo NV1500,		
ProMaster 2500,			Express 2500, Express 3500	\$3,500	1.9-6.9%	NV Cargo NV2500 HD,		
ProMaster 3500	\$3,000		Silverado 2500HD,			NV Cargo NV3500 HD,		
ProMaster City	\$2,000	0-4.9%	Silverado 3500HD	\$500-\$1,000	3.9-9.9%	NV Passenger NV3500 HD		
2500, 3500	\$250-\$2,000	0-5.9%	City Express	\$750	3.9-9.9%	Versa Note		
2017 models								
Alfa Romeo Giulia	\$2,750	1.9-5.9%	GMC Savana 2500,			Kicks		
FORD MOTOR CO.								
<i>Ford expires Sept. 4. Lincoln expires Oct. 1. In lieu of rebates, cut-rate financing is available.</i>								
2019 models								
Ford Flex	\$500-\$2,000	0-7.9%	Savana 3500	\$3,500	1.9-6.9%	NV200 Taxi		
Transit 150, Transit 350	\$1,500-\$1,750	1.1-8.9%	Sierra 2500HD,			2017 models		
Transit 250	\$1,500	1.1-8.9%	Sierra 3500HD	\$1,000-\$1,350	3.9-9.9%	Nissan Versa Note		
Mustang	\$1,500	1.9-9.9%	Terrain	\$750		NV200		
Transit Connect	\$1,250	1.1-8.9%	Acadia	\$500		NV Passenger NV3500 HD		
F-250, F-350, F-450	\$500	1.1-8.9%	2017 models			NV200 Taxi		
Lincoln MKC	\$500-\$1,500	0-7.9%	Chevrolet Corvette	\$4,000	1.9-9.4%	1.1-7.9%		
MKT	\$1,000	0-6.9%	Express 2500, Express 3500	\$3,500	1.9-6.9%			
Continental,			Silverado 2500HD,					
MKZ (incl. Hybrid),			Silverado 3500HD	\$500-\$1,000	3.9-9.9%			
Nautilus	\$500	0-7.9%	City Express	\$750	3.9-9.9%			
Navigator, Navigator L		1.9-9.9%	GMC Savana 2500,					
2018 models								
Ford Focus	\$750-\$4,250	0-9.9%	Savana 3500	\$3,500	1.9-6.9%			
Transit 150, Transit 350	\$3,500-\$4,000	0.9-8.9%	Sierra 2500HD,					
Edge, Explorer	\$500-\$4,000	0-8.9%	Sierra 3500HD	\$1,000-\$1,350	3.9-9.9%			
Escape, Focus ST	\$500-\$4,000	0-9.9%	Terrain	\$750				
Transit 250	\$3,500	0.9-8.9%	Acadia	\$500				
Fusion, Taurus	\$750-\$3,500	0-9.9%	2017 models					
F-150, Flex	\$250-\$3,500	0-9.9%	Chevrolet Corvette	\$4,000	1.9-9.4%			
Fiesta, Mustang,			Express 2500, Express 3500	\$3,500	1.9-6.9%			
Transit Connect	\$2,500-\$3,000	0-9.9%	Silverado 2500HD,					
Fusion Energi,			Silverado 3500HD	\$500-\$1,000	3.9-9.9%			
Fusion Hybrid	\$500-\$3,000	0-9.9%	City Express	\$750	3.9-9.9%			
Focus Electric	\$2,500	0-2.9%	GMC Savana 2500,					
C-Max Hybrid	\$500-\$2,250	0-3.9%	Savana 3500	\$3,500	1.9-6.9%			
Expedition,			Sierra 2500HD,					
Expedition Max	\$750-\$2,000	0.9-8.9%	Sierra 3500HD	\$1,000-\$1,350	3.9-9.9%			
EcoSport	\$500-\$2,000	0-9.9%	Terrain	\$750				
F-250, F-350, F-450	\$500-\$1,000	1.9-9.9%	Acadia	\$500				
Lincoln MKC	\$500-\$3,500	0-5.9%	2017 models					
MKT, MKX	\$500-\$2,500	0-5.9%	Chevrolet Corvette	\$4,000	1.9-9.4%			
MKZ (incl. Hybrid)	\$500-\$1,500	0-5.9%	Express 2500, Express 3500	\$3,500	1.9-6.9%			
Continental	\$500-\$1,250	0-5.9%	Silverado 2500HD,					
Navigator, Navigator L		0.9-8.9%	Silverado 3500HD	\$500-\$1,000	3.9-9.9%			
2017 models								
Ford Focus	\$500-\$4,000	0-9.9%	City Express	\$750	3.9-9.9%			
Focus ST	\$3,500	0-3.9%	GMC Savana 2500,					
Fiesta	\$2,500-\$3,000	0-9.9%	Savana 3500	\$3,500	1.9-6.9%			
F-250, F-350, F-450	\$750-\$2,250	1.9-9.9%	Sierra 2500HD,					
GENERAL MOTORS								
<i>Expires Sept. 4. In lieu of rebates, cut-rate financing is available.</i>								
2019 models								
Buick Envision	\$750		Sierra 3500HD	\$1,000-\$1,350	3.9-9.9%			
2018 models								
Chevrolet Express 2500,			Terrain	\$750				
Express 3500	\$3,500		Acadia	\$500				
Cruze	\$1,500		2017 models					
Trax	\$750-\$1,500		Chevrolet Corvette	\$4,000	1.9-9.4%			
Silverado 1500 LD	\$1,000		Express 2500, Express 3500	\$3,500	1.9-6.9%			
Silverado 2500HD,			Silverado 2500HD,					
Silverado 3500HD	\$500-\$1,000		Silverado 3500HD	\$500-\$1,000	3.9-9.9%			
Equinox	\$750		City Express	\$750	3.9-9.9%			
Sonic	\$500		GMC Savana 2500,					
2018 models								
GMC Savana 2500,			Savana 3500	\$3,500	1.9-6.9%			
Savana 3500	\$3,500							
2017 models								
Buick Cascada	\$750-\$1,750							
LaCrosse, Regal Sportback,								
Regal TourX	\$500-\$1,000							
Envision	\$750	2.9-6.9%						
Enclave	\$500-\$750	0.9-4.9%						
Encore		9.9%						
Cadillac XTS	\$1,000-\$3,000	0-3.0%						
Escalade, Escalade ESV	\$2,000	0-3.0%						
CT6, CT6 Plug-In	\$1,000-\$2,000	0-3.0%						
CTS, CTS-V	\$750-\$1,900	0-3.0%						
ATS, ATS-V, XT5	\$1,000	0-3.0%						
2019 models								
Chevrolet Express 2500,								
Express 3500	\$3,500	1.9-6.9%						
Silverado 1500	\$1,000-\$3,500	3.9-9.9%						
Volt	\$2,000							
Cruze	\$1,750	2.9-9.9%						
AMERICAN HONDA MOTOR CO.								
<i>Expires Sept. 4.</i>								
2019 models								
Acura RDX, TLX		1.9-3.9%						
Honda Odyssey		0.9-6.9%						
2018 models								
Acura ILX, TLX		0.9-4.9%						
MDX, MDX Sport Hybrid,								
RDX, RLX, RLX Sport Hybrid		1.9-3.9%						
Honda Civic, Clarity Plug-In Hybrid,								
Odyssey, Pilot		0.9-6.9%						
Accord, CR-V		1.9-6.9%						
HYUNDAI-KIA								
<i>Expires Sept. 4. In lieu of rebates, cut-rate financing is available.</i>								
2019 models								
Hyundai Accent, Santa Fe,								
Veloster	\$500	0-9.9%						
Kia Sorento	\$2,500	0-9.5%						
Sportage	\$1,500	0-9.5%						
Optima, Soul	\$1,000	0-9.5%						
2018 models								
Genesis G90	\$1,000	0.9-7.9%						
G80		0.9-7.9%						
Hyundai Santa Fe	\$500-\$4,000	0-8.9%						
Santa Fe Sport	\$500-\$3,750	0-8.9%						
Sonata	\$500-\$3,000	0-7.9%						
Elantra, Tucson	\$500-\$2,500	0-8.9%						
Elantra GT	\$500-\$2,500	1.9-8.9%						
Sonata Hybrid	\$1,000-\$2,000	0-7.9%						
Sonata Plug-In Hybrid	\$500-\$1,500	0-7.9%						
Accent, Kona	\$500-\$1,500	0-8.9%						
Ioniq EV, Ioniq Hybrid,								
Ioniq Plug-In Hybrid		0-7.9%						
Kia Sorento	\$3,500-\$4,000	0-7.3%						
Sedona	\$2,000-\$4,000	0-7.8%						
Optima	\$3,500	0-7.3%						
Sportage	\$2,500	0-7.3%						
Forte	\$1,750-\$2,250	0-7.8%						
Optima Hybrid, Soul	\$2,000	0-7.8%						
Niro, Rio	\$1,000-\$1,750	0-9.5%						
Stinger	\$1,000	0.9-8.5%						
Cadenza		0-7.8%						
Niro Plug-In Hybrid,								
Optima Plug-In Hybrid,								
Soul EV		0.9-9.0%						
2017 models								
Kia K900		0.9-9.0%						
MASERATI								
<i>Expires Sept. 4. In lieu of rebates, cut-rate financing is available.</i>								
2018 models								
Maserati Ghibli	\$3,000	0-3.0%						
Levante		0-3.0%						
MAZDA								
<i>Expires Sept. 4. In lieu of rebates, cut-rate financing is available.</i>								
2019 models								
Mazda CX-9	\$500-\$1,000	1.9-8.6%						
CX-3	\$250-\$750	0-8.6%						
2018 models								
Mazda MX-5 Miata,								
MX-5 Miata RF	\$1,000-\$4,000	0.9-8.7%						
Mazda3	\$500-\$1,500	0-8.2%						
CX-9	\$500-\$1,500	0-8.6%						
Mazda6	\$500-\$1,500	0-8.9%						
CX-5	\$500-\$1,000	0-8.7%						
CX-3	\$250-\$750	0-8.6%						
2017 models								
Mazda MX-5 Miata	\$2,000-\$4,000	0.9-8.7%						
MX-5 Miata RF	\$1,500-\$3,000	0.9-8.7%						
MITSUBISHI								
<i>Expires Sept. 4. In lieu of rebates, cut-rate financing is available.</i>								
2019 models								
Mitsubishi Eclipse Cross		0-9.9%						
2018 models								
Mitsubishi Eclipse Cross,								
Outlander,								
Outlander PHEV,								
Outlander Sport	\$1,500-\$3,000	0-9.9%						
Mirage G4	\$2,250	0-8.9%						
Mirage	\$1,750	0-8.9%						
NISSAN NORTH AMERICA								
<i>Expires Sept. 4. In lieu of rebates, cut-rate financing is available.</i>								
2019 models								
Infiniti QX50, QX60		0.9-3.9%						
2018 models								
Infiniti Q50 (incl. Hybrid)		0.9-2.4%						
Q60, QX30, QX60, QX80		0.9-4.9%						
Nissan Titan, Titan XD	\$500-\$7,500	0-8.9%						
Armada, Maxima,								
Rogue (incl. Hybrid)	\$500-\$3,500	0-8.9%						
Altima	\$500-\$3,000	0-8.9%						
Frontier	\$500-\$3,000	0-9.9%						
Murano	\$1,500-\$2,500	0-8.9%						
Pathfinder	\$1,000-\$2,500	0-8.9%						
Sentra	\$500-\$2,250	0-8.9%						
Leaf	\$1,000-\$2,000	0-8.9%						
NV200	\$1,500	0-9.9%						
Rogue Sport	\$500-\$1,500	0-8.9%						
Versa	\$500-\$1,000	0-8.9%						
NV Cargo NV1500,								
NV Cargo NV2500 HD,								
NV Cargo NV3500 HD,								
NV Passenger NV3500 HD	\$500							
Versa Note		0-8.9%						
Kicks		0-9.8%						
NV200 Taxi		1.1-7.9%						
2017 models								
Nissan Versa Note	\$1,000							
NV200	\$500-\$1,000	0-9.9%						
NV Passenger NV3500 HD	\$500							
NV200 Taxi		1.1-7.9%						
ROLLS-ROYCE								
<i>Expires Oct. 1. In lieu of rebates, cut-rate financing is available.</i>								
2018 models								
Rolls-Royce Dawn, Ghost,								
Wraith	\$15,000	2.7-8.7%						
SUBARU								
<i>Expires Sept. 4.</i>								
								