



We are proud to say this catalog

features only **Younique Presenters.**



NEW RELEASES page |

LINE EXTENSIONS page

NEW COLLECTIONS page

BEST SELLERS page 12

YOUNIQUE FAMILY page 24



THE YOUNIQUE LOVE IT GUARANTEE

We're so confident that you'll love Younique that we guarantee your satisfaction with, and the quality of, all of our products. We've crafted our product guarantee policy to make purchasing Younique products easy and worry-free. If you don't love it, we've got you covered!

We're constantly in awe of the stories we hear about how Younique has changed

validate women everywhere, and we couldn't do it without you.

This year, we're focusing on ways to help you flourish, both personally and professionally, through #YFlourish2017. Throughout 2017, and we want to hear how you plan to flourish, too. We'd love to hear your stories through social media with #YFlourish2017.

Since our last catalog, we've broken records, hit major milestones, and launched into new markets. More than 11,000 Presenters and Italy, and we're excited to watch those markets flourish.

As you dive into this beautiful version of the catalog, you'll find new products as well as reliable favorites—including the completely reformulated Moodstruck 3D Fiber Lashes+, which sold more than 90,000 units on its first day. We hope that our products help you

MELANIE HUSCROFT



À la mode is like having lighting in a bottle (and tube and compact). Achieve a vibrant, illuminated finish with a line of highlighters that allows you to build your own level of light. The extremely versatile and blendable cream, cream to powder, and powder Luminizers will have you turning heads and taking the spotlight wherever you go.

TOP OFF YOUR LOOK

WITH YOUR OWN

BEST LIGHT



TOUCH À LA MODE
CREAM TO POWDER
LUMINIZER

TOUCH À LA MODE
POWDER LUMINIZER

TOUCH À LA MODE CREAM LUMINIZER



Precise, on-the-go highlighting that applies like a cream but feels like powder. Available in five shades.



TOUCH À LA MODE POWDER LUMINIZER \$39 USD I \$47 CAD

A lightweight, light-diffusing pressed powder gives your skin a radiant finish. Available in five shades.

TOUCH À LA MODE CREAM LUMINIZER \$39 USD I \$47 CAD

à la mode 🍇

Creamy, buildable lighting in a bottle blends easily for a radiant and silky-smooth finish. Available in five shades.



LUMINIZER SET OF 3 \$105 USD | \$127 CAD

Select 1 of each: Cream, Cream-to-Powder, Powder





LOCK AND LOAD YOUR LOOK

TOUCH BEHOLD SETTING SPRAY \$39 USD I \$47 CAD

403 000 1 441 CAD

Our ultrafine, non-sticky mist sets makeup while hydrating, helping you keep your face in place. Mist on throughout the day to refresh and reset makeup, or use as a primer for a refining, matte look.

COMING SOON

TOUCH BEHOLD TRANSLUCENT SETTING POWDER \$39 USD I \$47 CAD

Create a soft-focus effect that provides a flawless, photo-ready finish. Use as the finishing touch to help keep makeup in place, or wear directly on skin for a softening, matte look.

Set of 2 \$70 USD I \$85 CAD

1 each: Touch Behold Setting Spray, Touch Behold Translucent Setting Powder COMING SOON









BROWS THAT WOW

MOODSTRUCK BROW OBSESSION PALETTE \$39 USD | \$47 CAD

Get five versatile products in one mirrored compact: light and dark sculpting powders, matte and shimmer highlighters, and a setting wax to keep your brows set to stun. Available in three shades: Blond, Brunette, Dark Brunette/ Black.

POWDER/ CONCEALER BRUSH \$42 USD | \$50 CAD

Applies powder and concealer to small and large areas for a smooth, airbrushed finish. Made with synthetic micro-crystal fibers.



FAN BRUSH \$25 USD | \$30 CAD

Lightly dusts powder foundations, setting powders, bronzers, and luminizers for an airy, lightweight finish. Made with synthetic micro-crystal fibers.



BROW ARTIST BRUSH \$19 USD | \$23 CAD

Line and sculpt stunner brows with ultra-thin angled and flat ends. Made with synthetic micro-crystal fibers.



COMPLETE BRUSH SET FACE BRUSH SET \$175 USD I \$209 CAD

- Powder Puff Brush • Powder Puff Brush
 - · Contour Brush
 - · Liner/Shader Brush

 - Foundation Brush
 - · Crease Brush

 - Deluxe Eye BrushLash Comb/Brow BrushFan Brush
 - · Liquid Foundation Brush · Brow Artist Brush

PLUS A BRUSH ROLL BAG!

· Lip Brush

• Angled Shadow/ Sponge Brush

· Concealer Brush

• Cream Shadow Brush

EYE BRUSH SET

- Deluxe Eye Brush
- · Liner/Shader Brush
- · Crease Brush
- · Cream Shadow Brush
- Angled Shadow/Sponge Brush
- Brow Artist Brush
- · Lash Comb/Brow Brush



• Blusher Brush

Foundation Brush

Concealer Brush

• Contour Brush

Powder/Concealer Brush

Liquid Foundation Brush











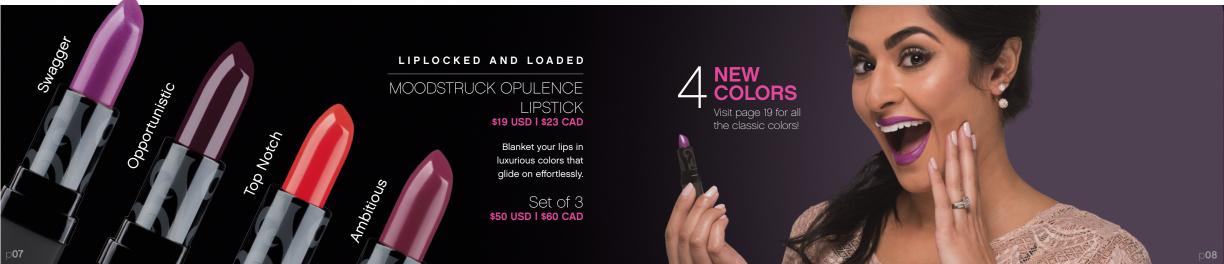






MOODSTRUCK MINERALS STIFF UPPER LIP LIP STAIN \$22 USD I \$26 CAD

SET OF 3 \$60 USD I \$72 CAD





SAVINGS OF 15%

EYE OF THE BEHOLDER

\$173^{USD} | \$208^{CAD}

The eyes have it! Perfect your brows with our new Brow Obsession Palette and enhance your eyes with the Addiction Shadow Palette of your choice, our newly reformulated 3D Fiber Lashes+, and more.

- Moodstruck Brow Obsession Palette
- **Moodstruck Precision Brow Liner**
- **Moodstruck Addiction Shadow Palette**
- Moodstruck Precision Pencil Eyeliner or Lip Liner
- Moodstruck 3D Fiber Lashes+
- **Moodstruck Opulence Lipstick**
- Angled Shadow/Sponge Brush
- **Brow Artist Brush**
- Collection Bag-your choice of style



SAVINGS OF 15%

GI AMOUR GRAB BAG

\$196^{USD} | \$236^{CAD}

Cover all your beauty bases with this fundamental collection. Choose your favorite shades from our popular Addiction Shadow Palette and Splash Liquid Lipstick, and try our hottest new releases, including à la mode Powder Luminizer and the newly reformulated 3D Fiber Lashes+.

- 1 Touch Mineral Pressed Powder Foundation
- 1 Touch Mineral Liquid Foundation
- 1 Touch à la mode Powder Luminizer
- 1 Moodstruck Precision Pencil Eyeliner
- Moodstruck Addiction Shadow Palette
- Moodstruck 3D Fiber Lashes+
- 1 Moodstruck Splash Liquid Lipstick
- 1 Collection Bag-your choice of style



SAVINGS OF 15%

THE FULL FLOURISH \$215USD | \$258CAD

This extensive collection kicks your beauty basics up a notch with beautiful colors for skin, cheeks, eyes, and lips. Choose your favorite shades from our best-selling products and try our hottest new releases, including à la mode Cream to Powder Luminizer and the newly reformulated 3D Fiber Lashes+.

- 1 Touch Mineral Liquid Foundation
- Touch à la mode Cream to Powder Luminizer
- **Moodstruck Minerals Pressed Blusher**
- **Moodstruck Precision Pencil Eveliner**
- Splurge Cream Shadow
- **Moodstruck Minerals Pigment Powder**
- Moodstruck 3D Fiber Lashes+
- Lip Bonbons Tinted Lip Balm
- Moodstruck Lip Exfoliator
- Moodstruck Minerals Stiff Upper Lip Lip Stain
- Collection Bag-your choice of style



SAVINGS OF 14% ABOUT FACE

\$150^{USD} | \$180^{CAD}

Enhance your natural beauty with complete complexion coverage. Our much-requested new luminizer and setting powder will help you glow and give your look lasting power.

- 1 Touch Glorious Face Primer
- 1 Touch Mineral Skin Perfecting Concealer
- 1 Touch Mineral Liquid Foundation
- 1 Touch à la mode Cream Luminizer
- 1 Touch Behold Translucent Setting Powder

1 Collection Bag-your choice of style

p**09** p10



SAVINGS OF 15% CLEAN SLATE \$135^{USD} | \$162^{CAD}

Start your day like royalty with our daytime skin care collection. With the right mix of cleansing, moisturizing, and pampering from the Younique Royalty product line, you'll be ready to put your best face forward.

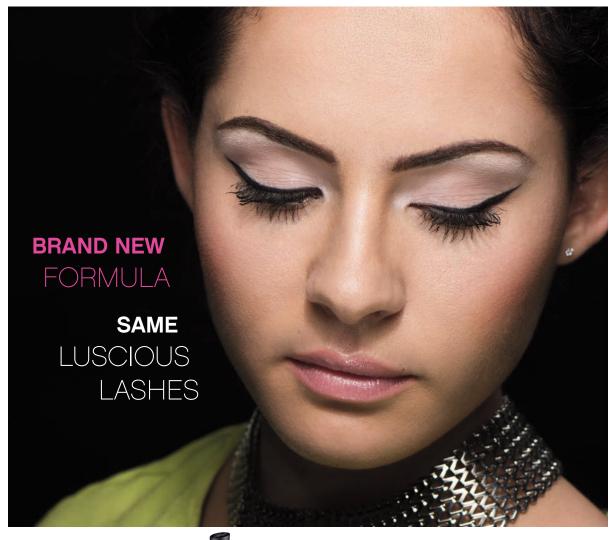
- Royalty Cleanser (Pore Purifying or Moisture Boosting Gentle)
- ☐ Royalty Rose Water Toning Spritz
- ☐ Royalty Instant Lifting Serum
- Royalty Day Moisturizer (Divine Daily Moisturizer, Hydrating Day Cream, or Renewing Day Cream)
- 1 Royalty Collection Bag



SAVINGS OF 14% BEAUTY SLEEP \$172USD | \$207CAD

Replenish your skin while you rest with our nighttime skin care set. Our Younique Royalty products will prepare you to sleep like a princess!

- Royalty Cleanser (Pore Purifying or Moisture Boosting Gentle)
- **Royalty Detoxifying Mask**
- Royalty Uplift Beauty Serum
- Royalty Time Correcting Night Cream
- Royalty Collection Bag





MOODSTRUCK 3D FIBER LASHES+ \$29 USD I \$35 CAD

Built from the ground up, the all-new, wholly re-engineered Moodstruck 3D Fiber Lashes+ will boost your lash look like never before. We tossed out the old formula and started from scratch, and the result is a product that is built to last. See up to a 500% increase in average volume* with your first coat—and you don't have to stop there. Whether you're feeling subtle or sassy, defiant or classy, the new Moodstruck 3D Fiber Lashes+ will help you go wherever your mood takes you.

*Averaged results observed in independent laboratory testing, when compared against bare lashes.

Scarlet

Organza

Velour

Taffeta

Chiffon

Satin

Cashmere

Velve

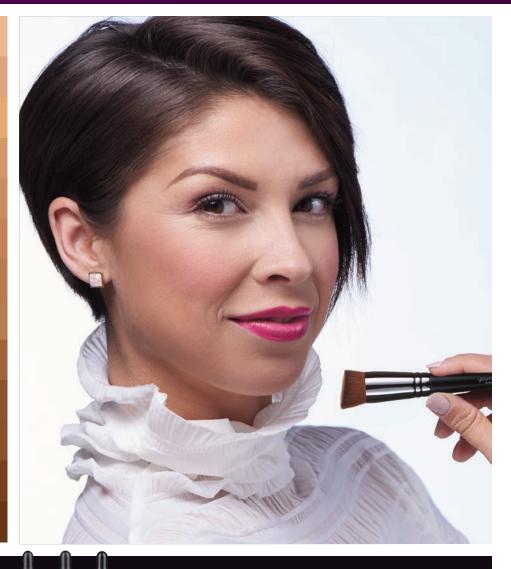
Charmeuse

Chenille

Cypress

Suede

Georgette





Scarlet
Organza

/elour

Taffeta

Chiffon

Satin

Cashmere

Velvet

Charmeuse

Chenille

Cypress

Suede

Georgette



OFF TO A SMOOTH START

TOUCH MINERAL LIQUID FOUNDATION \$39 USD I \$47 CAD

This smooth foundation goes on liquid and dries to a soft, powdery finish while optical diffusers blur imperfections and pores. No touchups necessary. Each shade is also available as a corresponding Touch Mineral Concealer, Pressed Powder, and Cream Foundation.

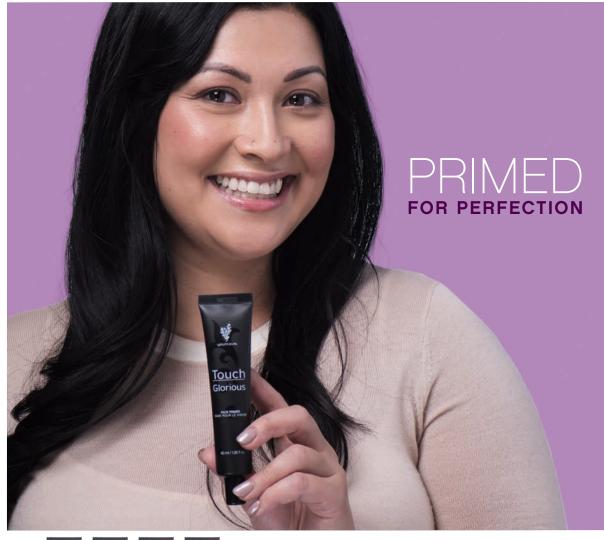


DITCH BLEMISHES FOR BEAUTY

TOUCH MINERAL SKIN PERFECTING CONCEALER \$29 USD I \$35 CAD

Blend away blemishes, scars, and even tattoos with this water-resistant, satinfinish concealer that lasts for hours and lets your natural beauty shine through. The lightweight, full-coverage shades correspond to our Touch Mineral Foundations.







GIVE YOUR SKIN THE ROYAL TREATMENT

YOUNIQUE ROYALTY

Nurture, protect, and restore your skin around the clock with the Younique Royalty skin care line. Pamper yourself with cleansers, serums, moisturizers, and a mask that will help your skin look beautiful.



DON'T SKIP THIS STEP IN YOUR PREP

TOUCH GLORIOUS FACE PRIMER \$39 USD I \$47 CAD

Give your day—and your face—a nice, smooth start. This velvety soft primer preps your skin for makeup coverage that will stay flawless.





Sensual

Sentimental

Sizzling

Smashing

Soulful

Spellbound

Spontaneous

Stoic

Stubborn

Superstitious

LIPS THAT LAST

MOODSTRUCK MINERALS STIFF UPPER LIP LIP STAIN \$22 USD I \$26 CAD

Get vibrant color that stays put with this lip stain in smooth, matte finishes. Swipe on your stain and go about your day—your color will stick with you. Now available in six new colors.



ADD POWER TO YOUR PUCKER

MOODSTRUCK SPLASH LIQUID LIPSTICK \$27 USD I \$32 CAD

Let your lips do the talking with matte liquid lipsticks that range from fresh orchid to true crimson to daring navy. These rich yet airy lipsticks will leave you feeling brave and bold.



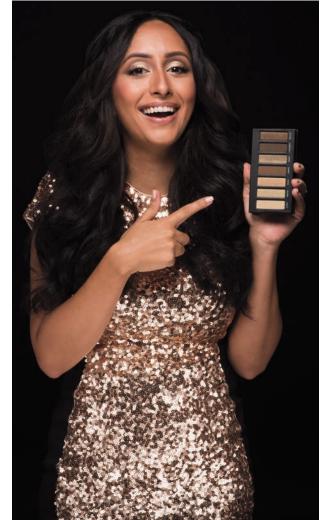




LUXURIOUS LIPS

MOODSTRUCK OPULENCE LIPSTICK \$19 USD I \$23 CAD

Pamper your pout with full-coverage wear that won't let you fade. away into the background. These smooth colors in matte and pearl finishes glide on effortlessly and stay vibrant and in place.













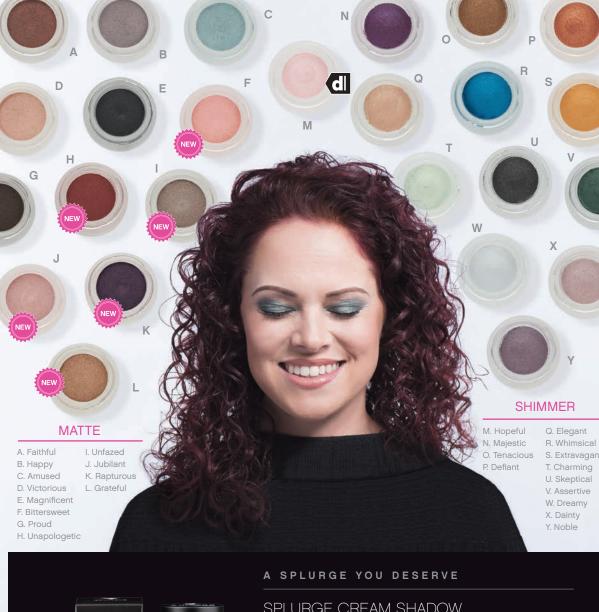
COLORS YOU CRAVE

MOODSTRUCK ADDICTION SHADOW PALETTE \$49 USD I \$59 CAD

SET OF 3 \$130 USD I \$156 CAD

Palettes 1 through 4 boast seven matte, pearl, and shimmer finishes. Palette 4 is filled with earthy browns and blues, and the one-of-a-kind Palette 5 offers reflective metallic and transforming, prismatic jewel tones.

BEST SELLERS



LOVE THESE LOOKS?

FIND MORE ONLINE

With so many great products designed to help your true beauty shine through, we can't contain everything Younique has to offer on these pages!

Shop our full product lineup, learn about monthly Customer Kudos specials, get expert beauty tips and more at www.youniqueproducts.com.



Facebook.com/YouniqueProducts

Pinterest.com/YouniqueMakeup

Plus.Google.com/+Youniqueproducts

YouTube.com/youniqueproducts

Instagram.com/Younique_Corporate

@YOUNIQUESNAPS



SPLURGE CREAM SHADOW \$26 USD | \$31 CAD

Take your eye looks to a whole new level with Splurge Cream Shadow, luxurious shadows fit for wherever the day takes you. Shimmer Splurge Cream Shadows are creamy, airy, and light; while matte Splurge Cream Shadows are dense yet velvety smooth and dry to a soft powder.

SEE PAGE 6 FOR NEW SHADE RELEASE DATES

Splurge

VICTORIOUS 0.35 oz / 4.5 g



LOVE IT. SHARE IT.

LIVE IT.

Living the Younique lifestyle is a commitment to uplifting, empowering, and validating women everywhere. It's devoting yourself to helping a global family of women realize their potential for personal growth and financial reward. Together, we make a beautiful team.

Are you ready to live Younique?

Contact your Presenter to join the Younique Family.



Start your business out **strong.**

*Presenter Kit contents are subject to change.



UPLIFT, EMPOWER, VALIDATE

and ultimately build **self-esteem** in **women** around the world

younique FOUNDATION The Younique Foundation inspires hope in women who were sexually abused as children or adolescents by hosting them at a retreat, where they are uplifted by each other and learn skills that can help them find individual healing.

Through the Defend Innocence campaign, the Younique Foundation educates parents and empowers them to protect their children from sexual abuse while leading a public dialogue to bring the epidemic of abuse to light.

LEARN MORE AT YOUNIQUEFOUNDATION.ORG



PRODUCTS WITH THIS LOGO ARE DESIGNED TO RAISE AWARENESS FOR DEFEND INNOCENCE

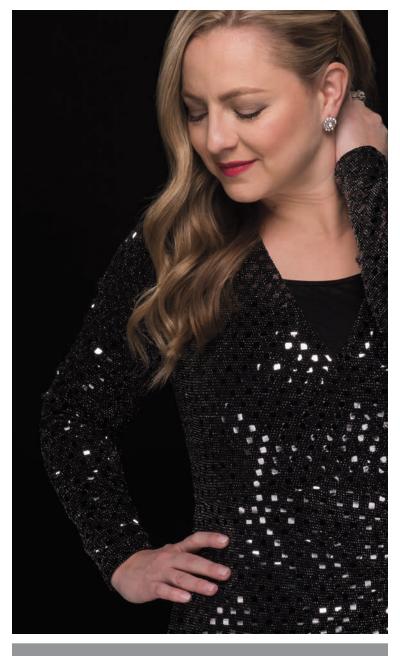


For more information, contact:

VIRTUAL PARTY

Virtual Parties is the perfect way for you and your friends to share Younique—and to earn a little something in return. Spread the love with a party, and watch your business grow.





www.youniqueproducts.com