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**LENDINGTREE AND PRIMESTREET ANNOUNCE STRATEGIC ALLIANCE
TO EXPAND ONLINE LOAN OFFERINGS**

CHARLOTTE, N.C. and BOSTON, April 4, 2000 – LendingTree, Inc. (NASDAQ: TREE) the Internet-based loan marketplace for consumers and lenders, and PrimeStreet Corporation, the leading online open-finance marketplace for small businesses, today announced a strategic alliance, that presents consumers the opportunity to reap the benefits of both the LendingTree and PrimeStreet marketplace models. Customers will now have easy access to both personal and small business financing in a unique environment where lenders compete for their business. Both companies' loan products will be easily accessed through prominent co-branded positioning on each other's site.

“LendingTree is an established leader in the online consumer lending arena and by adding small business loan products to our site we strengthen the value of our marketplace to customers,” said Doug Lebda, founder and CEO of LendingTree. “This alliance with PrimeStreet demonstrates LendingTree's commitment to empower customers by giving them control of the lending process and the subsequent benefits of the marketplace model including convenience, choice and price.”

“PrimeStreet's alliance with LendingTree creates a compelling marketplace for obtaining financial products and services on the Internet,” said Kevin Talbot, chairman and chief

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executive officer of PrimeStreet. “Together we have established the industry standard for enabling borrowers to transact with the Nation’s top lenders using leading-edge open finance technology and a customer-driven business model.”

Forrester Research predicts that by 2003 \$167 billion in loans will be transacted online – an increase of more than 10 times the amount transacted online in 1999. Connecting the LendingTree and PrimeStreet marketplaces satisfies the growing need to streamline customers’ search for loans in one place. The alliance now offers a vast array of products and services including: small business and personal lines of credit and term loans, business credit cards, free credit checks, free financial newsletters, and other financial products and advice.

The alliance between LendingTree and PrimeStreet also leverages the reach of the Internet to provide the lenders in their marketplaces nationwide access to a vast audience of customers at significantly lower acquisition costs. Additionally, LendingTree and PrimeStreet are uniquely positioned to provide instant feedback and market-query capabilities to lenders, allowing them to react quickly to rapidly changing market conditions.

The agreement will go into effect April 6th, 2000.

About LendingTree, Inc.

LendingTree is the Internet-based loan marketplace for consumers and lenders. LendingTree collects consumer credit requests and compares those requests and related credit information to the underwriting criteria of more than 100 participating lenders in the LendingTree marketplace. Consumers can receive multiple offers in response to a single loan request within hours and then compare, review and accept the loan offer that best suits their needs. Lenders can generate new business that meets their specific underwriting criteria at reduced acquisition costs. The LendingTree marketplace encompasses most consumer credit categories, including mortgages, home equity loans, automobile loans, credit cards and personal loans. For more information, please go to www.lendingtree.com or call 704-541-5351.

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About PrimeStreet Corporation

PrimeStreet® is an open-finance marketplace which enables small business owners to choose business financing options from high-quality lenders who compete to meet the borrowing needs of small business owners through PrimeStreet's loan auction. PrimeStreet has transformed the traditionally complex and time-consuming method of applying for a loan into a simple, fast and effective process. For the small business owner or principal, PrimeStreet puts the borrower in control and fundamentally changes the way small business gets financed. For members of PrimeStreet's Financial Services Network, PrimeStreet provides incremental, credit-worthy small business customers at a low acquisition cost as well as up-to-the-minute small business market trend data. The company is based in Boston, Massachusetts. For more information on PrimeStreet, please visit www.primestreet.com or call 1-888-609-PRIME.

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This press release may contain forward-looking statements within the meaning of the "Safe Harbor" provisions of the Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations or beliefs and are subject to a number of risks and uncertainties that could cause actual results to differ materially from those set forth in the forward looking statements. For a detailed discussion of these cautionary statements, risk factors and uncertainties please refer to the Company's filings with the Securities and Exchange Commission.

PrimeStreet® is a registered mark of PrimeStreet Corporation.