

#### WELCOME TO SEED CREATIONS

If you are looking for promotional, ideas that promote a healthier, greener life, we can help you.

Our imaginative eco gardening products include everything you need to create the best eco-friendly promotion ever! Ideal corporate gifts, a valuable tool in brand building, boosting sales or to show customers they are appreciated.

Seed Creations is committed to providing you with the best quality products available. We stand by our products with our <u>Guaranteed to Grow</u> promise.

Ordering is fast and easy - we will look after your project from start to finish making your promotion as effortless as possible.

Contact Seed Creations today to have a chat about your idea and obtain a free quote.

Phone: 02 4571 6240

Email: enquiries@seedcreations.com.au



### CATEGORY - SEED PACKS

Our promotional seed packs not only convey an ecofriendly message but are also eye-catching. Branded seed packs are a natural and inexpensive marketing tool for a plethora of different businesses, from real estates, health organisations, universities, finance companies. Our seed packs are a fantastic way to market a business over long distances, they are small and lightweight perfect for an event, direct mail pack or tradeshow gift. What a positive way to engage your customers or prospective customers.

Browse through our range of different seed pack options to find the right fit for your promotion.

Type	Sizes	Materials	Finishes
Seed sachet	55x30mm	Foil only	High gloss
Seed packet	55x55mm	Paper/foil	Matt varnish
Seed sachet inner	60x70m	Paper/pe	
	70x100mm	Cellophane	
<b>Brand Options</b>	80x100mm	Printed paper	
Fully Custom	80x120mm	packet with sachet	
Pre printed	75x145mm	insert	
Over printed	115x180mm		

#### Our Promise

Before we package our seeds, each batch is carefully tested for freshness, purity and germination levels. We use only the highest quality seeds available and we back this with our <u>Grow Guarantee</u>. If for any reason you are not completely satisfied with your seeds, we will replace them at no charge.

Note: Most seeds will keep viable for 3 years packed in a foil or foil lined sachet.

#### Getting the seeds around Australia

Each state has its own quarantine rules and believe it or not WA has the most stringent regulations of all. You can have confidence in us as your seed supplier to ensure the seeds selected for your promotion will go through the borders with ease. This is our business we have excellent relationships with all quarantine bodies and know what to do.



### SEED SACHETS

Create a magical campaign; growing seed is an interactive way to hold your customer's attention over many weeks. High impact colour printed seed will engage the customer positively every time.

#### **Brand Options**

Fully Custom Pre-printed Over-printed

#### Sizes

55x30mm 55x55mm 60x70m 70x100mm 80x100mm 80x120mm

#### Materials

Foil only
Paper/foil
Paper/pe
Cellophane

#### Finishes

High gloss Matt varnish

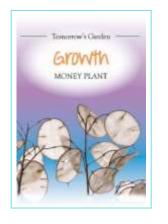




### FULLY CUSTOM SEED SACHETS

High impact 4-colour printed seed sachets







Front

Back

A low cost merchandising item that is quick and easy to produce. Custom designed and printed exclusively to your promotion.

Here you have a great branding space on a small lightweight seed sachet that your customers will keep in their home or office with the best intentions to give growing seeds a go. During this time, while the would-be-gardener is getting around to sowing the seeds, the brand is actively working. When the seeds do make it into soil and the magic of seed sprouting begins, the young seedling grows and finally a harvest of healthy veggies, flavoursome herbs or fresh flowers from their own efforts. The experience will be remembered positively increasing brand recall and strengthening the business connection.

HOW TO BRAND The whole seed pack is for your client to design how they wish. Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required. If you are not sure what seed variety best suits your promotion or what seeds can enter each state, this is where our expertise can make your job easier. Contact our friendly team today!

# DIMENSIONS & DETAILS Seed Sachet Dimensions: 70x100mm, also ask about the midi and mini sizes. Available in matte or full gloss finish. Delivery: 3-4 weeks from final artwork approval

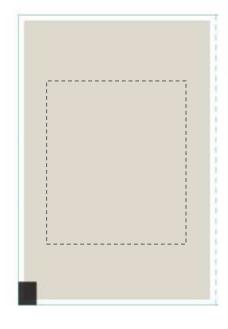
SC-9015 PRICE GUIDE				
Minimum Order Quantity 2000				
All Prices Exclude GST				
2000 5000 10000 25000				
\$1.54ea	\$0.98ea	\$0.74ea	\$0.58ea	

# PREPRINT BACKGROUND SEED SACHETS - Heart

4-colour background prints with black overprint







Back Print area

A thoughtful gift for guests to take home.

These low cost seed sachets can be customised with the seed variety and text of your choice overprinted in black at time of packing.

Simply choose your pre printed 'heart' design, and let us know what text you would like on the sachet.

This is a low volume seed sachet option that is quick and easy to do.

HOW TO BRAND All Microsoft fonts available including wingdings. Simple logos or illustrations will also print satisfactorily. A sample print can be sent to you for your approval prior to printing. Under Dimensions and Details you will see the suggested print areas. If you are not sure what seed variety best suits your promotion or what seeds can enter each state, this is where our expertise can make your job easier. Contact our friendly team today!

#### **DIMENSIONS & DETAILS**

Seed Sachet Dimensions: 70x100mm, Print area front: 60x20mm. Print back: 60x60mm. Delivery: 5-7 working days from final artwork approval

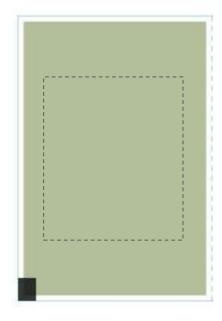
SC-9010 PRICE GUIDE				
Minimum Order Quantity 100				
All Prices Exclude GST				
100         250         500         750				
\$0.86ea	\$0.52ea	\$0.46ea	\$0.34ea	

# PREPRINT BACKGROUND SEED SACHETS - Tree

4-colour background prints with black overprint



Front Print area



Back Print area

A thoughtful gift for guests to take home.

These low cost seed sachets can be customised with the seed variety and text of your choice overprinted in black at time of packing.

Simply choose your pre printed 'tree' design, and let us know what text you would like on the sachet.

This is a low volume seed sachet option that is quick and easy to do.

HOW TO BRAND All Microsoft fonts available including wingdings. Simple logos or illustrations will also print satisfactorily. A sample print can be sent to you for your approval prior to printing. Under Dimensions and Details you will see the suggested print areas. If you are not sure what seed variety best suits your promotion or what seeds can enter each state, this is where our expertise can make your job easier. Contact our friendly team today!

#### **DIMENSIONS & DETAILS**

Seed Sachet Dimensions: 70x100mm, Print area front: 60x20mm. Print back: 60x60mm. Delivery: 5-7 working days from final artwork approval

SC-9011 PRICE GUIDE					
Minimum Order Quantity 100					
All Prices Exclude GST					
100 250 500 750					
\$0.86ea	\$0.52ea	\$0.46ea	\$0.34ea		

### SEED SACHET INSERTS

Black print on plain white or foil sachets



Small seeds hold big messages

As part of seed sachet range we can provide an economical option that can add value to a grow kit, greeting card or other promotional piece. By including seeds into your offer you can create a promotion that holds the promise of life.

Add custom text to one or both sides of the sachet, the print is added at time of packing.

We have a large range of sachet sizes in various different materials such as foil laminate, cellophane, foil only and light paper.



#### Easy ordering in 4 easy steps

- 1. Select your sachet size
- 2. Decide on what type of film material best suits your promotion.
- 3. Choose a seed variety, we are here to help you
- 4. Send us your text, logo or illustration. Simple designs work best!

HOW TO BRAND All Microsoft fonts available including wingdings. Simple logos or illustrations will also print satisfactorily. A sample print can be sent to you for your approval prior to printing. Not sure what seed variety best suits your promotion - contact our friendly team today!

#### **DIMENSIONS & DETAILS**

Seed Sachet Dimensions: Standard 70(W) \* 100(L) mm Midi 60(W) \* 70(L) mm Mini -1 - 50(W) \* 70(L) mm Mini -2 - 55(W) \* 55(L) mm

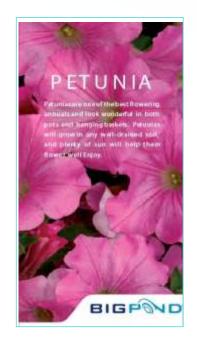
Delivery: 5-7 working days from final artwork approval

SC-9012 PRICE GUIDE				
Minimum Order Quantity 500				
All Prices Exclude GST				
500 1000 2000 5000				
\$0.58ea	\$0.46ea	\$0.40ea	\$0.28ea	

Note: Prices will vary slightly dependent on sachet size and type of film used.

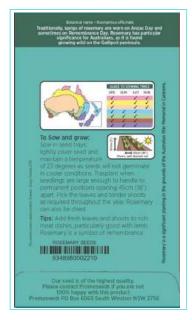
### FULLY CUSTOM PACKETS

Beautiful 4-colour printed seed packets









Bring a Promotion to Life!

Seed packets are light weight and low cost with high perceived value. They offer a natural promotional solution for environmentally aware companies.

A customised seed packet will be remembered long after the event. Seed packets help make that special occasion even more memorable! Imagine when the recipient sows and grows their gift to enjoy flowers, vegetables and herbs for a long time afterwards. They are low cost and engage longer than comparative ABL forms of advertising.

No one throws away a seed packet!

Front Back

HOW TO BRAND Choose from our large selection of seed varieties. We will supply dieline and artwork specifications. All you need to do is send us the artwork and we will provide a high quality custom printed seed packet that you will be proud of.

The seed packet is a 4-colour print envelope style like the seed packets you find on a seed stand in a garden centre. The seeds are in a small 55x55mm foil sachet inside the main packet. The sealed foil sachet excludes air and light which keeps the seed fresh and viable. For best results store in a cool, dry and airy place and the seeds will last 2-3 years.

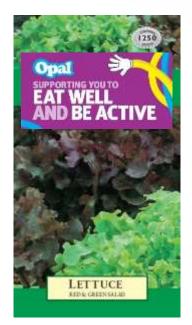
#### **DIMENSIONS & DETAILS**

Seed Packet Dimensions: 75x145mm. Delivery: 4 weeks from final artwork approval

SC-9017 PRICE GUIDE					
Minimum Order Quantity 2000					
	All Prices Exclude GST				
2000 5000 10000 25000					
\$2.68ea	\$1.44ea	\$0.86ea	\$0.62ea		

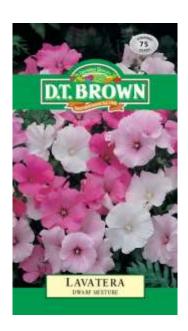
### OVER-LABEL SEED PACKET

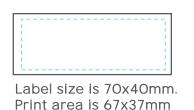
Add a logo or custom message to an off-shelf seed packet

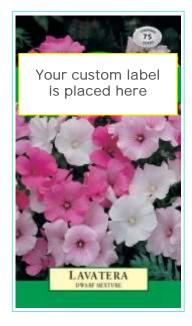


Perfect for direct mail campaigns to get and keep a brand and message top of mind.

Perfect for low volume orders like a special occasion or event. We will organise and apply the adhesive label printed to your client's artwork. The result is a semi personalised seed packet that looks fantastic!







Simply choose your seed variety and send us artwork for the label and we will do the rest.

HOW TO BRAND Send us your artwork as a high res pdf. Print area is 67x37mm allowing a 3mm bleed. We will send to the printer to be checked and send you a print ready proof for final sign off. Shipping date is 2-3 weeks from final artwork approval.

There are hundreds of different seed varieties to choose from, simply request our current seed list we can help you choose the best seed variety for your promotion. Each packet comes with varietal description, how to grow and care information plus gardening hints and tips.

#### **DIMENSIONS & DETAILS**

Seed Packet Dimensions: 75x145mm. Label dimensions: 70x40mm. Delivery: 2-3 weeks from final artwork approval

#### SC-9018 PRICE GUIDE

Pricing depends on the number of seed packets your would like to order. Call us today for your free quote!

### OFF-SHELF SEED PACKETS

High impact 4-colour printed seed packets



Ran out of time! Its quick and easy to buy seed packets from our stocks and add your own decoration.

There are hundreds of different seed varieties to choose from, simply request our current seed list and call to discuss the seed variety best suited to your promotion.



Front

Back

Each packet comes with varietal description, how to grow and care information plus gardening hints &tips.

#### Vegetable Seeds

Growing your own vegetables is becoming very popular, particularly in light of ever-increasing food prices, fluctuating fuel prices and concerns for the environment

#### Flower Seeds

It's really easy to add vibrant colour to any promotion with our selection of easy to grow flower seeds

#### Herb Seeds

Herbs provide natural all-year-round ingredients to have nearby when cooking. They are easy to grow on a windowsill perfect for gardener wannabes who don't have a great deal of garden space.

#### **DIMENSIONS & DETAILS**

Seed Packet Dimensions: 75x145mm. Delivery: 3-4 working days

#### SC-9019 PRICE GUIDE

Pricing depends on the number of seed packets your would like to order. Call us today for your free quote!

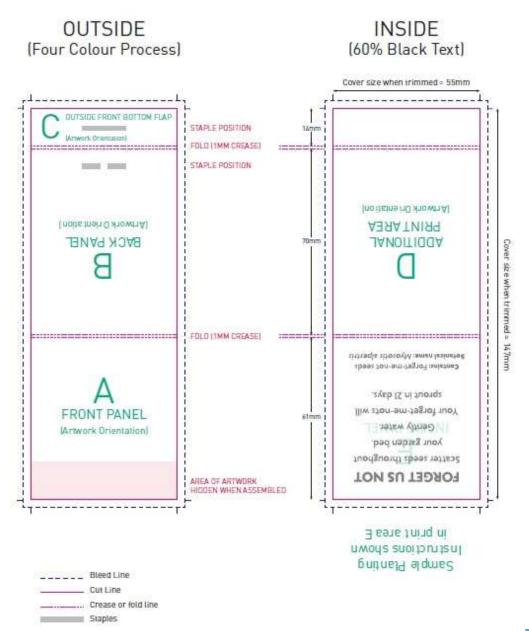
### FULLY CUSTOM SEEDTAGS

Custom printed to your client's artwork



These Seed**Tag**booklets are a popular
low cost novelty for
giveaways and events.

Even though small in size SEEDTAGS provide loads of space for your clients logo and message. Each booklet comes with your choice of seeds printed to your client's artwork.



HOW TO BRAND The front and back cover of the booklet is available for 4-colour print with growing instructions inside cover in black print.. Artwork dielines and specifications are available along with high res images of the seed variety if required. If you are not sure what seed variety best suits your promotion or what seeds can enter each state, this is where our expertise can make your job easier

#### **DIMENSIONS & DETAILS:**

Custom booklet folded size: 55x65mm. Delivery: 2-3 weeks from final artwork approval

SC-9013 PRICE GUIDE				
Minimum Order Quantity 250				
All Prices Exclude GST				
250 500 1000 5000				
\$2.88ea	\$1.66ea	\$1.14ea	\$0.86ea	

### OFF-SHELF SEEDTAGS

Nifty seed books that are quick & easy to order

### THE BEST IS YET TO COME

PLAN NOW TO GROW YOUR FUTURE

SC-9020 SeedTag Melon



These nifty Seed**Tag** book novelties are low cost with a quick order turnaround.

Each booklet comes with a promotional message and a sachet of forget me not seeds

elon SC9021 SeedTag Lime



SC-9022 SeedTag Teal



SC-9023 SeedTag Pink



SC-9024 SeedTag Orange





Front

Back

#### **DIMENSIONS & DETAILS:**

Custom booklet folded size: 55x65mm. Delivery: 2-3 weeks from final artwork approval

PRICE GUIDE				
Minimum Order Quantity 50				
All Prices Exclude GST				
50 100 250 500				
\$0.86ea	\$0.52ea	\$0.46ea	\$0.34ea	

### CATEGORY - GIFT GROW KITS

One of our most popular promotional product options is our **custom-branded grow kits**. They include everything you need to start growing a mini garden on a desk or windowsill. The fully customised 4-colour printed sleeve is for your customer's artwork. The dieline and artwork specifications are provided along with high res images and growing instructions if required. The grow kit comes complete with seeds, soil pellets and growing instructions.

A natural and eco friendly gift, our grow pots come in a huge range of styles, sizes and colours to be labelled, pad, screen or digitally printed with your logo and message.

Grow kits are engaging and great conversation starters. A brand will have longevity in a home or at the office for many months.

Below is a list of all the different grow kit pot options we offer:

Choose your pot

Size

Mini

Standard

Windowsill

Choose the pot type

Zinc

Ceramic

Ecofriendly

Terracotta

Plastic

Choose the dimension

4.5cm

6cm

10cm

15cm

30cm - windowsill style



Ask for our seed variety list



### GROW KITS - COMPONENTS

Everything you need to start growing

Each grow kit includes 4 main components



**Pots** - these are available in a range of different sizes and styles described in more detail on the following page.

**Soil** - the quality soil comes as a dehydrated pellet, simply add water to expand for enough soil for your pot. Jiffy soil pellets are heat treated and free from harmful micro-organisms. This makes them particularly well suited for kids and people with allergies.

Seeds – our seeds meet the International Seed Testing Standards and come with a 'guaranteed to grow' promise. The seed variety options are endless, we have compiled a list of the most popular lines. If you have a specific variety please ask us as it is very likely we can source it for you. Request our seed variety list or download from the website.

#### Instructions

The Instructions are included with your product to provide all the information to get started and make the most of the kit. You have the opportunity to add a logo to the How to Grow instructions as well as including a message on the reverse side.

The leaflet is an A6 size with black print.

#### Added components:

<u>Plant tags</u> - small wooden pegs with a blackboard area 50x30mm to write the seed variety name or personal message.



Chalk - to use to write on your blackboard plant tags. 80x8mm



<u>Plant food sachet-</u> For quantities over 500 or more you can also add value to the grow pot with a sachet or vial of slow release fertiliser. The small plant food granules can be added throughout the growing of the plant to provide additional nutrients to encourage growth. Sachet size: 55x55mm. Vial size: 20x40mm

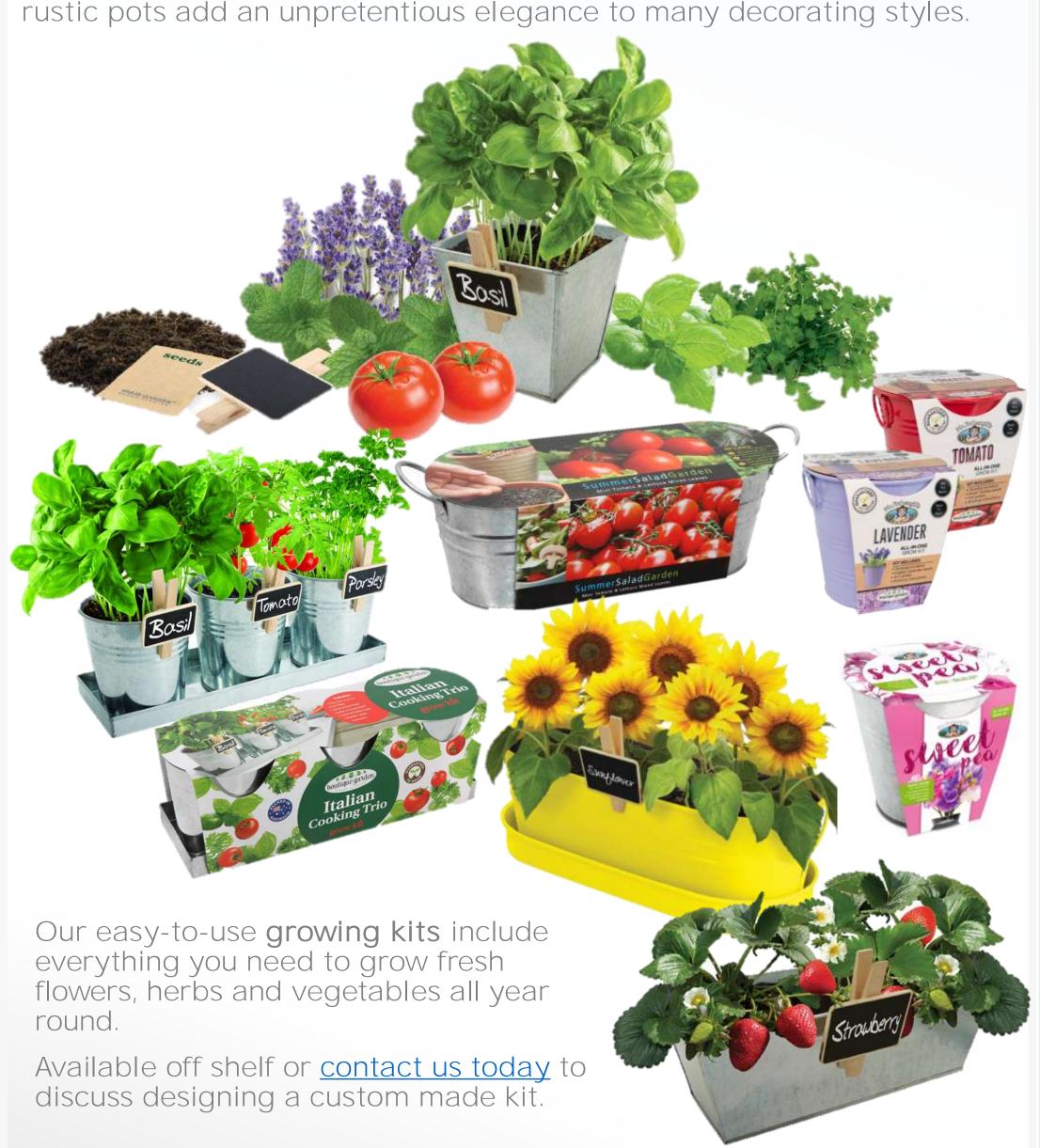
#### Decoration

There is also a pad print and label service to include additional branding to the pot, details follow.

### **GROW KITS - ZINC POTS**

Stylish and rustic elegance

Bring nature indoors with our **zinc grow kit** range, these stylish and rustic pots add an unpretentious elegance to many decorating styles.



Designing your own zinc grow kit, browse through our range of different pot options to find the right fit for your promotion.

### ZINC SINGLE POTS - Natural

### Custom round 10cm grow pots

These stylish single grow pots have multiple uses from table placement gifts to practical and inexpensive giveaways for tradeshows and corporate gifting. The pot itself can also be decorated to extend the brand presence from sowing to enjoying the end result of fresh vegetables, fruit, herbs or flowers.



The 4-colour printed sleeve wraps around the pot it not only presents the pot beautifully but also provides a great advertising space. A business name can gain great exposure in an event as it sits for hours in front of the client or prospective client.





HOW TO BRAND Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required. Decoration of the pot itself is also available. We can print and apply a 4-colour label or pad print your pot in one or two colours. Talk to us today about the best way to decorate the different grow pots in our range.

#### **DIMENSIONS & DETAILS**

Zinc Pot Dimensions: 95x105mm. Delivery: 3-4 weeks from final artwork approval

SC-9050 PRICE GUIDE				
Minimum Order Quantity 250				
All Prices Exclude GST				
250         500         1000         2500				
\$7.88ea	\$6.84ea	\$6.04ea	\$5.68ea	

### ZINC SINGLE POTS - in colour

Custom round pots in a range of colours



These colourful tin pots are available in a rainbow of colours turning a practical grow kit into a gift. There is a colourful **zinc pot** available for every occasion, even a nongardener loves the idea of growing something green.



#### Easy ordering in 4 easy steps

- 1. Select your pot colour
- 2. Choose a seed variety, we are here to help you
- 3. Send us your artwork
- 4. Then sit back and wait for your branded garden gift pots to arrive.



HOW TO BRAND Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required. For orders over 3000 we can match the pot to a specific colour to personalise the grow kit even further. Decoration of the pot itself is also available give us a call today to discuss your promotional idea.

#### **DIMENSIONS & DETAILS Zinc**

Coloured Pot Dimensions: 95x105mm. Delivery: 3-4 weeks from final artwork approval

SC-9051 PRICE GUIDE					
Minimum Order Quantity 250					
All Prices Exclude GST					
250         500         1000         2500					
\$8.22ea	\$7.18ea	\$6.38ea	\$6.04ea		

### WINDOWSILL TINS - Natural

### Custom oval 30cm long planters

Trendy oval windowsill gardens make a wonderful and interactive gift. Great for Christmas gifts, staff rewards, prospect calling and thank you gifts.



Each windowsill garden includes 3 soil pellets (add water to expand to enough soil for the planter), one or more seed varieties and growing instructions. Everything you need to start growing.

The 4-colour printed sleeve wraps around the pot, the whole sleeve is available for your client's artwork.

SC-9052 PRICE GUIDE				
Minimum Order Quantity 250				
All Prices Exclude GST				
250         500         750         1000				
\$10.92ea \$9.14ea \$7.98ea \$6.84ea				

### WINDOWSILL TINS - in colour

Custom windowsill tins in a range of colours

Custom branding also available on the pot itself call us today to discuss

HOW TO BRAND Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required.

#### **DIMENSIONS & DETAILS**

Windowsill Tin Dimensions: 300x110x100mm. Delivery: 3-4 weeks from final artwork approval



SC-9053 PRICE GUIDE				
Minimum Order Quantity 250				
All Prices Exclude GST				
250         500         750         1000				
\$14.38ea	\$12.08ea	\$9.78ea	\$8.62ea	

Custom ceramic pots come in all shapes and sizes.



#### MINI CERAMIC SQUARE POTS

One of our most popular promotional products, these cute and chunky white ceramic pots can be beautifully branded to your client's artwork. The pots are chipresistant and will travel well to their final destination. There is a huge range of different shapes and sizes to choose from.





HOW TO BRAND Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required. Decoration of the pot itself is also available. We can print and apply a 4-colour label or pad print your pot in one or two colours. Talk to us today about the best way to decorate the different grow pots in our range.



#### **DIMENSIONS & DETAILS**

Mini Ceramic Pot Dimensions: 60x60mm. Delivery: 3-4 weeks from final artwork approval

SC-9054 PRICE GUIDE				
Minimum Order Quantity 250				
All Prices Exclude GST				
250         500         750         1000				
\$8.68ea	\$7.66ea	\$7.32ea	\$6.68ea	

Custom ceramic pots come in all shapes and sizes.

#### LARGE CERAMIC SQUARE POTS



Large 110mm square ceramic pots make a statement in any décor. The pots are strong and robust and less fragile than many other ceramic pots. They will reach the final recipient without being damaged.

#### HOW TO BRAND

Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required. Decoration of the pot itself is also available. We can print and apply a 4-colour label or pad print your pot in one or two colours. Talk to us today about the best way to decorate the different grow pots in our range.



#### **DIMENSIONS & DETAILS**

Large Ceramic Pot Dimensions: 110x105x110mm. Delivery: 3-4 weeks from final artwork approval

	SC-9055 PRICE GUIDE				
Minimum Order Quantity 250					
All Prices Exclude GST					
250         500         750         1000					
\$12.42ea	\$11.26ea	\$10.68ea	\$10.12ea		

### ECO GROW KITS - Biopot

Promote naturally - brand a biodegradable pot

These eco-friendly Eco Grow Kits are a unique & natural gift with a great earth care message.

Made of 100% biodegradable bamboo fibre **Biopots** make a natural and interactive gift tempting anyone to grow their own organic food.





Biopots provide a natural alternative to plastic. You wouldn't want to bury such a beautiful pot but you have the peace of mind that when it is finally thrown away it will not add to the world's landfill problem.

HOW TO BRAND Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required. Decoration of the pot itself is also available. We can print and apply a 4-colour label or pad print your pot in one or two colours. Talk to us today about the best way to decorate the different grow pots in our range.



#### **DIMENSIONS & DETAILS**

Biopot Dimensions: 105x100mm. Delivery: 3-4 weeks from final artwork approval

SC-9025 PRICE GUIDE				
Minimum Order Quantity 250				
	All Prices Exclude GST			
250         500         750         1000				
\$7.98ea	\$6.72ea	\$6.04ea	\$5.82ea	

### BIOPOTS - Gift it up

Add a bit of bling to your bamboo grow pot

Elevate a simple grow kit to a beautiful and practical gift, ideal for tradeshows and corporate gifting. The pot itself is made from bamboo fibre and the sleeve is printed to your client's artwork. Gold and silver embossing can add a touch of elegance giving a simple grow kit a sophisticated and modern look.



HOW TO BRAND Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required. Decoration of the pot itself is also available.

### POT DECORATION.

We can print and apply a 4-colour label or pad print your pot in one or two colours. Talk to us today about the best way to decorate the different grow pots in our range.



SC-9026 PRICE GUIDE					
Minimum Order Quantity 250					
All Prices Exclude GST					
250         500         750         1000					
\$8.92ea	\$7.30ea	\$6.62ea	\$6.14ea		

#### **DIMENSIONS & DETAILS**

Biopot Dimensions: 105x100mm. Delivery: 3-4 weeks from final artwork approval

### ECO GROW KITS - Peat Pot Kits

#### 100 % natural solution

Plantable Peat Pots – sow and grow a seedling then plant pot and all. gardening couldn't be easier. Corporates and socially minded clients will love the idea of reducing the carbon footprint with these environmentally friendly, 100% organic biodegradable grow pots.



Gardening with peat pots is fun and easy guaranteeing perfect results every time, just add soil, seed and water.

Little plants can grow and be relocated to another spot without root disturbance. They are kid friendly and ideal for big kids too who haven't had a lot of experience sowing, growing and moving plants. The plantable pot is inexpensive and makes a low cost custom grow kit option.

We have a large range of Jiffy peat pots available in various shapes and sizes from very large 15cm pots to 8cm, 6cm and 4cm round and square shapes



Call us today to discuss the best 'eco-friendly' pot for your promotion.



HOW TO BRAND Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required.

#### **DIMENSIONS & DETAILS**

Peat Pot Dimensions: 4cm, 6cm, 8cm and 15cm.
Delivery: 3-4 weeks from final artwork approval

SC-9031 PRICE GUIDE					
Minimum Order Quantity 250					
All Prices Exclude GST					
250         500         1000         2500					
\$6.32ea	\$5.68ea	\$4.02ea	\$3.38ea		

### MINI GARDEN POTS - in colour

Mini Biopot with Magic Bean



Add some magic to your next campaign, these mini pots can either include a sachet of seeds or a magic bean.



If you decide to incorporate a little mystery to your mini pot it is as easy as ..

- Plant your bean & cover with soil.
- 2. Water and place in a warm spot.
- 3. Then be prepared to be amazed as the bean sprouts and reveals a secret message.



HOW TO BRAND Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required. For orders over 3000 we can match the pot to a specific colour to personalise the grow kit even further. Decoration of the pot itself is also available give us a call today to discuss your promotional idea.

#### **DIMENSIONS & DETAILS Secret**

bean mini pot. Pot dimensions: 65x55x50mm. Dimensions with header: 65x55x150mm. Delivery: 6-7 weeks from final artwork approval

SC-9030 PRICE GUIDE					
Minimum Order Quantity 250					
All Prices Exclude GST					
250         500         750         1000					
\$7.98ea	\$7.48ea	\$6.84ea	\$6.32ea		

### ECO POT - Mini Biopots

#### Protect the landfill

Endearing mini garden pots are small enough to add value to a larger campaign or add to a show bag. Particularly appealing and relatable to young gardeners, they are just the right size for their small fingers.

This eco-friendly biopot includes everything you need to grow a small garden. The kit consists of a taupe to white corn starch pot, a sachet of seeds or 3-stick seeds-on-sticks and expandable pellet.

The biggest component is the great natural earth care message they carry. Please note there can be some variation of the pot colour.

SC-9027 PRICE GUIDE					
Minimum Order Quantity 250					
All Prices Exclude GST					
250         500         750         1000					
\$5.68ea	\$5.18ea	\$4.66ea	\$4.02ea		



### MINI GARDEN POTS - Plastic pots

In terracotta colour - or in a colour of your choice



#### **DIMENSIONS & DETAILS**

Mini Grow Pot Dimensions: 45x40mm tapering to 25mm at the bottom of the pot. Delivery: 3-4 weeks from final artwork approval HOW TO BRAND Artwork sleeves can be fully customised with additional decoration to the pot itself. A range of pot colours are available for orders over 1000 or more. We will endeavour to match a specific colour however there may some variation due to the production process.

SC-9028 PRICE GUIDE					
Minimum Order Quantity 250					
All Prices Exclude GST					
250         500         750         1000					
\$5.68ea	\$5.18ea	\$4.66ea	\$4.02ea		

### **GARDENcard**

Seed sachet with 4-colour printed card, expandable soil and pot

Seed sachet in a mini pot, held onto a large post card within a clear clam shell. The post card offers a lot of space to communicate message and brand.

The GARDENcard has been designed with the client in mind, it's a mini grow pot with a lot to say! The total area of the card 100x150mm that can be printed 4-colours both side is for your client's artwork.

Inserted into the card is a clear clam shell to protect the small terracotta

Inserted into the card is a clear clam shell to protect the small terracotta coloured pot and its contents



HOW TO BRAND: The GARDENcard can be printed both sides, the bean itself can be branded both sides. Not included in the pricing below we can also arrange the pot to be branded!

Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required.

DIMENSIONS & DETAILS
GARDENcard Dimensions wxl:
100x150mm, Mini pot 45x45mm,
Seed sachet 40x55mm.
Delivery: 4 weeks from final
artwork approval.

	SC-9074 P	RICE GUIDE		
Minimum Order Quantity 250				
All Prices Exclude GST				
250         500         750         1000				
\$5.68ea	\$5.18ea	\$4.66ea	\$4.02ea	

### POUCH GARDENS - grow kits

Organic style - custom stand up pouches



Our new range of Pouch Grow Bags will provide a stylish, practical and economical solution for growing delicious fragrant herbs in your home. Every bag comes with all you need to get started: seeds, expandable soil pellets and the bag to grow them in - all you need to add is water!



Each pouch has a zip lock opening and is water resistant with a material thickness of 0.15mm and inside PET coating. The pouch is designed to stand up, pouch dimensions 240x171mm with a bottom width of 60mm.

#### Order in 3 easy steps

- 1. Choose a seed variety, we are here to help you
- 2. Send us your artwork
- 3. Then sit back and wait for your branded pouch garden to arrive









HOW TO BRAND Send your artwork as a high res pdf. The label dimension in the picture is 90x130mm allow a 3mm bleed around the artwork edge keeping your artwork in 87x127mm. High res images of the seed variety are available and growing instructions if required. Prices includes the print and application of a custom label.

#### DIMENSIONS & DETAILS Pouch 240x171mm-with bottom width 60mm bottom width. Label: 90x130mm. Delivery: 3-4 weeks from final artwork approval

SC-9032 PRICE GUIDE				
Minimum Order Quantity 250				
All Prices Exclude GST				
250         500         750         1000				
\$6.04ea	\$5.74ea	\$5.18ea	\$4.54ea	

### OTHER GROW KIT OPTIONS

In other materials, sizes and styles - ask about them today!



### FULLY CUSTOM GROW TINS available to your client's artwork. MOQ is 10,000 units.





Also available from stock Herb Tins in five different herb varieties



### OTHER GROW KIT OPTIONS

In other materials, sizes and styles - ask about them today!



Biopot Black 95x105mm



Biopot Red 95x105mm



Biopot Green 95x105mm



Biopot Teal 95x105mm



Biopot Lavender 95x105mm



Biopot Yellow 95x105mm



Kids Biopot Red 95x75mm



Kids Biopot Purple 95x75mm



Kids Biopot Gold 95x75mm





Contents Per Jar

- Growing Jar
- \* Seeds
- \* Expandable Soil Pellets
- \* Burlap Bag
- \* Comes with custom labels on jar and lid



Mason Jar 70x130mm

Scary, fun and funky way to learn about seeds



Jack-O-Lantern

Contents Per Kit

- \* Ceramic Pot
- \* Seeds
- \* Expandable Soil Pellet
- \* Comes with custom label on box or fully customised option for 3000 or more.

Ceramic Novelty
Grow Kit
Dimension:
60x50mm

#### Halloween Party



Witch



Skull



Frankenstein



Dracula

#### Zombies





Deady





Turcio





Fusty





Rancio

Novelties for every occasion

#### Dinosaur World



T-Rex



Dilophosaurus



Pterodactyl



Triceratops

#### Smileys



Wink



Нарру



Delicious



Love

#### Hint of Asia



Ninja



Geisha



Lucky Cat



Panda



#### **Dog Set**

- French Bulldog
- Poodle
- Schnauzer
- Jack Russell

#### **Cat Set**

- Marmalade
- Smokey
- Tabby
- Tuxedo



Scary, fun and funky way to learn about seeds



**Christmas Boot** 

Contents Per Kit

- \* Ceramic Pot
- \* Seeds
- \* Expandable Soil Pellet
- \* Comes with custom label on stock box or fully customised option for 3000 or more.

Ceramic Novelty
Grow Kit
Dimension:
60x50mm

Christmas Days



Snowman



Santa



Rudolph



Polar Bear

Easter Cress Chicks



Yellow Chick



Aqua Chick



Purple Chick



Happy Duck

Kombi Travels with Flower Power Vans ..



Kombi Red



Kombi Pink



Kombi Blue

Kombi Van Grow Kit Dimension: 80x50x50mm

Scary, fun and funky way to learn about seeds



New Ocean Life – Clownfish

Contents Per Kit

- \* Ceramic Pot
- \* Seeds
- \* Expandable Soil Pellet
- \* Comes with custom label on box or fully customised option for 3000 or more.

Ceramic Novelty
Grow Kit
Dimension:
60x50mm

#### Ocean Life



Shark



Dolphin



Clownfish



Turtle

#### Australian Animals





Koala









Crocodile





Kangaroo

### HOW TO BRAND - Grow Kits

#### **Examples of Pot Decoration**



Pad print on zinc - one colour



4-colour adhesive label on zinc



Pad print one colour 2 positions



Pad print on curved lip



Pad print on small area 30x25mm



Pad print on ceramic 60x60mm



Laser on bean seed 20x10mm

#### Basic Components include:

- \* Pot of your choice
- \* Fully Customised sleeve
- \* Expandable Soil Pellets
- \* Seeds of your choice
- \* Growing Instructions

#### Additional Components

- \* Blackboard Plant Labels
- \* Tin Labels
- \* Chalk
- \* Plant food sachets



Plant food







### HOW TO BRAND - Grow Kits

#### **Examples of Complete Kits**



Lavender Mini Garden – square ceramic 6cm



Strawberry
Garden – square
ceramic 10cm



Custom Herb Garden – round zinc 10cm





Custom Flanders Poppy & Forget me not Gardens round Biopot 10cm

This customer requested a black pot. For orders over 1000 custom pots are available matched to your client's colour requirements.

### **Glamorous New Gold Printed Pot Range!**

Additional Printing Techniques

- Gold foil
- \* Metallic foils
- \* Holograms



### CATEGORY - GIFT GROW KITS

### Create your own decal!

For orders over 3000 create your own mini ceramic novelty pots. Decals can be as simple as a logo to designing a unique character the options are only limited by your imagination. Artwork and design costs are approximately \$500.



#### Our Promise

Before we package our seeds, each batch is carefully tested for freshness, purity and germination levels. We use only the highest quality seeds available and we back this with our <u>Grow Guarantee</u>. If for any reason you are not completely satisfied with your seeds, we will replace them at no charge.

Note: Most seeds will keep viable for 3 years packed in a foil or foil lined sachet.

#### Getting the seeds around Australia

Each state has its own quarantine rules and believe it or not WA has the most stringent regulations of all. You can have confidence in us as your seed supplier to ensure the seeds selected for your promotion will go through the borders with ease. This is our business we have excellent relationships with all quarantine bodies and know what to do.



# CATEGORY - ECO PRODUCTS

Our new eco-friendly range offers natural and practical gift ideas that will make the recipient think about the environment.

These products will do exactly what the client is hoping for and that is offering merchandise that engages and creates great conversations.

A brand will have longevity in a home, office or garden for many months with these outside the square options.

We look forward to working with you to promote earth care solutions for your modern forward thinking clients.



# BEE & BUTTEFLY HOUSES

With the world's bee, insect and butterfly population in serious decline we're focused on producing products that will help increase the bee population and keep them pollinating our crops far into the future.



**Bee & Insect Hotel (Large)** 

**Bee & Insect Hotel (small yellow)** 

**Butterfly & Insect Motel** 

Pollinators such as bees, butterflies and insects play an essential role in our gardens, they transfer pollen from one flower to another, fertilising plants and seeds. 70 of the top 100 most popular food crops are pollinated by bees, and they pollinate 80% of all flowering plants on Earth!

Unfortunately, bees, butterflies and other beneficial insects are under increasing threat due to pesticides, parasites and climate change – but we can help them by using organic gardening practices, planting flowers to attract them and providing them with shelter.

# BEE HOTELS

### Save our bees!

Our Bee Hotels are awesome and a perfect addition to any yard where trees, flowers, fruits and herbs need to be pollinated. These adorable little homes will attract native bees which mostly are docile and harmless. The beautiful design, construction and finish will not only provide a wonderful home to attract these helpful bees, it will also be a conversation piece to anyone who steps into the garden. Our Bee Hotels mimics the environment that bees and insects are naturally attracted to in the bush. If you are looking for a way to naturally increase the beauty and fruitfulness of the environment, consider gifting a bee hotel to make others aware our bees need saving.



### Branding is so easy!

- Send us your artwork of the wrap around sleeve
- 2. Choose your flower seed mix.
- 3. Then wait for your bee hotels to arrive to start an awesome promotion

HOW TO BRAND The houses come fully branded with a self-wrap sleeve to your client's artwork. Artwork to be supplied as a high res pdf. Artwork area is the sleeve dimension allowing for a 3mm bleed around the edge.

DIMENSIONS & DETAILS Bee Hotel
Dimension wxlxh: 295x85x305mm
Sleeve dimension: 540x130mm.
Delivery: 2weeks from final artwork
approval. Larger quantities will take
longer please contact us to discuss.
Small Yellow Bee Hotel: Available Oct.
Butterfly Motel: Available November

SC-9060 PRICE GUIDE				
Minimum Order Quantity 100				
All Prices Exclude GST				
100 250 500 1000				
\$22.10ea	\$20.98ea	\$20.16ea	\$18.22ea	

# BEE HOTEL - Small Yellow

### Save our bees!

We have received pleasing feed back from the hundreds of gardeners who have already included our large Bee Hotel into their garden. A new addition to our range is the yellow Bee Hotel, this new bee home will allow existing customers to add another bee hotel into their garden and offer bee lovers with smaller garden spaces a micro and more colourful version.

Like the large Bee Hotel this smaller model can also be simply and quickly customised at low volumes.



### Branding is so easy!

- Send us your artwork of the wrap around sleeve
- 2. Choose your flower seed mix.
- 3. Then wait for your bee hotels to arrive to start an awesome promotion

HOW TO BRAND The houses come fully branded with a self-wrap sleeve to your client's artwork. Artwork to be supplied as a high res pdf. Artwork area is the sleeve dimension allowing for a 3mm bleed around the edge.

#### **DIMENSIONS & DETAILS**

Small Bee Hotel Dimension wxlxh: 175x115x195mm Sleeve dimension: 460x60mm. Delivery: 2weeks from final artwork approval. Large quantities will take longer please contact us to discuss.

Small Bee Hotel and Butterfly Motel: Available Oct/Nov

SC-9061 PRICE GUIDE			
Minimum Order Quantity 100			
100	250	500	1000
\$17.76ea	\$16.72ea	\$15.66ea	\$13.58ea
All Prices Exclude GST			

# **BUTTERFLY MOTEL**



### The world needs more butterflies

What better way to start a <u>butterfly garden</u> than providing shelter for butterflies when they come to visit. A butterfly garden can be an activity that the whole family can enjoy and learn from. Each house includes a gorgeous mix of flowers seeds that have been especially selected to attract butterflies. With a food source and ready-made accommodation a garden full of butterflies will soon follow



### Branding is so easy!

- Send us your artwork of the wrap around sleeve
- 2. Choose your flower seed mix.
- 3. Then wait for your butterfly motels to arrive to start an awesome promotion

HOW TO BRAND The houses come fully branded with a self-wrap sleeve to your client's artwork. Artwork to be supplied as a high res pdf. Artwork area is the sleeve dimension allowing for a 3mm bleed around the edge.

#### **DIMENSIONS & DETAILS**

Butterfly Motel Dimension wxlxh: 160x85x280mm Sleeve dimension: 365x85mm

Delivery: 2 weeks from final artwork

approval

Butterfly Motels: Available November

SC-9062 PRICE GUIDE			
Minimum Order Quantity 100			
100	250	500	1000
\$17.76ea	\$16.72ea	\$15.66ea	\$13.58ea
All Prices Exclude GST			

# BEE & BUTTERFLY HOUSES



### Product Description

Our Bee, Butterfly and Insect Houses contain a wooden house and a sachet of pollinator friendly flower seeds to help attract bees, butterflies and beneficial insects to your garden.

This bee house is suited to Australian native solitary bees, a large number of which are stingless. It is not a honey hive. These houses are coated in a non toxic lacquer/oil for protection making it weatherproof and safe for bees, butterflies and insects. It is also made of FSC timber, meaning it is responsibly sourced and eco-friendly.

Native Bees will seek shelter in existing holes replicating the natural cavities that they're attracted to. Place it close to flowers, fruit trees or herbs so that once the bees have made their home there, they will pollinate the flowers and make the garden lush and fruitful. Butterflies will choose their accommodation to rest and shelter from the wind

Simply hook a piece of wire into the back loop of the bee and insect house and attach it to a tree trunk or branch or simply place in the garden.

The mix of seeds included with our bee, butterfly and insect homes have been carefully selected to include a range of flowers that will attract beneficial insects, bees and butterflies to the garden.





# ATTRACTION FLOWER MIX

### Formulated Bee & Butterfly Seed Mix

Our seed specialist team have put together a Flower Bee & Butterfly Attraction mix of seed varieties that will entice bees and butterflies to the garden

The seed mix is made up of the following varieties:

Calendula (Calendula officinalis)

Cornflower (Centaurea cyanus)

Californian Poppy (Eschscholzia californica)

Fineflower (Gilia leptantha)

Toadflax (Linaria maroccana)

Alyssum (Lobularia maritima)

Wallflower (Erysimum cheiri)

Nemophila (Nemophila menziesii)

Poppy (Papaver rhoeas)

Marigold African (Tagetes erecta)

Chinese Forget-Me-Not (Cynoglossum amabile)

Borage (Borago officinalis)

Evening Primrose (Oenothera pallida)

Lavender (Lavandula angustifolia)

Native Violet (Viola hederacea)

Swan River Daisy (Brachycome iberidifolia)

Sage (Salvia officinalis)





#### Our Promise

Before we package our seeds, each batch is carefully tested for freshness, purity and germination levels. We use only the highest quality seeds available and we back this with our <u>Grow Guarantee</u>. If for any reason you are not completely satisfied with your seeds, we will replace them at no charge.

Note: Most seeds will keep viable for 3 years packed in a foil or foil lined sachet.

### Getting the seeds around Australia

Each state has its own quarantine rules and believe it or not WA has the most stringent regulations of all. You can have confidence in us as your seed supplier to ensure the seeds selected for your promotion will go through the borders with ease. This is our business we have excellent relationships with all quarantine bodies and know what to do.



# SEED MATS - custom printed

Fully custom 4-colour printed mats

Customised messages printed on the seed mat!

Looking for a new and innovative way to promote your product or service, our printed seed mats are a gardening gift and a news story all in one. Contact us today to discuss your ideas!

We create fun, exciting promotional products for client's brands, Together all we need to do is add the creative juices





Seed mats are versatile and lightweight and an effective way to add value to any campaign. They come with a full stable of green credentials, no waste, biodegradable, organic material with natural inks.

Size is only limited by your imagination

HOW TO BRAND Artwork dielines and specifications are available along with high res images of the seed variety and growing instructions if required.

DIMENSIONS & DETAILS Seed Mat Custom Printed: Dimensions: Various Delivery: 5-6 weeks from final artwork approval

SC-9040 PRICE GUIDE				
Minimum Order Quantity 10,000				
All Prices Exclude GST				
10,000				
Call us today to discuss your promotional idea				

# SEED MATS - custom printed

### Visual Concepts

#### **Direct mail** – *Creative communication*



Get healthy campaigns nutritious recipes

> and herb seed mats direct to the consumer



Environmentally aware companies build brand value with eco-friendly initiatives



**CHILD FRIENDLY** 

**GREEN** 

**EDUCATIONAL** 

**EFFICIENT** 

✓ Our range of custom seed mats is only limited by your imagination!

### **Healthy Holiday Activity** – *Great family fun*



# SEED MATS - unprinted

The new generation way to grow - its clean, easy and fun!

No mess gardening, these small lightweight seed mats are easy to incorporate into any promotional piece.

Seed mats are available unprinted in bulk. Seeds are inside the mat, it is a clean medium similar to cloth that can be easily added to a direct mail pack, another product or PR piece.

Seed Mat and Seed Tape Packets are in stock and can be ordered in low volumes. Or contact us for more information about bulk quantities of mats or tapes without the packaging.



Unlike the custom 4-colour printed seed mats these mats do not have an additional layer however we can do a basic black print at time of manufacture to add the seed name.

# DIMENSIONS & DETAILS Circular Seed Mat Dimensions: 60x60mm. Delivery: 5-6 weeks from firm order

SC-9039 PRICE GUIDE				
Minimum Order Quantity 100				
All Prices Exclude GST				
100 250 500 1000				
Call us today to discuss your promotional idea				

### It's easy as 1 2 3 - place in soil, water and watch them grow!







- Seeds are pre-spaced
  100% biodegradable paper
- Different shapes & sizes
- Easy to sow & grow

### How to grow

Dampen the soil with a fine spray. Leave to soak for a few minutes. Lay mat or tape on top of the soil mix and gently water. Your seeds will start to sprout in 7-28 days dependent on the seed variety.

The mats or tapes will eventually biodegrade. No or very little thinning required.

Simply place the seeded paper on the soil, give it a little water, and then watch your garden grow!



Don't throw it - grow it - the gift that keeps on giving! Plantable stationery is so unique and guaranteed to make a great conversation topic. Made with seeded paper, these green promotions leave a lasting impression and will help a company stand out from the crowd. Made from post-consumer materials, the plantable paper is ecofriendly and waste-free.



Our Plantable Paper products are available in a great range of shapes and sizes from cards to notelets, tags and shapes.

Our seeded paper is handmade from 100% post-consumer paper and is embedded with live seeds.



HOW TO BRAND All plantable seed papers can be printed with simple logos or illustrations, ask for our library list today or send us your own artwork. There are additional artwork set up costs if you supply your own artwork, one side: \$25 or two sides: \$50

100% personalised environmentally friendly papers



# SEEDED PAPER - Greeting Card - Small

These lovely little folded seed cards are perfect for thank you or announcement cards.

You are able to print both sides. We recommend the print area is kept to less than 40% so not to damage the little seeds.

SC-9042 PRICE GUIDE					
Minimum Order Quantity 100					
All Prices Exclude GST					
100 250 500 1000					
\$3.52ea	\$3.38ea	\$3.28ea	\$2.88ea		

# SEEDED PAPER - Greeting Card - Large

### Easy ordering in 4 easy steps

- 1. Select your card size
- 2. Choose a seed variety, we are here to help you
- 3. Choose an illustration or send us your artwork
- 4. Then sit back and wait for your beautiful seeded cards to arrive.



Available in a range of seed varieties such as alyssum, chamomile, lettuce, swan river daisy, oregano and thyme.

#### **DIMENSIONS & DETAILS Seeded**

Paper Small Greeting Card Dimensions: Folded 80x80 Large Greeting Card Dimensions: Folded 100x150mm. Delivery: 4-5 weeks from final artwork approval

SC-9041 PRICE GUIDE				
Minimum Order Quantity 100				
All Prices Exclude GST				
100 250 500 1000				
\$9.08ea	\$8.82ea	\$8.56ea	\$7.48ea	

Shapes, tags and notelets



### SEEDED PAPER - Tags or Small Shapes



Plantable seed tags are now becoming popular to label many products including eco-friendly clothing, consumer goods and corporate gifts. Corporates see it as a way of communicating their commitment to the environment.



And the end consumer receives a unique gift with purchase when they sow and grow their own pot of beautiful flowers or flavoursome herbs

### SEEDED PAPER - Notelets

These lovely little seed cards are perfect for thank you or announcement cards. And ideal for low volume orders.



#### **DIMENSIONS & DETAILS**

Small Shapes, Tags and Notelets vary around 75x55mm. Delivery: 4-5 weeks from final artwork approval

SC-9044 PRICE GUIDE					
Minimum Order Quantity 100					
All Prices Exclude GST					
100 250 500 1000					
\$1.92ea	\$1.92ea \$1.86ea \$1.82ea \$1.54ea				

A novelty gift that will make you smile!



### SEEDED PAPER - Bookmark

Perfect for handing out at tradeshows or as a gift of appreciation

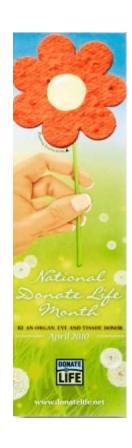
These can come as a fully seeded paper bookmark or a full colour print card bookmark inserted with a seeded paper shape. Call us to discuss what option best suits your client's needs.













### **DIMENSIONS & DETAILS** Seeded

Paper Bookmark Dimensions: 55x190mm. Delivery: 4-5 weeks from final artwork approval

Prices for the seed paper shape and printed bookmark combination - please add on 10%

SC-9043 PRICE GUIDE					
Minimum Order Quantity 100					
All Prices Exclude GST					
100 200 500 1000					
\$4.08ea	\$3.98ea	\$3.80ea	\$3.56ea		

Plantable business cards start a conversation



DIMENSIONS & DETAILS Seeded Paper Business Card Dimensions: 90x55 Delivery: 4-5 weeks from final artwork approval

# SEEDED PAPER - Business Cards

Personalised business cards make a memorable introduction. Made from postconsumer materials, the plantable business cards are eco-friendly and waste-free.

SC-9045 PRICE GUIDE					
Minimum Order Quantity 100					
All Prices Exclude GST					
100 250 500 1000					
\$2.18ea	\$2.18ea \$2.02ea \$1.96ea \$1.72ea				

### Promote - Plant - and Grow!



How to grow your seeded paper

- 1. Loosen the soil
- 2. Soak the seeded paper in water overnight.
- 3. Plant the wet seed paper on to of a loosened soil, at a depth of about 5mm
- 4. Water well, especially during the first four to six weeks.

For the best results plant with soil but the seeds will sprout without soil.

### A great variety of eco-friendly products

Proudly Australian made, using biodegradable glues, inks and recycled boards.







Seeds need to be small to adhere to the sticks, don't worry there is a great selection of herbs, flowers and vegetable seeds to choose from and remember we are here to make the seed selection easy.

#### How to grow

Fill your pot with seed raising mix. Dampen the soil with a fine spray. Leave to soak for a few minutes. Tear off each individual seed stick and push point first into the soil mix up to the printed depth line. When your seedlings emerge leave the seed stick in place it will give the young seedling support and will eventually biodegrade. Leave only the strongest seedlings to continue to grow in the pot.

We recommend approximately 3 or 4 seedlings to a 10cm pot. Transplant surplus seedlings into a larger pot or direct into the garden.



We have bucket loads of seed expertise to ensure your order reaches its recipient anywhere in Australia. We also deliver to NZ contact us today to discuss your promotional idea.



Designing your own SEEDS-ON-STICK pack is as easy as choosing your seed variety and product type, browse through our range of products to find the right fit for your promotion.

100% Eco-friendly

Our easy-to-use **SEEDS-ON-STICKS** are a great solution for any eco-friendly promotion

### SEEDS-ON-STICKS - 5 pack

Small economical seed books



Seeds are glued onto a biodegradable cardboard stick. The natural glue holds the seed on to the stick acting like a protectant ensuring the highest germination possible. Each seed stick cover is printed to your design.

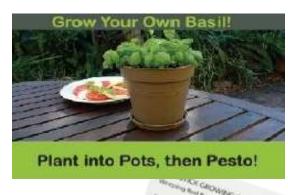
SC-9033 PRICE GUIDE				
Minimum Order Quantity 250				
All Prices Exclude GST				
250         500         750         1000				
\$3.10ea	\$2.32ea	\$2.10ea	\$1.58ea	

### SEEDS-ON-STICKS - 10 pack

Business card size book with 10 sticks per pack

The 10 pack is double the size of the 5 pack and offers more space for your client's artwork.

HOW TO BRAND Artwork dielines and specifications are available along with high res images of the seed variety. We provide common name, botanical name and easy to follow growing instructions with all our Seeds-on-sticks products.





# SC-9034 PRICE GUIDE Minimum Order Quantity 250 All Prices Exclude GST 250 500 750 1000 \$3.68ea \$2.62ea \$2.42ea \$2.22ea

### **DIMENSIONS & DETAILS** Seeds-on-

sticks - 5 pack dimensions: Pack when

folded: 40x50mm. 10 pack dimensions: Pack when folded

50x70mm. Delivery: 3-4 weeks from

final artwork approval



### SEEDS-ON-STICKS Bookmark 5 - pack

Each bookmark includes a pack of 5 seeded sticks and comes with full colour print both sides on 100% recycled gloss or matt board. The SEEDS-ON-STICKS tear away to allow seeds for planting and a bookmark to mark your page.

### **DIMENSIONS & DETAILS**

Bookmark Dimensions: 40x160mm. Delivery: 3-4 weeks from final artwork approval

SC-9035 PRICE GUIDE				
Minimum Order Quantity 250				
All Prices Exclude GST				
250         500         750         1000				
\$4.25ea	\$3.14ea	\$2.62ea	\$2.26ea	

# SEEDS-ON-STICKS - Postcard 3 - pack

Each postcard has a pack of 3 seeded sticks enfolded in a detachable flap. An ideal mailer offering your client a large printable area front and back.

SC-9036 PRICE GUIDE					
Minimum Order Quantity 250					
All Prices Exclude GST					
250         500         750         1000					
\$4.82ea					



# DIMENSIONS & DETAILS Postcard Dimensions: Finished size 100x190mm. Delivery: 3-4 weeks from final artwork approval

### Custom Shape

Choose from one of the existing shapes or create your own. Please contact us to help you select the best option for you.

We already have dozens of shapes available from cars, trees, boots, sleds, deer, flowers, houses, water drops and more. If we do not have a shape to suit your client let us help you design their own unique shape, the possibilities are only limited by your imagination.



HOW TO BRAND: Artwork dielines and specifications are available along with high res images of the seed variety. Common name of the same variety, botanical name and easy to follow growing instructions come with all our Seeds-on-sticks products. The cost to set up a new shape is approx. \$300 ex GST.

Delivery: 4 weeks from final artwork approval.
Pricing is a guide only. Prices may vary depending on size, shape and whether it is a 5-stick or 10-stick shape.

SC-9038 PRICE GUIDE					
Minimum Order Quantity 250					
All Prices Exclude GST					
250         500         750         1000					
\$4.82ea	\$3.78ea	\$3.14ea	\$2.62ea		

### A living message for every occasion

Proudly Australian made, using biodegradable glues, inks and recycled boards.



# SEEDS-ON-STICKS Greeting card 10 - pack

A great way to communicate a variety of messages from Seasonal Greetings, Special Occasions, Events, Programs and Exhibitions – all carrying your client's message in a living card.

#### **DIMENSIONS & DETAILS**

Greeting Card Dimensions: Folded size 85x160mm. Delivery: 3-4 weeks from final artwork approval

SC-9037 PRICE GUIDE				
Minimum Order Quantity 250				
All Prices Exclude GST				
250         500         750         1000				
\$4.98ea	\$3.94ea	\$3.32ea	\$2.78ea	

### Fun and easy to use!







Plant it



Watch it grow

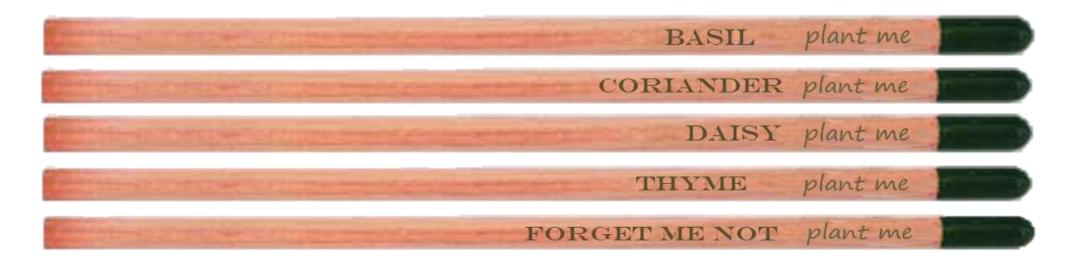
#### How to grow

Fill your pot with seed raising mix. Dampen the soil with a fine spray. Leave to soak for a few minutes. Tear off each individual seed stick and push point first into the soil mix up to the printed depth line. When your seedlings emerge leave the seed stick in place it will give the young seedling support and it will eventually biodegrade. Leave only the strongest seedlings to continue to grow in the pot.

We recommend approximately 3 or 4 seedlings to a 10cm pot. Transplant surplus seedlings into a larger pot or direct into the garden.

### A pencil with attitude!

By planting a **Plantable Pencil** instead of throwing it away, you can make sustainability visible to others. And inspire them to make small changes in their daily life



#### QUIRKY FOR CORPORATE EVENTS

Plantable pencils are used by companies and organisations all over the world to spread their sustainability message.

The plantable pencil can be custom etched with a company name, logo or message. It makes an affordable and unique corporate gift.

### Ideal promotional gifts for:

- Product launches
- Conferences
- Teambuilding sessions
- Seminars
- End of year gifts



HOW TO BRAND Each pencil is custom etched or engraved. Please supply the text or logo as text in the required font or as a jpg (around 200KB), PDF or EPS/Illustrator file – minimum 300 dpi. Please note: some logos can be tricky to engrave depending on the level of detail and size as it has to fit into a small area on the side of the pencil.

Order lead time is 5-6 weeks - Bulk Plantable Pencils only Order lead time is 6-7 weeks - Plantable Pencil inserted into a fully customised 4-colour printed card

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100% sustainable, non toxic & non gmo

How do they work? - just write, write, write, sharpen, sharpen and then insert the end of pencil into soil and the magic begins.







While your client is pondering on the 'how does it work' the Plantable Pencil is already at work silently promoting your client's brand.

Plantable Pencils are handmade with wateractivated seed at their tips.

The writing material is graphite and clay that means our pencils are 100% toxic free.

Also the wood comes from a sustainably harvested cedar forest, FSC/PEFC certified so when one tree is used another is planted.

Need help on deciding what the best PLANTABLE PENCIL packaging option is for you then contact us today to discuss the right fit for your promotion.

### Packaging Options

To make it easier for your client to tell their story we can also custom print a pencil card holder,



These pencil card holders are available as a Narrow card or a Premium card. Both options can be printed both sides.

Your client's artwork is required as a high res pdf. We provide you with the dieline and artwork specifications. We can also help with high res images of the seed varieties along with growing instructions for each variety if required.

# PLANTABLE PENCIL Pencil Holder- Narrow Card

The pencil is held in a novel bookmark shaped card. The card can be printed both sides



### DIMENSIONS & DETAILS Narrow Card Pencil Holder Dimensions: 55x210mm. Delivery: 7-8 weeks from final artwork approval

SC-9047 PRICE GUIDE				
Minimum Order Quantity 500				
All Prices Exclude GST				
500 750 1000 10000				
\$6.74ea	\$6.48ea	\$6.14ea	\$5.48ea	

### Unique & eco friendly gift

Plantable Pencils can be custom etched with a company name, logo or message. It is ideal as an affordable and unique corporate gift



### PLANTABLE PENCIL Pencil holder- Premium

These custom etched pencils are beautifully presented in a 4-colour postcard size holder. The premium pencil holder maximises the space for your client to show off their brand and tell their story

#### **DIMENSIONS & DETAILS**

Premium Pencil Card Holder Dimensions: 150x100mm. Delivery: 7-8 weeks from sample approval

9	SC-9078	PRICE GUIE	)E		
Minimum Order Quantity 500					
	All Prices Exclude GST				
500	750	1000	10000		
\$6.76ea	\$6.50ea	\$6.16ea	\$5.580		

# PLANTABLE PENCIL Pencil without packaging

A Plantable Pencil makes a natural and novel gift. Our Plantable Pencils are available in bulk without any additional packaging. Ideal to hand out at a an event just as they are.

Each pencil can come with your client's logo or message etched into the pencil itself - what a great conversation starter!

SC-9046 PRICE GUIDE					
Minimum Order Quantity 500					
	All Prices Exclude GST				
500 750 1000 10000					
\$5.68ea \$5.42ea \$5.08ea \$4.44ea					



#### **DIMENSIONS & DETAILS**

Plantable Pencil Dimensions: 190x6mm.

Engraving Dimensions: 100x6mm.

Delivery: 6-7 weeks from sample approval

Choose the seed variety

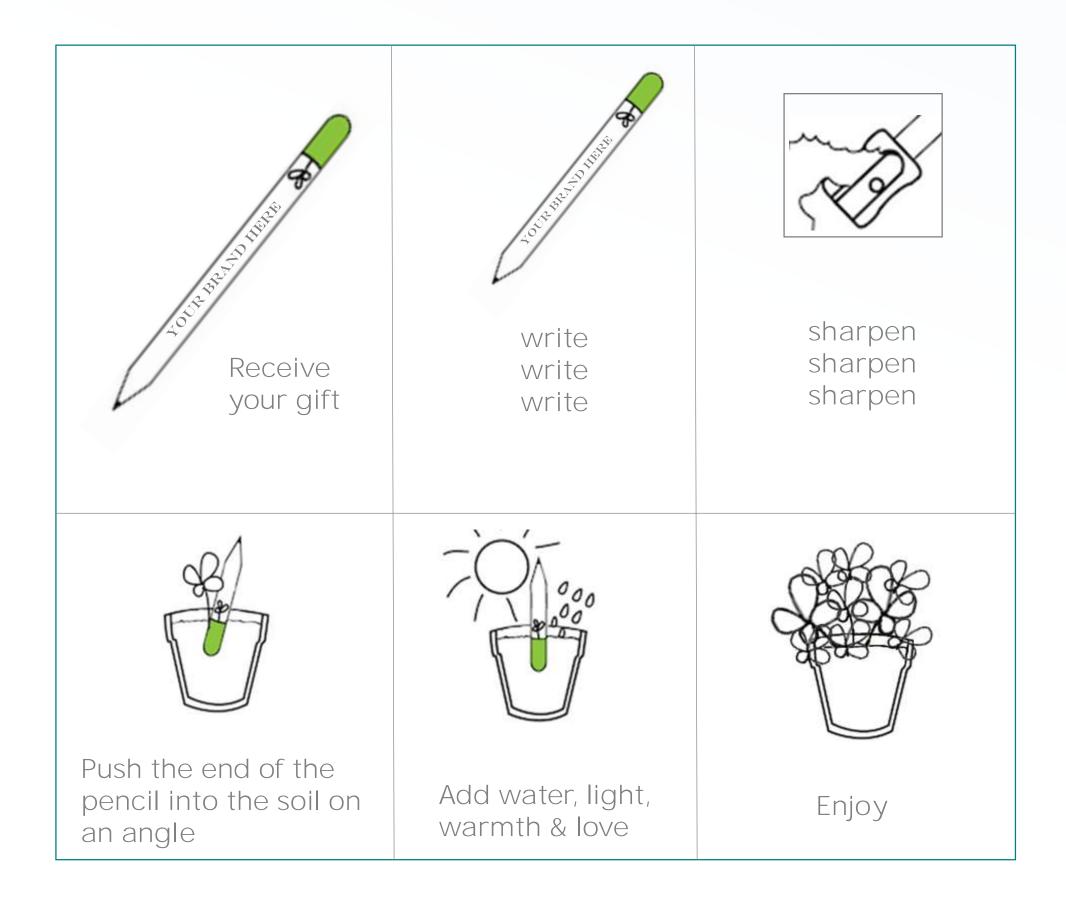
The world's only sustainable pencil that you can plant after use and grow into herbs, flowers or vegetables.



FAQ: How long will the seeds stay viable?

The seeds will still grow for up to one year. For best results store in a cool airy place.

How to Grow



How to Grow a Plantable Pencil?

Growing a Plantable Pencil is easy. Push the end of the pencil into soil, making sure it is on an angle so the plant can grow straight up. Water it and place it in a warm well lit position, a windowsill is ideal. Once the seeds germinate, take care of the plant as you would any other plant with even moisture, light, warmth and love. And don't chew the end of the pencil or you will activate germination!

# SOY WAX CANDLES

Illuminate your client's brand!

New to our range is our Luxury Candle Selection, classically designed and beautifully fragrant. They are made from soy wax with an all natural cotton wick and free from palm oil.

Luxury Candle with Heavy Top Hat Two Piece Gift Box.

Presented in an elegant gift box, these beautiful candles make natural and eco friendly gifts.



Order from our stocks there are great branding opportunities on the candle and on the box.





Customise one of our candles in stock with 4-colour clear labels on the glass pot or a 4-colour block label on the front of the gift box.



HOW TO BRAND Choose your fragrance: Fresh Fig & Vanilla, Lemongrass, French Linen, Pomegranate and Cherry Blossom and send us the artwork. Artwork dielines and specifications are available.

### DIMENSIONS & DETAILS

Candle Glass Pot: 80x95mm Two Piece Gift Box: 85x115mm

Delivery: Fully custom 6-8 weeks from final artwork approval Semi custom 3-4 weeks from approval of the label artwork.

#### **PRICE GUIDE**

Pricing depends on the order quantity the fragrance and decoration required. Call us today to discuss your promotional idea!

### MAGICAL GARDENS



Magic Beans are Here!

One of our most exciting products for a long time, our fully custom magic beans are here to mystify and mesmerise. Custom etched beans that will sprout and reveal a secret message.

Magic Beans come straight out of the fairy tale 'Jack and the Beanstalk' belonging to the Jack Bean family.

From the moment they sprout to how they mysteriously grow centimetres when you turn your back. The magic bean are fast growers and will grow over a metre in height in a few weeks.

Packaging Options - You can order your magic beans in bulk, the minimum order is 1000 beans. Please see following pages for a selection of different packaging options





# MAGICAL GARDENS

Magic Beans - Loose Beans

Custom etched beans that will sprout and reveal a secret message. Magic beans are available loose in bulk or can be packaged inside a small cello bag stapled to a headercard.

DESCRIPTION - All seeds have a coating, magic beans have a particularly hard coating allowing the bean to be laser etched to brand the soft inner part of the seed called the 'cotyledon'. Once planted and the bean sprouts its outer coat softens and splits revealing the secret message. White Sword Beans are larger than your normal garden bean approx. 20x10mm



How to brand the bean: Send us the text, illustration or logo you would like on the bean it is a small advertising space so keep the logos or image simple. It really is 'less is more' the simpler the message the better the result. Both sides of the bean can be etched.

We etch a few beans to your brief and send a photo for your approval. From your approval delivery is 2-3 weeks. If additional packaging with either a header card or included in a gift grow kit then an additional 7 working days is required to complete your order.

DIMENSIONS AND DETAILS: Beans are branded and supplied loose. Delivery is 2-3 weeks from final bean sample approval

SC-9076 PRICE GUIDE				
Minimum Order Quantity 1000				
All Prices Exclude GST				
1000 2500 5000 10000				
\$0.46ea	\$ 0.40ea	\$0.35ea	\$0.28ea	

# Magic Beans-Cello bag

Bean with cello bag-unprinted

Magic beans can be packaged inside a small clear cello bag.



DESCRIPTION - All seeds have a coating, magic beans have a particularly hard coating allowing the bean to be laser etched to brand the soft inner part of the seed called the 'cotyledon'. Once planted and the bean sprouts its outer coat softens and splits revealing the secret message.

HOW TO BRAND: Send us the text, illustration or logo you would like on the bean it is a small advertising space so keep the logos or image simple. It really is 'less is more' the simpler the message the better the result. Both sides of the bean can be etched. We etch a few beans to your brief and send a photo for your approval. From your approval delivery is 2-3 weeks. If additional packaging with either a header card or included in a gift grow kit then an additional 7 working days is required to complete your order. The cello bag size is approx. 50 x 80mm Pricing below is based on one bean per cello bag. We are happy to quote on variation of size of bag and number of beans per bag.

# DIMENSIONS & DETAILS Cello bag Dimensions wxl: 50x80mm. Delivery 2-3 weeks from final bean sample approval

S	C-9077 F	PRICE GUID	Е		
Minimum Order Quantity 1000					
	All Prices Exclude GST				
1000 2500 5000 10000					
\$0.52ea	\$ 0.46ea	\$0.40ea	\$0.32ea		

# Magic Beans-SEEDpack

Bean in cello bag with 4 colour headercard

Magic beans are available and then can be packaged inside a small cello bag, stapled to a headercard, or packed into a grow kit. A quirky and cost effective promotional tool. Folded the headercard is about the size of a business card and the whole area is available to communicate your clients message and brand.

Each bean is packed into a small cello bag and stapled to a custom printed headercard 70x50mm.









DESCRIPTION: Our SEEDpack product is offered with one bean in each cello bag. However 2 or more beans can be packed in this style with a larger headercard. Call us to discuss other SEEDpack options.

HOW TO BRAND: Ordering is easy, supply the text, symbol or simple logo to etch your bean as well the artwork for the headercard. The headercard total area is 90x110mm or 90x55mm once folded, artwork area for the artwork is 87x107mm allowing a 3mm bleed

DIMENSIONS & DETAILS SEEDpack Dimension wxl: 90x110mm flat or 90x55mm folded. Cello Bag Dimension wxl: 50x80mm. Delivery 3-4 weeks from final artwork approval.

SC-9075 PRICE GUIDE					
Minimum Order Quantity 1000					
	All Prices Exclude GST				
1000 2500 5000 10000 25000					
\$2.88ea	\$ 2.30ea	\$1.72ea	\$1.14ea	POA	

# Magic Beans-GARDENcard

Bean with 4-colour printed card, expandable soil and pot

Magic bean in a mini pot, held onto a large post card within a clear clam shell. The post card offers a lot of space to communicate message and brand.



Includes **GARDEN**card, mini pot, magic bean, soil pellet and growing instructions

HOW TO BRAND: The GARDENcard can be printed both sides, the bean itself can be branded both sides. Not included in the pricing below we can also arrange the pot to be branded!

DIMENSIONS & DETAILS
GARDENcard Dimensions wxl:
100x150mmMini pot 45x45mm
bean 20x10mm. Delivery 4
weeks from final artwork
approval.

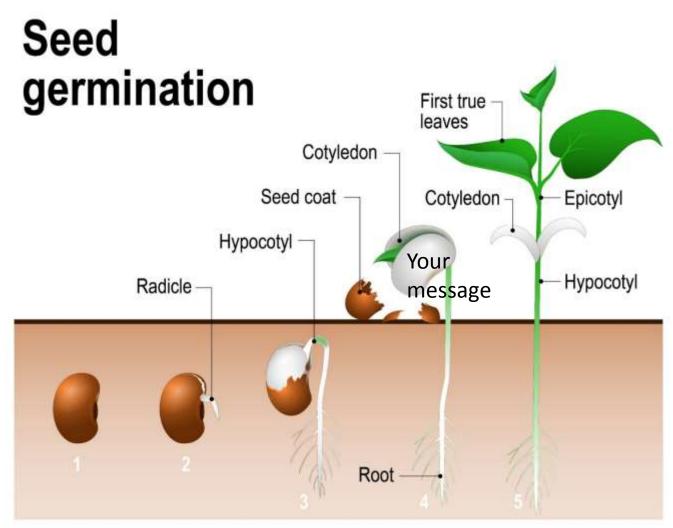
SC-9074 PRICE GUIDE				
Minimum Order Quantity 1000				
All Prices Exclude GST				
1000 2500 5000 10000 25000				
\$4.02ea	\$ 3.44ea	\$2.88ea	\$2.28ea	POA

Also see our gift grow kit category for many more packaging options

# Smart and Magical-Magic Beans

How do they work?

All seeds have a coating, magic beans have a particularly hard coating allowing the bean to be laser etched to brand the soft inner part of the seed called the 'cotyledon'. Once planted and the bean sprouts its outer coat softens and splits revealing the secret message.



How to brand the bean?

Send us the text, illustration or logo you would like on the bean it is a small advertising space so keep the logos or image simple. It really is 'less is more' the simpler the message the better the result.

Both sides of the bean can be etched.

We etch a few beans to your brief and send a photo for your approval.

From your approval delivery is 2-3 weeks. If additional packaging with either a header card or included in a gift grow kit then an additional 7 working days is required to complete your order.

# Smart and Magical-Magic Beans

How Long Do Magic Beans Last: If kept in a cool, dry and airy place like a cupboard the magic beans will last 1-2 years.

Grow your Magic Bean in a few easy steps

STEP 1: Put most of your soil into a 10cm pot.

STEP 2: Plant your bean.

STEP 3: Cover with 2cm of soil

STEP 4: Put in a warm well-lit spot, a windowsill is ideal!

STEP 5: Water daily, one or two teaspoons is enough to keep evenly moist. Be careful not to overwater.

STEP 6: In 5-7 days your bean will sprout

STEP 7: THEN BE AMAZED! ... watch the magic happen



The beans will continue to grow into a large leafy vine. Magic Beans planted direct into the garden will eventually twine up a 2 metre high frame, reward you with pink flowers and form monstrous bean pods up to 30cm long. Each pod can have from 8 to 16 beans in them. And the magic continues ....

# Smart and Magical-Magic Beans

Getting the seeds around Australia

Each state has its own quarantine rules and believe it or not WA has the most stringent regulations of all. You can have confidence in us as your seed supplier to ensure the seeds selected for your promotion will go through the borders with ease. This is our business we have excellent relationships with all quarantine bodies and know what to do.



### Our Promise

Before we package our seeds, each batch is carefully tested for freshness, purity and germination levels. We use only the highest quality seeds available and we back this with our <u>Grow Guarantee</u>. If for any reason you are not completely satisfied with your seeds, we will replace them at no charge.



Custom etched beans that will sprout and reveal your secret message.
They are amazing!

# THE HYDOGARDEN KIT

### The smart way to garden!

The ultimate in gardening, our all in one hydroponic grow kit allows you to effortlessly grow herbs, vegetables and flowers indoors, at any time of the year-just add water! Hydroponic means no soil & no mess, the unit also features a timer for the light and water level warning, so you can set & forget!.

The special light acts as an artificial sun providing the growing leaves with light while the roots obtain water and nutrients from the hydroponic compartment. The time can be set for night and day

### Hydrogarden Kit Contents

- Hydro growing system with 2 grow containers
- Growing medium (vermiculite)
- 7.5 Watt LED Grow Light
- Mains power adaptor
- Basil seeds
- Coriander seeds
- 2 Starter sachets of plant food





The unit is ready to start growing fresh herbs as soon as it arrives. Shipping is complete with everything needed to start your indoor herb garden – simply sow the seeds, add the water and plug it in

You can have fresh herbs at your fingertips in no time!

# **HYDROGARDENS**

Announcement! - new releases

# HYDROGARDENS - fully custom

Clean & convenient, everything you need to grow delicious fresh food and beautiful flowers anytime of the year



#### HOW TO BRAND

The Hydrogarden comes in a sturdy durable box. This can be fully customised **for orders over 1000 or more**. We provide the dieline and full artwork specifications. Artwork is required print ready as a high res pdf

#### **DIMENSIONS & DETAILS**

Fully custom Hydrogarden Dimensions wxlxh: 120x390x150mm. Delivery 8-10 weeks from final artwork approval



HOW TO BRAND For orders below 1000 we can print and apply a fully customised 4-colour print sleeve to wrap around our in-stock product.

SC-9071 PRICE GUIDE					
Minimum Order Quantity 25					
All Prices Exclude GST					
25         50         100         250					
\$85.42ea	\$78.98ea	\$73.82ea	\$60.82ea		

SC-9070 PRICE GUIDE				
Minimum Order Quantity 1000				
All Prices Exclude GST				
1000 2500 5000 10000				
\$85.65ea	\$79.21ea	\$72.27ea	\$63.11ea	

### **HYDROGARDENS**

- semi custom

Fantastic high end corporate gift.



Branding on the unit itself is also available, call us today to discuss. The unit size is 20x390x150mm providing a huge print area on the front of the product.

# **HYDROGARDENS**

### Quick User Guide

Very simple to use the Hydrogarden nurtures plants, without soil. It includes a growing LED light to provide continuous natural light and an intelligent ventilation system to allow air to circulate around the plant. The unit comes complete with seeds, growing medium, soluble fertilisers and full instructions. This is the smart way to garden and as easy as adding water to the hydroponic unit. The Hydrogarden light has a timer, so you can **set and forget!** 

### **QUICK USER GUIDE** (full instructions in the product)



# THE SUCCULENT POD

Transform your work space



The Succulent Pod is the solution for everyone who has ever loved the idea of an indoor plant or herb garden, but has always struggled to keep them alive! No direct sunlight needed - the full-spectrum LED light is programmed to give your plants the exact amount of light required to grow year round.

Very simple to use the pod nurtures the plant, with a safe and controlled environment.

- \* A growing LED light to protect the succulent from any insects provide it with a continuous natural light.
- \* Vermiculite Planting media included. 100% soil-free indoor gardening.
- \* USB Air Ventilator, to assure air circulation for you plant.
- \* USB Connection The Succulent Pod can be powered from your laptop right on your desk.
- \* Smart magnet lock to keep insects out of your garden Ready to use out of the box

A simple way to improve your well being

Sunlight dictates your circadian rhythm, that directs the body's biological clock and tells you when to sleep and when to be awake. With increased exposure to your computer, tablet, and phone screens, your circadian rhythms are completely thrown off. An indoor plant is not only calming but good for you too!

Transform your working space with smart and functional living



# SUCCULENT POD - fully custom

Makes a popular and elegant gift.



All components of the Succulent Pod can be branded this includes the seed sachet and growing instructions.

#### **DIMENSIONS & DETAILS** Fully custom

Succulent Pod Box Dimension wxlxh: 120x120x200mm. Succulent Pod Unit Dimension wxlxh: 120x120x190mm Delivery: 8-10 weeks from final artwork approval.

# SUCCULENT POD - fully custom

Grow super trendy succulents or small plants all year round at the office and in the home.

#### HOW TO BRAND

The succulent pod is presented beautifully in a sturdy gift box. We can fully customised orders over 1000 or more. Artwork is required as a high res print-ready pdf. Dieline and artwork specifications will be provided.

SC-9072 PRICE GUIDE						
Minimum Order Quantity 1000						
All Prices Exclude GST						
1000	2500	5000	10000			
\$34.24ea	\$33.32ea	\$32.74ea	\$31.02ea			

# SUCCULENT POD - semi custom

Growing plants indoors is a real challenge because of sunlight or seasonal restrictions. The Succulent Pod solves that problem! No direct sunlight is needed

HOW TO BRAND For orders below 1000 we can print and apply a fully customised 4-colour print sleeve to wrap around our in-stock product.

	SC-9073 PRICE GUIDE					
	Minimum Order Quantity 25  All Prices Exclude GST					
	25	50	100	250		
	\$34.12ea	\$32.12ea	\$30.54ea	\$29.88ea		



Branding on the unit itself is also available, call us today to discuss. The unit size is 120x120x190mm providing a good print space on the product.

DIMENSIONS & DETAILS Semi custom Succulent Pod Box Dimension wxlxh: 120x120x200mm. Delivery: 4-8 weeks from final artwork approval.