

Discovering Your Passion

by Jeff Hastings



Often confused with purpose, *passion* is about what you “want to do” while purpose is more about what you feel you are “supposed to do” in life. In other words, it’s your passion that can be the driving force behind your motivation to get up in the morning and live each day to it’s fullest. And because we spend a significant time of our life working, we simply can’t rely on our passion for our loved ones satisfy our innate desire and quest for happiness. If you are lucky enough to be able to work in an environment that you are passionate about which also gives your life purpose, you are already successful in one of life’s biggest challenges. Unfortunately, too few people really make an effort to find this pleasure in life. They allow life to happen instead of living the life they have always wanted. **The future should not be something you wait for, it should be something you shape and create to live a life with meaning.**

When you were young, what did you want to be when you grew-up? I know that may seem like a silly question, but really, what did you want to be when you were older? If you are not in that career now, why did you choose a different path? Did you consciously choose your path or did your path seem to have chosen you? It’s never to late to reinvent yourself and live the life that you’ve always wanted. It may seem like a distant reality, and there are certain careers that your body simply will not allow you to enjoy. I’m pushing 50 and would love to go back and play professional baseball, but the hard reality is there are times when my body hurts just getting out of bed in the morning. But you do have the ability to make the decision to create income from a profession that motivates you and gives your life meaning. The biggest mistake you can make is to continue on the path of least resistance and simply look forward to your days in retirement only to realize that your time was your greatest asset.

Self-creation requires us to first imagine ourselves truly happy and content about who we are and the impact we have on those around us. To realize such a vision requires us to remove the limits and perceptions of who we are which may block us from the realization of our dreams. The thought of change and taking a chance on an uncertain future frightens us. As long as we remain in the state of fear with the assumption that we are not like others who have gone before us and have reaped the rewards, we will remain confined, stale, bored and frustrated with only the hope and prayer for a better life in retirement.

As a business owner, you have taken a huge step to build a better life for you and your family. While some business owners have an idea and create something that has never existed, most are recruited into owning a franchise type business. The franchise system has proven to be one of the most successful business models in existence today. However, if you are reading this message, I will safely assume that your business is not providing the lifestyle that you once dreamed of. As with most small business owners, your business may have taken control of your life instead of helping you create the life that you once dreamed of. In your quest for “success”, you may feel like a failure and have no where to turn. This feeling of defeat can lead to emotional and/or financial bankruptcy and even divorce.

When you made the decision to open your business, your passion may have been more about controlling your own destiny as it was the product or service you provide. Recognizing you are in the wrong career does not make you a failure. It may have been your passion was misdirected and had you chosen a career in which you were truly passionate about, you may not be in the situation you are in today. Or it may be you have not been shown how to truly create the foundation and systems necessary for a business to give you a better life. In that case, seeks others who can help you build your business in an entirely different way.

A business coach who understands your business can help you gain a clear understanding of where you are today and how you can build your business that allows you to live a life with passion, purpose and meaning. We would be honored to be the agency who helps you every step of the way!



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