



**American Red Cross**

# **WORKPLACE SAFETY**

Training and Preparedness Programs

**CATALOG**



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# A Better Prepared, Safer Workplace



The American Red Cross is poised to be your safety training and preparedness partner. With a comprehensive menu of solutions including:

- OSHA compliant First Aid/CPR/AED Training.
- Corporate Preparedness programs.
- A comprehensive AED program.
- A wide variety of safety and preparedness products.
- A suite of mobile apps that put lifesaving information at your fingertips.
- Corporate Wellness offerings.

Companies large and small choose Red Cross safety training programs for one, simple reason. They get exactly what they want—outstanding, flexible training programs that fit.

## Workplace Safety Partnership Advantages

- OSHA Compliance
- Flexibility
- One-Stop Solution
- Nationwide
- Evidence-Based Science
- Digital Innovation

**Every year, the American Red Cross provides emergency and preparedness training to more than 7 million people.**



# Why Choose The American Red Cross




## OSHA Compliance

In 1970, Congress passed the Occupational Safety and Health Act (OSHA Act) to ensure safe and healthy conditions for workers. The American Red Cross can provide you with a flexible workplace safety training program that adheres to OSHA's recommendations.

## Flexibility

You can tailor OSHA-compliant programs to fit your company's needs, including customizable add-on modules. Our broad selection of training options include:

<p>We come to you with <b>instructor-led, hands-on training</b></p> 	<p><b>We train your employees</b> and they provide training at your facility</p>  <p>You get the same instructor-led, hands on training at your nearest <b>Red Cross office</b></p> 	<p>A blend of part online and part in-person, an ideal option for employees with <b>limited time availability</b></p> 
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## One-Stop Solution

The Red Cross gives you the efficiency of a true One-Stop Solution. We can help you avoid the administrative headache of dealing with multiple suppliers—and the serious safety risk of uneven program quality. In addition, you can develop long-term workplace safety excellence thru a multi-year, continuum approach utilizing American Red Cross' full suite of programs and services.

## Nationwide

A unique benefit of choosing the Red Cross as your health and safety training provider is our national footprint. We provide a streamlined service-delivery system that meets the training needs of large businesses and organizations that require multisite training.

### Nationwide benefits include:

- A single point of contact for scheduling training courses nationwide.
- Dedicated account management.
- Consolidated billing.
- Increased efficiency for unparalleled customer service.
- Easy access to certified personnel information, including the certification level and date.

# Scientific Advisory Council



## The Security of Evidenced-Based Science

Behind every American Red Cross health and safety training program stands a team of experts ensuring what is taught is based on the latest and best in emergency science. Their guidance has an impact on everything, from course content to how to respond when disasters strike. This team's expertise is the reason why businesses choose the Red Cross for their training needs.

The American Red Cross Scientific Advisory Council is a 50+member panel of nationally-recognized medical, scientific, and academic experts dedicated to ensuring that the Red Cross is at the vanguard of best-science and best-practice.

With members from a broad range of professional specialties, the Council has an important advantage: a broad multidisciplinary expertise for evaluating new emergency response methods and techniques. And with on-the-ground experience, its members also bring the know-how for real-world emergencies. Whether it's the best way to administer CPR to an unconscious co-worker or preparing your business for a hurricane, the Council is keeping you current.



### CPR

Studying cardio-pulmonary resuscitation (CPR), choking, and general resuscitation, this subcouncil also assesses defibrillation and the best use of Automated External Defibrillators (AEDs).



### First Aid

Studying the emergency medical care of victims before they get to a hospital, this subcouncil assesses the training of bystanders and professional emergency responders, whether they are administering aid on land, near water or in the wilderness.



### Preparedness and Disaster Health

Covering the best ways to prepare for emergencies of every kind, from those that occur in the home to regional disasters, this subcouncil studies how to train people to be more resilient after hardship and how to keep communities whole and businesses operating. It also addresses how to give acute and chronic medical and mental care to disaster victims and the emergency staff caring for them.

**American  
Red Cross**

Scientific  
Advisory Council

# Workplace Training



## First Aid/CPR/AED Courses

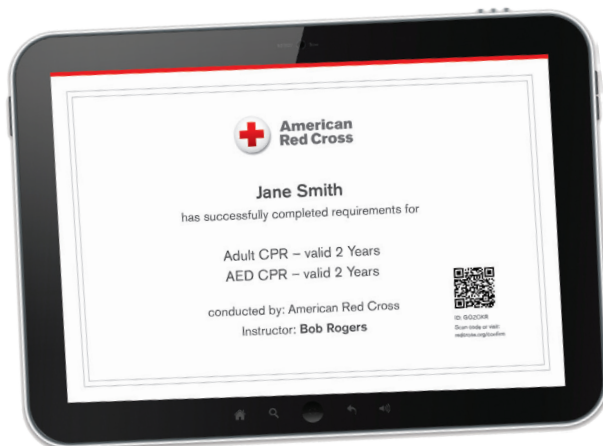
As the country's premier provider of OSHA compliant first aid/CPR/AED employee training, the Red Cross offers a full range of courses. You can select just what you need. Training includes workplace, health care and public safety courses.

### Training Benefits Include:

- Two-year certification.
- Digital certificates available anywhere, anytime.
- Access to free online refreshers to keep skills fresh.
- Train with the nation's premier training provider.
- Mix and match courses and delivery methods to best meet your needs.
- Spanish language training materials are available.

## Workplace Training Courses

- First Aid—3 hours
- Adult CPR/AED—2½ hours
- Pediatric CPR/AED—3½ hours
- Adult and Pediatric CPR/AED—3½ hours
- Adult First Aid/CPR/AED—5 hours
- Pediatric First Aid/CPR/AED—5½ hours
- Adult and Pediatric First Aid/CPR/AED—5½ hours
- Bloodborne Pathogens Training—1-2 hours
- Asthma Inhaler
- Anaphylaxis and Epinephrine Auto-Injectors
- Using a Tourniquet
- Emergency Medical Response
- Citizen CPR



## Digital Certificates

At the Red Cross, certification is fast, simple and easy. Now you can get 24/7 access to your digital certificates; plus print, share and download wherever and whenever you like. Digital certificates carry the same validity as printed versions, but without the hassle of finding your certificate in a file every time you need to present it.

# Instructor Courses



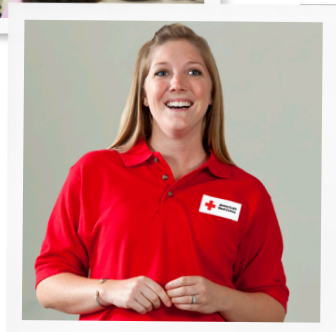
The American Red Cross offers a complete suite of Instructor courses. Join the Red Cross mission to train more people in lifesaving skills.

## **Instructor courses include:**

- A full suite of first aid/CPR/AED Courses.
- Corporate Preparedness.
- Caregiving/Babysitting/Advanced Child Care Training.

## **Benefits of Becoming an American Red Cross Instructor:**

- Broad selection of outstanding course materials, with your choice of free digital or affordable printing. And quick, simple online ordering, too.
- Easy-to-use instructor resource website with everything you need to provide training, including:
  - Instructor tools and teaching aids such as electronic presentation tools, course codes, fact sheets.
  - How to teach additional Red Cross programs and instructor reminders.
  - Access to great features like online course scheduling and much more.
- Online ordering for course supplies, including mannequins, first aid kits, training kits and more.
- Quarterly solutions-based refresher programs available to your students, with interactive quizzes, videos and learning activities to keep them involved and ready.
- Mobile apps for smartphones and tablets to enhance your students' CPR and first aid recall.
- Instructor Quick Start Program that is available for those with valid Instructor certification from other recognized training providers.



# Comprehensive AED Training



## What is an AED?

An AED, or automated external defibrillator, is a medical device that analyzes the heart's rhythm. If necessary, it delivers an electrical shock, known as defibrillation, which helps the heart reestablish an effective rhythm. An AED is the only effective treatment for restoring a regular heart rhythm during sudden cardiac arrest and is an easy-to-operate tool for someone with no medical background.

## The need for CPR and AEDs is real.

- Sudden cardiac arrest (SCA) takes more American lives than breast cancer, prostate cancer, home fires, firearms, traffic accidents and AIDS *combined*.
- SCA can happen to anyone, anytime and at any age.

## Put a complete, lifesaving AED program in your facility with a Red Cross AED program that includes:

- Free AED demonstrations.
- On-site analysis, placement assistance.
- Flexible purchase options.
- Partnership with four leading AED manufacturers.
- Your choice of make/model.
- AED employee training with free refreshers.
- AED accessories and service.



## In addition, the American Red Cross offers AED Management Programs which include:

- Real-time status updates across all unit types/multiple locations.
- Employee certification tracking.
- Software update alerts.
- Direct manufacturer support.

**PHILIPS**

**PHYSIO  
CONTROL**

**ZOLL**



# Corporate Preparedness



As a result of responding to more than 70,000 disasters a year, the American Red Cross has developed tools and resources to help you implement a comprehensive, organization-wide safety, preparedness and emergency response plan. We invite you to take advantage of these resources to bring your workplace preparedness program to the next level.

## Ready Rating™

Ready Rating can guide your business, organization or school with simple, measurable steps to become better prepared for emergencies. The goal of the program is to minimize losses, enhance productivity and increase trust with employees/communities.

### Ready Rating Membership Includes:

- Online, self-paced system.
- Ready Rating Scorecard that provides unique quantification of your organization's preparedness level.
- Ready Rating Next Steps Report that provides recommendations customized to your assessment and ranks needed implementation actions.

### Team First Aid Exercises

Is your team prepared to respond at a moment's notice? It's a question every safety manager asks themselves.

The Red Cross is here to help you answer Yes! with Team First Aid Exercises. These in-person, guided scenario-based team practice sessions are designed to refresh and enhance your certified employees' ability to respond to real-life emergency scenarios in an engaging and safe environment.

- Explains employees' roles and the ability to implement a coordinated response. Hands-on practice allows employees to maximize the expertise of the individual in a team environment.
- Builds confidence to respond. Emergency scenarios allow employees to learn by practicing in a safe environment.
- Optimizes the response time and outcomes. This exercise requires employees to focus on a goal where time is of the essence.

## American Red Cross Ready Rating™

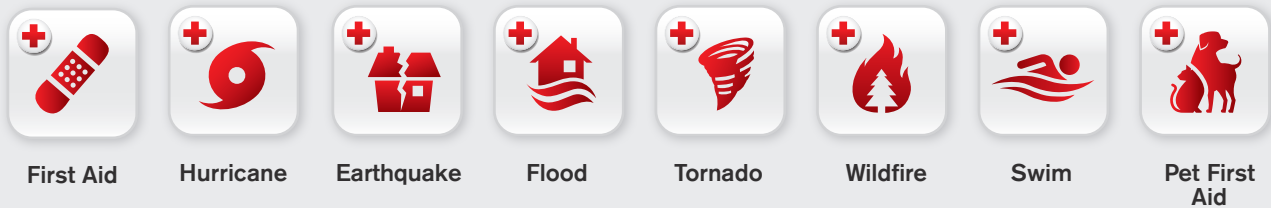
**It's free, it's easy and it's necessary.  
Join today at [readyrating.org](http://readyrating.org).**



# Mobile Apps



Help is in your hands with the complete suite of Red Cross mobile apps. Designed to prepare your employees for any kind of emergency or natural disaster—before, during and after—the following Red Cross mobile apps are available now for download:



**First Aid**—The most popular Red Cross App! Simple step-by-step advice for everyday emergencies.

**Hurricane**—Monitor weather conditions in your area, prepare, find help and let others know you are safe.

**Earthquake**—Get notified when an earthquake occurs, prepare, let others know you are safe even if the power is out.

**Flood**—Includes audible alerts, weather maps and tips to stay safe.

**Tornado**—Includes alerts and warnings and simple step-by-step advice before, during and after a tornado.

**Wildfire**—An app for anyone who lives in an area that is susceptible to wildfires.

**Swim**—Helps your child become a confident swimmer.

**Pet First Aid**—Veterinary advice and critical first aid information for everyday pet emergencies in the palm of your hand.

**Select Red Cross apps also available in Spanish!**

**For more information, visit [redcross.org/apps](http://redcross.org/apps) or search “American Red Cross” in the Google Play or iTunes App stores.**



# First Aid and Preparedness Products



At work, safety is a top priority. Having supplies on hand to help manage emergency situations like a sudden illness, injury or even a natural disaster is important. From bandages and first aid supplies to AEDs, Red Cross first aid and emergency preparedness products are available to help you be ready for the unexpected.

All Red Cross products are compliant with both OSHA and American National Standards Institute (ANSI) standards.

Here are just a few examples from our complete product offering:

## The Workplace First Aid Cabinet

This 201-piece kit serves up to 50 people. Register your cabinet and use its SmartTab ezRefill System and we'll guarantee your OSHA compliance. If regulations change, you'll be alerted and receive the necessary products to keep you in compliance.



## CPR Keychain

Be ready to perform CPR wherever you go. The CPR breathing barrier has a one-way valve to prevent direct contact with the patient's mouth. There is a CPR visual guide printed on the barrier to indicate correct use and hand-placement.



# First Aid and Preparedness Products



## Safety Tube

Prepare yourself and your employees for evacuation and rescue with the grab-and-go Safety Tube. Holds a whistle, 12-hour light stick, drinking water pouch, an emergency blanket and more.



## CPR/AED Responder Pack

The CPR/AED Responder Pack has what trained first-responders need for a cardiac emergency. Carries clothing shears, CPR face shield; gloves, hand-wipes, hand sanitizer; gauze pads, disposable biohazard bag and much more.



## First Aid Kit Plus

Great for home, car or office, this kit holds labeled first aid essentials for cuts, scrapes, burns and other emergencies. It includes everything from bandages and tweezers to a CPR barrier, hydrocortisone, and instruction booklet; even a smaller, removable pouch for an on-the-run custom kit.



# Corporate Wellness Programs



The American Red Cross offers several programs designed to enhance your corporate wellness portfolio, including:

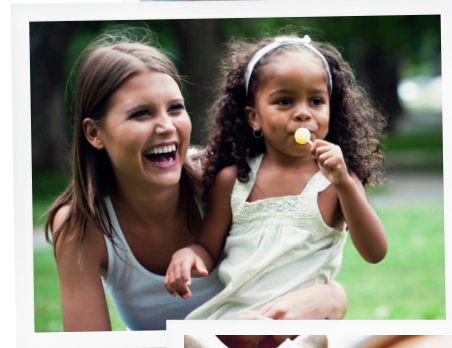
## **Babysitters Training**

A great offering for your employees' children, this course teaches young people the skills needed to safely and responsibly care for children.



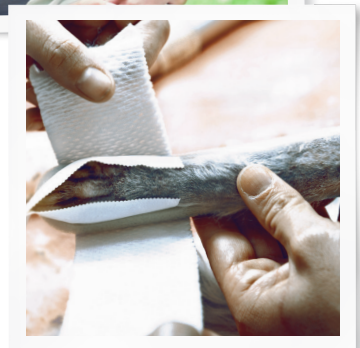
## **Advanced Child Care Training**

Geared for sitters, nannies, au pairs and caregivers 16 and older, this course includes the tools needed to provide the best care to infants and children aged 10 and younger. This course is composed of both online and in-person learning and certificates include Pediatric First Aid/CPR/AED and Advance Child Care.



## **Pet First Aid**

- Learning to provide emergency care for your pets.
- Dog First Aid and Cat First Aid offerings.
- The course includes printed materials to reference at home.



# Our Work Impacts Lives Every Day



Your support of the American Red Cross through investments in Workplace Safety Training and Preparedness Programs benefits the mission of the American Red Cross. Each time you train your employees in workplace safety, purchase first aid and preparedness supplies, AEDs and more you are making an investment that strengthens our country.

## American Red Cross Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Every  
minute

# 63

people are assisted  
by the American  
Red Cross.



# 390,000

times a day a child receives  
a measles vaccination  
from the Red Cross and  
our partners.



# 190

times a day Red Cross  
volunteers help a family  
affected by a house fire  
or disaster.



# 25,000

times a day a person  
receives lifesaving  
Red Cross health, safety  
and preparedness training.



# 380

times a day we provide  
emergency assistance  
to military members  
and their families.





**American  
Red Cross**

**[redcross.org](http://redcross.org)**