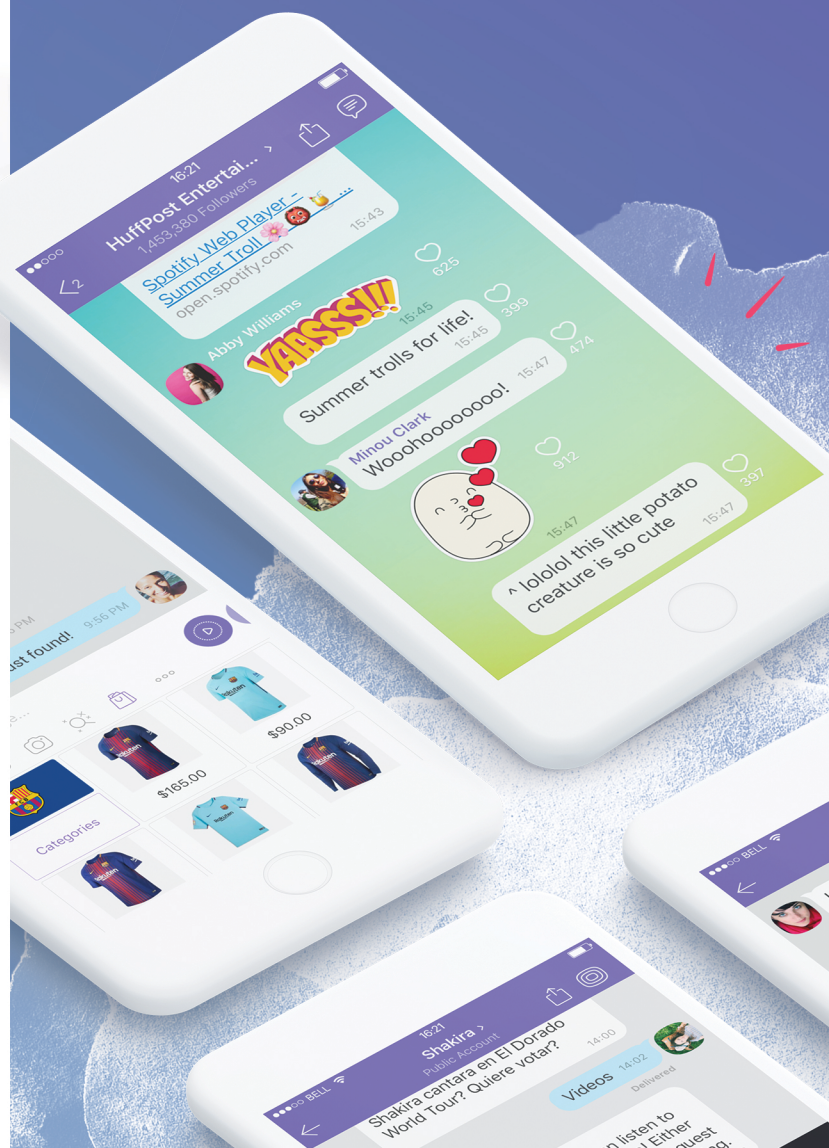


PUBLIC ACCOUNTS

UNIQUELY CONNECTING BRANDS WITH AN ACTIVE AND ENGAGED AUDIENCE

Custom chat | A brand experience
Customer action



PUBLIC ACCOUNT FEATURE SUITE



PUBLIC CHAT

A public on Viber that allows you to broadcast content to followers and give users a personal experience.



ADS

High-impact executions that drive brand and performance results.



PROMOTIONAL STICKERS

Unique vehicle for brands to connect with existing customers while amplifying messaging to their friends.



BOTS

Engage with consumers in a 1-to-1 fashion for branding, direct response or service messages.



DISCOVER

Encourage user exploration and raise brand awareness in-and out-of-app.



CHAT EXTENSIONS

Enrich conversations with users through brand-specific GIFs, videos, and other custom content.



FAN ZONE

Empower consumers with an exclusive channel to share their moments while incentivizing with giveaways and sweeps.



ECOMMERCE

Encourage exploration and direct transactions of your product suite.



ANALYTICS

Leverage robust marketing insights to analyze and optimize current and future campaigns.



THE VIBER ADVANTAGE



ACTIVE & ENGAGED AUDIENCE

Global and diverse users
that are highly connected
and attentive

CONSUMER DRIVEN PLATFORM

Everyday consumer products and tools
that make marketing easier to
implement, measure and optimize

BRAND & PERFORMANCE IN UNISON

One platform that engages,
intrigues and transacts -
achieving full-funnel marketing

1-TO-1 MARKETING


Superior products and rich insights
paired to make every
brand-consumer connection
personal

SERVICE

Strategic and consultative
account management with
recommendations to grow your
business

QUALITY

Premium environment for
communication with
consumers



GET STARTED WITH US |

APPLY NOW



skyscanner

THE
HUFFINGTON
POST



The Washington Post

SHAKIRA



Coca-Cola

L'ORÉAL
PARIS

BBC

