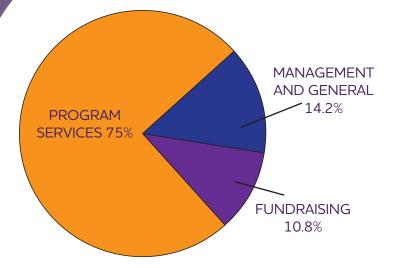
IMPACT REPORT 2019

THE FACTS

- 5.8 million Americans are living with Alzheimer's; 150,000 reside in VA
- Two-thirds of those with Alzheimer's are women
- Every 65 seconds someone in the U.S develops the disease
- Alzheimer's disease is the 6th leading cause of death in the U.S.
- Currently, we cannot prevent, slow or effectively treat Alzheimer's disease

ALLOCATION OF CHAPTER EXPENSES



THE SOUTHEASTERN VIRGINIA CHAPTER SERVES: 7,400 SQUARE MILES

16 COUNTIES 11 CITIES

Accomack, Brunswick, Charlotte, Chesapeake, Emporia, Franklin, Greensville, Halifax, Hampton, Isle of Wight, James City, Lunenburg, Mecklenburg, Newport News, Norfolk, Northampton, Nottoway, Poquoson, Portsmouth, Prince Edward, Southampton, South Boston, Suffolk, Sussex, Virginia Beach, Williamsburg, and York.

alzheimer's **N** association[®]

Southeastern Virginia Chapter

WILLIAMSBURG OFFICE 213 Mclaws Circle, Suite 2-B Williamsburg, VA 23185 757.221.7272 FAX 757.221.0109 SOUTHEASTERN VIRGINIA CHAPTER OFFICE 6350 Center Drive, Suite 102 Norfolk, VA 23502 757.459.2405

MAKING A DIFFERENCE IN OUR COMMUNITY



With more than 5.8 million Americans living with Alzheimer's disease and over 16 million caregivers, the Alzheimer's Association has renewed its commitment to reaching more individuals impacted by the disease and those at greatest risk for a diagnosis. The Southeastern Virginia Chapter's 2019 Program activity has focused on mobilizing volunteers to help deliver education programs, support groups, and early stage engagement programs across the Chapter footprint. Through the dedication of staff and volunteers, the Chapter had over 7,200 attendees at Care and Support Programs and provided nearly 2,500 Care Consultations or referral services. The Chapter delivered 130 Education Programs, 361 Support Group meetings, and 50 Early Stage social engagement programs.

In FY19, the Chapter reached over 3,100 unique individuals through Programs & Services. Over 82% of these individuals attended programs delivered by trained volunteers. Countless families share the lack of access to information about the disease and community resource upon diagnosis. For this reason, the Association remains committed to reach Primary Care Physicians and other practitioners to encourage referrals to the Association upon diagnosis. In FY19, the Southeastern Virginia Chapter saw an 11% increase in the number of constituents referred to the Association directly from their diagnosing practitioner.



Community Engagement

Constituent events such as the Walk to End Alzheimer's[®], The Longest Day[®], and A Reason to Hope Breakfast build community for those dealing with the daily challenges of Alzheimer's disease. These events raise community awareness and funds for Alzheimer's care, support and research. The tireless dedication, enthusiasm, generosity and passionate support of our volunteer committees and community-minded businesses, organizations, and individuals are the catalyst of each event's success.

The mission of the Alzheimer's Association is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

INDIVIDUALS REACHED THROUGH PROGRAMS

