

SYNOT

COMPANY PROFILE

Who we are

SYNOT Group is an international structure of companies that do business in more than twenty countries all over the world and employ over 3,000 people. The individual companies operate, for example, in many countries of Europe, Asia and Africa. The Group is planning to expand to other countries and continents in the future. In the individual countries SYNOT Group does business in industries such as

GAMING INDUSTRY | DELIVERY OF PREMIUM IT TECHNOLOGIES | PUBLISHING ACTIVITIES
ADMINISTRATION AND RECONSTRUCTION OF REAL ESTATE | INVESTMENT IN THE AREA OF TOURISM
SALE OF BMW CARS | SECURITY SERVICES



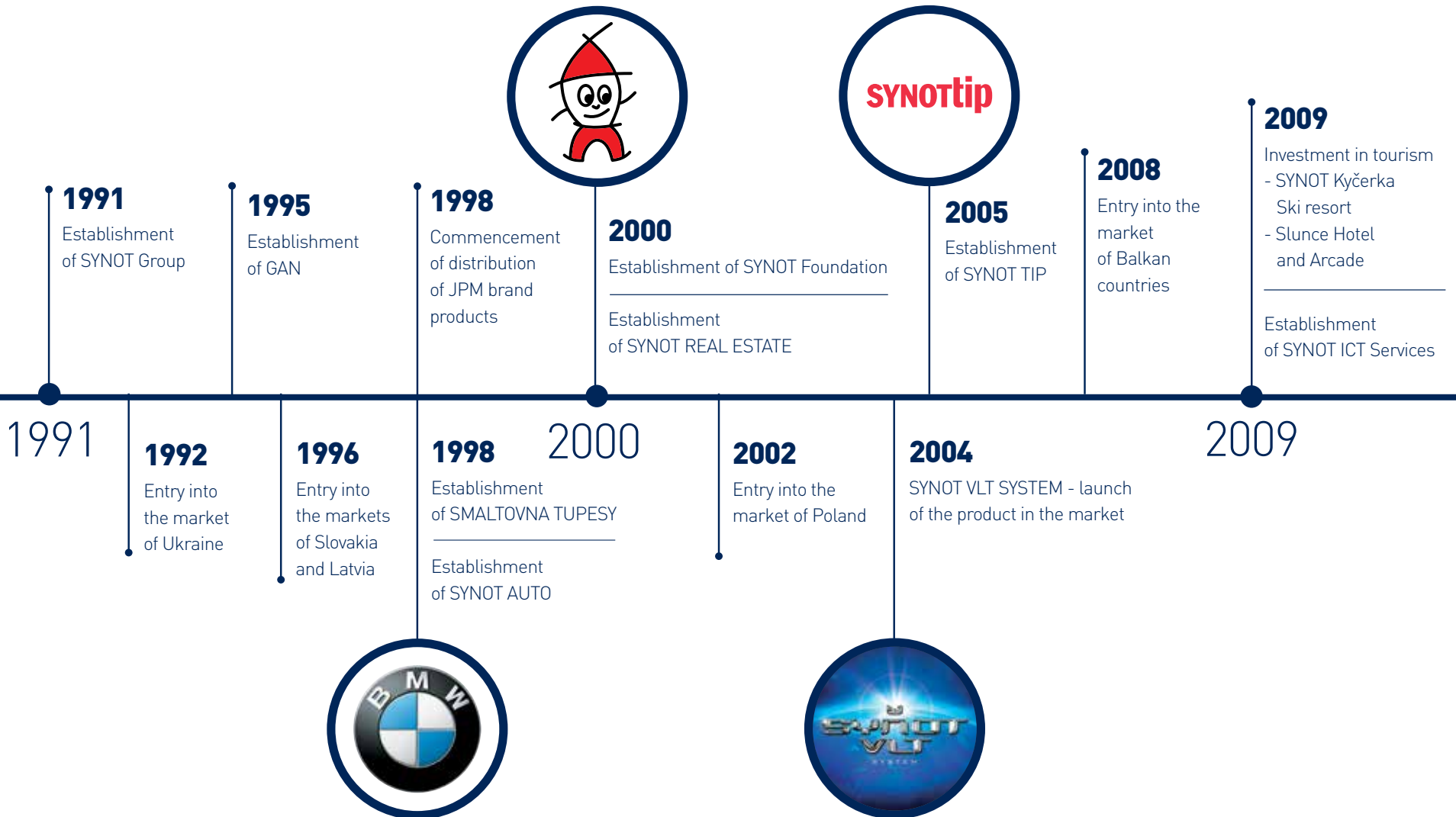


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SYNOT

SYNOT in the course of time





2010

Launch of Data Centre Monaco

10 000 SYNOT VLTs

Start-up investment
- Madfinger Games



2012

Investment in tourism
- Elizabeth Hotel
- Kyčerka Bike Park



2014

Support of sport
- SYNOT League - a titular partner of Czech football

Entry into the markets of Spain and Africa

Online Gaming Solution
- launch of the product in the market



2016

Investment in tourism
- Surf Arena

Support of sport
- SYNOT TIP League
- a titular partner of Latvian football

2017

2011

Investment in tourism
- Wine cellars
- SYNOT Office Centre

Start-up investment
- BLUE88

2013

Online poker and SYNOT Lotto
- launch of the products in the market

19 000 SYNOT VLTs

2015

Entry into the markets of Greece and Vietnam

Investment in tourism
- Zelená žaba Swimming Pool

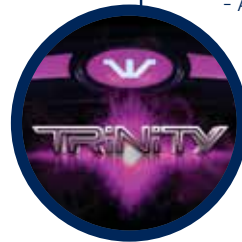
Support of sport
- AS Monaco (basketball)

TRINITY - launch of the product in the market

2017

Investment in tourism
- Grandhotel Tatra

Establishment of operating companies in Bosnia and Herzegovina, Macedonia



Introduction

SYNOT Group was established by entrepreneur Ivo Valenta and his father and brother in 1991. During a few years, they managed to turn their family business, originally a small company having only three employees, into a strong and internationally respected group, which now operates in a number of countries all over the world and which belongs to the biggest operators and suppliers of gaming equipment.



A handwritten signature in black ink, appearing to read 'Ivo Valenta', written in a cursive style.

Ivo Valenta
Founder of SYNOT Group



ivalenta.cz

*"Success requires visions...
and a little bit of luck."*

Mission and Vision

We create and build an environment of a strong international group.

We keep developing and using cutting edge technologies and work procedures.

We strive to be a strong and reliable partner in all areas of our business activities.





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Economic indicators

We are a stable and respected business and investment group, which maintains a strong position in the individual markets. The result of our strategies and especially efforts is financial indicators mapping the economic development of SYNOT Group.

2016	EUR 584 million
2015	EUR 602 million
2014	EUR 573 million
2013	EUR 541 million
2012	EUR 582 million
2011	EUR 545 million
2010	EUR 549 million





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Activities of SYNOT Group



GAMING INDUSTRY



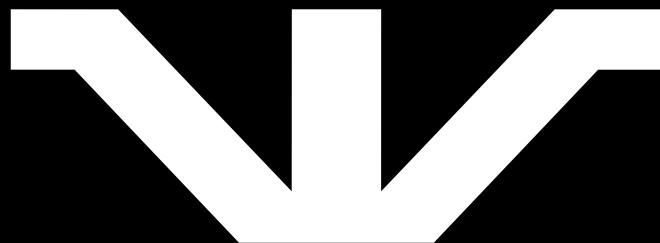
OTHER BUSINESS ACTIVITIES



INVESTMENT



SUPPORT OF CULTURE AND SPORT
AND CHARITY ACTIVITIES



Gaming | Gaming equipment

The gaming industry has been among the main business areas of SYNOT Group for more than 25 years. SYNOT Group produces gaming equipment such as video lottery terminals, slot machines and self-service betting terminals and is a producer and supplier of online and land based gaming systems and games.



SYNOT
VLT
SYSTEM





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Gaming | Online

Online technologies belong to key areas in which SYNOT Group invests. Therefore, the broad portfolio of products that we provide our partners with also includes mobile applications for fixed-odds betting and numeric lotteries, online casino, online poker and virtual sports.





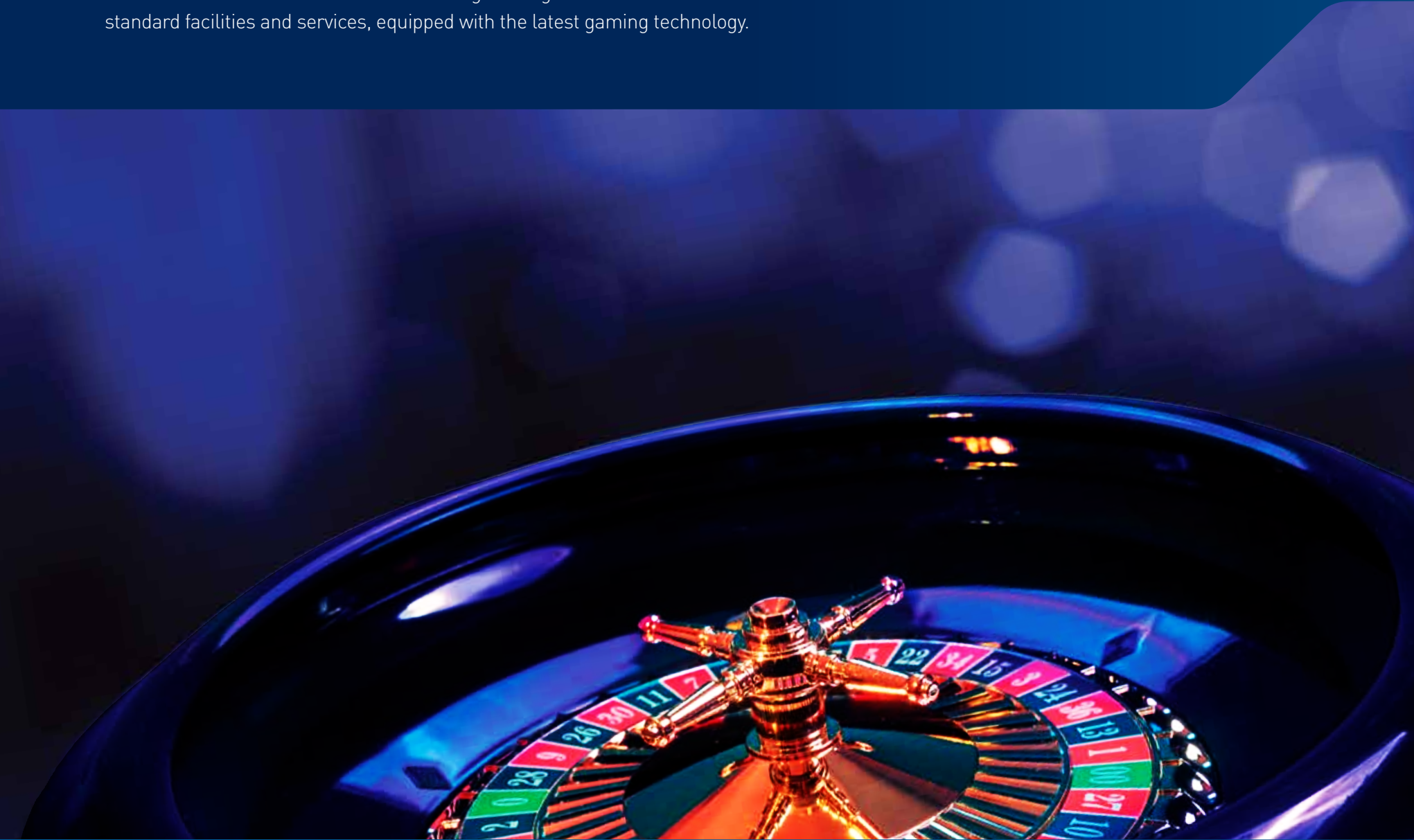
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SYNOT

Gaming | Operation

Under the SYNOT TIP brand we operate online casino and online fixed-odds betting as well as an extensive network of modern gambling clubs and casinos with above-standard facilities and services, equipped with the latest gaming technology.





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Other business activities

Sale of cars | Security services

Business activities of SYNOT Group focus on varied business areas. Selected activities include, for example, sale and service of luxurious BMW cars and a comprehensive offer of security agency services including the most modern camera systems.





bmw-synotauto.cz
gan.cz



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Other business activities | IT and START-UP projects

The area of modern IT technologies and support of start-up projects represents an addition to the portfolio of activities in which SYNOT Group invests. We provide promising start-up companies with a firm and stable background, business experience and international business relationships. These support activities are completed with a possibility option to use the services of one of the cutting edge data centres.

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Data Centre Monaco

social network

Investments | Tourism

We invest in projects in the area of tourism and free time activities, which bring a high added value to the company. A number of these investments have received a prestigious international awards. They include investments in hotels, holiday resorts and historical buildings.

ZELENÁ ŽABA SWIMMING POOL | ELIZABETH HOTEL | GRANDHOTEL TATRA | WALLACHIAN COTTAGES
SYNOT HOTEL | SYNOT KYČERKA SKI RESORT | WINE CELLARS | SLUNCE HOTEL AND ARCADE | SURF ARENA





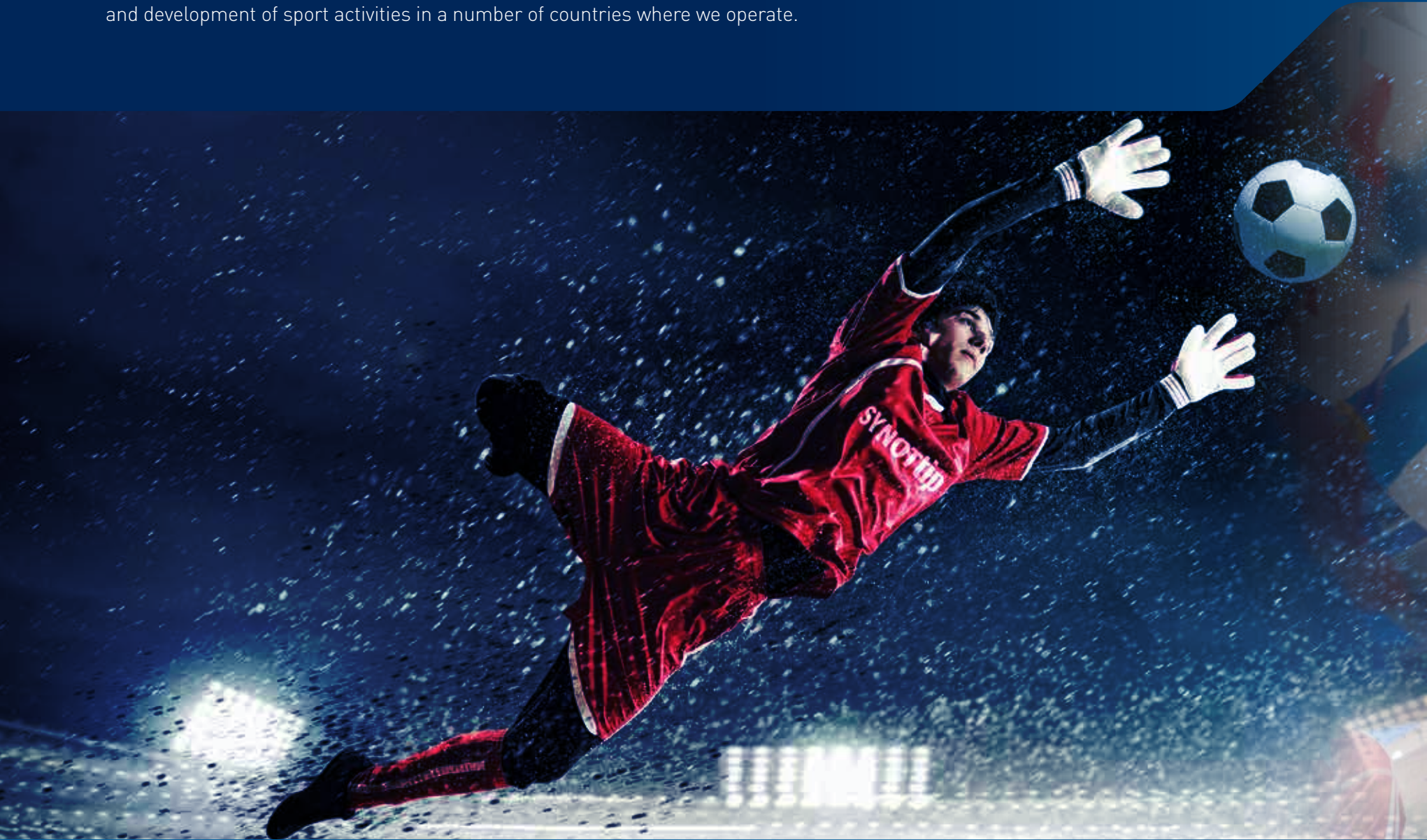
synotholiday.cz



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Support of sport

Within its marketing strategy, the SYNOT brand has been focusing on support of sport over a long-term basis. The selected approach helps build a strong international brand. Thus, we contribute to maintenance and development of sport activities in a number of countries where we operate.





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Social responsibility | SYNOT Foundation

We feel responsibility towards the society and the areas in which we operate. We adhere to the laws of the countries where we do business. We also believe that “It is normal to help”, and therefore we invest significant financial resources in the non-profit sector every year. This especially involves the areas of culture, health care, sport and education.





nadacesynot.cz



SYNOT

SYNOT
REAL ESTATE

SYNOT **ICT**
SERVICES

SYNOTtip

GAN
SECURITY  SERVIS



Synot Auto Zlín

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SYNOT GROUP

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