

Amazon Seller Resources

CONTENTS:

1. Keyword Research
2. Amazon SEO Tools
3. Reviews Software
4. Repricing Tools
5. FBA Tools
6. Inventory Management
7. Other

1. KEYWORD RESEARCH



Keyword Inspector – keywordinspector.com

Suite of Amazon tools including: Reverse ASIN keyword tool, product research tool, keyword trends and search terms optimizer tool.



SEO Chat Keyword Tool – seochat.com

Auto-suggest keyword tool by Jim Boykin. Pulls in auto-suggest keyword data from multiple sources all in one go, including Amazon, Google, Bing, YouTube.



Scientific Seller – scientificseller.com

Find Amazon related search terms. Requires plenty of time to discover new keywords most effectively. Apparently the world's slowest keyword research tool!



Merchant Words – merchantwords.com

Supplying real Amazon search phrases with estimated search volume and unique keyword insights. Pro and enterprise pricing models available.



SISTRIX – sistrix.com

Discover Amazon keywords for Germany, USA, UK and Spain with this keyword research tool from SISTRIX.

2. AMAZON SEO TOOLS



AMZ Tracker – amztracker.com

Simple to use. Keyword rank tracking, competitor sales tracking, SEO tools and negative review notifications. Also has a review club.



AMZ Space – amz.space

Range of tools which include a profit calculator, autoresponder, keyword ranking, order management, BSR price tracker and a product scouting tool.

AMZShark

AMZShark – amzshark.com

Toolkit for sellers which includes a sales tracker, niche scouting tool, keyword explorer a hijacking alert and more.



Sellics – sellics.com

All-in-one tool for Amazon private label sellers and brands. Includes a profit dashboard, Amazon SEO tools, PPC tools and competitor analysis.



Seller Tools – sellertools.co

Suite of analysis tools for Amazon sellers including advanced revenue charts, trends and a feedback generator.



HelloProfit – helloprofit.com

Amazon seller dashboard to visualize gross sales, profit and ROI. Track keyword rankings, promotions and monitor BSR.



amazooka – amazooka.com

Amazon seller dashboard with auto responder, product launcher, ad tracker and product monitoring. Automated reporting also available.

3. REVIEWS SOFTWARE



Feedback Genius – feedbackgenius.com

Review follow up system. Email system works on international marketplaces. Includes delivery filters. Has an ability to sort positive and negative reviews.



Feedback Five – feedbackfive.com

Feedback management tool. Allows Amazon sellers to proactively manage their feedback scores, review negative and neutral feedback and more.



feedbackz – feedbackz.com

Email follow-up software that initiates automatic feedback requests to encourage buyers to leave product reviews.



mr feedback – mrfeedback.com

Buyer communication and feedback monitoring tool. Increase positive feedback and help reduce negative feedback.

4. REPRICING TOOLS



Seller Dynamics – sellerdynamics.com

Repricer tool to help sell more profitably. Unified stock management and streamlined order processing. Integrates across multiple Amazon marketplaces. UK based.



teikametrics – teikametrics.com

Amazon repricing software with easy to use interface and customizable parameters. Includes FBA inventory and profit analysis. A product scout tool also available.



Volo – volocommerce.com

Amazon repricer and listing software. Optimise listings for Amazon, in bulk. Includes promotional and FBA software.



Seller Engine – sellerengine.com

Suite of tools including a mobile product scouting app, an Amazon repricer, FBA shipment management and account support.



BQool – bqool.com

Amazon repricing software, with a feedback review management system tool. Also includes product research software.



SellerRepublic – sellerrepublic.com

Repricing software which includes continuous pricing. Intelligently reprice based on competitors' actions as well as the ability to customize rules.



Appeagle – appeagle.com

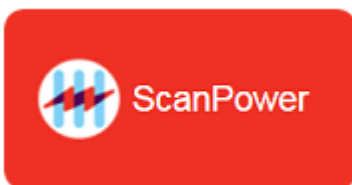
Automated repricing and competitive intelligence for Amazon and eBay sellers. Includes continuous repricing and integrated support.



Fillz – fillz.com

Repricer that will synchronize marketplaces, allows bulk updates and manages orders. The tool also works with eBay stores.

5. FBA TOOLS



ScanPower – scanpower.com

ScanPower is a single touch FBA inventory processing system giving live pricing data with the aim of bringing online sellers more profit in less time.



NeatoScan – neatoscan.com

The Neatoscan offer a set of tools for inventory scouting, management and evaluation. Neatopricer helps you value products quickly even while disconnected from the internet.



FBA Toolkit – fbatoolkit.com

Tools for sellers using FBA. Discover estimated sales per day in a specific category. Includes a price list analysis and product tracking.



FBA Wizard – fbawizard.co.uk

Software developed for Amazon UK to help find profitable products from eBay to resell through Amazon FBA.



Daily Source Tools – dailysourcetools.com

Price checker to analyse supplier product lists across Amazon marketplaces. Daily product lists also available.



ASellertool – asellertool.com

Product scouting and scanning tool. Price lookup, Amazon batch listing, download order details for fulfilment and shipping.

6. INVENTORY MANAGEMENT



Solid Commerce – solidcommerce.com

Tools for merchants. List one SKU to multiple ASINs or quickly join existing listings. Reprice, manage variation listings, prevent duplicates, hide stock levels and more.



Seller Active – selleractive.com

Inventory management software for Amazon sellers. Synchronize inventory, reprice listings, and fulfil orders with ease.



Vendio – vendio.com

Manage the process of listing and maintaining inventory. Schedule and publish items, track inventory levels, set pricing strategies, fulfil orders and more.



Joelister – joelister.com

List and fulfil Amazon inventory on eBay. Manage multi-channel selling by automatically populating eBay listings. Sync quantities between Amazon and eBay.



Linnworks – linnworks.com

Multi-channel, order management software with reporting features. Includes inventory management with shipping tools, stock control plus customization options.



Manage By Stats – managebystats.com

Enhanced inventory management and seller central interface solution. Provides statistical graphs. Search and visualize sales and customer data to assist workflow.



Stitchlabs – stitchlabs.com

Centralize orders and inventory across multiple sales channels to help manage your business. Add listings to Amazon with a few clicks.



Primaseller – primaseller.com

Inventory management software that allows users to control stock across multiple stores as well as their own warehouse.



AMZSuite – amzsuite.com

Tools to automate reconciling refunds, managing damaged inventory, negative feedback and reimbursements.



synccentric – synccentric.com

Lookup Amazon ASIN numbers in bulk, convert ASIN numbers to other product identifiers, collect Amazon listing attributes and more.



brightpearl – brightpearl.com

Retail management software which handles inventory, orders, customers and finances. The POS software offers multi-channel integration.



SellerOracle – selleroracle.com

Inventory management dashboard for Amazon US & European marketplaces. Includes notifications, customer watch-listing, refunds, operating expenses and more.

7. OTHER



Jungle Scout – junglescout.com

Amazon product research tool that is available as a browser plugin for Google Chrome or as a web app. Shows number of reviews, estimated sales data, brand info and more.



splitly – splitly.com

Amazon split testing software. Discover optimum pricing, test ASIN copy, images and more.



Amappeal- amazonappeal.com

Account suspension appeal service. Amappeal work to get Amazon seller accounts reinstated by writing appeal letters.



Refunds Manager – refundsmanager.com

System for FBA sellers to check refunds and keep track of returns inventory. Reconciles transactions, locates damaged items, tracks to make sure orders are returned.



ASIN Inspector – asinspector.com

Product research tool. Extract rank, sales volume, estimated revenue, discover if items are being sold on other sites, source product and more.



Shapiro – shapiro.com

Customs brokerage and freight forwarding company to help move your cargo to its final destination.



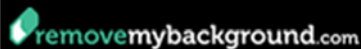
AmazoPage – amazopage.com

Video squeeze page for Amazon sellers. Incorporates personalized video messages with list building and promo code distribution tools.

 amzpromoter

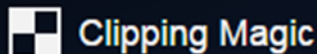
amzpromoter – amzpromoter.com

Landing page builder with an automatic coupon delivery system specifically designed for Amazon sellers.

 removemybackground.com

removemybackground – removemybackground.com

Image background removal and clipping path service. Fixed pricing per image. Can work to Amazon compliant guidelines.

 Clipping Magic

Clipping Magic – clippingmagic.com

Instantly remove and image background online. Just mark foreground and background areas, then check image via a live preview.

 KDSpy^{V4}

Kindle Spy – kdspy.com

Tool that allows users to reverse engineer data from the Kindle marketplace to analyze sales and revenue data, with a view to discovering profitable Kindle niches.

 VIRAL LAUNCH

Viral Launch – viral-launch.com

Automated product launch system to use giveaways to help improve Amazon sales metrics.

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