Grades 4-5-6 Persuasive Writing Rubric

	Focus	Content & Development	Organization	Style (Voice)	Conventions (grammar, punctuation, capitalization, mechanics)
S T A T E	The single controlling point made with an awareness of task (mode) about a specific topic.	The presence of ideas developed through facts, examples, anecdotes, details, opinions, statistics, reasons and / or explanations.	The order developed and sustained within and across paragraphs using transitional devices including introduction and conclusion.	The choice, use, and arrangement of words and sentence structures that create tone and voice.	The use of grammar, mechanics, spelling, usage and sentence formation.
4	Writing contains a clear focus, presents and maintains a single position, point of view or opinion. Convincing support with relevant reasons or examples provided to the audience.	Precise and relevant supporting evidence within paragraphs that support the position, point of view, or opinion.	Logical order or sequence of paragraphs to develop a position, point of view, or opinion with strong support.	Correct and varied word choice (vocabulary) and sentence variety make meaning clear. Voice is expressive which engages the audience. Point of view is consistent and convincing. Choice of phrases are original.	Strong use of conventions make writing meaningful and easy to read. Few or no errors.
3	Writing takes a clear position, point of view, or opinion. Support with relevant reasons and or examples provided to the audience.	Some relevant, supporting evidence within paragraphs support the position, point of view, or opinion.	Logical order or sequence of paragraphs to develop a position. point of view, or opinion with some support,	Some variety of vocabulary and sentence structure. Voice lacks some expression to engage the audience. Point of view is consistent.	Some mistakes in grammar, spelling or punctuation, but meaning is still is clear.
2	Position, point of view or opinion presented but provides uneven support to the audience. Support lacks development or is repeated.	Limited evidence within paragraphs that support the position, point of view, or opinion.	Confused arrangement of content (inconsistent). May or may not attempt transitions within paragraphs to develop a position, point of view, or opinion.	Limited variety of vocabulary and sentence structure lessens voice and interferes with point of view. Writing is not smooth. Limited awareness of audience.	Many errors in all areas of conventions. Errors get in the way of meaning.
1	Attempts to take a position, point of view, or opinion, but no position is made clear and minimal or no support provided to the audience.	Little or no supporting evidence within paragraphs that support the position, point of view, or opinion.	Little or no organization of sentences, paragraphs, or content. (Insufficient presentation of a position, point of view, or opinion.)	Needs an awareness of audience. No variety of sentence structure or vocabulary. No personality or voice. Inconsistent point of view.	Many errors in word usage, mechanics, spelling, and sentence structure make meaning unclear to the audience.