

FOR IMMEDIATE RELEASE:

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**LINCOLN TO JOIN THE FIGHT AGAINST ALZHEIMER'S IN
ALZHEIMER'S ASSOCIATION WALK TO END ALZHEIMER'S®**

*Participants to Raise Critically Needed Funds for
Alzheimer's Care, Support and Research*

July 13, 2019 - The Alzheimer's Association® is inviting Lincoln residents to join the fight to end Alzheimer's by participating in the Alzheimer's Association Walk to End Alzheimer's. The walk will take place on Thursday, October 13, 2019 at Antelope Park, Capital Parkway & A Street in Lincoln.

Alzheimer's Association Walk to End Alzheimer's participants will complete a walk and will learn about Alzheimer's disease, advocacy opportunities, clinical studies enrollment and support programs and services from the Alzheimer's Association. Walk participants will also join in a meaningful tribute ceremony to honor those affected by Alzheimer's disease.

Lincoln resident Carmen Schwab is walking in the Lincoln Walk to End Alzheimer's in honor of her father who lost his eight-year battle with Alzheimer's in 2017. "I am holding onto the memories and remembering my father for who he was prior to the disease and am very thankful for the time I had with him during the battle," Schwab said. "We created some good memories in the midst of a difficult situation. He was an amazing man, one I want to continue living in honor of. I am walking on October 13th for my father and the other 5.8 million Americans who are affected. I am confident that a cure will be found and I am going to play my part in making that become a reality!"

In addition to the walk, participants will enjoy live entertainment, free food, and interaction with the following event sponsors: Runza, Alpha Media – KFOR, KLKN Channel 8, Sigma Kappa Sorority Alumnae, Immanuel, Carpetland, RDC Planning & Design, Deep Sky Wealth, and The Legacy Arbors, among others.

"By participating in the Lincoln Walk to End Alzheimer's, area residents and businesses join the largest non-profit funder of Alzheimer's research," said Sharon Stephens, Executive Director of the Alzheimer's Association Nebraska Chapter. "Until we find that cure, we must all share our stories of how

Alzheimer's has affected our family and friends, and continue to encourage others to join the fight to end Alzheimer's. Together, we can do so much."

Approximately 5.8 million Americans are living with Alzheimer's disease, the sixth-leading cause of death in the U.S. and the only disease among the top 10 causes that cannot be cured, prevented or even slowed. Additionally, more than 16 million family and friends provide care to people with Alzheimer's and other dementias in the U.S. In Nebraska alone, there are more than 34,000 people living with the disease and 83,000 caregivers.

Register today. Sign up as a Team Captain, join a team or register to walk as an individual at alz.org/walk.

Alzheimer's Association Walk to End Alzheimer's®

The Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Since 1989, the Alzheimer's Association mobilized millions of Americans in the Alzheimer's Association Memory Walk®; now the Alzheimer's Association is continuing to lead the way with Walk to End Alzheimer's. Together, we can end Alzheimer's – the nation's sixth-leading cause of death.

Alzheimer's Association®

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. Visit alz.org or call 800.272.3900.

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