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**BLOOMBERG
FOR EDUCATION**

A Bloomberg Professional Service Offering

**KNOW
MORE.
DO
MORE.**

Bloomberg

“AS THE GLOBAL BENCHMARK FOR DATA AND ANALYSIS, BLOOMBERG WAS THE LOGICAL CHOICE FOR OUR RESEARCH, CLASSROOM TEACHING AND STUDENT MANAGEMENT PRACTICUM PROJECTS AT BOTH THE GRADUATE AND UNDERGRADUATE LEVELS.”

***PROFESSOR JOSEPH CHERIAN, Practice Professor
Director, Center for Asset Management Research & Investments
National University of Singapore***



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A COMMITMENT TO PROGRESSIVE EDUCATION

Bloomberg was founded more than 30 years ago with one core mission: to bring transparency to capital markets through access to information. Today's Bloomberg—with more than 15,000 employees in 192 locations in 72 countries around the globe—builds on that foundation. Everything that we do connects decision makers in business, finance and government to a broad and dynamic network of global and local information, news, people and ideas that enables faster, more effective decisions. Bloomberg works with small, mid-sized and large universities worldwide, connecting students and faculty across multiple disciplines to the world's leading platform for business and finance news, data, analytics and research.

INTRODUCING BLOOMBERG FOR EDUCATION

.....
“At Duke, we try to give our students the best educational and career tools available and Bloomberg is one of them.”

JOHN CACCAVALE, Executive Director, Financial Economics Center, Duke University
.....

INTEGRATE THEORY WITH REAL-WORLD PRACTICE

Preparing students for the realities of an uncertain labor market is distinctly challenging. Bloomberg for Education gives your institution an advantage by empowering students with the hands-on knowledge and real-world experience they will need to compete. For more than 20 years, Bloomberg for Education has brought financial leadership into the classroom by exposing students to the world’s leading platform for global business and finance news, data, analytical tools and research.

Bloomberg offers a pricing plan designed specifically for colleges and universities that provides additional terminals—at no extra charge—with a minimum purchase.

EMPOWER YOUR STUDENTS

Universities around the globe leverage Bloomberg to bring the real worlds of business and finance into the classroom, providing students with access to the same information platform used by leading decision makers, asset managers and policy architects in business, finance and government.

ENRICH YOUR CURRICULUM

With Bloomberg for Education, students can deepen both their research and classwork, while learning how to analyze financial markets, assess economic scenarios and interpret the key news developments that impact the global economy. The skills students acquire from this experience provide them with the confidence and advantage they need to compete.

Financial professionals worldwide rely on Bloomberg for market-moving information. Today, Bloomberg also connects leaders in government, law, energy, finance and sports to an unprecedented level of data, analysis and specialized insight. We also offer several programs specifically designed for universities, such as the Bloomberg Aptitude Test (BAT) and Bloomberg Essentials Training (BESS).



LEVERAGE BLOOMBERG TO SUPPORT MULTIPLE DISCIPLINES

Provide your students with the same platform used by the world's leading banks, corporations and government agencies to deepen their academic studies across a wide range of disciplines.

BUSINESS

Accounting
Management
Marketing

FINANCE & ECONOMICS

Corporate Finance
Derivatives
ESG Data (Environment, Social & Governance)
Financial Engineering
Foreign Exchange
Futures/Options
International Trade
Investment Banking
Investment & Portfolio Management
Portfolio Theory
Securities Analysis
Supply Chain Management

ADDITIONAL DISCIPLINES

Agriculture
Energy
Government
Health Care & Pharmaceuticals
Journalism
Public Policy
Real Estate

SUPPORTING RESEARCH & APPLIED STUDIES

Academic Trading Floors
Investment Clubs
Library Reference Resource

BUSINESS MANAGEMENT

MANAGEMENT PROFILES - MGMT <GO>

Get company management information about top-ranking executives and board members for selected securities.

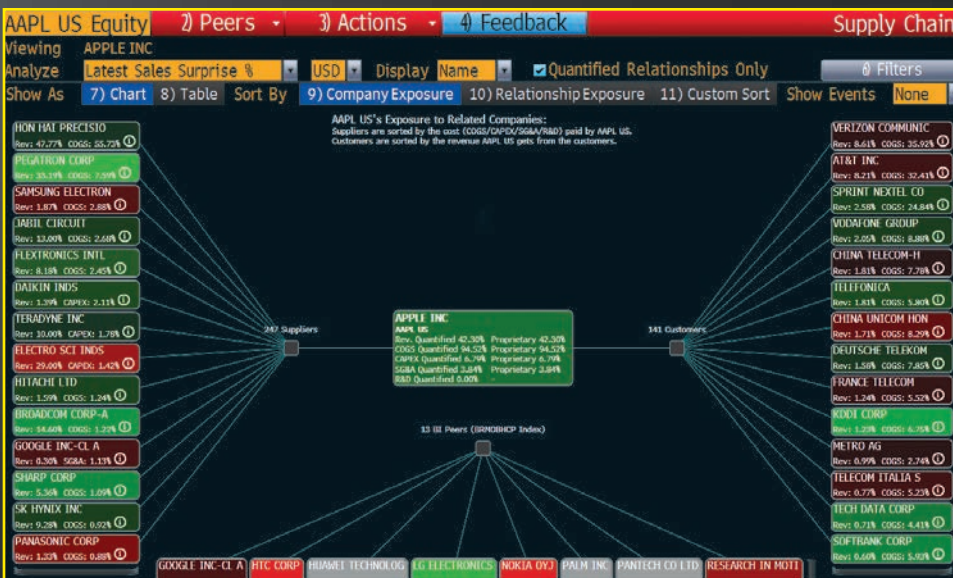
TSLA US Equity		91 Alerts		Page 1/2 Management Profiles		
81 Executives		82 Board		83 Committees		
84 Changes		85 Interlocks		86 Summary		
TESLA MOTORS		87 FA EXEC		88 Top Comp: 82.3(USD)		
<input checked="" type="checkbox"/> Show Career Histories		<input type="checkbox"/> Show Performance Data		<input type="checkbox"/> Show Management History		
Chart	Name	Age	Title	Organization	Start	End
<input checked="" type="checkbox"/>	1) Elon R Musk	41	Chairman/CEO	Tesla Motors Inc	10/15/08	
			Non-Executive Chairman	SolarCity Corp	07/01/06	
			Chairman/CEO/CTO	Space Exploration Techno	05/01/02	
			Co-Founder	PayPal Inc		
			Chairman	Tesla Motors Inc	04/01/04	10/15/08
			Chairman/CEO	PayPal Inc	05/01/00	09/01/00
			CEO/Co-Founder	X.com Corp	03/01/99	12/01/99
			Various Positions	Zip2 Corp	01/01/95	02/01/99
<input checked="" type="checkbox"/>	2) Deepak Ahuja	*50	Chief Financial Officer	Tesla Motors Inc	07/01/08	

SEE THE C-SUITE

Identify key corporate figures and learn who is nearing retirement, evaluate their comparative experience and examine how company performance has improved or faltered during a manager's tenure.

SUPPLY CHAIN - SPLC <GO>

Supply chain conditions provide crucial insights into a company's future.



CHAIN REACTION

A unique look at supply chain fundamentals that maps business relationships for more than 35,000 companies globally.

ADDITIONAL RELEVANT FUNCTIONS

Company Classification Browser – Revenue-derived industry classifications for selected securities.

Holdings Search – Information on institutional and insider holdings.

Most Active Securities – See highest and lowest trading volume and identify short-term trends.

BUSINESS & MARKETING

BLOOMBERG INDUSTRIES – BI <GO>

See the correlation between long-term share value and actual investment performance.

The screenshot shows the Bloomberg Industries interface. At the top, there are navigation tabs for 'Energy Directory', 'Latest Analysis', and 'Contributors'. A 'Bloomberg Transcript' is displayed, featuring an article titled 'Arch Coal Says Deferrals Have Ceased, Stockpiles Are Below Norms (13:52)'. Below the transcript, a 'Most Recent' list shows several news items with timestamps and titles, such as 'Higher 1Q Heating Demand in OECD Europe a Boon for Gas Producers' and 'Eni, Gazprom, Gas Peers Have 18% Lower Analyst EPS Estimates'.

INDUSTRY INSIGHTS

Evaluate and rank industry sectors and companies over a specific time period to add critical context to your overall portfolio research.

DESCRIPTION FOR EQUITIES – DES <GO>

Display financial data and fundamental background information for a variety of equity securities.

The screenshot shows the 'Description for Equities' page for Apple Inc. (AAPL US Equity). It includes a profile section with a description of the company's products and services. Below this, there is a price chart for the stock. To the right of the chart, a table of financial ratios is provided, including P/E, Est P/E, T12M EPS, Est EPS, and Est PEG. Further right, there is a 'Corporate Info' section listing the company's website, location, employee count, and key executives like Timothy Donald Cook and Peter Oppenheimer.

COMPREHENSIVE COMPANY PROFILE

Find complete profiles on a company's business, financial and operational attributes to optimize your research.

ADDITIONAL RELEVANT FUNCTIONS

Fund Screening – Generate a list of funds based on specific search criteria.

News Sentiment Rankings – See if sentiment on topics in the news is positive, negative or neutral.

Bloomberg BRIEFS – Our suite of daily and weekly newsletters on wide variety of topics.

FINANCE

FINANCIAL ANALYSIS – FA <GO>

Identify trends and analyze the value of potential investments.

AAPL US Equity								96) Settings	97) Actions	98) Output	99) Feedback	Financial Analysis			
Apple Inc								Periodicity		Annually	Currency		USD		
Key Stats								I/S	B/S	C/F	Ratios	Segments	Addl	ESG	Custom
10) Highlights		12) Summary		13) Enterprise Value		14) Multiples		15) Benchmark		16) Per Share		17) Stock Value			
In Millions	FY 2014 Est	FY 2013 Est	Current/LTM	FY 2012	FY 2011	FY 2010	FY 2009								
12 Months Ending	2014-09-30	2013-09-30	2013-03-30	2012-09-29	2011-09-24	2010-09-25	2009-09-26								
Market Cap			376,417.00	626,550.35	375,706.69	267,756.37	164,097.53								
- Cash & Equivalents			144,687.00	121,251.00	81,570.00	51,011.00	33,992.00								
+ Preferred & Other			0.00	0.00	0.00	0.00	0.00								
+ Total Debt			0.00	0.00	0.00	0.00	0.00								
Enterprise Value			231,730.01	505,299.35	294,136.69	216,745.37	130,105.53								
Revenue	193,976.25	176,243.31	169,104.00	156,508.00	108,249.00	65,225.00	42,905.00								
Growth %, YoY	10.06	12.61	18.79	44.58	65.96	52.02	14.44								
Gross Profit	74,089.23	67,554.06	66,804.00	68,662.00	43,818.00	25,684.00	17,222.00								
Margin %	38.19	38.33	39.50	43.87	40.48	39.38	40.14								
EBITDA	62,755.32	57,073.00	57,381.00	58,518.00	35,604.00	19,412.00	12,474.00								
Margin %	32.35	32.38	33.93	37.39	32.89	29.76	29.07								

CRITICAL CONTENT

Curated templates display a broad array of company data, including environmental, social and governance tabs.

EARNINGS & ESTIMATES – EE <GO>

Bloomberg and third-party earnings projections in a single location.



A COMPLETE EARNINGS PICTURE

See current estimates alongside historical trends and future projections to fuel the decision making process.

ADDITIONAL RELEVANT FUNCTIONS

Graphical Financial Analysis – Perform visual analysis of company fundamentals.

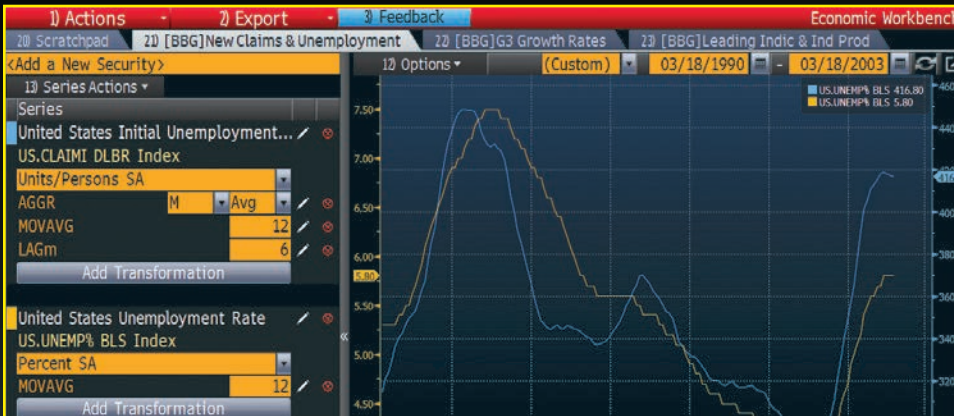
Fixed Income Credit Monitor – See where spreads have tightened or widened.

Emerging Markets View – Index, currency, credit default swap, bond and interest rate data.

ECONOMICS & MATHEMATICS

ECONOMIC WORKBENCH – ECWB <GO>

Organize high-level economic data by concept and context.



CREATE EFFECTIVE COMPARISONS

A set of data transformation and presentation tools integrated directly into the Bloomberg Professional® service.

EQUITY OPTION VOLATILITY SURFACE – OVDV <GO>

Employ proprietary Bloomberg methodologies to calculate implied volatility surfaces.



VISUALIZE VOLATILITY

Evaluate market data in real time to determine the volatility of stocks, indexes, futures and exchange-traded funds.

ADDITIONAL RELEVANT FUNCTIONS

World Economic Statistics – Economic statistics by country and economic concept.

Economic Forecasts – Estimate future trends by displaying economic forecasts.

Correlation Menu – Correlate price movements for up to 500 securities.

PORTFOLIO MANAGEMENT

M&A ANALYSIS - MA <GO>

Track and analyze real-time data for mergers and acquisitions.

<Company Search> 96 Custom Search 97 Settings 98 Actions M&A Analysis					
Region	Global	Currency	USD	4 Proposed Deals (8)	
Largest Deals					
Target	Acquirer	Date	Deal Size	Premium (%)	Payment Type
11) Sprint Nextel Corp	DISH Network Corp	04/15/13	37.09B	13.43	Cash and Stock
12) T-Mobile USA Inc	MetroPCS Communications Inc	04/11/13	28.98B		Stock
13) HJ Heinz Co	Multiple acquirers	02/14/13	27.40B	19.80	Cash
14) Virgin Media Inc	Liberty Global Inc	02/05/13	18.34B		Cash and Stock
15) NBCUniversal LLC	Comcast Corp	02/12/13	16.70B		Cash and Stock
Activity Breakdown					
Target Industry	Value	Count	Target Region	Value	Count
21) Telecommunications	79.58B	167	Global	611.09B	7,739
22) Food	39.32B	183	North America	302.45B	3,380
23) Real Estate	36.89B	459	Europe	159.05B	1,731
24) Oil&Gas	27.53B	200	Asia Pacific	106.33B	2,171
25) Media	27.52B	149	Latin America & Caribbean	23.29B	243
			Middle East & Africa	22.80B	180

KNOW THE DEAL

Create multi-criteria custom searches, displaying aggregate data corresponding to the search, then drill down into individual deals to see deal-level data.

EQUITY SCREENING - EQS <GO>

Screen for companies that meet a customized set of criteria.

95 Output 96 Actions 21 securities Equity Screening								
Add Column						97 Backtest	As Of	98 Fields
Ticker	Short Name	Market Cap	Gr PoP of T12M Revenue	RSI 14D	Price:D-1	P/E	Total Return YTD	
1) Consumer Discretionary (1 security)								
2) 1929	HK CHOW TAI FOOK JE	14.18B	61.44	25.59	1.42	16.06	-11.64	
3) Energy (3 securities)								
Average		24.09B	29.01	27.35	40.32	7.92	-11.48	
4) NVTK	IX NOVATEK OAO-GDR	32.70B	27.17	29.13	105.80	7.30	-11.54	
5) NVTK	RM NOVATEK OAO	30.57B	27.17	27.45	9.92	7.30	-12.95	
6) 3948	HK INNER MONGOLIA-H	8.99B	32.70	25.47	5.23	9.16	-9.95	
7) Financials (3 securities)								
Average		17.61B	22.10	28.11	26.91	14.02	-7.44	
8) ISP	TQ INTESA SANPAOLO	26.21B	20.65	29.02	1.56	N.A.	-9.37	
9) CIB	US BANCOLOMBIA-ADR	13.32B	22.83	28.06	63.73	14.02	-4.28	
10) BCOLD	CB BANCOLOMBIA SA	13.31B	22.83	27.25	15.45	14.02	-8.65	

CONTROL YOUR EQUITY ANALYSIS

Put opportunities in context with comprehensive "what if" scenarios, factor backtesting, financial analysis and more.

ADDITIONAL RELEVANT FUNCTIONS

Portfolio Administration - Create, manage, analyze and share portfolios.

Comparable Bond Analysis - Determine the relative richness/cheapness of a customizable list of corporate bonds.

Portfolio Risk Overview - A broad suite of applications for measuring portfolio risk.

RESEARCH & APPLIED STUDIES

RESEARCH – RES <GO>

A comprehensive, sortable research portal that puts broad, deep information in one convenient location.

My Lists		Edit My Lists		Category	Equity	FI/FX	P*
Date	Ticker	Headline	Report Type	Source	Pg		
All Research More >>							
1)	17:07	4CAST: Chart COMEX Jun Gold Update: Struggling to clear...		4CastLtd	1p		
2) ★	17:02	VTBR RM VTB Bank - Performance in 2012 pressured by escalatin...	Neutral	HSBC Global Re...	9p		
3)	16:59	4CAST: Chart NYMEX Jun Crude Oil Update: Accelerating ...		4CastLtd	1p		
4) ★	16:45	VTBR RM + Deutsche Bank : VTB Alert : Notes from the conference c...		Deutsche Bank	1p		
5) ★	16:36	MRKH RM + Deutsche Bank : Rosseti OAO Alert : FY12 results review ..		Deutsche Bank	1p		
6)	16:31	4CAST: Chart USD/JPY Update: Minor dip only at this time		4CastLtd	1p		
7)	16:27	GMKN ... + Moody's affirms Aaa.ru national scale rating of Norilsk N..		Moody's	5p		
8)	16:27	GMKN ... Moody's affirms Aaa.ru national scale rating of Norilsk ...		Moody's			
Most Read Research More >>							
9) ★	16:45	VTBR RM + Deutsche Bank : VTB Alert : Notes from the conference c...		Deutsche Bank	1p		
10) ★	16:36	MRKH RM + Deutsche Bank : Rosseti OAO Alert : FY12 results review ..		Deutsche Bank	1p		
11) ★	15:57	VTBR RM + VTB: 2012 IFRS conference call: good start of the year ...	Buy	JP Morgan	5p		
12) ★	14:58	DDXY RM + Deutsche Bank : Dixy Alert : 2012 results preview: 2012...	Buy	Deutsche Bank	1p		
13) ★	12:56	PHOR RU + PhosAgro: Strong 1Q13 trading update; we question MSCI..	Overweight	JP Morgan	4p		
Analyst Rating & Estimate Changes More >>							
14) ★	04/23	MSTT R... Mostotrest (MSTT.MM): Updating estimates and price tar...	Δ Buy	Goldman Sachs	11p		
15) ★	04/23	FEES RM Federal Grid Co of Unified Energy System: FY12 results ...		Morgan Stanley	9p		

IN-DEPTH RESEARCH

Access research from more than 2,500 providers as well as premium content such as ratings changes, initiated coverage, earnings estimate revisions and economic research.

PEOPLE SEARCH – PEOP <GO>

Search for individuals based on a range of biographical information exclusive to Bloomberg.

1) Search		4) My Searches		5) Clear		200) Feedback		People Search	
First Name	<input type="text"/>	Last Name	<input type="text"/>	Suggested Searches					
6) Organizations	<input type="text"/>			41) Goldman Sachs Current...					
7) Roles	<input type="text"/>			42) Morgan Stanley Current...					
8) Cities	<input type="text"/>	9) States	<input type="text"/>	43) M&A Advisors with Deal...					
10) Countries	<input type="text"/>			44) Chairman of Technolog...					
11) Publications	<input type="text"/>	16) AUM (Assets Manag...	<input type="text"/>	45) Chartered Financial An...					
12) Age	<input type="text"/>	17) Certificates	<input type="text"/>	46) Holders of Apple or IBM					
13) Skills/Interests	<input type="text"/>	18) Awards	<input type="text"/>	47) CEOs under the Age of 40					
14) Industries	<input type="text"/>	19) Education	<input type="text"/>	48) Pension Fund Managers					
15) Board/Membership	<input type="text"/>	20) Compensation	<input type="text"/>	49) CEO's with comp over ...					
<input type="checkbox"/> Include Past Career		<input type="checkbox"/> Show Only Non-Bloomberg Users		50) Bloomberg BI Sr Analysts					
<input checked="" type="checkbox"/> Show Only Bloomberg Users		<input type="checkbox"/> Search SPDL		51) US Senators					
				52) US Representatives					
				My Searches					

REACH OUT

Perform targeted searches on the more than 2.9 million people in the Bloomberg Profile database. You can also use pre-built "Suggested Searches" and save searches for future reference.

ADDITIONAL RELEVANT FUNCTIONS

Company Filings – Thousands of searchable public documents from more than 50 different sources.

Option Valuation – Structure and price multi-leg foreign exchange options.

Volatility Comparison – Analyze implied versus realized volatilities and FX rates.

A SINGLE SOURCE FOR UNPARALLELED INFORMATION

ANALYTICS

Bloomberg helps students and researchers move from the theoretical to the practical. With a vast array of global data available in milliseconds, as well as the industry's most sophisticated monitoring, screening and scenario tools, Bloomberg offers a unique perspective on the markets, thus facilitating quick, informed decisions.

- More than 15,000 indexes and 100+ metrics
- Coverage of 45,000+ companies in 108 countries
- 2,800 fundamental data items and financial ratios

PORTFOLIO & RISK ANALYTICS – PORT <GO>

Our Portfolio and Risk Analytics solution helps students understand the sources of a portfolio's historical performance on an absolute or relative basis.



ATTRIBUTION

Easily drill down for full data transparency to gain a greater understanding of the data driving returns—such as capital events and dividends.

.....

“Students who graduate with Bloomberg experience gain a huge advantage in the early stages of their career.”

BROOKE COBY, Head of Campus Recruitment, RBS Global Banking

.....

DATA

At Bloomberg, we have worked with the most demanding information users in the world for more than 30 years. Our years of experience enable us to provide a unique perspective on making effective decisions in uncertain environments. It starts with our ability to put data to work. We are adept at taking a real-time stream of data, verifying its quality and knowing which tools to apply to make it even more valuable. Our data includes private US companies and US companies that are bankrupt in default/no longer public, as well as international public companies. Students and professors have access to the same data as our top clients in the market.

NEWS

Key decisions can't rest on data alone; they must take into consideration the environment in which they are being made. Bloomberg gives students access to exclusive news stories as they break. Teach your students how to follow and interpret the market-moving events that professional traders and money managers rely on to stay informed and make critical financial decisions.

- More than 5,000 original news stories each day
- 30,000+ aggregated news sources
- Coverage from 146 bureaus in 72 countries

TECHNOLOGY

We develop technology that delivers data, news, analytics and insight on a single platform to some of the most demanding clients in the world—along with the tools that enable you to put that knowledge into action. We apply the best technology available to solve the challenges our customers face. We operate the world's largest private network and our proprietary data and distribution infrastructure transmit the best quality data around the world in milliseconds without fail.

CUSTOMER SERVICE

Everything we do is delivered with a deep understanding of your environment, your needs and your expectations—built up over years of strong relationships. Because of this deep understanding, we can often anticipate what you will need before you know it yourself. Our teams of product and content experts are available to you where you need them, when you need them, so you can get your questions answered quickly and accurately.

INSIGHT

As part of our commitment to supporting smarter decision making, we have an emerging capability to deliver insight that adds value to the content we provide. These offerings include industry-focused proprietary, independent and exclusive contributed research and insight-driven content, including opinion, coverage of industry trends and analyst reports.

SIMULATIONS

Business schools are eager to expose students to simulated market environments in an effort to offer truly real-world instruction. We can effectively simulate the OTC markets with a variety of functions across asset classes. Further, we have a number of simple solutions to replicate both trading and non-trading workflows. These tools can help universities save significantly on market simulators that might otherwise have to be purchased.

ADDITIONAL STUDENT RESOURCES

Preparing Students for the Global Job Market

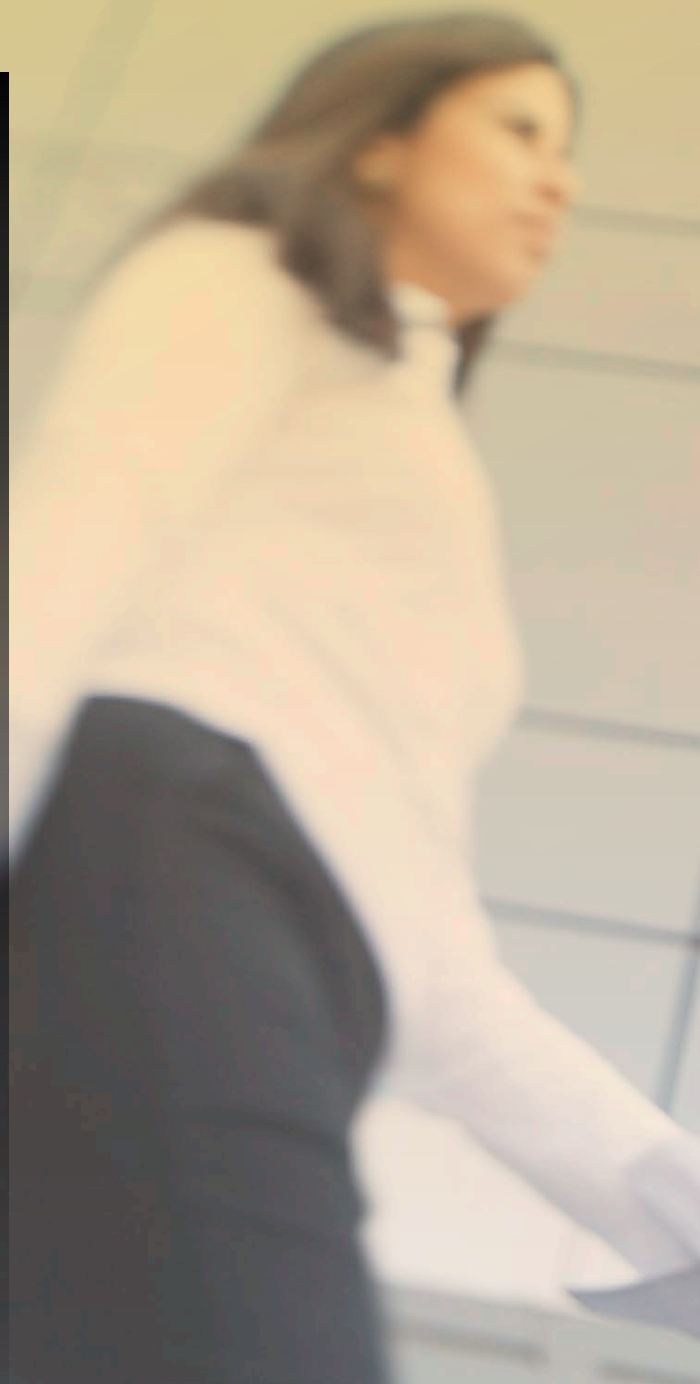
BLOOMBERG ESSENTIALS (BESS)

An online training program, BESS was developed to help students quickly gain familiarity with core Bloomberg functionality and key market fundamentals. Training videos provide instructions for each topic and exams enable students to test their newly acquired knowledge. Core videos are designed to familiarize students with basic Bloomberg functionality, while more targeted sector videos introduce specific market fundamentals.

THE BLOOMBERG APTITUDE TEST (BAT)

The BAT, a recruiting platform for college students and financial employers, offers the same transparency for which Bloomberg is famous. The BAT is a global, standardized online test developed in partnership with premier financial institutions and university faculties around the world. It helps students assess their aptitude across a range of finance, business, career and personal competencies. Students who take the BAT uncover their strengths in various subjects and gain insight into their suitability for a career in business. They can also see which areas within finance might suit them best. For more information, please visit www.TakeTheBAT.com

After taking the BAT, students can choose to enter their scores anonymously into the Bloomberg Institute Talent Search. This is a tool used by employers to identify candidates for entry-level roles in business. Employers can view student profiles anonymously and may elect to contact students with testing profiles complementary to their available career opportunities. The BAT is a great way for your students to not only test their current knowledge, but also to define themselves as valued candidates to employers.

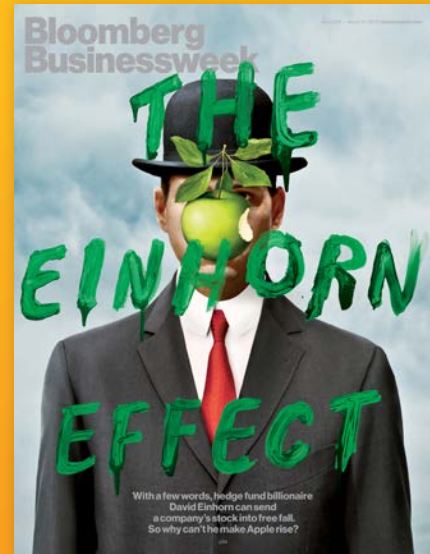


BLOOMBERG BUSINESSWEEK B-SCHOOL CONNECTION PROGRAM

Bloomberg Businessweek's B-School Connection Program brings the boardroom into the classroom, providing students with essential business insight paired with easy-to-integrate teaching tools for faculty. With more than 150 partner schools, the program plays a key role in preparing business students to be well-informed leaders. Studies show that 74% of participating students read more than their assigned reading, are 10 times more likely to engage in class and feel twice as prepared for job interviews.

BENEFITS

- *Bloomberg Businessweek* magazine subscription for each student and faculty member in the program
- Free digital access to the magazine's app for iPhone® & iPad®
- Faculty access to the online Education Resource Center, including forward-looking, weekly Instructor's Guides and integration ideas by discipline featuring article summaries, discussion questions, quiz questions and answer keys
- Customized magazine cover wraps to promote your school, aid in fund-raising efforts and highlight your school's core strengths to prospective candidates



The Bloomberg Aptitude Test has been taken by more than 110,000 students attending more than 1,000 universities in 58 countries since 2010.

Bloomberg has helped initiate more than 21,000 conversations between employers and Bloomberg Aptitude Test-takers worldwide.



**REAL SERVICE FROM REAL PEOPLE
WHEN YOU NEED IT**

Bloomberg for Education is supported by our industry-leading global customer support teams, which provide on-site training as well as strategies for integrating our service into your curriculum. Our highly trained multilingual team speaks 95 languages and is ready to help 24/7 in 160 countries.



“BLOOMBERG PROVIDES US WITH THE BEST HIGH-TECHNOLOGY TEACHING RESOURCE TO DELIVER CAPITAL MARKETS KNOWLEDGE AND EXPERIENCE QUICKLY.”

***Dr. HARRY THAPAR, Principal Lecturer,
Finance, University of Westminster
Business School***

INTEGRATING BLOOMBERG INTO YOUR CURRICULUM

In addition to Bloomberg's world-class 24/7 customer support, you will have access to a team of Bloomberg specialists who will assist and advise you through every step of the process.

FACULTY SUPPORT

- We provide personalized one-on-one training by Bloomberg experts who can help teach students directly in a classroom setting.
- Bloomberg Essentials training program offers instructional videos and online tests to certify course completion.

STUDENT SUPPORT

- Access 24/7 live support instantly in more than 15 languages.
- Bloomberg University, our online training resource, allows students to deepen knowledge and skills through self-guided courses.

TECHNICAL SUPPORT

- We provide total support for installing a single terminal or building a Financial Markets Lab.
- Experience seamless integration with your university's IT system and teaching environment.



ABOUT THE BLOOMBERG PROFESSIONAL SERVICE

The founding vision in 1982 was to create an information services, news and media company that provides business and financial professionals with the tools and data they need on a single, all-inclusive platform. The success of Bloomberg is due to the constant innovation of our products, unrivaled dedication to customer service and the unique way in which we constantly adapt to an ever-changing marketplace. The Bloomberg Professional® service is a powerful and flexible tool for financial professionals—whatever their needs—in cash and derivatives markets as diverse as equities, currencies, commodities, money markets, government and municipal securities, mortgages, indexes, insurance and legal information. The Bloomberg Professional service seamlessly integrates the very best in real-time data, news and analytics.

In addition, Bloomberg users benefit from on-demand multimedia content, extensive electronic trading capabilities and a superior communications platform. Bloomberg customers include influential decision makers in finance, business and government. By offering all of this assistance and functionality to users on a single platform, for a single price, business and financial professionals recognize the Bloomberg Professional service as the definitive tool for achieving their goals.



Bloomberg

AVAILABLE ON:

iPhone | iPad | Blackberry
Blackberry 10 | Android |
Nokia | Windows Phone



Bloomberg TELEVISION

AVAILABLE ON:

iPad



Bloomberg RADIO

AVAILABLE ON:

iPhone | Android



Bloomberg ANYWHERE

AVAILABLE ON:

iPhone | iPad | Blackberry
Blackberry 10 | Android
FOR PROFESSIONAL USERS



Bloomberg Businessweek

AVAILABLE ON:

iPhone | iPad | Android


AVAILABLE FREE FOR BLOOMBERG ANYWHERE USERS



Bloomberg Markets

AVAILABLE ON:

iPad



**“LEARNING
BLOOMBERG
IS A NECESSARY
PREPARATION
TO COMPETE IN
TODAY’S
FINANCIAL
MARKETPLACE.”**

***TOM DiGALOMA, Senior Managing Director & Head
of Fixed Income Rates Trading, Guggenheim Securities***

.....
**PUT US TO WORK FOR YOU. To learn more
about what Bloomberg for Education can
do for your academic institution, email us
at universities@bloomberg.net.**
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