

## Informative Speech Assignment

The objective of this assignment is to provide students with experience in informative speaking. Each presentation should be audience adapted, organized, extemporaneous and purely informative. Using the forms of support discussed in the text, develop and construct a speech of description, demonstration, or explanation.

1. **Speech of Description:** This speech should provide a “clear picture” of your subject. Describing the Statue of Liberty is an example of this type of speech.
2. **Speech of Demonstration:** This speech should help the listener learn a new skill, behavior, or technique. Showing students how to create a web site is an example of this type of speech. (See my web page for a list of ideas on How To speeches)
3. **Speech of Explanation:** This speech offers information about topics that are abstract and difficult to understand. Explaining the effects of climate change is an example of this type of speech.

Graded criteria is detailed in the speech rubric. Please consult the criteria to select level appropriate to the grade desired. The speaker is required to use academic database references that are appropriate for an informative presentation based on the elements taught in the course.

Procedures:

- Select one of the above and develop a 5-7 minute presentation.
- Visual aids are Mandatory. Students will be graded on how well they execute the use of their selected presentation aid.
- Only extemporaneous speaking style is allowed, do NOT read your speech!
- Speeches must follow the format taught in class. Use the structure (introduction, body & conclusion being sure to use all of the elements).
- A FULL sentence outline, AND a Reference page (utilizing APA) are required and due per the calendar. Supporting paperwork is always due prior to speaking dates, be aware of due dates. (No one will receive a speech time slot without submitting their TYPED outline ON TIME)
- Audience participation is vital to all speeches therefore everyone will be assigned audience evaluation sheets on the days they are not speaking. Evaluations will be collected after speeches and later given to the speaker.
- Speakers must cite a minimum of four academic sources verbally in the text of the speech and provide a TYPED proper reference page in order to earn a C on the presentation. Students who wish to earn a B or an A on the presentation must refer to the rubric and adjust the number of academic sources accordingly. Students wanting an A should have four academic sources and two additional sources for a total of 6 sources.