





Frame your window with a festive window sticker to help create a bold statement.

They can also help focus customers attention on central product features. Find this style and more at www.window-kit.com



These giant tree and wreath stickers are great to create impact on open backed windows where you cant dress products.

These styles are available from Purlees. www.purlees.com





Snowflakes will work for any style of window

Simply scatter them or use them as a border, you could giant ones just in the corner of your window





The scale and the style of these decals really gives the windows impact

Find similar ones at www.purlees.com www.window-kit.com







Here are other great examples of seasonal greetings.

Find all these at Purlees www.purlees.com







These contemporary frosted shapes are actually a mixture of stickers on the glass and acrylic hung decorations.

By hanging some decorations inside the window you create depth.

The SHINE wording adds a contemporary twist.





This quirky tree window sticker could easily be made up of lots of individual photos or printed as one big sticker

The photos could be of all your Christmas products



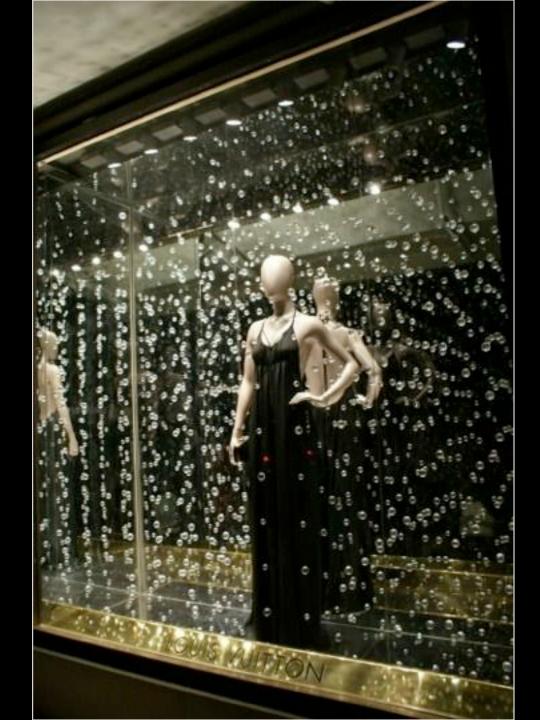


Crystals

These strings of glass beads have been hung from the ceiling.

Either cover the whole window as they have done here or simply add just one row of beads at the back of the window as shown in the next slide

Find similar at DZD www.dzd.co.uk





This scheme mixes mirror balls with chrome spheres to create a stunning effect This would work equally well with just the mirror balls

Glitter balls available from DZD



Oversized decorations can look stunning, and you don't have to use many of them You can buy similar oversized decorations from DZD (contact details at end of presentation)



Using one type of decoration can be very effective especially when grouped or repeated



These oversized decorations look great, the important thing to note here is the use of colour and positioning Keeping to a simple colour theme really works and looks sophisticated





This scheme uses an old style decoration but in a contemporary way
Keep to one colour theme and use oversize decorations or groups of small ones
A great selection of paper decorations are available from Pearl and Earl



This is a simple sophisticated scheme
Using oversized baubles in one colour
Simply add ribbon to each one and then group them together and hang









This scheme uses pieces of tin foil cut into strips and hung on wire or nylon thread. Simple and stunning

This is another example of using a simple item this time it's florists pull ribbons covering the whole wall and keeping to one colour adds drama

This would work equally well on a free standing screen or a hanging panel





This is a great example of using a simple oversized item e.g. Polystyrene snowflake (available from DZD) and adding products to it to create a really quirky look

The bold red backgrounds helps to give it a Christmas flavour and strong standout





These quirky reindeer and sledge designs have been cut out of cardboard, you could have a go at designing your own quirky decorations

The backdrop is simple silver

The backdrop is simple silver cards squares with lots of flat clear gems stuck on them to give that added sparkle





This is tree is made out of a pot stand & kitchen colanders and other items.

You can buy simple tree frames from DZD and add almost any products to them.







Using a real tree is so effective and will give your store a lovely aroma
To give a modern clean look use white lights
Create foliage snow balls using branches of the tree



Branches and twigs have been used for years but are so effective and give a strong bold statement.

It's the volume of the twigs and branches that makes this work.

You could also use them to frame the window.







These fir trees are real so they can be reused

The pots are covered in cloth and tied with ribbon

Simple and stunning



A real tree, cut logs, snowflake stickers & baubles attached to garden twine have been to create this window.

Note the wording on the window which gives a quirky christmas message to the customer.



This scheme uses a garland framing the window.
Ribbons are hung with with decorations tied to them.
It's effective as they have grouped the ribbons together to create a mass of ribbons and decorations







This simple yet effective scheme uses hand made paper snowflakes. Some are stuck to the glass and some are hung.

They have also added some small products.





This scheme is more not as complicated as it looks.

Simply suspend cord or string from your ceiling to your floor securing it at the top and bottom. Then add as many random Christmas decorations as you can, start in one place and build it up until you are satisfied with the result, it just takes time and patience but the effect can be stunning.



I love the way the same company has then used the bauble shape to add their Christmas opening hours to their windows





- Paper chains have been around for years
- Here they have been made from newspaper
- Snowflakes have been added to the glass





This gift box window has an arts and crafts feel to it with the use of brown paper and cord being used as ribbon and bows.

Notice how they have spray painted their logo onto the boxes.







This doily scheme is very effective

- Paint your back wall a strong colour
- Stick the doilies to the window and to your back wall
- The snow is made from cotton wool balls strung onto nylon threads

Arts and Crafts Windows



Here old books have been folding into christmas tree shapes and hung in the window.

Opposite they have been folded and made into a hanging sculpture.





White Christmas



Create enchanting ice crystal and frost patterns on glass, mirrors, clear plastic (acetate, PVC, polyurethane), windows, glass doors, glass screens, and other suitable surfaces. It is quick and easy to apply semipermanent, removable as required.



Sophisticated



Our new champagne koster christmas tree is a rich, softly shiny, deep gold.

The tone looks stunning with black in mixed finishes of matt glitter and shiny.

Use baubles, stars, jewels and roses for a modern and urbane style



Exotic



Rich purple, vivid pink, emerald green and turquoise.

Sprays of iridescent sequins, peacock feathered jewels, tassels of beads.

Peacocks with clips to sit on your tree.

And purple lights to bring it all to life.



Aspen Cabin



The impressive Superior pine tree looks perfect with natural decorations, such as twigs and pine cones and cinnamon.

Hang a light curtain canopy.

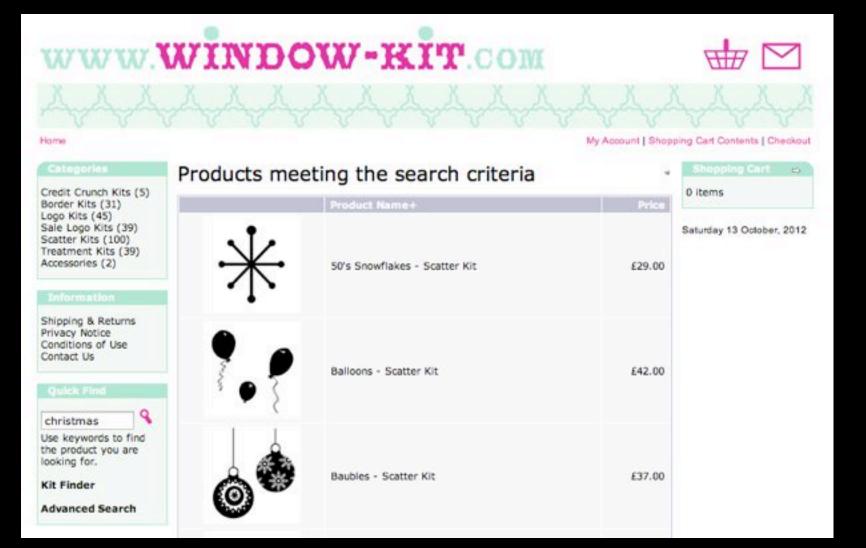
Add splashes of red with berries and poinsettias.

Royal Tartan fabric makes excellent ribbon.

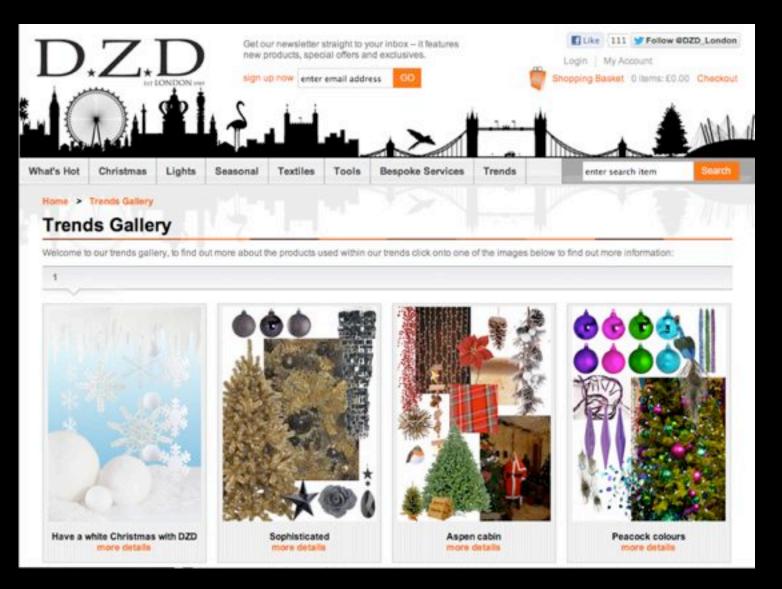
Use "Finland" wood photoprint fabric for walls and floors.







Suppliers of window stickers/decal kits
Website – www.window-kit.com
Telephone – 01962 621686
Email - info@WINDOW-KIT.com



Website – www.dzd.co.uk Telephone – 0207 388 7488 Email – sales@dzd.co.uk

PURLEESWINDOWSTICKERS









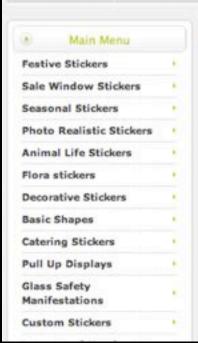
PURLSAFE SAFETY MATERIALS



PURLPRINT

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• Welcome to Purlees.

Welcome to PURLEES, a unique site, where you can order from a wide range of sticker designs, including custom text and graphics, in a choice of colours and sizes, to suit your exact requirements.



Halloween Stickers

31 October 2012. Halloween is now an important trading event.



Christmas Stickers

Most important retail date! Make the most of your window space.



New Year's Eve

Let your customers know you appreciate them. Wish them a Happy New Year!

Christmas Stickers



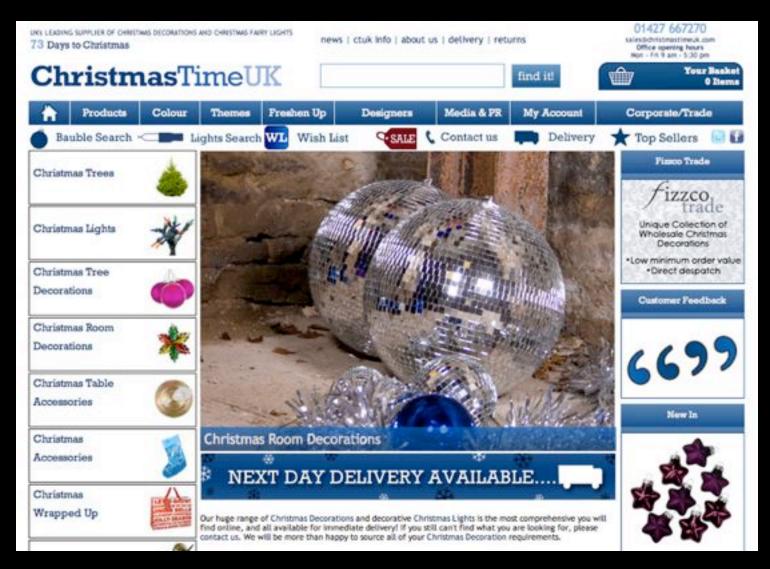
Christmas is fast approaching! You'll find a wide range of designs to choose from, including our budget snowflake stickers.

Bespoke Text Stickers

Website - www.purlees.com

Email - info@purlees.com

Tel - +44 (0)20 3110 0640



Suppliers of Christmas decorations
Website - www.christmastimeuk.com
Telephone - 01427 667270
Email - sales@christmastimeuk.com



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things that we have in store, not forgetting all the other gifts you can shop around for too!

Suppliers of paper decorations Website – www.pearlandearl.co.uk

PAPER PRINTABLES

Morplan

We have a selection of Christmas Decor and Packaging to suit all types of businesses. Be it a White Winter Wonderland or a Hot Sugar and Spice Atmosphere, Morplan have a range of themes to fit.

Our Christmas Decor & Packaging are only available at our Stores in Glasgow, Enfield and Bristol.



Chestnuts Roasting on a Open Fire

Stay cosy this Christmas with rich reds and browns



Have a Blue Christmas
Start with a base of soft
greys and whites then add
a splash of colour



Let it Snow, let it Snow, let it Snow... Playful penguins & cuddly cubs with lots of snow & sparkles



Arabian Nights
Sugar & spice, bring a little
bit of colour to your
Christmas display

