

welcome
to the family

dog parent

YOUR GUIDE TO COMPLETE CARE

LOVE: IT RUNS IN THE FAMILY

.....

Dogs have a special way of turning lazy Saturdays into epic adventures. Warming up chilly nights. Greeting us with that "it's-been-forever" tail wag, even when we've been gone only 15 minutes. Welcome to the cuddles, curiosities, calm moments and fun times of life with a dog. Welcome to the family.

dog parent

YOUR GUIDE TO COMPLETE CARE

petco unleashed by petco



We'll help you navigate the exciting journey into pet parenthood every step of the way. Get started with these helpful tips, shopping checklists, exclusive savings and more!

petco unleashed by petco

congratulations

ON YOUR FURRY FAMILY MEMBER

FROM DAY ONE TO YEAR ONE

Adding a dog to your family is a fun-filled occasion that can also raise a lot of questions. This reference guide is designed to help you find answers fast as you and your pet get to know each other.

Going forward, we'll provide support with monthly emails featuring timely advice and offers you'll find handy throughout your first year together. We'll also introduce you to other helpful Petco resources when we think you can best use them.

WELCOME HOME

- Set up your dog's space, including their bed, crate, and food and water bowls
- Dog-proof your home by picking up small objects such as shoes and removing toxic plants from inside and outside the home
- Ask what food your dog has been eating so you can continue feeding the same or transition slowly to a new brand
- Ask about any special health concerns the shelter is aware of regarding your new pet. If you suspect any medical issues, contact your veterinarian right away
- If you need a veterinarian, Petco offers services at many locations with convenient evening and weekend hours

Ideally, all of the above should be done BEFORE bringing your dog home.

THE FIRST FEW DAYS CAN BE RUFF!

- Get your dog used to their crate for short periods of time at first, and build from there. Dogs may whine or bark when first left alone or in a crate
- Accidents happen. Take your new pet outside frequently, and clean up thoroughly inside to prevent smell triggers
- A change in eating or bathroom habits may occur. If it lasts more than one day, consult your veterinarian
- Take your time introducing a new dog to family members and other pets
- Wondering whether your pet's specific behaviors are normal? Go to [PetCoach.com](https://www.petco.com/petcoach) and Ask a Vet for free advice, 24/7.



supplies to start off on the right paw

Find the basics at Petco to get through your first days together safely and smoothly.

ESSENTIALS FOR YOUR FIRST 72 HOURS TOGETHER

HOME SWEET HOME

- | | |
|--|--|
| <input type="checkbox"/> Crate and mat | <input type="checkbox"/> Stain- and odor-removal solutions |
| <input type="checkbox"/> Bed | <input type="checkbox"/> Scoopers and bags for waste cleanup |
| <input type="checkbox"/> Potty pads | <input type="checkbox"/> Fetch, cuddle and tug toys |

SERVE UP HAPPINESS

- | | |
|---|---|
| <input type="checkbox"/> Dry food, wet food and mix-ins | <input type="checkbox"/> Food and water bowls |
| <input type="checkbox"/> Tasty treats | |

GOOD TO GO

- | | |
|---------------------------------|---|
| <input type="checkbox"/> Collar | <input type="checkbox"/> Harness |
| <input type="checkbox"/> Leash | <input type="checkbox"/> I.D. tag with your contact information |

LONG-TERM ESSENTIALS

HEALTHY START

- | | |
|--|---|
| <input type="checkbox"/> Vaccinations, heartworm preventive and veterinary consultations | <input type="checkbox"/> Grooming appointment |
| <input type="checkbox"/> Vitamins and supplements, as needed | <input type="checkbox"/> Dental care such as toothbrush, toothpaste and chews |
| <input type="checkbox"/> Flea & tick prevention | <input type="checkbox"/> Grooming tools such as brushes, combs and deshedders |
| <input type="checkbox"/> Microchip I.D. | <input type="checkbox"/> Dog training classes |

FUN AND HELPFUL EXTRAS

- | | |
|---|---|
| <input type="checkbox"/> Pet insurance | <input type="checkbox"/> Travel crate/kennel |
| <input type="checkbox"/> Housebreaking aids | <input type="checkbox"/> Travel mat and bowls |
| <input type="checkbox"/> Gate/fence | <input type="checkbox"/> PetCoach.com, 24/7 |
| <input type="checkbox"/> Chew/teething toys | <input type="checkbox"/> PupBox: The monthly subscription box of goodies that grows with your puppy |

Free

with purchase
with Pals Rewards

WholeHearted Dog Food
Spend \$20+ in-store and get a free bag of WholeHearted dog food.

Any 4 to 6 lb. bag.



25% off

with Pals Rewards

CANIDAE, Hill's Bioactive Recipe, Hill's Science Diet, Instinct and Taste of the Wild Dog Food

Any one bag.



50% off

with Pals Rewards

Freshpet, Instinct, Merrick and PRISTINE Dog Food Toppers

All freeze-dried, frozen and fresh toppers.



Buy 1, Get 1

Free

with Pals Rewards

CANIDAE, Hill's Bioactive Recipe, Hill's Science Diet, Instinct, Taste of the Wild and WholeHearted Dog Food

Any one can, cup or pouch.

Excludes cases and variety packs.
Free item must be of equal or lesser value.



25% off

with Pals Rewards

Good Lovin', True Chews and WholeHearted Dog Treats

Any one bag.



Free with purchase**WholeHearted Dog Food.****Spend \$20+ in-store and get a free bag of****WholeHearted dog food.**

Any one 4 to 6 lb. bag.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20.**

25% off**CANIDAE, Hill's Bioactive Recipe, Hill's Science Diet, Instinct and Taste of the Wild Dog Food**

Any one bag.

Not a valid coupon.

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50% off**Freshpet, Instinct, Merrick and PRISTINE Dog Food Toppers**

All freeze-dried, frozen and fresh toppers.

Not a valid coupon.

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Buy 1, Get 1 Free**CANIDAE, Hill's Bioactive Recipe, Hill's Science Diet, Instinct, Taste of the Wild and WholeHearted Dog Food**

All cans, cups and pouches.

Excludes cases and variety packs. Free item must be of equal or lesser value.

Not a valid coupon.

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\$5 off**with Pals Rewards****Bayer Flea or Tick Prevention for Dogs**

Any one 6-pack Advantage or K9 Advantix II topicals or 8-month Seresto collars.

Do not use K9 Advantix II on cats. Bayer, the Bayer Cross, Advantage, K9 Advantix and Seresto are registered trademarks of Bayer.



Do not use K9 Advantix II on cats.

20% off**with Pals Rewards****Well & Good Dental Care, Shampoos, Wipes and Sprays for Dogs****25% off****with Pals Rewards****Fresh Kisses, Nutri Dent and WHIMZEEES Dental Dog Treats**

Any one bag.

**20% off****with Pals Rewards****So Phresh Potty Pads**

Any one 50-count or greater pack.



\$5 off**Bayer Flea or Tick Prevention for Dogs**

Any one 6-pack Advantage or K9 Advantix II topicals or 8-month Seresto collars.
Do not use K9 Advantix II on cats.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20.**

20% off**Well & Good Dental Care, Shampoos, Wipes and Sprays for Dogs****Not a valid coupon.**

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20.**

25% off**Fresh Kisses, Nutri Dent and WHIMZEES Dental Dog Treats**

Any one bag.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20.**

20% off**So Phresh Potty Pads**

Any one 50-count or greater pack.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20.**

20% off**with Pals Rewards****You & Me Dog Crates**

Any one.

**10% off****with Pals Rewards****Harmony Dog Beds**

Any one.

**10% off****with Pals Rewards****Harmony and Bowlmates Dog Bowls****10% off****with Pals Rewards****Good2Go and Bond & Co. Collars, Leashes and Harnesses for Dogs**

Choose any one.

**Buy 1, Get 1****Free****with Pals Rewards****Leaps & Bounds Dog Toys**

Any one toy.

Free item must be of equal or lesser value.



20% off

You & Me Dog Crates

Any one.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20.**

10% off

Harmony Dog Beds

Any one.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20.**

10% off

Harmony and Bowlmates Dog Bowls

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20.**

10% off

Good2Go and Bond & Co. Collars, Leashes and Harnesses for Dogs

Choose any one.

Not a valid coupon.

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Buy 1, Get 1 Free

Leaps & Bounds Dog Toys

Any one toy.

Free item must be of equal or lesser value.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20.**

25% off

with Pals Rewards

Full-service Bath or Bath with Haircut

For new grooming customers only. Limit one per household. Dogs only. Proof of current vaccinations required.



Free

with Pals Rewards

Nail trim at Our Grooming Salon

For new grooming customers only. Limit one per household. Dogs only. Proof of current vaccinations required.



\$10 off

with Pals Rewards

Level 1 or 2 Petco Positive Dog Training classes and packages or private lesson packages

Excludes single lessons. Dogs only. Proof of current vaccinations required.



\$5 off

with Pals Rewards

Microchip Identification

Valid at all veterinary services locations. Offer good for dogs and cats only. Offer valid for one pet per household. Offer has no cash value. Microchipping available at select locations. Ask a store partner for details.



50% off

with Pals Rewards

Heartworm Test

Valid at all veterinary services locations.



Free

with Pals Rewards

Puppy Playtime Seminar

Puppies must be between 8 weeks and 6 months old. Age-appropriate vaccinations required. Contact your store for full details.



25% off
Full-service Bath or Bath with Haircut

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

New grooming customers only. Dogs only. Current vaccinations required. Present printed coupon and proof of Pals Rewards membership to receive this offer. Not valid on the purchase of gift cards, prior purchases, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Valid at Petco. Valid on in-stock items only. Selection varies by store. **Expires: 2/29/20.**

FREE Nail trim
at Our Grooming Salon

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

New grooming customers only. Dogs only. Current vaccinations required. Present printed coupon and proof of Pals Rewards membership to receive this offer. Not valid on the purchase of gift cards, prior purchases, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Valid at Petco. Valid on in-stock items only. Selection varies by store. **Expires: 2/29/20.**

\$10 off
Petco Positive Dog Training

Level 1 or 2 classes and packages or private lesson packages.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Excludes single lessons. Dogs only. Current vaccinations required. Present printed coupon and proof of Pals Rewards membership to receive this offer. Not valid on the purchase of gift cards, prior purchases, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Valid at Petco. Valid on in-stock items only. Selection varies by store. **Expires: 2/29/20.**

\$5 off
Microchip Identification

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Offer good for dogs and cats only. Offer valid for one pet per household. Offer has no cash value. Microchipping available at select locations. Ask a store partner for details. Present printed coupon and proof of Pals Rewards membership to receive this offer. Not valid on the purchase of gift cards, prior purchases, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Valid at Petco. Valid on in-stock items only. Selection varies by store. **Expires: 2/29/20.**

50% off
Heartworm Test

Not a valid coupon.

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Offer good for dogs and cats only. Present printed coupon and proof of Pals Rewards membership to receive this offer. Not valid on the purchase of gift cards, prior purchases, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Valid at Petco. Valid on in-stock items only. Selection varies by store. **Expires: 2/29/20.**

Free Puppy Playtime Seminar

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Puppies must be between 8 weeks and 6 months old. Age-appropriate vaccinations required. Contact your store for full details. Present printed coupon and proof of Pals Rewards membership to receive this offer. Not valid on the purchase of gift cards, prior purchases, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Valid at Petco. Valid on in-stock items only. Selection varies by store. **Expires: 2/29/20.**

FOR A
 LIFETIME
 OF
Love



5%
 back*

and a lifetime of love
palsrewards®

Join our Pals Rewards family to get more back for every dollar you spend. Our Pals Rewards members enjoy:



Free birthday treats



*Earning \$5 for every 100 points earned (Members earn 1 point per \$1 spent, with opportunities for bonus points.)



Everyday Low Prices on hundreds of items

Sign up in-store or online at **palsrewards.com**

anytime you need us!

Have questions? We can send targeted tips, resources and offers at your request via text!

Text the key phrases in **RED** below to 79949 to receive customized tips and in-depth advice.*



- CRATE BED**
- TOYS MEAL**
- TREATS COLLAR**
- HARNESS LEASH**

Text **VET** to find locations near you and to see our service hours.

Text **SOCIALIZE** to learn more about socializing your newest family member.

Text **DOG HEALTH** for tips about how these items lead to healthier living.

Visit a store to get your free new pet book and promo code to save on your first petco.com purchase.

repeat delivery

THE EASIEST WAY TO GET ALL THEIR ESSENTIALS

Never forget to buy food again! Our Repeat Delivery program lets you schedule your order when it's convenient for you. Plus, shipping is always free.



Get 20% off

your first order when you sign up at petco.com with promo code.

Visit a store to get your free new pet book and promo code.



Get 25% off

your first order of WholeHearted dog food with Repeat Delivery. Sign up at petco.com with promo code.

Visit a store to get your free new pet book and promo code.

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WE'RE ALWAYS HERE FOR YOU.

You'll find Petco to be your one-stop destination for everything you and your pet need to enjoy a happy, successful life. Stop by your local Petco store or shop online at petco.com to enjoy a wide selection of handpicked dog nutrition, innovative supplies and convenient pet services such as grooming, training and veterinary care. Plus, check out our comprehensive New Pet Guides at petco.com/newpet and get free veterinary advice 24/7 at Petcoach.com.



PetCoach

Trusted advice and on-demand answers from vets ensure that you're not in this alone.



Training

Develop skills through positive reinforcement while building a lifetime bond.



Grooming

Petco stylists love their job, and you'll see that love in action at our salon.



Nutrition

Discover the best food choices for your dog's unique nutritional needs.



Vet Services

From vaccinations to full-service visits, Petco has them covered, nose to tail.



PupBox

Meet the monthly box of toys, treats and training customized for your puppy.



Pet Insurance Quotes

Make sure they're protected by comparing plans side by side, all in one place.



Repeat Delivery

Set it and forget it—have their essentials delivered to your door on your schedule.



In-store events

Bring your dog to Petco for Puppy Playtime, special presentations and more.



Pals Rewards Membership

The program that rewards you for every dollar you spend.



Buy Online, Pick Up In-store

Browse our shelves from the comfort of your couch, then pick up your purchase in-store.



petco.com

Stock up on all their essentials without ever having to search for a parking space.



PetcoNow

Get their must-haves delivered from our store to your door, in two hours or less at instacart.com/petco.



Pet Adoptions

Meet animals looking for their forever families in-store at Petco adoption events.