

663

MMAAG

MILE CHICAGO



THE
MAGNIFICENT
MILE

North Michigan Avenue

CHICAGO'S
BEST

RETAIL



★
/R

ALLERTON
TIP TOP TAP

663

MAG

MILK



LIKE
BEING THE
CENTER OF
ATTENTION?

663 is located at the center
of Chicago's #1 retail district,
the globally recognized
Magnificent Mile.

663

MAG
MILE



CHICAGO'S

BOLDEST SPAN

OF RETAIL

Occupying a seminal corner on one of the world's most renowned retail boulevards, 663 North Michigan Avenue at Erie Street resides as the center of Chicago's Magnificent Mile. 663 Mag Mile will exhibit your brand to over 50k pedestrians each day with the unique opportunity for bold exposure on over 100 feet of vertical branding space. Make a big statement among the most prominent brands in the world in the heart of the United States.

663

**MAG
MILE**

\$25.5 BIL+

**2017 RETAIL SALES
IN CHICAGO**

50K+

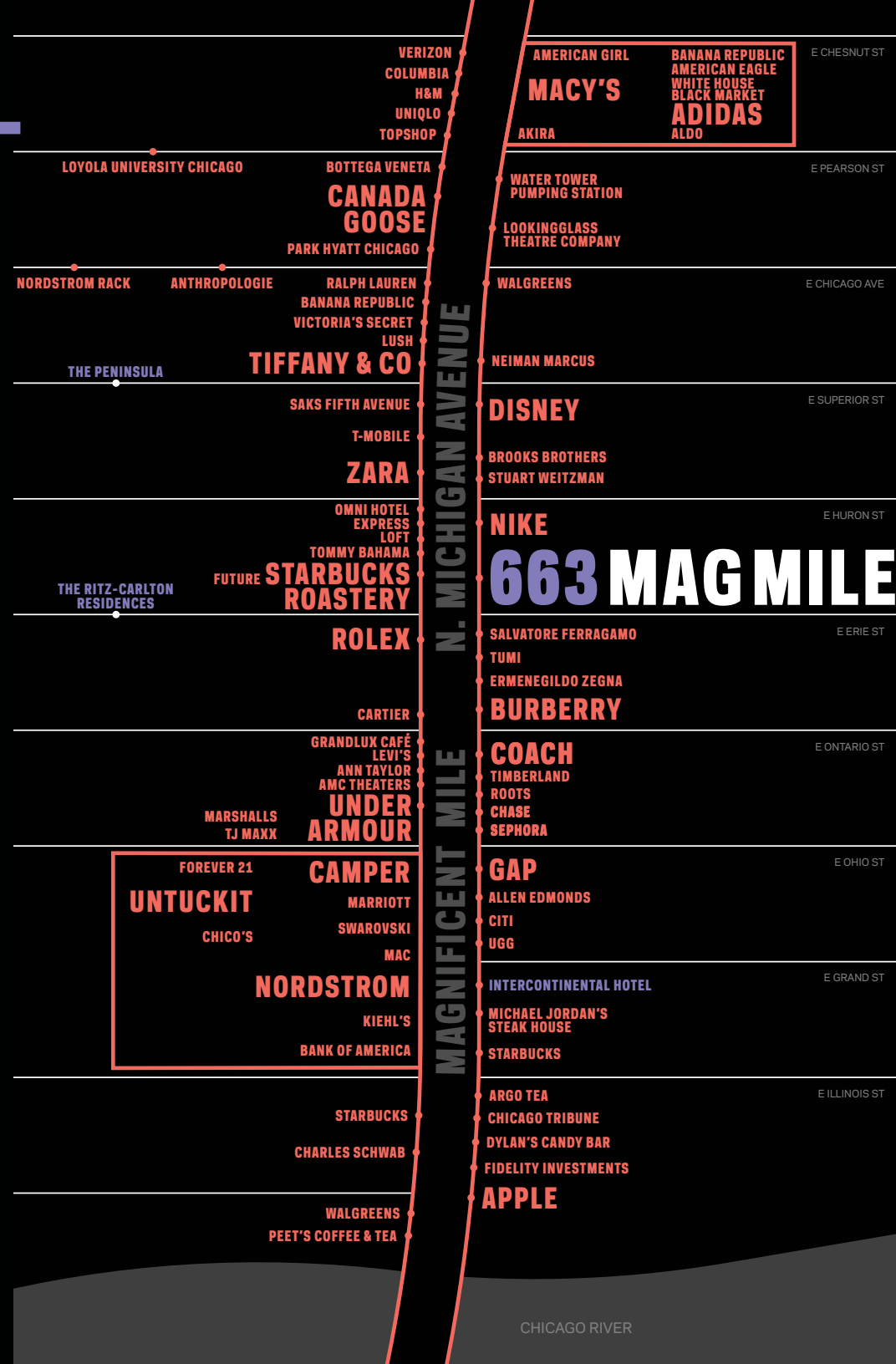
**PEDESTRIANS
PASS DAILY**

29K+

**HOTEL ROOMS ON
MAGNIFICENT MILE**

50 MIL+

**VISITED CHICAGO
IN 2017**



ICONIC SHOPPING

DISTRICT



Starbucks Reserve Roastery
(opening across from 663 in 2019)

FOR
WORLD CLASS

BRANDS

CHICAGO'S CULTURAL EPICENTER

Tulips in Bloom on Chicagos Magnificent Mile



875 North Michigan Ave
(John Hancock Center)



Navy Pier's Centennial Wheel



Museum of Contemporary Art



Riverwalk



Kinzie Street



Warwick Allerton Hotel



**A COMMUNITY OF
AFFLUENT RESIDENTS
& A STRONG BASE OF**

TOURISM

100+

FEET

OF VERTICAL BRANDING OPPORTUNITY



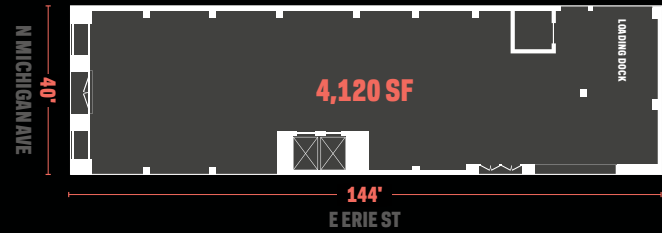
ENTIRE
9 STORY
BUILDING
AVAILABLE

+100'

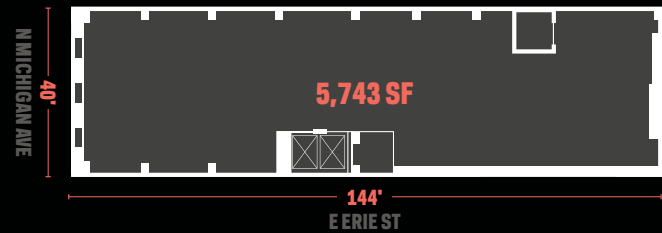
UP TO
28'8"

CEILING HEIGHT

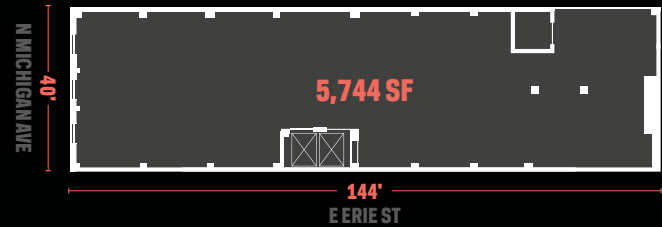
LEVEL 1



LEVEL 2



LEVEL 3



TOTAL:
15,607 SF



TEAM AND CONTACT

Meyer Bergman

Meyer Bergman is an international property investment and development specialist, with over \$6 billion of assets under management through fund, JV, and co-investment structures in a portfolio of retail-led projects across Europe and the United States.



Cushman & Wakefield is among the largest commercial real estate services firms with revenues of \$6 billion. The firm operates in more than 70 countries and 45,000 employees. The company's global headquarters is located in Chicago, with regional headquarters in NYC, London, Sydney, and Bengaluru.

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